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**Minutes  
Enhanced Services Commission  
May 7, 2018**

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Minutes of the Enhanced Services Commission held on January 10, 2017, 8:30 AM, at the Tempe City Hall - Community Development, Conference Lobby Room, 31 East Fifth Street, Tempe, Arizona.

**Members Present:**

Don Bessler, President of the Commission/PW Director  
Ken Jones, Treasurer of the Commission/Fin. & IT Director  
Chad Weaver, Secretary of the Commission/CD Director  
Ted Rabban, Landowner Member/Area 3 Rep  
Lori Foster, Downtown Tempe Authority Member  
Mark Clouch, At-Large Residential Property Owner  
Keith Burke, Community Services Deputy Director  
Shelley Hearn, Community Services Director  
Gordon Cresswell, Public Member

**City Staff Present:**

Roger Hallsted, Rio Salado Fin. Analyst Comm. Dev.  
Alex Smith, Dep. Comm. Dev. Dir. of Special Projects  
Holly Rosenthal, Dep Pub Works Director  
Craig Caggiano, Water Utility Operations Manager  
Ryan Levesque, Dep. Comm. Dev. Director of Planning  
Sarah Adame, Executive Assistant, Comm. Dev.

**Members Absent:**

Will Creyer, Vice President Commission/Area 1 Rep  
John Creer, Chairman of the Board/ASU Member  
Jason Anzalone, Landowner Member/Area 2 Rep

**Guests Present: NONE**

Bonnie Richardson, Principal Planner

Meeting convened at 8:30 am.

**Agenda Item 1 – Consideration of Meeting Minutes: January 9, 2018**

Mr. Don Bessler called for a motion to vote on the minutes.

**MOTION:** Gordon Cresswell  
**SECOND:** Ken Jones  
**DECISION:** Approved

**Agenda Item 2 – Public Appearances – None**

Mr. Bessler gave an introduction for the new City employee, Ms. Holly Rosenthal. Ms. Rosenthal is the City's new Public Works Deputy Director of Water Utilities.

**Agenda Item 3 – Rio Salado + Beach Park Masterplan Presentation**

Ms. Bonnie Richardson gave an updated presentation of the Rio Salado + Beach Park Master Plan.

- Working with a wide variety of planning projects
  - Character Area Studies
  - Urban Core Master Plan
  - Integrated planning project
  - Innovation Hubs
- Future presentation is set up for stakeholders and a public meeting.

Mr. Bessler advised the Commission of the purpose for this masterplan. This masterplan can be used to manage various proposals for projects that are submitted to Public Works. Currently, there are numerous projects that are new and ongoing on Tempe Town Lake and the new dam. Public Works wanted to give Council a "road map" to use as a guide when reviewing new proposals.

Ms. Richardson continued with her presentation. She discussed users of the park, large events, activating the park making it desirable 7 days per week. Ms. Richardson discussed challenges that the Parks Department has such as maintaining the grass and the landscape of the park. However, recognizing the assets of the park that are currently planning efforts such as the boat house, public art, and urban ecological infrastructure. Ms. Richardson spoke about goals and creating principles for a plan that should last for 20 years and would allow for diversity, consistent level of quality, creating shade and connectivity.

Ms. Richardson discussed the planning processes for increased uses from areas around the lake in the Masterplan. Ms. Richardson advised the Commission that she has several meetings in the near future with other boards and commissions. There is a public meeting on May 9, 2018. There will be a final review with the Urban Core Masterplan team. Soon after that the masterplan will move forward to Council for adoption.

Mr. Mark Clouch asked how much of the land on the north side is private owned verses city owned? Mr. Alex Smith advised most of it is private with little slivers of land being city owned.

Mr. Bessler asked Planning if there were any current restaurant proposal, for this area? Mr. Ryan Levesque advised that Watermark has an opportunity that is proposed on the north shore.

Ms. Shelly Hearn advised that the TCA phase 2 has some retail and restaurant proposed.

Mr. Levesque said that the Pier has some opportunities as well.

Ms. Richardson advised that the north beach area between the bridges is public. They are looking for sports and social events to support that area.

Mr. Bessler suggested on behalf of the Commission that Ms. Richardson add as an update to the masterplan that the Enhanced Services Commission would like a public private partnership on the north side that advocates for a restaurant. Mr. Ken Jones advised that it should leave open the opportunity for a viable restaurant on the north shore.

Mr. Jones told Ms. Richardson that her presentation's slides prompted a lot of thought and that they are well done. He asked her how can people share this information with others? Ms. Richardson advised that this Wednesday is a stake holder meeting during the day and a public meeting that night which is a different presentation than the one for the stake holders. This presentation and survey will be online. She is also available to make appearances as needed for the community.

#### **Agenda Item 4 – Town Lake Operations – Don Bessler**

Mr. Bessler spoke about having to cancel a swimming event due to the low ph levels in the lake for full body contact swimming. The Town Lake Operations was able to get it under control and moved forward with the rest of the events that day. However, out of that situation a conversation started about how much money (\$162,000.00) has been spent in chemical treatments to maintain an acceptable ph balance in the lake. Mr. Bessler stated that he doesn't think this Commission has talked about how much money they are willing to spend for a full body contact event before they decide not to have the event.

Mr. Caggiano advised that the lake is classified by the county as a pool and must maintain a certain ph balance for full body contact swimming events. Also, lifeguards are required. The City is trying to preserve the US water quality for designations and standards. Mr. Caggiano stated that the magnitude and the response and the timing in terms of trying to respond to a full body event can be vastly different in the ways the lake can be treated in terms of the water quality standards.

Mr. Chad Weaver asked if the standard was the same, what would you have done differently this recent time, in time for an event. Mr. Caggiano advised that he would have treated the lake differently and slowly. The treatment would have been spread out over time which allows the lake to be more natural instead of pushing it with chemicals trying to get the lake to respond. The changes in the lake over the last year really shook up the ecosystem from the golden

algae that resulted in the fish kill. This took a large part of the bio out of the ecology of the lake. We are moving into the time of the year where algae will start to produce but since we had that whole shake up earlier this past year and the big chemical push it has affected the lake greatly. If there wasn't the full body contact event, the treatment would have been a slower dose of peroxide to help the lake with the ecosystem. Changes to the operations that aren't normally done are deliveries of catfish and adding 10 acre-feet per day. Mr. Caggiano accepts that high profile events are important but protecting the lake ecosystem is what is important to him. He wants to blend the water down, get the ph levels balanced to create a healthy ecosystem. Game and fish started stocking the lake again which has helped greatly. Mr. Caggiano stated the City would be spending money to treat the lake trying to keep it in the healthy boundaries to maintain the water quality standards

Mr. Smith asked Mr. Caggiano what is the difference between the ph in the lake and Mesa's incoming water? Mr. Caggiano stated that Mesa's discharge had ph level issues with nutrients. The ph levels from Mesa's water is low 8's. Whereas, the lake was up to 9 or 9.5 and that is when we had an issue.

Ms. Hearn stated that this sounds like an unusual occurrence and not something we will face year after year. Ms. Hearn suggested that swimming events can be scheduled when it's not so warm when the algae starts to grow.

Mr. Jones asked Ms. Hearn if there is something in our contracts for full body contact swimming sports that states the City is liable if we don't hold the event due to the lake maintenance? Mr. Caggiano and Ms. Hearn advised "yes" and typically it's a partnership decision when events are cancelled.

Mr. Caggiano continued to advise the Commission on other lake operation updates. The upstream buoy line has been removed and replaced with little can buoys in front of each pier. The downstream buoy line is out for bid for construction and it will be moved down towards TCA.

Ms. Richardson advised the Commission that there is a pedestrian bridge proposal for the east end of the lake. Mr. Levesque advised that the Commission should think long term. Once a project is proposed who will be responsible to maintain and/or replace the project or the function. Will it be the city or the CFD?

Ms. Lori Foster asked is there a way to just treat one area of the lake or does the whole lake need to be treated? Mr. Caggiano advised yes, sections can be treated only where the event is happening.

#### **Agenda Item 5 – Recommend Approval of the Proposed Budget for 2018/19 Fiscal Year – Roger Hallsted**

Mr. Hallsted presented the 2018/19 budget. He stated the current areas with changes such as employees, lake operations, maintenance, and security that all have annual increases as well as the annual CPI increase which is a little over 3%. The total budget is \$3.221 million. New contracts for water quality and lake maintenance were won by the same vendor. The money related to outside contract for lake work is now combined in the water quality management and lake maintenance. The current year budget is \$3.181 million. The overall increase is at 1.3% growth. There is an increase for this year that is 8% that includes the new hydraulic dam. Mr. Hallsted reviewed some historical expenses from his hand outs. The budget from 2017 was at \$3.181 million with projected expenses to the end of June just over 3 million with some additional cost for water quality. He believes this will be very tight with the budget. However, when the assessments come out at the end of the fiscal year, there is usually a true up (credit) which may be very small this fiscal year.

The next fiscal year budget goes to Council on May 17, 2018 and the final adoption is on June 7, 2018.

Don Bessler called for a motion to vote for the 2018-2019 CFD budget

**MOTION:** Ken Jones  
**SECOND:** Shelley Hearn  
**DECISION:** Approved

#### **Agenda Item 6 – Downtown Temp Update – Lori Foster**

Ms. Lori Foster talked about summer events.

- Brunch Crawls – June and July
- Downtown Kickball league – Thursdays in August and September
- Tempe Professional – monthly happy hours. This group will be forming a board soon.

Mr. Bessler asked Ms. Foster if there was anything new or interesting she could share about her attendance at the International Downtown Association Conference in Boulder, Co. She advised it was interesting to see that all cities have the same problems and concerns. It was great to see how other cities dealt with them. Ms. Foster said that she heard presentations about university housing, private housing, behavior of students, the head of transportation for Lift gave a presentation on college populations and how they move around, and ASU did a presentation on student engagement in the community.

**Agenda Item 7 – Special Events Update – Keith Burke**

Mr. Keith Burke spoke about recent events.

- The open of the national swimming event. There was drone coverage.
- July 4 at the Beach Park
- Small park events
- Lego event at Arts Park

**Agenda Item 8 - Public and Private Development Update – Ryan Levesque**

Mr. Ryan Levesque discussed current projects around the lake area.

- Idea Tempe is going to Study Session for the DRC in July and Council August. This project is located on the west side of the TCA.
- ASU AFD overlay and development standards. Rezoned the area through the JRC May and Council June 7, 2018 and June 28, 2018
- Flour Mill is processing for entitlements for phase 2 for the hotel site.

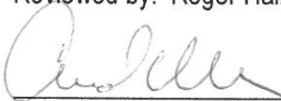
Next scheduled meeting is July 10, 2018

Tempe City Hall - Community Development, Conference Lobby Room, 31th East Fifth Street

**Meeting adjourned at 10:45am.**

Prepared by: Sarah Adame

Reviewed by: Roger Hallsted



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Chad Weaver

Community Development Director

Secretary