



## Minutes TEMPE MUNICIPAL ARTS COMMISSION September 10, 2014

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on September 10, 2014, within the Tempe Public Library TLC Classroom, 3500 S. Rural Road, Tempe, AZ, 85282.

**(MEMBERS) Present:**

Susan Bendix  
Hilary Harp  
Dave Kephart – Vice Chair  
Pat Konomos  
Kiyomi Kurooka  
Robert Moore  
Kelly Nelson – Chair  
Gail Natale

**(MEMBERS) Absent:**

Celina Chiarello  
Christine Cirillo-Ching  
Celeste Plumlee  
David Lucier

**City Staff Present:**

Maja Aurora, Arts Coordinator – Arts Grants, Public Art, Art in Private Development  
Joy Higgins, Public Art Assistant  
Nancy Ryan, Project Management Coordinator – Community Development

**Guest(s) Present:**

Joan Baron, Artist, Bradley Manor Townhomes Association  
Angel Campos & Gracie Valenzuela, Board Members, Bradley Manor Townhomes Association  
Paul Hubble & Heather Dessel, Artists, Brentwood/Cavalier NA  
Neil Miller, Brentwood/Cavalier NA President  
Betsy Fahlman, Professor, Arizona State University

**Agenda Item 1 - Call to Order**

- Kelly Nelson, TMAC Chair, called the TMAC meeting to order at 6:05 p.m.

**Agenda Item 2 - Approval of the August 13, 2014, Commission Minutes**

- Kelly Nelson asked the TMAC members to review an **unapproved TMAC minutes document** dated **August 13, 2014**.
- **MOTION:** Susan Bendix moved to approve the August 13, 2014, Tempe Municipal Arts Commission Meeting Minutes document as presented.
- **SECOND:** Gail Natale seconded.
- **DECISION:** Approved as presented.

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### **Agenda Item 3 – Chairperson’s Announcements**

- **Kelly Nelson**, TMAC Chair, made the following announcements:
  - Meeting locations will be changing over the next few months: October – Downtown Tempe Community offices, November – Tempe Center for the Arts, December – No meeting
  - The October meeting will include updates on the Arts & Culture plan
  - The November meeting will include details about the Tempe Center for the Arts 1/10 of 1% tax
  - Working towards scheduling an informal meet & greet with between TMAC and the newly combined Historical Museum and Library Advisory Board

### **Agenda Item 4 – Bradley Manor Townhomes Association, Neighborhood Grant**

- **Gracie Valenzuela & Angel Campos**, Bradley Manor Board Members, discussed their effort to beautify the Bradley Manor community, and create a community identity with the help of the Maryanne Corder Neighborhood Grant Program’s \$10,000 allocation. As a Homeowners Association, Bradley Manor is required to match grant funds. They have contracted artist Joan Baron to create artworks that must be completed by June 30, 2015.
- **Joan Baron**, Artist, described her proposal to fabricate and install entrance signage at two locations. The signs will be fabricated of concrete, slump-block, tile, steel, and Plexi-glass, will identify “Bradley Manor” in words, and will incorporate the four colors designated to each of the four community quadrants. Baron will also work with the grounds crew to create swales in the landscape that will retain rainwater to encourage healthy landscaping.  
[www.tempe.gov/neighborhoodgrants](http://www.tempe.gov/neighborhoodgrants)

### **Agenda Item 5 – Brentwood/Cavalier NA, Neighborhood Grant**

- **Paul Hubbel & Heather Dessel**, Artists, described their proposal to create sculptures that harken 1960s exuberance, to be installed in the southernmost and northernmost median islands on College Avenue, marking entry points into the neighborhood. The “simulated fountains” will be fabricated of steel rods, have a reflective coating, and stand about 20’ tall.
- The Maryanne Corder Neighborhood Grant Program will provide \$10,000 of funding, and does not require Neighborhood Associations to match funds. The project must be completed by June 30, 2015.  
[www.tempe.gov/neighborhoodgrants](http://www.tempe.gov/neighborhoodgrants)

### **Agenda Item 6 – Neighborhood Grant Program Updates**

- **Maja Aurora**, COT Arts Coordinator, provided update about the Maryanne Corder Neighborhood Grant Program. Homeowner associations are not required to match grant funds if a proposed project is within a city park. Grant Workshops will be conducted this fall by Neighborhood Services.  
[www.tempe.gov/neighborhoodgrants](http://www.tempe.gov/neighborhoodgrants)

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### **Agenda Item 7 – Character Area Plans (Kiwanis/The Lakes and Corona/South Tempe)**

- **Nancy Ryan**, COT Project Management Coordinator, outlined the identification of eight Character Areas of Tempe, intended to define how the community envisions private development and city projects within the character area, and what distinctive attributes are different from neighboring areas. Details include:
  - The first two areas of focus, chosen by City Council, are Corona/South Tempe and Kiwanis/The Lakes. These first areas will serve as pilot projects, defining reference points for subsequent areas.
  - Character Areas help identify what the community deems important, the need for CIPs and additional amenities, and a path for future strategies and priorities.
  - The Community Development Department will have a draft Character Area Plan ready in October. The final Plan is expected to be complete in January of 2015.
  - For further information and meeting schedules: [www.tempe.gov/characterareas](http://www.tempe.gov/characterareas)

### **Agenda Item 8 – Public Art Docent Program**

- **Kelly Nelson**, presented her plan to form a Public Art Docent Program. Details include:
  - Docent TMAC members will have the opportunity to share Public Art information with the public through a dedicated program
  - Docents will be stationed near Tempe Public Art sites during high traffic events
  - Launch of the program would happen during the fall 2014 Tempe Festival of the Arts, with stations planned at three sites around downtown Mill Avenue. Kate Hastings, Managing Director of the Festival, is very supportive of this program.
- **MOTION:** Hilary Harp moved to recommend the formation of the Public Art Docent Program
- **SECOND:** Susan Bendix seconded.
- **DECISION:** Public Art Docent Program recommended as presented.

### **Agenda Item 9 – Art in Private Development**

- **Maja Aurora** provided TMAC members with a copy of the 2014 Art in Private Development guidelines and encouraged them to review the guidelines in preparation of the discussion to take place during the October TMAC meeting.

### **Agenda Item 10 – Public Art Updates**

- **Maja Aurora** presented updates regarding current Public Art projects. Details include:
  - IN FLUX:**
    - An IN FLUX coffee talk is scheduled for September, 11 from 8-10AM at Ncounter, 310 S Mill Ave, Tempe, AZ 85281. Artists are encouraged to bring draft application materials and questions.
    - The deadline to submit an application for Cycle 5 is midnight September 15, 2014.
    - Artists are expected to install by January 1, 2015. [www.influxaz.com](http://www.influxaz.com)
  - platFORM:**
    - Artists are currently fabricating, and will install on September 27, 2014. [www.tempe.gov/platform](http://www.tempe.gov/platform)
  - University Drive:**
    - Artist Jason Griffiths is currently fabricating and is planning to install within the next few weeks [www.tempe.gov/universitydrive](http://www.tempe.gov/universitydrive)

### **Agenda Item 11 – Public Art Presentation**

- **Betsy Fahlman**, ASU Professor and former TMAC chair, gave a PowerPoint lecture about the history of public art and the importance of public art in city planning and culture. <http://herbergerinstitute.asu.edu/faculty/selectone.php?ID=167>

### **Agenda Item 12 – Commission Members' Announcements**

- Hilary Harp announced that the Grand Avenue Arts District's "Adopt-A-Planter" program has commissioned artists to decorate cylindrical planters placed along the road, similar in shape to Tempe's standpipes. The planters are placed between 7<sup>th</sup> and 15<sup>th</sup> Avenues. <http://www.azcentral.com/story/entertainment/arts/2014/04/29/arizona-artists-showcased-on-grand-avenue-planters/8457153/>
- Kelly Nelson announced that a Literary flash mob presented by Four Chambers Press: 1pm, September 13 poets and storytellers will congregate at the light rail station at Camelback Road and Central Avenue to board a train and entertain. Performance pieces will range from three to five minutes in length and will connect to a theme of public transportation. <http://fourchamberspress.com/fun/>

### **Agenda Item 13 – Public Appearances**

- None.

### **Agenda Item 14 - Adjournment**

- The next Tempe Municipal Arts Commission (TMAC) meeting will be held at 6pm on October 8, 2014 at Downtown Tempe Community offices, 310 S. Mill Avenue, Suite A-201, Tempe, AZ 85281
- **Meeting adjourned at 7:43 p.m.**

Prepared By: Joy Higgins

Reviewed By: Maja Aurora, Barbara Roberts