



Minutes City of Tempe Transportation Commission February 10, 2015

Minutes of the Tempe Transportation Commission held on Tuesday, February 10, 2015, 7:32 a.m., at the Tempe Transportation Center, Don Cassano Community Room, 200 E 5th Street, Tempe, Arizona.

(MEMBERS) Present:

Pam Goronkin (Chair)
Don Cassano
Aaron Golub
Bonnie Gerepka
Ryan Guzy

Charles Huellmantel
Philip Luna
Kevin Olson
German Piedrahita
Charles Redman
Peter Schelstraete
Cyndi Streid

(MEMBERS) Absent:

Nikki Gusz
Jeremy Browning

City Staff Present:

Shelly Seyler, Deputy Public Works Director
Julian Dresang, Traffic Engineer
Mike Nevarez, Transit Manager
Eric Iwersen, Principal Planner
Joe Clements, Transit Financial Analyst

Sue Taaffe, Public Works Supervisor
Yvette Mesquita, Public Works Supervisor
Amanda Nelson, Public Information Officer
Shauna Warner, Neighborhood Program Manager

Guests Present:

Heide Radtke Lavidge
Alec More, HDR
Wulf Grote, Valley Metro
Terry Gruver, HDR
Anne Kurtenbach, Valley Metro

Commissioner Pam Goronkin called the meeting to order at 7:32 a.m.

Agenda Item 1 – Public Appearances

None

Agenda Item 2 – Minutes

Chair Goronkin introduced the minutes of the January 6, 2015 meeting and asked for a motion. A Motion was made to approve the minutes.

Motion: Commissioner Don Cassano

Second: Commissioner Philip Luna

Decision: Approved

Agenda Item 3 – 2015/16 Media Buy

Amanda Nelson introduced Heide Radtke with Lavidge who presented information regarding the 2015/16 media plan. Discussion included Tempe in Motion target demographics, media objectives/strategies/tactics, and bus/light rail users media usage.

Commission members had no questions or discussion.

Agenda Item 4 – Tempe Streetcar

Eric Iwersen introduced Alec More, HDR/Valley Metro Project Manager, who presented information regarding the Tempe streetcar project.

Discussion included the direction on the Mill Avenue & 13th Street intersection/stop location. Staff recommends the following:

- Maintain the stop locations of College/Apache and Mill/11th St. as the current preferred stop locations, with the Streetcar track following the Apache Curve.
- Advance the current Streetcar alignment without a shortened length east of Paseo del Saber or Rural Road to Dorsey Lane LRT station.
- Support the Alternative Fuels Technology Review Process as outlined
- Approve the median-running street configuration along Rio Salado Parkway.

Commission had consensus to support advancing the project with the staff recommendations but did not make any formal action. ..

Agenda Item 5 - Tempe Bike Hero Award

Sue Taaffe, Public Works, presented information regarding the Tempe Bike Hero Award.

. A Motion was made to recommend Erick and Rochelle Geryol owners of Boulders on Broadway for the Tempe Bike Hero Award.

Motion: Ryan Guzy

Second: Cyndi Streid

Decision: Approved recommendation

Agenda Item 6 - Tempe Beach Park Bike Parking Corral

Peter Hodgson, Tempe Leadership Class Thirty

Discussion included creating a permanent bike parking location at Tempe Beach Park, which would include bike parking during regular business hours and special events. Called "Bike Corral" this bike parking and bike valet service will promote bicycle friendliness and less downtown congestion during special events. This element was listed in the Downtown Tempe Parking Strategic Plan that was completed and adopted by the City Council in June 2014. The bike parking corral could allow non-profits the opportunity to raise funds. Staff discussed the scope of the project, budget and fundraising efforts to raise money for the project. Next Steps include additional fundraising, finalization of design, City of Tempe internal staff review.

Agenda Item 7 - Street Closure Procedures and Notification Update

Julian Dresang, Public Works, answered questions regarding the memo in the packet.

A commissioner asked why are we focusing on street closures and not which streets are open and asked if staff has ever contacted mapquest or google maps?

A commissioner also asked what is the procedure for long term closed streets.

Staff will gather more information based on these questions and provide information at a future meeting.

Agenda Item 8 – Department and Regional Transportation Updates

The Commission agreed to move the March meeting to March 17.

Agenda Item 9– Future Agenda Items

Eric Iwersen presented the following new items to consider:

- Update on public art master plan
- Traffic count for before and after projects for Hardy and University Drive projects

The following future agenda items have been previously identified by the Commission or staff:

Bicycle/pedestrian signal activation operations (March)

- City Budget Long-Range Forecast Update (Operating) & CIP follow-up (March)
- Streetcar (March)
- CIP Discussion (April)
- Orbit Saturn (April)
- Streetcar (April)
- Bus Unification (April)
- Bus Unification (May)
- Alameda Streetscape Project (May)
- Bike Boulevards (May)
- MAG Pedestrian Design Assistance Grants (May)
- City Tentative Fiscal Year 2015-16 Operating Budget (June)
- MAG Congestion Mitigation and Air Quality Program (CMAQ ITS) (June)
- Highline Canal Multi-use Path Project (June)

- North/South Railroad Spur Multi-Use Path (June)
- Highline Canal Multi-use Path Project (September)
- Orbit Saturn & Larger Orbit buses (November)
- Alameda Streetscape Project (November)

The Commission's next meeting is scheduled for March 17, 2015.

The meeting was adjourned at 8:47 a.m.

Prepared by: Tammara Evans

Reviewed by: Yvette Mesquita, Eric Iwersen, Sue Taaffe