

Maryanne Corder Neighborhood Grant Application

Due Monday, April 27, 2021 at 5 pm—late or incomplete application will not be accepted.



Name of Association Estate La Colina # of households 380

Project Name Neighborhood ID Signs

Project Address throughout neighborhood

Name of primary project contact: [REDACTED]

Email: [REDACTED] Phone: [REDACTED]

Address (& city/state/zip) [REDACTED]

Name of authorizing individual (who can accept funds, sign contract - if different than above) same as above

Address (& city/state/zip) _____

Email: _____ Phone: _____

1. **Project description:** Brief three sentence description of your grant project. (tip: cut and paste in from a separate Word document)

Our 2021-2022 grant project includes adding "Estate La Colina Neighborhood" ID sign toppers to existing street signposts, which will provide visible identification throughout our community.

2. **Project Budget**

Expenses	Amount
28 "Estate La Colina Neighborhood" signs x \$54 each	\$ 1,512.00
	\$
	\$
	\$
	\$
TOTAL PROJECT COST:	\$ 1,512.00
Match (HOA and Crime Free Multi-family Housing properties only) 25% of requested funds	\$ 0
GRANT FUNDS REQUESTED	\$ 1,512.00

3. **Maintenance:** Describe specifically how the association intends to maintain the project - if funded. (tip: cut and paste in from a separate Word document)

The neighborhood ID sign toppers will be properly installed by the City of Tempe. Being that they will sit high, graffiti or vandalism is not anticipated. Should a sign require attention, ELC will reach out to the City of Tempe who will provide appropriate maintenance as needed.

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4. Staff contacts Please place an “x” or key the name of staff that you have contacted about this project:

Neighborhood Services staff (select at least one):
Shauna Warner, Elizabeth Thomas, Laura Kajfez, Brenda Clark
Shauna Warner & Elizabeth Thomas

ADA Accessibility: Nanette Odell

Art: Rebecca Rothman

Landscape/Lighting/Walls: Steve Abrahamson, Diana Kaminski

Parks/Playground: Dave McClure

Signs: Dean Miller

Traffic Calming: Steve Horstman

Trees: Richard Adkins

Water Conservation: Tina Sleeper

Other: _____

5. Narrative

Submit a narrative explaining what you hope to accomplish through this grant if approved and how the project meets the provided evaluation criteria. (tip: cut and paste in from a separate Word document)

Our Estate La Colina neighborhood feels these ID sign toppers will be a great enhancement to our community. This project has been discussed numerous times over the past several years during voluntary neighborhood board meetings and community gatherings. ELC recently received new metal signage that is located at our 4 entrances and are ready to enhance and provide consistent neighborhood identity with ID sign toppers.

The ELC voluntary board reached out to our community in a variety of ways asking for input. An initial letter was mailed March 11, 2021 requesting voluntary dues as well as asking for ideas for our next grant application. We received no suggestions. A second letter was mailed April 14, 2021 explaining the community idea of the ID sign toppers. We asked for comments and thoughts to be shared via our Facebook page or dedicated ELC email address. A Facebook post on our ELC page was posted a week before the letter was received. See attached documents that include both letters, Facebook post and comments.

Should Estate La Colina be awarded grant funds, our community would be thrilled! Currently our neighborhood is only identified at four entrance points. Having our name prevalent throughout our 380 homes will provide visible identification and encourage community engagement.

• Bids

- * Total project costs under \$5,000: attach a minimum of 2 bids for the work outlined in the grant, including sales tax. Bids must be from licensed, insured contractors. The amount requested must match a bid amount.
- * Total project costs over \$5,000: attach a minimum of 3 bids for the work outlined in the grant, including sales tax. Bids must be from licensed, insured contractors. The amount requested must match a bid amount.
- * If on city property, only one bid may be necessary if project is required to use city contractor.
- * Art projects on city property must use the pre-qualified public artist list. Projects on private property are also welcomed to use list.

• Visuals

Include current pictures of the project site and any other materials to illustrate what the completed project will look like.

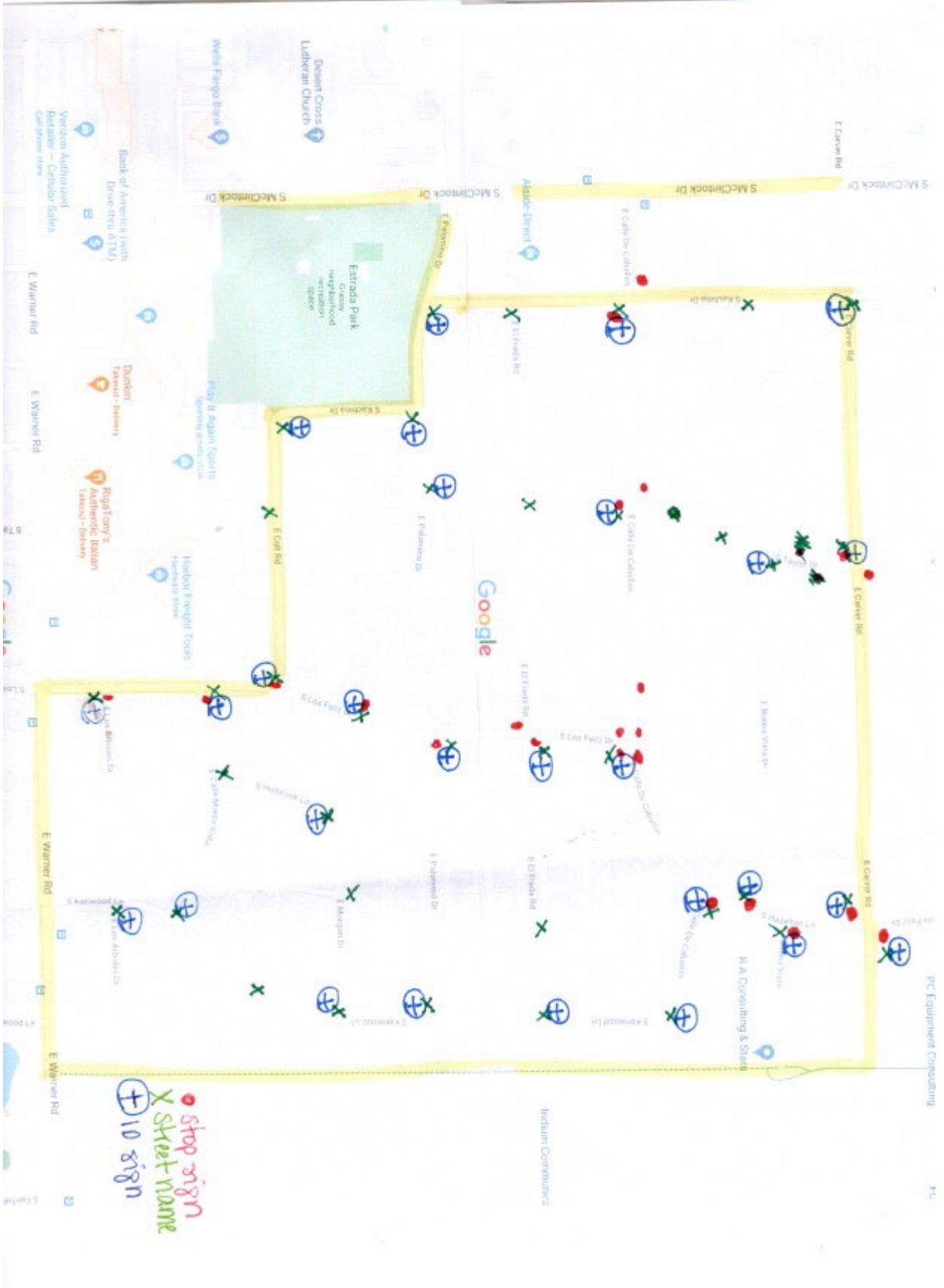
• Community Engagement

Include copies of neighborhood meeting notices, postcards and/or newsletters demonstrating all residents were invited to participate.

2021 Maryanne Corder Neighborhood Grant Application (cont.) Estate La Colina Neighborhood ID Sign Toppers

Location of signs (map below)

1. Kachina Dr & Carver Rd
2. Kachina Dr & Calle de Caballos
3. Kachina Dr & Palomino Dr (NE corner)
4. Kachina Dr & Palomino Dr (SE corner)
5. Kachina Dr & Colt Rd
6. Taylor Dr & Palomino Dr
7. Taylor Dr & Calle de Caballos
8. Taylor Dr & Buena Vista Dr
9. Taylor Dr & Carver Rd
10. Los Feliz & Carver Rd (NE corner)
11. Los Feliz & Carver Rd (SW corner)
12. Hazelton Ln & Buena Vista (NE corner)
13. Hazelton Ln & Buena Vista Dr (SW corner)
14. Hazelton Ln & Calle de Caballos
15. Kenwood Ln & Calle de Caballos
16. Kenwood Ln & El Freda Rd
17. Los Feliz Dr & Calle de Caballos (SE corner)
18. Los Feliz Dr & El Freda Rd
19. Los Feliz Dr & Palomino Dr (NE corner)
20. Los Feliz Dr & Palomino Dr (SW corner)
21. Los Feliz Dr & Colt Rd
22. Los Feliz Dr & Calle Monte Vista
23. Los Feliz Dr & Los Arboles Dr
24. Kenwood Ln & Los Arboles Dr
25. Kenwood Ln & Calle Monte Vista
26. Kenwood Ln & Morgan
27. Kenwood Ln & Palomino Dr
28. Holbrook Ln & Morgan Dr



● stop sign
X street name
⊕ no sign

PC Equipment Consulting

74

Email communication to Neighborhood Services

[REDACTED]

Fri, Feb 26, 8:11 AM

to Shauna

Happy Friday Shauna!

As you know, I have recently joined the Estate La Colina Neighborhood Association voluntary board and am working on the Neighborhood Grant Program.

One grant idea that has come up multiple times from neighbors and our board is the ID sign toppers. Would Estate La Colina be applicable to receive these neighborhood ID signs? What is needed from our neighborhood to move forward with applying for a grant of this nature?

I appreciate your help.

All the best,

[REDACTED]

[REDACTED]

Warner, Shauna <shauna_warner@tempe.gov>

Mar 1, 2021, 4:03 PM

to Elizabeth, me

[REDACTED]

Yes, Estate la Colina NA is eligible for sign toppers and it's a pretty easy grant to put together. The city's sign shop makes and installs the signs. Elizabeth was confirming with them if last year's prices are still good so I'm copying her.

In addition to the outreach with the neighborhood to select a project, you would submit the number and location of current signs. An example is here: <https://www.tempe.gov/home/showpublisheddocument?id=76005>. Ignore the request for an image on the sign, you have to use a tree common to your neighborhood.

Thanks,
Shauna

Thomas, Elizabeth <elizabeth_thomas@tempe.gov>

Mar 2, 2021, 8:27 AM

to me, Shauna

Good Morning [REDACTED]

This morning our city Sign Shop confirmed that the pricing of Neighborhood ID Signs will remain constant at \$54.00 each (inclusive of manufacture and installation) for the 2021-2022 grant cycle.

Thanks,

Elizabeth Thomas
Neighborhood Services
21 E. Sixth Street #208
Tempe, AZ 85281
480.350.8223 (office)
elizabeth_thomas@tempe.gov

Facebook post and comments



Estate La Colina Neighborhood Association

April 11 at 10:19 AM

Hi ELC Neighbors!

We have more exciting news to share! And we want your input!

Our neighborhood committee is currently working on the 2021 grant application for sign toppers for our Estate La Colina neighborhood. Tempe's Maryanne Corder Neighborhood Grant Program was created in 1994 to invest in resident-initiated projects designed to enhance the quality of life in our neighborhoods. ELC is grateful for the opportunity to apply for this grant, which allows us a chance to make another capital improvement to our neighborhood.

As you have already noticed, our new entrance signs are just an example of how this grant can greatly enhance the appearance of our neighborhood. Should we be awarded the 2021 grant, these neighborhood street sign toppers will provide visible identification throughout our community. Keeping our name prevalent will validate the existence of our neighborhood and encourage community engagement.

Sign toppers will be blue and white with text "Estate La Colina" on top and "Neighborhood" on bottom, like the example below.

Share your thoughts and comments here on our community Facebook page. Thank you for your continued support!

Love these! What a great addition to the look and feel of our neighborhood. I like #2 the best as well. Thank you for all your work in getting these up!

Like · Reply · Message · 1w

I think those look really nice! And, our neighborhood is more than 40 years old now, so it definitely feels appropriate to have!

Make sure they go all the way up to Carver Rd. which is the first street where ELC starts.

Like · Reply · Message · 1w

Awesome idea! Thank you for all your hard work in enhancing the appearance of our neighborhood! Both signs are great but I have a slight preference for #2.

Like · Reply · Message · 1w

I love this idea to give our neighborhood a distinction and a recognizable entity within South Tempe. I like them both but I prefer the second one. Thank you for your hard work in moving forward with this!

Like · Reply · Message · 1w

Love them!! I also prefer #2 but only by a small margin. Thank you for all you are doing for our neighborhood!

Like · Reply · Message · 1w

Love our new entry signs. I too prefer #2, but either will be nice.

Like · Reply · Message · 3d

I love these! Thank you for doing the work to get these up! I like them both, but I like the 2nd one the most.

Like · Reply · Message · 1w

Top Fan

I love our new signage at the entrances! Now this! If I didn't live here already, I'd sure want to! Thank you to all who have worked on improving our neighborhood!

Like · Reply · Message · 1w

Great idea. I prefer second, but both are nice. Thanks for working on this.

Like · Reply · Message · 1w

I love them! I think they will add some charm to our already awesome neighborhood. Thank you for following up on this grant guys!!!

Like · Reply · Message · 5d

Top Fan

I like the 2nd one as well

Like · Reply · Message · 1w

Love this idea! I prefer the 2nd design as well, but both look great.

Like · Reply · Message · 1w

These are really snazzy! I like the second one the best as well.

Like · Reply · Message · 1w

Community Email & Letter distributed via mail by the City Tempe – April 14, 2021

Hi ELC Neighbors!

We have more exciting news to share! Our neighborhood committee is currently working on the 2021 grant application for sign toppers for our Estate La Colina neighborhood. Tempe's Maryanne Corder Neighborhood Grant Program was created in 1994 to invest in resident-initiated projects designed to enhance the quality of life in our neighborhoods. ELC is grateful for the opportunity to apply for this grant, which allows us a chance to make another capital improvement to our neighborhood.

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Sign toppers will be blue and white with text "Estate La Colina" on top and "Neighborhood" on bottom. Two sign topper examples are below. Should the grant be awarded to us, the City of Tempe will provide ELC with several mockup versions for us to choose from.

Visit our Facebook page to share your thoughts and comments:
<https://www.facebook.com/EstateLaColinaNeighborhoodAssociation/>

Also, if you are not receiving email blasts pertaining to the Grant, security, and other neighborhood information, and you would like to be added to the ELC Distribution List please

[Redacted]

Thank you for your continued support.

[Redacted]



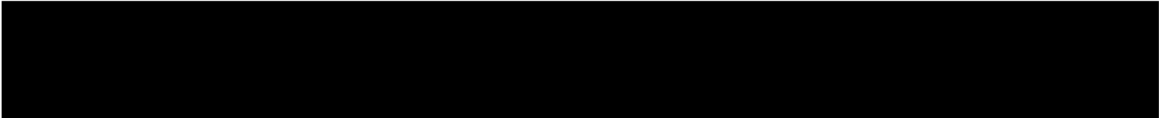
Letter to neighbors distributed via mail by the City Tempe – March 11, 2021

Request for Voluntary Dues

Great News! Estate La Colina has been awarded a Grant from the City of Tempe for new entrance signs at the four entrances into our neighborhood. This is a huge win for our neighborhood. Since ELC is not a HOA, this award will allow us to make a capital improvement to our neighborhood that would not be possible without the Grant funding.

To prepare for the installation of the new signage, the existing walls where the signs will be placed require repair and paint. Stucco is falling off in many areas. The entrances also need some clean-up and landscaping. There are many overgrown bushes and plants that are blocking the view of the walls where the new signs will be placed

To move forward with this project, the Board is asking for **\$25 voluntary dues** from all homeowners so that we can repair and paint the walls at our entrances. More than 3 years ago when asked for voluntary dues, there was an overwhelming response, thank you. We are extremely fortunate to live in a neighborhood where there is no monthly maintenance or HOA fees.



What is a Neighborhood Association?

A Neighborhood Association is a voluntary organization of residents who work together to improve and maintain the quality of life in their neighborhood.

Membership is open to all residents, but participation is optional.

Contributions are voluntary.

We are eligible to apply for a grant each year. Please email [redacted] you have any ideas.

Your support is hugely appreciated.

Estate La [redacted]
[redacted]
[redacted]
[redacted]

Block Watch