

Presentation Overview





- Background
- Review of Concepts
- Next Steps
- Questions

Master Plan: Review



- Purpose
- Guiding Principles
- Activity Zones
- Implementation
 - Strategies



Rio Salado Park Masterplan Vision



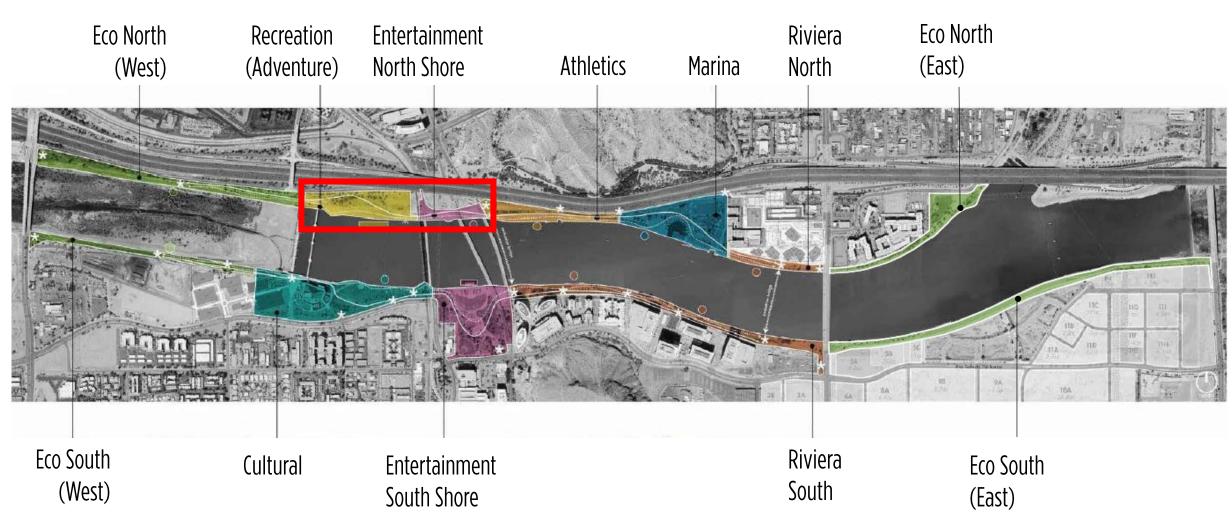
Holly Street Studio and Floor Associates

for:
City of Tempe, Arizona

Implementing Improvements: Methodology



Activity zones were scored & prioritized by gauging improvement impacts & improvement potential.

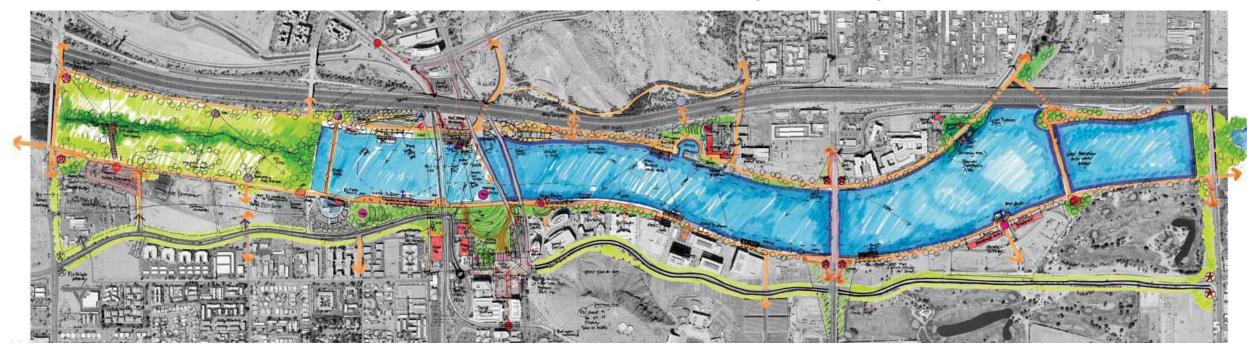


Implementation Improvements: Funding



- Public
 - Capital Improvement Program
 - Grants
 - Land Sale

- Private
 - Private Development
 - Public Private Partnerships
 - Naming Rights
 - Sponsorships



Request for Information (RFI)



- RFI Overview and Purpose
- Responses
- Other Waterfront Projects/Ideas





Review of Concepts



CATEGORY LAND (L)

L1 – Observation Tower

L2 – Rockwall

L3 – Fitness Court

L4 – Skate Rink

L5 – Bike Ramps

L6 – Playground

L7 – Swings

L8 – Carousel

L9 – Themed Gardens

L10 – Museum

L11 – Birding and Nature

CATEGORY AERIAL (A)

A1 – Zipline

A2 – Adventure/Challenge Course

A3 – Sky Ride

A4 – Bungee Jumping

CATEGORY WATER (W)

W1 – Obstacle course

W2 – Slide

W3 – Cable wakeboard/Flowboard/Surf Pool

W4 – Brew boat/ Cycle boat/ Tour boat

W5 – Lazy River

W6 – Floating Movies

W7 – Fountain/ Splash Play

CATEGORY SUPPORT (S)

S1 – Food

S2 – Transport

S3 – Restrooms

S4 – Parking

Review of Concepts: LAND



CATEGORY LAND (L)

- L1 Observation Tower
- L2 Rockwall
- L3 Fitness Court
- L4 Skate Rink
- L5 Bike Ramps
- L6 Playground
- L7 Swings
- L8 Carousel
- L9 Themed Gardens
- L10 Museum
- L11 Birding and Nature











Review of Concepts: AERIAL



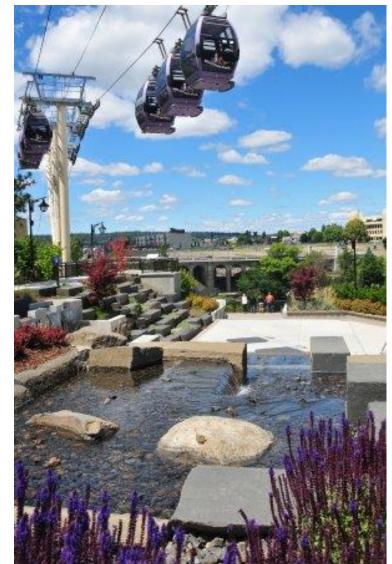
CATEGORY AERIAL (A)

- A1 Zipline
- A2 Adventure/Challenge Course
- A3 Sky Ride
- A4 Bungee Jumping









Review of Concepts: WATER



CATEGORY WATER (W)

W1 – Obstacle course

W2 – Slide

W3 – Cable wakeboard/Flowboard/Surf Pool

W4 – Brew boat/ Cycle boat/ Tour boat

W5 – Lazy River

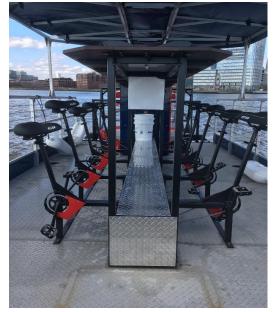
W6 – Floating Movies

W7 – Fountain/ Splash Play











Review of Concepts: SUPPORT



CATEGORY SUPPORT (S)

S1 – Food

S2 – Transport

S3 – Restrooms

S4 – Parking







Next Steps



- Evaluating 700+ Survey Responses
- City Council Presentation
- Request for Proposal to design, build, operate recreational amenity/ies
- Request for Proposal to complete conceptual design



