

# Alameda Drive Streetscape Public Input Summary: April 2019

## I. Background

After the meetings held in December 2018, staff delivered door hangers to homes on Alameda Drive between Rural Road and the railroad tracks with postcards self-addressed to the City requesting that each household on Alameda indicate whether they did or did not want the possibility of a bulbout in the right of way in front of their house. Letters were also mailed to property owners with the same information.

The City of Tempe held two public meetings on February 2 and 5, 2019. The exhibits presented included aerial maps of the area between the Rural Road and railroad showing the responses that had been received to date and if a participant lived on Alameda, they were asked to comment on the possibility of a bulbout. In addition, an alternative conceptual plan for the area between Mill Avenue and College Avenue was introduced.

Two additional public meetings were held March 26 and 30, 2019 that focused primarily on receiving input on the refined designs for the segment of Alameda between Mill Avenue and College Avenue. Twenty-nine people attended the meetings. Comments were taken from March 26 through April 6, 2019. Ten people provided feedback, two of whom reside on Alameda Drive.

#### II. Outreach

# INFO PACKETS/ POSTCARDS

- 2748 Postcards mailed to the project area
- Info packets handdelivered to homeowners Mill Ave. to College Ave. (11 homeowners)
- Meeting with individual residents at Transportation Office 4/10/19

# **TWITTER**

- 3/13 public meetings Reach/Impressions: 2488 Engagement: 101
- 3/28– reminder
  Reach/Impressions: 1141
  Engagement: 19

# FACEBOOK/ NEXTDOOR

#### Facebook:

- 3/15 public meetings Reach/Impressions: 3299 Engagement: 683
- 3/28 reminder Reach/Impressions: 390 Engagement: 13

#### Nextdoor:

• 3/13 – public meetings Reach/Impressions: 4568 Engagement: 23

## **MEDIA**

#### Press release:

3/12 – Alameda public meetings

1107 emails sent, 22.85% open rate

#### Tempe Today:

• Feb. issue for March events

### III. Survey Results

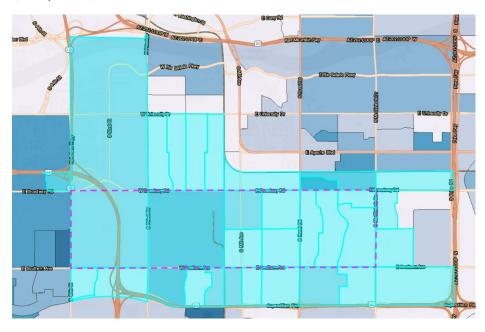
Survey respondents were asked to share their thoughts regarding the plans for Alameda Drive. Below are the comments.

- 1. I use the south crosswalk at Rural and Alameda five days a week during my evening commute and because drivers often don't use their turn signals, it is hard for me to gauge if drivers are turning left on Rural or proceeding through on Alameda so it has become my practice to wait until there are no drivers in the left turn lane before pressing the signal button and using the crosswalk. It would be great if traffic lights with dedicated turn signals are installed at the intersection. Thank you for your consideration.
- 2. I prefer the plan that was shown at the February meeting that shows landscaping along Alameda without the loss of parking. As shown at the March 26 meeting, I am not in support of having landscaping in front of my house as there is no longer parking on the north side of the street. I will also be speaking to my neighbor to the west who endorsed the February plan that she would also not have parking in front of her home. I will also call the pastor at the church and inform him of the loss of parking. From what I gathered, the folks who said ""no"" to the landscaping in front of their homes (or should I say investment properties) on the west side of College were concerned about losing parking. Since this in fact is not true with the February plan, those "no" votes should not count against what is best for the City. If for some reason the plans move forward as presented at the March 26 meeting, please remove the landscaping in front of my home.
- 3. I'd like the bike lanes to be safer. Creating distance between cars & bikes with a buffer is ideal!
- 4. Bike paths are always a great idea. I love in Tempe and use my bike practically every day. I love not having to resort to my car. Also, some street art would be a nice touch. It's visually appealing and can be updated as needed. There are lots of talented artists out there.
- 5. I am a business owner on Alameda and I support the streetscape plans for the street. The street should be inviting for all users to walk, bike, and drive. The addition of bike lanes and trees will allow more people to comfortably and safely access my restaurant and will increase business in the area.
- 6. For Mill to College: use earlier proposal with bike lane between parking lane and the landscape strip. Do not remove any parking spaces on the south side. We don't need 14 feet for 2 bike lanes.
- 7. Please keep the right turn lane at Alameda and Rural Rd. so people who want to go south off Alameda onto Rural on a red light may turn and those waiting to turn left or go straight will stop in a left lane.
- 8. Very nice! I like the buffers and the median landscapes. Please extend this to Country Club (or even over 101 to Daulmer Park). The investment in the US-60 & Country Club ped bridge would yield much better benefits if Country Club had better connectivity to other bike paths. The section of Tempe NE of McClintock & US60 has the worse bike access in the city at least for us bikers unwilling to get killed on super-busy McClintock by drivers who resent the bike lanes. Thank you for continuing to make Tempe a better place to bike!

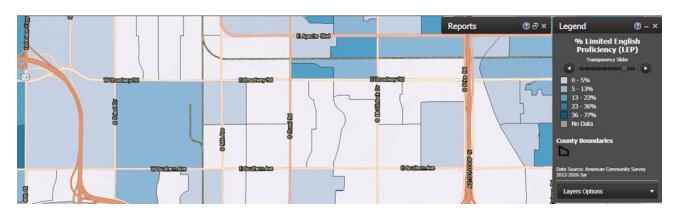
- 9. Love the idea of better accommodating bicycles and pedestrians!
- 10. Please extend this at least another half-mile to the east. Alameda Drive between Rural and Dorsey already has a landscaped median, it just needs paint to demark bike lanes. This would also connect the Alameda bike path to the marked bike path on Dorsey.

## IV. Demographics

The Project Area is designated by purple dashed line. Data that follows includes all census tracts that touch project area (turquoise)



## **Limited English Proficiency**



## Other demographic information

Selected Block Groups ACS 2012-2016 ACS 5-Year Estimates	
Topic	Estimate Pero
Total Population	<b>"</b> 45,
ce and Ethnicity	
Hispanic	9,169 20
Non-Hispanic Non-Hispanic	
White, Non-Hispanic	27,256 60
Black, Non-Hispanic	3,189 7
Native American, Non-Hispanic	1,127 2
Asian, Non-Hispanic	2,602
Pacific Islander, Non-Hispanic	451 1
Other, Non-Hispanic	22 (
Two or More, Non-Hispanic	1,375
Minority (1)	17,935 39
ility to Speak English	
pulation 5 years and over	42,869
Speak Only English	33,072 77
Speak Other Languages	9,797 22
Speak English "very well"	7,198
Persons with Limited English Proficiency (LEP)	2,599
Speak English "well"	1,716
Speak English "not well"	725
Speak English "not at all"	158
useholds	V 40.004
tal Households	18,021
Family Households (Families)	8,430 46
Married-couple family	4,997
Female Householder, no husband present	2,138
with own children under 18 years	906
Nonfamily Households	9,591 53
Householder living alone	5,919
usehold Income (in 2016 inflation-adjusted dollars)	7 10 001
tal Households	18,021
Less than \$10,000	2,041 11
\$10,000 to \$14,999	1,104
\$15,000 to \$24,999	1,990 11
\$25,000 to \$34,999	1,811 10
\$35,000 to 49,999	2,701 15
\$50,000 to \$74,999	2,851 15
\$75,000 to \$99,999	2,652 14
\$100,000 to \$149,999	1,800 10
\$150,000 to \$199,999	638
\$200,000 or more	433 2
with related children under 18 years	101
Female householder, no husband present	671
with related children under 18 years	612
Male householder, no wife present	206
with related children under 18 years	145
mmuting to Work	
orkers 16 years and over	25,946
Car or Truck - drive alone	18,570 71
Car or Truck - carpool	2,381
Public Transportation	1,227 4
Bicycle	1,543
Walked	545 2
Other means (taxicab, motorcycle, etc.)	619 2
Work at home	1,061
hicles Available	7
cupied Housing Units	18,021
No vehicle available	1,946 10
1 vehicle available	7,362 40
2 vehicles available	6,100 33
3 or more vehicles available	2,613 14
ea -	
Total Area in Acres Total Area in Square Miles	6,816.2 10.7

Source: U.S. Census Bureau, 2012-2016 American Community Survey (ACS) 5-Year Estimates. ACS data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate is represented through the use of a margin of error (MOE). In addition to sampling variability, the ACS estimates are subject to nonsampling error. The MOE and effect of nonsampling error is not represented in these tables. Supporting documentation on subject definitions, data accuracy, and statistical testing can be found on the American Community Survey website (www.census.gov/acs) in the Data and Documentation section. Sample size and data quality measures (including coverage rates, allocation rates, and response rates) can be found on the American Community Survey website (www.census.gov/acs) in the Methodology section. The MOE for individual data elements can be found on the American Factifinder website (factfinder2, census.gov). Note: Although the ACS produces population, dengaphic and housing unit estimates, the 2010 Census provides the official counts of the population and housing units for the nation, states, counties, cities and towns. Prepared by: Maricopa Association of Governments, www.azmag.gov, (602) 254-6300