

Ground Rules

- Mute technology
- Respect each other
- Assume the best
- Own your words
- Stick to the agenda
- One speaker at a time
- No side conversations

Today's Agenda

- History of Project
- Project goals/funding
- Recap public meetings
- Recap public comments received
- Present recommended concept
- Next steps

Project History

- Initial discussion began in 2000
- Congestion Mitigation and Air Quality (CMAQ) Funds secured in 2005
- Design process began in winter 2009
- Broadway Road Action Team (BRAT) created (volunteers solicited at Nov. 2008 public meeting and online)
- Design concept developed

Project Goals

- Reduce traffic noise
- Protect community character
- Improve safety
- Provide bicycle lanes
- Provide sidewalks
- Retain Broadway Lane
- Improve streetscape character
- Discourage cut-through traffic
- Address congestion

**Improves the
quality of life
for the
community**



Project Funding Source/Requirement

- Add bike and pedestrian amenities on Broadway between Mill and Rural while improving streetscape.
- \$3.17 million project for the design and construction of bikeways and pedestrian facilities along the corridor.
 - Federal CMAQ money: \$2.57 million
 - Transit fund: \$600,000 required match
- Approved Capital Improvements Project

Public Involvement

- Public Meetings
 - (4) BRAT Meetings
 - (3) Neighborhood/Public Meetings
 - (1) Broadway Road Walk

Public Comments

- Nov. 19, 2008 Public Meeting/Online
(17 total comments)
 - Slow traffic
 - Reduce traffic, noise and cut-through in neighborhoods
 - Expand project area to include entire length of Broadway in Tempe
 - Model project after College Avenue Streetscape project
 - Fix College/Broadway intersection
 - Build a wall on north side of Broadway
 - Add landscaping
 - Make project aesthetically-pleasing

Public Comments

- March 14, 2009 Community Walk/Online
(8 total comments)
 - Add trees/landscaping
 - Add wider sidewalks and bike lanes
 - Add a median
 - Add bus pullouts
 - Build a wall
 - Keep Broadway Lane
 - Change street to have two lanes in each direction
 - Slow traffic
 - Reduce noise
 - Reduce speed limit

Public Comments

- March 18, 2009 Public Meeting/Online
(16 total comments)
 - Build a wall
 - Reduce speed limit
 - Do not reduce speed limit
 - Use rubberized asphalt
 - Make street two lanes in each direction
 - Keep Broadway Lane
 - Reorient entrances to homes on south side of the street to face south
 - Add bike lanes and sidewalks
 - Reduce traffic volumes

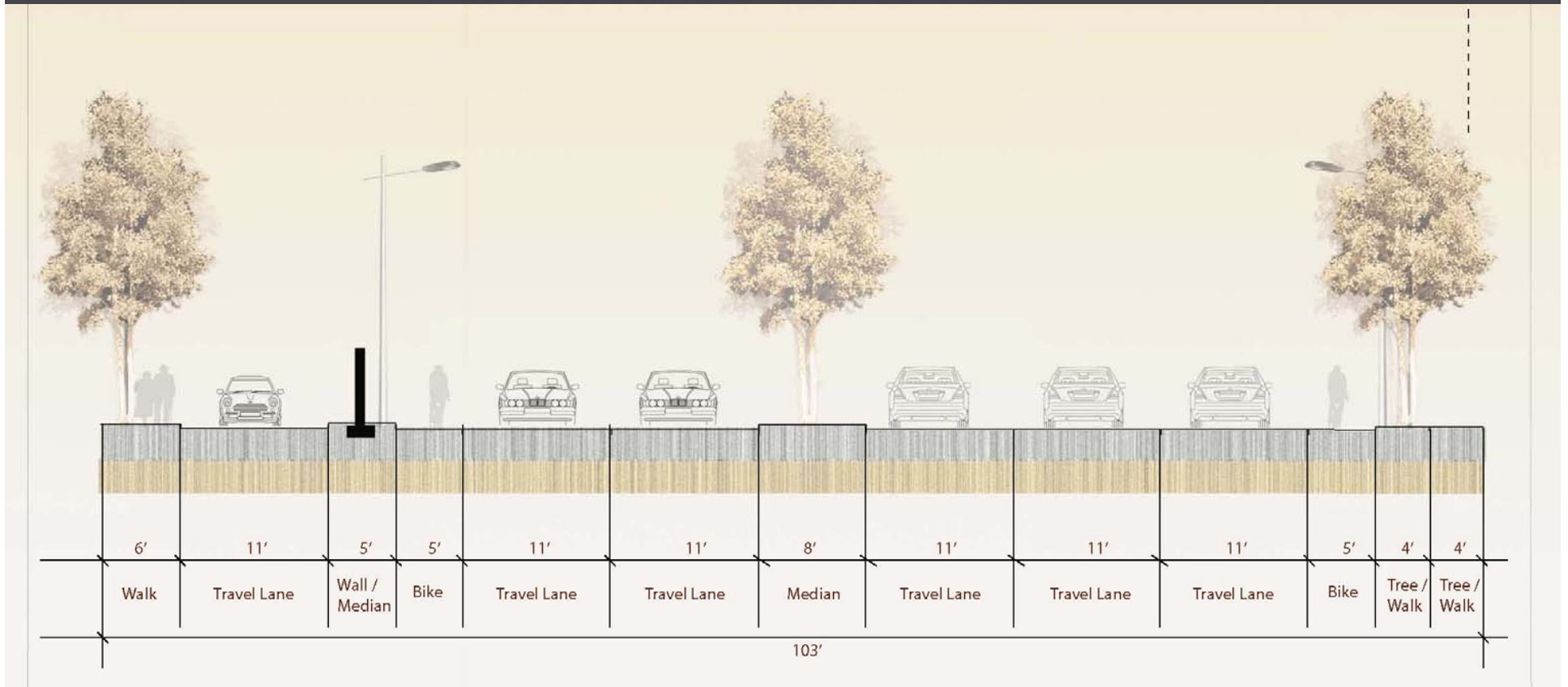
Public Comments

- May 18, 2009 Public Meeting/Online
(18 total comments)
 - Prefer two lanes on Broadway in each direction
 - Prefer keeping Broadway three lanes/two lanes
 - Keep current speed limit
 - Add ped. signal at Sierra Vista
 - Do not add ped. signal at Sierra Vista
 - Add a median
 - Do not add a median
 - Add shade
 - Add landscaping
 - Add a wall to the south side of street

Public Comments

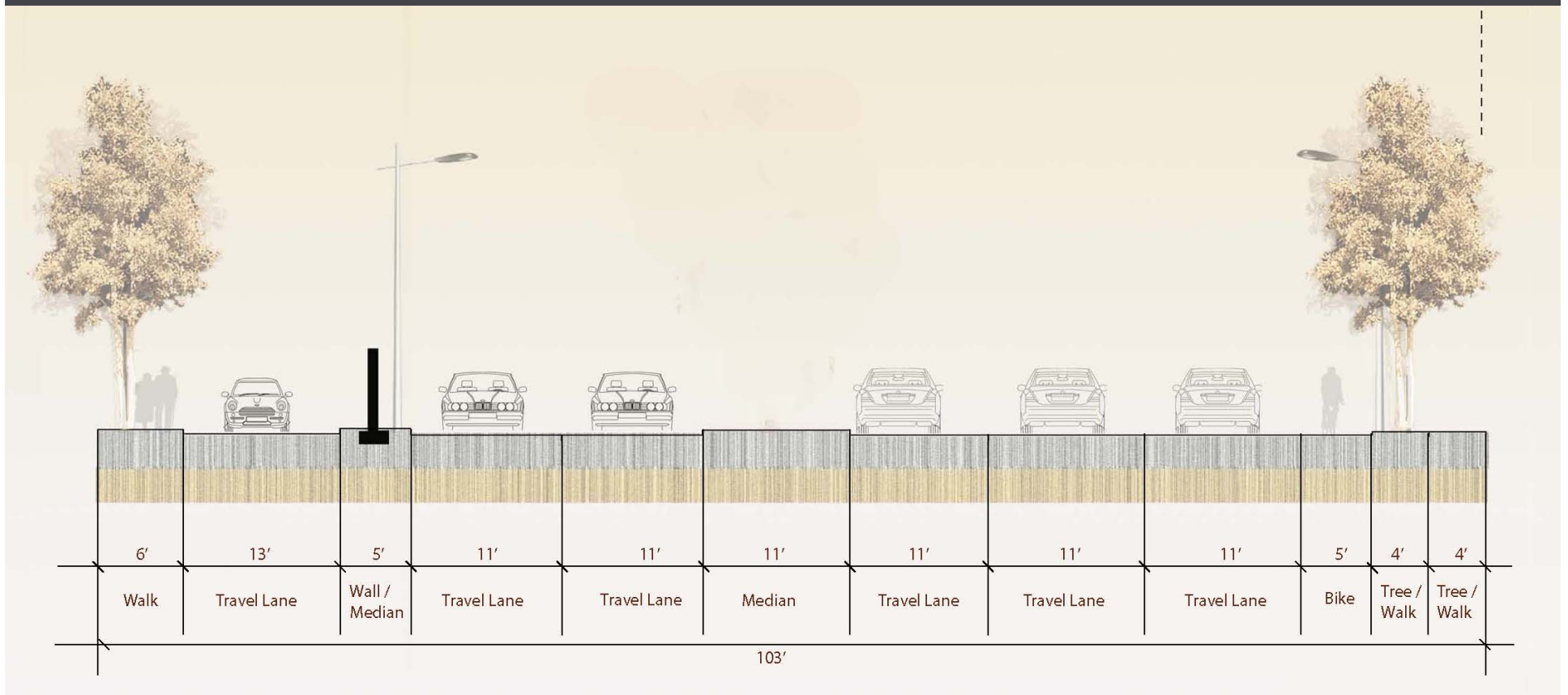
- May 2010 Business Outreach
 - (Met with a dozen property owners)
 - Median restricts business access
 - Streetscape with median may actually increase traffic speeds
 - U-turns at College will be dangerous
 - Concerned with trees covering property signage
 - Traffic for business will cut through neighborhoods

Proposed Mid-Block Section



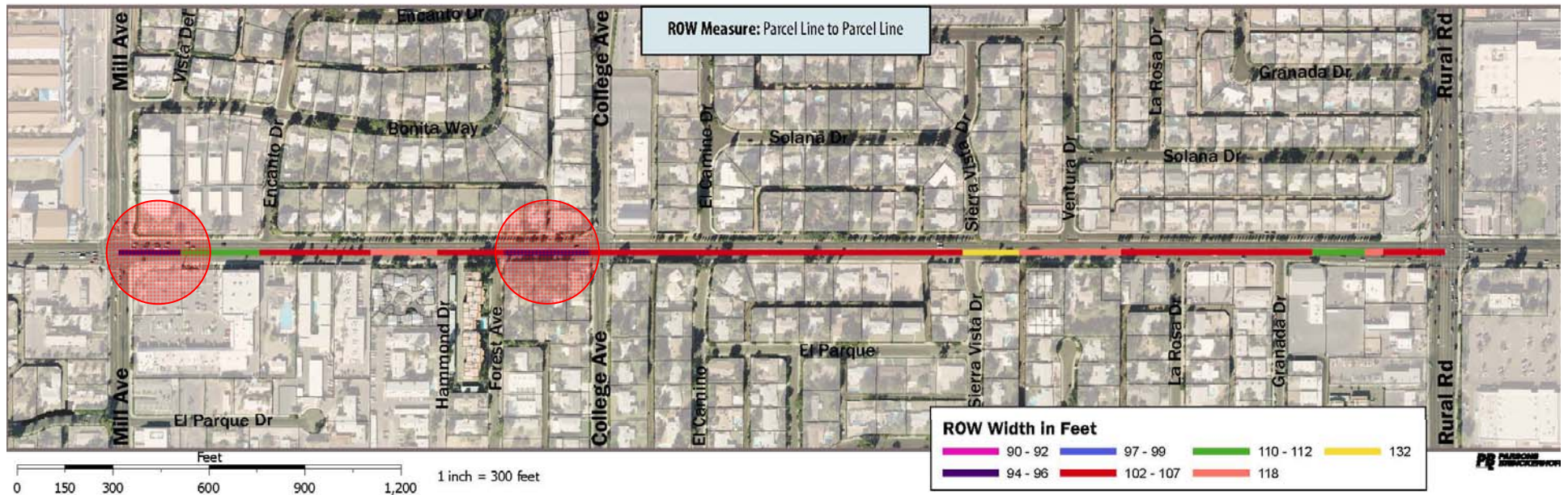
- Based on existing right-of-way. Where additional ROW is not provided, bike lanes and sidewalks may be consolidated into multi-use paths.
- Sidewalks and bike paths on both sides of Broadway Road.
- Shade trees should allow tall canopy for viewing of signs.

Alternative Mid-Block Section



- Based on existing right-of-way.
- Mixed-use lane north of Broadway Road.
- Center median for left turns and car stacking.
- Shade trees should allow tall canopy for viewing of signs.

ROW Issues

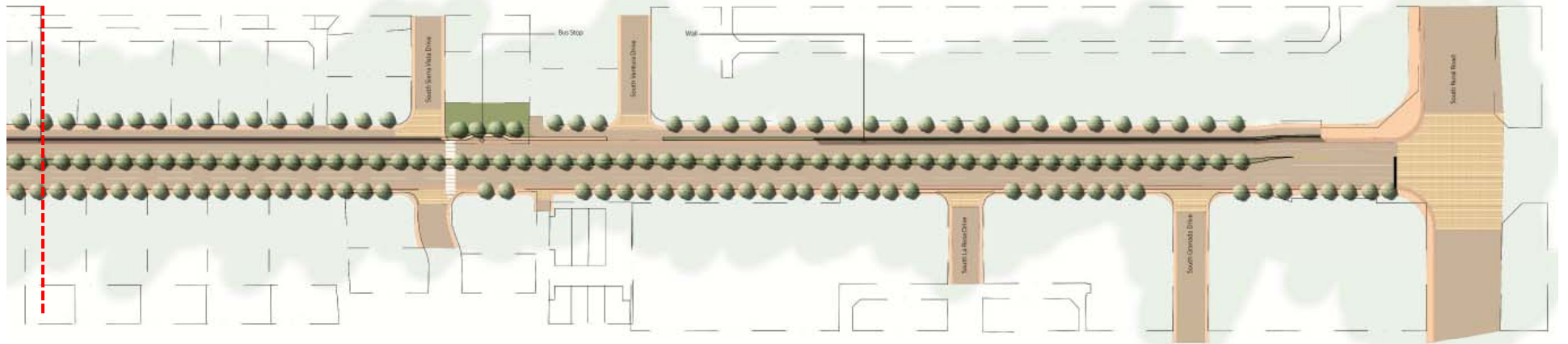
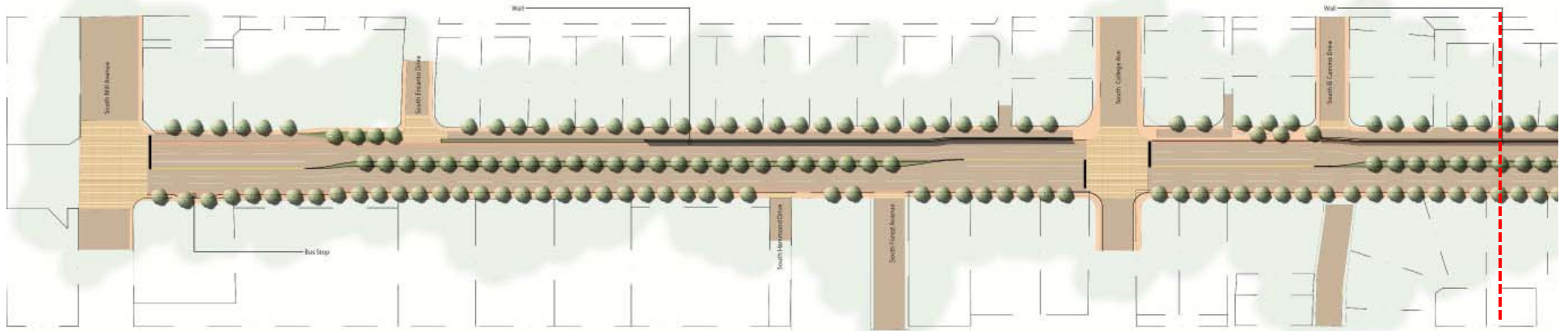


- East of Mill Ave
- West of College Ave



May 4 Drawings

Broadway Road Plan





Revised Alternative

Revised based on staff meeting



Mill - Encanto



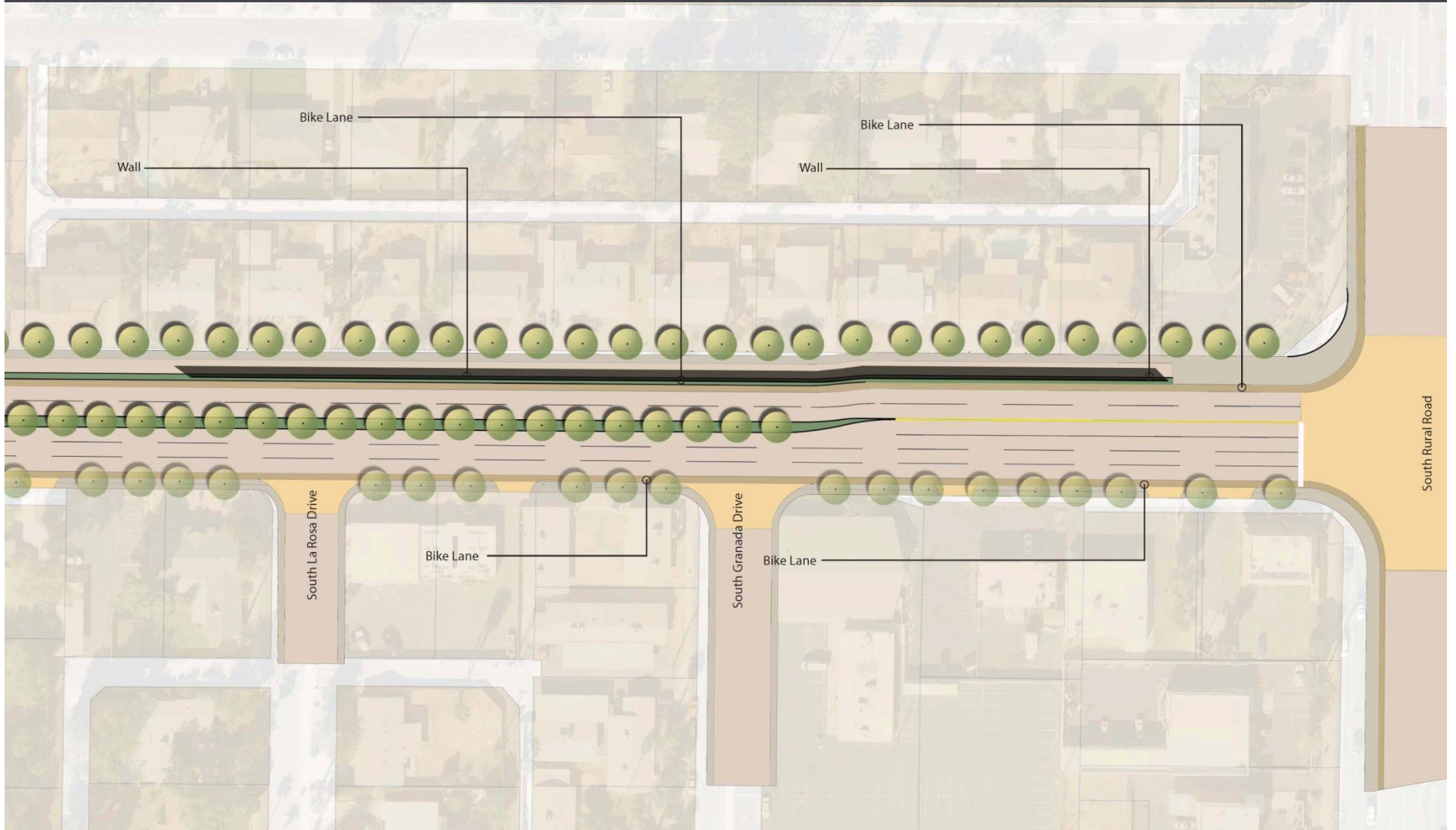
Hammond - El Camino



Sierra Vista - Ventura



La Rosa - Rural



Next Steps

- Gather public comment.
- Finalize design concept.
- Present public comments and final design concept to Transportation Commission and Transportation Council Committee in June/July.
- Present to City Council for approval.
- If approved, construction would begin Winter/Spring 2011.

Discussion

- Ask questions.
- Submit comments online at tempe.gov/tim or on comment form.
- Contact: Sue Taaffe 480-350-8663 or sue_taafe@tempe.gov