

Minutes TEMPE MUNICIPAL ARTS COMMISSION February 10, 2016

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on February 10, 2016, within the Tempe Public Library Board Room, 3500 S Rural Road, Tempe, AZ, 85282.

(MEMBERS) Present:

Deborah Bair Susan Bendix Celina Coleman – Chair Hilary Harp – Vice Chair Anthony Johnson Charlie Lee David Lucier Kiyomi Kurooka Kelly Nelson Celeste Plumlee (arrival at 7:22) Aaron Thacker

City Staff Present:

Maja Aurora, Arts Coordinator – Arts Grants, Public Art, Art in Private Development Julie Akerly, Arts Assistant

Guest(s) Present:

David Brant, Artist; Homewood Suites and Garden Inn

(MEMBERS) Absent:

Robert Moore

Christine Cirillo-Ching

Agenda Item 1 - Call to Order

Celina Coleman, TMAC Chair, called the TMAC meeting to order at 6:02pm.

Agenda Item 2 – Public Appearances

None

Agenda Item 3 - Approval of the January 13, 2016 Commission Minutes

- C. Coleman asked the TMAC members to review an unapproved TMAC minutes document dated January 13, 2016.
- MOTION: Kelly Nelson moved to approve the January 13, 2016 Tempe

Municipal Arts Commission Meeting Minutes document as presented.

SECOND: Robert Moore seconded. DECISION: Approved as presented.

Agenda Item 4 – Chairperson's Announcement

• C. Coleman explained her recent meeting with the Friends of Tempe Center for the Arts along with Vice Chair Harp and city staff on February 9, 2016. Topics from the meeting included TMAC's recent presentation to Council, future arts funding and the future role of the Friends of TCA.

<u>Agenda Item 5 – Homewood Suites and Garden Inn, Art in Private Development</u>

- **David Brant, Artist** shared information and plans for the Art in Private Development project to be installed at 2100 E. Rio Salado Parkway. The developer plans to revitalize an area that was once used as a dump site for scrap metal and other industrial waste by building hotels and potentially future phases of offices, retail and housing units.
- D. Brant has worked extensively with the landscape architect to develop art that will tie into the landscape and be visible to everyone who accesses the site. The metal designs mimic the ocotillo plant, agave blades, and desert flowers.
- Installation will begin in 2 months, and will take 1-2 weeks to complete.
- TMAC discussion points included:
 - A recommendation to share the history and inspiration behind the artwork somewhere onsite.
 - Feel that the artist has worked to integrate his design with the desires of the developer, property owners and others involved in the project.

Agenda Item 6 - Update; City Council Meeting on February 4, 2016

- C. Coleman and K. Nelson, along with city staff, attended a Council Work Study Session about TMAC's proposed changes to the City Code. Council was receptive to TMAC's Arts and Culture Plan Priority Recommendations, and the change to TMAC's name and Powers and Duties.
- City Council recommended revising the zip code membership requirement. TMAC decided to remove the zip code requirement and create 3 at Large Tempe Residents.
- The revisions will be sent to the attorney's office for review, and TMAC will review those edits at a future TMAC meeting.

Agenda Item 7 – Liaison Opportunities and Reports

- GIS Mapping Liaisons
 - R.Moore and Aaron Thacker have begun to discuss long-term developments for promoting Public Art with GIS Mapping and potentially QR codes.
 - R. Moore has met with Tempe Tourism to discuss ways they can assist in promoting Tempe's Public Art, and recommended a future liaison role with the Tempe Tourism Office.
- Public Safety Memorial Liaison
 - C. Coleman met with the four finalists chosen to develop proposals for the new Public Safety Memorial to be built at the entrance of the Tempe Beach Park. She recommended for the artists to take the Arts and Culture Plan into consideration when creating their designs.
- Neighborhood Grants Liaisons
 - Deborah Bair, Charlie Lee, David Lucier, and Kiyomi Kurooka will be surveying art projects from previous neighborhood grants.

Public Art Docent Liaisons

- K. Nelson presented TMAC with sign-up sheets to serve as Public Art Docents during the Arts Festival from April 8-10 and the Tempe Public Library Book Fair on April 16.
- K. Nelson and R. Moore are planning a Public Art Bike Tour for the future.

Agenda Item 8 – Arts Grants – Draft Guidelines

- Maja Aurora, Arts Coordinator, presented upcoming changes to the 2016-17 Arts Grants based on research of other grants programs from across the country, meeting with other organizations, hosting a focus group with local artists and revising the new guidelines to reflect recommendations from the Arts and Culture Plan. The Arts Grants categories went from 3 grants to 6 grants to encourage creation of more inclusive arts projects and programming in Tempe, and to address the following implementation strategies recommended in the Arts and Culture Plan (www.tempe.gove/tempeartsplan):
 - (1.1) increasing Community-Initiated Arts projects;
 - (1.2) collaborating with ASU in its Herberger Design and Arts Corps Initiative:
 - (1.6) expanding informal arts programming provided in community settings;
 - (3.1) increasing arts grants funding; and
 - (3.2) creating a capacity building grants program.
- Vibrant City Grants up to \$4,000 *NEW GRANT*
 - Available to individual artists to help fund performance-based events that occur in public spaces that are not traditionally associated with art in Tempe.
- City of Tempe and ASU Partnership Grant up to \$5,000 *NEW GRANT*
 - Available to interdisciplinary teams comprised of students and faculty associated with the Herberger Institute for Design and the Arts.
 - This grant is only available to ASU faculty and student teams because it follows the Arts and Culture Plan recommendation (1.2).
- Arts for Youth Grant up to \$10,000
 - Available to non-profit organizations to fund arts-related youth programming.
 - The application for this grant focuses heavily on community impact.
- **Artistic Programming** up to \$10,000
 - Available to non-profit organizations to support arts programming that demonstrates high artistic quality.
 - The funding amount aligns with City of Tempe Neighborhood Grants.
- Operating Support Grant up to \$75,000
 - Available to non-profit, arts organizations in Tempe with a budget of \$300,000+.
 - The budget requirement for this grant will be discussed at a future meeting.
- Sustainable Arts Grants up to \$750 *NEW GRANT*
 - Available to individual artists and non-profit organizations to hold capacity building events.

- TMAC discussion points included:
 - Project grants have been separated into a category for artistic programming and a category for youth programming to focus narrative questions and panel evaluations. Also, the funding has increased from \$8,000 to \$10,000 to support recommendations from the Arts and Culture Plan to increase funding.
 - Amounts allotted to each grant category will be based on the 2016-17 budget.
 - Artists and organizations will be informed of the changes through email lists, press releases and the Tempe website. Current grant recipients will receive an individual email and phone call to explain the changes.
 - The City of Tempe and ASU Partnership grant is targeted to directly support ASU faculty and students to support Arts and Culture Plan recommendation (1.2).
 - Detailed applications are required to assist panels in decision-making, and to clarify what city funds are supporting.
 - TMAC will further review of the Operating Support Grant's budget requirement.
 - C. Coleman asked to hold a special meeting to continue the grants discussion.

Agenda Item 9 - Update; Public Art

None

Agenda Item 10 - Adjournment

- A special Tempe Municipal Arts Commission (TMAC) meeting will be determined based on members' availability. The next regularly scheduled meeting will be held at 6pm on March 9, 2016 at Tempe Public Library Board Room, 3500 S Rural Road, Tempe, AZ 85282
- Meeting adjourned at 8:05 p.m.

Prepared By: Julie Akerly

Reviewed By: Maja Aurora, Barbara Roberts