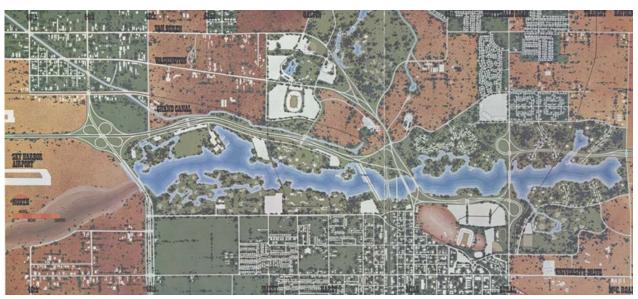
#### TOWN LAKE VISION

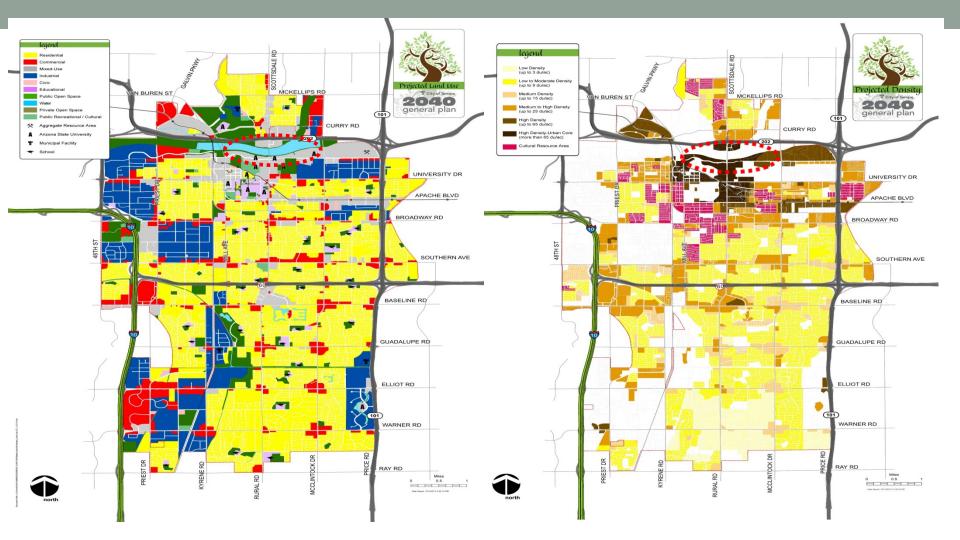
City Council Retreat (October 2, 2015)



The Rio Salado Project: Initiated in 1966 by ASU (design studio)

#### Town Lake Vision

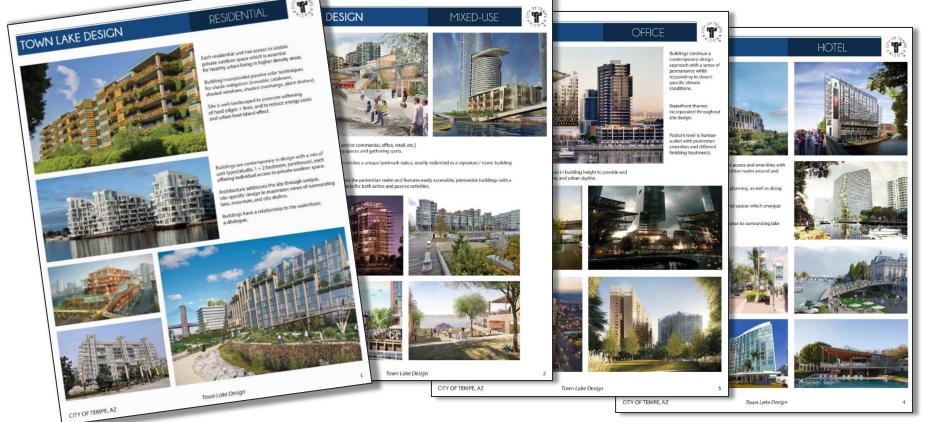
**Objective:** Seeking City Council discussion and direction on the vision for Town Lake and future projects at the Pier 202 / Southbank site Residentia District Mixed-Use District Retail Distri



### ASU Stadium District – master plan



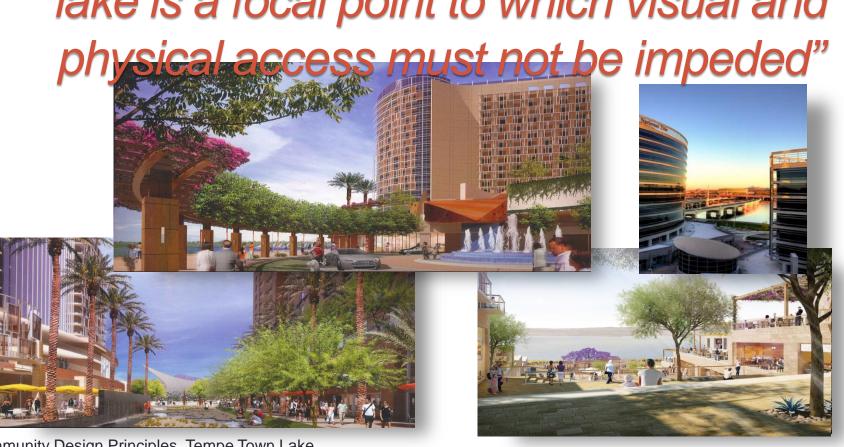
## RFP "Town Lake Design" Document



## TOWN LAKE VISION

Town Lake excerpt provided out of the "Community Design Principles" plan, 2006

"The "Crown Jewel" of Rio Salado, the lake is a focal point to which visual and



Community Design Principles, Tempe Town Lake

# "Rowing competitions and recreational boating suggest nautical (design) references"



### "Linear parks surround lake, linking building sites, providing a unifying element"



### "Ground floor building uses relate to public spaces, reinforced by form rich in detail and substantial in mass"



## "Views to the lake from upper levels are maximized..."



# "...and enhanced by expressive structure(s) and (building) technology"



Community Design Principles, Tempe Town Lake

### "Pedestrian and retail linkages to Downtown are essential"



#### Town Lake Vision

Seeking City Council further discussion and direction on the vision for Town Lake and future projects at the Pier 202 / Southbank site... Residentia District Mixed-Use District Retail Distr