Memorandum

Municipal Budget Office



Date: April 17, 2020

To: Mayor and Council

Through: Mark Day, Municipal Budget Director (8697)

From: Lauri Vickers, Municipal Budget & Finance Analyst (8980)

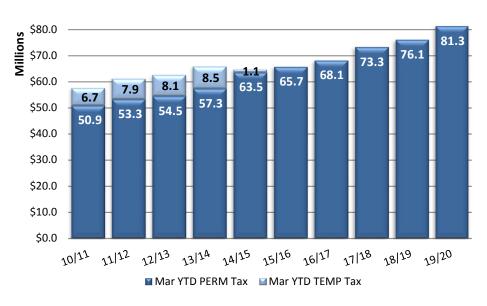
Subject: Tax Revenue Statistical Report – March 2020

Attached is the Executive Summary of the Tax Revenue Statistical Report for March 2020 covering February sales activity reported to the Arizona Department of Revenue (ADOR). The lag in reporting is due to the delay in receiving information from ADOR.

Total taxable sales increased by 6.8% over the same year-to-date period in the prior fiscal year. Total sales tax revenue is also up 7% (\$8.6 million), as a result of strong growth in retail (\$4.3 million), contracting (\$1.8 million), and rentals (\$1.5 million) activity. The graph to the right depicts year-to-date General Fund historical sales tax revenue from FY 2010/11 through FY 2019/20. General Fund sales tax revenue is up 6.9% (\$5.3 million) over the prior year-to-date period.

The graph below represents twelve months of activity, comparing current year General Fund monthly sales tax collections to the previous year.

General Fund Sales Tax Collections through March



Current Year Total Budget

Although sales tax is not budgeted on a monthly basis, the graph below applies historical collection percentages to the annual budget to gain insight into sales tax performance. Using this approach, sales tax collections in the General Fund are \$2.0 million above budgeted projections year to date.

General Fund Monthly Sales Tax Collection vs. Previous Year \$12.0 \$10.0 8.6 \$8.0 \$6.0 9.69.9 \$4.0 \$2.0 \$0.0 Jul Dec Feb Apr May Aug Sep Oct Nov Jan Mar

Previous Year Current Year -

Executive Summary

Current Month - March

Fiscal Year to Date - March

| • | | | | | | | | | | | | | | <u></u> | | |
|---|-------------|--------|-------------|---------|-------------|--------|-------------|--------|---------------|--------|---------------|---------|---------------|---------|---------------|--------|
| • | 2016-17 | Change | 2017-18 | Change | 2018-19 | Change | 2019-20 | Change | 2016-17 | Change | 2017-18 | Change | 2018-19 | Change | 2019-20 | Change |
| Taxable Sales | | | | | | | | | | | | | | | | |
| Total Taxable Sales | 637,588,000 | 4.4% | 714,066,000 | 12.0% | 733,567,000 | 2.7% | 733,504,000 | 0.0% | 5,976,609,000 | 4.4% | 6,393,041,000 | 7.0% | 6,649,068,000 | 4.0% | 7,098,370,000 | 6.8% |
| Retail Taxable Sales | 332,980,000 | 7.1% | 382,294,000 | 14.8% | 357,325,000 | -6.5% | 397,226,000 | 11.2% | 3,057,167,000 | 5.4% | 3,496,335,000 | 14.4% | 3,601,632,000 | 3.0% | 3,838,223,000 | 6.6% |
| Tax Revenues by Funds | | | | | | | | | | | | | | | | |
| Privilege Tax - General Fund (1.2%) | 7,119,000 | 1.9% | 8,078,000 | 13.5% | 8,289,000 | 2.6% | 8,359,000 | 0.8% | 68,109,000 | 3.7% | 73,279,000 | 7.6% | 76,061,000 | 3.8% | 81,322,000 | 6.9% |
| Temporary Privilege Tax - General Fund (0.2%) | 1,000 | 0.0% | - | -100.0% | - | 0.0% | - | 0.0% | 24,000 | -31.4% | - | -100.0% | - | 0.0% | - | 0.0% |
| Bed Tax - General Fund | 886,000 | 22.2% | 1,133,000 | 27.9% | 1,172,000 | 3.4% | 982,000 | -16.2% | 4,659,000 | 10.8% | 5,243,000 | 12.5% | 5,760,000 | 9.9% | 6,531,000 | 13.4% |
| Privilege Tax Rebates - General Fund | 319,000 | 8.5% | 309,000 | -3.1% | 326,000 | 5.5% | 293,000 | -10.1% | 3,134,000 | 6.2% | 3,065,000 | -2.2% | 3,298,000 | 7.6% | 3,224,000 | -2.2% |
| Transit Tax Fund (0.5%) | 2,970,000 | 2.0% | 3,366,000 | 13.3% | 3,457,000 | 2.7% | 3,483,000 | 0.8% | 28,406,000 | 3.6% | 30,555,000 | 7.6% | 31,717,000 | 3.8% | 33,906,000 | 6.9% |
| Performing Arts Tax Fund (0.1%) | 612,000 | 2.2% | 691,000 | 12.9% | 710,000 | 2.7% | 714,000 | 0.6% | 5,865,000 | 3.8% | 6,288,000 | 7.2% | 6,534,000 | 3.9% | 6,968,000 | 6.6% |
| Totals | 11,907,000 | 3.4% | 13,577,000 | 14.0% | 13,954,000 | 2.8% | 13,831,000 | -0.9% | 110,197,000 | 4.0% | 118,430,000 | 7.5% | 123,370,000 | 4.2% | 131,951,000 | 7.0% |
| | | | | | | | | | | | | | | | | |
| Tax Revenues by Business Activities | | | | | | | | | | | | | | | | |
| Retail | 5,941,000 | 2.1% | 6,881,000 | 15.8% | 6,432,000 | -6.5% | 7,150,000 | 11.2% | 57,224,000 | 5.4% | 62,934,000 | 10.0% | 64,829,000 | 3.0% | 69,088,000 | 6.6% |
| Rentals | 2,028,000 | 7.1% | 2,542,000 | 25.3% | 2,568,000 | 1.0% | 2,469,000 | -3.9% | 18,528,000 | 2.8% | 19,724,000 | 6.5% | 22,245,000 | 12.8% | 23,715,000 | 6.6% |
| Utilities/Communication | 637,000 | 5.8% | 529,000 | -17.0% | 523,000 | -1.1% | 507,000 | -3.1% | 7,807,000 | 1.6% | 6,372,000 | -18.4% | 6,280,000 | -1.4% | 6,103,000 | -2.8% |
| Restaurants | 1,056,000 | 0.5% | 1,202,000 | 13.8% | 1,148,000 | -4.5% | 1,014,000 | -11.7% | 8,799,000 | 3.2% | 9,602,000 | 9.1% | 9,712,000 | 1.1% | 9,998,000 | 2.9% |
| Contracting | 743,000 | -17.2% | 675,000 | -9.2% | 1,511,000 | 123.9% | 1,169,000 | -22.6% | 8,560,000 | -4.4% | 10,670,000 | 24.6% | 10,444,000 | -2.1% | 12,229,000 | 17.1% |
| Hotel/Motel | 413,000 | 28.7% | 419,000 | 1.5% | 432,000 | 3.1% | 368,000 | -14.8% | 2,245,000 | 10.5% | 1,961,000 | -12.7% | 2,173,000 | 10.8% | 2,403,000 | 10.6% |
| Transient (Bed Tax) | 886,000 | 22.2% | 1,133,000 | 27.9% | 1,172,000 | 3.4% | 982,000 | -16.2% | 4,659,000 | 10.8% | 5,243,000 | 12.5% | 5,760,000 | 9.9% | 6,531,000 | 13.4% |
| Amusements | 118,000 | 14.6% | 106,000 | -10.2% | 112,000 | 5.7% | 101,000 | -9.8% | 1,291,000 | 5.5% | 1,007,000 | -22.0% | 1,053,000 | 4.6% | 1,139,000 | 8.2% |
| All Other | 85,000 | -19.0% | 90,000 | 5.9% | 56,000 | -37.8% | 71,000 | 26.8% | 1,084,000 | 7.6% | 917,000 | -15.4% | 874,000 | -4.7% | 745,000 | -14.8% |
| Totals | 11,907,000 | 3.4% | 13,577,000 | 14.0% | 13,954,000 | 2.8% | 13,831,000 | -0.9% | 110,197,000 | 4.0% | 118,430,000 | 7.5% | 123,370,000 | 4.2% | 131,951,000 | 7.0% |
| | | | | | | | | | | | | | | | | |
| Retail Tax Revenues by Activities | | | | | | | | | | | | | | | | |
| Automotive | 1,003,000 | 7.2% | 1,032,000 | 2.9% | 1,016,000 | -1.6% | 1,119,000 | 10.1% | 9,193,000 | 2.9% | 9,514,000 | 3.5% | 9,967,000 | 4.8% | 10,481,000 | 5.2% |
| Building Supply Stores | 208,000 | 7.2% | 232,000 | 11.5% | 256,000 | 10.3% | 287,000 | 12.1% | 1,894,000 | 1.7% | 2,364,000 | 24.8% | 2,500,000 | 5.8% | 2,683,000 | 7.3% |
| Department Stores | 883,000 | -9.2% | 901,000 | 2.0% | 918,000 | 1.9% | 942,000 | 2.6% | 9,061,000 | 1.5% | 9,043,000 | -0.2% | 9,049,000 | 0.1% | 9,365,000 | 3.5% |
| Drug/Small Stores | 615,000 | -6.5% | 1,132,000 | 84.1% | 989,000 | -12.6% | 1,061,000 | 7.3% | 5,621,000 | 10.0% | 8,851,000 | 57.5% | 9,587,000 | 8.3% | 10,591,000 | 10.5% |
| Furniture/Equipment/Electronics | 895,000 | -25.8% | 485,000 | -45.8% | 434,000 | -10.5% | 445,000 | 2.5% | 11,635,000 | 2.4% | 6,037,000 | -48.1% | 5,073,000 | -16.0% | 4,961,000 | -2.2% |
| Grocery Stores | 743,000 | 16.3% | 753,000 | 1.3% | 771,000 | 2.4% | 799,000 | 3.6% | 6,565,000 | 3.2% | 7,157,000 | 9.0% | 7,347,000 | 2.7% | 7,484,000 | 1.9% |
| Manufacturing Firms | 354,000 | 8.3% | 627,000 | 77.1% | 513,000 | -18.2% | 521,000 | 1.6% | 2,606,000 | -1.5% | 5,669,000 | 117.5% | 5,916,000 | 4.4% | 5,236,000 | -11.5% |
| All Other Retail | 1,240,000 | 40.4% | 1,719,000 | 38.6% | 1,535,000 | -10.7% | 1,976,000 | 28.7% | 10,649,000 | 17.0% | 14,299,000 | 34.3% | 15,390,000 | 7.6% | 18,287,000 | 18.8% |
| Totals | 5,941,000 | 2.1% | 6,881,000 | 15.8% | 6,432,000 | -6.5% | 7,150,000 | 11.2% | 57,224,000 | 5.4% | 62,934,000 | 10.0% | 64,829,000 | 3.0% | 69,088,000 | 6.6% |
| - | | | | | | | | | | | | | | | | |

Privilege Tax Revenue - General Fund (1.2%) 2019-20 Actual Compared to Budget

Monthly Amounts

| | 2019-20 | Budget | 2019-20 | Over / (Under) | | | |
|--------|---------|----------------|---------------|----------------|---------|--|--|
| | Percent | Amount | Actual | Amount | Percent | | |
| Jul | 8.9% | \$ 9,384,000 | \$ 8,451,000 | \$ (933,000) | -9.9% | | |
| Aug | 8.1% | 8,485,000 | 8,983,000 | 498,000 | 5.9% | | |
| Sep | 8.1% | 8,570,000 | 9,790,000 | 1,220,000 | 14.2% | | |
| Oct | 8.8% | 9,304,000 | 8,503,000 | (801,000) | -8.6% | | |
| Nov | 8.2% | 8,650,000 | 8,895,000 | 245,000 | 2.8% | | |
| Dec | 8.3% | 8,764,000 | 9,430,000 | 666,000 | 7.6% | | |
| Jan | 8.5% | 8,946,000 | 9,931,000 | 985,000 | 11.0% | | |
| Feb | 8.1% | 8,519,000 | 8,980,000 | 461,000 | 5.4% | | |
| Mar | 8.3% | 8,707,000 | 8,359,000 | (348,000) | -4.0% | | |
| Apr | 8.5% | 8,925,000 | | | | | |
| May | 8.1% | 8,504,000 | | | | | |
| Jun | 8.2% | 8,622,000 | | | | | |
| Totals | 100.0% | \$ 105,380,000 | \$ 81,322,000 | \$ 1,993,000 | 2.5% | | |

Cumulative Amounts

| | 2019-20 | Budget | 2019-20 | Over / (Under) | | | |
|---------|---------|--------------|--------------|----------------|---------|--|--|
| | Percent | Amount | Actual | Amount | Percent | | |
| Jul | 8.9% | \$ 9,384,000 | \$ 8,451,000 | \$ (933,000) | -9.9% | | |
| Jul-Aug | 17.0% | 17,869,000 | 17,434,000 | (435,000) | -2.4% | | |
| Jul-Sep | 25.1% | 26,439,000 | 27,224,000 | 785,000 | 3.0% | | |
| | | | | | | | |
| Jul-Oct | 33.9% | 35,743,000 | 35,727,000 | (16,000) | 0.0% | | |
| Jul-Nov | 42.1% | 44,393,000 | 44,622,000 | 229,000 | 0.5% | | |
| Jul-Dec | 50.4% | 53,157,000 | 54,052,000 | 895,000 | 1.7% | | |
| | | | | | | | |
| Jul-Jan | 58.9% | 62,103,000 | 63,983,000 | 1,880,000 | 3.0% | | |
| Jul-Feb | 67.0% | 70,622,000 | 72,963,000 | 2,341,000 | 3.3% | | |
| Jul-Mar | 75.3% | 79,329,000 | 81,322,000 | 1,993,000 | 2.5% | | |
| | | | | | | | |
| Jul-Apr | 83.7% | 88,254,000 | | | | | |
| Jul-May | 91.8% | 96,758,000 | | | | | |
| Jul-Jun | 100.0% | 105,380,000 | | | | | |

Tax and License Annual Privilege Tax Revenue Projections

| | | <u>Privile</u> | ge Tax | Over / (Under) | | | |
|---------------------|----|----------------|----------------|----------------|-----------|---------|--|
| Method | | Projected | Budgeted | | Amount | Percent | |
| Percent of Increase | \$ | 109,879,000 | \$ 105,380,000 | \$ | 4,499,000 | 4.3% | |
| Percentage Received | \$ | 108,027,000 | \$ 105,380,000 | \$ | 2,647,000 | 2.5% | |