## **SWOT Analysis**



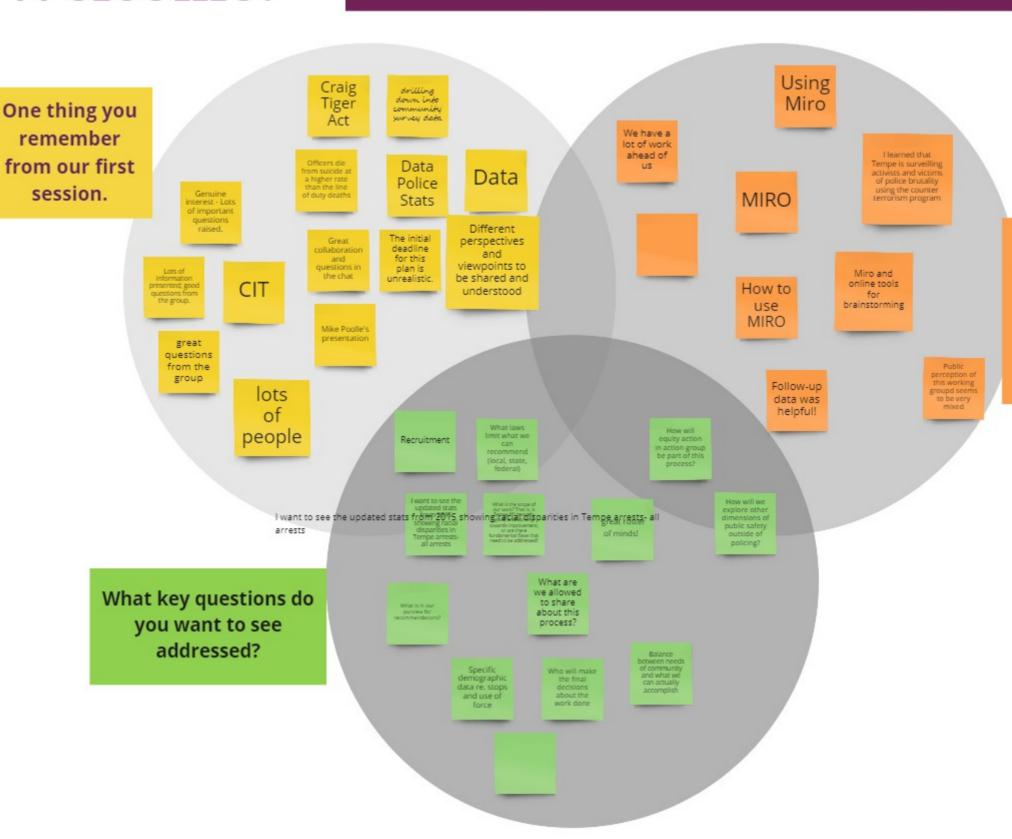
What are our strengths and weaknesses and what are the opportunities and threats to community / police trust?



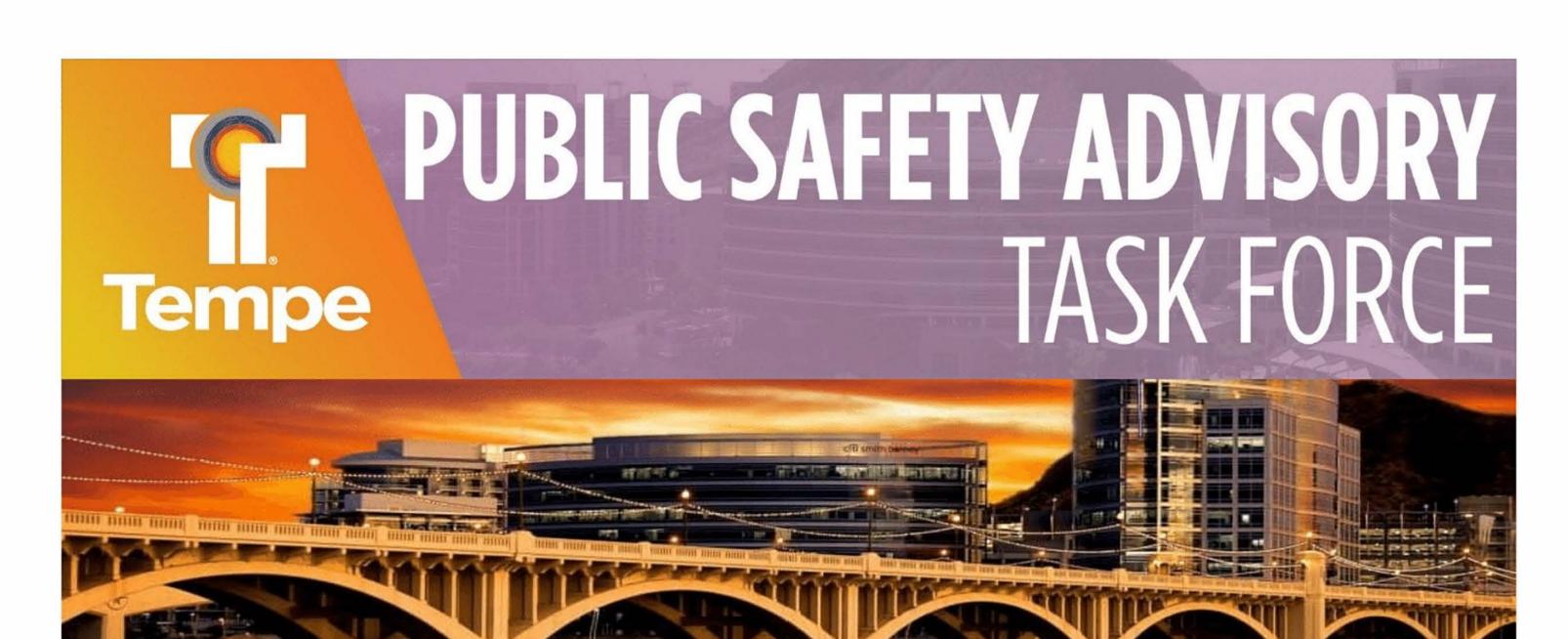
October 28, 2020

## Welcome!

### Double click on a sticky note to add your thoughts



Something you've learned since last session you would want to share.



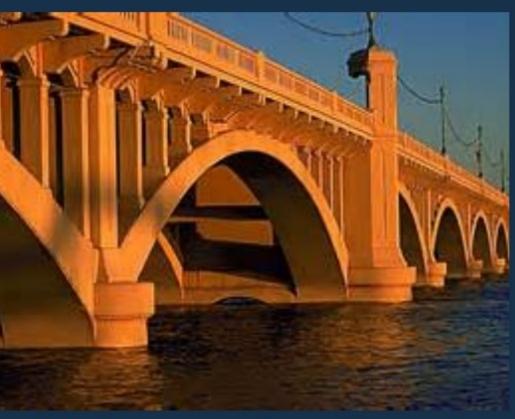
# Corey D. Woods Mayor

People ● Integrity ● Respect ● Openness ● Creativity ● Quality ● Diversity





# **SWOT Analysis**



What are our strengths and weaknesses and what are the opportunities and threats to community / police trust?



October 28, 2020

### **AGENDA**

Public Safety Advisory Task Force

October 28, 2020

7. Closing

4:00 pm - 7:00 p.m.



### Purpose

To create a strategic plan designed to build trust, accountability, and dialogue between the community and police department.

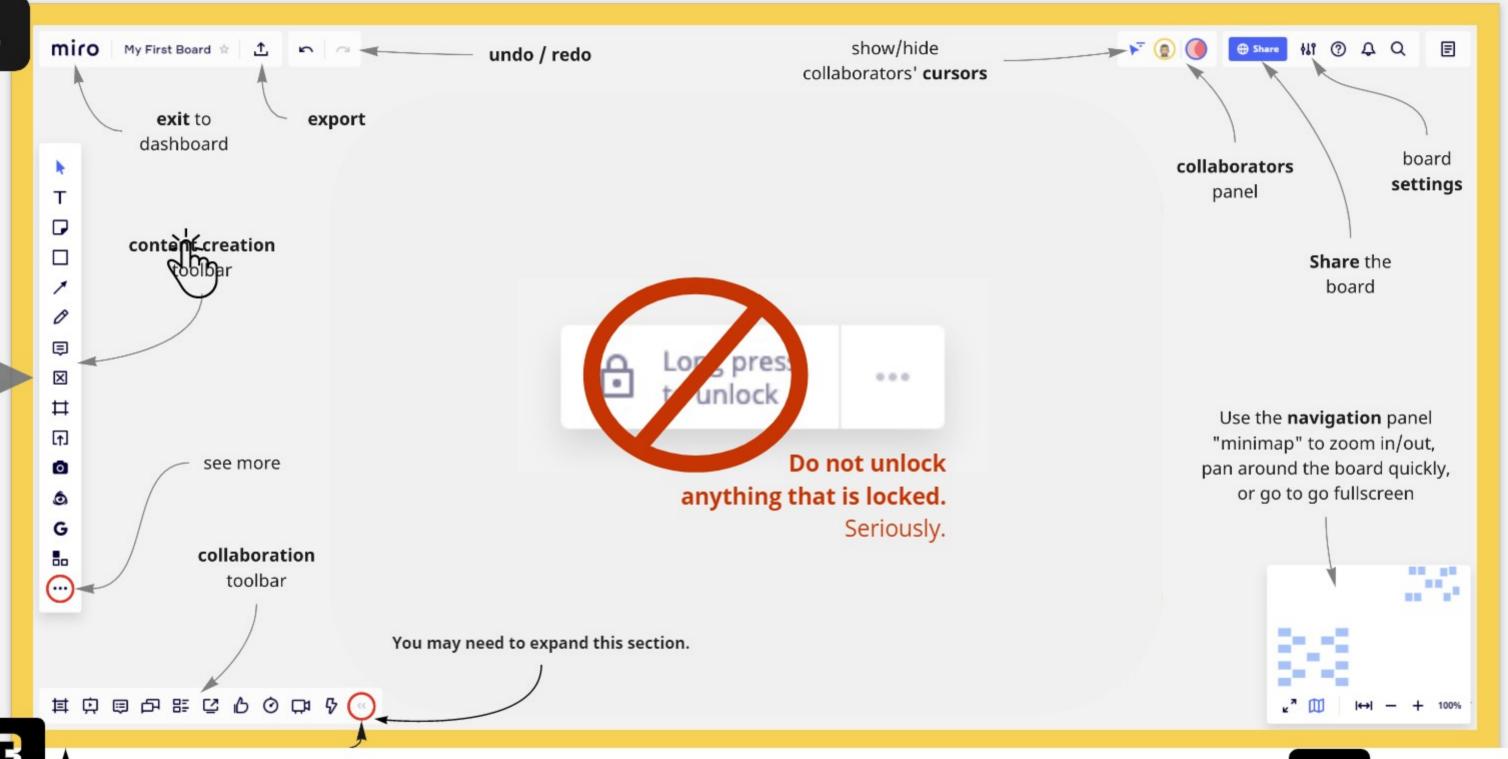
### Workshop 2

Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis

1.	Welcome	Corey D. Woods, Mayor
2.	Call to the Public/Public Comments	Brianne Fisher, Mayoral Aide
3.	Session Overview	Wydale K. Holmes, Strategic Management Analyst Strategic Management and Diversity Office
4.	Tempe Police Department	Jeff Glover, Interim Police Chief, Police Department
5.	Strategic Planning - SWOT Analysis	Wydale K. Holmes, Strategic Management Analyst Strategic Management and Diversity Office
6.	Next Workshop Overview	Rosa Inchausti, Director Strategic Management and Diversity Office

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Corey D. Woods, Mayor



You may need to expand this section.



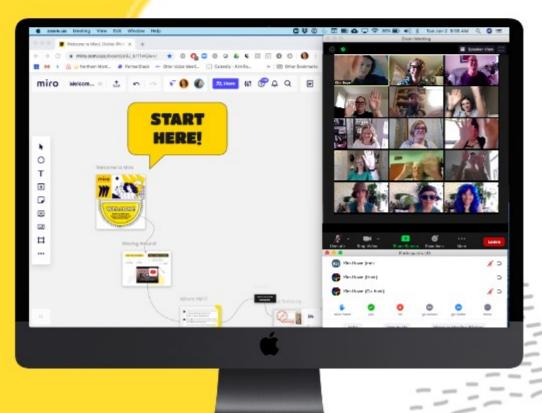
# Prepare for a great session!

Please join with a large screen device, such as a desktop, laptop, or tablet. We will use Zoom for video, audio, and hand raising, so if you have a smaller screen or tablet, you may want to join Zoom on your phone to maximize space.



Two Portable Devices

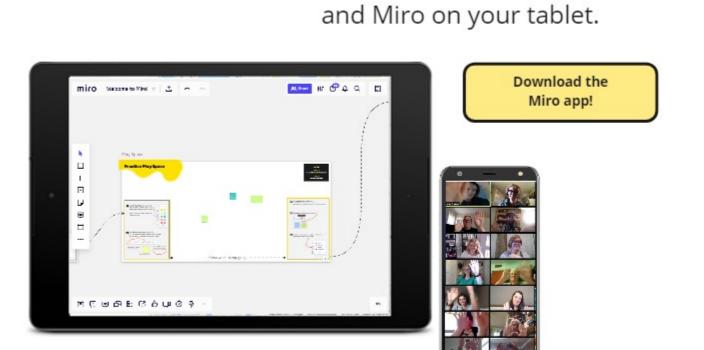
\*Log into Zoom on your phone



### **Desktop or Laptop**

- · Log into Zoom, then open Miro in your browser.
- In Zoom, choose the video layout you prefer.
- Pop out your participant panel in Zoom so you can access the "raise hand" feature easily.
- Layout these 3 windows however you like.







## STRATEGIC PLANNING PROCESS

October 13, 2020

### **PURPOSE**

Establish a strategic plan designed to build trust, accountability, and dialogue between the community and police department

### **OUTCOMES**

Proactive polices and procedures designed to:

- Build Trust
- Create Accountability
- Assemble Allies

### DELIVERABLE

Strategic Plan

### ○ ORIENTATION

- ✓ Welcome
- Purpose
- Process
- Leading with Data
- 1 Te
- Tech Orientation 10/20 or10/21

🕿 SWOT

Analysis

Strengths

Ownerses

Opportunities

2 Threats

Vision

NOVEMBE

3

VEMBE

2

Creating
Strategies

ECEMBE

5

Endorse Plan

Elements

Elem Elem

6

Plan Delivery

Public Comment

> Implementation Team

### **FOCUSED CONVERSATIONS**

share diverse perspectives in a diplomatic manner

- Structures clear dialogue and reflection
- Probes to the depth of a topic
- Encourages diversity of perspectives

### CONSENSUS

group decisions that respect diverse perspectives, create joint resolve

- Individual participation is honored
- Engages all members
- · Organizes ideas, decisions
- Reveals the consensus in large groups

# **Preparing for Group Work**



# **Group 1**

Police Service Model, Community Engagement, Department Budget, MOU

# **Group 2**

Mental Health, Care7,
Victim Services,
Engagement with
Vulnerable Populations

# **Group 3**

Policies, Laws and Accountability

# **Group 4**

Recruitment, Training, Training Budget and DEI

# **Group 5**

Data Analytics,
Performance Measures

### **Breakout Room Sign-up**

Which working group would you like to be part of today?

Police Service Model, Community Engagement, Department Budget, MOU

Group 1

Mental Health, Care7, Victim Services,

Group 2

**Engagement with** 

**Vulnerable Populations** 

Policies, Laws and Accountability

Group 3

Recruitment, Training, Training Budget and DEI

**Group 4** 

Data Analytics, Performance Measures

(City Staff)

Group 5



- INSTRUCTIONS
- 1. Decide which thematic area you would like to work on today.
- 2. Determine if there is an empty space under the work group theme. If yes, step 3, if no, choose another theme. 3. Find your name (by first name alpha order) and move your sticky to an empty space within the theme group.

















# PUBLIC SAFETY ADVISORY TASK FORCE



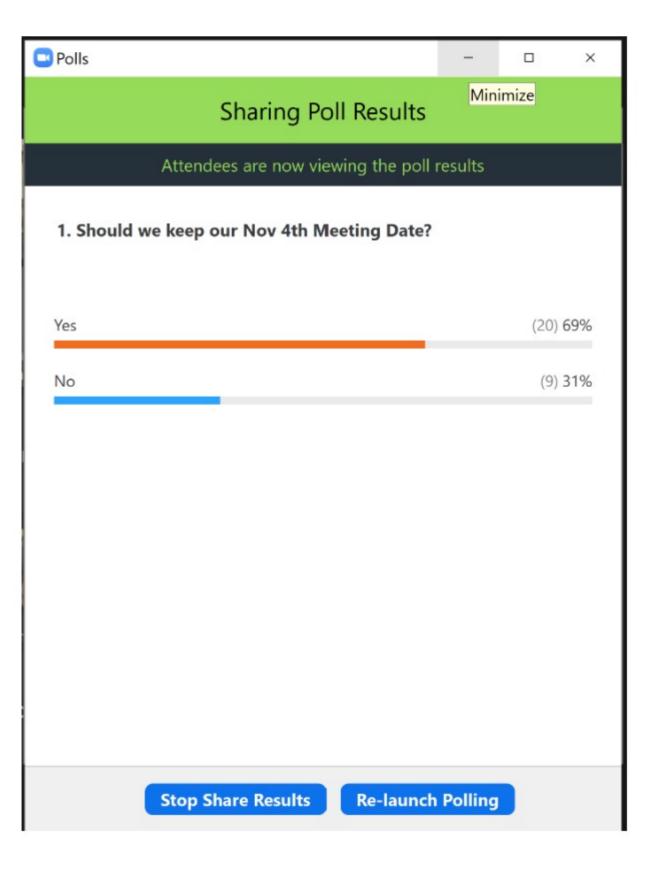
Jeffrey Glover Interim Police Chief

People • Integrity • Respect • Openness • Creativity • Quality • Diversity

# **ZOOM POLL**

In being responsive to members' comments, should we keep our November 4th meeting date?





# Tempe

# PUBLIC SAFETY ADVISORY TASK FORCE



Please return in 5 minutes.



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### Sign-up Reminder

### **Group 1**

Police Service Model. Community Engagement, Department Budget, MOU

### **Group 2**

Mental Health, Care7, Victim Services, **Engagement with Vulnerable Populations** 

### **Group 3**

Policies, Laws and Accountability

### **Group 4**

Recruitment, Training, Training Budget and DEI

### **Group 5**

Data Analytics, Performance Measures



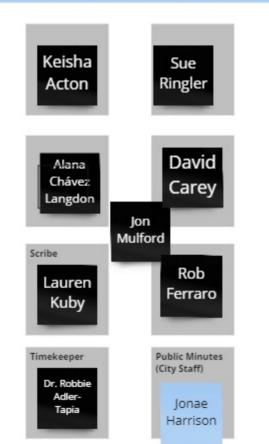






Jeffrey

Glover





























Kurt

Mayer

**Public Minutes** 

Nikki

Ripley

(City Staff)





















# Purpose: SWOT Analysis



- Your Perspectives
- Community Voice
- Summary analysis external and internal factors

What are our strengths and weaknesses and what are the opportunities and threats to community / police trust?

# **Individual Brainstorm**



### **INSTRUCTIONS**

- 1. Individually, answer these four question areas in regards to to your small group theme.
- 2. Take notes on a sheet of paper.
- 3. Try to come up with 2 to 3 per category.

Police Service Model,
Community Engagement, Department
Budget, MOU

Mental Health, Care7, Victim Services, Engagement with Vulnerable Populations

Policies, Laws and Accountability

Recruitment, Training, Training Budget and DEI

**Data Analytics, Performance Measures** 

### **STRENGTHS**

- What have we built that we do not want to lose?
- What unique resources can we draw on?
- Where do we have real advantages and momentum?

### **OPPORTUNITIES**

- What opportunities are open to us?
- What are ideas whose time has come?
- How can we turn our strengths into opportunities?

### **WEAKNESSES**

- What are major organizational issues?
- Where do we have fewer resources?
- What do we and others in our community see as our weaknesses?

### **THREATS**

- What could harm our community trust with police?
- What are others communities doing?
- What do our weaknesses expose to us?

# **Breakout Room Instructions**

Group 1



Group 5

Group 4

### **INSTRUCTIONS**

1 min Find the workspace that corresponds to your zoom room number, and choose a

- scribe,
- timekeeper, and
- reporter.

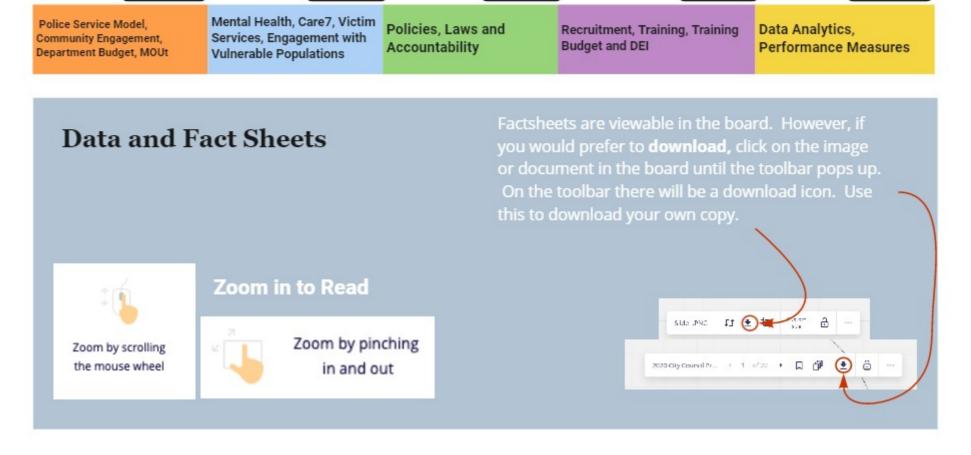
3 min Quick introductions.

7 min [Optional] Review data and fact sheets.

Chose a quadrant to start with ... 3 min Each individual share one idea from your personal list

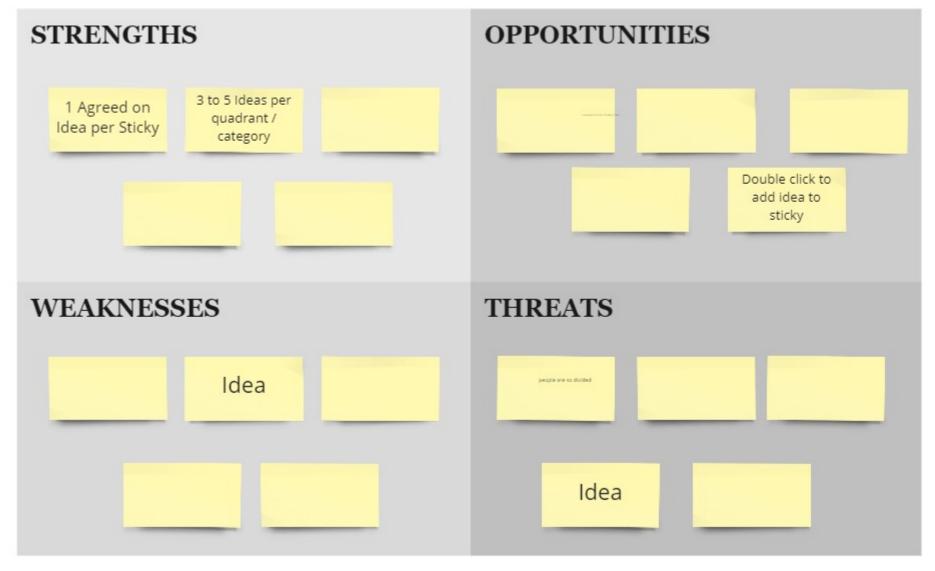
**5 min** Agree on and scribe 3-5 ideas that should inform our planning

Repeat for each quadrant.



Group 3

Group 2



### Group 1: Police Service Model, Community Engagement, Department Budget, MOU

### **INSTRUCTIONS**

### **Opening:**

3 min Quick introductions.

7 min [Optional] Review data and fact sheets.

### **SWOT Discussion**

3 min Choose a starting quadrant and have each individual quickly share one idea from their personal brainstorm in that quadrant.

5 min Discuss and agree on 3-5 ideas / perspectives that should inform our planning. Have scribe write these into pre-provided stickies, 1 idea per sticky.

Repeat for remaining three quadrants.

### Finally:

1 min Choose a reporter who will share one highlight from your conversation (after the break). Stickies will be moved to reporting frame for voii

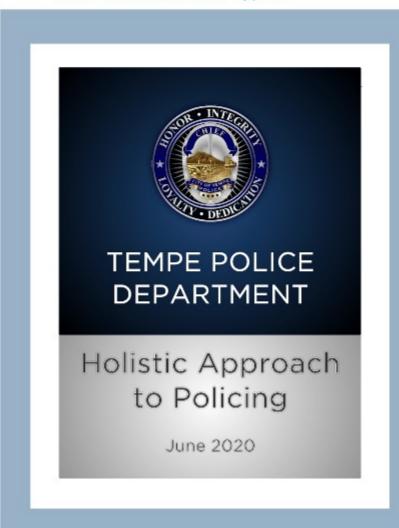
### Some Questions and Comments that Informed this theme:

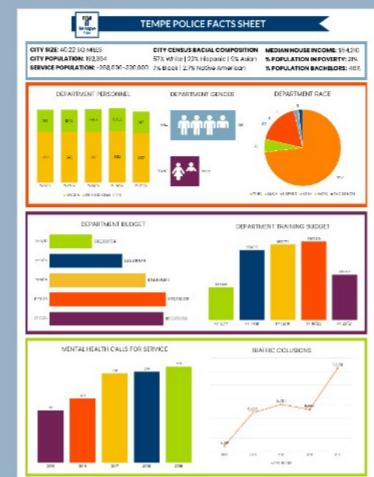
- "Is there a breakdown of Black, Latino sworn officers.? What percent of staff are women?(% female sworn officers/professional staff?)"
- "What are we willing to fund in relation to social / community services that we are now asking police officers to do?"

### Please note in the information below:

- Some Department Demographics
- Calls for Service and Types









**Group Members** 

Viridiana

Janelle

Wood

Rabbi

Dean

Shapiro

**leffrey** 

Glover

Public Minutes

Brianne

Fisher

(City Staff)

Dr.

Raquel

Elkin

Roy



### Group 2: Mental Health, Care7/Victim Services, Engagement with Vulnerable Populations

### **INSTRUCTIONS**

### Opening:

3 min Quick introductions.

**7 min** [Optional] Review data and fact sheets.

### **SWOT Discussion**

3 min Choose a starting quadrant and have each individual quickly share one idea from their personal brainstorm in that quadrant.

5 min Discuss and agree on 3-5 ideas / perspectives that should inform our planning. Have scribe write these into pre-provided stickies, 1 idea per sticky.

**Repea**t for remaining three quadrants.

### Finally:

1 min Choose a reporter who will share one highlight from your conversation (after the break). Stickies will be moved to reporting frame for you.

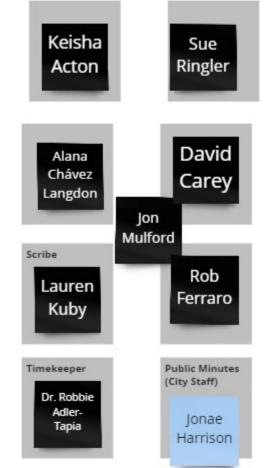
### Some Questions and Comments that Informed this theme:

- 45 minutes
- "What would it take to fund Tempe Care 7 to have fully trained professionals and not use mostly interns?
- Is it possible to expand Care7?"in light of the rising number of suicides, what mental wellness education/practices are mandated?
   Please note in the information below:
  - · Mental Health and First Aid Training





### **Group Members**



### **Group 3: Policies, Laws and Accountability**

### **INSTRUCTIONS**

### Opening:

3 min Quick introductions.

**7 min** [Optional] Review data and fact sheets.

### **SWOT Discussion**

3 min Choose a starting quadrant and have each individual quickly share one idea from their personal brainstorm in that quadrant.

5 min Discuss and agree on 3-5 ideas / perspectives that should inform our planning. Have scribe write these into pre-provided stickies, 1 idea per sticky.

**Repeat** for remaining three quadrants.

### Finally:

1 min Choose a reporter who will share one highlight from your conversation (after the break). Stickies will be moved to reporting frame for you.

### Some Questions and Comments that Informed this theme:

"Comparison between use of force and de-escalation training?

### Please note in the information below:

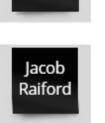
- De-escalation: Model of Command and Control
- Use of Force that Results in Serious Injury or Death











Pam

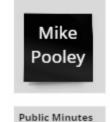
Goronkin



Rosa

Inchausti









### Group 4: Recruitment, Training, Training Budget and DEI

### **INSTRUCTIONS**

### Opening:

3 min Quick introductions.

**7 min** [Optional] Review data and fact sheets.

### **SWOT Discussion**

3 min Choose a starting quadrant and have each individual quickly share one idea from their personal brainstorm in that quadrant.

5 min Discuss and agree on 3-5 ideas / perspectives that should inform our planning. Have scribe write these into pre-provided stickies, 1 idea per sticky.

**Repea**t for remaining three quadrants.

### Finally:

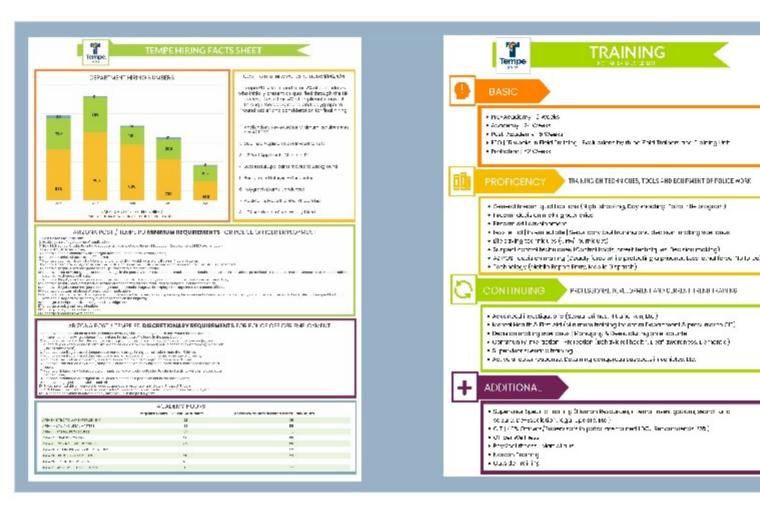
1 min Choose a reporter who will share one highlight from your conversation (after the break). Stickies will be moved to reporting frame for you.

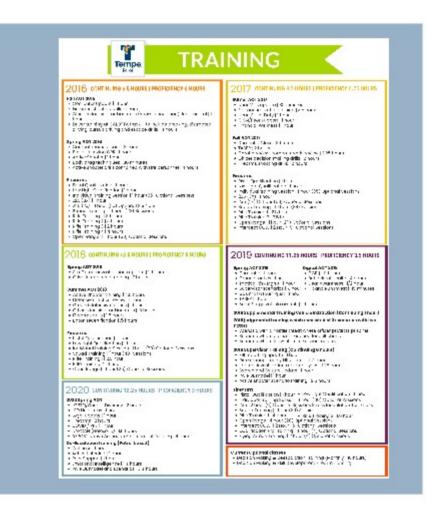
### Some Questions and Comments that Informed this theme:

- "What would it take to fund Tempe Care 7 to have fully trained professionals and not use mostly interns? Is it possible to expand Care 7?"
- "What is the City of Tempe's policy for Craig Tiger? Where is it written? How is it shared with Officers?"

### Please note in the information below:

- Minimum Requirements for police employment
- Continuing Training (Behavioral Health, Dementia, Deaf Awareness)







# Group Members

















### **Group 5: Data Analytics, Performance Measures**

### **INSTRUCTIONS**

### Opening:

3 min Quick introductions.

**7 min** [Optional] Review data and fact sheets.

### **SWOT Discussion**

3 min Choose a starting quadrant and have each individual quickly share one idea from their personal brainstorm in that quadrant.

5 min Discuss and agree on 3-5 ideas / perspectives that should inform our planning. Have scribe write these into pre-provided stickies, 1 idea per sticky.

Repeat for remaining three quadrants.

### Finally:

1 min Choose a reporter who will share one highlight from your conversation (after the break). Stickies will be moved to reporting frame for you.

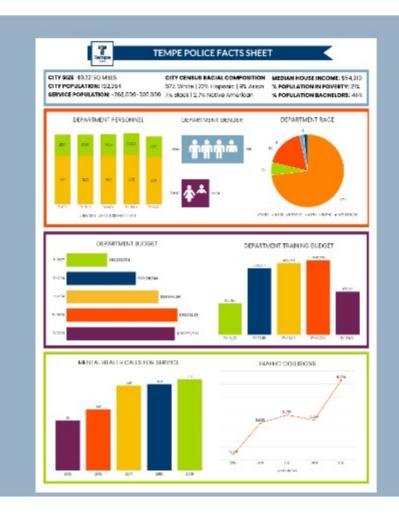
### Some Questions and Comments that Informed this theme:

- "How was this information broken down based off demographics. Disaggregate the data?."
- "Can we see heat maps of types of crime by zip code and/or neighborhoods throughout the city"

### Please note in the information below:

- Police Trust Score Performance Measure
- Domestic Violence Calls for Service



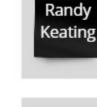






### **Group Members**











Dave

Humble



# PUBLIC SAFETY ADVISORY TASK FORCE



Please return in minutes.



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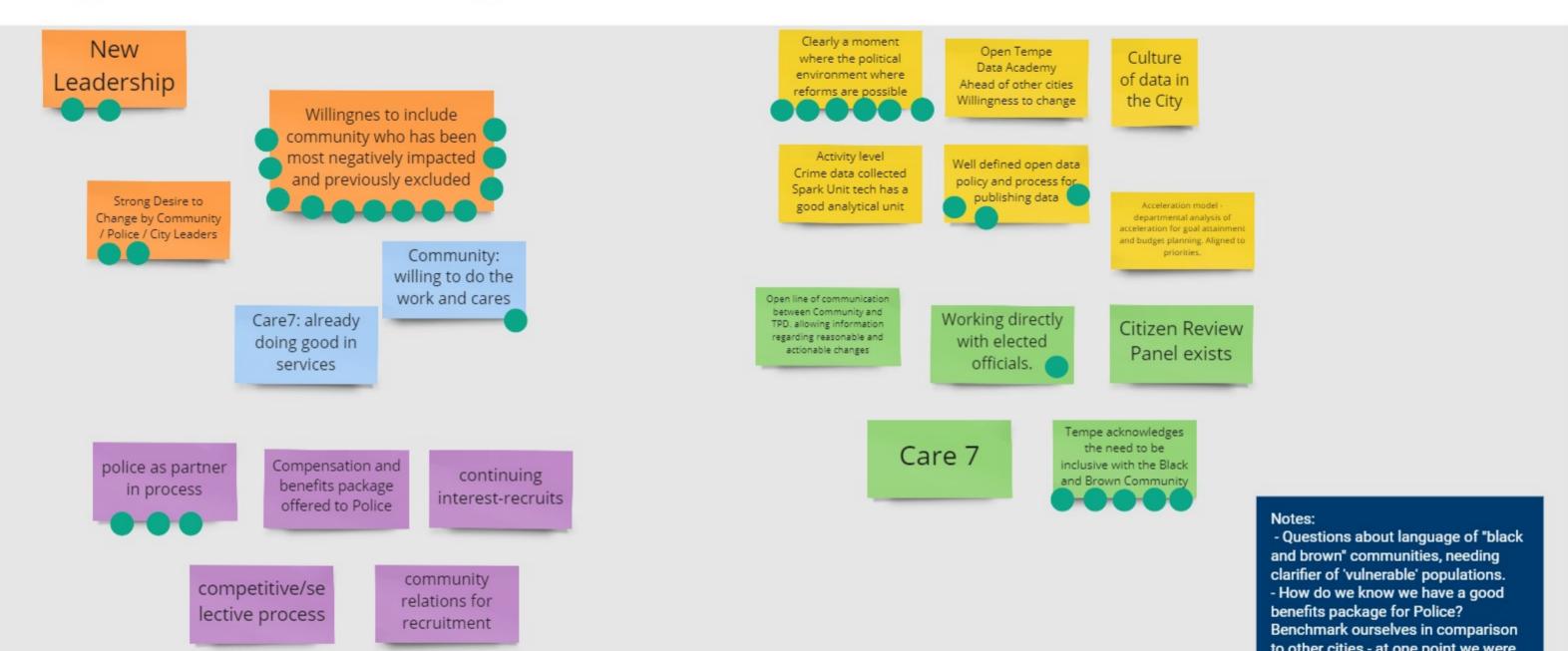
# **One Reporter from Each Group:**

Please share one thing you appreciated about your conversation.

(We will read through your group's SWOT answers in the next frame)

# **Report Out: Strengths**



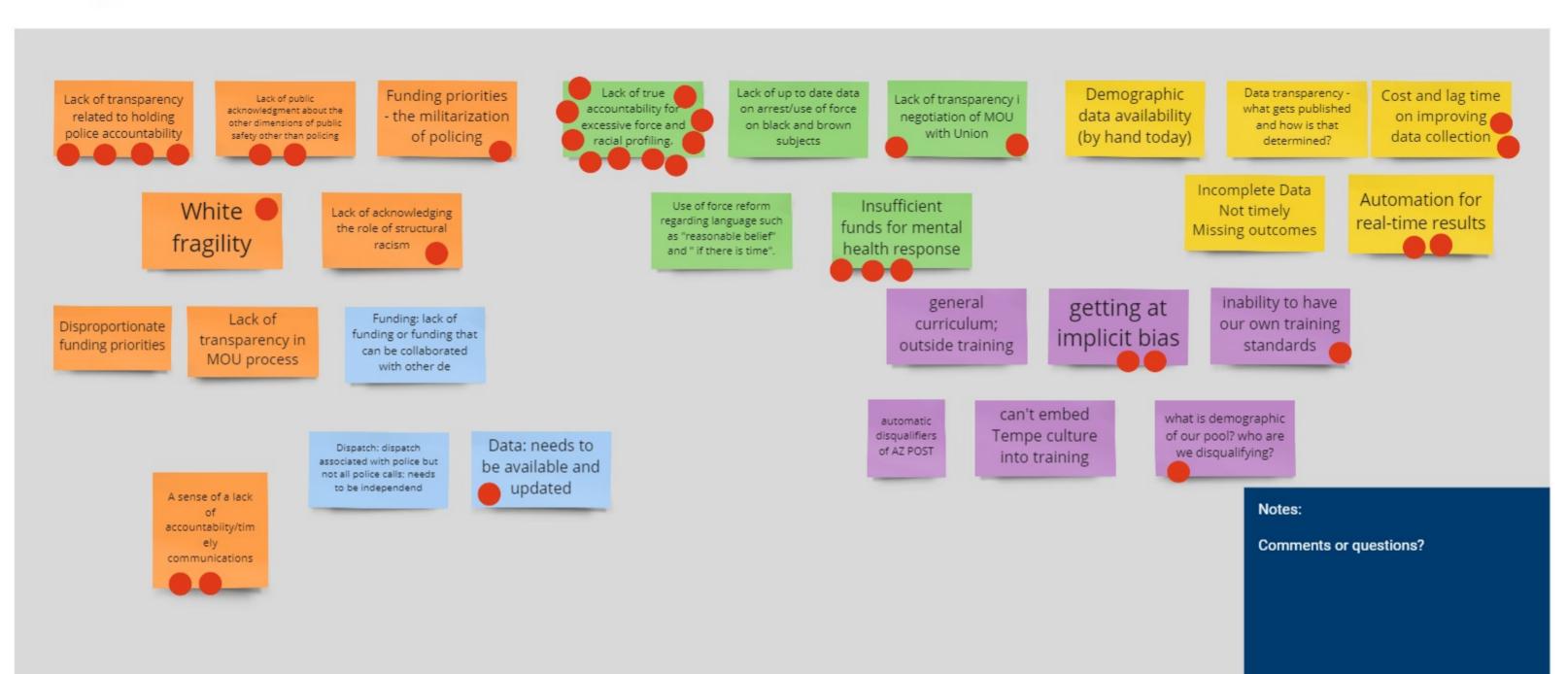


INSTRUCTION: Place your dot on the 'strength' we best can build on to improve community trust with police.

- How do we know we have a good benefits package for Police? Benchmark ourselves in comparison to other cities - at one point we were highest starting salary in E Valley. Also competitive with other agencies. Including tuition reimbursement and health care.
- How do we benchmark in training dollars?

# **Report Out: Weaknesses**

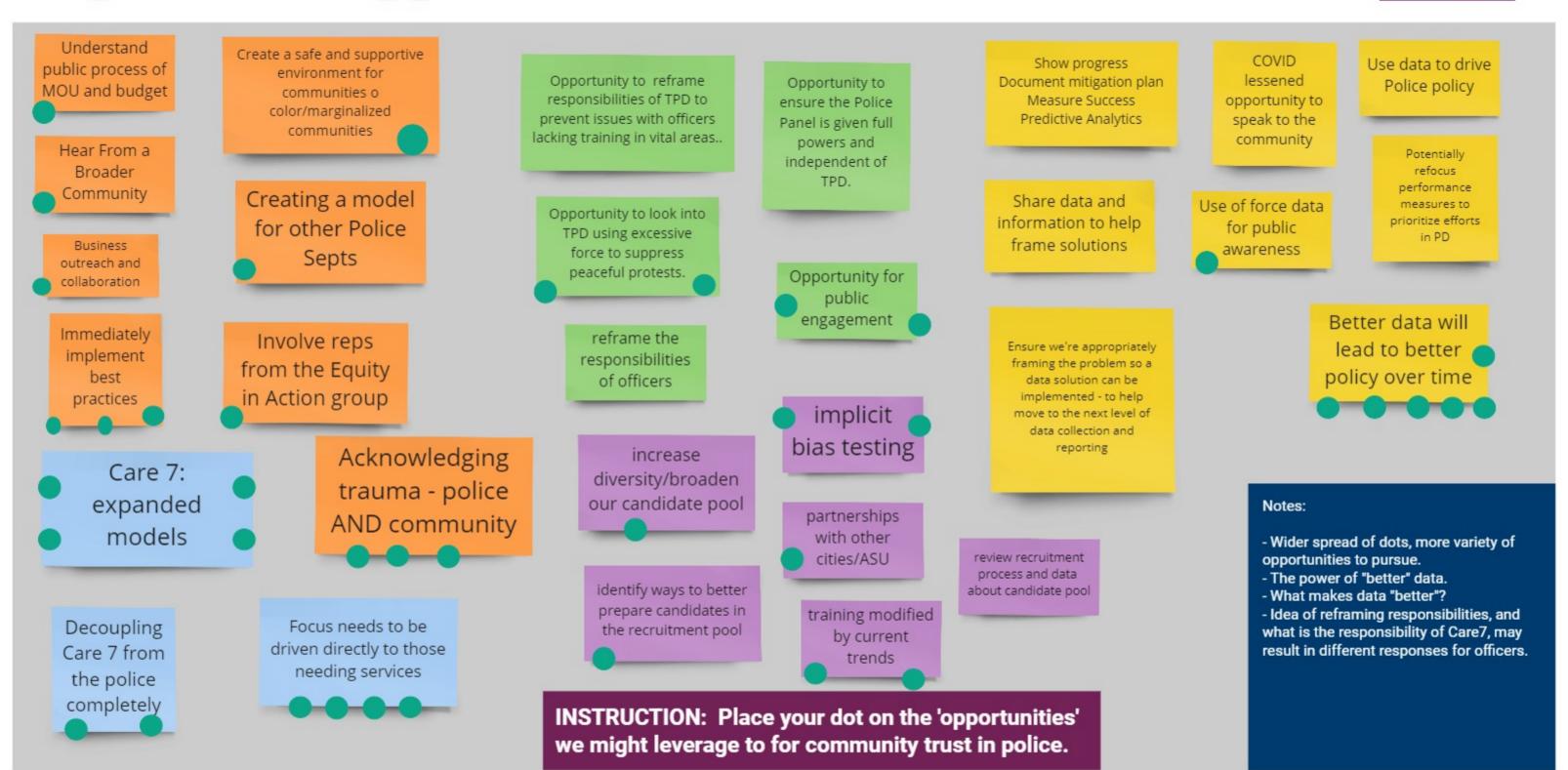




INSTRUCTION: Place your dot on the 'weakness' that could derail our efforts if we don't pay attention to it.

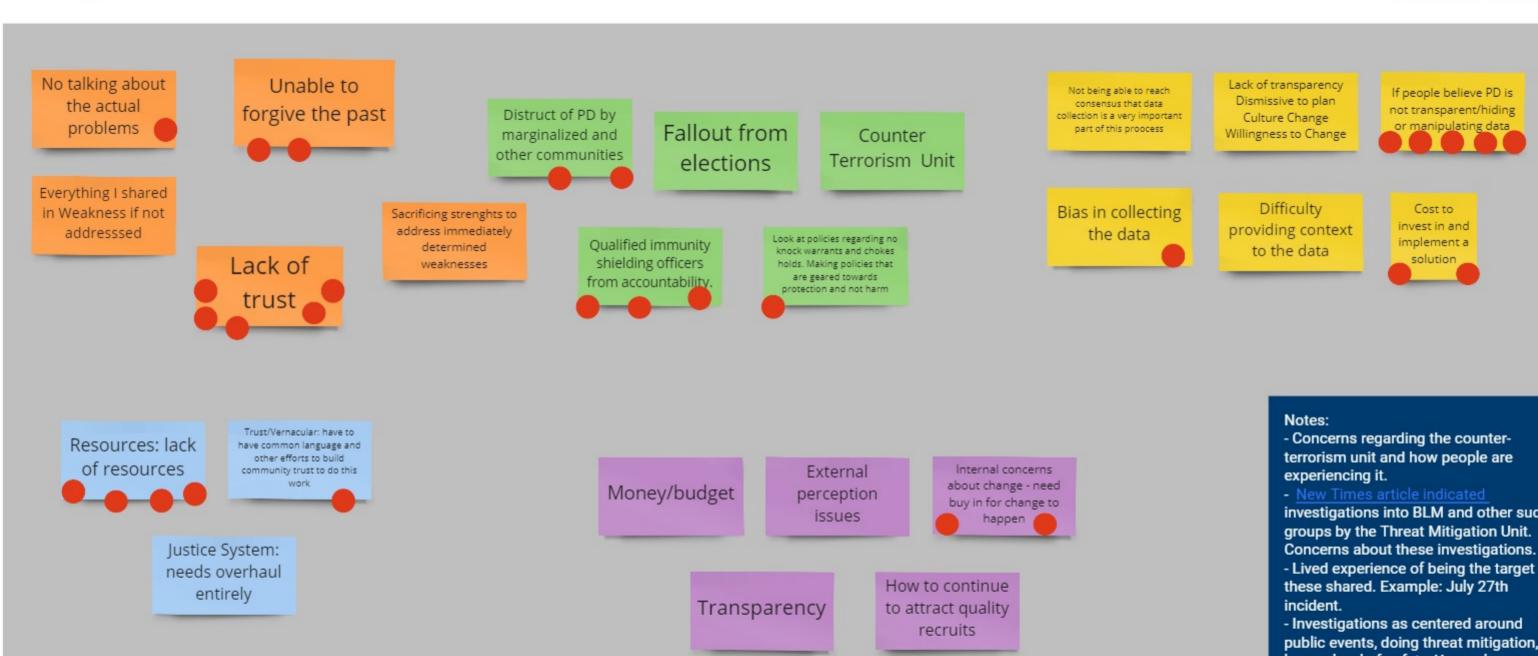
# **Report Out: Opportunities**





# **Report Out: Threats**





INSTRUCTION: Place your dot on the 'threat' that demand our focus in our planning?

investigations into BLM and other such groups by the Threat Mitigation Unit.

- Lived experience of being the target of these shared. Example: July 27th
- Investigations as centered around public events, doing threat mitigation, keep a level of safety. Uses a key word
- Questions / concerns about right wing groups NOT being surveilled.

## **Implications for Planning**



# What further understandings do we want to seek out before describing what success looks like in our next session?

### Further Understanding Needed On

- Are we all working from the place that there are a lot of problems, and we are coming together to solve the disproportionate brutalization of black, brown and indigenous people. Are we centering that experience and trying to make sure that police violence from Tempe no longer exists.
- · How is decision making happening and what is the process that we are engaging in?
- · How to ensure there is space to share direct stories.
- How to have muscle on handling resistance within City Staff, and the ability to move through discomfort.
- Need further agreement on group norms, and how we talk about things. How do we disagree and how do we come to consensus.
- Clarity on the core problem that we are here to solve together. What are our parameters? How can we
  put things on the table? How do we measure effectiveness of recommendations? How do we hold
  people accountable to recommendations?
- What's the baseline for what we can agree on, and what are the buckets of change that we are working in.

### Additional notes:

- Appreciation for the candid and open conversations. Direct experience and direct questions.
- Need to come to this conversation willing to be challenged and willing to be made uncomfortable, recognizing the legitimate concerns shared and being willing to address these.
- Potential for exponentially moving us forward and build relationship, as well as to blow up in our faces.
- Given different lived experiences, agreeing that we recognize the need for change.
- Recognizing that there is a lot of work to do, a lot to be unpacked, and the need for some processes that will move us forward to accomplish this.

# **Questions Pad**

Use a post-it to drop any questions you have here.

Will you be engaging volunteers on the committee to help craft future agenda's and to further inform the process?-RDG

In reference to Expenses, where do settlements and lawsuits fall in the budget?

Agree that we need data on use of force/arrests/complaints with TPD. Also claims against the city for same, especially how much such claims have cost Tempe over the last decade.

can we create a "portrait of Tempe PD"? A mosaic, including a range of experience, understanding, and data that, to a certain extent, describes the organization we're considering?

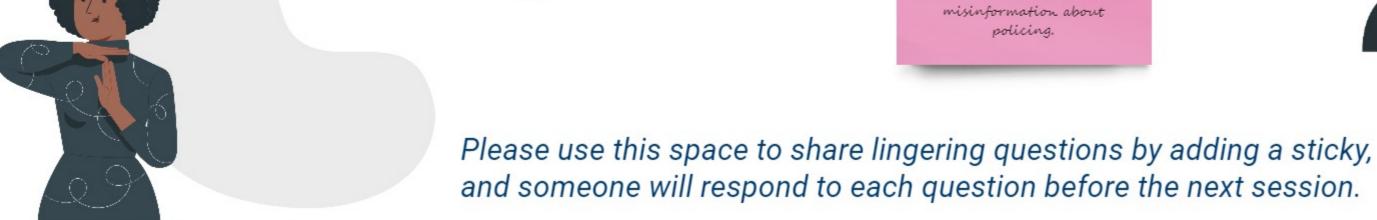
Other than the public comment section of our meetings, will there be any other public outreach prior to a plan being submitted?

Technical Questions - do the open meetings law apply this group participants meeting outside of this group

Recommendation: If we are hear to discuss how the city and PD can do a better job of working with and supporting the most impacted members of the community, there needs to be space for the community to discuss their lived experiences for those who do not have that same frame of reference...HOw can we make space for that in the next

might have to do what you do. I think there is a great deal of misinformation about policing.

PD needs to explain why you

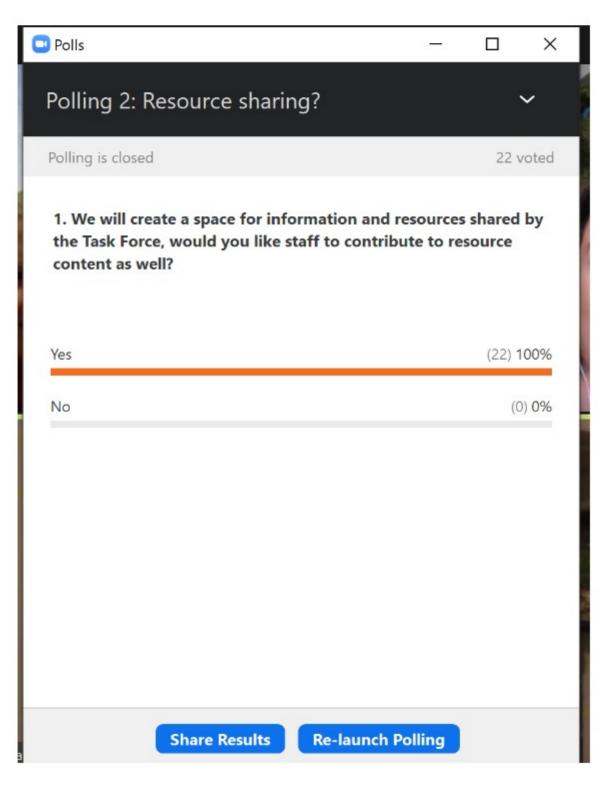




## **ZOOM POLL**

In preparing a shared space for information and resources for the task force, would you like staff to contribute to the resources content?





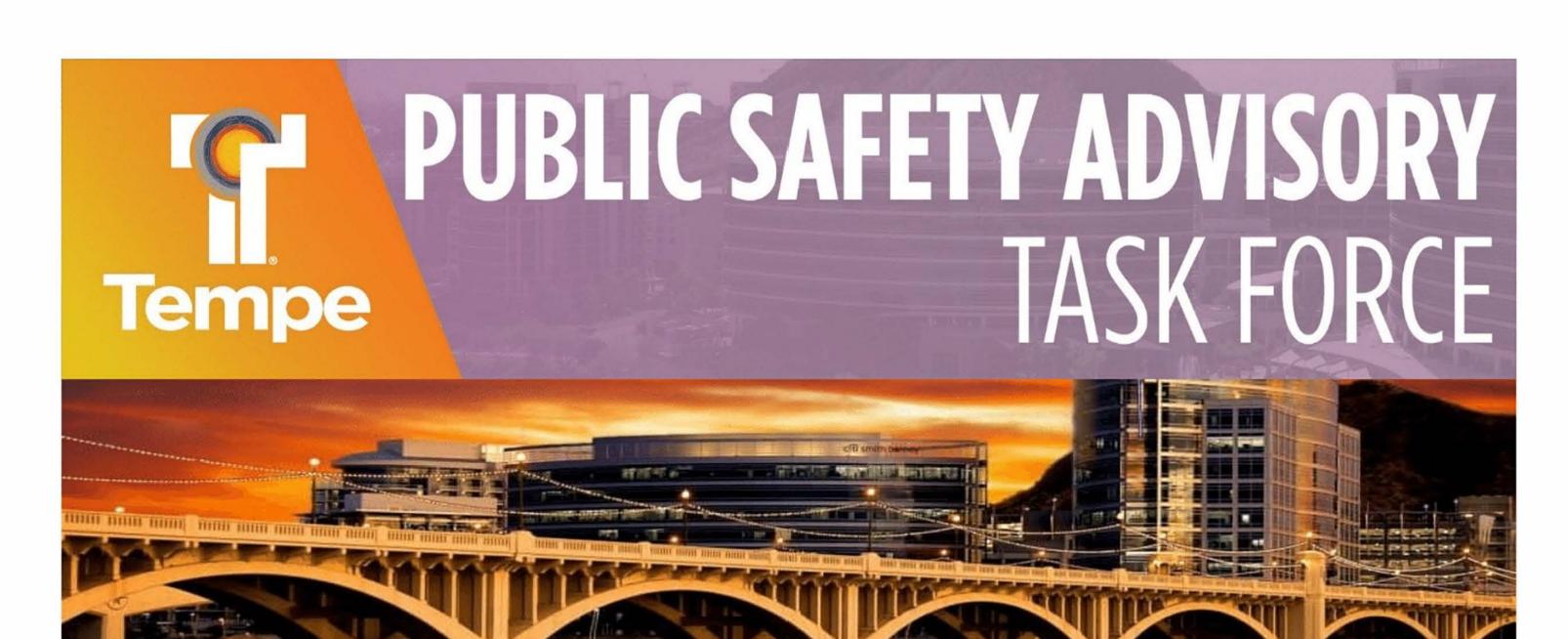


# PUBLIC SAFETY ADVISORY TASK FORCE



Director, Strategic Management & Diversity Office

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# Corey D. Woods Mayor

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