

# Project Submittal Application

City of Tempe  
 Community Development Department  
 31 E. 5<sup>th</sup> Street, Garden Level, Tempe, AZ 85281  
 Building Safety - Phone: 480-350-8341 Fax: 480-350-8677  
 Planning - Phone: 480-350-8331 Fax: 480-350-8872  
[www.tempe.gov](http://www.tempe.gov)



### Project Information - Required

Project Name: SPENCE AVE CALMING ISLAND ART PROJECT

Project Address: 1100 E. SPENCE AVE

Suite No.:

Proposed Use of Building/Suite:

Existing Zoning:

Legal Description:  Attached

Parcel No.:

Description of Work/Request: Creation and installation of artwork into calming island.

Valuation (for building plan review only):

### Applicant Information - Required

Company or Firm Name:

Applicant's Name:

Telephone 1: [Redacted] Ext:

Applicant's Street Address:

Telephone 2: [Redacted] Ext:

City: Tempe

State: AZ

Zip: 85281

Fax: [Redacted] Ext:

Email Address(es): [Redacted]

Applicant Signature:

Date: March 26, 2017

- Planning**
- SPR
  - Dev Plan Review
  - Sign Permit
  - Use Permit
  - Variance
  - General Plan Amend
  - Zoning Amend
  - Zoning Verification Letter
  - Subdivision/Condo
  - PAD Overlay
  - Legal Posting Signs
  - Administrative Decision
  - Abatement
  - Shared Parking
  - CCR Review
  - Continuance
  - Appeal
  - Other \_\_\_\_\_
  - Fire
  - Tanks
  - Spray Paint Booth
  - Special Extinguishing
  - Fire Alarm
  - Kitchen Hood System
  - Rack Storage
  - Hazmat
  - Other \_\_\_\_\_

- Building**
- New Building
    - Complete
    - Prelease
    - Basic
  - Add/Alt
  - TI
  - AFES (O/H)
  - MF
  - NRes
  - Res Remodel/Add
  - Pool
  - Demo
  - Grading Only
  - Phased Constr
  - Phased Constr w/UG MEP
  - Structural Frame
  - MEP Only
  - Mobile Home
  - Factory Built Bldg
  - Deferred submittal
  - Revision
  - New Standard
  - Permits based on Standard #
  - Suiting
  - Other \_\_\_\_\_

- For City Use Only**
- Engineering**
- Engineering
  - Revision
- Tracking Nos.:**
- DS \_\_\_\_\_
  - BP \_\_\_\_\_
  - EN \_\_\_\_\_
  - PL \_\_\_\_\_
  - X \_\_\_\_\_
  - PC \_\_\_\_\_
  - PPC \_\_\_\_\_
  - CA \_\_\_\_\_
  - FR \_\_\_\_\_
  - RA \_\_\_\_\_
  - SGN \_\_\_\_\_
  - PF \_\_\_\_\_
- MCA Code:** \_\_\_\_\_
- File With:** \_\_\_\_\_
- Received By:** \_\_\_\_\_

- Submitted Materials:**
- \_\_\_\_\_ Building
  - \_\_\_\_\_ Planning
  - \_\_\_\_\_ Engineering
  - \_\_\_\_\_ Fire
  - \_\_\_\_\_ Signs
  - Spec Book(s)
  - Structural Calcs
  - Truss Calcs
  - Hydraulic Calcs
  - Parking Analysis
  - Lighting Cut Sheets
  - Soils Report
  - Report
  - Materials
  - Color Board
  - Haz Mat Form
  - Other: \_\_\_\_\_
- Total Valuation:** \_\_\_\_\_
- Total Submittal Fees:** \_\_\_\_\_
- Validation:** \_\_\_\_\_
- Date Stamp:** \_\_\_\_\_

Planning Submittals are Subject to Dissemination to the Public

Please See Reverse for Instructions, Submittal Information and Time Limit of Application

# Maryanne Corder Neighborhood Grant Application

Name of Association: Jen Tilly Terrace Neighborhood

Project: Spence Ave. Calming Island Artwork location: 1100 E. Spence Ave., Tempe, AZ

Name of association contact: [REDACTED]

Email: jhopp21@msn.com

Phone: [REDACTED]

Address (& city/state/zip) [REDACTED] Tempe, AZ 85281

Name of authorizing individual (who can accept funds, sign contract - if different than above) \_\_\_\_\_

Address (& city/state/zip) \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## 1. Project description: Brief description of your grant project.

Creation and installation of artwork <sup>for</sup> ~~to~~ calming island located on 1100 E. Spence Ave.

Purpose of artwork is to make calming island more visible and intention grabbing which will reduce traffic speed, making our neighborhood safer, and to add beauty and value to Tempe and our neighborhood.

Art project follows the theme of Jen Tilly Terrace Neighborhood which is peace, love and diversity (as seen in other public art projects we have in place).

## 2. Project Budget

EXPENSES	AMOUNT
ART FABRICATION (\$3000) and installation (\$3000)	\$ 6000.
Traffic Control plan and barricades	\$ 1000.
Engineering (previous engineered)	\$ 1000.
City permits and fees	\$ 1000.
Contingency	\$ 1000.
Match (HOA and CFMH properties only)	\$
<b>TOTAL EXPENSES:</b>	<b>\$ 10,000.</b>

## SPENCE AVENUE CALMING ISLAND ART PROJECT

### NARRATIVE:

In a previous grant cycle our neighborhood received a grant to build a calming island along the Spence Ave corridor between Rural Rd and Terrace Blvd.

The traffic on Spence Ave grows every year as does the dangers to pedestrians, other vehicles and property. To make the island effective as per slowing traffic, our original intention was to have a calming island that contained attention grabbing artwork. However, the island's construction cost prohibited us from accomplishing both objectives with one grant. We therefore decided to build the island first with one grant and pursue the creation of the artwork with a second grant – which we are doing now.

After interviewing numerous artists regarding the project, our association is very excited to put the projects into the hands of an extremely talented artist, Melissa Martinez. The artwork she has designed fits perfectly with our neighborhoods theme (peace, love and diversity), will add beauty and value to our neighborhood, and will make Spence Ave safer. Melissa also has extensive experience regarding building artwork for calming islands, all the costs and city requirements, and is extremely confident that she can create a wonderful art project and do it within the grants limited budget.

**Street view of the proposed project**



**Other public art found in the Jen Tilly Terrace Neighborhood Area**



**Request for Qualifications**

The Jen Tilly Terrace Neighborhood Association announces a public art opportunity for an artist to design, fabricate, and install a public art piece that will greet residents and visitors to our neighborhood. If approved through the Maryanne Corder Grant process, funding will be awarded July 1, 2017 and the project must be fully completed by June 30, 2018.

**The Jen Tilly Terrace Neighborhood**

Our neighborhood association encompasses homes from Jen Tilly Lane to Kenneth Place along the Spence Avenue corridor. We are located a few blocks from the ASU Tempe campus and are a mix of permanent residents, renters, families, students, professionals, and everything in between.

**Eligibility**

This project is open to all artists residing in Arizona and collaborations are welcome. All artists must be both currently licensed and insured in the State of Arizona.

**Things to Consider**

Through this art project, our association seeks to build a stronger sense of community and identity. We would love for this art piece to be a point of pride for our neighbors and a source of joy and inspiration. Creativity and uniqueness of the work sample will be the primary criterion. Artists are encouraged to visit all of the Public Art sites. Please visit [www.tempe.gov/publicart](http://www.tempe.gov/publicart) and click on "Neighborhood Public Art."

Because the proposed art project will be installed in a six foot wide calming island, and is required to be at least two feet from the edges, the art piece would need a narrow base no more than two feet wide.

**Budget**

Budgets are all-inclusive and will not exceed \$10,000 for the installation of art in the median. Budget must cover all expenses including: design and preparation, supplies and materials necessary for the design, and fabrication and installation for completing the project. Costs associated with the collaborative process, taxes and insurance, and transportation of the artist and artwork are the responsibility of the artist. **Budget must include costs associated with structural engineering for the foundation and civil engineering for any plan preparation that may be required. Additionally the foundation and artwork must be installed by a Class A Licensed contractor or approved equal.**

**Deadline**

All submissions must be received no later than February 1, 2017.

**How to Apply**

The Jen Tilly Terrace Neighborhood Association will review artists' portfolio images and written materials to select finalists. This panel will evaluate the applicant's professional qualifications, proven ability to undertake projects of similar scope, and artistic merit as evidenced by the submitted materials. If funding is received, following an opportunity for community input on each finalist, one artist will be selected by the panel to complete the project.

Please send to:

Jen Tilly Neighborhood Terrace Association Public Art Project



Jen Tilly Terrace Association Vice Chair

The selected artist will work directly with the neighborhood association to develop a concept for permanent artwork on the selected site. The entire submission should be sent as one PDF file including all submittal materials listed below. Specific proposals are not required at this stage in the process.

**What to send**

Letter of Intent: (Maximum 1 page) Describe why you are interested in a sculpture and relevant past experience. **Provide estimated budget including design fee and cost associated with materials, fabrication, engineering and installation.**

Resume: (Maximum 2 pages) please include your address, email address, telephone number.

Images: Five images of recent and related work. For each image list the title, date, media, size, site location and budget.

**Aerial view of the project site**



- Indicates approximate location of art project in the median east of Bonarden Lane and Spence Avenue.

**Sponsored By**

The City of Tempe's Maryanne Corder Neighborhood Grant program provides funding for neighborhood art projects. This request does not commit Jen Tilly Terrace Neighborhood Association to enter an agreement to pay any cost incurred in the preparation of this request, or in any subsequent negotiations, or to produce a contract for the projects. SPNA reserves the right to reject any and all applications, or to reissue the Request for Qualifications. JeTT is not responsible for loss of or damage to materials included with application.

# Spence Median Artwork Jen Tilly Terrace Neighborhood

## **Description:**

The Jen Tilly Terrace Neighborhood has a theme of peace and diversity; their standpipe artwork is made of tiles with different images of peace, diversity, and freedom. In Hudson Park the art is about inner peace. The neighborhood representatives are looking for something to go along with these sentiments. They have built a calming island on Spence and would like to have artwork installed in the center.

We came up with the idea of using white poppies, as symbol of peace. We propose installing a garden of steel poppies in the calming island on Spence. The poppies would be varying heights from 7'-15' high. Each flower would be about 24". These flowers would be forever in bloom as you enter the neighborhood, a beautiful and symbolic reminder that will greet everyone as they enter. We feel like it would be a lovely landmark.

Melissa Martinez designed and installed a similar project, Take Flight, on 13<sup>th</sup> street and Hardy in Tempe. While some of the structural components will be the same the Jen Tilly Terrace project will be a unique art piece. However, because of the restricted budget the previous engineering on Take Flight will help keep costs to a minimum. We can also have more or less poppies to keep the budget in line.

## **Melissa Martinez artist biography:**

The spectacular beauty of nature and emotional experiences directly inspire Martinez's artwork. She empathizes with nature, which motivates her to contemplate her feelings about her life's greatest gifts and challenges. Martinez draws from her studies of the Sonoran Desert, poisonous plants, medicinal plants, plant biology and reproduction, weather, and weather related phenomena, and many other natural wonders. She utilizes natural materials, movements, and phenomena that are often overlooked, creating works that focus upon basic beauty and the oddity of simplicity. Martinez has exhibited her work in museums and galleries across the U.S., including the Phoenix Art Museum, and completed numerous public art commissions in the Phoenix Metro Area.

## **Budget:**

Art fabrication 6-10 flowers 7', 12', 15'	\$3000
Art installation	\$3000
Traffic Control plan and barricades	\$1000
Engineering (previously engineered)	\$1000
City permits and fees	\$1000
Contingency	\$1000
<b>TOTAL</b>	<b>\$10,000</b>



Kara Roschi <kara@curatorengine.com>

Today 4:20 PM

You



Hello, [REDACTED]

So glad to hear you've been moving this project forward, and thank you for keeping us in the loop!

As requested, to iterate the Scope of our services as they segue with your Budget:

**PROJECT FEE SCHEDULE FOR THE JEN TILLY TERRACE NEIGHBORHOOD  
CALMING ISLAND PUBLIC ART (SPENCE AND BONARDEN LANE)**

*2ND Quote - Artist agreed to match initial (Melissa) bid if selected but Melissa is preferred artist*

As Projected By Curator Engine:

Curator Engine Services: \$880

Art fabrication: \$3000

Art installation: \$3000

Engineering: \$1000

City fees and permits: \$1000

City barricades and signs: \$1000

I think that about covers it! Do let us know if you need anything else in the interim, or if any part of our services needs clarification. I'll have my fingers crossed for smooth sailing.

All the Best,  
Kara Roschi  
Chief Curator  
+ (480) 225-9735  
+ [kara@curatorengine.com](#)  
+ [www.curatorengine.com](#)  
...



Kara Roschi <kara@curatorengine.com>

Hi [REDACTED],



Kara Roschi <kara@curatorengine.com>

Hi [REDACTED],



JEFF HOPP

Hi [REDACTED],



## Jentilly Terrace Neighborhood Association Timeline 2016-17

Sept. 5, 2016 - Facebook notice posted announcing upcoming meeting scheduled for Sept. 25.

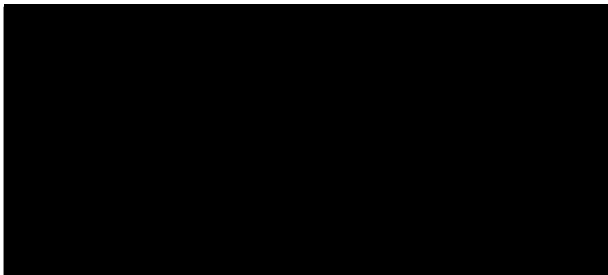
Sept. 12<sup>th</sup> - Postcard mailed to members and neighbors with meeting specifics.

Meeting held – Sept. 25, 2016

Location – Moxy Hotel, Spence and Rural

- Agenda – Art or Landscape discussion and vote for calming island located at Bonarden/Spence.
- Neighborhood Association election.
- Safety issue discussion.
- Future grant ideas.

Meeting attended by:



Vote for art in median results:

To pursue art grant for calming island –

- 3 yes votes [redacted]
- 1 neutral vote [redacted]

Elections results:

- [redacted]
- [redacted]

Other items discussed:

- Kenneth fence near railroad tracks repair
- Light issues along Spence
- Garbage collection issues along Kenneth
- Crime

Monday Sept. 26 - Facebook post created containing meeting information and request for response for anyone who wishes to vote on calming island grant direction. Post viewed by 28 people- received one addition vote in favor of art for the calming island grant.

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During the next few months I called, spoke and emailed Maja Aurora, Shauna Warner and Julian Dresang numerous times regarding art in island issues and how to find artists and what the artist's requirements are. Call for artist document created with the help of Maja. Attached are emails related to those discussions.

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December and January: called and emailed artists and leads to discuss artwork for the island. Artist leads contacted were Philip Amorosi, Jose Benavides, Kara Roschi and Melissa Martinez. Attached are emails related to those discussions.

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March 4 – Email and postcard sent out announcing JeTT meeting at the Moxy to discuss proposed art.

March 12 – Meeting held at the Moxy.

- Attended by [REDACTED]
- Proposed artwork from Melissa Martinez discussed.
- Vote taken and her design was approved.

March 13 – Facebook update posted and follow up email sent out to get feedback from other JeTT members.....all returned emails were positive as per Melissa's artwork.



**HELLO JENTILLY TERRACE NEIGHBORS - SAVE THE DATE!!!**

Please join in the neighborhood meeting to discuss what's important to you, Express your ideas, voice your suggestions and provide your input as to finalizing what we would like to see go in the traffic control median island @ Spence and Bonarden. Time is of the essence to move forward with the grant application.

We hope to see you there and bring your neighbors!

JenTilly Terrace Neighborhood Association

[Visit our Facebook page!](#)

[Visit our Facebook page!](#)



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JenTilly Terrace Neighborhood Association

[Visit our Facebook page!](#)

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- New |
- Delete
- Archive
- Junk |
- Sweep
- Move to |
- ...
- 
- 
- 
- Undo

## Jen Tilly Neighborhood Calming Island Grant 2017

0 1



Warner, Shauna

Wed 10/19/2016, 6:15 PM

Your: Aurora, Maja (maja\_aurora@tempe.gov); Hollygramz (hollygramz@gmail.com) ✕



Reply |



Yes, you are on the right track. Next step would be to work with Maja on the call to artist. For art in the right of way she'll have requirements.

Thanks

Shauna

Sent from my iPhone

...



Shauna, attached is a document I've created that shows the timeline of Jen Tilly Terrace Neigh...

Fri 10/14/2016, 12:20 AM



# Spence island update

4



**Aurora, Maja**  
Tue 12/13/2016, 6:31 PM  
You

Reply

I'll be around on Thursday anytime after 10am. I can post it on our jobs page. [www.tempe.gov/artsjobs](http://www.tempe.gov/artsjobs)  
You can also send it out to artists you know, and ask your neighborhood to send it to artists they know. As we talked about, it might be hard to find an artist that can do this project with only \$10,000. Another possibility is to apply for the grant with a nearby neighborhood and ask for 20K. Let me know if you have further questions.  
Thanks,  
-Maja  
480-350-5160  
...



Tue 12/13/2016, 6:10 PM

Wed 11/30/2016, 8:38 PM



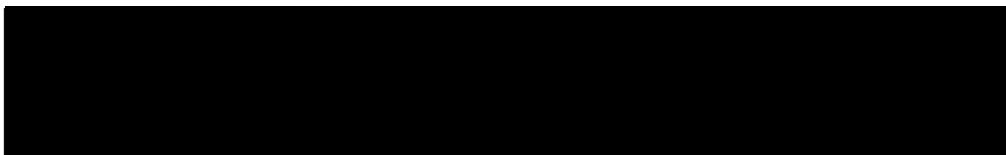
**Aurora, Maja**  
We added a few things see sentences in red. Thanks -Maja

Wed 11/30/2016, 4:15 PM



**Aurora, Maja**  
Great, I'll take a look and give comments by the end of the week. Thanks. -Maja

Mon 11/28/2016, 12:08 PM



Sun 11/27/2016, 11:57 PM



**Aurora, Maja**  
Here are two examples we can talk about when you call me today. 480-350-5160 Thanks. -Maja

Tue 11/28/2016, 1:33 PM

## Spence Island costs for artwork



Warner, Shauna

Fri 1/20, 8:25 AM

You; Dresang, Julian (julian\_dresang@tempe.gov)

Reply

Hi [Redacted]

Grant projects have to be a one time project for the year they are funded, but can build on each other, which is what Hudson Manor did and was the idea behind funding the median in one year and then additional improvements to it in a future year.

We've found these last grant cycles that the median artwork is really hard to do for the \$10,000 due to the structural requirements. As Julian noted, Melissa will have a good idea of what that is and may have connections to bring the price down.

Shauna  
...



Dresang, Julian

Hi Jeff Good to hear from you. The issue with art is that Engineering requires a structural engineer t...

Thu 1/19, 1:02 PM



n 2017 grant to get artwork in our calming isla...

Thu 1/19, 11:47 AM

I didn't forget about you



Philip Amorosi

Tue 1/31, 9:52 PM

You ▾

⤴ 📧 📧 ↶ Reply | ▾

Hi [REDACTED]

It took me longer than I thought it would. I am still putting my feelers out for sculptors that would work with that low budget but here is a civil engineer that is ALSO a sculptor so he might have some sympathy for your plight. He comes recommended from 2 respected friends in the architecture field. His name is: Jose Benavides [joseart0@gmail.com](mailto:joseart0@gmail.com)

The other guy is John Gleason. He's both a Civil and a Structural engineer. 602.540.7306  
email: [jgleason@jgengineering.net](mailto:jgleason@jgengineering.net).

If I get any more sculptors names I will pass them on.

If you can't get it done and have to resort to desert landscaping my neighbor that works at a wholesale landscaping company is Frank Farina (480) 721-0382 email: [anthony.frank.farina@gmail.com](mailto:anthony.frank.farina@gmail.com). Tell him I gave you his number and explain your situation. I am sure he will help.

take care,  
Phil Amorosi

another lead..



thanks, I sent her an email.

jeff  
...

 Philip Amorosi  
Fri 2/24, 5:31 PM  
You



Hi Jeff,  
I don't know if any of those civil engineer leads helped but I found a cool group in Phx that assembles artists for public art work. Lennar hired them to do the art on their project on Apache. They are called Curator Engine. Check out their website: [curatorenine.com](http://curatorenine.com) The leader of the group is Kara Roschi, [kara@curatorenine.com](mailto:kara@curatorenine.com). I don't think your limited budget would be a problem since they try to match artists to the amounts they can work with. Let me know if this helps. Good luck.  
take care,  
Phil





Kara Roschi <kara@curatorengine.com>

Sun 2/26, 12:11 PM



Great; just trying to get a sense of the full socio-political arena of the project. Public Art can be a little tricky that way, among the other ways you cited (civil engineers, codes, permits, etc.).

So, essentially, our service, Curator Engine, is a Finder | Work-Plan-Design | Management service for the arts that does just those very things, in that order:

1. Our curators uses both our extensive database of portfolios and their own project-specific research to propose a select group of interested and talented artists best-suited for your project's needs, budget and timeline.
2. We can then draft a work plan that will carry the project and all parties through the process to its successful completion.
3. We can also further be retained for continued project management where we offer contract drafting and oversight on timelines and communications through to that completion date, making sure that any complications that may crop up are minimized and mediated.

We're typically hired hourly at a flat rate so we can relay the artists' pricing directly to you or your committee without markup/commissions. Given the budget constraint, I'd recommend the lowest 'buy in' for our services which is a single Day Rate payment (\$880). That gets you a document containing a curated selection of [3] *actively interested* artists who meet your profile requirements and whose talents and skills are a good fit for the project and budget. You would receive their brief bio, images of their previous work and their contact information and then you would run with it from there.

Let me know if you think our Service(s) makes sense for your Project as I've described; we'd love to move forward on assisting you and your group. We do what we do because we love seeing more art in more places! Thank you, and feel free to send along any follow-up questions.

All the Best,  
Kara Roschi

Chief Curator  
+ (480) 225-9735  
+ [kara@curatorengine.com](mailto:kara@curatorengine.com)  
+ [www.curatorengine.com](http://www.curatorengine.com)

...

## Seeking Artist for calming island in Tempe



Kara Roschi <kara@curatorengine.com>  
Mon 2/27, 8:31 PM



Hi, [REDACTED]

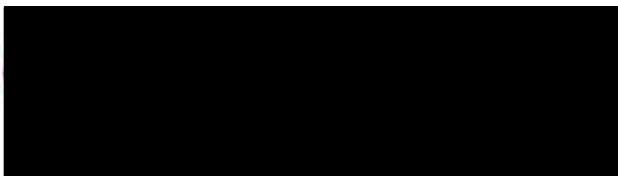
Yes, the smallest chunk of a project we can really take on at this point is just that first step-- finding 3 pertinent artists as described above-- for our single day rate. But, I do understand (and sympathize!) with your current all-volunteer/no-funds predicament. I wish we were established enough to have the capacity for some pro bono work here n' there... but we're not quite there yet.

If Calls for Art on Facebook, other word-of-mouth networking, and a flyer or two in heavily-trafficked neighborhood spots still aren't workin' for ya down the way, let me know and I may be able to finagle putting together that selection of artists with our fee due after-the-fact as a line item from the grant funds... if that's determined to be both sensical and permissible.

Best to you as well! Thanks for also fightin' the good fight for getting our neighborhoods infused with a lil' visual bang!

All the Best,  
Kara Roschi

Chief Curator  
+ (480) 225-9735  
+ [kara@curatorengine.com](mailto:kara@curatorengine.com)  
+ [www.curatorengine.com](http://www.curatorengine.com)  
...



↑ [REDACTED] [REDACTED] Reply | ↓

Kara,

Art for Spence Island notice of meeting posted 03/08/2017 NA page



    Reply | 

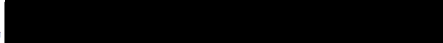
[NEIGHBORHOOD MEETING THIS SUNDAY 6:00pm](#)

At the Moxey.

We will be discussing our grant application for what art or "objects" we would like to see in the little traffic calming island on Spence @ Bonarden.

Melissa Martinez from the City will meet us there.

Please spread the word to our neighbors and we hope to see you there 1333 S Rural Rd.

On Mar 8, 2017, at 11:32 AM,  wrote: