



**Minutes
Enhanced Services Commission
January 11, 2022**

Minutes of the Enhanced Services Commission held on January 11, 2022, at 9:30 AM by virtual meeting through Microsoft Teams due to COVID-19, Tempe, Arizona.

Members Present:

Patrick Panetta, Chairman, ASU Member
Marilyn DeRosa, President, Eng/Trans Director
Shelly Seyler, Sec. of the Commission/CD Director Interim
Ted Rabban, Landowner Member/Area 3 Rep
Keith Burke, Community Services Director
Lori Foster, Downtown Tempe Authority Member
Will Creyer, Vice President Commission/Area 1 Rep
Derek Flottum, Landowner Member 2
Mark Clouch, At-Large Residential Property Owner
Gordon Cresswell, Public Member

City Staff Present:

Ryan Levesque, Dep. Comm. Dev. Dir. of Planning
Donna Sullivan-Hancock, Dep. Comm Dev Dir. BS, Interim
Roger Hallsted, Rio Salado Fin. Analyst Comm. Dev.
Craig Caggiano, Water Resources Manager
Shawn Wagner, Dep. Com. Svcs. Dir Parks & Rec
Craig Hayton, Dep. Com Svcs. Dir Parks & Rec
Julian Dresang, Dep. Engineer Transportation Dir.
Sarah Adame, Executive Assistant, Comm. Dev.

Members Absent:

Ken Jones, Treasurer of the Commission/Fin. & IT Director

Guests Present:

Jennifer Gray, JDM, Partners

Meeting convened at 9:30 am.

Agenda Item 1 – Consideration of Meeting Minutes:

Regular meeting minutes from October 12, 2021
Annual meeting minutes from October 12, 2021

Mr. Patrick Panetta called for a motion to vote on approval of the regular meeting minutes.

- MOTION:** Keith Burke, Community Services Director, motioned to approve.
- SECOND:** Marilyn DeRosa, President, Director - Eng/Trans, seconded the motion.
- VOTE:** Approved 8-0, 2 absent, Ken Jones, Treasurer of the Commission/Fin. & IT Director; Gordon Cresswell, Public Member
- AYES:** Patrick Panetta, Chairman, ASU Member, Shelly Seyler, Secretary of the Commission/CD Director; Ted Rabban, Landowner Member/Area 3 Rep; Marilyn DeRosa, President, Director - Eng/Trans; Keith Burke, Community Services Director, Will Creyer, Vice President Commission/Area 1 Rep; Derek Flottum, Landowner Member 2, & Cresswell, Public Member
- NAYS:** None
- ABSTAIN:** None
- ABSENT:** 2 Absent (Ken Jones, Treasurer of the Commission/Fin. & IT Director and Gordon Cresswell, Public Member)

Agenda Item 2 – Public Appearances – Jennifer Gray, JDM Partners

No comments.

Agenda Item 3 – B&C Engagement Update – Council Presentation 1/6 – Patrick Panetta

Presentation and Council documents were linked to the agenda for this meeting. Overview that City Staff is seeking direction from Council to produce more public involvement with the Boards and Commissions.

Agenda Item 4 - Budget Update – Roger Hallsted –

The CFD Operating Budget will have a better summary in April of the current year because there will be more data accumulated. The operating expense CFD Budget shows the last 3 years plus the current year. At this time the security expenses for the lake are paid in full for the year. We have paid the first half of the year for the Sergeant, who is staff for security of the lake. We are coming in a bit lower in different areas of the budget, such as, electricity and lake surface - shoreline cleanup. The revenues (boat permits, use fees) are at 96% for the first six months of what is budgeted for this year. It is suggested that the revenue budget could be increased. The cost of replacement water for the Lake for this year was about \$140,000.00 due to water shortage. Lake CFD Fund balance is at \$3 million to assist if needed for replacement water. A proposed budget for the upcoming year was presented for review.

Agenda Item 5 – Community Services & Special Events – Keith Burke, Shawn Wagner, and Craig Hayton

The Special events calendar is full this season. The Rock'n Roll Marathon Arizona is coming up. It has a 5k, 10k, ½ marathon and a full marathon. About 16,000 runners are registered in total. Special Events continues working with Tempe Tourism.

February

- Walk the Fight/Run the Distance: 2/5
- Lux Saltare Dance of Light; 2/10
- Run4love 5k: 2/13
- AIDS Walk Arizona: 2/19
- Innings Festival: 2/26 & 2/27

March

- AZ Aloha Festival; 2/12 & 3/13
- 2nd Sunday on Mill Ave 2/13
- Festival of the Arts: 3/15 – 3/27
- AZ Dragon Boat Festival: 3/26 & 3/27

Mayor's Expansion of Premise is still in effect until February 28, 2022. Businesses can take advantage of an "extension of premises permit" which will allow for the expansion of retail sales and restaurant and bar seating. In certain instances, the extension of premises also includes dining in a designated outdoor area that may include public rights-of-way and private property, including noncontiguous extensions so long as it doesn't go beyond 60 feet from the permanently licensed premises. Currently, there is total of 5 active permits.

A big thank you was expressed to Julian Dresang for his assistance with the repair of the Railroad Union Pacific Bridge repair. All repairs have been completed and they look great. The secondary areas that were affected are being restored the new turf as well. The trees will be replaced this spring.

Agenda Item 6 – Town Lake Operations – Marilyn DeRosa / Craig Caggiano

The lake is meeting water quality standards. The water quantity 2020/21 was 650 acre-feet in makeup water. This year, we may use that same amount of makeup water. There is an ongoing partnership between Tempe PD, Tempe Fire, Tempe Medical Rescue and Tempe Emergency Manager with Hope and Care 7 for notification for the homeless on the river bottom. On the asset side, one gate was pinned in place and staff was able to unpin the gate which saved Tempe some money in contractors budget costs for maintenance. The lake is prepared for the event season.

Agenda Item 7 – Downtown Tempe Update – Lori Foster

The fourth quarter events for DTA went well. The Boat Parade and Tempe Festival of the Arts had an outstanding attendance with record breaking numbers. Second Sundays has been a great event experience with contests from the merchants and attendance from the public.

The Tempe Job Blizzard is coming up. This is a partnership with the city, Tempe Tourism, and Tempe Chamber of Commerce. This event has brought in 80 companies to participate, which will hire people in all different sectors.

In the 4th quarter, 8 business opened and 3 closed. For the fourth quarter, total number of businesses on the street level was 153, and 66% are local and dependent. For the entire year of 2021, there were 43 business openings and 13 closing. The year began with 165 business and ended the year with 153 business. The DTA counted about 2.7 million visitors in the downtown district for the entire year.

- Spring Festival of the Arts - March
- 2nd Sunday on Mill (from Nov. – April 10th)
- 6th Street Market (Sundays on 6th and Mill)

Agenda Item 8 – Engineering and Transportation Update – Marilyn DeRosa and Julian Dresang

Currently, working on the street light improvement on Mill Avenue. The streetcar is preparing to start to carry customers in the spring. There is active project for the reflection pond area at the TCA. The lights on the Mill Avenue bridge will be replaced this year. At the north end of the Scottsdale Road Bridge, some homeless individuals seem active. A fence will be going in to protect and address the concerns there for the neighbors to the east. There will be a new scooter company called Boaz coming to the downtown area.

Agenda Item 9 - Public and Private Development Update – Ryan Levesque

Economic Development is bringing to Council the development agreement for the South Pier consisting of 12.4 acres of land. The project includes multiple phases in a 15-year time period. There will be recreational amenities and interacting spaces creating pedestrian zones and plaza spaces. Public hearing potential dates for the first phase will start with the Development Review Commission on 1/25/22, with a second hearing at the DRC on 2/22/22, to follow by City Council in March and April of 2022.

The Hayden Flour Mill site received 2 responses for the RFP. Both are in review including representatives from Historic Preservation Commission, the State Historic Preservation Office, and from the Four Southern Tribes.

The next meeting will be on April 12, 2022.

Meeting adjourned at 9:52 am.

Prepared by Sarah Adame
Reviewed by: Roger Hallsted

Shelly Seyler

Shelly Seyler
Interim Community Development Director
Secretary of the Commission