

# Minutes

## TEMPE ARTS AND CULTURE COMMISSION

### May 9, 2018

Minutes of the Tempe Arts and Culture Commission (TACC) recorded at 6 pm on May 9, 2018, within the Board Room at Tempe Public Library, 3500 S Rural Road, Tempe, Arizona 85282.

**(MEMBERS) Present:**

Deborah Bair  
Anthony Johnson  
Kiyomi Kurooka  
David Lucier – Chair  
Charlie Lee  
Peggy Moroney  
Kelly Nelson  
Aaron Thacker – Vice-chair  
Jacque Tobias

**(MEMBERS) Absent:**

Hilary Harp

**City Staff Present:**

Brenda Abney, Tempe Arts & Culture Manager  
Rebecca Blume Rothman, Public Art Administrator  
Joy Higgins, Administrative Assistant  
Shelley Hearn, Community Services Director  
Ralph Remington, Deputy CS Director of Arts & Culture  
Eileen May, General Manager – TCA

**Guest(s) Present:**

William McCrory, Smithgroup Architects  
Matt Jensen, Boyer Company

**Call to Order**

- **David Lucier**, TMAC Chair, called the TMAC meeting to order at 6:00pm.

**Agenda Item 1 – Public Appearances**

- None

**Agenda Item 2 - Approval of the April 11, 2018 Commission Minutes**

- **David Lucier** asked the TMAC members to review an **unapproved TMAC minutes document dated April 11, 2018**.
- **MOTION:** **Kelly Nelson** moved to approve the April 11, 2018 Tempe Arts & Culture Commission Meeting Minutes with an amendment.  
**SECOND:** **Jacque Tobias** seconded.  
**DECISION:** **Approved as amended.**

**Agenda Item 3 – Presentation: TCA Phase 2 – Boyer Development Co. & Smithgroup**

- **Matt Jensen**, Partner at Boyer Company, presented details about the development adjacent to Tempe Center for the Arts. Details include:
  - The 18-acre parcel west of Tempe Center for the Arts is intended to attract technology and science type businesses.
  - The current plan includes five buildings consisting of three office/hotel buildings (Class A) and two garage buildings.
  - The 1250-stall garage adjacent to TCA is planned to be wrapped by spaces dedicated to Tempe Arts & Culture and will complement the round shape of TCA.
    - Blackbox theater, 3000SF
    - Prop/design space

- Class rooms
  - Potential restaurant on second level overlooking Town Lake
- Construction will begin with ground remediation and temporary lots for the displaced parking area.
- The project ties in to Town Lake plans and the Rio Salado Pathway.
- Discussions are underway to determine how to split the allocation of income generated from parking, specifically private and City.
- Development would start in September 2018 and undergo 3-4 months of remediation. Construction of the first two bays of the parking garage would follow and open for use about 12-14 months later. Phase II construction, consisting of the arts annex spaces and a third garage bay, would take approximately 9-12 months for completion and occupation.
- The Art in Private Development Ordinance would require the integration of art in the development. The parking garage screening along Rio Salado Parkway is an opportunity to incorporate an artist's design.
- There may be reduced fee parking agreements made to allow more accessible parking during TCA or City of Tempe events. Consideration must be made for the cost of upkeep for a parking garage: lighting, security, and sanitation services.
- Tempe Arts & Culture Commission expresses strong concerns about the initial development plan for the space as it was presented:
  - Pedestrians/cyclists from the Tempe neighborhoods just south of Rio Salado Parkway gain access to the Rio Salado Pathway at the trail head on this development site just north of the traffic light at Hardy Drive. It would be unfavorable to the residents if this were to become difficult to access or found to be uninviting or dangerous.
  - With the necessity of remediation creating large excavated holes, it makes sense to use that opportunity to place some levels of parking below ground. The large and unattractive garage severely detracts from the grandeur of Tempe Center for the Arts and obstructs views of it and Town Lake/Rio Salado. The Commission recommends alternatives to multiple levels of parking above ground.
  - While Tempe puts much effort into engaging residents and visitors with the arts, it is counterintuitive to attach the arts spaces to a parking garage. The Commission recommends integrating the arts spaces with other buildings so that humans, rather than cars, can interact with the arts thus encouraging creative encounters.
  - Paid parking could create a barrier for people to visit TCA or attend events at TCA. The current free parking encourages activity in and around the TCA and Rio Salado Pathway. Removing free parking pushes those people to other areas or cities or to abandon visiting altogether. Families with low incomes who frequent the free events at TCA may be discouraged from attending because of the paid parking. Where public transit does not reach a neighborhood, many of these families rely on free parking to attend events.
  - TCA and Town Lake visitors will likely seek out free parking in the streets of the neighborhoods adjacent to TCA, flooding the residential streets with parked cars during events.
  - The Commission recommends the methods that Mesa Arts Center employed to create an integrative and pedestrian arts campus consisting of theater, classroom, museum, workshop, and public spaces overlooking each other, while hiding cars and the parking garage from view once inside the campus.
  - The space between the TCA and the parking garage should be a pedestrian-only corridor that is an arts centered, energized, live space. Visitors moving between the buildings should not be intercepted by cars, as this persuades physically dangerous situations and disconnects the arts buildings.
  - While this is a great plan to expand the Tempe Center for the Arts, this development will slow the process of building a much-needed community center in south Tempe. Resources of this type are not available in south Tempe.
  - When the office workers are leaving for the day, the outflow of cars will create traffic delays for the people and families arriving for evening arts classes or events at Tempe Center for the Arts. The frustration will not create an inviting atmosphere.
  - The Tempe Center for the Arts was planned and developed with much input from the community. This new development, directly adjacent, is coming to fruition without the same amount of community input, and the current design drafts will not be warmly received.

- There is opportunity to create a friendlier, cohesive experience between the TCA and Phase II arts spaces.
- There is opportunity to create a friendlier pedestrian experience from the entrance at Hardy Drive to the Rio Salado Pathway.

**Agenda Item 4 – Presentation & Discussion: Arts & Culture Tax Ballot Language**

- **Shelley Hearn**, Community Services Director, presented information about the language for the upcoming Arts & Culture Tax ballot measure:
  - City Council voted to refer the Arts & Culture Tax question to the ballot for November 2018
    - There have been many ballot language revisions, and the language is very legal in nature. The City Attorney wants to make clear that it is not a renewed tax, it is not an extended tax, it is a new tax because the previous “Art Tax” sunsets. If passed by the voters, it is a new tax at the same rate as the previous tax.
    - The City legal team find it necessary to describe the new tax as an increase because the previous tax sunsets.
    - The existing language, or an edited version of it, will be going back to City Council on a formal Agenda as a Resolution to call for the election.
    - The City Clerk is responsible for drafting the language with the City Attorney. The language must be neutral, and not influence a voter toward a “yes” or “no” vote. Nor can the language refer to the previous tax.
    - Tempe City Council supports a tax in perpetuity. Tempe Chamber of Commerce is in support of a tax but wishes it to sunset on a determinate date.
    - The Arts & Culture Tax will bring all the Division’s workgroups under one fund and allow expansion of programs and events in all areas. It will also allow the Municipal Arts Fund to be dedicated to Tempe Public Art projects and programs, the way it was originally intended.
    - Tempe Arts & Culture Commission members are some of the best ambassadors to rally support in the community. Tempe staff cannot campaign.

**Agenda Item 5 – Presentation & Discussion: Arts & Culture Commission Proposed Ordinance Changes**

- **Shelley Hearn**, Community Services Director, presented information about expanding the duties of the Arts & Culture Commission thereby requiring changes to the ordinance. Details include:
  - The Arts & Culture Tax campaign committee is requesting there be a separate entity with fiscal oversight responsibilities to be sure that tax revenue is spent in the way it is intended.
    - A good example of this model is the Transportation Commission’s role in the review and recommendation of expense budgets, new projects, and changes in operations regarding the Transportation half-cent tax.
    - All major projects, changes in operations, edits to the Arts & Culture Plan, and expense budgets regarding the Arts & Culture Division would first go to the Tempe Arts & Culture Commission for review, and any recommendations would be formally put in writing and sent to City Council.
    - The City Manager is forming an Internal Audit Committee of citizens to complete ongoing performance and expenditure audits. The committee will create quarterly reports on prepared budgets and other criteria, which would first be reviewed by TACC for recommendations to accompany the report’s presentation to City Council. Audit criteria will be determined jointly by the Audit Committee, TACC, and Tempe Arts & Culture staff, and will focus on how Tempe Arts & Culture services are engaging the community in arts and cultural programs and events.
    - TACC will not take on additional financial responsibilities, it remains an advisory committee.
  - Proposed changes to the TACC Ordinance are in response to the additional financial oversight responsibilities of the commission. The draft of proposed changes (in caps) to Chapter 2, Article V, Division 3, Tempe City Code include:
    - Sec. 2-200 (a): increasing the commission composition from nine (9) to ELEVEN (11) MEMBERS.
    - Sec. 2-200 (b): the addition of two categories to the list of appointment criteria.

- (8) INDIVIDUAL WITH EXPERTISE IN ORGANIZATIONAL DEVELOPMENT, PUBLIC POLICY, FINANCIAL ANALYSIS OR ACCOUNTING.
- (9) CURRENT OR FORMER ARTS AND CULTURE PRESENTER, PRODUCER, ARTS ADMINISTRATOR, CURATOR OR ARTS FACILITY MANAGER.
- Sec. 2-204 Powers and duties: edits and additions.
  - (4): advising City Council on THE IMPLEMENTATION OF THE ARTS & CULTURE PLAN
  - (5): TO ADVISE AND RECOMMEND TO THE CITY COUNCIL, THROUGH THE COMMUNITY SERVICES DEPARTMENT, ANNUALLY ON THE ELEMENTS OF PRIORITIZED, UNIFIED OPERATING AND CAPITAL IMPROVEMENT PROGRAM BUDGETS FOR ARTS AND CULTURE, BASED UPON UNAUDITED FINANCIAL REPORTING PREPARED ON A QUARTERLY BASIS BY THE COMMUNITY SERVICES DEPARTMENT.
  - (6): TO ADVISE THE COMMUNITY SERVICES DEPARTMENT ON APPROPRIATE PERFORMANCE STANDARDS AND BENCHMARKS FOR USE IN EVALUATING THE CITY'S ARTS AND CULTURE PROGRAMS BASED ON RECOGNIZED GUIDELINES AND LOCAL PRIORITIES; AND,
  - (7): TO RECOMMEND TO THE COMMUNITY SERVICES DEPARTMENT, PUBLIC INVOLVEMENT MECHANISMS TO ASSURE COMMUNITY-BASED ARTS AND CULTURE PROGRAMS, PROJECTS, POLICIES AND INITIATIVES FOLLOW THE ARTS AND CULTURE PLAN.
- Efforts to change the ordinance are currently moving forward, it is not tied to the passing or rejection of the Arts & Culture Tax by Tempe citizens.

#### **Agenda Item 6 – Presentation: Tempe Public Art – Rebecca Blume Rothman**

- **Rebecca Blume Rothman**, Public Art Administrator, presented an update on Tempe Public Art project and programs. Details include:
  - Distributed a packet containing a list of public art definitions and all guidelines and ordinances associated with Tempe Public Art.
  - FY 17-18 Accomplishments:
    - Prequalified list of artists for Neighborhood Grants has great response from residents, artists, and other arts organizations using it as a resource. <https://www.tempe.gov/home/showdocument?id=60925>
    - Completion of Well #1 mural by Jake Early; opening event with Daley Park ramadas brought over 300 people.
    - IN FLUX – completion of four temporary works. <http://influxaz.com/>
    - Repaired 23 projects within the Tempe Public Art permanent collection.
    - Maintenance assessments of over 100 works of art to determine what needs immediate attention.
    - Publication of Public Art GIS map putting people in touch with works of around Tempe. <https://gis.tempe.gov/publicartmap/>
  - Public Art Types:
    - Capital Improvement Projects (CIP):
      - 1% of budgeted CIP projects (facilities, parks, streetscapes, water projects) is dedicated to the Municipal Arts Fund in order to “advance art in all its forms.”
      - Artist budgets: The Transportation Division sometimes helps with the construction budget on large projects by leverage design and install costs within the project.
      - Coming up: Highline Canal Multi-use Pathway; [www.tempe.gov/highlinecanal](http://www.tempe.gov/highlinecanal)
      - Coming up: Estrada Park; <https://www.tempe.gov/city-hall/community-services/parks/parks-capital-improvements-plan/estrada-park-improvements>
        - May 14, 2018 public meeting at Arizona Community Church, 9325 S Rural Road: Mary Shindell will present public art plans and answer questions
      - Coming up: McClintock Underpass: <https://www.tempe.gov/city-hall/public-works/transportation/bicycle-ped/rio-salado-multi-use-path-underpass-at-mcclintock>

- Mary Anne Corder Neighborhood Grant public art projects:
  - Grants are awarded to neighborhood associations and homeowners associations by the Neighborhood Services Division. When a public art project is funded, the Public Art office assists the association with processes, but does not fully administer the project. The Prequalified List of Artists has helped associations find artists without having to go through RFQ process.
  - 3-5 public art projects are expected for FY 18-19.
  - Isaac Caruso completed 2 standpipes along College Avenue
  - Andrew King is progressing on a standpipe with ceramic pieces to look like a tree trunk with book bindings
  - Becky Ross working with the Broadmor community to create mosaic flowers for a standpipe
  - Nina Solomon working on a mosaic standpipe project at 13<sup>th</sup> Street and Ash Avenue and will be installing this week
  - [www.tempe.gov/neighborhoodgrants](http://www.tempe.gov/neighborhoodgrants)
- Temporary projects:
  - IN FLUX
    - Amanda Blake at Edna Arts designed art that kids and families can interact with and touch.
    - Saskia Jorda at Fabric used 250 pairs of jeans that were stitched together then used to stitch the exterior of the building.
    - Danielle Fushe at Tempe Bike Corral at Tempe Beach Park will remain installed through FY 18-19 due to popularity.
    - Perrin Gilbert at Daley was recently installed and will remain installed through FY 18-19.
    - IN FLUX Cycle 8 is getting a program update:
      - Opportunity to rebrand and rethink about the mission of IF
      - Focus on arts education, include arts professionals on selection panel to give feedback, and create mentorship opportunities between past IF artists recipients and new recipients
      - RFQ releases in August for next opportunities
      - Continue working with Edna Vihel Arts Center, possibly partner with Downtown Tempe Authority on locations, and continue with the current plinth locations.
- Art in Private Development (AIPD):
  - There are 20 projects currently in various stages of development. AIPD can be a long process as private developments on private property can be tricky based on economy, community input, changes in lease agreements, etc.
  - Staff works with the developer to determine if and how they want to incorporate art in the development or if they want to give money to a Tempe arts program in lieu of public art.
  - [www.tempe.gov/aipd](http://www.tempe.gov/aipd)
- Other projects:
  - Utility boxes and bike lockers are in need of updating. TPA will work with the Tempe Public Library and Downtown Tempe Authority to plan future projects.
  - Walking maps
    - Currently working on an updated graphic design that is more cohesive with the Arts & Culture Division and include new art works.
    - Request help from TACC to distribute maps, including to south Tempe.
  - Magnets that include the website and a tag as a marketing tool.
  - Tempe Galleries:
    - Satellite locations located at the Mill Avenue post office, Tempe Youth Library, Library 2<sup>nd</sup> floor, Connections Café
    - Draw exhibition at the Gallery at TCA opens May 25<sup>th</sup>,
      - Hands-on art programming every Saturday through June

- Draw-a-Thon on June 23<sup>rd</sup> from 10a-10p
- Friday night maker workshops
- The next Gallery at TCA exhibition will be *Monster Stories* to celebrate Mary Shelley's *Frankenstein*.
- [www.tempe.gov/tempegalleries](http://www.tempe.gov/tempegalleries)
- [www.tempe.gov/publicart](http://www.tempe.gov/publicart)

#### **Agenda Item 7 – Continuing Business: TACC Awards Planning**

- **Tabled and will be added to the June Agenda**

#### **Agenda Item 8 – Program Reports: Written Reports Provided**

- **A. Tempe Center for the Arts** – Current events can be found in the written report and at [www.tempecenterforthearts.com](http://www.tempecenterforthearts.com).
- **B. History Museum** – Current events can be found in the written report and at [www.tempe.gov/museumevents](http://www.tempe.gov/museumevents).
- **C. Public Art & Galleries** – Current events can be found in the written report and at [www.tempe.gov/publicart](http://www.tempe.gov/publicart) and [www.tempe.gov/tcagallery](http://www.tempe.gov/tcagallery).
- **D. Arts Engagement** - Current events can be found in the written report and at [www.tempe.gov/arts](http://www.tempe.gov/arts) and [www.tempe.gov/ednaarts](http://www.tempe.gov/ednaarts).

#### **Agenda Item 9 – Commission Members' Announcements/Future Agenda Items**

- **Aaron Thacker** reported that the Call to Artists for Tempe Playlist: Saturn Sessions opened today for 30 days. Recording will happen throughout summer to be release on the anniversary of the Saturn Orbit Route on October 10<sup>th</sup>. The Tempe Team has been meeting with potential community partners, including the Soundbites Truck, which is a portable recording studio and a small venue with a foldout stage.
- **Jacque Tobias** attended and enjoyed the Tempe Neighborhood Awards. She also volunteered at the bookstore during the American Alliance of Museums conference which earned her attendance to Sunday events at the convention.
- **Debbie Bair** reported that Danelle plaza will have a last Friday event on May 25<sup>th</sup> at 9pm, a new art work will be revealed. Paradise Valley Community College hold arts events every week, contact Debbie for information.
- **Kiyomi Kurooka** graduated from Tempe Leadership Class XXXIII. The final project, a sensory garden at The Center for Habilitation, will be presented by Andrew Ching at a ribbon cutting ceremony on May 18<sup>th</sup> featuring artist Becky Ross.
- **Kelly Nelson** reported that the New York Times ran a short story about a LACMA-ASU Masters Fellowship in Art History program to encourage a new generation of diverse curators, directors, and other museum professionals. This partnership was announced at the AAM conference in Phoenix.
- **Peggy Moroney** attended an AAM roundtable discussion about inclusion issues. Hayden's Ferry Days will continue for another season and Walk Through History is considering hosting a "Ghost Chasing" tour down Mill Avenue.

#### **Agenda Item 10 – Adjournment**

- Meeting adjourned at 7:54pm
- Next meeting: June 13, 2018 at 6pm at Tempe Center for the Arts, Carter Lounge, 700 W Rio Salado Parkway, Tempe, Arizona 85281.

Prepared By: Joy Higgins

Reviewed By: Brenda Abney