



**Minutes**  
**City of Tempe Meeting of the Transportation Commission**  
**December 11, 2018**

Minutes of the meeting of Tempe Transportation Commission held on Tuesday, December 11, 2018, 7:30 a.m. at the Tempe Transportation Center, Don Cassano Community Room, 200 E. Fifth Street, Tempe, Arizona.

**(MEMBERS) Present:**

Susan Conklu (via phone)  
Jeremy Browning  
Kevin Olson  
Bonnie Gerepka  
Paul Hubbell  
David A. King  
John Kissinger

Brian Fellows  
Lloyd Thomas (via phone)  
Charles Huellmantel (via phone)  
Shana Ellis (via phone)  
Don Cassano  
Charles Redman

**(MEMBERS) Absent:**

Ryan Guzy (Chair)

Cyndi Streid

**City Staff Present:**

Sam Stevenson, Senior Planner  
Vanessa Spartan, Planner II  
Tony Belleau, Streetcar Manager  
Cara Nassar, Planning Intern  
Chase Walman, Planner II  
TaiAnna Yee, Public Information Officer  
Joe Clements, Transportation Financial Analyst

Sue Taaffe, Public Works Supervisor  
Robert Yabes, Principal Planner  
Laura Kajfez, Neighborhood Services Specialist  
Eric Iwersen, Transit Manager  
Bonnie Richardson, Principal Planner  
Amanda Nelson, Public Information Officer

**Guests Present:**

John Federico  
Kathy DeBoer  
JC Porter

Cliff Anderson  
Deron Lozano

Commissioner Don Cassano called the meeting to order at 7:31 a.m.

**Agenda Item 1 – Public Appearances**

Cliff Anderson spoke about the importance of Vision Zero. He commented on the most recent collision between a bicyclist and motorist. He made several suggestions including creating a zero-tolerance zone for pedestrians, adding protected bike lanes, enforcing of traffic laws and adding colored bike lanes.

**Agenda Item 2 – Minutes**

Commissioner Cassano introduced the minutes of November 13, 2018 meeting of the Transportation Commission and asked for a motion.

**Motion:** Commissioner Paul Hubbell

**Second:** Commissioner Brian Fellows

**Decision:** Approved by Commissioners:

Susan Conklu (via phone)

Jeremy Browning

Kevin Olson

Bonnie Gerepka

Paul Hubbell

David A. King

John Kissinger

Brian Fellows

Lloyd Thomas (via phone)

Charles Huellmantel (via phone)

Shana Ellis (via phone)

Don Cassano

Charles Redman

### **Agenda Item 3 – Commission Business**

Commissioner Cassano acknowledged and thanked outgoing commissioners Olson, Huellmantel and Redman for their service. Commissioner Cassano's term is also ending on Dec. 31.

### **Agenda Item 4 – Transportation Market Research Survey**

Kathy DeBoer with WestGroup Research made a presentation about the findings of the 2018 transportation survey.

Topics of the presentation included:

- Methodology
- Transit usage
- Where and why people take transit
- Bus and transit satisfaction
- Areas for improvement for transit
- Reasons for not using the transit system
- Awareness of Tempe in Motion
- Advertising impacts
- Bicycle usage
- Satisfaction of walking and bike facilities
- Where and why people ride their bike
- Areas for improvement for walking and bike facilities
- GRID Bikeshare
- Youth Transit Pass Program
- Conclusions

Discussion included how the report would be used and concerns about decreasing ridership and satisfaction of the system. Staff provided information regarding how the survey results assist with guiding budget direction. Consensus was not requested.

### **Agenda Item 5 – Orbit System Including Saturn Route**

Sam Stevenson made a presentation about the Orbit system. Topics of the presentation included:

- Background information
- Ridership
- Budget
- Tempe Playlist: Saturn Session
- Next steps
  - Monitor Saturn and other Orbit circulator routes
  - Improved data collection capabilities

- New Orbit vehicle testing
- Downtown Tempe transit study & Streetcar integration
- Autonomous vehicle partnerships
- Next Orbit route

Discussion included options for making the entire transit system free, addressing the 30-minute frequency of Orbit Saturn (and how it may be deterring ridership), fleet size and innovation opportunities on Saturn. Consensus was not requested.

#### **Agenda Item 6 – Free Area Local Shuttle (FLASH) Service**

Eric Iwersen made a brief presentation about the proposed changes to the Flash route. Proposed changes include routing (adding length and destinations), frequency (matching light rail frequency for most of year) and hours (shortening hours on Monday through Thursday to end at 10 p.m. rather than 1 a.m.).

There was no discussion and consensus was not requested.

#### **Agenda Item 7 – Alameda Drive Streetscape Project**

Bonnie Richardson made a presentation about the Alameda Drive Streetscape Project. Topics of the presentation included:

- Background information
- Public input
- Existing conditions
- Cross section design concepts
- I-10 at Alameda Drive overpass
- Union Pacific Railroad connection
- Budget
- Next steps

There was limited discussion about signage. Consensus was not requested.

#### **Agenda Item 8 – Transit Extension Study**

Deron Lozano with Valley Metro made a presentation about the status of the Tempe/Mesa feasibility study for future possible extensions of the Streetcar system. Topics of the presentation included:

- Study purpose
- Study area
- Process and timeline
- Related projects
- Public input

There was no discussion and consensus was not requested.

#### **Agenda Item 9 – Department & Regional Transportation Updates**

Staff informed the Commission that a market will be opening on the first floor of the Transportation Center next month.

#### **Agenda Item 10 - Future Agenda Items**

- January 8
  - Commission Business

- Roundabouts
- Prop 500/BRT
- T Intersections
- 20 Minute City
- February 12
- March 12
  - Alameda Drive Streetscape
  - McClintock Drive Reconfiguration Data
  - Capital Improvements Project Update
- April 9
  - Vision Zero
  - Speed Limits
  - Paid Media Plan
- May 14
  - MAG Design Assistance Grants
  - Bike Hero Award
- June
- July
- August
  - Transit Security Update
- September
  - Annual Report
- October
  - Annual Report
- November
- December

The next meeting is scheduled for January 8, 2019.

The meeting was adjourned at 8:57 a.m.

Prepared by: Sue Taaffe

Reviewed by: Eric Iwersen