



Broadway Road Streetscape

City of Tempe

4 May 2010

Project Team

City Staff

- Robert Yabes
Project Manager
- Eric Iwersen
Senior Transportation Planner
- Shelly Seyler
City Traffic Engineer
- Sue Taaffe
Public Participation

Consultant Team

- Tom Hester
Project Manager
- Srinivas Goundla
Traffic Analyst
- Jennifer Love
Transportation Planner
- Terry Gruver
& Coral Balcazar
Public Participation
- Tom Bennett
Urban & Landscape Designer
- Kevin Keller
Noise Analyst

Issues led to Goals

- Project Goals:
 - Reduces traffic noise
 - Protects community character
 - Improves safety
 - Provides bicycle lanes
 - Provides sidewalks
 - Retains Broadway lane
 - Improves streetscape character
 - Discourages cut-through traffic
 - Addresses congestion

**Improves the
quality of life for
the community**



Process

- Identified challenges and opportunities.
- Iterative design planning process
 - BRAT,
 - City,
 - Neighborhood
- Obtained consensus:
 - walls,
 - bike paths,
 - Sidewalks
 - landscape treatments.



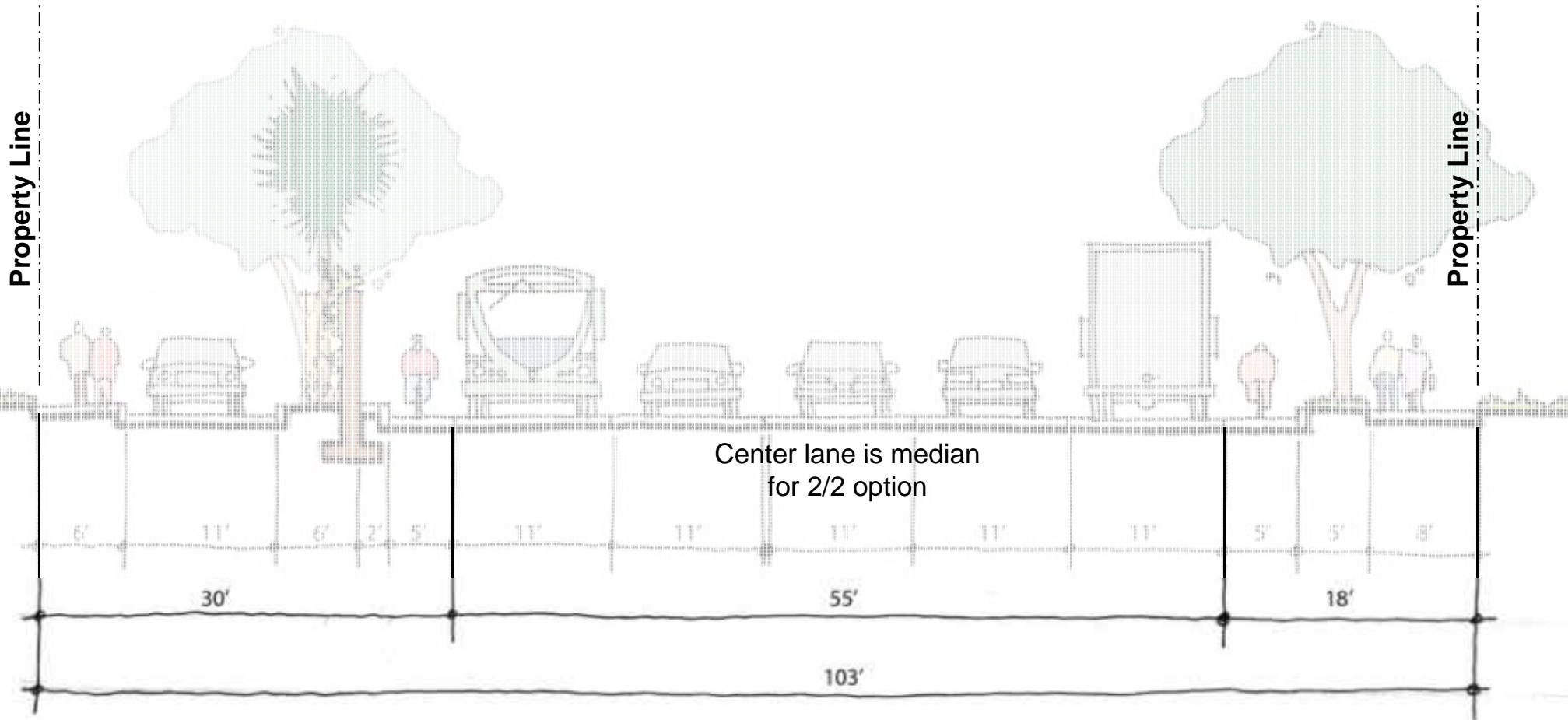
Public Involvement

- Public Meetings & Comments
 - (4) BRAT Meetings
 - (7) City Staff Meetings
 - (3) Neighborhood Meetings
 - Website
 - Phone/E-mail
- Broadway Road Walk
 - Written and verbal comments
 - Photos

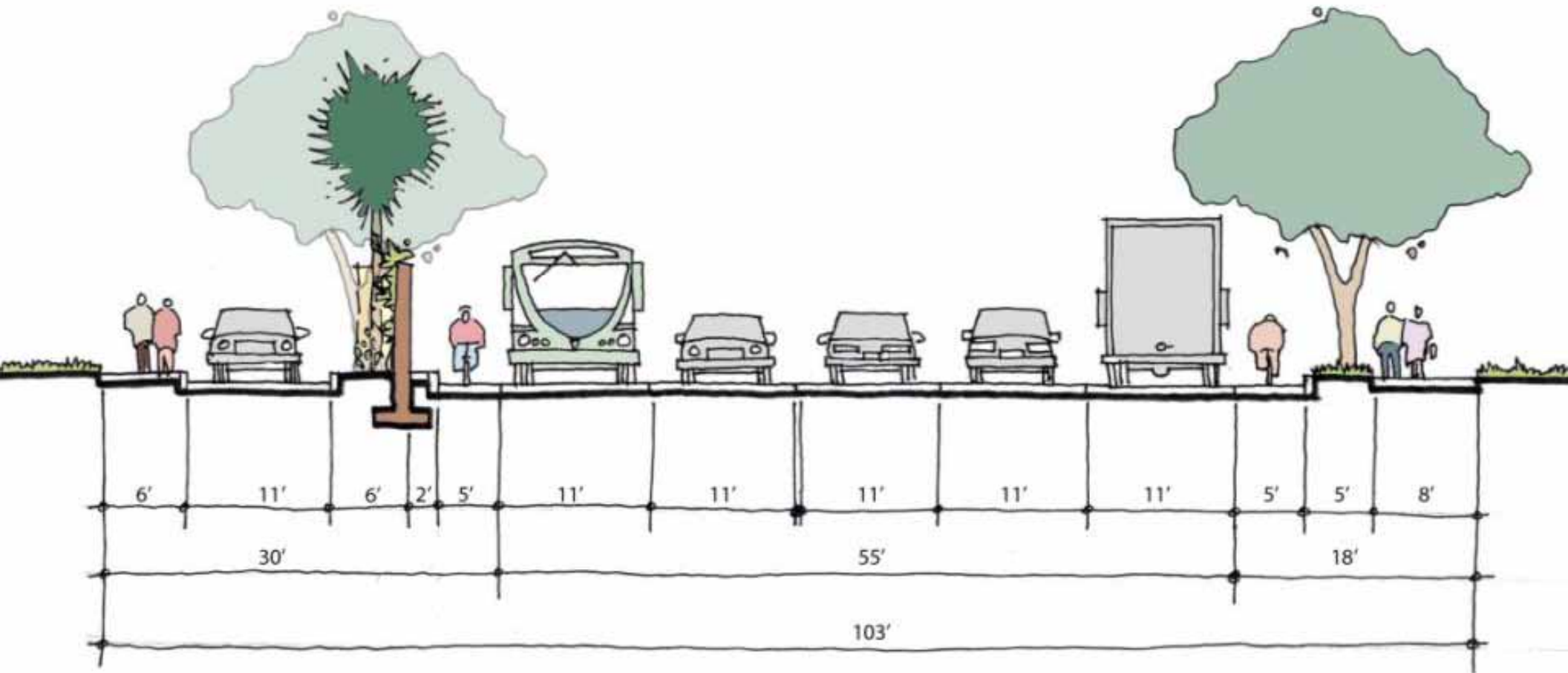
Recommended Street Section

- North amenity zone = 30'
 - 6' sidewalk on Broadway Lane
 - 11' Broadway Lane
 - 8' median w/ wall & landscaped amenity
 - 5' bike lane on Broadway Road
- Travel lanes = 55' (3/2 or 2/2 with median)
- South amenity zone = 18'
 - 13' bike and sidewalk
 - 5' tree lawn

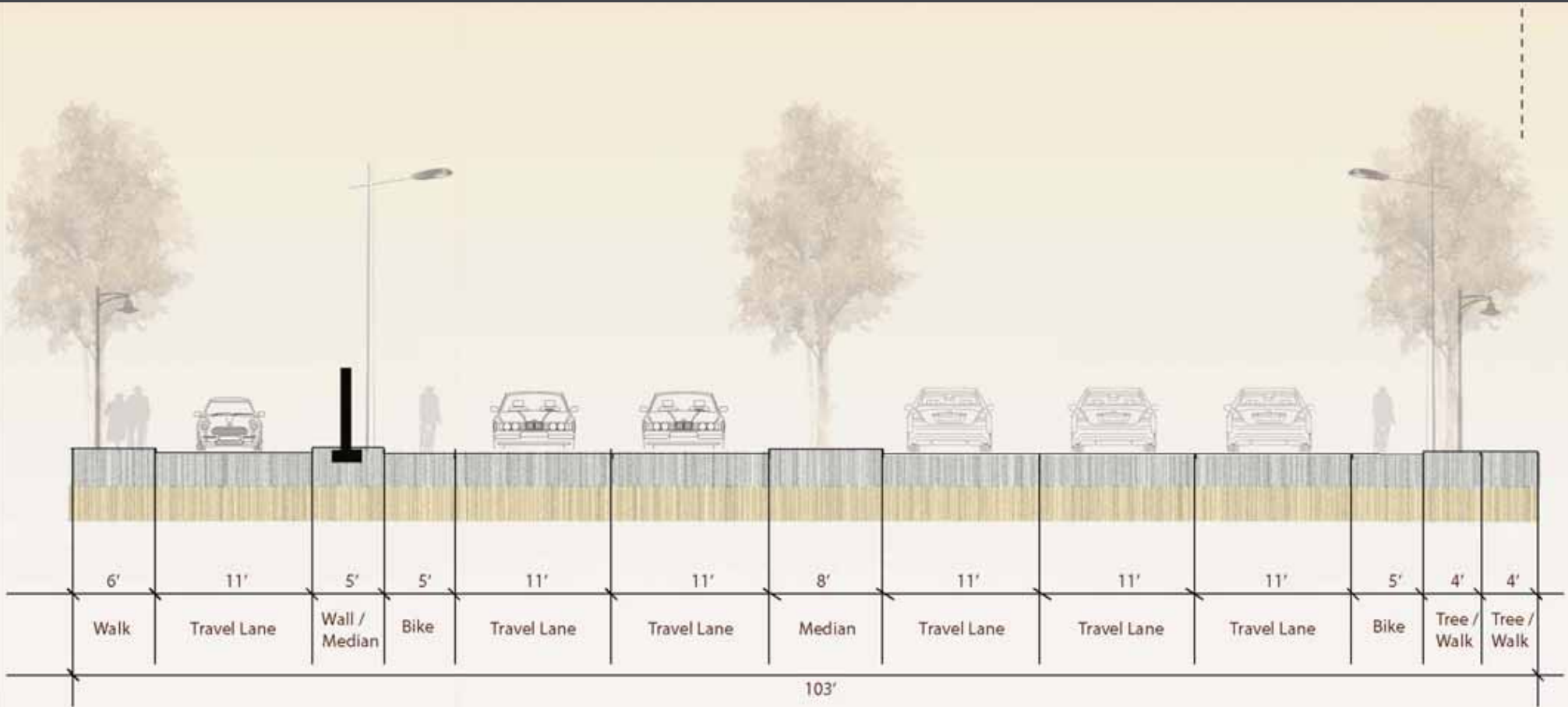
Streetscape framework



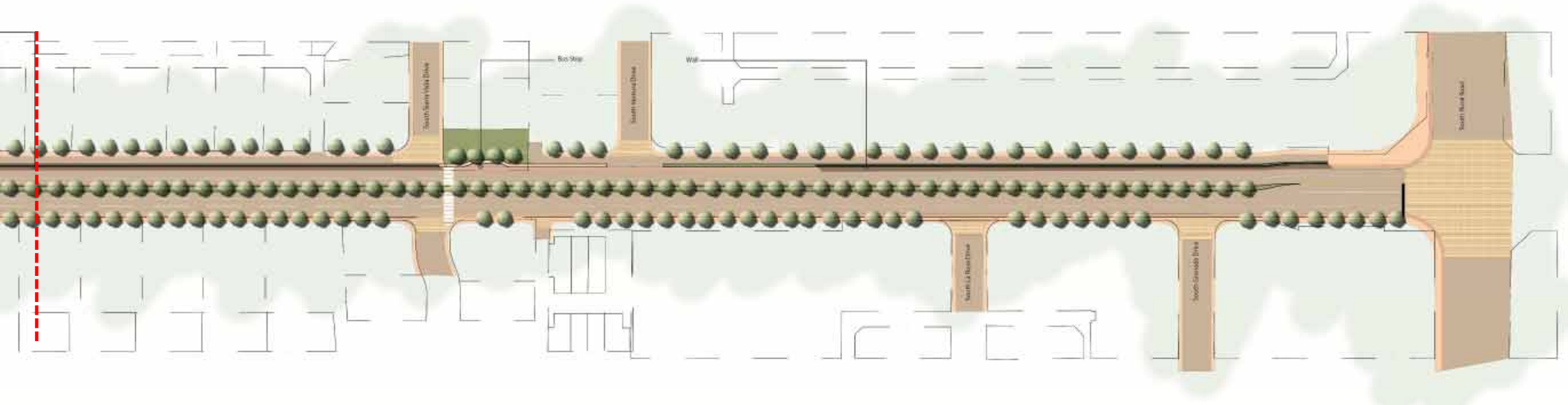
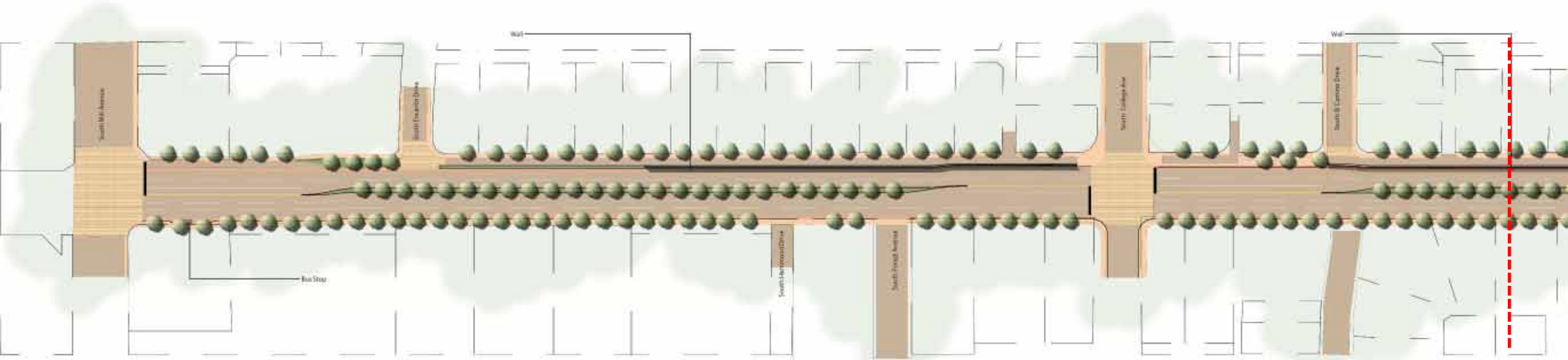
3/2 – Concept



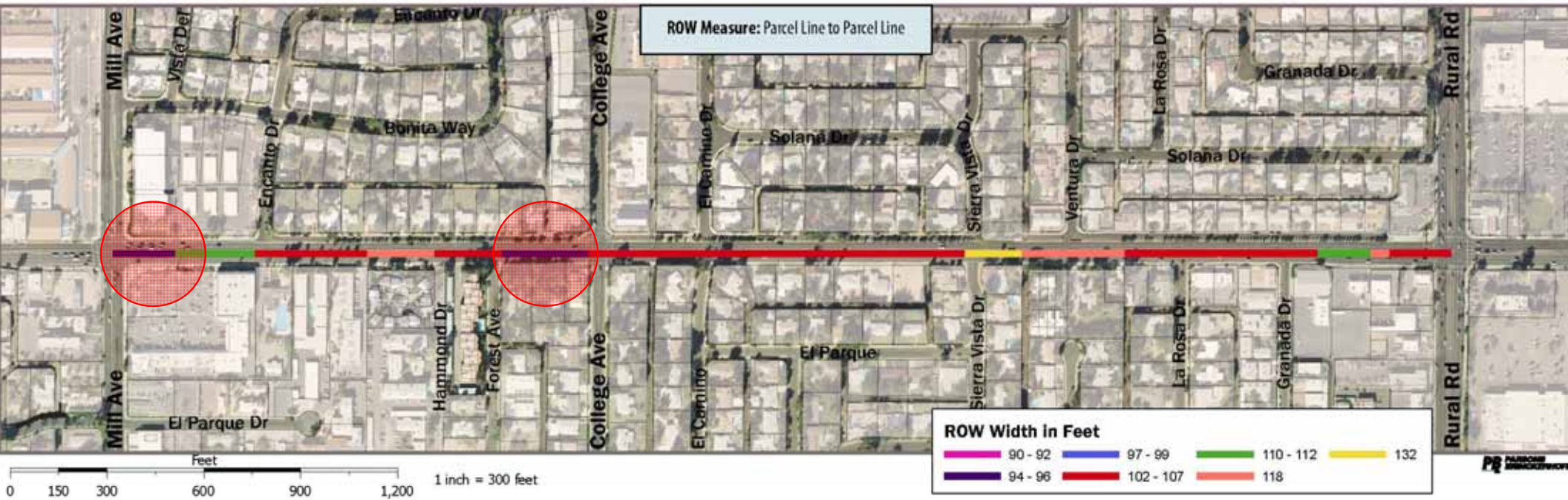
Typical Mid-Block Section



Broadway Road Plan

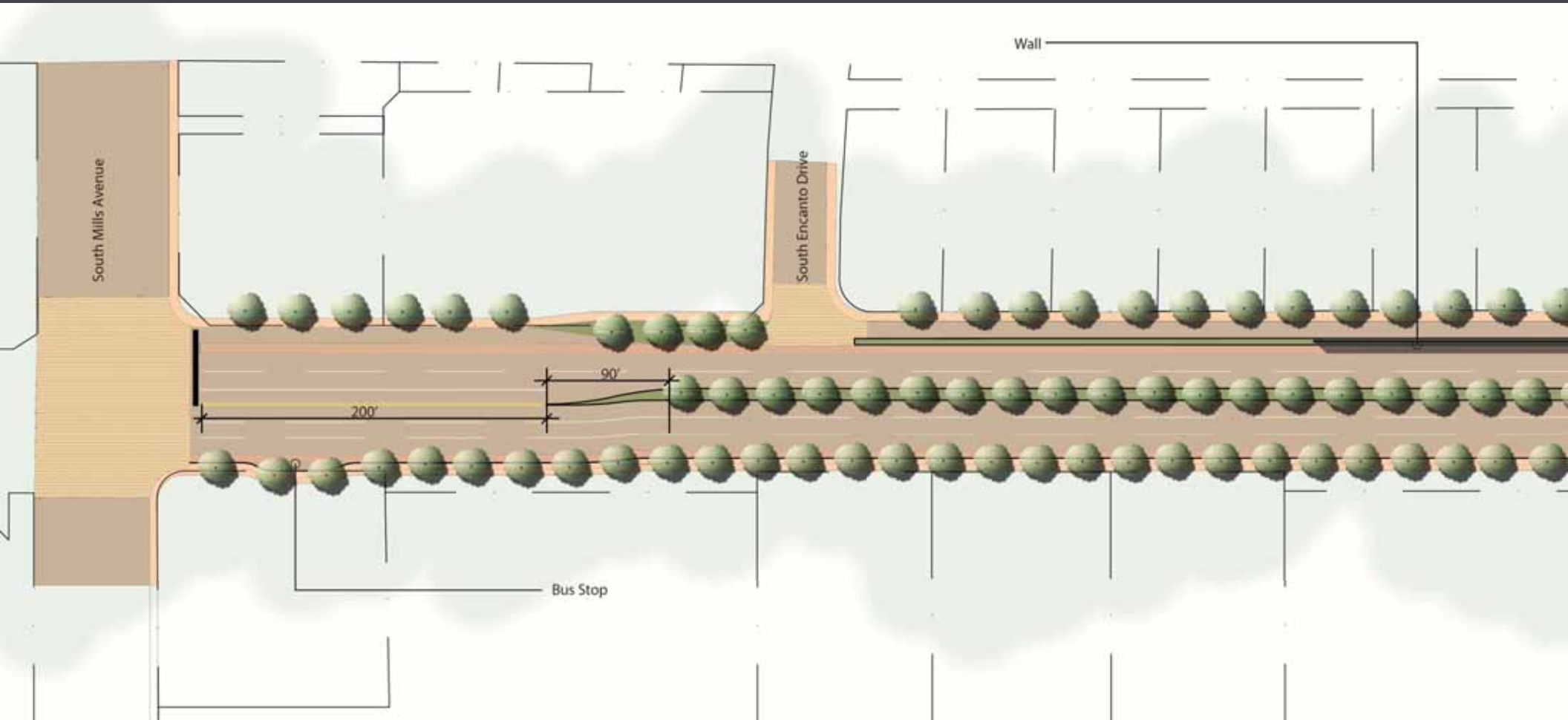


ROW Issues



- East of Mill Ave
- West of College Ave

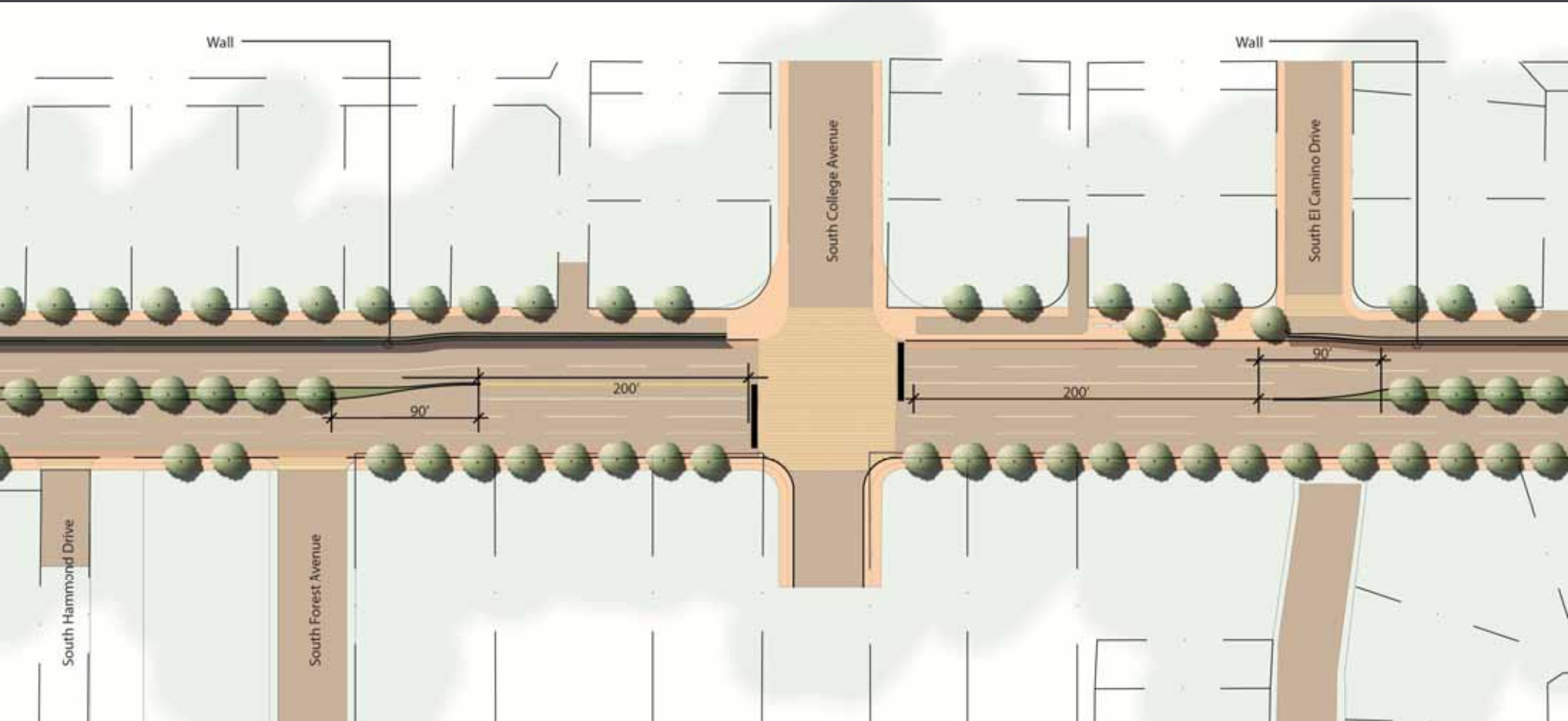
Mill - Encanto



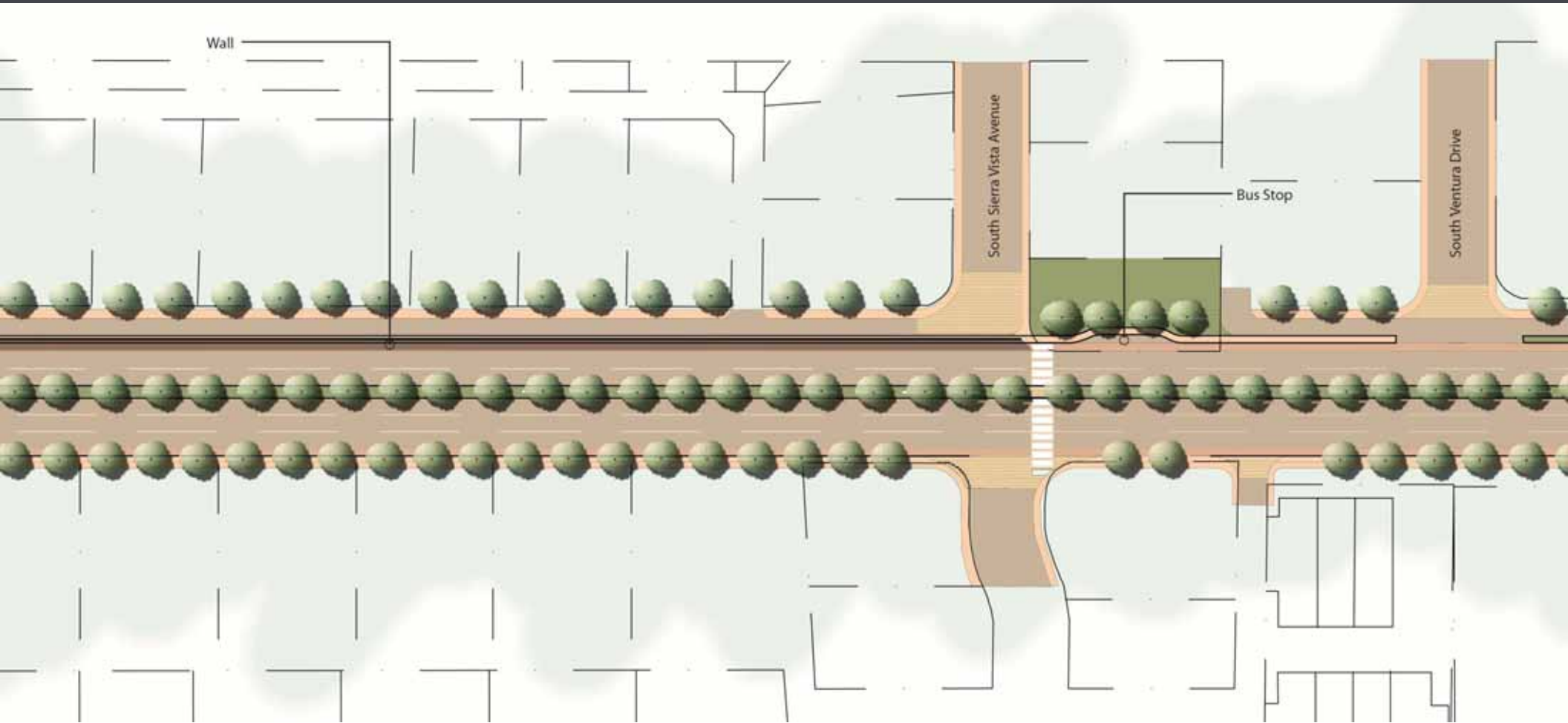
Wall criteria:

- 245' from centerline of street
- 40' from closest curb

Hammond - El Camino



Sierra Vista - Ventura



La Rosa - Rural

