# **Maryanne Corder Neighborhood Grant Application**

Due Monday, April 22, 2019 at 5 pm—late or incomplete application will not be accepted.



Name of Association INDIAN BEND NEIGHBURHOOD ASSOCIATION # of households 325		
Project NEIGHBORHOOD STREET SIGN TOPPERS location: THROUGHOUT NEIGHBORHOOD		
Name of primary project contact:  CHRISTY ARMOLD		
Email: _		
Address (& city/state/zip)		
Name of <u>authorizing individual</u> (who can accept funds, sign contract - if different than above)		
Address (& city/state/zip)		
Email:Phone:		
Project description: Brief description of your grant project.		
"Indian Bend Neighborhood" ID sign toppers to be added to our 33 existing street sign posts.		

### 2. Project Budget

Expenses	Amount
33 "INDIAN BEND NEIGHBURHOOD" SIGNS X#54" ea.	\$ 1,782.00
	\$
	\$
	\$
	\$
Match (HOA and Crime Free Multi-family Housing properties only) 25% of project total	\$
TOTAL EXPENSES:	\$ 1,7829

3. Maintenance: Describe specifically how the association intends to maintain the project - if funded.

The new signage will sit quite high, so I don't anticipate graffiti or vandalism (we can clean off graffiti). Being properly installed by the City, I do not suspect they will come loose. If we are awarded this grant, please let me know what maintenance we may be responsible for.

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4. Staff contacts Please check all staff that you have met with and/or contacted:

Neighborhood Services staff (circle at least one): Laura Kajfez, Erin Kirkpatrick Elizabeth Thomas, Shauna Warner	<ul><li>□ Parks/Playground: Dave McClure</li><li>□ Signs: Dean Miller</li></ul>
□ ADA Accessibility: Michele Stokes □ Art: Rebecca Rothman	☐ Traffic Calming: Steve Horstman
□ Landscape//Lighting/Walls: Steve Abrahamson	☐ Water Conservation: Melissa Bomar  Other: ☐ ☐ FREKING

### 5. Narrative

Submit a narrative explaining what you hope to accomplish through this grant if approved and how the project meets the provided evaluation criteria.

At our annual meeting in February, Elizabeth Thomas suggested the idea of sign toppers and we immediately saw the value in adding this visible identification throughout our neighborhood. I believe it will bring a sense of community and "team spirit." Keeping our name prevalent will validate and convey the existence of our Neighborhood Association when reaching out to neighbors through City mailers. It will enhance our neighborhood by adding a new spot of color at each crossroad and intersection.

If awarded the grant, we would like to have the topper aligned going in the same direction as the street sign it sits on. Installation: It would be super great to have these installed just before our G.A.I.N. Night in the fall. Elizabeth gave us the price quote of \$54 ea., installed.

Our choice for a small logo would be a jet plane or leaving the spot blank. We were advised to pick a tree and later see a rendition. In research I found that beyond a cactus or palm, tree choices will pretty much look the same from the distance they will be viewed. I see other Tempe communities also desiring the allowance for neighborhood identity can go beyond just the name. A good example is Brentwood Cavalier Neighborhood being awarded a grant to paint their curb address inclusive of an icon that uniquely represents their neighborhood. Neighborhood engagement is an important part of the M.C. Grant criteria. I needed to know which of our 2 projects were resident priority so I reached out on Nextdoor.com (see included). Someone said "Plane" and the idea, sorry ...took off! Now I'm hard pressed to think of anything else that every IB resident sees, feels, hears and experiences on a daily basis. We embrace the history, the Cool factor, and even the sometime annoyance of Sky Harbor as a neighbor - in our own fun way. Neighbors have fondly recounted stories of kids/ grand kids, one of their earliest words spokenbeing "Airplane!" I wanted to share with the Committee this great neighbor-connectedness I experienced tho venturing outside the guidelines. Whatever our outcome, I felt I needed to present the ideas of my neighbors. Thank you for your consideration.

## Mandatory attachments (all project types):

### Bids

- \* Total project costs under \$5,000: attach a minimum of <u>2</u> bids for the work outlined in the grant, including sales tax. Bids must be from licensed, insured contractors. The amount requested must match a bid amount.
- \* Total project costs over \$5,000: attach a minimum of <u>3</u> bids for the work outlined in the grant, including sales tax. Bids must be from licensed, insured contractors. The amount requested must match a bid amount.
- \* If on city property, only one bid may be necessary if project is required to use city contractor.
- \* Art projects on city property must use the pre-qualified public artist list. Projects on private property are also welcomed to use list.

### Visuals

Include current pictures of the project site and any other materials to illustrate what the completed project will look like.

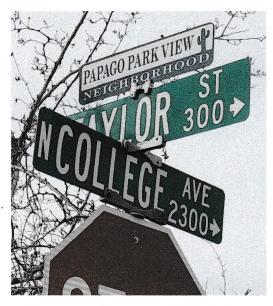
### Community Engagement

Include copies of neighborhood meeting notices, postcards and/or newsletters demonstrating all residents were invited to participate.

Completed Preliminary Site Plan Review submittal form (highlighted areas only)



That's Us! Our current street signs

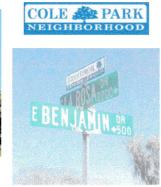


Example of how we'd like to have the ID aligned with the top sign.



Jet plane image we'd like to incorporate, placed to the right of "Indian Bend" (Have file: 66KB, 1136 x 1053)



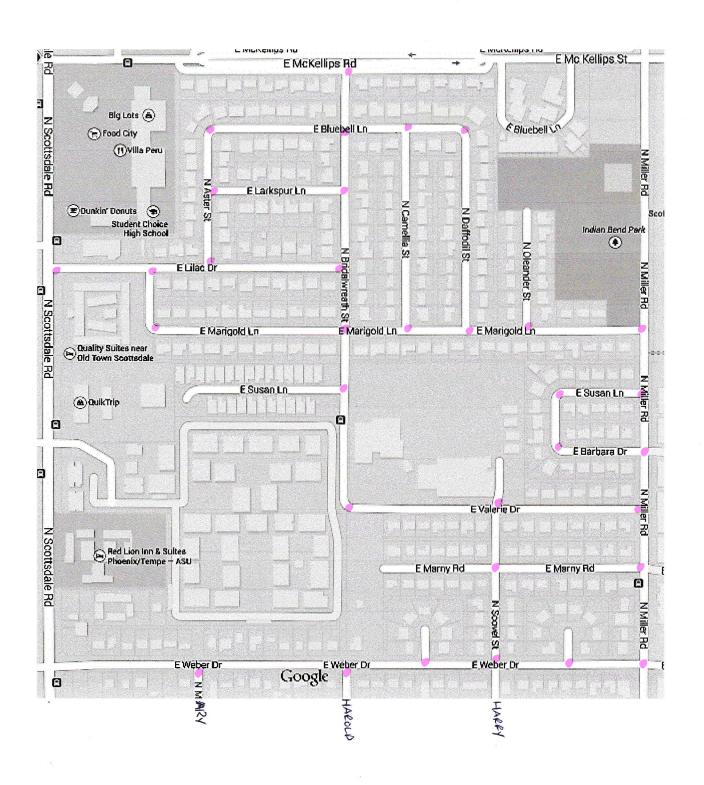


Current Tempe signage shows diversity while maintaining continuity in color and font

Example: 18-19 Brentwood Cavalier NA awarded grant for curb address painting using unique image.



# "INDIAN BEND NEIGHBURHOOD" 33 SIGN TOPPERS



# City postcard mailing announcing Annual Mtg. & Update to 325 homes



### Indian Bend Neighborhood Association Meeting

Wednesday, Feb. 13, 2019 6:30 - 7:30 pm

North Tempe Multi-Gen Center, Palo Verde Rm. 1555 N. Bridalwreath, Tempe 85281

### AGENDA

- 1. Solicit nominations and elect a Neighborhood Association Chairperson.
- Discuss ideas for a neighborhood improvement project(s) as Indian Bend is eligible to apply for a grant toward enhancing our community. If unable to attend, you may also suggest ideas and stay informed by e-mail (below)
- Open discussion of neighborhood concerns, information, ideas.

Please let us know if you're attending, so we may plan accordingly.

### Indian Bend Neighborhood Association

Our Neighborhood Association is a voluntary effort by neighbors for neighbors to work together respectfully, building on the strengths of our Neighborhood and addressing its concerns. Everyone is welcome and the level (or choice) of participation is up to you. There's no dues and no legal authority over residents or property. The City of Tempe's Neighborhood Services Division provides support, information and resources to its Neighborhood Associations.



### Indian Bend Neighborhood Association

# NEIGHBOR NEWS!

Hello Neighbors.

Here's an update from our Indian Bend Neighborhood Association Meeting, held February 13th.

Christy Arnold and Melvie Colletto were re-elected as Chair and Vice-Chair.

### Maryanne Corder Grant ideas discussed:

- Neighborhood identification street sign toppers
- A new Park Bench (west end of Indian Bend Park)
- Residential trees to increase sidewalk and overall shade.
- -- We will be pursuing items 1 & 2 based on resident interest and meeting the April 22 deadline.

Also discussed: A Neighborhood Block Party (or Park Party) that could include getting to know our Neighborhood's Small Business Owners.

Please share your ideas and interest with us by e-mailing

Christy and Melvie

# Asking Indian Bend Neighbors for their input via Nextdoor.com



Christy Arnold, Indian Bend LEAD 🔌 4

\*\* Indian Bend! RE Sign Toppers - Tell me what you think! \*\* Hi Everyone,

I'm starting to work on the grant for sign toppers for our neighborhood. Photo Example of our Papago neighbors up the street. Signs would be blue, same font lettering saying Indian Bend. If we add an icon, there's no certainty we get it (Tempe won't just give me a list to pick from-?!) but the best bets are a Tree shape or leaving the extra space Blank. I just want to get some general input. Suggestions? What do you think identifies our neighborhood? Thanks!!

- 1. Blank Space
- 2. Light Tree
- 3. Dark Tree
- 4. Flower
- 5. Heart/Home













Thanks Christie for all your hard work. I vote blank or the silhouette of a house. My sarcastic side votes for an airplane because, well you all get it!



Christy Arnold, Indian Bend - 3 Apr

Bah! :-) Our neighborhood's most familiar silhouette. Love it!



So funny yet SO perfect, Michelle...



Love the plane. "Airplane" was the first word after mama and dada my kids learned. However, I like the light tree or the flower. The flower for a lot of the street names. Actually, if the plan was actually an option, I'd

I'm totally on board with the airplane logo. If they say no, my next preference