



PUBLIC MEETING AGENDA

Parks, Recreation, Golf and Double Butte Cemetery Advisory Board

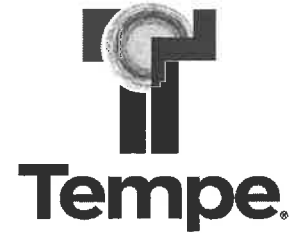
MEETING DATE

Wednesday, January 16, 2019
6:00 p.m.

MEETING LOCATION

Ken McDonald Golf Course
Restaurant
800 E. Divot Drive
Tempe, Arizona

AGENDA ITEM	ACTION or INFORMATION
<p>1. Public Appearances The Parks, Recreation, Golf and Double Butte Cemetery Advisory Board welcomes public comment for items listed on this agenda. There is a three-minute time limit per citizen.</p>	Information
<p>2. Approval of Meeting Minutes The Advisory Board will be asked to review and approve meeting minutes from the December 19, 2018 meeting.</p>	Action
<p>3. Desert Preserve Commission</p>	Information
<p>4. Parks & Recreation Master Plan</p>	Action
<p>5. Quarterly Golf Update</p>	Information
<p>6. Cemetery Update</p>	Information
<p>7. 2019 Meeting Calendar</p>	Action
<p>8. Upcoming Park Public Meeting Notices & Announcements</p>	Information
<p>9. Current Events/Board Announcements/Future Agenda Items Board may share events, make announcements or request future agenda items.</p>	Information
<p>According to the Arizona Open Meeting Law, the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board may only discuss matters listed on the agenda. The city of Tempe endeavors to make all public meetings accessible to persons with disabilities. With 48 hours advance notice, special assistance is available at public meetings for sight and/or hearing-impaired persons. Please call 350-4311 (voice) or for Relay Users: 711 to request an accommodation to participate in a public meeting.</p>	
<p>*Next meeting scheduled for February 20, 2019</p>	



Minutes
Parks, Recreation, Golf and Double Butte Cemetery
Advisory Board
December 19, 2018

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on December 19, 2018, 6:00 p.m., Tempe Public Library, 3500 S. Rural Road, Tempe, AZ.

Members Present:

Fred Wood – Chair
Mary Larsen – Vice Chair
Judy Aldrich
Maureen DeCindis
Sharon Doyle
Chris Kamper
Dayna McGrady

Members Absent:

Christina Hudson
Shereen Lerner
John Vack
Duane Washkowiak

City Staff Present:

Keith Burke, Deputy Community Services Director- Recreation
Craig Hayton, Parks Manager
Mike Horn, Police Commander
Bobbi Lloyd, Management Assistant II

Upon the establishment of a quorum, meeting was called to order at 6:02 p.m. by Fred Wood.

Agenda Item 1 – Public Appearances

Steve Geiogamch spoke in support of park security at Hollis Park and wanting to have the park hours considered to be changed from closing at midnight to ten instead.

Agenda Item 2 – Approval of Meeting Minutes

November 14, 2018

Motion by Board member Maureen DeCindis to approve the meeting minutes of November 14, 2018 as submitted; second by Board member Chris Kamper. Motion passed on a 7-0 vote.

Ayes: Chair Fred Wood, and Board members, Mary Larsen, Judy Aldrich, Maureen DeCindis, Sharon Doyle, Chris Kamper and Dayna McGrady.

Nays: None

Absent: Christina Hudson, Shereen Lerner, John Vack and Duane Washkowiak.

Agenda Item 3 – Tempe/Mesa Streetcar Feasibility Study

Jordan Brackett, Valley Metro, Community Outreach Coordinator presented to the board a PowerPoint presentation on the Tempe/Mesa Streetcar Feasibility Study. Presentation included the following:

- Overview
- Purpose
- What is modern streetcar
- Study area
- Key stakeholders
- Evaluation criteria
- Process
- Related projects
- Public information

This study evaluates possible streetcar extension(s) to serve Tempe and Mesa, evaluates feasibility of options and identifies potential next steps. The study is tentatively scheduled to be completed by 2020.

Agenda Item 4 – Park Security

Commander Mike Horn provided background information on activities historically occurring at some of the park locations including Escalante. At that time, approximately five years ago, staff reached out to a private security company that was already on contract with the city and was being used at various locations including City Hall and Courts. As a result, reported crime and calls for service decreased at those park locations. In a hope to replicate the effects an expansion test model is being duplicated at additional park locations. The funding for this is from a contingency fund of 250K and will continue through this fiscal year and allow data collection and evaluations to determine if successful and if so where to go from there.

Agenda Item 5 – Neighborhood Park Hours

Craig Hayton presented to the board a PowerPoint presentation on Neighborhood Park Hours. Presentation included the following:

- Code changes 1971 and 2007
- Current park hours
- Process for changing park hours
- Next steps

This informational item will be brought back to the board for action in early 2019 after study is completed through outreach to solicit resident input.

Agenda Item 6 – 2019 Board Chair/Vice-Chair

Board Chair

Motion by Board member Judy Aldrich for Mary Larsen to serve as Board Chair for 2019; second by Board member Maureen DeCindis. Motion passed on a 7-0 vote.

Ayes: Chair Fred Wood, and Board members, Mary Larsen, Judy Aldrich, Maureen DeCindis, Sharon Doyle, Chris Kamper and Dayna McGrady.

Nays: None

Absent: Christina Hudson, Shereen Lerner, John Vack and Duane Washkowiak.

Board Vice-Chair

Motion by Board member Judy Aldrich for Maureen DeCindis to serve as Board Vice-Chair for 2019; second by Board member Mary Larsen. Motion passed on a 7-0 vote.

Ayes: Chair Fred Wood, and Board members, Mary Larsen, Judy Aldrich, Maureen DeCindis, Sharon Doyle, Chris Kamper and Dayna McGrady.

Nays: None

Absent: Christina Hudson, Shereen Lerner, John Vack and Duane Washkowiak.

Agenda Item 7 – Estrada Park Update

Craig Hayton presented to the board a PowerPoint presentation on Estrada Park Update.

Presentation included the following:

- Project review
- Project update
- Park update
- Project/s timeline

The park is anticipated to open early 2019, slight delay due to 6" of rain in October. An updated fencing plan/access route was needed for phase 2 of the project due to utilities along fire station driveway, mailer will be sent to update residents in the area.

Agenda Item 8 – Upcoming Park Public Meeting Notices & Announcements

- Second public outreach meeting will be held regarding improvements to Indian Bend Park from 8-9 a.m. on Saturday, January 12th in the park.
- Kiwanis Tennis Center reopening celebration will be held Saturday, January 12th from 9-10:30 a.m.

Agenda Item 9 – Current Events/Board Announcements/Future Agenda Items

- The quarterly golf update will be presented at the January meeting. Board requested to hold the meeting at Ken McDonald Golf Course Restaurant.

Meeting adjourned at 7:30 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234

Agenda Item #5

Golf Enterprise Fund – Revenue and Rounds for 2nd Quarter 2018/19 (rev. 1/2019)

2nd Quarter 2018/19 Rounds and Revenue Update

A four-year comparison of Revenue, Rounds, and Revenue per Round is shown on the following page.

Year to Date Revenue: \$896,083 plus \$145,000 in cart fleet auction.

Year to Date Expenses: \$1,630,076

Keep in mind expenses will continue to outpace revenue until we reach the end of peak season (April).

Key Takeaways

Rolling Hills

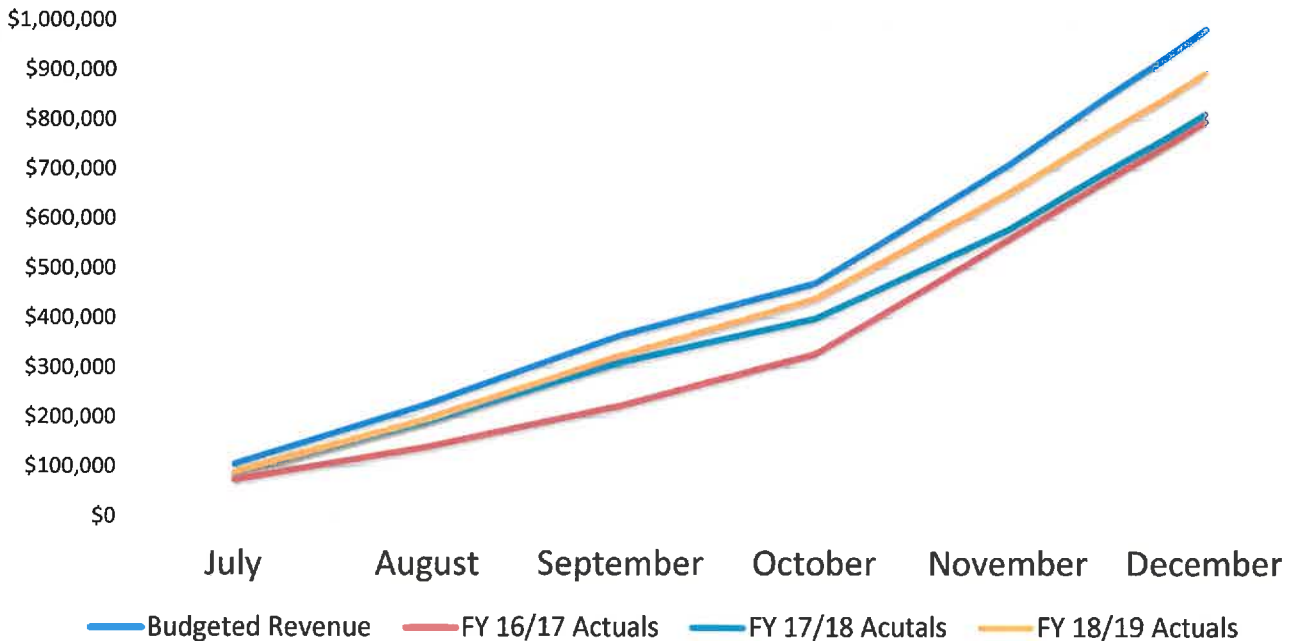
- Revenue continues to surpass revenue expectations.
- APR is higher than the previous two years and rounds continue to increase.

Ken McDonald

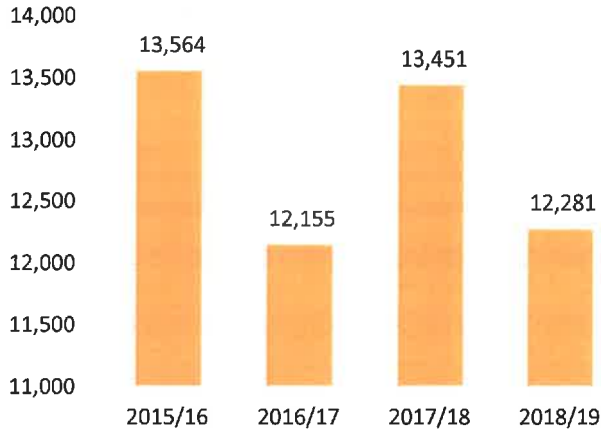
- Revenue is outpacing the last two years.
- Rounds are below average, but the higher APR has provided an offset to keep revenue steady.

Year to Date Trending Chart

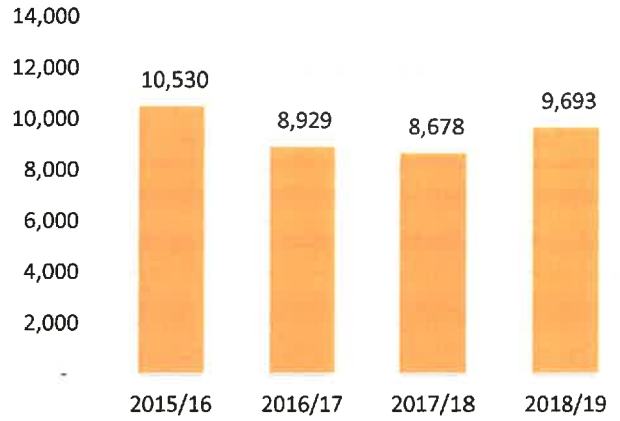
**Fiscal Year Comparison of Ken McDonald and Rolling Hills
Combined Revenue to Budgeted Revenue**



**Ken McDonald: Rounds
October through December**



**Rolling Hills: Rounds
October through December**



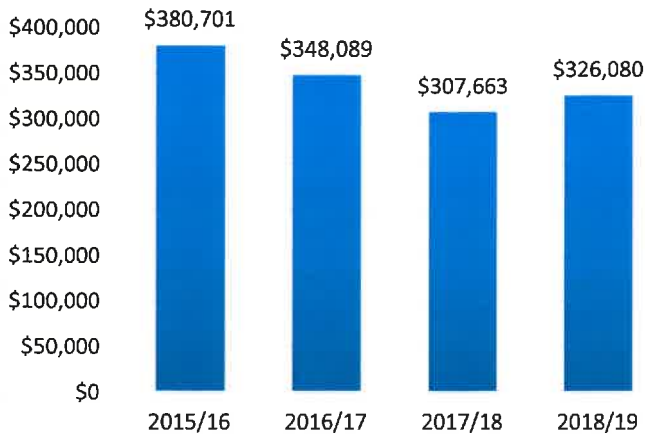
**Ken McDonald: APR October
through December**



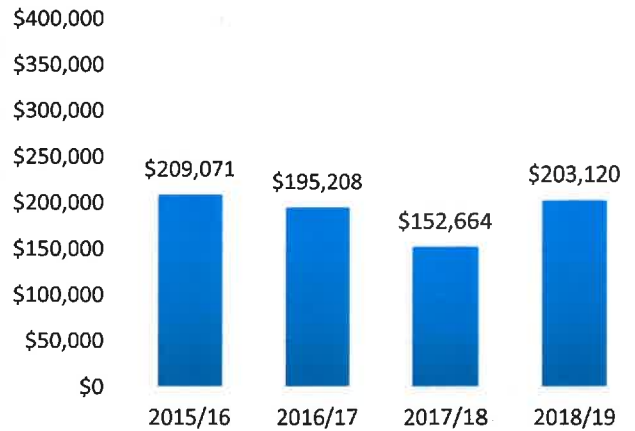
**Ken McDonald: APR October
through December**



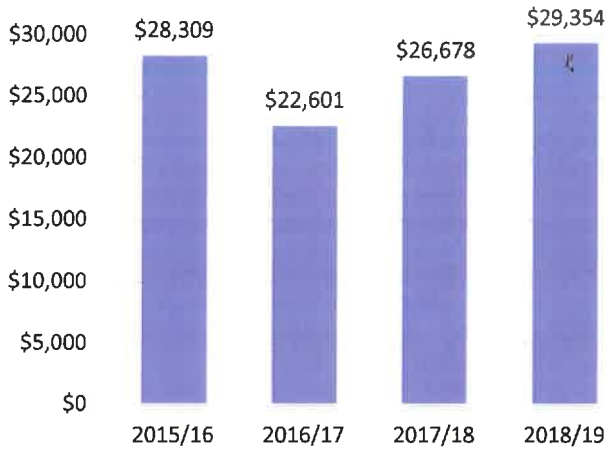
**Ken McDonald: Revenue October
through December**



**Rolling Hills: Revenue October
through December**



**Ken McDonald: Range Revenue
October through December**



**Rolling Hills: Range Revenue
October through December**



Golf Tempe Second Quarter Revenue

