
Minutes Neighborhood Advisory Commission November 6, 2013

Minutes of the Neighborhood Advisory Commission (NAC) held on November 6, 2013 5:38 p.m. – 6:48 p.m., at City Hall, 31 E. 5th Street, 3rd Floor Conference Room, Tempe, Arizona.

(MEMBERS) Present: Nancy Buell, Kiyomi Kurooka, Nancy Lesko, Josephine McNamara, Robert Miller, Jon Mulford, Bill Munch, Russ Plieseis, Julie Ramsey, Scott Smas, Bill Wagner, Christopher Ware.

(MEMBERS) Excused Absences: Karen Adams, John Sanborn

City Staff Present: Elizabeth Thomas, Neighborhood Services Specialist, Shauna Warner, Neighborhood Services Manager, Commander Noah Johnson, Police Department, 480-858-6332, noah_johnson@tempe.gov

Guests Present: Bruce Ginsberg, Tempe Resident

Agenda Item 1 – Call to Order

The meeting was called to order at 5:38 p.m.

Agenda Item 2 – Public Comment

There was no public comment.

Agenda Item 3 – Consideration of Minutes: October 2, 2013

Commissioner Munch made a motion to approve the October 2, 2013 minutes and Commissioner Lesko seconded the motion. The motion passed with ten yeah votes and one abstention due to absence from the October meeting.

Agenda Item 4 – Police Department Back to School Safety Campaign Report

Commander Johnson is the North Side Patrol Commander. In addition to overseeing the North Side Patrol, he is responsible for the Crime Prevention Unit, Downtown Bike Squad, GANG Unit, Tactical Response Team, Canine Unit and Mounted Patrol. He provided an overview of the Tempe Police Department's Safe & Sober Campaign which ran from August 15 through September 14. The campaign placed an emphasis on combatting the safety, quality of life and health challenges associated with alcohol related crimes.

Early phases of the campaign addressed education and awareness including distribution of a flyer directed at Arizona State University students outlining the changes to the ordinance and the risks of

hosting or participating in nuisance parties. The flyer noted the potential for fines, citations and arrests. Numerous campaign press releases and related handouts were also distributed to commission members for reference.

Commander Johnson shared some of the highlights and findings of The City of Tempe Loud Party and Neighborhood Disorder Report which included the following:

- Loud parties are the fifth most frequent call for service responded to by the Tempe Police Department.
- The area bound by University to Broadway and Rural to Price accounts for approximately 33% of the loud party calls, referred to in the report as the *Loud Party Corridor*.
- Further analysis of loud party locations shows that 43% of loud parties occur within one mile of campus. Specifically, there is a very high concentration of activity just east of ASU's Tempe Campus.
- Loud party calls are correlated with other nuisance calls such as disturbance calls, code violations, public intoxication, indecent exposure, etc.
- Loud party calls are highly correlated geographically with serious crime (e.g., murder, rape, robbery, aggravated assault, burglary, larceny-theft, motor vehicle theft, and arson).
- Over this past year, the Police Department has received \$170,000 in youth alcohol grant funding from the Governor's Office of Highway Safety to help fund enforcement initiatives addressing and enforcing underage drinking violations. The Department will continue to seek out these funding sources.
- Tempe PD with assistance from ASU PD has developed a party patrol focusing on loud parties.
- High degree of ASU collaboration and involvement including meetings with Fraternity and Sorority Governing Boards and Presidents to discuss concerns and identify potential responses.
- The current model city of Tempe developed is being looked at by other cities. Every year there is a new set of freshman and new students to educate. The model will continue to be examined and refined.

Commander Johnson emphasized that the Police Department continues to participate in plan review and crime prevention through environmental design. This participation has helped to result in newer apartment complexes eliminating features such as long, extended balconies which can prove unsafe and problematic.

Commissioners requested to be kept updated should there be a role the commission could play in helping to improve or expand the campaign, making recommendations, etc. Commissioners expressed appreciation for the work done by the Police Department and Commander Johnson offered to come back as needed or requested.

Agenda Item 5 – Tempe Involving the Public (TIP) Manual Revisions Update

Elizabeth reported that Jeff Kulaga, Assistant City Manager joined Internal staff from several work areas including: water, planning, historic preservation, neighborhood services, community relations, human resources, public works and transportation planning for a meeting to discuss recommended TIP updates and revisions. Staff was asked to examine the manual prior to the meeting and come prepared with examples of how they had recently been using it, comments, suggested revisions, additions, deletions and improvements.

Their feedback and comments included:

Users/Audience

- Who is the intended user?
- Consider separate sections or addendum handouts for each user group
- Maybe one to two sections containing the document foundation or framework and then depending on the audience (internal staff, developer, resident or resident group), provide separate documents/individual stand-alone pieces specific to them.
- Just rely on Neighborhood Services staff to help identify stakeholders, types of methods to get the word out and level of input being sought.
- Neighborhood Services staff will always meet with you to consult and discuss but have an idea of how broad your outreach needs to be and level of input being sought.
- The manual was never intended to be a tool for grass roots level organizers. They are the more the recipients (rather than the initiators) in this case. The manual was intended to encourage consistency in meeting planning and outreach and to help set expectations.

Private Development

- Need to differentiate between what are requirements for developers (must do's) and what are recommendations (should do's)? As written and presented, the document is not clear about the difference.
- Developers need to be guided regarding requirements, expectations, how to host a meeting and to do's.
- Create a checklist identifying what must be done

Project Types/Level of Involvement

- Seeking additional clarification regarding what level of outreach and involvement is needed.
- How does project staff identify stakeholders?
- Is it determined by the potential impact of the project? The perceived political nature of the project? The cost of the project?
- What are and what should be the boundaries of the ask? Need to determine what is the scale of the ask.
- Project types – who decides what level of involvement a project must have? Maybe there should be a minimum level, a middle level and a maximum/exceeds level?
- The TIP could mirror the GP2040 “20 minute city” concept. Maybe extend and expand required outreach. Those residents within closest proximity/most impacted receive mailings. Use additional outreach tools (Tempe Today, Forum, Website, etc.) to broaden the audience.
- How do you measure input? How do you measure “value” of those closer to/more adjacent to a project? Someone who has speed humps installed right outside their house will experience a daily difference. Those living closest to the Broadway Rd. project will have different impacts than those who use Broadway Rd. occasionally or sometimes for travel or commuting.
- Also need to be mindful of the difference between short term and long term impacts. Need to distinguish between an inconvenience (street repaving) versus street re-design.
- What about service type projects? (Library hours, uncontained waste program changes)

General/Content

- Too much content, information and detail in this manual.
- The visuals - matrices, graphics, bullets are helpful.
- Create a checklist for planning a meeting
- Document reads more like suggestions, does not provide clear direction.

- Include a flow or process chart with next steps identified

Best Practices

- Look at what Glendale is doing. They have pdf hand-outs for developers' public involvement plans which have to be completed and turned in for approval. This provides a written plan and tracking mechanism.
- At the time the COT Tempe Involving the Public Manual was created, there were few other examples. Perhaps there are more to compare with and draw from now.

Training

- Once document is revised and approved, need formal staff training and opportunities to continue to fine tune as it continues to be used.

Outreach/Follow up

- Acknowledgement that there have been sizable gaps between initial public meetings and next communication due to project delays, etc. (i.e. Broadway Road, University Drive projects). How best to handle and address?
- Improve communication regarding how input is delivered to Mayor and Council, conveying what is decided and next steps after public meetings.

Neighborhood Services staff and commissioners noted that many comments shared by internal staff aligned with input previously provided by commissioners. Next steps include document editing and revisions as well as seeking some feedback from neighborhood contacts and leaders. Once a revised draft is completed and ready for review, NAC will again see the document and have the opportunity to share more specific editing suggestions.

Agenda Item 6 – 2014 Neighborhood Workshop and Awards Planning Update

The Escalante Multi-generational Center has been reserved for Saturday, April 5 for the 2014 Neighborhood Workshop and Awards and the Neighborhood Awards application has been updated. A theme has been identified with workshops centered around Neighborhood Revitalization and Reinvestment. Commissioners expressed agreement with the direction staff is recommending. This direction is in keeping with previous discussions and priorities of the Council Committees and now the Committee of the Whole regarding the importance of keeping Tempe neighborhoods strong and vital and recognizing the impacts that neighborhood projects and individual homeowner improvements can have on the whole neighborhood and community.

The Neighborhood Awards application has been updated and is now available online at www.tempe.gov/neighborhoodworkshop. Outreach efforts have begun with Call for Nominations flyers reflecting the deadline of January 17, 2014. Flyers were distributed to all commissioners present. This deadline will allow for review at the February Commission meeting as well as the March meeting if necessary.

Agenda Item 7 – Proposed Agenda Items for December 4 or Future Meeting

- Nominations for Chair and Vice Chair
- Recognition of any outgoing members
- 2014 Neighborhood Workshop and Awards Planning Update
- Commission Priorities and Goals

IMPORTANT NOTE: In light of the regular commission meeting falling on January 1, 2014, commissioners agreed to move the meeting to Wednesday, January 8, 2014.

Meeting was adjourned at 7:00 p.m.

Prepared by: Elizabeth Thomas, Neighborhood Services Specialist

Reviewed by: Shauna Warner, Neighborhood Services Manager