# Memorandum

# Municipal Budget Office



Date: October 24, 2018
To: Mayor and Council

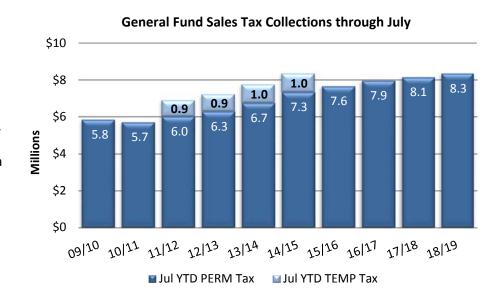
Through: Mark Day, Interim Municipal Budget Director (8697)

From: Lauri Vickers, Municipal Budget & Finance Analyst (8980)

Subject: Tax Revenue Statistical Report – July 2018

Attached is the Executive Summary of the Tax Revenue Statistical Report for July 2018 covering June sales activity reported to the Arizona Department of Revenue (ADOR). The lag in reporting is due to the delay in receiving information from ADOR.

The graph to the right depicts year-to-date General Fund historical privilege tax revenue from FY 2009-10 through FY 2018-19. Total taxable sales increased by 1.9% over the same year-todate period in the prior fiscal year. General Fund Sales Tax revenue is also up 2.5% (\$205 thousand), as a result of strong retail (\$414 thousand), rentals (\$114 thousand), and combined bed tax and hotel/motel (\$31 thousand) activity. However, these gains were offset by a drop in contracting (\$217 thousand).



The graph below represents twelve months of activity, comparing current year General Fund monthly sales tax collections to the previous year.

Although sales taxes are not budgeted on a monthly basis, the graph below applies historical collection percentages to the annual budget to gain insight into sales tax performance. Using this approach, sales tax collections in the General Fund are \$447 thousand above budgeted projections year to date.

#### General Fund Monthly Sales Tax Collection vs. Previous Year \$10 8.9 8.7 7.9 7.6 7.9 7.9 7.5 \$8 Millions \$6 8.6<mark>8.</mark>9 7.98.2 \$4 7.67.6 \$2 \$0 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr Jun Current Year Total Budget Previous Year Current Year

# **Executive Summary**

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### Fiscal Year to Date - July

| •   |             |        |             |        | Jilli Guij  |        |             |        |             |        |             |        |             |        |             |         |
|---|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|---------|
| •   | 2015-16     | Change | 2016-17     | Change | 2017-18     | Change | 2018-19     | Change | 2015-16     | Change | 2016-17     | Change | 2017-18     | Change | 2018-19     | Change  |
| Taxable Sales                             |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Total Taxable Sales                       | 660,460,000 | 4.7%   | 691,756,000 | 4.7%   | 708,217,000 | 2.4%   | 721,336,000 | 1.9%   | 660,460,000 | 4.7%   | 691,756,000 | 4.7%   | 708,217,000 | 2.4%   | 721,336,000 | 1.9%    |
| Retail Taxable Sales                      | 333,197,000 | 9.1%   | 344,099,000 | 3.3%   | 357,916,000 | 4.0%   | 379,210,000 | 5.9%   | 333,197,000 | 9.1%   | 344,099,000 | 3.3%   | 357,916,000 | 4.0%   | 379,210,000 | 5.9%    |
| Tax Revenues by Funds                     |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Privilege Tax - General Fund (1.2%)       | 7,644,000   | 4.3%   | 7,949,000   | 4.0%   | 8,130,000   | 2.3%   | 8,342,000   | 2.6%   | 7,644,000   | 4.3%   | 7,949,000   | 4.0%   | 8,130,000   | 2.3%   | 8,342,000   | 2.6%    |
| Temporary Privilege Tax - General Fund    | 4,000       | -99.6% | 9,000       | 125.0% | 8,000       | -11.1% | _           | 0.0%   | 4,000       | -99.6% | 9,000       | 125.0% | 8,000       | -11.1% | -           | -100.0% |
| Transit Tax Fund (0.5%)                   | 3,188,000   | 4.4%   | 3,315,000   | 4.0%   | 3,390,000   | 2.3%   | 3,476,000   | 2.5%   | 3,188,000   | 4.4%   | 3,315,000   | 4.0%   | 3,390,000   | 2.3%   | 3,476,000   | 2.5%    |
| Arts Tax Fund (0.1%)                      | 657,000     | 4.5%   | 683,000     | 4.0%   | 697,000     | 2.0%   | 715,000     | 2.6%   | 657,000     | 4.5%   | 683,000     | 4.0%   | 697,000     | 2.0%   | 715,000     | 2.6%    |
| Privilege Tax - Rebates Fund              | 333,000     | -2.9%  | 344,000     | 3.3%   | 325,000     | -5.5%  | 341,000     | 4.9%   | 333,000     | -2.9%  | 344,000     | 3.3%   | 325,000     | -5.5%  | 341,000     | 4.9%    |
| Bed Tax Fund                              | 389,000     | 19.3%  | 438,000     | 12.6%  | 391,000     | -10.7% | 404,000     | 3.3%   | 389,000     | 19.3%  | 438,000     | 12.6%  | 391,000     | -10.7% | 404,000     | 3.3%    |
| Totals                                    | 12,215,000  | -3.8%  | 12,738,000  | 4.3%   | 12,941,000  | 1.6%   | 13,278,000  | 2.6%   | 12,215,000  | -3.8%  | 12,738,000  | 4.3%   | 12,941,000  | 1.6%   | 13,278,000  | 2.6%    |
|   |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Tax Revenues - Business Activities        |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Retail                                    | 6,218,000   | -1.8%  | 6,556,000   | 5.4%   | 6,710,000   | 2.3%   | 7,124,000   | 6.2%   | 6,218,000   | -1.8%  | 6,556,000   | 5.4%   | 6,710,000   | 2.3%   | 7,124,000   | 6.2%    |
| Rentals                                   | 2,246,000   | 0.2%   | 2,344,000   | 4.4%   | 2,249,000   | -4.1%  | 2,363,000   | 5.1%   | 2,246,000   | 0.2%   | 2,344,000   | 4.4%   | 2,249,000   | -4.1%  | 2,363,000   | 5.1%    |
| Utilities/Communication                   | 922,000     | -14.5% | 896,000     | -2.8%  | 986,000     | 10.0%  | 996,000     | 1.0%   | 922,000     | -14.5% | 896,000     | -2.8%  | 986,000     | 10.0%  | 996,000     | 1.0%    |
| Restaurants                               | 876,000     | -3.3%  | 902,000     | 3.0%   | 971,000     | 7.6%   | 990,000     | 2.0%   | 876,000     | -3.3%  | 902,000     | 3.0%   | 971,000     | 7.6%   | 990,000     | 2.0%    |
| Contracting                               | 1,083,000   | -21.4% | 1,136,000   | 4.9%   | 1,183,000   | 4.1%   | 966,000     | -18.3% | 1,083,000   | -21.4% | 1,136,000   | 4.9%   | 1,183,000   | 4.1%   | 966,000     | -18.3%  |
| Hotel/Motel                               | 161,000     | -1.8%  | 227,000     | 41.0%  | 182,000     | -19.8% | 200,000     | 9.9%   | 161,000     | -1.8%  | 227,000     | 41.0%  | 182,000     | -19.8% | 200,000     | 9.9%    |
| Transient (Bed Tax)                       | 389,000     | 19.3%  | 438,000     | 12.6%  | 391,000     | -10.7% | 404,000     | 3.3%   | 389,000     | 19.3%  | 438,000     | 12.6%  | 391,000     | -10.7% | 404,000     | 3.3%    |
| Amusements                                | 242,000     | 49.4%  | 166,000     | -31.4% | 165,000     | -0.6%  | 170,000     | 3.0%   | 242,000     | 49.4%  | 166,000     | -31.4% | 165,000     | -0.6%  | 170,000     | 3.0%    |
| All Other                                 | 78,000      | -26.4% | 73,000      | -6.4%  | 104,000     | 42.5%  | 65,000      | -37.5% | 78,000      | -26.4% | 73,000      | -6.4%  | 104,000     | 42.5%  | 65,000      | -37.5%  |
| Totals                                    | 12,215,000  | -3.8%  | 12,738,000  | 4.3%   | 12,941,000  | 1.6%   | 13,278,000  | 2.6%   | 12,215,000  | -3.8%  | 12,738,000  | 4.3%   | 12,941,000  | 1.6%   | 13,278,000  | 2.6%    |
|   |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Tax Revenues - Retail Activities Breakdow | n           |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Automotive                                | 1,025,000   | -2.4%  | 944,000     | -7.9%  | 1,081,000   | 14.5%  | 1,085,000   | 0.4%   | 1,025,000   | -2.4%  | 944,000     | -7.9%  | 1,081,000   | 14.5%  | 1,085,000   | 0.4%    |
| Furniture/Equipment/Electronics           | 1,403,000   | -7.5%  | 1,511,000   | 7.7%   | 1,364,000   | -9.7%  | 1,469,000   | 7.7%   | 1,403,000   | -7.5%  | 1,511,000   | 7.7%   | 1,364,000   | -9.7%  | 1,469,000   | 7.7%    |
| Department Stores                         | 910,000     | -5.4%  | 979,000     | 7.6%   | 978,000     | -0.1%  | 1,030,000   | 5.3%   | 910,000     | -5.4%  | 979,000     | 7.6%   | 978,000     | -0.1%  | 1,030,000   | 5.3%    |
| Grocery Stores                            | 655,000     | 0.2%   | 688,000     | 5.0%   | 678,000     | -1.5%  | 700,000     | 3.2%   | 655,000     | 0.2%   | 688,000     | 5.0%   | 678,000     | -1.5%  | 700,000     | 3.2%    |
| Drug/Small Stores                         | 532,000     | -14.9% | 540,000     | 1.5%   | 519,000     | -3.9%  | 629,000     | 21.2%  | 532,000     | -14.9% | 540,000     | 1.5%   | 519,000     | -3.9%  | 629,000     | 21.2%   |
| Manufacturing Firms                       | 379,000     | 18.4%  | 379,000     | 0.0%   | 302,000     | -20.3% | 375,000     | 24.2%  | 379,000     | 18.4%  | 379,000     | 0.0%   | 302,000     | -20.3% | 375,000     | 24.2%   |
| Building Supply Stores                    | 247,000     | 26.7%  | 241,000     | -2.4%  | 227,000     | -5.8%  | 231,000     | 1.8%   | 247,000     | 26.7%  | 241,000     | -2.4%  | 227,000     | -5.8%  | 231,000     | 1.8%    |
| All Other Retail                          | 1,067,000   | 5.7%   | 1,274,000   | 19.4%  | 1,561,000   | 22.5%  | 1,605,000   | 2.8%   | 1,067,000   | 5.7%   | 1,274,000   | 19.4%  | 1,561,000   | 22.5%  | 1,605,000   | 2.8%    |
| Totals                                    | 6,218,000   | -1.8%  | 6,556,000   | 5.4%   | 6,710,000   | 2.3%   | 7,124,000   | 6.2%   | 6,218,000   | -1.8%  | 6,556,000   | 5.4%   | 6,710,000   | 2.3%   | 7,124,000   | 6.2%    |
|   |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Tax Revenues - Business Districts         |             |        |             |        |             |        |             |        |             |        |             |        |             |        |             |         |
| Elliot Corridor                           | 1,595,000   | -10.0% | 1,611,000   | 1.0%   | 1,689,000   | 4.8%   | 1,841,000   | 9.0%   | 1,595,000   | -10.0% | 1,611,000   | 1.0%   | 1,689,000   | 4.8%   | 1,841,000   | 9.0%    |
| Autoplex (included in Elliot Corridor)    | 674,000     | -3.4%  | 565,000     | -16.2% | 721,000     | 27.6%  | 692,000     | -4.0%  | 674,000     | -3.4%  | 565,000     | -16.2% | 721,000     | 27.6%  | 692,000     | -4.0%   |
| Market Place                              | 497,000     | -2.0%  | 511,000     | 2.8%   | 482,000     | -5.7%  | 515,000     | 6.8%   | 497,000     | -2.0%  | 511,000     | 2.8%   | 482,000     | -5.7%  | 515,000     | 6.8%    |
| Mills Mall                                | 487,000     | -3.9%  | 578,000     | 18.7%  | 473,000     | -18.2% | 451,000     | -4.7%  | 487,000     | -3.9%  | 578,000     | 18.7%  | 473,000     | -18.2% | 451,000     | -4.7%   |
| Downtown Tempe                            | 330,000     | -4.1%  | 328,000     | -0.6%  | 317,000     | -3.4%  | 346,000     | 9.1%   | 330,000     | -4.1%  | 328,000     | -0.6%  | 317,000     | -3.4%  | 346,000     | 9.1%    |
| Apache Blvd.                              | 198,000     | -19.8% | 200,000     | 1.0%   | 164,000     | -18.0% | 211,000     | 28.7%  | 198,000     | -19.8% | 200,000     | 1.0%   | 164,000     | -18.0% | 211,000     | 28.7%   |
| ASU Properties                            | 109,000     | -34.3% | 108,000     | -0.9%  | 181,000     | 67.6%  | 113,000     | -37.6% | 109,000     | -34.3% | 108,000     | -0.9%  | 181,000     | 67.6%  | 113,000     | -37.6%  |
| Rio Salado                                | 274,000     | -3.9%  | 305,000     | 11.3%  | 344,000     | 12.8%  | 431,000     | 25.3%  | 274,000     | -3.9%  | 305,000     | 11.3%  | 344,000     | 12.8%  | 431,000     | 25.3%   |
| All Other Areas                           | 8,725,000   | -1.6%  | 9,097,000   | 4.3%   | 9,291,000   | 2.1%   | 9,370,000   | 0.9%   | 8,725,000   | -1.6%  | 9,097,000   | 4.3%   | 9,291,000   | 2.1%   | 9,370,000   | 0.9%    |

# Privilege Tax Revenue - General Fund (1.2%) 2018-19 Actual Compared to Budget

# **Monthly Amounts**

|        | 2018-19 | 2018-19 Budget |    |           |    | Over / (Under) |         |  |  |  |  |
|--------|---------|----------------|----|-----------|----|----------------|---------|--|--|--|--|
|        | Percent | Amount         |    | Actual    |    | Amount         | Percent |  |  |  |  |
| Jul    | 7.7%    | \$ 7,896,000   | \$ | 8,342,000 | \$ | 446,000        | 5.6%    |  |  |  |  |
| Aug    | 8.6%    | 8,769,000      |    |           |    |                |         |  |  |  |  |
| Sep    | 7.7%    | 7,914,000      |    |           |    |                |         |  |  |  |  |
| Oct    | 8.0%    | 8,219,000      |    |           |    |                |         |  |  |  |  |
| Nov    | 8.5%    | 8,709,000      |    |           |    |                |         |  |  |  |  |
| Dec    | 7.8%    | 8,009,000      |    |           |    |                |         |  |  |  |  |
| Jan    | 8.0%    | 8,137,000      |    |           |    |                |         |  |  |  |  |
| Feb    | 9.5%    | 9,687,000      |    |           |    |                |         |  |  |  |  |
| Mar    | 7.9%    | 8,067,000      |    |           |    |                |         |  |  |  |  |
| Apr    | 8.2%    | 8,342,000      |    |           |    |                |         |  |  |  |  |
| May    | 9.8%    | 9,974,000      |    |           |    |                |         |  |  |  |  |
| Jun    | 8.3%    | 8,472,000      |    |           |    |                |         |  |  |  |  |
| Totals | 100.0%  | \$ 102,195,000 | \$ | 8,342,000 | \$ | 446,000        |         |  |  |  |  |

### **Cumulative Amounts**

|         | 2018-19 | Budget       | 2018-19      | Over / (Under) |         |  |  |  |  |
|---------|---------|--------------|--------------|----------------|---------|--|--|--|--|
|         | Percent | Amount       | Actual       | Amount         | Percent |  |  |  |  |
| Jul     | 7.7%    | \$ 7,896,000 | \$ 8,342,000 | \$ 446,000     | 5.6%    |  |  |  |  |
| Jul-Aug | 16.3%   | 16,665,000   |              |                |         |  |  |  |  |
| Jul-Sep | 24.1%   | 24,579,000   |              |                |         |  |  |  |  |
| Jul-Oct | 32.1%   | 32,798,000   |              |                |         |  |  |  |  |
| Jul-Nov | 40.6%   | 41,507,000   |              |                |         |  |  |  |  |
| Jul-Dec | 48.5%   | 49,516,000   |              |                |         |  |  |  |  |
| Jul-Jan | 56.4%   | 57,653,000   |              |                |         |  |  |  |  |
| Jul-Feb | 65.9%   | 67,340,000   |              |                |         |  |  |  |  |
| Jul-Mar | 73.8%   | 75,407,000   |              |                |         |  |  |  |  |
| Jul-Apr | 82.0%   | 83,749,000   |              |                |         |  |  |  |  |
| Jul-May | 91.7%   | 93,723,000   |              |                |         |  |  |  |  |
| Jul-Jun | 100.0%  | 102,195,000  |              |                |         |  |  |  |  |

# Tax and License Annual Privilege Tax Revenue Projections

|                     |           | <u>Privile</u> | ge | <u>Tax</u>  | Over / (Under) |             |         |  |  |  |
|---------------------|-----------|----------------|----|-------------|----------------|-------------|---------|--|--|--|
| Method              | Projected |                |    | Budgeted    |                | Amount      | Percent |  |  |  |
| Percent of Increase | \$        | 99,661,000     | \$ | 102,195,000 | \$             | (2,534,000) | -2.5%   |  |  |  |
| Percentage Received | \$        | 107,967,000    | \$ | 102,195,000 | \$             | 5,772,000   | 5.6%    |  |  |  |