



PUBLIC MEETING AGENDA

Parks, Recreation, Golf and Double Butte Cemetery Advisory Board

MEETING DATE

Wednesday, April 18, 2018
6:00 p.m.

MEETING LOCATION

Tempe Public Library
2nd Floor Board Room
3500 South Rural Road
Tempe, Arizona

AGENDA ITEM	ACTION or INFORMATION
1. Public Appearances The Parks, Recreation, Golf and Double Butte Cemetery Advisory Board welcomes public comment for items listed on this agenda. There is a three-minute time limit per citizen.	Information
2. Approval of Meeting Minutes The Advisory Board will be asked to review and approve meeting minutes from the March 21, 2018 meeting.	Action
3. Innovation Fund: Play, Learn, Live, Grow Mobile	Action
4. Quarterly Golf Update	Information
5. Community Centers Update	Information
6. Estrada Park Update	Information
7. Upcoming Park Public Meeting Notices & Announcements	Information
8. Current Events/Board Announcements/Future Agenda Items Board may share events, make announcements or request future agenda items.	Information
<p>According to the Arizona Open Meeting Law, the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board may only discuss matters listed on the agenda. The city of Tempe endeavors to make all public meetings accessible to persons with disabilities. With 48 hours advance notice, special assistance is available at public meetings for sight and/or hearing-impaired persons. Please call 350-4311 (voice) or for Relay Users: 711 to request an accommodation to participate in a public meeting.</p>	
*Next meeting scheduled for May 16, 2018	



Minutes
Parks, Recreation, Golf and Double Butte Cemetery
Advisory Board
March 21, 2018

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on March 21, 2018, 6:00 p.m., Tempe Public Library – 2nd Floor Board Room, 3500 S. Rural Road, Tempe, AZ.

Members Present:

Fred Wood – Chair
Judy Aldrich
Christina Hudson
Chris Kamper
Shereen Lerner
John Vack
Duane Washkowiak

Members Absent:

Mary Larsen – Vice Chair
Maureen DeCindis
Suzanne Durkin-Bighorn

City Staff Present:

Keith Burke, Deputy Community Services Director- Recreation
Craig Hayton, Parks Manager
Bobbi Lloyd, Management Assistant II
Michele Stokes, ADA Compliance Specialist

Upon the establishment of a quorum, meeting was called to order at 6:00 p.m. by Fred Wood.

Agenda Item 1 – Public Appearances

David Rice spoke regarding Pickleball. Concern expressed regarding if after the pickleball court is installed if the adjacent soccer field will be full sized.

Agenda Item 2 – Approval of Meeting Minutes

February 21, 2018

Motion made by Judy Aldrich to approve meeting minutes of February 21, 2018 as submitted.

Seconded: Chris Kamper

Motion: Approved unanimously

Agenda Item 3 – ADA Transition Plan Phase II

Michele Stokes presented to the board a PowerPoint presentation on ADA Self Evaluation & Transition Plan Phase II. Presentation included the following:

- Introduction

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- Purpose
 - Technology for collection & tracking
 - Boundaries of assessment phases
 - Findings
 - Cost estimate by category
 - Community input/Survey
 - Next steps

Survey document is available to the public for input on accessibility priorities at www.tempe.gov/ADA.

Agenda Item 4 – Innovation Fund Submissions Feedback

- **Slow Pitch Softball-**
 - What are the participation numbers for this sport? If significant then I can understand the frustration
 - No cost analyst provided on submittal
 - Is there an increase in number of injuries?
 - Are umpires being properly trained with checking bats?
- **Free Wi-Fi at Tempe Beach Park-**
 - Like the idea for special events, vendors are the ones that would need the most
 - On special events priority should go to vendors/organizers first if capable of doing that
 - Could there be a small event fee for them to get the Wi-Fi?
 - Consider doing a partnership, maybe public/private would be a better approach
 - Currently during events it is hard to get coverage in some areas
 - Looking into the future and this is a high priority
 - Consider cost sharing like hotels do

Agenda Item 5 – Pickleball Update

Craig Hayton presented to the board a PowerPoint presentation on Pickleball Update.

Presentation included the following:

- Project reviews
- Project update
 - Harelson Park
 - Tempe Sports Complex

The plan at Tempe Sports Complex is to keep the soccer field consistent in size with the other existing fields. Staff will follow up with the board to confirm the field size.

Agenda Item 6 – Tempe Youth Baseball Field Update

Craig Hayton presented to the board a PowerPoint presentation on Tempe Youth Baseball Field Update. Presentation included the following:

- Background
- Updates

In addition to the grant funding through SRP-MIC Council approved a building agreement with the Diamondbacks which allowed for a scoreboard, fencing and trees. The new field and little league season opening day is Saturday, March 24, 2018.

Agenda Item 7 – Parks CIP Updates/Review

Craig Hayton presented to the board a PowerPoint presentation on Parks CIP Updates/Review. Presentation included the following:

- Asset management approach
- CIP project process
- Completed projects
- Current projects
 - Harelson tennis
 - Daley ramadas
 - Kiwanis splash playground
- Public celebrations: Svob, Dwight and Scudder Playgrounds

Council will review the CIP budget during the Work Study Session on March 22, 2018 with CFO Ken Jones.

Agenda Item 8 – Upcoming Park Public Meeting Notices & Announcements

Lost quorum of the board therefore ended meeting.

Agenda Item 9 – Current Events/Board Announcements/Future Agenda Items

n/a

Meeting adjourned at 7:10 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234

Agenda Item #3

Hutchison, Megan

From: Rentschler, Denise
Sent: Monday, March 26, 2018 11:11 AM
To: Hutchison, Megan; Innovation
Cc: Burke, Keith; Chavez, Tanya
Subject: Innovation Fund Request: Play, Learn, Live, Grow Mobile
Attachments: 2018_Innovation_Fund_PLLG_Mobile_2018_03_26.pdf

Hi Megan,

Attached, please find the Innovation Fund proposal for the Play, Learn, Live, Grow Mobile.

Please let me know if you have any questions or need any supplemental materials.

At your convenience, can you please remind me when these will be reviewed during the Council retreat and confirm again that the session is open to the public. Thank you!

Best regards,
Denise

Denise Rentschler
City of Tempe, Volunteer and Marketing Coordinator
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480.204.3864 Cell
denise_rentschler@tempe.gov

Find out about great events, classes & programs happening in Tempe! www.facebook.com/TempeFun

MEMORANDUM



TO: City of Tempe Innovation Committee
FROM: Denise Rentschler, Marketing, Outreach and Volunteer Coordinator
DATE: March 26, 2018
SUBJECT: Innovation Fund Submission: Play, Learn, Live, Grow Mobile

Current Challenge

Research shows that children who are physically fit and consistently active are more likely to perform better and be more engaged within the classroom. Students who obtain the level of recommended per day physical activity tend to benefit from improved cognitive performance, as well as exhibit an increase in positive mood and behavior.

The Arizona Department of Health Services created EMPOWER Standards for healthier schools and communities that focus on three main goals: to keep children moving through at least 60 minutes of physical activity per day; limit non-educational screen time to fewer than three hours per week; and keep sedentary activities to a minimum of 60 minutes at a time.

Studies show that only one in four youth participate in the recommended 60 minutes of physical activity per day. This has resulted in an increase in unhealthy habits for children, such as poor nutrition, cognitive dysfunction, increased toxic stress and lack of social connections. Part of the cure for these ailments revolves around play. Just as a healthy diet balances proteins, fats, carbohydrates and other nutrients, a balanced play diet should include a mix of structured and unstructured activities. Play helps support the healthy development of collaboration, creativity, problem-solving, resilience and empathy.

Additional research conducted by the Arizona After 3PM Afterschool Alliance (2014) indicates that there are a substantial number of children who are unsupervised afterschool. The survey showed that 19% of children were alone after school.

The city of Tempe's Recreation Services Division is committed to ensuring healthy, active and balanced lifestyle opportunities for all ages and abilities in the community. In addition to its year-round programs and activities, the division plays host to free, family-friendly events that focus on play and physical activity. More, however, can be done to help Tempe families be active.

Innovation Solution: Secure and implement the **Play, Learn, Live, Grow Mobile**

The mobile recreational program will visit Tempe's neighborhood parks after school and provide free programming for youth, allowing participants to play, learn, live and grow. The addition of the mobile

unit delivers programming directly to the community, paving the way for educational success regardless of economic status.

Impact of City Council Strategic Priorities

This program will impact three council priorities: Ensuring a safe and secure community, Developing and maintaining strong community connections and Enhancing quality of life.

Direct Impact

1. Ensuring a safe and secure community
 - 1.18 Achieve a community program participation rate per capita of Tempe youth during non-school time greater than or equal to the national standards published by the Arizona After 3PM Afterschool Alliance

2. Enhancing quality of life
 - 3.17 Achieve ratings of “Very Satisfied” or “Satisfied” with the “Quality of Community Services programs” greater than or equal to the national benchmark cities as measured in the Community Survey.

Indirect Impact

1. Developing and maintaining strong community connections
 - 2.21 Achieve ratings of “Very Satisfied” or “Satisfied” with the availability of information about City programs, events, services, and issues greater than or equal to the national benchmark for cities as measured in the Community Survey.

Proposed Plan

Tempe’s **Play, Learn, Live, Grow Mobile** is a mobile recreation program designed to create safe, fun and interactive atmospheres in neighborhood parks that encourage children to go outside and play.

The proposed pilot will take recreation programming on the road, utilizing a large cargo van outfitted with a variety of balls, jump ropes, bases and other sports equipment, games and art projects.

The program will travel throughout Tempe and provide free structured and unstructured activities for children after school for three hours per day, four days a week. The schedule will be available on the city’s web site and promoted through social media outlets.

In addition to promoting outdoor play, which is declining because of the prevalence of indoor activities such as computers and video games, the Play, Learn, Live, Grow Mobile will provide supervision, mentorship and social opportunities for local youth. Staff will serve as positive role models by demonstrating how to be a good sport and practicing well-being.

The goal is to expand offerings to include additional structured and unstructured play activities, such as Kid Zone’s STEM, Nutrition and other enrichment education, Library and Cultural activities and city of Tempe Police Department interactions.

The Play, Learn, Live, Grow Mobile will be instrumental in increasing opportunities for physical activity, fostering a sense of community and providing outreach. Staff will be able to inform and showcase the variety of programs, services and resources available through the city of Tempe.

The mobile unit will be available to participate at other city events like the Tempe Tardeada, Hayden’s Ferry Days, Oktoberfest, Tour de Tempe, Arts Festival, Fourth of July, Movies in the Park, Halloween Carnival, PlayDay and community center events.

Examples of similar programs in Maricopa County

City of Mesa: Fun’N Fitness Mobile



City of Phoenix: PHX Teens



PHX TEENS
March 2018
4:00pm to 7:00pm

Sports	MAC Music, Arts & Culture	Gaming	STEM Science, Technology, Engineering & Math
<ul style="list-style-type: none"> 101 Star 102 Star 103 Star 104 Star 105 Star 106 Star 107 Star 108 Star 109 Star 110 Star 111 Star 112 Star 113 Star 114 Star 115 Star 116 Star 117 Star 118 Star 119 Star 120 Star 121 Star 122 Star 123 Star 124 Star 125 Star 126 Star 127 Star 128 Star 129 Star 130 Star 131 Star 132 Star 133 Star 134 Star 135 Star 136 Star 137 Star 138 Star 139 Star 140 Star 141 Star 142 Star 143 Star 144 Star 145 Star 146 Star 147 Star 148 Star 149 Star 150 Star 	<ul style="list-style-type: none"> 151 Star 152 Star 153 Star 154 Star 155 Star 156 Star 157 Star 158 Star 159 Star 160 Star 161 Star 162 Star 163 Star 164 Star 165 Star 166 Star 167 Star 168 Star 169 Star 170 Star 171 Star 172 Star 173 Star 174 Star 175 Star 176 Star 177 Star 178 Star 179 Star 180 Star 181 Star 182 Star 183 Star 184 Star 185 Star 186 Star 187 Star 188 Star 189 Star 190 Star 191 Star 192 Star 193 Star 194 Star 195 Star 196 Star 197 Star 198 Star 199 Star 200 Star 	<ul style="list-style-type: none"> 201 Star 202 Star 203 Star 204 Star 205 Star 206 Star 207 Star 208 Star 209 Star 210 Star 211 Star 212 Star 213 Star 214 Star 215 Star 216 Star 217 Star 218 Star 219 Star 220 Star 221 Star 222 Star 223 Star 224 Star 225 Star 226 Star 227 Star 228 Star 229 Star 230 Star 231 Star 232 Star 233 Star 234 Star 235 Star 236 Star 237 Star 238 Star 239 Star 240 Star 241 Star 242 Star 243 Star 244 Star 245 Star 246 Star 247 Star 248 Star 249 Star 250 Star 	<ul style="list-style-type: none"> 251 Star 252 Star 253 Star 254 Star 255 Star 256 Star 257 Star 258 Star 259 Star 260 Star 261 Star 262 Star 263 Star 264 Star 265 Star 266 Star 267 Star 268 Star 269 Star 270 Star 271 Star 272 Star 273 Star 274 Star 275 Star 276 Star 277 Star 278 Star 279 Star 280 Star 281 Star 282 Star 283 Star 284 Star 285 Star 286 Star 287 Star 288 Star 289 Star 290 Star 291 Star 292 Star 293 Star 294 Star 295 Star 296 Star 297 Star 298 Star 299 Star 300 Star

PHOENIX GOV/PARKS/TEENS

Proposed Budget

The ask of the Innovation Committee is to fund the three-year pilot program. During said time, Recreation staff will seek long-term financial resources to expand and sustain the outreach program.

Option A: 3-Year Pilot Program	\$ 180,000
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Proposed Budget for 3-Year Pilot Program:

Year One	\$ 100,000
Year Two	40,000
Year Three	<u>40,000</u>
Total	\$ 180,000

Year One:

Cargo Van	\$ 50,000
Wages (36 hours/per week)	30,000
Program Materials & Supplies	<u>20,000</u>
Total	\$ 100,000

Year Two:

Wages (36 hours per week)	\$ 30,000
Program Materials & Supplies	<u>10,000</u>
Total	\$ 40,000

Year Three:

Wages (36 hours per week)	\$ 30,000
Program Materials & Supplies	<u>10,000</u>
Total	\$ 40,000

Option B: 1-Year Pilot Program	\$ 100,000
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Departments Tasked with Implementation

The Community Services Recreation Division will be tasked with creating and implementing the mobile recreational program and will lead the effort.

The goal is to expand the offerings to include additional structured and unstructured play activities, such as Kid Zone's STEM, Nutrition and other enrichment education, Library and Cultural activities and city of Tempe Police Department interactions.

Program Partners

Kid Zone Enrichment Program, Community Services
Tempe Public Library, Community Services
Tempe Arts & Culture Division, Community Services
Tempe Police Department

Measurement of Success

The success of the program will be determined by the number of people, especially youth, who participate in the mobile recreation program.

Surveys will be administered to seek input regarding the customer experience, as well as areas for growth to ensure the success of the Play, Learn, Live, Grow Mobile.