Memorandum

Municipal Budget Office



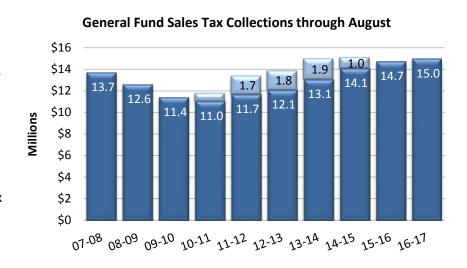
Date: September 27, 2016
To: Mayor and Council

From: Cecilia Robles, Municipal Budget Director (350-8881)

Subject: Tax Revenue Statistical Report – August 2016

Attached is the Executive Summary of the Tax Revenue Statistical Report for August 2016 covering July sales activity reported to our Tax and License Division in August.

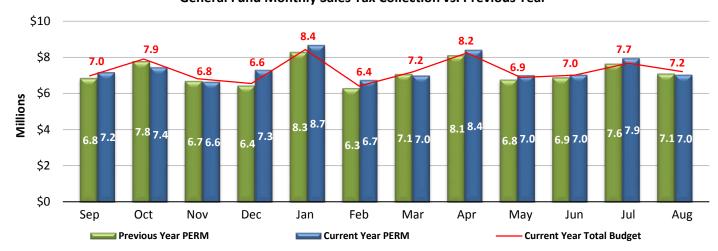
The graph to the right depicts year-to-date General Fund historical privilege tax revenue from FY 2007-08 through FY 2016-17. Taxable sales increased by 2.3% over the same year-to-date period in the prior fiscal year. General Fund Sales Tax revenue is also up 1.7% (\$251 thousand), as a result of strong retail (\$276 thousand), rentals (\$168 thousand), and combined bed tax and hotel/motel (\$122 thousand) activity. The combined bed tax and hotel/motel tax revenue growth rate is outperforming all business activities at 12.0% over the prior fiscal year.



The graph below represents twelve months of activity, comparing current year General Fund monthly sales tax collections to the previous year.

Although sales taxes are not budgeted on a monthly basis, the graph below applies historical collection percentages to the annual budget to gain insight into sales tax performance. Using this approach, sales tax collections in the General Fund are \$104 thousand above budgeted projections year to date.

General Fund Monthly Sales Tax Collection vs. Previous Year



Executive Summary

| Current M | lonth | -Augus |
|-----------|-------|--------|
|-----------|-------|--------|

Fiscal Year to Date through August

| | 2013-14 | Change | 2014-15 | Change | 2015-16 | Change | 2016-17 | Change | 2013-14 | Change | 2014-15 | Change | 2015-16 | Change | 2016-17 | Change |
|--|-------------|--------|-------------|--------|-------------|--------|-------------|--------|-------------|-----------|---------------|--------|---------------|--------|---------------|--------|
| Taxable Sales | | | | | | | | | | | | | | | | |
| Total Taxable Sales | 540,713,000 | 6.9% | 586,267,000 | 8.4% | 609,568,000 | 4.0% | 607,767,000 | -0.3% | 1,125,528,0 | 00 7.0% | 1,216,853,000 | 8.1% | 1,270,028,000 | 4.4% | 1,299,523,000 | 2.3% |
| Retail Taxable Sales | 285,338,000 | 12.7% | 306,889,000 | 7.6% | 310,220,000 | 1.1% | 308,069,000 | -0.7% | 581,749,0 | 00 9.5% | 612,319,000 | 5.3% | 643,417,000 | 5.1% | 652,168,000 | 1.4% |
| | | | | | | | | | | | | | | | | |
| Tax Revenues by Funds | | | | | | | | | | | | | | | | |
| Privilege Tax - General Fund (1.2%) | 6,314,000 | 8.7% | 6,749,000 | 6.9% | 7,092,000 | 5.1% | 7,027,000 | -0.9% | 13,056,0 | 00 8.0% | 14,075,000 | 7.8% | 14,734,000 | 4.7% | 14,976,000 | 1.6% |
| Temporary Privilege Tax - General Fund | 942,000 | 8.5% | 31,000 | -96.7% | 4,000 | -87.1% | 8,000 | 100.0% | 1,943,0 | 00 7.8% | 1,044,000 | -46.3% | 8,000 | -99.2% | 17,000 | 112.5% |
| Transit Tax Fund (.5%) | 2,634,000 | 8.8% | 2,814,000 | 6.8% | 2,955,000 | 5.0% | 2,931,000 | -0.8% | 5,447,0 | 00 8.1% | 5,869,000 | 7.7% | 6,142,000 | 4.7% | 6,245,000 | 1.7% |
| Arts Tax Fund (.1%) | 541,000 | 8.6% | 578,000 | 6.8% | 608,000 | 5.2% | 607,000 | -0.2% | 1,120,0 | 00 7.8% | 1,206,000 | 7.7% | 1,264,000 | 4.8% | 1,289,000 | 2.0% |
| Privilege Tax - Rebates Fund | 283,000 | 5.2% | 263,000 | -7.1% | 284,000 | 8.0% | 303,000 | 6.7% | 610,0 | 00 2.5% | 606,000 | -0.7% | 617,000 | 1.8% | 647,000 | 4.9% |
| Bed Tax Fund | 218,000 | -4.8% | 289,000 | 32.6% | 313,000 | 8.3% | 320,000 | 2.2% | 497,0 | 00 6.0% | 614,000 | 23.5% | 701,000 | 14.2% | 757,000 | 8.0% |
| Totals | 10,932,000 | 8.3% | 10,724,000 | -1.9% | 11,256,000 | 5.0% | 11,196,000 | -0.5% | 22,673,0 | 00 7.8% | 23,414,000 | 3.3% | 23,466,000 | 0.2% | 23,931,000 | 2.0% |
| | | | | | | | | | | | | | | | | |
| Tax Revenues - Business Activities | | | | | | | | | | | | | | | | |
| Retail | 5,843,000 | 11.8% | 5,665,000 | -3.0% | 5,833,000 | 3.0% | 5,769,000 | -1.1% | 12,063,0 | 00 10.7% | 11,994,000 | -0.6% | 12,049,000 | 0.5% | 12,325,000 | 2.3% |
| Rentals | 1,913,000 | 0.9% | 1,678,000 | -12.3% | 1,781,000 | 6.1% | 1,851,000 | 3.9% | 4,149,0 | 00 0.6% | 3,920,000 | -5.5% | 4,027,000 | 2.7% | 4,195,000 | 4.2% |
| Utilities/Communication | 1,216,000 | 6.9% | 1,141,000 | -6.2% | 1,066,000 | -6.6% | 1,063,000 | -0.3% | 2,180,0 | 00 3.6% | 2,219,000 | 1.8% | 1,988,000 | -10.4% | 1,959,000 | -1.5% |
| Restaurants | 788,000 | 9.0% | 790,000 | 0.3% | 832,000 | 5.3% | 898,000 | 7.9% | 1,668,0 | 00 8.9% | 1,696,000 | 1.7% | 1,708,000 | 0.7% | 1,800,000 | 5.4% |
| Contracting | 602,000 | 16.4% | 788,000 | 30.9% | 1,033,000 | 31.1% | 941,000 | -8.9% | 1,328,0 | 00 17.3% | 2,165,000 | 63.0% | 2,116,000 | -2.3% | 2,077,000 | -1.8% |
| Hotel/Motel | 114,000 | -10.2% | 140,000 | 22.8% | 153,000 | 9.3% | 154,000 | 0.7% | 276,0 | 00 3.8% | 304,000 | 10.1% | 314,000 | 3.3% | 381,000 | 21.3% |
| Transient (Bed Tax) | 218,000 | -4.8% | 288,000 | 32.1% | 313,000 | 8.7% | 319,000 | 1.9% | 498,0 | 00 6.2% | 614,000 | 23.3% | 702,000 | 14.3% | 757,000 | 7.8% |
| Amusements | 147,000 | 5.8% | 130,000 | -11.6% | 160,000 | 23.1% | 125,000 | -21.9% | 324,0 | 00 11.0% | 292,000 | -9.9% | 402,000 | 37.7% | 291,000 | -27.6% |
| All Other | 91,000 | -6.2% | 104,000 | 14.3% | 85,000 | -18.3% | 76,000 | -10.6% | 187,0 | 00 -12.6% | 210,000 | 12.3% | 160,000 | -23.8% | 146,000 | -8.8% |
| Totals | 10,932,000 | 8.3% | 10,724,000 | -1.9% | 11,256,000 | 5.0% | 11,196,000 | -0.5% | 22,673,0 | 00 7.8% | 23,414,000 | 3.3% | 23,466,000 | 0.2% | 23,931,000 | 2.0% |
| | | | | | | | | | | | | | | | | |
| Tax Revenues - Retail Activities Breakdown | | | | | | | | | | | | | | | | |
| Automotive | 951,000 | 10.3% | 964,000 | 1.4% | 998,000 | 3.5% | 1,030,000 | 3.2% | 1,902,0 | 00 9.7% | 2,014,000 | 5.9% | 2,023,000 | 0.4% | 1,974,000 | -2.4% |
| Furniture/Equipment/Electronics | 1,700,000 | 52.1% | 1,582,000 | -6.9% | 1,236,000 | -21.9% | 1,110,000 | -10.2% | 3,422,0 | 00 41.5% | 3,098,000 | -9.5% | 2,639,000 | -14.8% | 2,621,000 | -0.7% |
| Department Stores | 945,000 | 0.7% | 876,000 | -7.3% | 918,000 | 4.8% | 979,000 | 6.6% | 1,902,0 | 00 -0.4% | 1,838,000 | -3.4% | 1,828,000 | -0.5% | 1,958,000 | 7.1% |
| Grocery Stores | 578,000 | 10.5% | 615,000 | 6.4% | 642,000 | 4.4% | 641,000 | -0.2% | 1,188,0 | 00 7.2% | 1,269,000 | 6.8% | 1,297,000 | 2.2% | 1,329,000 | 2.5% |
| Drugs/Small Stores | 545,000 | 0.2% | 503,000 | -7.7% | 485,000 | -3.6% | 585,000 | 20.6% | 1,118,0 | 00 2.6% | 1,128,000 | 0.9% | 1,017,000 | -9.8% | 1,125,000 | 10.6% |
| Manufacturing Firms | 237,000 | -40.3% | 325,000 | 37.1% | 354,000 | 8.9% | 270,000 | -23.7% | 529,0 | 00 -25.7% | 645,000 | 21.9% | 733,000 | 13.6% | 649,000 | -11.5% |
| Building Supply Stores | 196,000 | 6.5% | 156,000 | -20.4% | 210,000 | 34.6% | 210,000 | 0.0% | 385,0 | | 351,000 | -8.8% | 457,000 | 30.2% | 451,000 | -1.3% |
| All Other Retail | 691,000 | 4.1% | 644,000 | -6.8% | 990,000 | 53.7% | 945,000 | -4.5% | 1,617,0 | | 1,651,000 | 2.1% | 2,055,000 | 24.5% | 2,218,000 | 7.9% |
| Totals | 5,843,000 | 11.7% | 5,665,000 | -3.0% | 5,833,000 | 3.0% | 5,770,000 | -1.1% | 12,063,0 | 00 10.6% | 11,994,000 | -0.6% | 12,049,000 | 0.5% | 12,325,000 | 2.3% |
| | | | | | | | | | | | | | | | | |
| Tax Revenues - Business Districts | | | | _ | | | | | | | | | | | | |
| Elliot Corridor | 1,690,000 | 22.9% | 1,556,000 | -7.9% | 1,568,000 | 0.8% | 1,529,000 | -2.5% | 3,376,0 | | 3,329,000 | -1.4% | 3,163,000 | -5.0% | 3,140,000 | -0.7% |
| Autoplex (included in Elliot Corridor) | 661,000 | 9.1% | 661,000 | 0.0% | 680,000 | 2.9% | 692,000 | 1.8% | 1,311,0 | | 1,359,000 | 3.7% | 1,354,000 | -0.4% | 1,257,000 | -7.2% |
| Market Place | 418,000 | 5.8% | 392,000 | -6.2% | 430,000 | 9.7% | 450,000 | 4.7% | 894,0 | | 899,000 | 0.6% | 927,000 | 3.1% | 961,000 | 3.7% |
| Mills Mall | 558,000 | -2.4% | 493,000 | -11.6% | 544,000 | 10.3% | 544,000 | 0.0% | 1,087,0 | | 1,000,000 | -8.0% | 1,031,000 | 3.1% | 1,122,000 | 8.8% |
| Downtown Tempe | 311,000 | 35.8% | 267,000 | -14.1% | 268,000 | 0.4% | 258,000 | -3.7% | 608,0 | | 611,000 | 0.5% | 598,000 | -2.1% | 586,000 | -2.0% |
| Apache Blvd. | 196,000 | 13.3% | 169,000 | -13.8% | 190,000 | 12.4% | 169,000 | -11.1% | 400,0 | | 416,000 | 4.0% | 388,000 | -6.7% | 369,000 | -4.9% |
| ASU Properties | 142,000 | 4.4% | 109,000 | -23.2% | 114,000 | 4.6% | 107,000 | -6.1% | 281,0 | | 275,000 | -2.1% | 223,000 | -18.9% | 215,000 | -3.6% |
| Rio Salado | 233,000 | -4.5% | 214,000 | -8.2% | 240,000 | 12.1% | 296,000 | 23.3% | 521,0 | | 499,000 | -4.2% | 514,000 | 3.0% | 601,000 | 16.9% |
| All Other Areas | 7,384,000 | 6.0% | 7,524,000 | 1.9% | 7,902,000 | 5.0% | 7,843,000 | -0.7% | 15,506,0 | 00 6.5% | 16,385,000 | 5.7% | 16,622,000 | 1.4% | 16,937,000 | 1.9% |

Privilege Tax Revenue - General Fund (1.2%) 2016-17 Actual Compared to Budget

Monthly Amounts

| | 2016-17 | Budget | 2016-17 | Over(Under) | | | |
|--------|---------|------------|------------|-------------|---------|--|--|
| | Percent | Amount | Actual | Amount | Percent | | |
| Jul | 8.6% | 7,677,000 | 7,948,000 | 271,000 | 3.5% | | |
| Aug | 8.1% | 7,213,000 | 7,028,000 | (184,969) | -2.6% | | |
| Sep | 8.2% | 7,333,000 | | | | | |
| Oct | 8.3% | 7,417,000 | | | | | |
| Nov | 7.6% | 6,765,000 | | | | | |
| Dec | 8.3% | 7,374,000 | | | | | |
| Jan | 9.6% | 8,572,000 | | | | | |
| Feb | 7.8% | 7,000,000 | | | | | |
| Mar | 8.0% | 7,181,000 | | | | | |
| Apr | 9.4% | 8,364,000 | | | | | |
| May | 8.0% | 7,108,000 | | | | | |
| Jun | 8.1% | 7,238,000 | | | | | |
| Totals | 100.0% | 89,244,000 | 14,976,000 | 85,607 | | | |

Cumulative Amounts

| | 2016-17 H | Budget | 2016-17 | Over(Under) | | | | |
|---------|-----------|------------|------------|-------------|---------|--|--|--|
| | Percent | Amount | Actual | Amount | Percent | | | |
| Jul | 8.6% | 7,677,000 | 7,948,000 | 271,000 | 3.5% | | | |
| Jul-Aug | 16.7% | 14,890,000 | 14,976,000 | 86,000 | 0.6% | | | |
| Jul-Sep | 24.9% | 22,223,000 | | | | | | |
| Jul-Oct | 33.2% | 29,640,000 | | | | | | |
| Jul-Nov | 40.8% | 36,405,000 | | | | | | |
| Jul-Dec | 49.1% | 43,779,000 | | | | | | |
| Jul-Jan | 58.7% | 52,351,000 | | | | | | |
| Jul-Feb | 66.5% | 59,351,000 | | | | | | |
| Jul-Mar | 74.5% | 66,532,000 | | | | | | |
| Jul-Apr | 83.9% | 74,896,000 | | | | | | |
| Jul-May | 91.9% | 82,004,000 | | | | | | |
| Jul-Jun | 100.0% | 89,242,000 | | | | | | |

Tax and License Annual Privilege Tax Revenue Projections

| | <u>Privile</u> | ege Tax | Overage/Shortage | | | |
|---------------------|----------------|------------|------------------|---------|--|--|
| Method | Projected | Budgeted | Amount | Percent | | |
| Percent of Increase | 89,587,000 | 89,244,000 | 343,000 | 0.4% | | |
| Percentage Received | 89,677,000 | 89,244,000 | 433,000 | 0.5% | | |