



PUBLIC MEETING AGENDA

Parks, Recreation, Golf and Double Butte Cemetery Advisory Board

MEETING DATE

Wednesday, April 17, 2019
6:00 p.m.

MEETING LOCATION

Kiwanis Recreation Center
6111 S. All America Way
Tempe, Arizona 85283

AGENDA ITEM	ACTION or INFORMATION
1. Public Appearances The Parks, Recreation, Golf and Double Butte Cemetery Advisory Board welcomes public comment for items listed on this agenda. There is a three-minute time limit per individual. Anyone wishing to agendize an item for an upcoming meeting should utilize the Public Appearances for consideration.	Information
2. Approval of Meeting Minutes The Advisory Board will be asked to review and approve meeting minutes from the March 20, 2019 meeting.	Action
3. Orders of Service <ul style="list-style-type: none"> • Public Appearances Section • Summer Schedule 	Information/Possible Action
4. Park Hours Follow-up	Information/Possible Action
5. Aquatics Update	Information
6. Quarterly Golf Update <ul style="list-style-type: none"> • Financials • Rates • Course Conditions • Other 	Information
7. Rio Salado Implementation Plan	Information
8. Desert Preserve Commission Update	Information
9. Estrada Park Update	Information
10. Upcoming Park Public Meeting Notices & Announcements	Information
11. Current Events/Board Announcements/Future Agenda Items Board may share events, make announcements or request future agenda items.	Information

According to the Arizona Open Meeting Law, the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board may only discuss matters listed on the agenda. The city of Tempe endeavors to make all public meetings accessible to persons with disabilities. With 48 hours advance notice, special assistance is available at public meetings for sight and/or hearing-impaired persons. Please call 350-4311 (voice) or for Relay Users: 711 to request an accommodation to participate in a public meeting.

***Next meeting scheduled for May 15, 2019**



**Minutes
Parks, Recreation, Golf and Double Butte Cemetery
Advisory Board
March 20, 2019**

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on March 20, 2019, 6:00 p.m., Tempe Public Library, 2nd Floor Board Room, 3500 South Rural Road, Tempe, AZ.

Members Present:

Mary Larsen – Chair
Maureen DeCindis – Vice-Chair
Judy Aldrich
Sharon Doyle
Chris Kamper
John Vack
Duane Washkowiak
Fred Wood

Members Absent:

Christina Hudson
Shereen Lerner
Dayna McGrady

City Staff Present:

Craig Hayton, Parks Manager
Julie Hietter, Public Works Administration Manager
Alexander Jovanovic, Community Services Manager
Bobbi Lloyd, Management Assistant II

Upon the establishment of a quorum, meeting was called to order at 6:02 p.m. by Mary Larsen.

Agenda Item 1 – Public Appearances

David Rice spoke opposed to the change in park hours at Clark Park from closing at midnight to ten. This was an agenda item from the February meeting and was included in the meeting minutes for approval at this meeting.

Agenda Item 2 – Approval of Meeting Minutes

February 20, 2019

Motion by Board member Maureen DeCindis to approve the meeting minutes of February 20, 2019 as submitted; second by Board member Judy Aldrich. Motion passed on an 8-0 vote.

Ayes: Chair Mary Larsen, Vice-Chair Maureen DeCindis, and Board members, Judy Aldrich, Sharon Doyle, Chris Kamper, John Vack, Duane Washkowiak and Fred Wood.

Nays: None

Absent: Christina Hudson, Shereen Lerner and Dayne McGrady

Agenda Item 3 – Escalante Construction Update

Alexander Jovanovic presented to the board a PowerPoint presentation on Escalante Multi-Generational Center. Presentation included the following:

- History
- Renovation
- Exterior
- Multi-Purpose room
- Classroom
- Fitness room
- Storage
- Timeline
- Activities

Upon completion of construction a grand opening will be held, tentatively in May with programs and activities beginning in June.

Agenda Item 4 – Pickleball Update

Craig Hayton presented to the board a PowerPoint presentation on Pickleball Update #4. Presentation included the following:

- Project reviews
 - Harelson Park
 - Tempe Sports Complex
 - Indian Bend Park
- Project updates
 - Harelson Park
 - Tempe Sports Complex

A grand opening celebration will be held at Tempe Sports Complex upon completion. Staff will provide that information to the board when it becomes available.

Agenda Item 5 – Park CIP Update/Review

Craig Hayton presented to the board a PowerPoint presentation on Capital Improvement Program Update. Presentation included the following:

- Asset management approach
- CIP project process
- Completed projects
- Current projects
- Other notable CIP items

The Tempe Parks Plan foldout was provided to the board which shows completed park projects along with what is scheduled to be completed in the next five fiscal years. It was suggested by the board to also include the CIP spending amount on the foldout which will be included on the next one.

Agenda Item 6 – Upcoming Park Public Meeting Notices & Announcements

- Arts in the Parks program upcoming events
 - Scudder Park, March 22, from 5-9 p.m.

-
- Clark Park, March 24, from noon-4 p.m.
 - Svob Park, March 27, from 5-8 p.m.
 - Goodwin Park, April 6, from 5-9 p.m.
 - Papago Park, April 14, from noon-4 p.m.
 - Rio Salado Implementation Plan will be presented at the Tempe City Council Work Study Session on April 4th.

Agenda Item 7 – Current Events/Board Announcements/Future Agenda Items

- Question regarding the pocket park at the IDEA campus by TCA, who owns, manages and maintains it? Staff will follow up as part of the Rio Salado Implementation Plan agenda item at the next meeting.
- Board requested park hours follow up as a future agenda item
- Board requested for clarification on public appearances

Meeting adjourned at 6:55 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234

Aquatic Programs & Facilities Update

Parks, Recreation and Golf Advisory Board

April 17, 2019



Council Performance Measures

PERFORMANCE MEASURES



Quality of Life



Strong Community Connections



Tempe
ARIZONA



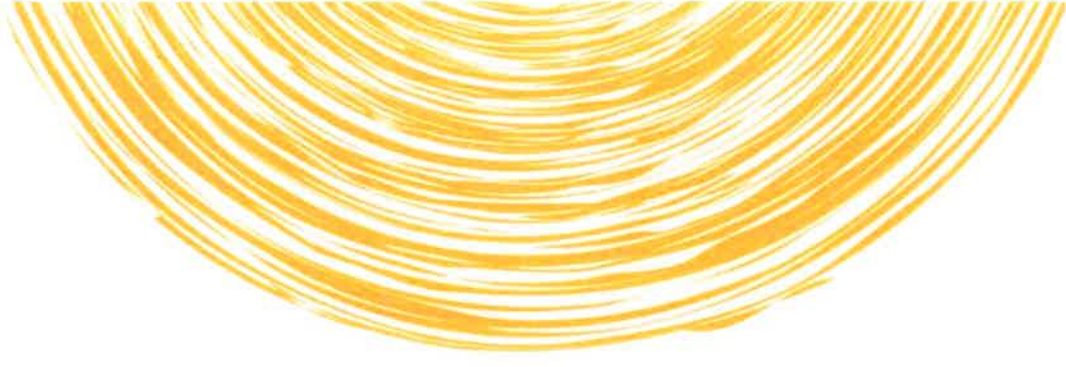
Financial Stability & Vitality



Sustainable Growth & Development



Safe & Secure Communities

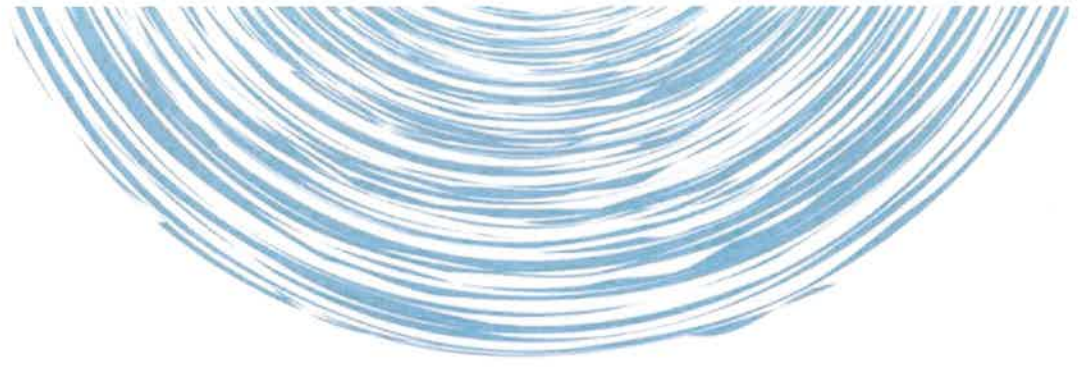


Council Strategic Priorities

- **1.11** Feeling of Safety in City Facilities
- **1.23** Feeling of Safety in Parks
- **1.27** Replacement or rehabilitation of infrastructure & assets
- **3.13** Disability Social Inclusion self-assessment
- **3.16** Quality of Community Services facilities
- **3.17** Quality of Community Services programs
- **4.14** Facilities Condition Index (FCI)

Aquatics Overview

- Aquatic Needs Assessment Study
- McClintock Pool
- Escalante Pool
- Kiwanis Wave Pool
- The Cloud at Kiwanis Park
- Esquer, Hudson and Jaycee Parks Splash Pads



McClintock Pool

● Pool Renovations

● Programming



Escalante Pool

- Pool Renovations
- Programming



Kiwanis Wave Pool

- Pool Improvements
- Programming



Splash Play

● The Cloud at Kiwanis Park



● Esquer Park Splash Pad



● Hudson Park Splash Pad



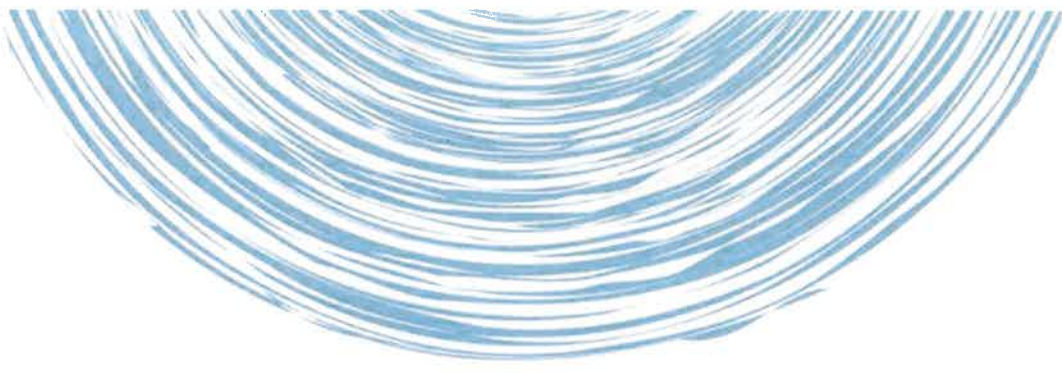
● Jaycee Park Splash Pad



Conclusion

● Tempe Aquatics Future

● Questions



Agenda Item #6

Golf Enterprise Fund – Revenue and Rounds for 3rd Quarter 2018/19
(rev. 4/2019)

3rd Quarter 2018/19 Rounds and Revenue Update

A four-year comparison of Revenue, Rounds, and Revenue per Round is shown on the following page.

Year to Date Revenue: \$2,192,547 (includes cart fleet auction)

Year to Date Expenses: \$2,180,491

Key Takeaways

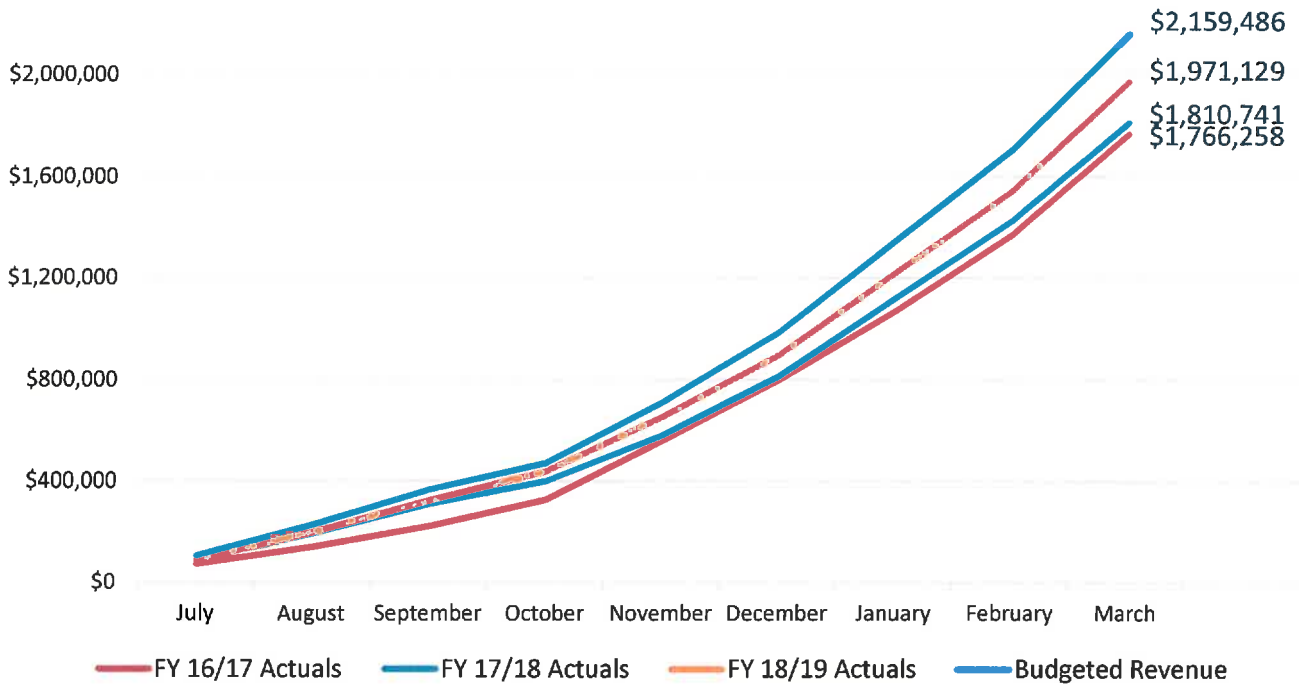
Rolling Hills

- Set new record revenue mark through the first three quarters.
- On-course revenue is 18.8% higher than last year through the third quarter.
- Rounds have been relatively consistent with the two previous fiscal years in the third quarter.
- Average Price per Round (APR) is up 15.3% in the third quarter compared to last year.

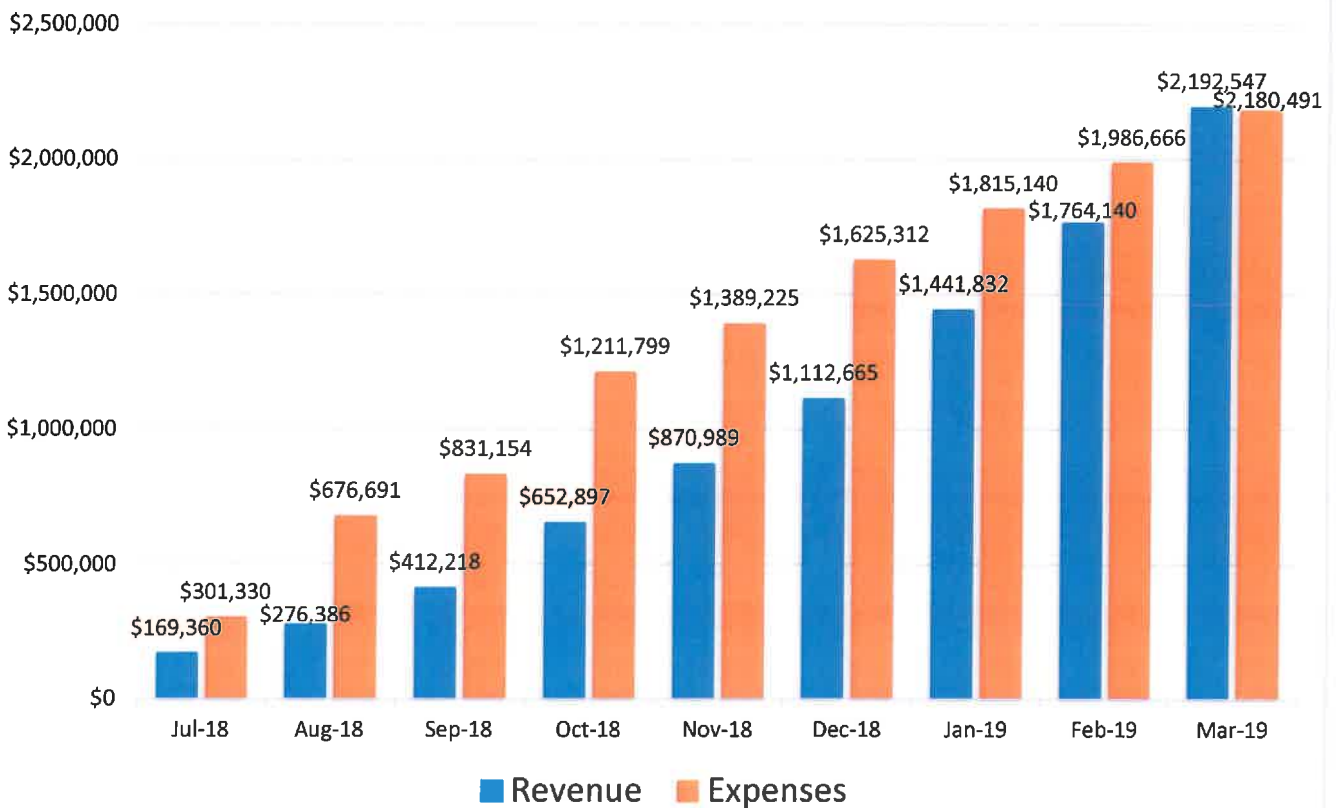
Ken McDonald

- On-course revenue is 3.9% higher than last year through the third quarter.
- Rounds are down 4.9% in third quarter compared to last year.
- Average Price per Round (APR) is up 10.3% in the third quarter compared to last year.

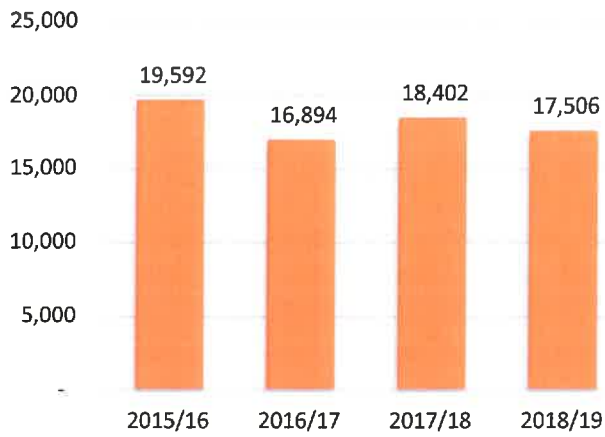
Fiscal Year Comparison of Ken McDonald and Rolling Hills Combined On-Course Revenue to Budgeted Revenue



FY 2019 Total Revenue vs Total Expenses



**Ken McDonald: Rounds
January through March**



**Rolling Hills: Rounds
January through March**



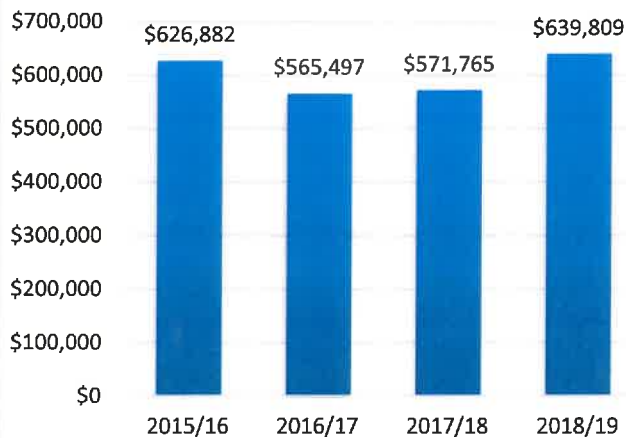
**Ken McDonald: APR
January through March**



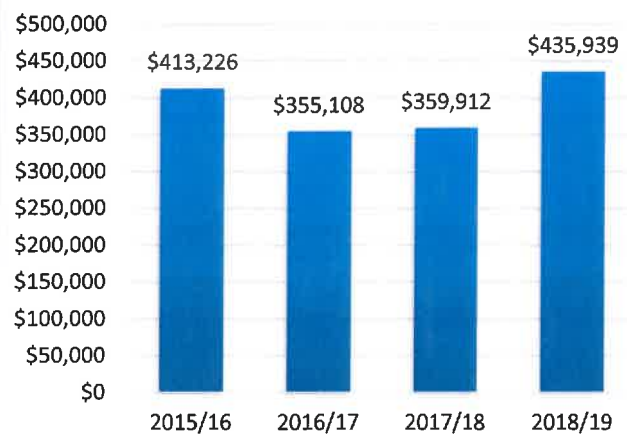
**Rolling Hills: APR
January through March**



**Ken McDonald: Revenue
January through March**



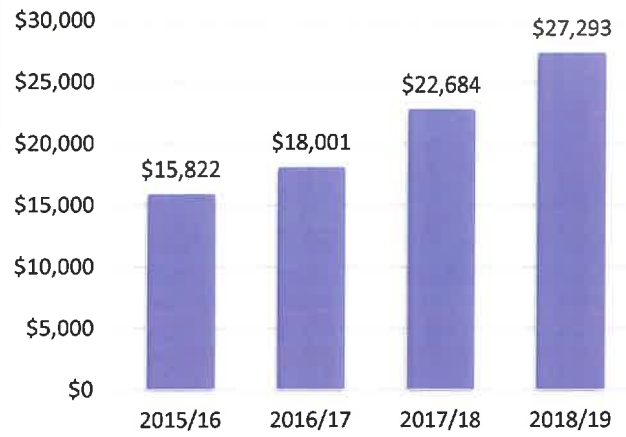
**Rolling Hills: Revenue
January through March**



**Ken McDonald: Range Revenue
January through March**



**Rolling Hills: Range Revenue
January through March**



Quarterly Golf Update

Parks, Recreation, Golf, & Double Butte
Cemetery Board

April 17, 2019



Tempe

Making waves in the desert

Outline

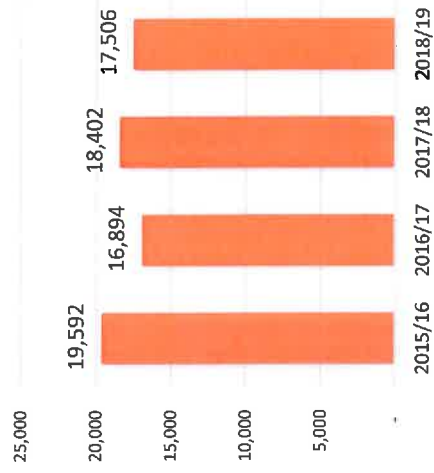
- Financial Update
- Course Updates:
- Review/Preview
- Rates
- Other
- Golf Management RFP
- Golf Info Boards



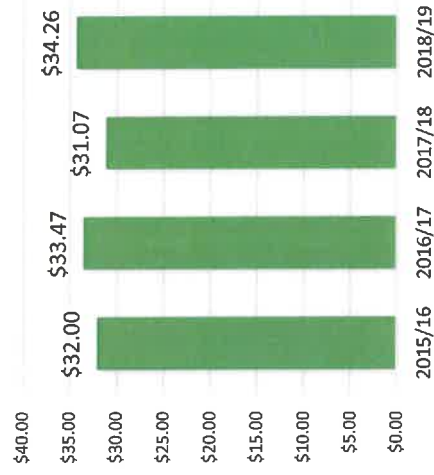
Ken McDonald 3rd Quarter



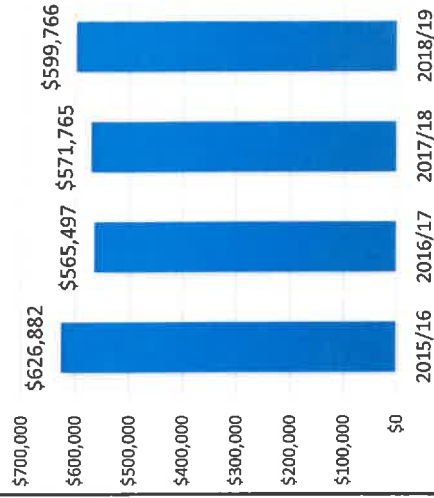
**Ken McDonald: Rounds
January through March**



**Ken McDonald: APR
January through March**

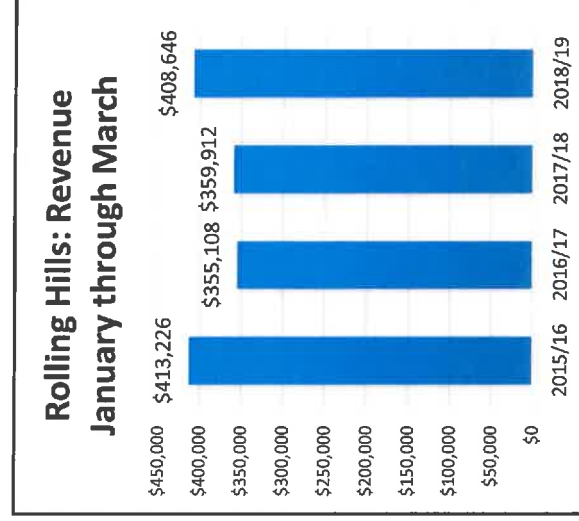
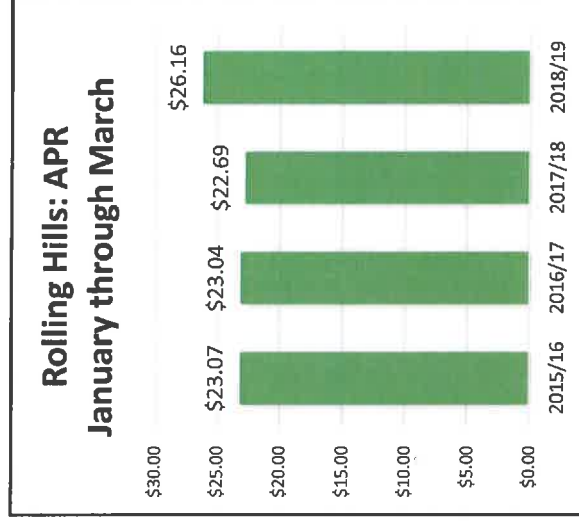
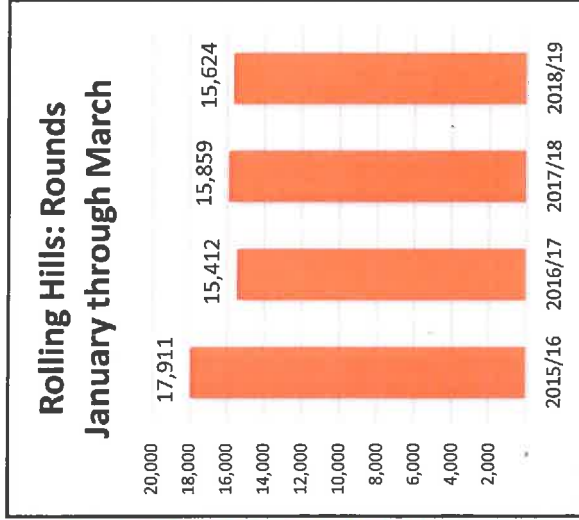


**Ken McDonald: Revenue
January through March**



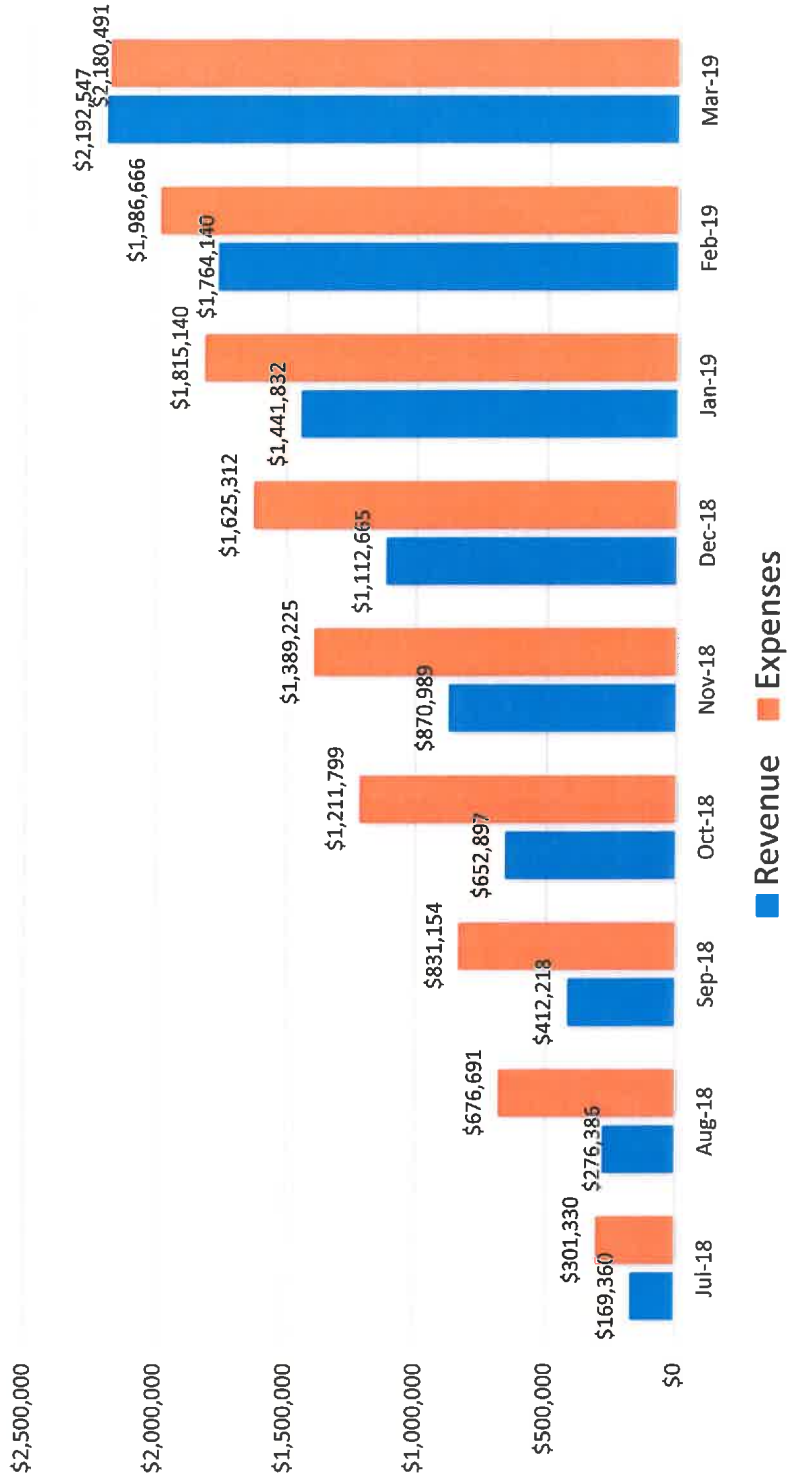


Rolling Hills 3rd Quarter





Fiscal Year To Date Revenue vs Expenses





Course Update: Ken McDonald

- Review Feedback & Conditions – January thru April
 - Recommended (Golf Advisor)
 - 6 months = 100%
 - 12 months = 99%
 - All time = 95.1%
 - Great playing conditions for late winter/early spring, even with wet/cold weather
 - Winter weeds in rough areas, as expected



Course Update: Rolling Hills

- Review Feedback & Conditions – January thru April
 - Recommended (Golf Advisor)
 - 6 months = 98.1%
 - 12 months = 95.9%
 - All time = 93.9%
 - Great playing conditions for late winter/early spring, even with wet/cold weather
 - Winter weeds in rough areas, as expected



Course Conditions Preview: April – June/July

- **Transitional playing conditions for next three months**
 - Thicker bermuda base at KM should aid transition
 - New irrigation at RH will allow us to define turf/desert edges
 - Rough is starting to actively grow at both courses
- **Summer projects at Ken McDonald**
 - Holes 4, 6-7: remove railroad ties & sod misc. areas

Guiding Principles

- Sustainable
- Transparent
- Consistent
- Competitive
- Fiscal controls
- Funds capital improvements (minor)



Rate Structure

- Customer demographic discounts
- Seasonal rates
- Rate consistency
 - Online/pro-shop
 - Assoc./league/tournament
- 30-day tee sheet
- Value added





Rate Structure

- Customer demographic discounts
- Seasonal rates
- Rate consistency
 - Online/pro-shop
 - Assoc./league/tournament
- 30-day tee sheet
- Value added



Other

 Golf management RFP

 Info Boards



Have you ever wondered why there are bare areas in the fairways in late spring and early summer?



What is it? Transition is the process where the winter ryegrass slowly dies and the underlying bermuda grass base wakes up from winter dormancy

Why does it happen? Common bermuda grass (found in all our fairways) as our base turf is slower to come out of winter dormancy than hybrid varieties of bermuda grass (for example: 419 and 328).

When does it happen? Transition usually starts in late April when nighttime lows are in the 60s and daytime temps start to consistently warm up over 80 degrees.

What do we do about it?

- Lower mowing heights: helps decrease the leaf areas of the ryegrass and opens the canopy for bermuda grass to receive more sunlight.
- Aeration and verti-cutting: helps thin the winter ryegrass and expose the bermuda grass base.
- Fertilization and spot watering: promotes bermuda grass growth until the start of summer monsoons and higher humidity.

www.tempe.gov/GolfTempe

Questions?



Agenda Item #7

MEMORANDUM

TO: Mayor and Council
THROUGH: Keith Burke Community Services Director
FROM: Craig Hayton Parks Manager
DATE: April 4, 2019
SUBJECT: Rio Salado Implementation Plan



PURPOSE:

Staff is following up on the adopted Rio Salado Master Plan with an implementation plan.

RECOMMENDATION OR DIRECTION REQUESTED:

1. Develop conceptual plans for the top 2 scoring activity zones, identifying individual element prioritization, costs & funding options.
2. Develop design guidelines for the Rio Salado, including signage, plant palette, site furnishings, and other design element details.

CITY COUNCIL STRATEGIC PRIORITY:

Quality of Life:

3.16 – Achieve ratings of "Very Satisfied" or "Satisfied" with the Quality of City recreation, arts, and cultural centers greater than or equal to the national benchmark cities as measured in the Community Survey.

BACKGROUND INFORMATION:

Master Plan Review:

The Rio Salado Master Plan, adopted by Mayor and Council on November 29, 2018, represents the future development and improvement of Tempe's Rio Salado parks. The Master Plan is a comprehensive and inclusive roadmap for public and private development surrounding the Tempe Town Lake for the next 20-30 years, fulfilling Tempe's vision for the Rio Salado as a grand public amenity, desirable destination, and point of pride for the community. Central to the plan are five guiding principles, each of which ensures diversity in design and planning, while maintaining consistent vision and level of quality.

They include:

1. Public Ownership: Balance between special events and everyday experiences.
2. Connectivity: Multimodal access from near and far; connections to various networks and neighborhoods.
3. Shade: Trees as primary source with supplementary structures related to new developments.
4. Opportunity: Vibrant combination of active and passive activities for all walks of life.
5. Sustainability: Environmental stewardship, flora and fauna conservation, ease of maintenance.

These guiding principles set the stage for the identification and planned development of twelve distinct activity zones (see Appendix A), covering the project's boundaries: the north and south sides of the Rio Salado, from Priest Drive on the west to McClintock Drive on the east. Each activity zone includes possible elements and uses, consistent with either the current or future use and feel of each area of the Rio Salado parks. The plan concludes with several implementation strategies, stressing the importance of ensuring consistency with the adopted plan, while focusing on the exploration of programming and activity zone/node improvements. The plan also references a variety of sources to fund the improvements and recommends further research to determine their potential.

Implementation Plan:

To ensure continued momentum from the recently adopted master plan, staff has followed up with an *implementation plan*. This plan provides strategies to assist key collaborators in attaining the vision of the adopted Rio Salado Master Plan through initial and long-term actions related to programming, improvements, and funding. The goal of the Rio Salado *implementation plan* is to focus on the critical first steps, ensuring overall continuity with the master plan, while recommending a clear pathway forward for this important and generational planning and development effort.

Programming:

Though the adopted master plan primarily focuses on physical improvements to the Rio Salado and its parks, the plan recommends building up the active environment of the park by exploring programming possibilities and options that have proven successful in other parks. Because much of what the Rio Salado parks offer currently are passive experiences, this key recommendation seeks to build the recreational capacity and value of the park through additional active uses. Initial programming plans proposed by staff include making the four sand volleyball courts on the north side of the Rio Salado into reservable courts. Other minor court improvements could be made to increase court use, as identified in the recent Council Working Group, like changing the court configuration to north/south, adding lights, and increasing the quality of the court drainage and sand. Staff has also explored making Tempe Beach Park a stop for the Play Mobile, which seeks to increase the activity index of a park by providing active elements and supporting staff to areas that are currently underserved. Finally, yoga in the park is being considered for larger lawn areas in the Rio Salado, like Tempe Beach Park. This has proven successful in other Tempe parks, like Clark and Papago, as well as other waterfront parks nationally, including New York City. Other programming options will be explored with the Downtown Tempe Authority to increase the Rio Salado's connectivity with downtown Tempe.

Improvements:

Much of the adopted Rio Salado Master Plan focuses on physical improvements to the Rio Salado parks. As a first step, a quick review of the City's approach to capital improvements is helpful to properly frame the types of improvements proposed, and where they fit in with the current capital improvement program (CIP) approach.

The current asset management approach to CIP projects includes four levels:

1. Public Health & Safety
2. Existing Assets (i.e., take care of what we have)
3. Customer Enhancements
4. System Expansion & New Amenities

Levels 1 and 2 focus on assets that already exist within the Rio Salado parks, and **will** continue to be addressed and prioritized based on condition rating. The condition of these existing assets will be assessed alongside similar infrastructure categories in the entire park system. Levels 3 and 4 focus on new assets being added into the park system and catalogue, and this is where the improvements identified within the Rio Salado Master Plan fit. These improvements are similar to the Recreational Value CIP, which fund park improvements to generate different opportunities for playing, interacting, and drawing people of all ages to visit a park. Additional amenities will improve park user experiences and therefore, add to the recreational value of the Rio Salado park system.

The Rio Salado park system is the largest in the City, exceeding 135 acres, and implementation of the master plan will take place over the next 2-3 decades. It is critical that the planning effort include a systematic and well-thought out methodology for evaluating the improvements to be made.

Therefore, as part of the implementation plan, staff has generated a matrix to score and prioritize the twelve different activity zones. Each activity zone has been scored and prioritized by gauging the impact and potential of possible improvements. Each of these two categories represents 50% of an activity zone's total score.

1. **Improvement Impact** – the level of impact that improvements would have in an activity zone. The more developed the zone is currently, the less of an impact an improvement would have on it (and the lower the score for this category).

2. **Improvement Potential** – the type and amount of improvements an activity zone could receive. Points are awarded for improvements that include active activities, passive activities, special event use, everyday use and the inclusion of restrooms as a support amenity

Each activity zone has been scored using these two categories. The scored and prioritized Activity Zone Matrix can be found in Appendix B. Based on this methodology, the top two scoring zones are ENTERTAINMENT NORTH SHORE and RECREATION/ADVENTURE.

Funding:

A planning effort as extensive in scale and scope as the Rio Salado Master Plan requires researching multiple funding options, as outlined in the plan's implementation strategy. In order to gauge the overall possible cost of the improvements to the Rio Salado parks, staff researched comparable water or riverfront park projects, which are similar in scope and scale to Rio Salado's individual activity zones. These comparable park projects provide helpful reference points for the type of amenities, how they were planned, and overall construction costs. A list of comparable projects can be found in Appendix C. The average cost of these comparable projects is \$2.6 M per acre and this provides an order of magnitude of the range of costs for developing the Rio Salado. See Appendix D.

Funding options for implementing the improvements can be placed into two general categories: Public and Private.

Public options include:

- CIP sources such as General Obligation Bonds, Development Impact Fees, and the Community Facilities District;
- Grants, such as Indian Gaming Grants as well as other local, state and federal grants;
- Revenue from future land sales.

Private funding was used for portions of the projects in other cities. Private options include:

- Private development funding for improvements bordering their properties (examples are Guiliano Park and the current Watermark project);
- Public Private Partnerships (PPP) for projects that provide both a public benefit and recurring revenue stream for the private company (allowing them to recoup their investment);
- Sponsorships and naming rights – these have been used in the midwestern and east coast projects.

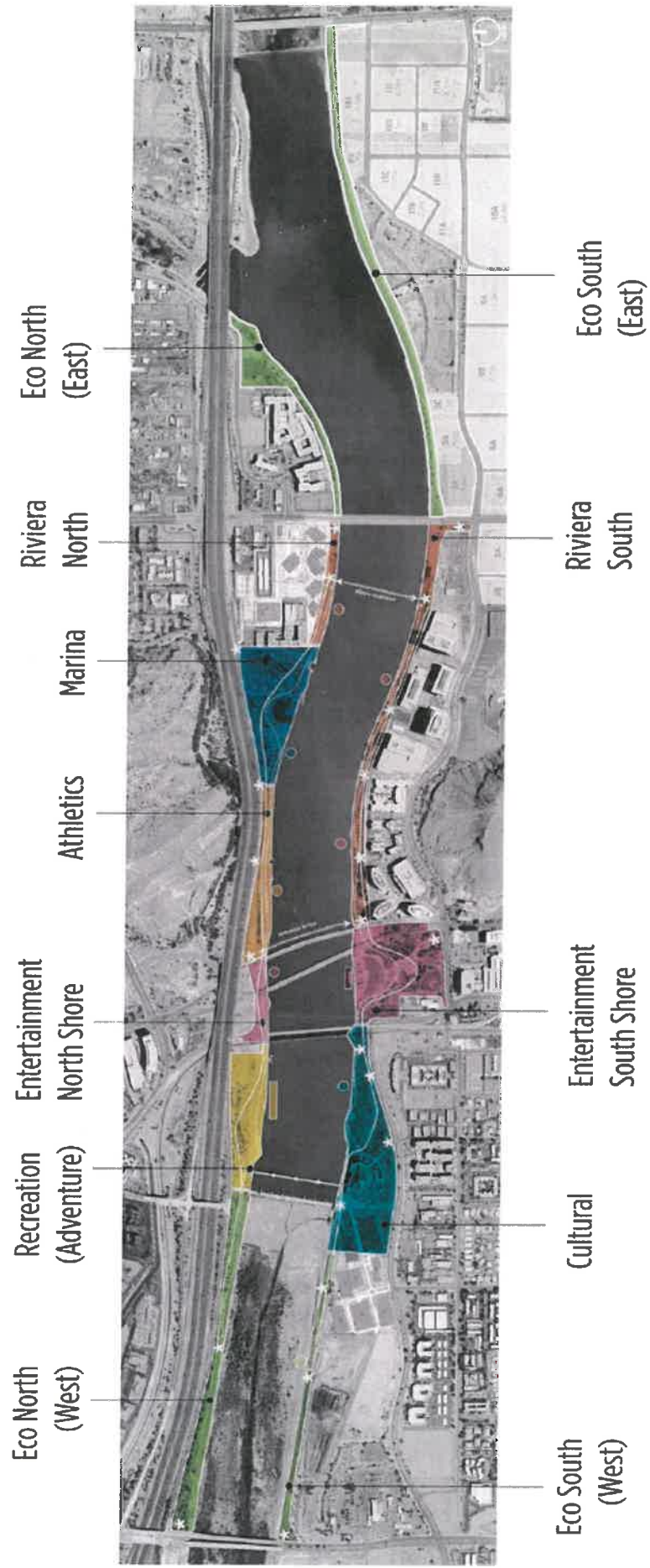
FISCAL IMPACT or IMPACT TO CURRENT RESOURCES:

An estimated \$50,000-\$75,000 funded through Development Impact Fees could be utilized to develop the top two activity zone concepts (Entertainment North Shore and Recreation/Adventure) and create design guidelines for the Rio Salado.

ATTACHMENTS:

Appendixes A, B, C & D

Appendix A:



Appendix B:

Area	Side	Undeveloped <--> Developed					Improvement Impact					Improvement Potential					TOTAL SCORE			
		Current Status					Uses/Elements					Uses/Elements								
		5	4	3	2	1	Active Elements	Passive Elements	Events/Tournaments/Revenue	Everyday Use	Restrooms (additional)	Active Elements	Passive Elements	Events/Tournaments/Revenue	Everyday Use	Restrooms (additional)		Improvement Potential Score (1 pt. per dot)		
Entertainment North Shore	North	.																	4	9
Recreation (Adventure)	North		.																4	8
Athletics	North			.															4	7
Eco South (east)	South	.																	2	7
Entertainment South Shore	South			.															4	7
Riviera North	North	.																	2	7
Marina	North				.														4	6
Eco North (east)	North				.														3	5
Eco North (west)	North			.															2	5
Eco South (west)	South					.													4	5
Cultural	South					.													3	4
Riviera South	South				.														2	4

Appendix C:

City	Park Name	Park Type	Year Completed	Parks Description	Park Elements	Size (Acres)	Total Cost	Cost/Acre
Baltimore	Rash Field Park	Inner Harbor Park	TBD	Rash Field, located on the south side of the Inner Harbor will be redesigned into an active and attractive park space that will serve a diverse user base through added amenities and increased programming.	The Rash Field Park experience is at its core about connection, serving as a city-wide hub of innovation supporting education & ecology, health & wellness, recreation & play, and programming & entertainment.	8	\$20M	\$2.5M
Cincinnati	Smale Riverfront Park	Riverfront Park	2015	Smale Riverfront Park reconnects downtown to the Ohio River and links the chain of parks along the water. It is a park of vistas, of gatherings and celebrations, of recreation, contemplation, and inspiration. The River is always alive here, and this place is a kind of community epicenter for our River City.	Located on 45-acres along Cincinnati's downtown riverfront, park features include splash grounds and water play areas, playground, picnic area, Carol Ann's Carousel, Moerlein Lager House and more.	45	\$92M	\$2.0M
Columbus	Bicentennial Park	Riverfront Park	2015	Historically one of Columbus' most popular parks, Bicentennial Park has been transformed to a downtown destination offering something for everyone.	The addition of a one-of-kind fountain, park restaurant and eye-catching performance pavilion. From flower gardens to fountain play and concerts to culinary delights.	11	\$42M	\$3.8M
Louisville	Waterfront Park (Phase IV)	Riverfront Park	TBD	This 22-acre expansion of Waterfront Park will extend public open space along the Ohio River corridor, uniting downtown and West Louisville along the waterfront, becoming the newest addition to this world class park.	Programmable space & activation, observational pier; railyard plaza, experiential learning area, confluence plaza, Fort-On-Shore Plaza, Foundry Commons, Midway Connector, exerscape	22	\$35M	\$1.6M
Pittsburgh	Riverfront North Shore	Riverfront Park	2001	The North Shore Riverfront Park is the result of a \$35 million investment in rehabilitation and reconstruction on the northern banks of the Allegheny and Ohio Rivers.	The park includes 11.25 acres of public and green space. Specifically, the park contains 3.1 acres of lawn and 2.1 acres of planting area. The remaining acreage is dedicated to a riverwalk, walkways, memorials, and public art.	11.25	\$35M	\$3.1M
							Average Cost/Acre	\$2.6M

Appendix D:

Area	Side	Size (Acres)	Score	Possible Renovation Cost (\$2.6M/Acre)
Entertainment North Shore	North	3.5	9	\$9.M
Recreation (Adventure)	North	10.8	8	\$28.1M
Athletics	North	7.2	7	\$18.7M
Eco South (east)	South	12.8	7	\$33.4M
Entertainment South Shore	South	18.7	7	\$48.6M
Riviera North	North	3.4	7	\$8.7M
Marina	North	16.0	6	\$41.5M
Eco North (east)	North	7.9	5	\$20.5M
Eco North (west)	North	12.8	5	\$33.2M
Eco South (west)	South	6.2	5	\$16.1M
Cultural	South	23.0	4	\$59.7M
Riviera South	South	12.9	4	\$33.4M
		135.0		\$351.1M

Rio Salado Implementation Plan

Work Study Session

April 4, 2019



Presentation Overview



- Master Plan Review
- Implementation Plan
 - Programming
 - Improvements
 - Funding
- Recommendations
- Council Input

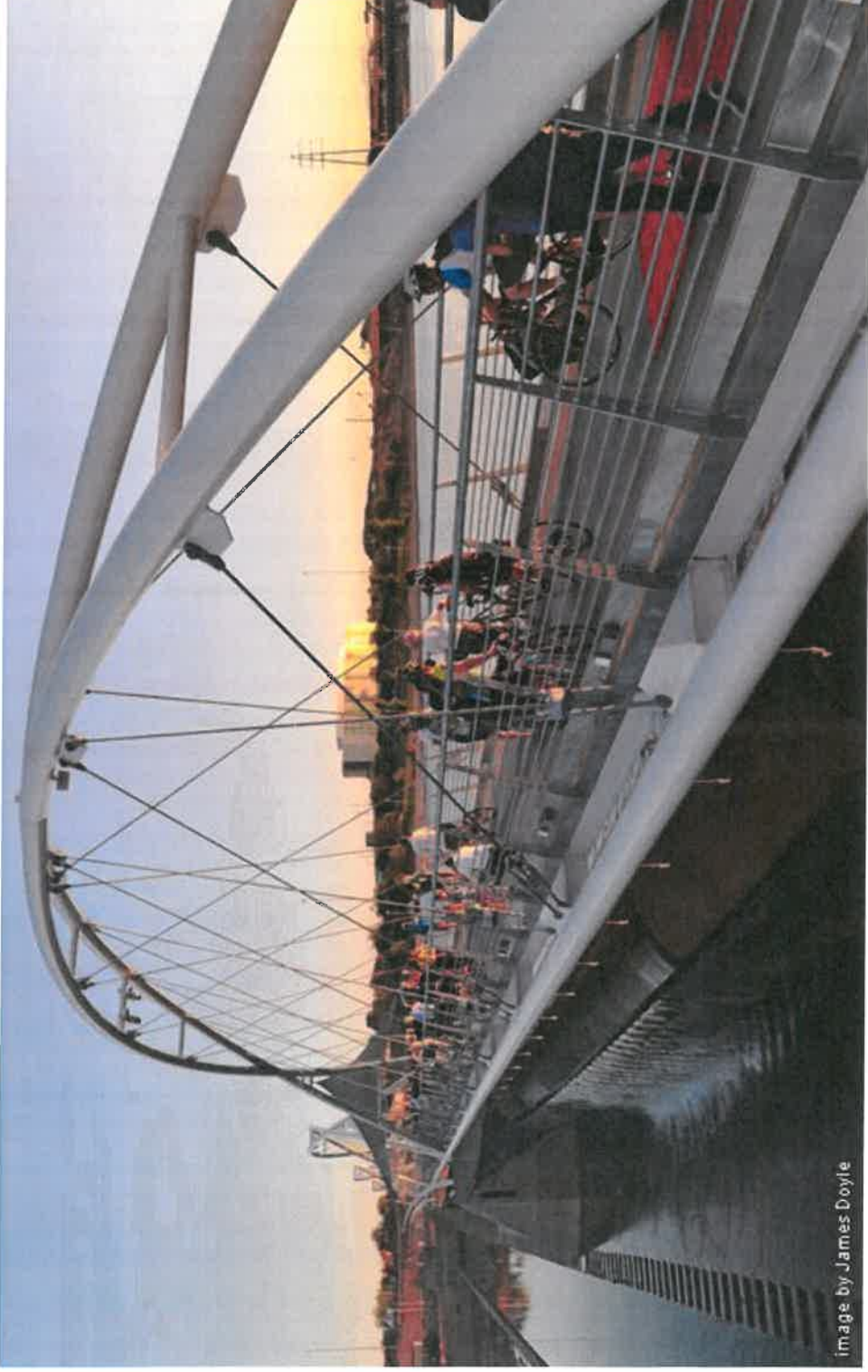


image by James Doyle

Performance Measure 3.16



Achieve ratings of "Very Satisfied" or "Satisfied" with the Quality of City Recreation, arts, and cultural centers greater than or equal to the national benchmark cities as measured in the Community Survey.



This plan represents
the future
development &
improvement of the
Rio Salado.

Rio Salado Park Masterplan Vision



prepared by:
Holly Street Studio and Floor Associates
for
City of Tempe, Arizona



Quality of Life

Fall 2018

Master Plan Review



Rio Salado Park Masterplan Vision



prepared by
Holly Street Studio and Floor Associates
for
City of Tempe, Arizona

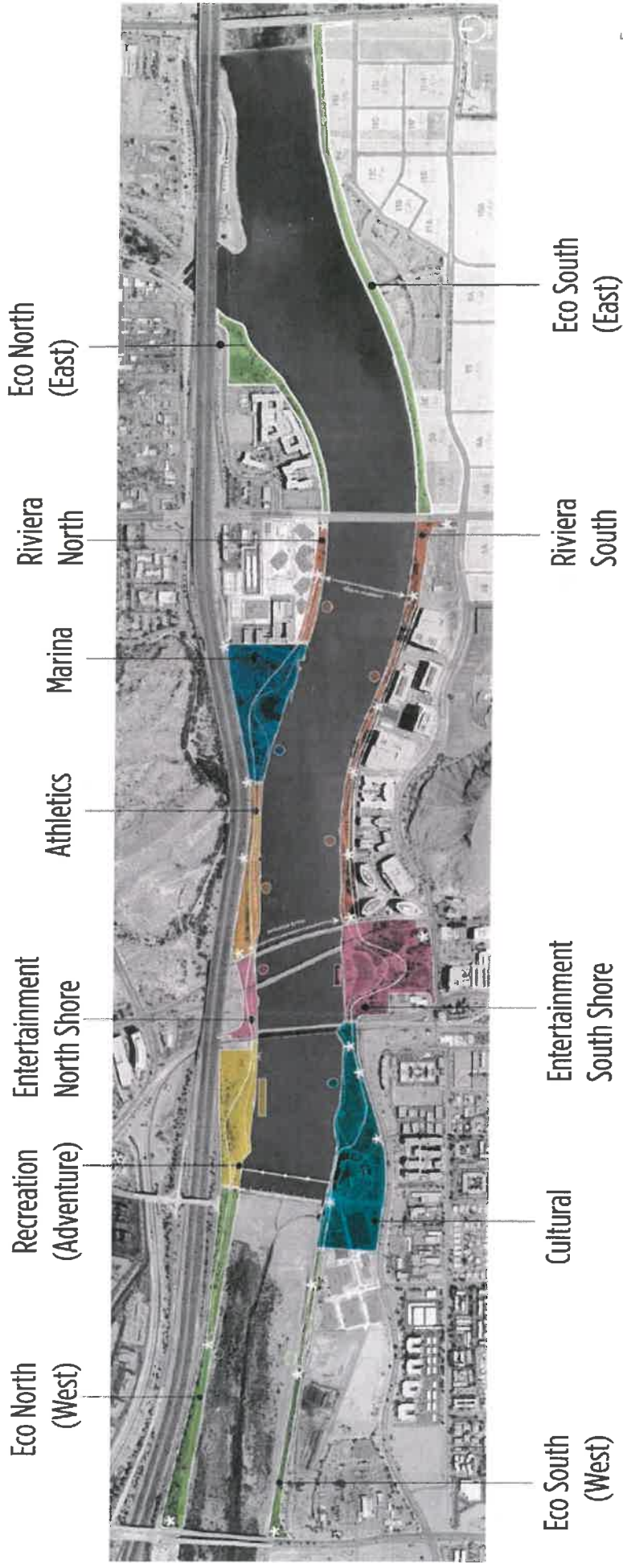
Fall 2018

- Purpose
- Guiding Principles
- Activity Zones
- Implementation Strategies

Implementation Plan



The Implementation Plan provides strategies that will assist key collaborators in attaining the vision of the adopted Rio Salado Master Plan through initial and long-term actions related to programming, improvements & funding.

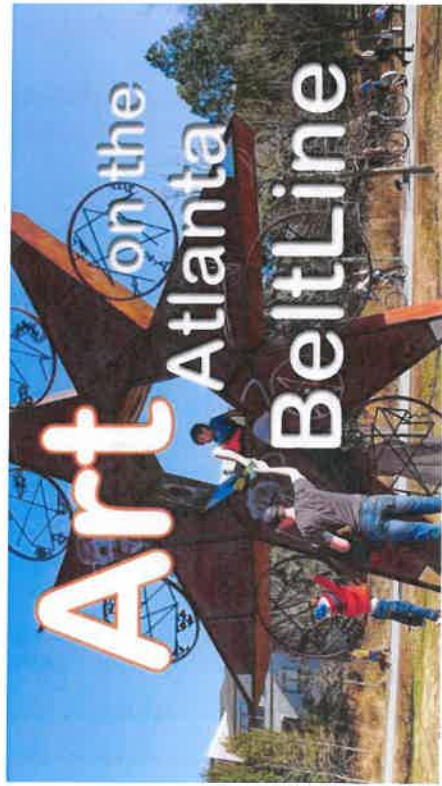


Implementation Plan: Programming



Utilize programming that is working elsewhere to increase the active uses of the park.

- Reservable sand volleyball courts
- Yoga in the park
- Play Mobile



March 2019
3 p.m. - 6 p.m.
FREE!

We'll be rolling into a park near you after school. We're bringing sports equipment, instruction, games, music, snacks and more. It's FREE! Come hang out with us!

Monday	Tuesday	Wednesday	Thursday
Elizabet Park 400 Ave. & 101 Avenida Valley 3/16 - Elizabeth Park 3/23 - Elizabeth Park 3/28 - Elizabeth Park 3/29 - Elizabeth Park	Saddle Park 1st Circle Dr. & 4th Street Dr. 3/15 - Saddle Park 3/22 - Saddle Park 3/29 - Saddle Park 3/28 - Saddle Park	Health Park Southern Ave. & 10th Street Dr. 3/16 - Health Park 3/23 - Health Park 3/29 - Health Park 3/27 - Health Park	Jaycee Park 1st St. & 10th Street Dr. 3/17 - Jaycee Park 3/24 - Jaycee Park 3/31 - Jaycee Park 3/28 - Jaycee Park

480.350.5200 TempePlayMobils.com



Implementation Plan: Improvements



- CIP process
- Methodology
- Prioritization

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Improvements: CIP



Current 4-tiered asset management approach to capital improvements

- Existing infrastructure
 - 1) Public Health & Safety
 - 2) Existing Assets
- Enhancements & additional amenities
 - 3) Customer Enhancements
 - 4) System Expansion & New Amenities

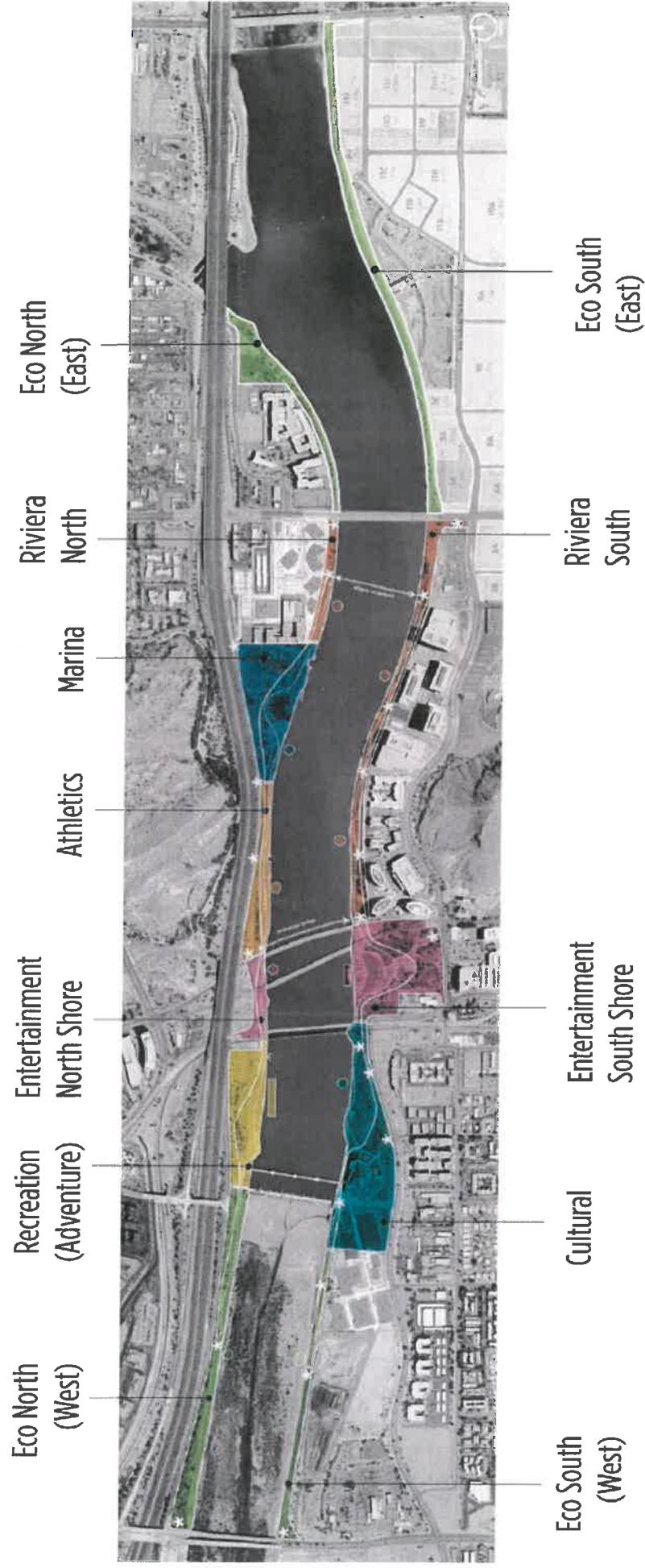
↑ **Prioritized**



Methodology



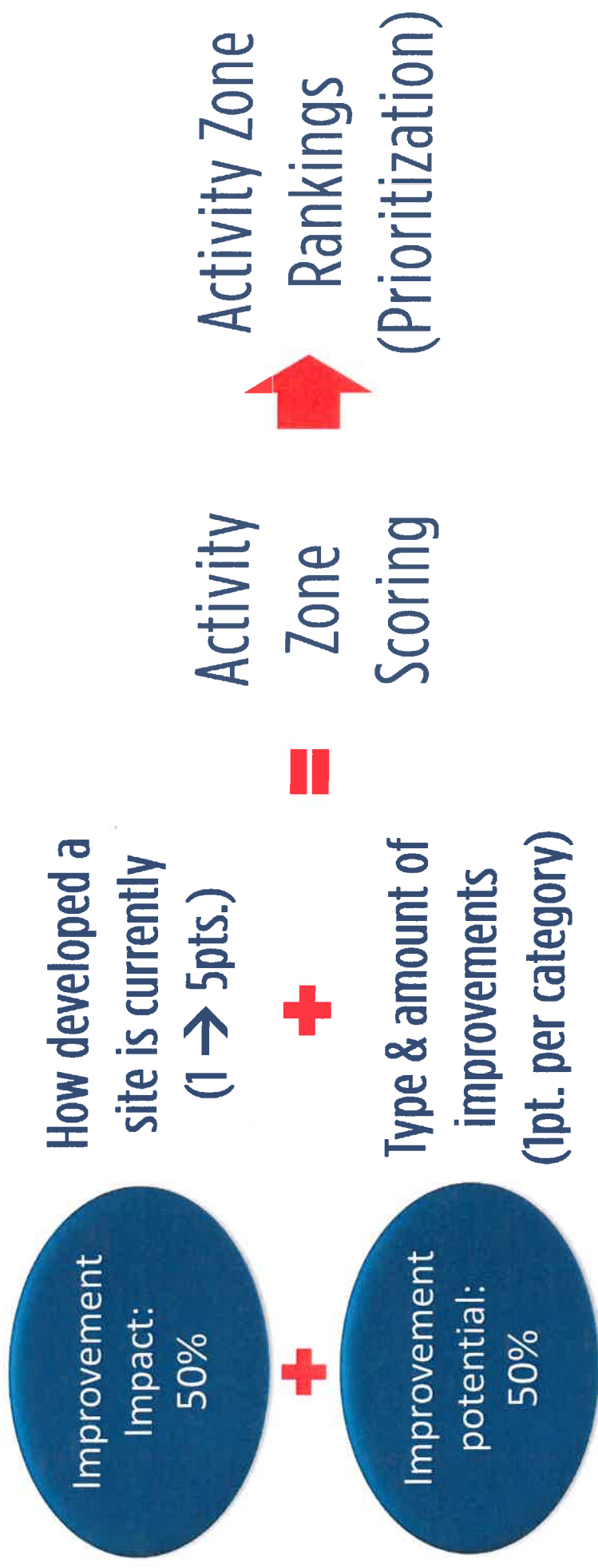
Activity zones have been scored & prioritized by gauging improvement impacts & improvement potential.



Methodology



Activity zones have been scored & prioritized by gauging improvement impacts & improvement potential.



Scores & Prioritization by Activity Zone



Area	Side	Improvement Impact Score	Improvement Potential Score	TOTAL SCORE
Entertainment North Shore	North	5	4	9
Recreation (Adventure)	North	4	4	8
Athletics	North	3	4	7
Eco South (east)	South	5	2	7
Entertainment South Shore	South	3	4	7
Riviera North	North	5	2	7
Marina	North	2	4	6
Eco North (east)	North	2	3	5
Eco North (west)	North	3	2	5
Eco South (west)	South	1	4	5
Cultural	South	1	3	4
Riviera South	South	2	2	4



Implementation Plan: Funding



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- Comparable water & riverfront projects
- Possible costs by activity zone
- Funding options

Comparable Water/River Front Projects



City	Park Name	Year	Park Elements	Size (Acres)	Total Cost	Cost/Acre
Baltimore	Rash Field Park	TBD	Beach with volleyball; pavilion; nature plan area; open lawn; fitness area	8	\$20M	\$2.5M
Cincinnati	Smale Riverfront Park	2015	Splash grounds & water play areas; playground; picnic area; carousel; lager house	45	\$92M	\$2.0M
Columbus	Bicentennial Park	2015	Fountain; restaurant; performance pavilion; flower gardens; greenway trail access	11	\$42M	\$3.8M
Louisville	Waterfront Park (Phase IV)	TBD	Observation pier; Rallyard Plaza; experiential learning area; plazas; exerscape	22	\$35M	\$1.6M
Pittsburgh	Riverfront North Shore	2001	Lawn & planting areas; riverwalk; walkways; memorials; public art	11.25	\$35M	\$3.1M
					Average	\$2.6M

**Average
Cost/Acre**

Possible Costs by Activity Zone



Area	Side	Size (Acres)	Scores	Possible Renovation Cost (\$2.6M/Acre)
Entertainment North Shore	North	3.5	9	\$9.1M
Recreation (Adventure)	North	10.8	8	\$28.1M
Athletics	North	7.2	7	\$18.7M
Eco South (east)	South	12.8	7	\$33.4M
Entertainment South Shore	South	18.7	7	\$48.6M
Riviera North	North	3.4	7	\$8.7M
Marina	North	16.0	6	\$41.5M
Eco North (east)	North	7.9	5	\$20.5M
Eco North (west)	North	12.8	5	\$33.2M
Eco South (west)	South	6.2	5	\$16.1M
Cultural	South	23.0	4	\$59.7M
Riviera South	South	12.9	4	\$33.4M
		135.0		\$351.1M

Funding Options



- Public
 - Capital Improvement Program
 - GO Bonds
 - Development Impact Fees
 - Community Facilities District
 - Grants
 - Land Sale
- Private
 - Private Development
 - Public Private Partnerships
 - Naming Rights
 - Sponsorships



#1 – Entertainment North Shore Activity Zone



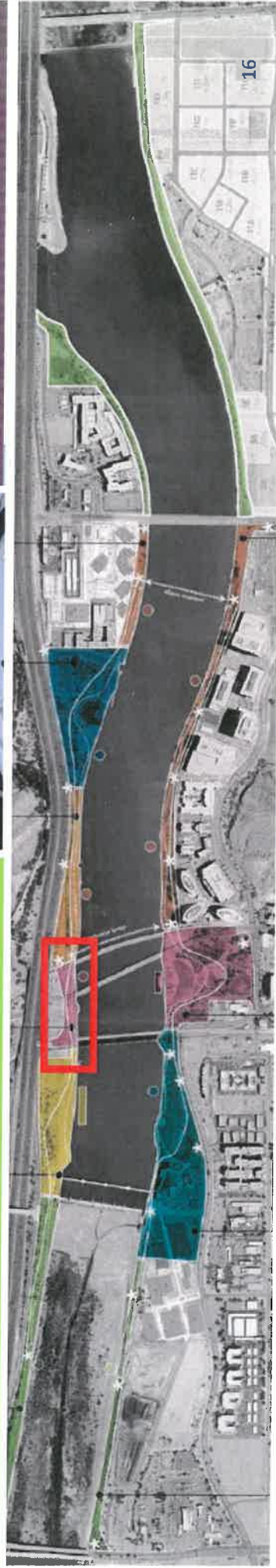
Score: 9 (5 impact & 4 potential)

Size: 3.5 acres

Possible Cost: \$9.0M

Possible Elements:

- Passive Outdoor: events, refuge
- Connections: strong theater connection, small music outdoor venue



#2 – Recreation (Adventure) Activity Zone



Score: 8 (4 impact & 4 potential)

Size: 10.8 acres

Possible Cost: \$28.1M

Possible Elements:

- **Active Outdoor:** green buffer/transition
- **Adventure:** zipline, climbing wall, platform
- **Beach Boardwalk:** sunbathing, pool



Recommendations



1. Develop conceptual plans for the top 2 scoring activity zones, identifying individual element prioritization, costs & funding options.

WATERFRONT PARK PHASE IV 02

The 22-acre extension of Waterfront Park will extend public open space along the Ohio River corridor, unifying downtown and West Columbus along the waterfront, becoming the newest addition to the world class park.



RASH FIELD PARK AT THE BALTIMORE INNER HARBOR

EDUCATION
ENVIRONMENTAL AWARENESS
HEALTH & WELLNESS
RECREATION
ENTERTAINMENT



BUILD IT AND THEY WILL **PLAY** AT RASH FIELD PARK

Recommendations



- 2. Develop design guidelines for the Rio Salado, including signage, plant palette, site furnishings, and other design element details.



DESIGN GUIDELINES



Next Steps



- Update Enhanced Services Commission & Parks Board
- Issue RFP for firm to develop top 2 activity zones & design guidelines
- Issue RFI to explore PPP options
- Issue RFP for selected PPP option/s
- Develop top 2 activity zones & design guidelines



Questions or Input?

Agenda Item #8

- **DIVISION 7. - PARKS, RECREATION, GOLF, AND DOUBLE BUTTE CEMETERY ADVISORY BOARD**

- **Sec. 2-235. - Established; composition.**

(a)

There is hereby established a Parks, Recreation, Golf, and Double Butte Cemetery Advisory Board for the City to be composed of eleven (11) members as an advisory board to City Council.

(b)

The City Manager shall designate a staff representative to serve the Parks, Recreation, Golf, and Double Butte Cemetery Advisory Board in an advisory capacity.

(Ord. No. 96.16, 8-29-96; Ord. No. 2008.01, 1-24-08; Ord. No. 2010.02, 2-4-10; Ord. No. 2010.03, 3-4-10; Ord. No. O2014.22, 6-12-14)

- **Sec. 2-236. - Repealed.**

(Ord. No. 96.16, 8-29-96; Ord. No. 2008.01, 1-24-08)

- **Sec. 2-237. - Repealed.**

(Ord. No. 96.16, 8-29-96; Ord. No. 2008.01, 1-24-08)

- **Sec. 2-238. - Repealed.**

(Ord. No. 96.16, 8-29-96; Ord. No. 2001.17, 7-26-01; Ord. No. 2006.25, 4-6-06; Ord. No. 2008.01, 1-24-08)

- **Sec. 2-239. - Officers.**

The officers of the board shall be selected by the board members at the first meeting of the board following the first day of September of each year and shall serve until the 31st day of August of the next succeeding year.

(Ord. No. 96.16, 8-29-96; Ord. No. 2010.03, 3-4-10)

- **Sec. 2-240. - Powers and duties.**

The Parks, Recreation, Golf, and Double Butte Cemetery Advisory Board shall have the following powers and duties:

(1)

To advise the City Council and assist the City Manager in the establishment of essential policies, rules and regulations relating to the planning, acquisition, disposition, operation, use, care and

maintenance of golf facilities owned, leased or otherwise acquired by the City for use as municipal golf courses;

(2)

To advise the City Council and assist city staff in the establishment of essential policies, management plans, rules and regulations relating to the planning, acquisition, disposition, operation, use, care and maintenance of areas and structures owned, leased or otherwise acquired by the City for use as parks and preserves;

(3)

To advise the City Council and assist city staff in the establishment of essential policies, management plans, rules and regulations relating to the acquisition, conservation, and use of parks and preserves;

(4)

To assist and advise the City Council, through the Community Services Department, in the establishment of essential policies, rules and regulations relating to the planning, acquisition, disposition, operation, use, care, maintenance, design and construction of cemetery facilities owned, leased or otherwise acquired by the City;

(5)

To assist the Community Services Department and other city departments in establishing priorities at budget time for those items other than administrative functions relating to golf, park, preserve and recreation policy. The recommendations of the committee shall be forwarded to the City Council;

(6)

To assist and advise the City Council in establishing priorities at budget time for those items other than administrative functions relating to the cemetery. The recommendations of the committee shall be forwarded to the City Council;

(7)

To assist the Community Services Department staff liaison in the development of a continuing plan for the city's park and recreation program;

(8)

To receive, accept and acquire subject to final action by the City Council by gift, bequest or devise real and personal property of every kind, nature and description in the name of the City for park and preserve purposes subject to the terms of the gift;

(9)

To suggest to the Mayor and City Council qualified and interested persons eligible for appointment for board vacancies; and

(10)

To serve as the City Tree Board with the responsibility to study, develop, update annually and administer a written plan for the care, management, planting, replanting and removal or

disposition of trees and shrubs within parks, preserves, street rights-of-way and public places owned by the City to ensure that the City will continue to realize the benefits provided by an urban forest. Such plan will be presented to the City Council and upon their acceptance and approval shall constitute the official city tree plan for the City.

(Ord. No. 96.16, 8-29-96; Ord. No. 2001.17, 7-26-01; Ord. No. 2006.25, 4-6-06; Ord. No. 2008.01, 1-24-08; Ord. No. 2010.02, 2-4-10; Ord. No. 2010.03, 3-4-10; Ord. No. O2014.22, 6-12-14; Ord. No. O2014.51, 10-2-14)

DRAFT

DRAFT: DESERT CONSERVATION COMMISSION MISSION STATEMENT

On behalf of Tempe citizens, the mission of the Board is to advise City Council and staff on proposed policies to protect and enhance the natural flora, historic and cultural aspects and unique uses of our deserts parks for future generations of users and to provide guidance on operations, maintenance, planning, design of future amenities and facilities, acquisitions, education, recreation and conservation as they pertain to Tempe's desert conservation lands.

DRAFT

DRAFT CODE LANGUAGE FOR COMMISSION COMPOSITION & ROLE

DIVISION 23. – DESERT CONSERVATION COMMISSION

Sec. 2-395. - Established; composition.

(a) There is hereby established the Desert Conservation Commission to be composed of eleven (11) members.

(b) For commission member positions where residency is not required, preference will be given to applicants who are Tempe residents and/or those working in Tempe. The commission will include a member from each of the following parts of the community:

- (1) A representative from a tribal nation;
- (2) An expert in Sonoran Desert flora and fauna;
- (3) A representative from a group made up of outdoor recreation enthusiasts;
- (4) An expert in issues of water or riparian environments;
- (5) An expert in issues of historic or archeological preservation;
- (6) A representative from an organization that represents Tempe businesses;
- (7) A representative from an academic institution;
- (8) A Tempe resident serving on the Parks, Recreation, Golf, and Double Butte Cemetery Advisory Board; and
- (9) A Tempe resident, at-large.

(c) In addition to the terms of office as specified in Section 2-182 of this article, terms shall be staggered so that the term of no more than six (6) members shall conclude in any given year. Members shall serve three-year terms for no more than two (2) consecutive terms.

(d) The Community Services Director or his/her designee shall serve as the Desert Conservation Commission staff liaison and in an advisory capacity.

Sec. 2-396. - Officers.

Two (2) members shall serve as officers in the capacity of chair and vice-chair. The initial officers of the commission shall be selected by the Mayor with the approval of the City Council to serve a term commencing at the initiation of the first Commission meeting. If the officers' terms would be more than (6) six months, their terms shall end on December 31st of that same year. If the officers' terms

would be less than 6 months, their terms shall end on December 31st of the following year. Thereafter, the officers of the commission shall be selected by the commission members in December to begin their term in January. No officer may serve in the same capacity for more than three (3) consecutive one-year terms.

Sec. 2-397. - Powers and duties.

The Desert Conservation Commission shall have the following powers and duties:

- (1) To advise the City Council and assist city staff in the establishment of essential policies, management plans, rules and regulations relating to the acquisitions, planning, operation, use, care, conservation, restoration and maintenance of areas, and design of future amenities and facility by the City for use as a preserve;
- (2) To assist the Community Services Department staff liaison in the development of a continuing plan for the education, outreach and recreation in preserves;
- (3) To assist the Community Services Department and other city departments in establishing priorities at budget time for those items other than administrative functions relating to preserve policy. The recommendations of the committee shall be forwarded to the City Council;
- (4) To identify potential partnerships with public, private, and nonprofit entities to support and encourage diverse participation of stakeholders in order to assist with the conservation of the preserve;
- (5) To receive, accept and acquire subject to final action by the City Council by gift, bequest or devise real and personal property of every kind, nature and description in the name of the City for preserve purposes subject to the terms of the gift;
- (6) To suggest to the Mayor and City Council qualified and interested persons eligible for appointment for Commission vacancies; and
- (7) To provide a forum for public involvement to assure community input for planning, projects and issues, and to meet all guidelines for public involvement where applicable; and

Sec. 2-398. - Meetings.

The Desert Conservation Commission shall conduct regular meetings six (6) times in a calendar year and have the ability to call a special meeting pursuant to rules and regulations adopted in accordance with [Section 2-181\(a\)\(2\)](#). Regular meetings shall not be held more frequently than two (2) meetings in any 30-day period.

Sec. 2-399—2-404. - Reserved