



City Council Weekly Information Packet

Friday, August 28, 2020

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) State and Federal Update & Grant Opportunities
- 3) FY21 General Fund Local Sales Tax Update
- 4) Tax Revenue Statistical Report – July 2020
- 5) Coronavirus Digital Outreach Results
- 6) Expansion of Premises Update
- 7) Community Services Department Update
- 8) Engineering and Transportation Department Updates

City Council Events Schedule

September 02, 2020 thru October 20, 2020



The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

DAY	DATE	TIME	EVENT
Wed	Sep 02	Noon–1:00 p.m.	<p>Rio Salado and Beach Park Master Plan WebEx Public Meeting</p> <p>tempe.webex.com Event number: 146 510 0687 Event password: Rio Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 510 0687</p>
Thu	Sep 03	3:00 p.m.-3:30 p.m.	<p>Ribbon Cutting for Tempe Community Action Agency Oasis Drop-In Center</p> <p>Zoom: https://us02web.zoom.us/join/joinMeeting?meetingRef=1465100687&meetingRefType=Event</p>
Thu	Sep 10	10:00 a.m.-11:30 a.m.	<p>Maricopa County: Housing Leaders Roundtable</p> <p>Zoom: https://newamerica.zoom.us/j/98660343136</p>
Fri	Sep 11	5:30 a.m.-6:30 a.m.	<p>Healing Fields</p> <p>Virtual Event: TBD</p>
Wed	Sep 16	5:30 p.m. – 6:30 p.m.	<p>Water Line Replacement Project WebEx Construction Kickoff Meeting</p> <p>tempe.webex.com Event number: 146 335 1739 Event password: Water2020 Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 335 1739</p>

Tue	Sep 22	12:00 p.m. – 1:30 p.m.	<p>Water/Wastewater Rate Adjustments WebEx Public Meeting</p> <p>tempe.webex.com</p> <p>Event number: 146 810 6014 Event password: Water Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 810 6014</p>
Wed	Sept 23	12:00 p.m. – 1:30 p.m.	<p>Country Club Way Bike and Ped improvements WebEx Public Meeting</p> <p>tempe.webex.com</p> <p>Event number: 146 490 4988 Event password: CCW1 Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 490 4988</p>
Thu	Sept 24	12:00 p.m. – 1:30 p.m.	<p>Transit Service Reductions WebEx Public Meeting</p> <p>tempe.webex.com</p> <p>Event number: 146 665 2684 Event password: Transit Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 665 2684</p>
Sat	Sept 26	9:00 a.m. – 10:30 a.m.	<p>Country Club Way Bike and Ped improvements WebEx Public Meeting</p> <p>tempe.webex.com</p> <p>Event number: 146 687 3401 Event password: CCW Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 687 3401</p>
Sat	Sept 26	11:00 a.m.- 12:30 p.m.	<p>Transit Service Reductions WebEx Public Meeting</p> <p>tempe.webex.com</p> <p>Event number: 146 068 4929 Event password: Transit2 Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code. United States Toll: +1-408-418-9388 Access code: 146 068 4929</p>

Wed	Oct 14	5:30 p.m.-9:00 p.m.	<p>37th Annual Don Carlos Humanitarian Awards</p> <p>Location: SRP PERA Club 1 E. Continental Drive Tempe, AZ 85281</p>
Tue	Oct 20	11:30 a.m. -1:00 p.m.	<p>Valley Metro Clean Air Campaign Awards</p> <p>Online Virtual Event: TBD</p> <p>For more information: https://www.valleymetro.org/valley-metro-champions-clean-air</p>

MEMORANDUM



TO: Mayor and City Council
THROUGH: Andrew Ching, City Manager
FROM: Marge Zylla, Government Relations Officer
DATE: August 28, 2020
SUBJECT: State and Federal Update & Grant Opportunities

Below are summaries of recent actions and announcements at the state and federal level:

- USCM Federal Updates
- FDA Authorization for Convalescent Plasma, Potential COVID-19 Treatment
- League COVID-19 Resources Website
- Virtual League Annual Conference
- Governor's Executive Orders
- Governor's Office Update COVID-19 Response
- Grant Opportunities

Please let me know if there are follow-up questions for Tempe's federal lobbyist. Also, please let me know if Tempe staff members are pursuing federal grants so we can arrange for letters of support from our Congressional delegation.

USCM Federal Updates

Via US Conference of Mayors Staff, 8/27/20

[Big Money – Trillions – Will Be Lost For Cities with Current Census Deadline](#)

The Administration's decision to establish a September 30 deadline on Census gathering puts cities at the risk of huge undercounts that could cost our cities many millions of federal dollars from federal funds distribution systems based on population.

This is not a new challenge. We have been fighting for the Census every 10 years going back to the 1970s. That concern exists even more now in 2020 because of the COVID-19 pandemic.

The United States Conference of Mayors led on the Census issue in the courts. We won on the controversial citizenship question, knocking out the question that someone in the administration added. We don't know whether it was Commerce, the Justice Department, or the White House itself. It didn't matter. We went all the way, as the only public interest group of elected officials that took the legal route to win.

Now, we have this pandemic. Even before the pandemic, the crackdown on immigrants put fear in many and there's a reluctance to answer forms or come to the door when someone is knocking for fear that it could be ICE officers at the door sending you back to your home country.

The census language in our constitution calls for all "inhabitants" to be counted, not citizens.

And now, in the middle of this pandemic, when census counting is challenging, we are continuing to take our case to court.

First, we filed a suit against the administration's attempt to block immigrants from being counted earlier during the pandemic period.

And now, it's the issue of the deadline. We had a timeline deadline extension to October 31. But earlier this month, the administration pushed the deadline upon us to September 30.

We are going into court again with the City of New York and the National Urban League requesting the October 31 deadline to be reestablished.

The clock ticks. Monday's report that the response rate is 64.5% overall, according to the latest Census count. The response rate is 7 percentage points lower in Hispanic communities, 10 percentage points lower in predominantly black communities, and nearly half among Native American tribal communities.

The Census issue has been a campaign for us for months now. Former Conference President Rochester Hills Mayor Bryan Barnett made it a priority issue and even before he took the gavel last year, the Census has been a top priority.

With the present deadline, cities have only weeks to get their numbers up and throughout the nation, mayors are doing their best during this pandemic, scrambling with a sense of urgency so their cities' Census counts will reflect the true number of inhabitants to get their share of the money through formula funds based on population.

Over the next few weeks, cities will escalate with more intensity. And we will continue to provide you the best information. We are hopeful we can erase the September 30 deadline and give all another month.

Meantime, keep counting.

FDA Authorization for Convalescent Plasma, Potential COVID-19 Treatment

The U.S. Food and Drug Administration (FDA) Intergovernmental Affairs provided the announcement below. Additional information is available on their website [here](#).

August 23, 2020

FDA Issues Emergency Use Authorization for Convalescent Plasma as Potential Promising COVID-19 Treatment,

Another Achievement in Administration's Fight Against Pandemic

Today, the U.S. Food and Drug Administration issued an emergency use authorization (EUA) for investigational convalescent plasma for the treatment of COVID-19 in hospitalized patients as part of the agency's ongoing efforts to fight COVID-19. Based on scientific evidence available, the FDA concluded, as outlined in its [decision memorandum](#), this product may be effective in treating COVID-19 and that the known and potential benefits of the product outweigh the known and potential risks of the product.

Today's action follows the FDA's extensive review of the science and data generated over the past several months stemming from efforts to facilitate emergency access to convalescent plasma for patients as clinical trials to definitively demonstrate safety and efficacy remain ongoing.

The EUA authorizes the distribution of COVID-19 convalescent plasma in the U.S. and its administration by health care providers, as appropriate, to treat suspected or laboratory-confirmed COVID-19 in hospitalized patients with COVID-19.

Alex Azar, Health and Human Services Secretary:

"The FDA's emergency authorization for convalescent plasma is a milestone achievement in President Trump's efforts to save lives from COVID-19," said Secretary Azar. "The Trump Administration recognized the potential of convalescent plasma early on. Months ago, the FDA, BARDA, and private partners began work on making this product available across the country while continuing to evaluate data through clinical trials. Our work on convalescent plasma has delivered broader access to the product than is available in any other country and reached more than 70,000 American patients so far. We are deeply grateful to Americans who have already donated and encourage individuals who have recovered from COVID-19 to consider donating convalescent plasma."

Stephen M. Hahn, M.D., FDA Commissioner:

"I am committed to releasing safe and potentially helpful treatments for COVID-19 as quickly as possible in order to save lives. We're encouraged by the early promising data that we've seen about convalescent plasma. The data from studies conducted this year shows that plasma from patients who've recovered from COVID-19 has the potential to help treat those who are suffering from the effects of getting this terrible virus," said Dr. Hahn. "At the same time, we will continue to work with researchers to continue randomized clinical trials to study the safety and effectiveness of convalescent plasma in treating patients infected with the novel coronavirus."

Scientific Evidence on Convalescent Plasma

Based on an evaluation of the [EUA criteria](#) and the totality of the available scientific evidence, the FDA's Center for Biologics Evaluation and Research determined that the statutory criteria for issuing an EUA criteria were met.

The FDA determined that it is reasonable to believe that COVID-19 convalescent plasma may be effective in lessening the severity or shortening the length of COVID-19 illness in some hospitalized patients. The agency also determined that the known and potential benefits of the product, when used to treat COVID-19, outweigh the known and potential risks of the product and that there are no adequate, approved, and available alternative treatments.

The EUA is not intended to replace randomized clinical trials and facilitating the enrollment of patients into any of the ongoing randomized clinical trials is critically important for the definitive demonstration of safety and efficacy of COVID-19 convalescent plasma. The FDA continues to recommend that the designs of ongoing randomized clinical trials of COVID-19 convalescent plasma and other therapeutic agents remain unaltered, as COVID-19 convalescent plasma does not yet represent a new standard of care based on the current available evidence.

Terms of EUA

The EUA requires that fact sheets providing important information about using COVID-19 convalescent plasma in treating COVID-19 be made available to [health care providers](#) and [patients](#), including dosing instructions and potential side effects. Possible side effects of COVID-19 convalescent plasma include allergic reactions, transfusion-associated circulatory overload, and transfusion associated lung injury, as well as the potential for transfusion-transmitted infections.

Mayo Clinic Expanded Access Program

The FDA initially facilitated access to convalescent plasma for treating COVID-19 by using pathways that included traditional clinical trials and emergency single-patient investigational new drug (IND) applications.

An [Expanded Access Program](#) for convalescent plasma was initiated in early April to fill an urgent need to provide patient access to a medical product of possible benefit during a time that the FDA was working with researchers to facilitate the initiation of randomized clinical trials to study convalescent plasma. As the number of single patient IND requests started to number in the hundreds on a daily basis, the FDA worked collaboratively with industry, academic, and government partners to implement an expanded access protocol to provide convalescent plasma to patients in need across the country via the [national expanded access treatment protocol](#). The program was developed with funding from the HHS' Biomedical Advanced Research and Development Authority (BARDA), with the Mayo Clinic serving as the lead institution. To date, the program has facilitated the infusion of over 70,000 patients with convalescent plasma.

The [EUA](#) was issued to the HHS Office of the Assistant Secretary for Preparedness and Response.

The EUA remains in effect until the termination of the declaration that circumstances exist justifying the authorization of the emergency use of drugs and biologics for prevention and treatment of COVID-19. The EUA may be revised or revoked if it is determined the EUA no longer meets the statutory criteria for issuance.

League COVID-19 Resources Website

The League of Arizona Cities and Towns has created a website to compile state and federal resources to help our municipalities and residents respond to effects COVID-19. The website is at [this link](#) and will be updated on continual basis.

Governor Executive Orders

The Governor has issued a number of Executive Orders in the past months. They can be found at [this link](#). No Executive Orders were issued this week.

Virtual League Annual Conference

As noted in an earlier update, the League of AZ Cities and Towns annual conference will be held virtually next week. There are 3 sessions (1. Update from the League President and a Message from our Three State University Presidents, 2. Legislative Update and Look Ahead, 3. Pundits Session: Reading the Tea Leaves) and attendees can register to attend at [this link](#). As noted in an earlier memo, Mayor Woods will be the Tempe representative at the Resolutions Committee meeting and the Annual Business meeting. Both of those meetings will be livestreamed. The Annual Business Meeting will include an item recognizing the service award recipients (list attached), including acknowledging Councilmember Navarro's 12 years of elected service. Recipient names will be read with the plan to for in-person recognition at next year's annual conference.

Governor's Office Update COVID-19 Response

Via Governor's Staff email, 8/27/20

Today, the Arizona Department of Health Services updated its [Business Dashboard](#) used to determine county-specific levels of spread of COVID-19 and inform operations of certain businesses. Based on the benchmarks, the following counties have now moved from substantial community spread to "moderate" or "minimal" community spread:

- Apache
- Cochise

- Coconino
- Greenlee
- La Paz
- Maricopa
- Navajo
- Pima
- Yavapai

What this means for businesses in counties with "moderate" or "minimal" community spread

Businesses in certain categories including indoor gyms and fitness centers, indoor theaters, water parks and tubing, bars and nightclubs providing dine-in service, may open in a limited capacity per the ADHS Business Guidance today. These businesses must complete and print the [ADHS reopening attestation](#) prior to opening for business. This process is instantaneous and the attestation must be posted in a conspicuous location at the business and available upon request. ADHS has a [database](#) containing all businesses that have completed the attestation.

All businesses should refer to the [ADHS Business Guidelines](#) to inform their operations.

What this means for businesses in counties with "substantial" community spread

Businesses such as indoor gyms, theaters, waterparks, and bars and nightclubs in counties that have not met reopening benchmarks may not begin operations today. These businesses may continue to complete the ADHS reopening attestation and complete an application that, once reviewed by ADHS, may permit them to reopen on a limited basis. Businesses that have their application denied will have an opportunity to resubmit an application or request an informal settlement conference. ADHS expects to post a public database that lists all gyms, theaters, waterparks, etc that have been approved to reopen through the informal settlement process, in counties with substantial spread shortly.

Compliance with COVID-19 business operations requirements

Even in counties with moderate or minimal community spread, adherence to the ADHS Business Guidelines is critical in maintaining the state's downward trajectory in COVID-19 cases. ADHS takes compliance with these measures very seriously, and we ask for your continued partnerships in ensuring these guidelines are followed.

Yesterday, ADHS [announced](#) steps to identify and investigate any non-compliance by businesses that could jeopardize the public's health and safety. Measures include contracts with 11 counties to conduct complaint inspections, launch of a public [online complaint form](#), and a new business compliance hotline to intake complaints (1-844-410-2157). [ADHS tweet on this topic is at [this link](#).]

This [compliance referral document](#) outlines which state and local entities may take compliance action.

Testing

Percent positivity in counties remains a public health benchmark that informs reopening, and Arizona remains committed to testing across the state. An updated [Director's blog](#) posted yesterday describes Arizona's approach.

Thank you again for your work and partnership. This [ADHS Business Dashboard](#) has detailed information about requirements for businesses, but please let me know if you have any questions.

Grant Opportunities

Compiled by the Sustainable Cities Network

U.S. EPA CALLS FOR NOMINATIONS FOR 2021 GREEN CHEMISTRY CHALLENGE AWARDS

The U.S. Environmental Protection Agency (EPA) is now accepting nominations for the 2021 Green Chemistry Challenge Awards. These prestigious awards recognize innovation by American businesses

and researchers that redesign chemical products and processes to reduce or eliminate the use and manufacture of hazardous substances.

EPA also will host a webinar on September 23, 2020, for those interested in applying. The webinar will provide an overview of the requirements and criteria and tips for submitting a nomination package.

Register for the webinar [here](#)

Nominations due December 4, 2020

For more information click [here](#).

**ENERGY STORAGE GRAND CHALLENGE RFI RESPONSE TIME EXTENDED
August 31, 2020**

On July 14, the U.S. Department of Energy (DOE) released the Energy Storage Grand Challenge (ESGC) Draft Roadmap and a Request for Information seeking stakeholder input. The U.S. Department of Energy has extended the deadline for the Request for Information (RFI) for stakeholder input on the Energy Storage Grand Challenge Draft Roadmap. The Draft Roadmap outlines a Department-wide strategy to accelerate innovation across a range of storage technologies based on three concepts: Innovate Here, Make Here, Deploy Everywhere.

Response deadline Monday, August 31, 2020

For more information click [here](#).

Grants compiled by the Cities Thrive Coalition are below.

- **DEADLINE:** The date the application for the grant is due
- **AGENCY/SUB:** The federal agency releasing the grant, as well as the sub-agency coordinating it
- **OPPORTUNITY:** The name of the grant program, as well as the attached link to the application/description
- **COST SHARING:** Some grants require grantees to match or share some of the costs, so this signals if it is required
- **AWARDS:** Outlines how many specific grants will be awarded under this opportunity
- **AWARD AMOUNT:** The floor to ceiling funding for each individual grant award
- **FUNDING:** The total amount of funding available for each grant

Deadline	Agency/Sub	Opportunity	Cost Sharing	Awards	Award Amount	Funding	Local Eligibility	Overall Eligibility	Description
11/19/2020	HUD	<u>Resident Opportunity and Self-Sufficiency Program</u>	Yes	120	\$100-\$717k	\$35m	No	Nonprofits having a 501(c)(3) status with the IRS, other than institutions of higher education Nonprofits that do not have a 501(c)(3) status with the IRS, other than institutions of higher education Native American tribal	The Resident Opportunity & Self Sufficiency Service Coordinator (ROSS-SC) program is designed to assist residents of Public and Indian Housing make progress towards economic and housing self-

governments
(Federally
recognized)

sufficiency by removing the educational, professional and health barriers they face. Self-sufficiency is defined as an individual's ability to support their household by maintaining financial, housing, and personal/family stability. To achieve self-sufficiency, an individual moves along a continuum towards economic independence and stability; such movement is facilitated by the achievement of

									individual educational, professional, and health-related goals.
12/16/2020	HUD	<u>Choice Neighborhoods Implementation Grant Program</u>	Yes	5	\$35m	\$182m	Yes	Public housing authorities/Indian housing authorities City or township governments	Choice Neighborhoods Implementation Grants support the implementation of comprehensive neighborhood revitalization plans that are expected to achieve the following three core goals: 1. Housing: Replace distressed public and assisted housing with high-quality mixed-income housing that is well-managed

										<p>and responsive to the needs of the surrounding neighborhood;</p> <p>2. People: Improve outcomes of households living in the target housing related to employment and income, health, and children's education; and</p> <p>3. Neighborhood: Create the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including</p>
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										safety, good schools, and commercial activity, that are important to families' choices about their community.
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2020 Service Awards

28 Year Award Recipients

Bob Rivera, Mayor, Thatcher

20 Year Award Recipients

Jackie A. Meck, Mayor, Buckeye
Debra Sommers, Mayor, Kearny
Mark Mitchell, Mayor, Tempe
Robin Boyd, Councilmember, Winslow

16 Year Award Recipients

Doug Von Gausig, Mayor, Clarkdale
Jerrel "J.W." Tidwell, Councilmember, Eloy
Sheila Stephenson, Councilmember, Kearny
W.J. "Jim" Lane, Mayor, Scottsdale
Daryl Seymore, Mayor, Show Low
John Moore, Mayor, Williams

12 Year Award Recipients

Ken Weise, Mayor, Avondale
Kathy Bruck, Councilmember, Bullhead City
Mathew Herman, Councilmember, Casa Grande
Mary Kortsen, Councilmember, Casa Grande
Richard Dehnert, Vice Mayor, Clarkdale
Coral Evans, Mayor, Flagstaff
Bill Hawkins, Councilmember, Florence
Fernando Shipley, Councilmember, Globe
John Romack, Councilmember, Litchfield Park
Jon Post, Vice Mayor, Marana
Marvin L. Brown, Councilmember, Maricopa
Mike Black, Councilmember, Miami
Darryl Dalley, Former Mayor, Miami
Nubar Hanessian, Councilmember, Nogales
Cathy Carlat, Mayor, Peoria
Jeff Brown, Councilmember, Queen Creek
Gerardo Sanchez, Mayor, San Luis
Gloria Torres, Councilmember, San Luis
Suzanne Klapp, Councilmember, Scottsdale
Gary Coon, Mayor, Star Valley
Joel Navarro, Councilmember, Tempe
Anna Tovar, Mayor, Tolleson
Kelly Blunt, Councilmember, Wickenburg
Frank McNelly, Councilmember, Williams
Marshall Losey, Councilmember, Winslow

8 Year Award Recipients

Michelle Hess, Councilmember, Buckeye
John Crane, Vice Mayor, Carefree
Barbara Ahman, Vice Mayor, Clifton
Luis Montoya, Mayor, Clifton
Ray West, Councilmember, Clifton
Joseph Allred, Mayor, Colorado City
Jeffrey Jessop, Councilmember, Colorado City
Jacque Hendrie-Henry, Vice Mayor, Coolidge
Bryce Hamblin, Mayor, Eagar
Winslow McNeill, Councilmember, Eagar
John O. Phelps, Councilmember, Eagar
Micah D. Powell, Vice Mayor, Eloy
Tara Walter, Mayor, Florence
Jeni Coke, Councilmember, Lake Havasu City
Donna McCoy, Councilmember, Lake Havasu City
Julia R. Gusse, Councilmember, Maricopa
Christian Price, Mayor, Maricopa
Sammy Gonzales, Mayor, Miami
Arturo Garino, Mayor, Nogales
Andrea Wood, Mayor, Patagonia
John Edwards, Mayor Pro Tem, Peoria
Bill Patena, Councilmember, Peoria
Maria Cecilia Cruz, Vice Mayor, San Luis
Matias Rosales, Councilmember, San Luis
John Martinez, Vice Mayor, Sedona
Brent Hatch, Councilmember, Show Low
Connie Kakavas, Councilmember, Show Low
Anita Romero, Councilmember, South Tucson
Aaron Allen, Vice Mayor, Thatcher
Sam Crissman, Councilmember, Wickenburg
Royce Kardinal, Vice Mayor, Wickenburg
Judy Howell, Councilmember, Winslow

As of 8/6/2020



MEMORANDUM

TO: Mayor & Council
FROM: Ken Jones, Deputy City Manager - Chief Financial Officer
Mark Day, Municipal Budget Director
DATE: August 28, 2020
SUBJECT: FY21 General Fund Local Sales Tax Update

Background

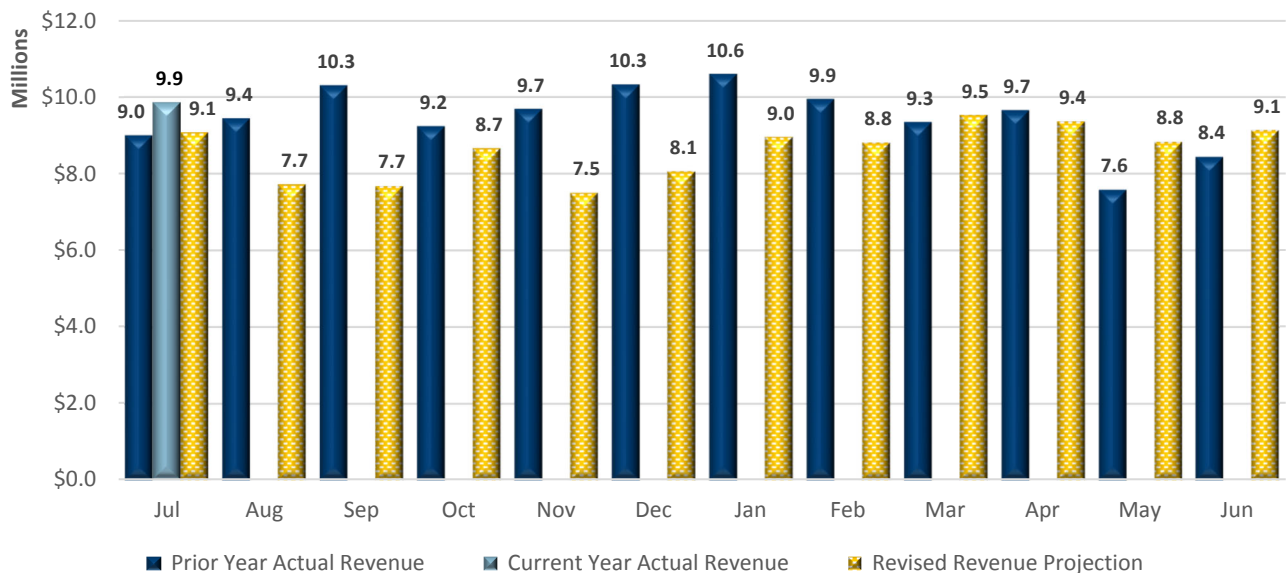
The Municipal Budget Office, as an adopted Government Finance Office's Association (GFOA) best practice, routinely compares the City's revenue projections to actual activity to monitor financial performance. This practice provides the opportunity to adjust for any significant variances to ensure continuity of programs and service delivery. Due to the uncertainty of the economic impacts of the COVID-19 pandemic on City revenues, this monitoring function will be crucial as we progress through the fiscal year in determining if projected year-end revenue targets will be met.

General Fund Sales Tax & Bed Tax Collections

The purpose of this memo is to provide a "snapshot" of the FY 2020-21 General Fund sales tax and bed tax revenue collections through the month of July 2020. The General Fund portion of the city sales tax (1.2%) and the bed (transient lodging) tax (5%) combined represent the General Fund's largest revenue source.

Although sales and bed tax are not budgeted on a monthly, the graph below displays FY 2020-21 General Fund sales tax and bed tax revenue collections, to date, compared to the revised revenue projection amount and FY 2019-20 actuals collections. The FY 2020-21 revised revenue projection amount is based on the most recent economic data available and considers the anticipated economic impacts of the COVID-19 pandemic.

Combined Sales & Bed Tax Revised Projection vs. Actuals



Highlights

Total General Fund sales tax and bed tax collections through July are 8.8% above the revised revenue projection amount and 9.0% above prior year collections. This is due mainly to higher than anticipated activity in the retail and construction that offset declines in hotel, restaurant/bar and amusement taxable activities. In addition, some one-time revenues received in July helped to bolster the revenue collections. It's important to note that the data only represents one-month of activity and does not necessarily demonstrate a trend of revenue collections greater than projections that would continue throughout the fiscal year.

Next Steps

The Municipal Budget Office will continue to provide "snapshot" dates on the General Fund sales and bed tax revenue collections on a monthly basis throughout the fiscal year. Any significant variances from the revised revenue projection will be considered as we move forward in the budget development process for next fiscal year (FY 2021-22).

The Municipal Budget Office will continue to prepare the Quarterly Financial Report that details revenue and expenses for all the City's major funds as well as the monthly tax statistical report that provides details on the City's sales tax revenues. Both reports are distributed via the Friday Information Packet and are posted on the Municipal Budget Office web page www.tempe.gov/budget.

Memorandum

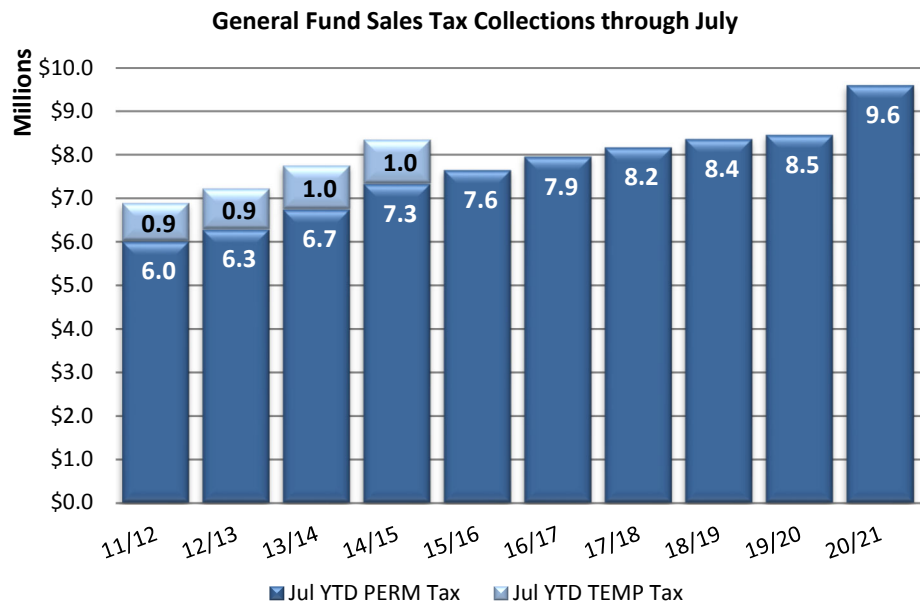


Municipal Budget Office

Date: August 28, 2020
 To: Mayor and Council
 Through: Mark Day, Municipal Budget Director (8697)
 From: Lauri Vickers, Municipal Budget & Finance Analyst (8980)
 Subject: Tax Revenue Statistical Report – July 2020

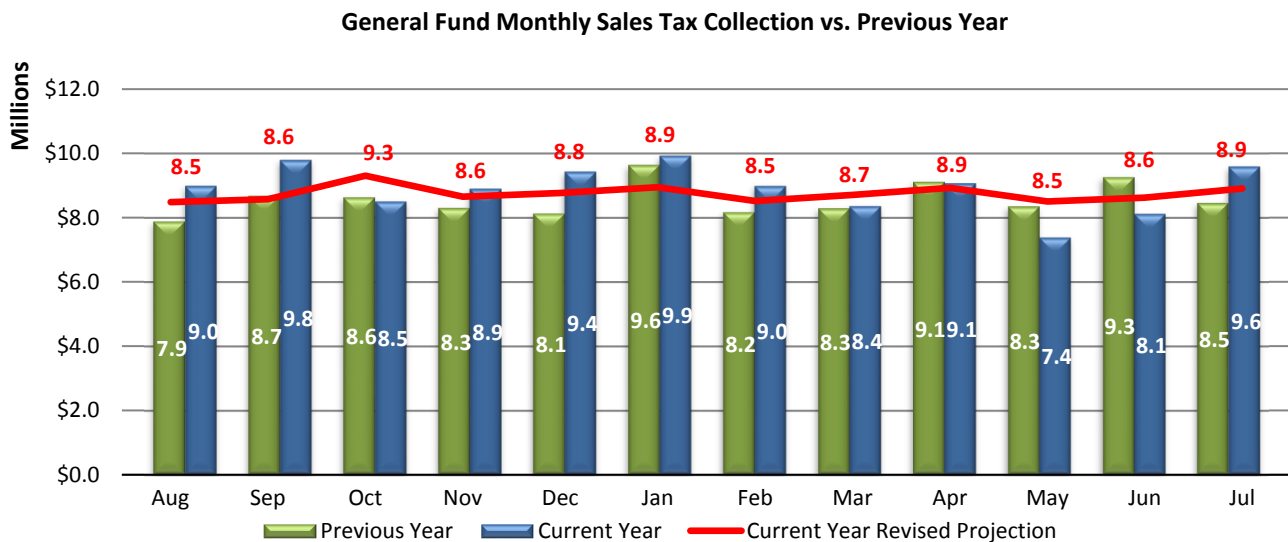
Attached is the Executive Summary of the Tax Revenue Statistical Report for July 2020 covering June sales activity reported to the Arizona Department of Revenue (ADOR).

Total year-to-date taxable sales increased by 11.2% over the same year-to-date period in the prior fiscal year. A large portion of the increase is due to a one-time collection that occurred in July. Total sales tax revenue is also up 9.6% or \$1.3 million, as a result of growth in retail (\$1.1 million), contracting (\$842 thousand), and rentals (\$47 thousand) activity. The graph to the right depicts year-to-date General Fund historical sales tax revenue from FY 2011/12 through FY 2020/21. General Fund sales tax revenue is up 14.7% or \$1.1 million over the prior year-to-date period.



The graph below represents twelve months of activity, comparing current year General Fund monthly sales tax collections to the previous year.

Although sales tax is not projected on a monthly basis, the graph below applies historical collection percentages to a revised revenue projection to gain insight into sales tax performance. The Municipal Budget Office has developed a revised revenue projection for FY 2020-21 to show the anticipated economic impact of the COVID-19 pandemic. The previous revenue projection for FY 2020-21 was developed last spring prior to the COVID-19 pandemic. Using this approach, sales tax collections in the General Fund are \$681 thousand above revised revenue projection year to date.



Executive Summary

	Current Month - July						Fiscal Year to Date - July									
	2017-18	Change	2018-19	Change	2019-20	Change	2020-21	Change	2017-18	Change	2018-19	Change	2019-20	Change	2020-21	Change
Taxable Sales																
Total Taxable Sales	707,263,000	2.2%	724,206,000	2.4%	737,363,000	1.8%	819,908,000	11.2%	707,263,000	2.2%	724,206,000	2.4%	737,363,000	1.8%	819,908,000	11.2%
Retail Taxable Sales	397,469,000	15.5%	415,049,000	4.4%	401,857,000	-3.2%	460,741,000	14.7%	397,469,000	15.5%	415,049,000	4.4%	401,857,000	-3.2%	460,741,000	14.7%
Tax Revenues by Funds																
Privilege Tax - General Fund (1.2%)	8,162,000	2.7%	8,353,000	2.3%	8,451,000	1.2%	9,587,000	13.4%	8,162,000	2.7%	8,353,000	2.3%	8,451,000	1.2%	9,587,000	13.4%
Bed Tax - General Fund	389,000	-11.2%	404,000	3.9%	545,000	34.9%	269,000	-50.6%	389,000	-11.2%	404,000	3.9%	545,000	34.9%	269,000	-50.6%
Privilege Tax Rebates - General Fund	325,000	-5.5%	341,000	4.9%	375,000	10.0%	265,000	-29.3%	325,000	-5.5%	341,000	4.9%	375,000	10.0%	265,000	-29.3%
Transit Tax Fund (0.5%)	3,404,000	2.7%	3,481,000	2.3%	3,524,000	1.2%	3,995,000	13.4%	3,404,000	2.7%	3,481,000	2.3%	3,524,000	1.2%	3,995,000	13.4%
Performing Arts Tax Fund (0.1%)	699,000	2.3%	716,000	2.4%	726,000	1.4%	815,000	12.3%	699,000	2.3%	716,000	2.4%	726,000	1.4%	815,000	12.3%
Totals	12,979,000	1.9%	13,295,000	2.4%	13,621,000	2.5%	14,931,000	9.6%	12,979,000	1.9%	13,295,000	2.4%	13,621,000	2.5%	14,931,000	9.6%
Tax Revenues by Business Activities																
Retail	7,154,000	9.1%	7,471,000	4.4%	7,233,000	-3.2%	8,293,000	14.7%	7,154,000	9.1%	7,471,000	4.4%	7,233,000	-3.2%	8,293,000	14.7%
Rentals	2,123,000	-9.4%	2,340,000	10.2%	2,656,000	13.5%	2,698,000	1.6%	2,123,000	-9.4%	2,340,000	10.2%	2,656,000	13.5%	2,698,000	1.6%
Utilities/Communication	794,000	-11.4%	748,000	-5.8%	663,000	-11.4%	710,000	7.1%	794,000	-11.4%	748,000	-5.8%	663,000	-11.4%	710,000	7.1%
Restaurants	981,000	8.8%	1,027,000	4.7%	1,078,000	5.0%	840,000	-22.1%	981,000	8.8%	1,027,000	4.7%	1,078,000	5.0%	840,000	-22.1%
Contracting	1,176,000	3.5%	938,000	-20.2%	1,036,000	10.4%	1,878,000	81.3%	1,176,000	3.5%	938,000	-20.2%	1,036,000	10.4%	1,878,000	81.3%
Hotel/Motel	148,000	-34.8%	169,000	14.2%	205,000	21.3%	103,000	-49.8%	148,000	-34.8%	169,000	14.2%	205,000	21.3%	103,000	-49.8%
Transient (Bed Tax)	389,000	-11.2%	404,000	3.9%	545,000	34.9%	269,000	-50.6%	389,000	-11.2%	404,000	3.9%	545,000	34.9%	269,000	-50.6%
Amusements	141,000	-15.1%	140,000	-0.7%	148,000	5.7%	72,000	-51.4%	141,000	-15.1%	140,000	-0.7%	148,000	5.7%	72,000	-51.4%
All Other	73,000	0.0%	58,000	-20.5%	57,000	-1.7%	68,000	19.3%	73,000	0.0%	58,000	-20.5%	57,000	-1.7%	68,000	19.3%
Totals	12,979,000	1.9%	13,295,000	2.4%	13,621,000	2.5%	14,931,000	9.6%	12,979,000	1.9%	13,295,000	2.4%	13,621,000	2.5%	14,931,000	9.6%
Retail Tax Revenues by Activities																
Automotive	1,067,000	13.0%	1,101,000	3.2%	1,201,000	9.1%	1,180,000	-1.7%	1,067,000	13.0%	1,101,000	3.2%	1,201,000	9.1%	1,180,000	-1.7%
Building Supply Stores	294,000	22.0%	296,000	0.7%	332,000	12.2%	353,000	6.3%	294,000	22.0%	296,000	0.7%	332,000	12.2%	353,000	6.3%
Department Stores	945,000	-3.5%	1,006,000	6.5%	967,000	-3.9%	1,029,000	6.4%	945,000	-3.5%	1,006,000	6.5%	967,000	-3.9%	1,029,000	6.4%
Drug/Small Stores	853,000	58.0%	1,028,000	20.5%	1,058,000	2.9%	1,315,000	24.3%	853,000	58.0%	1,028,000	20.5%	1,058,000	2.9%	1,315,000	24.3%
Furniture/Equipment/Electronics	768,000	-49.2%	726,000	-5.5%	741,000	2.1%	704,000	-5.0%	768,000	-49.2%	726,000	-5.5%	741,000	2.1%	704,000	-5.0%
Grocery Stores	727,000	5.7%	724,000	-0.4%	728,000	0.6%	823,000	13.0%	727,000	5.7%	724,000	-0.4%	728,000	0.6%	823,000	13.0%
Manufacturing Firms	674,000	77.8%	877,000	30.1%	498,000	-43.2%	659,000	32.3%	674,000	77.8%	877,000	30.1%	498,000	-43.2%	659,000	32.3%
All Other Retail	1,826,000	43.3%	1,713,000	-6.2%	1,708,000	-0.3%	2,230,000	30.6%	1,826,000	43.3%	1,713,000	-6.2%	1,708,000	-0.3%	2,230,000	30.6%
Totals	7,154,000	9.1%	7,471,000	4.4%	7,233,000	-3.2%	8,293,000	14.7%	7,154,000	9.1%	7,471,000	4.4%	7,233,000	-3.2%	8,293,000	14.7%

**Privilege Tax Revenue - General Fund (1.2%)
2020-21 Actual Compared to Revised Projection**

Monthly Amounts

	2020-21 Revised Projection		2020-21 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.9%	\$ 8,906,000	\$ 9,587,000	\$ 681,000	7.6%
Aug	7.6%	7,575,000			
Sep	7.5%	7,509,000			
Oct	8.4%	8,464,000			
Nov	7.2%	7,246,000			
Dec	7.8%	7,803,000			
Jan	8.7%	8,756,000			
Feb	8.5%	8,488,000			
Mar	9.1%	9,140,000			
Apr	8.9%	8,898,000			
May	8.5%	8,542,000			
Jun	8.9%	8,919,000			
Totals	100.0%	\$ 100,246,000	\$ 9,587,000	\$ 681,000	0.7%

Cumulative Amounts

	2020-21 Revised Projection		2020-21 Actual	Over / (Under)	
	Percent	Amount		Amount	Percent
Jul	8.9%	\$ 8,906,000	\$ 9,587,000	\$ 681,000	7.6%
Jul-Aug	16.4%	16,481,000			
Jul-Sep	23.9%	23,990,000			
Jul-Oct	32.4%	32,454,000			
Jul-Nov	39.6%	39,700,000			
Jul-Dec	47.4%	47,503,000			
Jul-Jan	56.1%	56,259,000			
Jul-Feb	64.6%	64,747,000			
Jul-Mar	73.7%	73,887,000			
Jul-Apr	82.6%	82,785,000			
Jul-May	91.1%	91,327,000			
Jul-Jun	100.0%	100,246,000			

Tax and License Annual Privilege Tax Revenue Projections

Method	Privilege Tax		Over / (Under)	
	Projected	Projected	Amount	Percent
Percent of Increase	\$ 120,122,000	\$ 100,246,000	\$ 19,876,000	19.8%
Percentage Received	\$ 107,911,000	\$ 100,246,000	\$ 7,665,000	7.6%



MEMORANDUM

TO: Mayor and City Council

FROM: Nikki Ripley, Communication and Media Relations Manager

THROUGH: Andrew Ching, City Manager

DATE: Aug. 28, 2020

SUBJECT: Coronavirus digital outreach results

The Communication and Media Relations team, in partnership with communicators from Tempe Fire Medical Rescue and Tempe Police, are continuing our commitment to and pace in providing accurate, compelling COVID-related information to community members. We believe this work helps to solidify the city's reputation as a reliable, trusted source of information at this critical time and always. And we remain open to new ideas as we continue this important effort.

Below is an overview of the reach of and engagement with digital communication efforts in the weeks following Tempe's initial coronavirus response. *Unless specified, the reported figures below are for the time period between April 14 and Aug. 24.* (An April 17 memo to you captured outreach efforts and results for roughly the first month of the city's pandemic response, March 13 to April 13.)

We recognize that not everyone likes to delve into these types of numbers like we do, so we have tried to keep it brief here. We have found real value in capturing and examining this coronavirus outreach information so that we can make adjustments over time and memorialize our efforts for reference during any future sustained emergency – whether public health-related or not.

The bottom line is that thousands of people have seen the city's COVID-19 response information this spring and summer, and that they have seemingly found value in it over time, judging by the continuing engagement in all tools. The ultimate goal is to provide community members the information they need to navigate city services and make healthy decisions for themselves and their families.

Two quick notes:

- This summary does not reflect non-digital COVID-19 outreach work, so activities like media relations, and the production and distribution of literature, educational stickers, ads, newsletters, signs and banners are not captured in this particular report. This is digital only.
- According to the statistically significant ETC resident survey from 2019, we know that 93 percent of residents have internet access at home and 88 percent have a smart phone. These pieces of information mean that most residents have the ability to access digital city information and communication tools. Our job as communicators is to inspire that engagement and to make it easy to find, understand and use.

Webpages

tempe.gov/coronavirus

The city's dedicated coronavirus webpage (tempe.gov/coronavirus) launched March 13. Since our last update, between April 14 and Aug. 24, we had 55,830 page views. (Cumulatively since March 13, that's 103,133 views.) Of the 55,830 views over the last few months, 42,488 of those were unique viewers and the remainder were repeat visits by the same person or bots. These page views represent about 3.10% of all page views on the tempe.gov website. The peak in daily page views was June 18, which was the day the city announced mandatory face coverings. This announcement (housed on Mailchimp) saw almost 20,000 visitors; about 18,000 of those between June 18-Aug. 24 were unique visitors and they made up 31.49 percent of all tempe.gov page views on June 18.

Most visitors to tempe.gov/coronavirus (41,032) went to the landing page via organic searches, which means from search engines. Another 6,973 visitors went to the page directly by typing in the URL, by clicking on a bookmark or by clicking on the red alert bar that lives on every page.

The attached heat map of the tempe.gov/coronavirus landing page shows what visitors were clicking on most for the period from July 26 to Aug. 24. (We can only do a heat map for 30 days at a time.) The top three most clicked links on the coronavirus webpage were:

1. AZDHS Zip Code Search Area Data
2. ASU/Tempe Wastewater Study
3. Coronavirus recovery webpage, tempe.gov/recovery

The average time visitors spent on the tempe.gov/coronavirus landing page from April 14 to Aug. 24 was 1:07 minutes, which is good by industry standards. From this page, about half of visitors who continued on the tempe.gov site, were visiting our news section – so they clicked on a news release that lived at tempe.gov/coronavirus and actually viewed it within the news section of the site, so at that point they left the tempe.gov/coronavirus page. The bounce rate on the page – the percentage of visitors who leave the tempe.gov site after viewing only the tempe.gov/coronavirus page – is also good.

tempe.gov/recovery

When the city began to reopen some facilities and services, we launched tempe.gov/recovery on May 18. Both webpages – tempe.gov/coronavirus and tempe.gov/recovery – point to each other in explicit ways so that if you only heard about one of them, you can easily get into the other and explore its resources as well.

Both tempe.gov/coronavirus and tempe.gov/recovery are linked to via the red alert bar you can still see at the top of the homepage and every page within tempe.gov. We anticipate keeping this red alert bar up and pointing to COVID information for at least the near future.

The analytics for this webpage, for May 18 to Aug. 24, show we have had 14,420 views of this page – with 12,091 being unique viewers. The average time on this page is 1:50 minutes. Most

visits (7,363) were organic, or straight from search engines. Another 3,796 visits were direct, meaning people typed in the URL, clicked on a bookmark or clicked on the red alert bar.

Peak days for visits to this landing page were June 3, after we published a reopening graphic, and June 18, when Tempe's mask proclamation was announced.

covid19.tempe.gov

Since April, when the ASU-Tempe Wastewater Study dashboard began featuring COVID-19 data, it has seen a reported 112,000 visits.

This dashboard lives outside of tempe.gov, so our team is working with the GIS team to gain regular, direct access to the analytics for the dashboard, so that we can dig into the information about page views, unique viewers, time spent, where people are coming from and more. Knowing this information will assist in making marketing/PR decisions to promote the dashboard.

The city's and ASU's media outreach and promotions of the study and dashboard yielded some clear interest in this resource. The city communication team pitched media, issued news release email blasts, prominently pointed to the dashboard on both tempe.gov/coronavirus and tempe.gov/reopening, and posted frequently to social media – among other communication tactics. We expect that further analysis of the visitor data will show that the dashboard has had visitors from far beyond Tempe's borders, to include academic and scientific communities nationally and perhaps globally.

Email strategies and results

Since our last update, we have continued to send coronavirus news roundup emails through our email marketing system, MailChimp. Below we look at open rates and click-through rates and briefly describe how we use data to make decisions about the way we communicate:

- March 12 – began sending daily emails to all City of Tempe subscribers, about 29,000 email addresses.
- March 30 – narrowed the distribution list to relevant lists, about 6,500 email accounts, after a decrease in open rates and an increase in unsubscribes. We also created a dedicated listserv for coronavirus updates and have about 1,400 subscribers there.
- April 20 – changed frequency to three times a week after a decline in open rates and a reduced amount of content.
- July 20 – changed frequency to twice a week, on Mondays and Wednesdays, after watching a consistent slight decline in open and click rates on Friday coronavirus emails. Since then, open and click rates have held steady overall, with slight declines in August that we are watching.

The monthly open and click rates have remained steady since mid-April. Average open rates fluctuate but average between 34-36%. Click rates increase with big news, such as the mandatory

face covering order and any of the Governor's Executive Orders, but average between 5-7%. Compare these to the industry average email marketing open rate of 29% and click rate of 4%.

Attached to this report are monthly averages since April.

These email news roundups have been a pillar of our digital coronavirus outreach. It has been invaluable to provide timely, updated information from the county, state, CDC and other sources, as well as to highlight businesses that are adapting and hanging on, and residents who are pulling together during this challenging time.

Social media

Here is a look at social media reach and engagement for April 14 to Aug. 24. Not all posts were COVID related, but many were. In late July to early August, these accounts had posts and engagement related to the Union Pacific train derailment as well.

Facebook (City of Tempe Government account)

- 376 posts
- 1.7 million impressions
- About 25,000 engagements (either a like, comment, share or click)
- 1,300 new followers

Facebook (Tempe Fire Medical Rescue account)

- 81 posts
- 111,000 impressions
- 12,025 engagements
- 107 new followers

Facebook (Tempe Police account)

- 56 posts
- 208,773 impressions
- 11,281 engagements
- 439 new followers

Twitter (@tempegov)

- 342 posts

- About 907,000 impressions
- 9,000 engagements (either a like, comment, share or click)
- 1.7 percent engagement rate
- 770 new fans

Twitter (@tempepolice)

- 3.2 million impressions
- 8,600 likes
- 2,600 clicks
- 925 replies
- 2,100 new fans

Instagram (tempegov)

- 49 posts
- 197,100 impressions
- 16,400 likes and comments
- 11 percent engagement rate
- 1,200 new fans
- Average likes per post 325

Nextdoor (results from mid-April to mid-July)

- Approximately 415,500 impressions
- 8,000 thanks and 2,200 comments

Video

Here are some numbers from our YouTube channel, [youtube.com/Tempel1Video](https://www.youtube.com/Tempel1Video), for the period from April 14 to Aug. 24:

- Videos on the channel were viewed 90,500 times
- 4,200 watch hours
- 357 new subscribers
- The park fitness video had more than 3,100 views during this time
- The Paint the A Blue video had an additional 1,500 views during this time

We have just produced a new video about coronavirus that will be distributed in the coming days, and we are still formulating plans to collaborate with the Mayor and Council on a video about proper mask-wearing.

Tempe at Home campaign

Community Services and Communication and Media Relations partnered to produce and promote a series of 173 enrichment and fitness videos between March 24 and June 30. During that time, the videos were viewed 2,685 times and the Instagram accounts for arts and recreation grew significantly. We also saw a combined 16,668 web visits for the Tempe Public Library, recreation, arts, the History Museum, Tempe Center for the Arts and more between March 24 and Aug. 24, including 4,666 views of the Tempe at Home webpage.

To show the Instagram account growth between March 24 and June 30:

City Arts

- Impressions up 776%
- Reach up 1,061%
- Engagement up 19.44%

Recreation

- Impressions up 822%
- Reach up 623%
- Engagement up 55%

Thank you. Please call Nikki (480-313-8850) if you have any questions or thoughts!



NEWS

- Wednesday, Aug. 19 Coronavirus update**
8/19/2020 5:30:00 PM
- Monday, Aug. 17 Coronavirus update**
8/17/2020 5:30:00 PM
- Take steps today to avoid evictions**
8/13/2020 11:30:00 AM
- Wednesday, Aug. 12 Coronavirus update**
8/12/2020 5:30:00 PM
- Monday, Aug. 10 Coronavirus update**
8/10/2020 5:30:00 PM
- Wednesday, Aug. 5 Coronavirus update**
8/5/2020 2:30:00 PM

[MORE NEWS](#)

MAYOR'S PROCLAMATIONS

- Aug. 19, 2020**
[Deadline for Expansion of Premises Permit Extended](#)
- June 18, 2020**
[Third and Final Phased Parks Reopening](#)
- June 18, 2020**
[Mask Proclamation](#)
- May 26, 2020**
[Business Support](#)
- May 15, 2020**
[Rescinding March 19 Proclamation](#)
- May 12, 2020**
[Security Plans for Businesses](#)
- May 8, 2020**
[Restaurants Reopening Dine-in](#)
- May 5, 2020**
[Community Development](#)
- May 1, 2020**
[Human Services Emergency Shelter](#)
- April 20, 2020**
[Small Business Loan Program](#)
- March 31, 2020**
[Park amenities closures](#)
- March 19, 2020**
[Dine-in, bars, recreation and entertainment venues, gyms closure](#)
- March 8, 2020**
[Council approves declaration of local emergency \(ordinance\)](#)

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Executive Orders from the Office of the Governor
<https://azgovernor.gov/executive-orders>

[Government](#) » [Communication and Media Relations](#) »

Coronavirus (COVID-19)

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[La enfermedad del Coronavirus](#) | [Recuperación y Reapertura](#)

The city cares about the health of residents, city employees, visitors and those who work in Tempe. We will update this page frequently with the latest information available. If you have questions or concerns that are not answered here, please reach out to Tempe 311 by calling 480-350-4311 or visiting tempe.gov/311. You may also get the latest news sent to you by email.



[Subscribe to Coronavirus Emails](#)

[Downloadable mask signs for businesses](#)

[Listen](#)

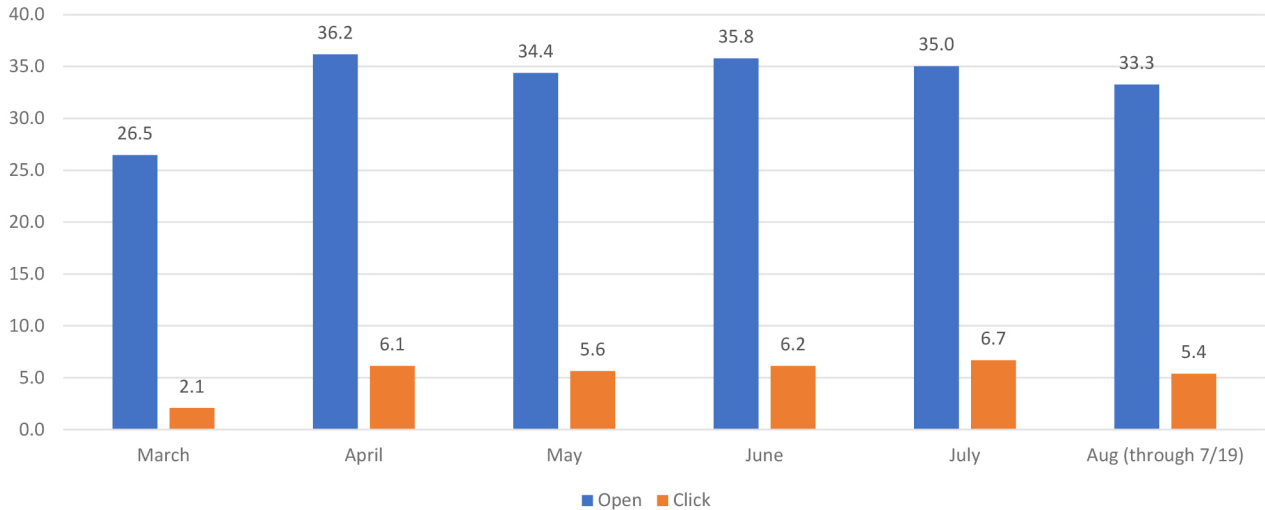
All critical services that Tempe provides – police and fire protection, traffic control, light rail, buses, Orbit, court services, water and wastewater and solid waste pickup – will continue to be available. Tempe is prepared to continue providing those services uninterrupted even if the virus spreads and begins to affect city employees. To find out about specific services and locations, visit those dedicated webpages for details.

As schools and senior community facilities are closed, the City of Tempe is working with partners to ensure the food services that many people count on continue. [Tempe Elementary School District](#), [Kyrene School District](#) and [Tempe Union High School District](#) are providing meals for students up to age 18. Visit our [Are You In Need](#) page for more ways the community can help.

[Listen](#)



Monthly open and click rates



MEMORANDUM

TO: Mayor and Council
THROUGH: Steven Methvin, Deputy City Manager, x8811
Keith Burke, Community Services Director, x5819
FROM: Shawn Wagner, Community Services Deputy Director, x5299
Linda Cano, Community Services Manager, x5260
DATE: August 28, 2020
SUBJECT: Expansion of Premises Update



PURPOSE:

Update Mayor and City Council regarding the businesses that have been approved for an expansion of premises.



CITY COUNCIL STRATEGIC PRIORITY:

2.21 - Achieve ratings of "Very Satisfied" or "Satisfied" with the availability of information about City programs, events, services, and issues greater than or equal to the top 10% of the national benchmark cities as measured in the Community Survey.

OVERVIEW:

The mayor has issued a proclamation allowing businesses to obtain an "expansion of premises permit" which will allow for the expansion of retail sales, and restaurant and bar seating into a designated outdoor area. The businesses may expand into public rights-of-way and private property upon submittal of an application and subsequent expedited approval by the Special Events Task Force Committee (SETFC). The proclamation was extended until December 31, 2020.

APPROVED EXPANSIONS OF PREMISES:

The SETFC has reviewed and approved three (3) expansion of premises requests. Charlie Trumbull's has also applied for an expansion of premise permit. The start date will be determined upon final approval by the SETFC. The following requests were approved by the committee on August 27, 2020:

CASA	Begins August 28	Expand premises into half of 6 th Street weekly 7 days/week
Fat Tuesday	Begins September 2	Expand premises into rear courtyard weekly 7 days/week
Sunbar	Begins September 3	Expand into sidewalk and private property 7 days/week

CONDITIONS OF APPROVAL:

The SETFC will review all previously approved permits on a bi-weekly basis. Applicants must agree to make modifications to their permitted expansion area if the CDC, state, or city officials issue updates that affect the expansion due to COVID-19. Refusal to abide by the conditions of approval may lead to revocation of the permit.

If you have any questions, please contact Shawn Wagner x5299.

COMMUNITY SERVICES UPDATE

August 28, 2020

Parks and Transportation Tree Removal

Extreme heat has negatively affected many trees throughout Tempe this summer. Trees that were already experiencing some degree of stress have struggled to survive, and many trees in our parks and rights-of-way have died. No one factor, rather a combination of issues, has contributed to the loss of trees throughout the city. Some of these include inconsistent irrigation, past maintenance practices, on-going construction activities, fungal disease, and placement of the wrong tree in the wrong location.

Rural Road Update

On Rural, between Baseline and Guadalupe, we have lost three beautiful, very mature pine trees. Six newly planted trees, less than three-years-old, have also been lost. They will be scheduled for removal within the next two weeks. The removal of the pine trees will certainly affect the amount of shade in the area noted, due to the size of the tree canopy that has been lost. Planting will

Below: Rural Road Pine



be in line with the fall season.

It will take several years for any newly planted trees to reach the mature stage in order to provide similar shade structure and canopy helping to reduce the heat island.

Mill Avenue Update

Another hard-hit area is along Mill Avenue between University and Rio Salado. A total of 21 trees, 16 ficus and five elms, have been removed this week. A combination of both young and maturing trees have been affected. Each location will be evaluated for replanting in the Fall when weather is more conducive for establishing newly planted trees.

What's Next?

Staff will provide an update of Urban Forest activities at the Work Study Session scheduled to occur on October 1.



Above: Mill Avenue Ficus



Streetcar Project Updates

For a detailed update on the Tempe Streetcar Project, please see page 2.

Shelly Seyler, 480-350-8854, shelly_seyler@tempe.gov

TEMPE STREETCAR UPDATE

AUGUST 2020



PROJECT AT-A-GLANCE

Update #81

ROUTE 3 miles: Rio Salado Pkwy | Downtown | ASU | Apache Blvd
STOPS 14: shelters & trees | 2 LRT connections | art & history panels
VEHICLES 6 hybrid vehicles | 125 passengers | ADA & bike accessible
FUNDING federal | regional prop 400 | local public-private partners

PARTNERS City of Tempe & Valley Metro
DESIGN TEAM Stantec
CONSTRUCTION TEAM Stacy & Wilbeck, Inc.
VEHICLE MANUFACTURER Brookville Equipment Corporation

CONSTRUCTION UPDATE

Crews installed the final piece of track, and stop structure installation began this month. Installation of the Overhead Catenary System, including OCS poles, cantilevers and wire, continues.



The 14 stops along the Streetcar route will include shelters and public art – like this overhead panel at University & Ash, created by the Tucson artist team of Simon Donovan and Ben Olmstead.

COMMUNITY ADVISORY BOARD

At its July meeting, the Tempe Streetcar Community Advisory Board awarded Stacy & Wilbeck ratings of 100 percent in all three categories – Response & Contact with Stakeholders, Traffic Management & Impact Mitigation Efforts, and Property Restoration & Clean-up. CAB meetings continue to be held virtually, with the next meeting Sept. 14.

OUTREACH & BUSINESS SUPPORT

Ongoing outreach to stakeholders includes construction notices, one-on-one canvassing and activities to promote businesses during construction.

The next Friends of Transit Tuesday will be held Sept. 1 at Illegal Pete's, and Tempe Streetcar Shop On will be the presenting sponsor for DTA's September and October Foodie Strolls.



Saturday, Sept. 19 | 11am to 2pm
 Supporting local businesses has never been tastier! This stroll event is free-flowing, at your own pace, and socially distant-friendly with outside patio dining is available for those that inquire. [Details on facebook @DowntownTempe.](#)

FRIENDS OF TRANSIT TUESDAY
 SEPTEMBER 1, 2020



Join us for lunch from 11:00 a.m.-2:00 p.m. and get a discount! Order online at illegalpetes.com and enter promo code

"TROLLEY20" for \$5 OFF

Illegal Pete's
 525 S. Mill Ave.
 Tempe, AZ 85281
[#transitfriendscommunity](https://www.instagram.com/transitfriendscommunity)
www.friendsoftransit.org
*All orders need to be placed and paid for online. *This promo is valid only on dine-in orders.



MILESTONES

- Construction Through 2020
- Vehicle Delivery 2021
- System Testing 2020-21
- Opening 2021

UPCOMING ACTIVITIES

- Friends of Transit Tuesday Sept. 1, 2020
- CAB Meeting #16 Sept. 14, 2020
- DTA Brunch Stroll Sept. 19, 2020

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