

**Draft**  
**Parks & Recreation**  
**Master Plan**

**Work Study Session**

**April 22, 2021**



**Tempe**

Making waves in the desert



Safe & Secure  
Communities



Strong Community  
Connections



Quality of Life



Sustainable Growth  
& Development



Financial Stability  
& Vitality

**3.16 Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of City parks, recreation, arts, and cultural centers" greater than or equal to the top 10% of the national benchmark cities as measured in the Community Survey.**

**3.17 Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of Community Services programs" greater than or equal to the top 10% of the national benchmark cities as measured in the Community Survey.**

- Plan background
- Increasing facilities & amenities
- Plan principles & strategies
- Timeline
- Questions & input



# What is a parks & recreation master plan?

- Comprehensive, 10- year planning document
- Evaluates & recommends
- Shapes delivery of services
- Provides guidance & policy direction
- Identifies short-term strategies to achieve long-term success
- Utilizes multiple community engagement opportunities





- Public survey
- Focus groups
- Public meetings & Tempe Forum
- Board & Commission meetings
- Work study sessions



**Tome la encuesta del plan maestro de parques y recreación, disponible hasta el 30 de junio.**

[tempe.gov/parks](http://tempe.gov/parks)



**Take the Parks and Recreation Master Plan Survey through June 30.**

[tempe.gov/parks](http://tempe.gov/parks)





- 1 Online, interactive & explorable guide
- 2 Tells the story through maps, text & media
- 3 Engages & enhances the user experience
- 4 Visually attractive & user-friendly format
- 5 Print option

## Tempe Parks & Recreation Master Plan Update

The Tempe Parks & Recreation Master Plan Update includes Principles & Strategies to guide management, programming & development of Tempe's parks & facilities to the community. Click on any section to view or print it.



1 How to Use This Plan



2 Recognition & Table of Contents



3 Introduction



4 Parks & Recreation Master Plan Process



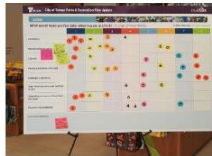
5 About Our City



6 Our Parks and Recreation System Today (2020)



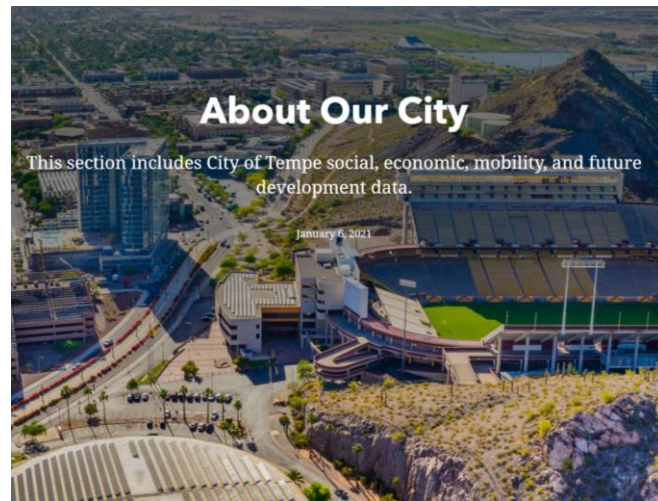
7 A Parks & Recreation System for Our Future



8 Plan Principles & Strategies



9 Implementation & Finance



AGE

People use different recreation facilities at different ages. Field sports, team sports, and physical challenge sports are most popular with people under age 65.

Tempe's population is younger than most jurisdictions in the Phoenix Metropolitan Area. In part, this is due to the large number of students at Arizona State University (ASU). ASU provides recreation facilities for its students, & ASU students use City parks & recreation facilities. ASU facilities are not considered in this Master Plan, but students at ASU use City facilities.



Facility	Total # (2020)	Current Level of Service	New Level of Service	Recommended # of Facilities (2030)	Future Need (2021-2030)
Diamond Fields	27	1.39	1.70	37	10
Dog Parks	6	.31	.37	8	2
Pickleball Courts	12	.62	1.00	21	9
Skate Parks	4	.21	.23	5	1
Splash/Spray Pads	4	.21	.30	7	3
Swimming Pools	3	.15	.19	4	1
Fitness/Par Courses	3	.15	.30	7	4





## City of Tempe Strategic Priorities



Financial Stability & Vitality



Quality of Life



Safe & Secure Communities



Strong Community Connections



Sustainable Growth & Development



## Parks & Recreation Master Plan Guiding Principles



Inclusion



Resilience



Strategic



Sustainability





Providing community access and opportunity regardless of color, gender orientation, age, income, or ability.



Tempe welcomes you as you are.



Tempe

[www.tempe.gov/diversity](http://www.tempe.gov/diversity)

email: [diversity@tempe.gov](mailto:diversity@tempe.gov)

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Parks and recreation facilities and programs that:

- Are connected to & integrated into the community.
- Meet the recreation needs of our diverse community.
- Are welcoming & designed for all.
- Are equitably distributed.
- Are accessible, ADA-compliant and affordable.
- Connect the community to multiple modes & networks of transportation.

Near & mid-term strategies:

- Continue to implement city's ADA transition plan.
- Design & construct fully inclusive play area in a regional park.
- Work with social justice entity to support community engagement.
- Conduct & implement park & program equity studies.



Parks and recreation system and services that help the community thrive despite disruptive environmental, societal and health events.



## Parks and recreation facilities and programs that:

- Foster community connections.
- Integrate into the community.
- Provide respite from extreme heat and drought.
- Are well-maintained so they are safe and clean.
- Are able to withstand increased use, mitigate flooding & respond to unforeseen events.

## Near & mid-term strategies

- Implement Urban Forest Master Plan to reduce urban heat island effect.
- Utilize Parks & Recreation sites as key gathering hubs for emergency management.
- Partner with other departments on resilience efforts (Cool Kids, green infrastructure/LID projects)



Flexible parks and recreation systems and services that focus on continuous improvement.



Parks and recreation facilities and programs that:

- Are supported by the community.
- Expand recreation opportunities as a result of partnerships.
- Provide a critical link in the city's 20-Minute City network.

Near & mid-term strategies:

- Continue to partner with other departments in city's approach to addressing impacts of homelessness.
- Provide equitable & inclusive community engagement.
- Develop proactive park maintenance volunteer program to supplement maintenance.
- Periodically conduct program life cycle analysis.



Parks and recreation systems and services that enrich and sustain the community, nurture the environment and contribute to the economy.



Parks and recreation facilities and programs that:

- Contribute to the health of the community.
- Benefit the city's economy.
- Are well operated, designed & maintained.
- Contribute to the city's green infrastructure.
- Provide environmental benefits.
- Minimize administration & maintenance costs without sacrificing experiences.

Near & mid-term strategies:

- Implement Urban Forestry Master Plan through addition of trees, with an emphasis on equity.
- Explore opportunities to install EV chargers in parks.
- Pilot SITES certification for future Parks & Recreation project.
- Coordinate with 20 Minute City efforts.



- March & April: Boards & commissions; public meeting & survey
- April: City Council work study session
- May: Finalize plan
- June: Formal plan adoption





# Questions & Input