

Minutes TEMPE ARTS AND CULTURE COMMISSION June 13, 2022

Minutes of the Tempe Arts and Culture Commission (TACC) meeting recorded at 6:00pm on June 13, 2022, held via Teams.

(MEMBERS) Present:

Jacqueline Bernatt
William Carr
Maureen Kobierowski – Vice-chair
Harper Lines
Haylee Mills
Jennifer Song

City Staff Present:

Brendan Ross, Deputy Director – Arts & Culture Division
Joy Higgins, Management Assistant – Arts & Culture Division
Brenda Abney, Manager – Tempe History Museum
Maja Aurora, Manager – Tempe Community Arts
Rebecca Blume Rothman, Manager – Tempe Public Art
Eileen May, General Manager – Tempe Center for the Arts
Kara Osburn, Financial Analyst – Arts & Culture Division

(MEMBERS) Absent:

Jeff Davis – Chair
Bobby Nichols
Randall Schmidt
Justin Stewart
Ginny Sylvester

Guest(s) Present:

None

Call to Order

- **Maureen Kobierowski**, TACC Vice-chair, called the TACC meeting to order at 6:10 pm.

Agenda Item 1 – Public Appearances

- None

Agenda Item 2 - Approval of the May 9, 2022 Commission Minutes

M. Kobierowski asked the commissioners to review an unapproved TACC minutes document dated May 9, 2022.

MOTION: Haylee Mills moved to approve the May 9, 2022 Tempe Arts and Culture Commission Meeting Minutes with edits.

SECOND: William Carr seconded

AYES: Jacqueline Bernatt, William Carr, Maureen Kobierowski, Harper Lines, Haylee Mills, Jennifer Song

ABSTAIN: None

NAYS: None

RESULT: Motion passed with a 6-0 vote

ABSENT: Jeff Davis, Bobby Nichols, Randall Schmidt, Justin Stewart, Ginny Sylvester

Agenda Item 3 – Update: Arts & Culture Division

- **Brendan Ross**, Deputy Director for Arts & Culture,
 - Celebrated Ground-Breaking at Clark Park for new pool and community center; TPA has led a call for public artists to include public art in the project.
 - Public Art Reception for three public art projects at the Tempe Public Library: Connections Café gallery, Youth Library Mural, and second floor gallery. The artist exhibited in the latter are also the artists who've just completed painting the Downtown Tempe Utility Boxes projects.

- TCA Performing with Pride series of programs to celebrate the diversity of artmaking occurring at TCA and reflects who we are as residents of Tempe; to celebrate leaders of the LGBTQ community. Grants and scholarships awarded to LGBTQ students were also presented.
- Community Arts busy with summer camp programs; demand is exceeding supply
- Budget has been supported; all supplemental asks have been approved: A+C can continue to grow in programs, staff and grant offerings; thank you to everyone's advocacy

Agenda Item 4 – Nomination: GP 2050 Technical Advisory Group (TAG)

Justin Stewart's nomination has been accepted; he is a TAG member.

- GP2050 seeks an alternate: M. Kobie called on Haylee Mills as alternate, Haylee accepted.

Agenda Item 5 – Discussion: Draft Strategies for Arts & Culture Strategic Plan

B. Ross led a discussion about an Arts & Culture Division Strategic Plan draft for 2022-2025:

- Tackle pieces of unfinished business in 2015 A+C Plan
- Mission involves enhancing the quality of life to people in Tempe
- Vision extracted from 2015 Arts & Culture Plan
- Strategic Framework is outlined into:
 - 1. Programs – Animate our cultural democracy
 - 2. Marketing & Engagement – Tell the story
 - 3. Resources & Capabilities – Align for impact
 - 4. Data – Measure and report success
- Discussion:
 - Verbiage using “customers” that aligns with marketing strategy, perhaps the use should be reevaluated
 - It would be ideas for Arts & Culture to have a dedicated webpage that includes all for workgroups. It allows for discovery of other available programs and a central hub for information.

Agenda Item 6 – Discussion: TCA Business Model

OMITTED – these details discussed in Agenda Item 5

Agenda Item 7 – Official TACC Representation

- a. Previous events
 - Boards & commissions event, Clark Park Ground-breaking
- b. Upcoming Events
 - Friends of TCA Farewell: Thursday, June 16th, 5-7p
 - Juneteenth at the Museum: Saturday, June 18th, 11a-3p
 - Draw-a-Thon at TCA: 10a-10p; www.tempe.gov/drawathon
 - Tempe Time Machine at the Museum: Celebrating Tempe's Sister Cities, every Wednesday through July, 10a-2p, geared to kids and their families; www.tempe.gov/tempetimemachine

Agenda Item 8 – Future Agenda Items

- Review past minutes for requested agenda items

Meeting adjourned at 7:45 pm

Prepared by: Joy Higgins