



**Minutes
Enhanced Services Commission
January 14, 2020**

Minutes of the Enhanced Services Commission held on January 14, 2020 8:30 AM, at the Tempe City Hall - Community Development, Conference Lobby Room, 31 East Fifth Street, Tempe, Arizona.

Members Present:

Patrick Panetta, Chairman, ASU Member
Will Creyer, Vice President Commission/Area 1 Rep
Derek Flottum, Landowner Member 2
Ken Jones, Treasurer of the Commission/Fin.& IT Director
Chad Weaver, Secretary of the Commission/CD Director
Keith Burke, Community Services Deputy Director
Lori Foster, Downtown Tempe Authority Member
Mark Clouch, At-Large Residential Property Owner

City Staff Present:

Roger Hallsted, Rio Salado Fin. Analyst Comm. Dev.
Alex Smith, Dep. Comm. Dev. Dir. of Special Projects
Donna Sullivan-Hancock, Intr. Dep. Building Safety, Dir
Craig Caggiano, Water Utility Operations Manager
Craig Hayton, Parks Manager
Sarah Adame, Executive Assistant, Comm. Dev.

Members Absent:

Marilyn DeRosa, President, Director - Eng/Trans.
Ted Rabban, Landowner Member/Area 3 Rep
Gordon Cresswell, Public Member

Guests Present:

David Noruzi, Fenix Development Inc. (Watermark)

Meeting convened at 8:32 am.

Agenda Item 1 – Consideration of Meeting Minutes:

Regular meeting minutes from October 22, 2019 and the Annual meeting minutes from October 22, 2019.

Mr. Patrick Panetta called for a motion to vote on approval of the minutes.

MOTION: Chad Weaver, Community Development Director, motioned to approve the amended regular meeting minutes and the annual meeting minutes from Oct. 22, 2019

SECOND: Ken Jones, Treasurer of the Commission/Fin.& IT Director, seconded the motion.

VOTE: Approved as Amended 6-0

AYES: Patrick Panetta, Chairman, ASU Member, Will Creyer, Vice President Commission/Area 1 Rep, Derek Flottum, Landowner Member 2, Ken Jones, Treasurer of the Commission/Fin.& IT Director, Chad Weaver, Secretary of the Commission/CD Director, Keith Burke, Community Services Deputy Director,

NAYS: None

ABSTAIN: None

ABSENT: Marilyn DeRosa, President, Director - Eng/Trans.; Gordon Cresswell, Public Member, Ted Rabban, Landowner Member/Area 3 Rep

Agenda Item 2 – Public Appearances – None.

Agenda Item 3 – Lighting up Rural Bridge Presentation – Staff update

Mr. Weaver reported that he did reach out to Miho Schoettker of Akali Lighting Design. Ms. Schoettker didn't have much information to provide regarding installation or maintenance of lighting from the lake or the bridge. Mr. Weaver requested assistance from the Commission members. Mr. Weaver would like the Commission to reach out to their constituents for support of the Lighting Project. City staff believes that it is best if support of the project comes from the landowners. Mr. Noruzi agreed to reach out to the landowners around the lake to garner their financial support of the project. Mr. Jones suggested that this may be an opportunity for a public/private partnership. The Commission could enter into a partnership or in the future the Commission could assist with maintenance of the Lighting Project.

Chair Panetta agreed that this kind of project does fall under the preview of this Commission. The Commission would like to have this project brought back to the next meeting with a report of the total cost, future maintenance cost and a clear indication if this is a city project or a private project. Perhaps the Commission could take a vote to lead the Lighting Project. Mr. Weaver advised that this project may get more of the landowner's involvement because the owners pay into the Tempe Town Lake monthly assessment. Then the city could pick up the project.

This item will be agenzized for the next meeting for discussion of the cost of the project, the scope of the project, cost of maintenance. Mr. Weaver will reach out to Facilities and Valley Metro. Mr. Jones suggested that we request a study.

Agenda Item 4 – CFD Expansion – Chad Weaver

Mr. Weaver reported that an expansion of the CFD would likely require the creation of a second Intergovernmental Agreement (IGA) to coincide with the original IGA or require amending the original IGA. More discussion of the proposed expansion is needed to determine if there are benefits to the property owners and developers. And will ASU want to be a part of any proposed CFD expansion?

Also suggested is the creation of a second or separate category or class of membership for this expansion. Any discussion about CFD expansion will need to include the additional recovery wells that will be required. CFD expansion may be on the April meeting agenda.

Agenda Item 5 – Special Events Update – Keith Burke and Craig Hayton

Special Events update. Events and dates for the spring of 2020.

January

- 1/19 Rock'n Roll Marathon & ½ Marathon
- 1/25 Unit Walk
- February
- 2/8 Walk the Fight (Parkinson's Walk)
- 2/22 AIDS Walk
- 2/28 & 29 Empty Bowls

March

- 2/29 - 3/1 Innings Festival
- 3/1 Desert Sprints Regatta
- 3/14 & 15 AZ Aloha Festival
- 3/27 & 29 Festival of the Arts
- 3/28 & 29 AZ Dragon Boat Festival

April

- 4/3 – 5 USA Triathlon
- 4/11 XTERRA Rockhopper Triathlon
- 4/18 Pat's Run
- 4/25 Take Steps Walk for Crohn's and Colitis
- 4/26 Great Strides
- 4/29 Splash & Dash

Mr. Hayton reported that the Parks and Recreation Masterplan is at the end of its first-third of a three-part process which is planning and evaluating against other municipalities. There was a survey taken last year that had 1,857 responses from park users. The survey covered amenities of Tempe, the quality of Tempe facilities, barriers to recreation in Tempe, safety, and general maintenance of Tempe recreation options. This survey created a benchmark to rate Tempe against other municipalities.

The goal is to keep the Parks and Recreation Masterplan consistent with the Rio Salado Masterplan and add a new classification to the plan. The new classification will be called Urban Park. Urban Park is a high-density low acreage concept. There is a survey open until February 23, 2019 to find areas of opportunities for amenities and programs within the urban parks. This agenda item and a presentation to the Board will be placed on the agenda for the next meeting in April. Information regarding the outcomes of the public meetings and preparations for work study session for the Council will also be on the agenda. In the fall, this item will come back to the Commission for review for Council adoption.

Parks and Recreation supplemental requests for the operating budget are due at the end of January. The supplemental requests will be to convert two full time employees from a temporary employment status. The net effect to the CFD budget will be about \$61,000.00

Agenda Item 6 – Budget Update – Roger Hallsted

The budget report is consistent with last year's budget at this time of the year. This spring's tru-up balances will be less than last year because staff has been diligent at keeping expenses down. The Commission reviewed the budget and its expenses, and it is in good standing at this time. The new budget review will be at the next meeting in April and will have updated information on the water replacement expenses.

Agenda Item 7 – Town Lake Operations – Craig Caggiano

Mr. Caggiano reported that the Town Lake Operations budget is coming in just under what has been budgeted for the year. There has been on going inflows of water into the lake which are a blessing and a challenge. Inflows come in from Indian Bend Wash, SRP releases, and other partners upstream. The inflows help reduce our need and expenses for make-up water.

In May of this past year there was a golden algae bloom. The town lake staff and the City's response to treat and resolve the algae bloom was recognized by our regulators of Service Water Standards from the state. The Arizona State Service Water Standards department created a presentation for other lake managers. The presentation describes Tempe as a model on how to respond to an algae bloom. During the first part of 2020 there were several algae blooms that were produced by cold weather and changes to the lake. The tilapia and small bait fish that can't handle the cold weather started dying off. As of this week the algae bloom is declining and did not create a huge impact to the lake's environment.

Changes to the dock access at the lake are completed. There is new access to the TCA barge dock. The fence has been removed and replaced with pedestrian railing. The pedestrian railing now enables people to fish from there. At the north shore the flooding control dock is now open for public use.

Agenda Item 8 – Downtown Tempe Update – Lori Foster

Ms. Foster discussed that all holiday events have ended. The boat parade was busier than it ever has been with the highest participation of boats ever.

The fourth quarter of 2019 there were 8 new businesses that had opened.

- Taco Bell Canteen
- Doner Dudes
- Sauce
- Sunbar
- Whole Foods
- Devils Hideaway
- West 6

- Orange Theory
- Leasing office for Park Place Apartments

There were 7 business that had closed.

Other programs and opportunities that the DTA is involved in currently with downtown merchants:

- Working with Local First for more membership for business downtown.
- Working with the city on a sustainable wear pilot which means to do away with Styrofoam and plastic and using more sustainable wear.
- Giveaways for the Inning Festival with the merchants to help promote the festival and getting the community involved.
- At the end of January, the DTA is hosting the Tempe Leadership Group with a pilot scavenger hunt for the freshmen of ASU.
- Tempe Young Professionals is a networking group that is working more within the community and helping out at community events.
- 6th Street Market located at 6th Street Park every Sunday.

Agenda Item 9 – Public and Private Development Update – Alex Smith and Chad Weaver

Mr. Weaver reported that there is continued work on the Urban Core Master Plan (UCMP) and Urban Code Zoning. Work also continues on the Development Bonus Program. The Bonus Program incentivizes the developers that seek certain building heights to incorporate public benefits into their projects. The Public benefits to be realized are in terms of affordable housing, sustainability, public open space and historic preservation. This process may be completed by the end of 2020.

Meeting adjourned at 9:40 am.

Prepared by: Sarah Adame

Chad Weaver
Community Development Director
Secretary