

Minutes
LIBRARY ADVISORY BOARD
Wednesday, June 1, 2022

Minutes of the LIBRARY ADVISORY BOARD virtual meeting recorded at 6 p.m. on Wednesday, June 1, 2022, held via Microsoft Teams.

(MEMBERS) Present:

Teri Metros (Chair)
Dr. Felicia Durden
Chris Sar
Carrie Taylor
Christopher M. Watts (Vice-Chair)

(MEMBERS) Absent:

Marie Brown
Marissa Dailey

City Staff Present:

Rachael Brickner, Sr. Management Assistant - Community Services Administration
Jessica Jupitus, Deputy Community Services Director - Library Services Division
Blanca Villapudua, Library Marketing Specialist - Library Services Division

General Public Present:

- No members of the public present.

Agenda Item 1 - Call to Order:

- Teri Metros, Library Advisory Board Chair, called the meeting to order at 6:01 p.m.

Agenda Item 2 - Call to the Audience:

- No public comments from the audience to report.

Agenda Item 3 - Approval of the May 4, 2022, Library Advisory Board Meeting Minutes:

APPROVED

- Teri Metros, Library Advisory Board (Board) Chair, asked the Board members to review the unapproved meeting minutes document dated May 4, 2022.
 - No edits noted or requested.

MOTION: Christopher M. Watts (Vice-Chair) moved to approve the May 4, 2022 Library Advisory Board meeting minutes as presented.

SECOND: Carrie Taylor seconded.

DECISION: Motion approved, 5-0.

Ayes: Dr. Felicia Durden, Teri Metros (Chair), Chris Sar, Carrie Taylor, and Christopher M. Watts (Vice-Chair)

Nays: None

Absent: Marie Brown, Marissa Dailey

Abstained: None

Agenda Item 4 - Report: Friends of Tempe Public Library

- No report.

Agenda Item 5 - Report: Tempe Public Library Marketing Report

- Blanca Villapudua, Marketing Specialist, gave a report specific to upcoming campaigns for Tempe Public Library (Library).
 - The Library's Summer Reading Program campaign kicked-off in May; patrons will discover the '**Power of a Library Card**,' to spark and strengthen love for public libraries and literacy.
 - The goal of the campaign is to further lifelong learning, and to promote the Library's overarching goal to get a library card in as many hands as possible.
 - The '**Take Your Library Card on Vacation**' campaign is also set to begin in June; Library card holders are encouraged to take pictures of their cards while on vacation in non-traditional settings, and to send images to the Library that tell a story of its use for resources like PressReader, Hoopla, and Libby.
 - A '**Back to School**' campaign will begin in late July and will promote the use of available lifelong learning resources like ABC Mouse, BrainFuse, and other programs designed to provide tools for students that help to strengthen reading, writing, and researching skills.
 - Tempe Public Library will celebrate '**National Library Card Month**' in September with artists Edgar Fernandez and Mario Garcia whose works are featured on the current installation of Library art cards.

Agenda Item 6 - Staff Report: Jessica Jupitus, Deputy Community Services Director

- Jessica Jupitus, Deputy Community Services Director - Library Services Division, gave the following report specific to Tempe Public Library operations:
 - **223** adults were engaged in **programming** during May 2022; programs included:
 - **English Corner**
 - **Book Clubs**

- Mystery Club
- Great Books
- Coffee, Tea, and Books
- Friends of Dorothy
- **Writing Programs**
 - Mapping Our Memories
 - Writer's Connection
 - Point to Point to Point
 - An Infinity of Ideas
 - Dialog, Dialect, and Voice
- **Technology Help**
 - Computer Basics
 - iPad/iPhone Explained
- **Reader's Theater**
- **Reading an Artwork**
- **Library Art Reception with Public Art**
- The Library's **partnership with ASU and Edna Arts** has led to some great programs coordinated by Colleen Fincke, Adult Services Librarian II+, including the indigenous Brazilian art program in March 2022.
- Laurel Plapp, Adult Services Librarian II+, is hosting a **Tiny Art Show** and encouraging the community to share their work.
- 50 patrons attended the Tempe Public Library **art card kick-off and reception**.
- Tempe Public Library will host "**Specters of the Past: Ghost Towns That Built Arizona**" moderated by Jay Mark and sponsored by an Arizona Humanities grant on June 5, 2022.
- **Physical circulation of materials** increased slightly in May 2022;
 - Physical circulation of materials in March 2022 totaled 38,924 uses;
 - Physical circulation of materials in April 2022 totaled 39,534 uses;

- Physical circulation of materials in May 2022 totaled 40,402 uses.
- **Virtual/eResource circulation** increased by 7% from April 2022;
 - eResource circulation in March 2022 totaled 28,810 uses;
 - eResource circulation in April 2022 totaled 27,788 uses;
 - eResource circulation in May 2022 totaled 29,682 uses.
- Tempe Public Library recorded its **highest circulation** since August 2021 in May 2022, slightly higher than May/June/July 2021; the Library is optimistic about Summer Reading.
- **Physical circulation** broke 40,000 for the first time since the on-set of the pandemic (February 2020: 42,728), which is thrilling to see.
- The Library registered more than **2,300 new users** in May 2022.
- **Public access computers** within the Library's computer lab saw 3,320 uses in May 2022, a slight increase from April 2022;
 - The lab on the **main floor** saw 2,781 uses;
 - The lab in the **Teen Center** saw 45 uses;
 - The lab in **Youth Services** saw 180 uses;
 - **Satellite locations** including the Cahill Senior Center, Escalante Community Center, and the North Tempe Multi-Generational Center saw 314 uses, an increase of 34%.
- Tempe Public Library has an **average attendance** of 865 patrons per day, an increase of 6% from April 2022.
- Tempe Public Library has the following **active recruitment**:
 - Librarian I/II+ assigned to Youth and Teen Services;
 - The first round of interviews is scheduled to occur on 6/6.
 - Part-time, temporary Library Assistants assigned to **Support Services** and **Shelf Maintenance**;
 - Three (3) assistants are currently being processed as new hires;
 - The Shelf Maintenance team added one member and is now full.
- J. Jupitus reported the following information specific to operations of Tempe Public Library's (Library) **Youth and Teen Services** areas:
 - 775 participants were engaged in **youth programming** during May 2022; J. Jupitus highlighted the following programs:

- **Code Club**, a club for youth ages six to 11-years-old to explore programming language and more, met four times;
- **Family Story Time** (eight sessions; 85 attendees at each);
- **We Are the Music Makers**;
- **LEGO Lab** (three sessions);
- **Healthy Eating with the Mayor Story Time**;
- 59 **Youth Activity Kits** and 20 teen **STEAM kits** were checked-out for in-library use.
- 73 participants were engaged in **teen programming** during May 2022; J. Jupitus highlighted the following programs:
 - **Anime Streamers**, teen-led meetups for Anime/Manga fans met four times;
 - **Game On**, free play video games and socialization, held four sessions;
 - **Create Thursday**, teen-led, pop-up makerspace activities, occurred four times;
 - **Zoom Hangouts** (four sessions);
- **Teen Volunteers** provided 71 hours of service among 20 teens.
- Virtual programming for teens continues; **Teen Times** and weekly **Zoom Teen Hangouts** continue to see a handful of participants each month.
- Two new **Summer Reading Storywalks**, *Mable A Mermaid Fable* at Escalante Multi-Generational Center and *Crab Cake* at Arizona Mills Mall have been installed.
- Tempe Public Library has been transformed; the entire Library looks like it is underwater. **Summer Reading** begins today; June 1, and there are already 1,300 registered participants.
- In the last two (2) months of **outreach**, the Library team has engaged with more than 30,000 elementary school-age students and over 300 middle school-age youth.
- Tempe Public Library will play host to **Totally Tempe Tuesdays** every Tuesday at 2 p.m. through the end of July. The program has themes appropriate for all ages, and kicks-off with a Scholastic Book Fair on June 7.

Agenda Item 7 - Tempe Public Library Program and Study Room Policy: APPROVED

- Jessica Jupitus, Deputy Community Services Director - Library Services Division, presented an amended Tempe Public Library Program and Study Room Policy document to the Library Advisory Board Members for review, discussion, and possible approval.
 - No edits noted or requested.

MOTION: Chris Sar moved to approve the amended Tempe Public Library Program and Study Room Policy as presented.

SECOND: Christopher M. Watts (Vice-Chair) seconded.

DECISION: Motion approved, 5-0.

Ayes: Dr. Felicia Durden, Teri Metros (Chair), Chris Sar, Carrie Taylor, and Christopher M. Watts (Vice-Chair)

Nays: None

Absent: Marie Brown, Marissa Dailey

Abstained: None

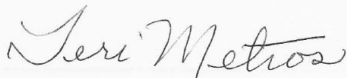
Agenda Item 8 - Member Announcements/Future Agenda Items

- No announcements or future agenda items noted.

Agenda Item 9 - Adjournment

- Teri Metros, Library Advisory Board Chair, adjourned the meeting at 6:46 p.m.
- The next meeting of the Library Advisory Board is scheduled to occur at 6 p.m. on Wednesday, September 7, 2022;
 - There are no meetings scheduled to occur in July or August 2022;
 - Due to the COVID-19 pandemic, this public meeting will be held in a hybrid format in-person and virtually via Microsoft Teams.

Prepared by: Rachael Brickner; Reviewed by: Jessica Jupitus



09/07/2022

Approval Signature: Library Advisory Board Member