

Meeting Date: 4/9/14

Agenda Item Number: 3

SUBJECT: Election of New Member

COMMENTS: Nancy Hormann has retired from her position with the Downtown Tempe Community. Kate Borders is being nominated to fill her spot as the DTC Member. Kate has replaced Nancy as Executive Director/President of DTC. Kate's Bio follows.

A 3/4 approval vote is necessary.

Kate Borders:

Kate Borders is the newest addition to the Downtown Tempe Community Inc. team, serving as President/Executive Director. She recently began this position and came to Tempe from Fresno, CA where she was the President/CEO for the Downtown Fresno Partnership, a similarly structured business improvement district that is working to revitalize Downtown Fresno.

Kate was the first leader of the Downtown Fresno Partnership and she assumed the role in 2011. Through her leadership, the Partnership grew to become the primary organization for connecting businesses and events to the growth of the central business district. Today The Downtown Fresno Partnership has a \$2.1 million budget generated from assessments and event revenue, that is returned to the district in landscaping initiatives, a team of ambassadors serving as walking concierges, a strong advocacy arm, business programs for existing and recruited businesses, large scale marketing campaigns and over 100 event days bringing a million guests to Downtown annually.

Before joining the Downtown Fresno Partnership, Kate spent 7 years in Milwaukee, Wisconsin as the Executive Director of East Town Association, a membership-based organization with an economic development focus. In addition, East Town Association produces large-scale events that have transformed the local economy and stimulated the residential relocation to Downtown Milwaukee. Many of the events focused on the local music scene and partnerships with music education programs were a high priority. The role also brought Kate into the city planning arena with streetscaping, public art, and wayfinding signage projects.

Prior to her Milwaukee tenure, Kate was the Executive Director of the Peoria Art Guild in Peoria, Illinois. The Guild is a community arts organization with exhibit & gallery space, an arts consignment store and community art classes. The Peoria Art Guild produces one of the country's top 10 annual fine art fairs that regularly attracts artists from around the country. It was here that Kate first saw the power that cultural institutions can harness to create positive community engagement and have an economic impact on a downtown.

Kate's career started as a grant officer with The Coleman Foundation in downtown Chicago. She was charged with assessing the viability of different non-profits and recommending whether or not they would receive grant funding. Gaining an insider view of the philanthropic community and being trained to review non-profit organizations from a funders' eye was a priceless experience that continues to serve her well.

Kate hails from South Carolina. She received her BA in Music from The University of Arizona and a Master's Degree in non-profit Arts Management from Columbia College in Downtown Chicago. Relocating to Tempe with her are her two daughters, Addison (6) and Sophia (4), and her husband Jason.