



Minutes Parks, Recreation, Golf and Double Butte Cemetery Advisory Board November 15, 2017

Minutes of the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board meeting held on November 15, 2017, 6:00 p.m., Tempe Public Library – 2nd Floor Board Room, 3500 S. Rural Road, Tempe, AZ.

Members Present:

Fred Wood – Chair
Chris Kamper
Mary Larsen
Shereen Lerner
John Vack
Duane Washkowiak

Members Absent:

Maureen DeCindis – Vice Chair
Judy Aldrich
Suzanne Durkin-Bighorn
Christina Hudson
Breanna Wells

City Staff Present:

Keith Burke, Deputy Community Services Director- Recreation
Craig Hayton, Parks Manager
Bobbi Lloyd, Management Assistant II
Steve White, Public Works Planning & Research Analyst

Upon the establishment of a quorum, meeting was called to order at 6:08 p.m. by Fred Wood.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Approval of Meeting Minutes

October 18, 2017

Motion made by Shereen Lerner to approve meeting minutes of October 18, 2017 as submitted.

Seconded: Chris Kamper

Motion: Approved unanimously

Agenda Item 3 – Board and Commission Annual Report

Motion made by Mary Larsen to approve annual report with noted changes.

Seconded: Shereen Lerner

Motion: Approved unanimously

Agenda Item 4 – Golf

- **Rates –**

Steve White presented to the board a PowerPoint presentation on Tempe Golf Proposed Pricing Strategy. Presentation included the following:

- Pricing objective
- Current pricing model
- Seasonal pricing challenges and industry trends
- Proposed pricing model
- Potential peak season price adjustment
- Action requested and next steps

Following due discussion by the board, motion was made by John Vack to approve concept of dynamic pricing and to return to the board with specific details.

Seconded: Shereen Lerner

Motion: Approved unanimously

- **Annual Operating Expenses –**

The annual operating expense was a follow up item requested at the last meeting and was included in the packet materials.

- **Golf Partner – Craig Johnston**

Craig Johnston the new golf partner, provided information to the board on items he has been working on with staff including the following:

- Condition of courses
- Proshop and restaurant refresh at Ken McDonald, looking at Rolling Hills next
- Value pricing for food
- Focused on Customer Service

Agenda Item 5 – Chair/Vice Chair for 2018

Tabled until December meeting

Agenda Item 6 – Birchett Park Update

Craig Hayton presented to the board a PowerPoint presentation on Birchett Park Update.

Presentation included the following:

- Background
- Timeline review
- Options presented
 - Droplet concept w/roundabout
 - Droplet concept
 - Cascading gardens concept
- Public meeting feedback
- Next steps

Based on public feedback, the park holds value and meaning in current state and requested only making minor improvements. Therefore, this process has been put on hold and will re-group in early 2018.

Agenda Item 7 – Upcoming Park Public Meeting Notices & Announcements

- Golf with Santa, Ken McDonald Golf Course, 800 E. Divot Dr., Saturday, December 2, 2017, 11:30 a.m. – 1:30 p.m.
- Kiwanis Park Fishing Ramada and Lake Edge Improvements Meeting, Kiwanis Park Recreation Center, 6111 S. All-America Way, Thursday, November 16, 2017, 6:00 p.m. – 7:00 p.m.

Agenda Item 8 – Current Events/Board Announcements/Future Agenda Items

None

Meeting adjourned at 7:11 p.m.

Prepared by: Bobbi Lloyd, Management Assistant II, (480) 350-8352

Reviewed by: Craig Hayton, Parks Manager (480) 350-5234