



Minutes LIBRARY ADVISORY BOARD Wednesday, March 3, 2021

Minutes of the LIBRARY ADVISORY BOARD virtual meeting recorded at 6 p.m. on Wednesday, March 3, 2021, held via Cisco WebEx Events.

(MEMBERS) Present:

Teri Metros (Chair)
Chris Sar (Vice-Chair)
Marie Brown
Carrie Taylor
Christopher Watts

(MEMBERS) Absent:

Marissa Dailey
Dr. Felicia Durden

City Staff Present:

Rachael Brickner, Sr. Management Assistant - Community Services Administration
Katie O'Connor, Interim Deputy Community Services Director - Library Services Division

General Public Present:

Larry Conway, President - Friends of the Tempe Public Library

Agenda Item 1 - Call to Order:

- Teri Metros, Library Advisory Board Chair, called the meeting to order at 6:01 p.m.

Agenda Item 2 - Call to the Audience:

- No public comment.

**Agenda Item 3 - Approval of the February 3, 2021, Library Advisory Board Meeting Minutes:
APPROVED**

- Teri Metros, Library Advisory Board (Board) Chair, asked the Board members to review the unapproved meeting minutes document dated February 3, 2021.
 - No edits noted or requested.

MOTION: Chris Sar, Library Advisory Board Vice-Chair, moved to approve the February 3, 2021, Library Advisory Board meeting minutes as presented.

SECOND: Christopher Watts seconded.

DECISION: Motion approved, 3-0; two (2) abstained, two (2) members absent.

Ayes: Teri Metros (Chair), Chris Sar (Vice-Chair), Christopher Watts

Nays: None

Absent: Marissa Dailey, Dr. Felicia Durden

Abstained: Marie Brown, Carrie Taylor

Agenda Item 4 - Report: Friends of the Tempe Public Library

- Katie O'Connor (K. O'Connor), Interim Deputy Community Services Director - Library Services Division, introduced Larry Conway, Friends of the Tempe Public Library President, and welcomed L. Conway to the Library Advisory Board (Board) meeting.
- L. Conway provided the following report on behalf of Friends of the Tempe Public Library (Friends of the Library):
 - Friends of the Library (Friends) remains a committed group of 60+ volunteers who are eager to return to the Tempe Public Library (Library) and anxiously await additional information specific to a return to service date;
 - The Friends organization is delighted that the Library's adjusted service model is performing well throughout the COVID-19 event;
 - Spring season Osher Lifelong Learning Institute (OLLI) classes are well-underway via Zoom Video Communications, Inc. (Zoom);
 - L. Conway encouraged the Board members to view the course catalog online for scheduled class dates, times and subject matter descriptions;
 - Friends' Connections Café operations are on-hold, while the Friends organization continues to rely on off-site and on-site book donation drop box sites in order to maintain its online book sales;
 - L. Conway further praised Jolene Gosling, Friends of the Tempe Public Library Executive Director, for her continued efforts to staff the Friends' offices throughout the COVID-19 event;
 - L. Conway reported that two Friends' volunteers have returned to the Library to assist with the management of on-site inventory.
- Teri Metros, Library Advisory Board Chair, praised the Friends of the Library for its support of Tempe Public Library, and further thanked L. Conway for his report.

Agenda Item 5 - Staff Report: Katie O'Connor, Interim Deputy Community Services Director

- Katie O'Connor (K. O'Connor), Interim Deputy Community Services Director - Library Services Division, reported the following information specific to the February 2021 operations of Tempe Public Library's (Library) Youth Services area:

- The **Kid Lit Picks** program, a librarian-curated book recommendations service for kids, pulled 22 items for three (3) patrons;
- As a direct result of funding received from Friends of the Tempe Public Library, 400 **Youth Activity Packs** were developed and distributed by staff;
- **Facebook Live Storytime** attendance totaled 230 views;
- Fourteen (14) one-on-one **ESL classes** were held;
- Seventeen (17) **outreach presentations** occurred, reaching 420 students;
- A handful of teens continue to attend a weekly **Zoom Teen Hangout**;
- The Youth Services team is **partnering with the City of Tempe's Kid Zone Enrichment Program (Kid Zone)** to hand-select and reserve 200 age-appropriate books every two weeks for students currently participating in the Kid Zone program;
- Planning for the **2021 Summer Reading Program** is well-underway;
 - The Maricopa County-wide program will be virtual;
 - As the pandemic continues, Library staff members are working to determine the best methods to offer summer reading services with current staffing models.
- K. O'Connor further reported the following information specific to Tempe Public Library's (Library) Adult Services area:
 - 117 adults were engaged in **programming** in February 2021; programs included:
 - **iPhone/iPad Help sessions**;
 - **Mystery Club**;
 - **Writers' Connection**;
 - **Writing About Family Heirlooms**;
 - **Book Chats**;
 - **Great Books discussions**;
 - **Sustainability: Spring Vegetable Gardening**;
 - **Coffee, Tea and Books discussions**.
 - Adult Services virtual programming is featured in the **March/April 2021 Arizona Library Association (AZLA) newsletter**;
 - Jill Brenner, Adult Services Librarian, was interviewed about book clubs, writing programs and the process of transitioning existing Library programming to virtual platforms.

- Tempe Public Library is partnering with Human Services to facilitate a laptop and hotspot-lending program, **Connect Tempe**, to Tempe residents experiencing the digital divide;
 - The recruitment for the **Connect Tempe Service Technician** position has closed; the position has been filled, but the start date of the technician is to be determined. The person will work 19 hours per week to interview program applicants, register approved participants for Library cards, distribute equipment and provide tech support to users and staff.
- **PressReader** was added to the Library's digital platform on March 1, and contains more than 7,000 newspapers and magazines;
- The **Kanopy** platform streaming service saw 217 plays in its fourth month of service, an increase of 199 plays since January 2021;
- Year-to-date, there's been a 26% increase in **digital materials check-out**;
- In comparison to pre-pandemic numbers, there's been a **50% decrease** in physical check-outs;
- Conversely, there's been a **notable increase** in physical check-outs (approximately 2,500 per month) since October 2020;
- **Public access computers** within the Library's computer lab saw 574 uses in February 2021;
 - The lab at Escalante Community Center saw 234 uses;
 - The lab at North Tempe Multi-Generational Center usage saw 169 uses.
- Tempe Public Library continues to maintain an **average attendance** of 1,092 patrons per week, or 229 patrons per day.

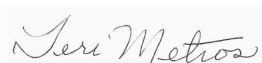
Agenda Item 6 - Member Announcements/Future Agenda Item

- Rachael Brickner (R.Brickner), Community Services Department Sr. Management Assistant, confirmed that the recruitment for the Community Services Deputy Director of Library Services is active;
- R. Brickner reported that the first review of applications is scheduled to occur on March 12.

Agenda Item 7 - Adjournment

- Teri Metros, Library Advisory Board Chair, adjourned the meeting at 6:14 p.m.
- The next meeting of the Library Advisory Board is scheduled to occur at 6 p.m. on Wednesday, April 7, 2021, via Cisco WebEx Events.
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Prepared by: Rachael Brickner; Reviewed by: Keith Burke



April 7, 2021

Approval Signature: Library Advisory Board Member