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## Joint Review Committee

June 5, 2013

HARRY E. MITCHELL GOVERNMENT CENTER  
TEMPE CITY HALL – CITY COUNCIL CHAMBERS  
31 EAST 5TH STREET  
6:00 p.m. (5:30 Study Session)

### Members Present

Pam Goronkin, Chair  
Rudy Bellavia, ASU  
Dominique Laroche, ASU Alternate  
Devon Mills, Tempe

### Members Absent

Trista Taylor, Chair Alternate  
Ed Soltero, ASU  
Anne Gazzaniga, ASU Alternate  
Peter Graves, Tempe  
Doug McQueen, Tempe  
Kindra Deneau, Tempe Alternate

### Staff Present

Neil Calfee, ASU  
Chris Messer, Tempe  
Julie Stennerson, Tempe

### Guests

Nancy Ryan, Community Development  
Library Advisory Board – Joint Meeting

Chair Goronkin called the meeting to order at 6:00 p.m.

1. **CONSIDERATION OF MEETING MINUTES: STUDY SESSION 12/12/12 & FORMAL MEETING 12/12/12**

On a motion by Committee Member Bellavia and seconded by Committee Member Mills, the Committee with a vote of 4-0 approved the Study Session Minutes of December 12, 2012 and the Formal Meeting Minutes of December 12, 2012.

2. **GENERAL PLAN 2040**  
[City of Tempe General Plan 2040](#)

Nancy Ryan, Community Development Project Management Coordinator presented an overview of the Tempe

General Plan 2040. The General Plan 2040 will be posted on the General Plan Website at [www.tempe.gov/GP2040](http://www.tempe.gov/GP2040). Questions and comments can be sent by email at [GP2040@tempe.gov](mailto:GP2040@tempe.gov) or by contacting Nancy Ryan at 480-350-8096.

The following information was provided in a PowerPoint presentation.

#### Why prepare a General Plan

- Holds the community's vision for future
- Guides how the community will grow and change
- Required by Arizona State law that a comprehensive and long term plan be adopted every 10 years

#### Current General Plan – Key Recommendations from General Plan 2030 that will move forward

- Infill development and Mixed Use
- Integration of historic preservation and neighborhood enhancement
- Enhance the built environment in which people live, learn, work and play
- Growth areas for strategic economic development
- Multi-modal transportation for greater accessibility
- Open space and recreation amenities in growing community
- Public art and culture that add quality of life
- Attractive, functional and efficient public buildings
- Human services to those of greatest need

#### Here is what we hear from you

- Tempe's vision of itself in the year 2040 is one of livability – visually attractive, and multi-mode accessible with revitalized neighborhoods and parks and provides the quality of life that attributes to draw residents and businesses as well as serve a diverse, vibrant and engaged community

#### Guiding Principles

- Balanced Land Use
  - Ensure that land use is balanced to provide both living and work opportunities
  - Provide housing variety and affordability, along with locations for shopping and services
  - Provide access to recreational opportunities on a multi-modal transportation system
  - Establish land use and development of distinctive quality and varied density
  - Support growth and development that result in social, cultural as well as economic benefits to the community
  - Tempe will be the community that you can live, work, learn and play
- Enhanced Quality of Live/Preservation of Neighborhood Character
  - Preserve, enhance and create conditions that keep neighborhoods desirable, safe, attractive and healthy places with strong sense of community
  - Heighten the spirit of giving and caring with programs to serve those who are most vulnerable
  - Enhance the ability for people to walk, bike and shop in areas near their homes; for workplaces, homes or schools accessible by transit, and to preserve important historic and cultural assets of the City, which make neighborhoods unique and desirable
  - Include open space, parks, recreation and the arts as an essential part of the desired quality of life
  - Engage citizens in the community and include them in changes that affect their neighborhoods
  - Ensure equity of public investment so that actions the City takes to enhance quality of life and neighborhood preservation are fairly distributed throughout the city

- Increased Economic Vitality
  - Support development efforts and promote sustained economic growth throughout the City
  - Pro-business policies are essential for retaining existing jobs and attracting new ones
  - Promote economic vitality and jobs within the community to allow businesses, residents and individuals to thrive
  - Recognize that education quality and accountability are critical components of economic vitality providing businesses with a skilled workforce
  - Accentuate Tempe as a destination of cultural, educational and recreational attributes
  - Seek opportunities for economic development that produce links between land use and transportation systems
  
- Sustained Mobility/Greater Accessibility
  - Continue to be a leader in public transportation
  - Recognize that no single mode of transportation will be sufficient to meet the mobility needs of Tempe
  - Emphasize movement of people and goods instead of movement of cars, to encourage reduction of single occupancy vehicle trips
  - Ensure accessibility for persons of means and abilities to all transportation modes
  - Invest in rail and bus transit, increased bike and pedestrian connections, technology innovations
  - Ensure the asset management necessary to meet the mobility needs of the community
  
- Sustainability and Environmental Stewardship
  - Focus on stewardship of resources that include air quality, water, land and riparian habitat
  - Focus on man-made practices of energy conservation, recycling, green building and alternative transportation modes
  - Pursue conditions that maintain and improve community health
  - Provide balance between social, environmental and economic components of sustainability
  - Use resources in a way that leaves resources for future generations

Requirements for the General Plan in Tempe – (Required Elements in bold type)

- Land Use and Development Chapter – **Land Use Element**; Community Design; Historic Preservation; Neighborhood Preservation and Revitalization; **Redevelopment Element**; and **Housing Element**
- Economic Development Chapter – Economic Development Element; **Growth Area Element**, **Cost of Development Element**
- Circulation Chapter – Pedestrian and **Bikeways Element**; Transit; Travelways (**Circulation Element**), Parking and Access Management; Aviation
- Conservation Chapter – **Conservation**; **Environmental Planning**; **Water Resources**
- Open Space, Recreation and Cultural Amenities Chapter – **Open Space Element**, **Recreation Element**, Public Arts and Cultural Amenities
- Public Facilities and Services Chapter – **Public Buildings Element**; **Public Services & Facilities**; Human Services and Education; **Safety Element**

What's New in GP2040

- Tempe as the State leader in Urban Living
- Create a “20-minute city”
- More Transit-Oriented Development
- Creating Additional Hubs of Activity – Growth Areas
- Implementing “Complete Streets” strategies
- Fill gaps in Connecting Network of the Community (walkways, bikeways and open space)

- Moving the City further to Sustainability
- Health Living that produces Healthy Community
- Counting Private Open Space
- ASU Stadium District Land Use Changes
- Projected Growth

#### Land Use and Development Chapter – Land Use and Community Design

- Land use patterns to support long-term sustainability
- High quality designs for housing, business, streets and parks
- Attract families to purchase and businesses to invest in Tempe
- Develop the City with multiple urban centers
- Activity centers with streets that love to be walked and places where people visit and linger
- Provides needed local services on a neighborhood scale
- Ensure that mixed-use provides the desired blend of multiple uses
- Identify framework for further planning of Character Areas
- Keep the community involved in planning and development
- Maintain the Jobs-Housing Ratio of 1:1
- A “20-minute City”

#### 20-Minute City

- Makes it possible to travel by foot or by bike for daily needs within 20 minutes
- Accessibility by 20 minute bike ride (4 mile radius) or 20 minute walk (1 mile radius)
- The North center point is the light rail station on Mill in Downtown Tempe
- The South center point is the Library complex at Rural and Southern

#### Land Use and Development Chapter – Revitalization, Redevelopment, Housing and Historic Preservation

- Community design includes accessible and sustainable components
- Urban lifestyle that attracts professionals
- Accommodate lifestyles for all stages of life – families, empty nesters, elderly, multi-generational families
- Stable, established neighborhoods
- Promote Historic Preservation and Neighborhood Preservation
- Affordable housing and rehabilitate existing rental housing
- Affordable housing for workforce and elderly, as well as low income
- Housing variety
- Coordinate affordable housing with transportation
- Build to encourage long term residency and aging in place

#### Economic Development Chapter

- Draw workers from the Knowledge Economy
- Business climate that fosters private investment
- Implement Economic Development Strategy
- Sustained improvement in standard of living and quality of life for all residents
- Jobs that pay above regional average or better
- Tie with ASU technology graduates to sustain a technology based workforce
- Technology incubator space
- Strategic in the sale or lease of City owned land
- Land intensification provides necessary infrastructure or service capacity
- Promote a financially stable economy with economic development tools

- Growth Areas
  - Rail Corridor
  - Rio Salado
  - ASU and ASU Stadium District
  - 101/202 Interchange
  - Warner & I-10
  - South Tempe Technology Corridor
  - Baseline/Rural

Arizona State University Growth Area Goal – Collaborate on development, infrastructure capacity and land use issues that are consistent with Tempe's and ASU's long-term needs, and embed ASU in the community through increased campus and community relations and public participation

#### Objectives

- Engage new efforts toward sustainable growth and development
- Promote public health, safety and welfare on and around the campus
- Preserve and celebrate historic structures and buildings of significance on campus
- Provide diverse and compatible housing, complementary to the neighborhoods
- Embed the Arizona State University campus within the City
- Promote Tempe campus regionally as educational hub of the Valley
- Promote campus and community interaction
- Create an international identity as the model for the University-Community Relations

Arizona State University Stadium District Growth Area Goal – Facilitate development of a lively, mixed use district that complements the campus and community

#### Objectives

- Integrate comprehensive stadium district and municipal planning efforts
- Engage new efforts for quality growth and development within the ASU stadium district
- Develop mutually beneficial economic development
- Create a cohesive scaled environment

#### Circulation Chapter – Pedestrian/Bike Network

- Pedestrian, bike, bus to provide other modes of transport besides vehicles
- Development patterns that support pedestrian access and circulation
- Safe and comfortable and interesting walking and biking environments
- Completes gaps in the system to make it useable
- Identify designated bike route systems that connect to hubs
- Bicycle travel a comprehensive mode of transportation, not only for recreational use
- Facilitate bicycle transportation amenities that incentivize increased ridership
- Connect facilities to the greater region

#### Circulation Chapter – Transit, Travel Ways and Aviation

- Safe, efficient and interconnected transit options
- Transit that facilitates local, regional and inter-regional connections
- Complete streets – include pedestrian, bicycle and transit components
- Minimize neighborhood traffic impacts
- Maintain streets and the street infrastructure to be functional and attractive
- Technology to produce travel way efficiencies
- Interconnections that balance and more fully serve all modes – freeways, freight, inter-city rail, etc.

- Maximize Airport's economic benefit and minimize its environmental impact
- Promote consolidated and shared parking
- Ensure neighborhoods are not impacted by parking

Conservation Chapter – Conservation, Environmental Planning and Water Resources

- Clean energy solutions to protect our environment
- Energy reducing building materials
- Clean-up sites with environmental contamination
- Safe and healthy co-existence with wildlife
- Manage flood prone areas / protect natural floodplain functions
- Increased shade (from trees) for ambient temperature and air quality benefits
- Urban forest resource – care for trees
- Renewable and sustainable water supplies
- Maximize reclaimed water use
- Recycling and managed reduction of waste
- Continue water conservation efforts
- Capture and infiltrate storm water for benefit of vegetation
- Minimize total pollutants from transport to receiving waters

Open Space, Recreation and Cultural Amenities Chapter

- Variety of open spaces/parks to serve the diverse and changing needs of the community
- Linked open space and parks throughout the City
- Recreation programs for health, physical fitness, leisure, creativity and entertainment
- Diverse art and cultural facilities that educate and enrich the community
- Infuse art throughout the community in public and private spaces
- Promote artistic expression and cultural awareness
- Use technology for outreach and service delivery
- Recognize benefit of Private and Regional open space

Public Art and Cultural Amenities Goal – Enhance and promote Tempe as a diverse, stimulating cultural, library and arts community where cultural amenities inspire and enrich people's lives and experiences

Objectives

- Maintain a strong commitment to advance Tempe as a vibrant and progressive community for cultural and artistic activity
- Continue to collaborate with the community partners, neighborhoods, artists, cultural groups, educational institutions and other entities
- Enhance diversity of art, library and cultural amenities, facilities and collections that support, educate and enrich the community
- Encourage incorporation of public art into major public projects to enhance the city's community character as well as the built environment
- Encourage the continuation and expansion of innovative arts, cultural and library programming that further enriches the community
- Ensure access to arts, library and cultural amenities to benefit the entire community including residents, businesses, visitors, and tourists
- Protect and promote artistic expression and cultural awareness to bring people together to celebrate diverse traditions that strengthen Tempe's sense of community and place
- Utilize technologies to provide greater access, build public awareness and encourage participation in arts, cultural and library activities

#### Public & Private Open Space

- Public Parks, Preserves and Sports field Complexes
  - Two regional parks – Papago Park, South Mountain Park
- Private Open Space and R-O-W
  - Private Home Owner Association Parks
  - Open Spaces
  - School Playfields

#### Public Services and Facilities Chapter

- Public buildings to sustain the wide range of services
- Efficient and effective public services
- Coordinate and plan for non-city services and facilities to meet community needs
- Improve the quality of life for all Tempe residents, with emphasis on those in most need
- Defined and/or balanced city services
- Human service components to support aging in place
- Academic and social connection with schools
- Facilitate lifelong learning environments
- Prepare and coordinate to prevent and minimize impact of disasters
- Preservation of life and protection of property from fire or hazardous materials
- Fight crime and enhance public safety
- Engage the community in public safety issues

#### Population Projection

- 2010 Population – 161,719
- 2040 Population – 217,000

#### Employment Projection

- 2010 Jobs – 169,208
- 2040 Jobs – 244,000

#### Housing Unit Projection

- 2010 Housing Units – 73,182
- 2040 Housing Units – 91,000

#### General Plan Process

- Preliminary General Plan 2040
- Public, Agency, Board/Commission Review
  - Public Review
  - Agency Review
  - Board and Commission Review
  - Comments collected and considered
  - June – September 2013
- Development Review Commission & Council Hearings
  - Final General Plan 2040
  - DRC Review/Hearings October 2013
  - City Council Review/Hearings November 2013
- Tempe Ratification Vote
  - Voters Decide in May 2014

Nancy Ryan opened the meeting for questions and comments.

A question was asked about the Tempe Ratification Vote.

Ms. Ryan explained the vote is to ratify the General Plan 2040. The Development Review Commission Hearings and City Council Meetings will be held to make changes or modifications to the General Plan. The City Council will adopt the General Plan with the changes. The final plan will be taken to the voters in May.

How were the projected numbers for the population, employment and housing devised?

Ms. Ryan stated the City of Tempe works with the Maricopa Association of Governments (MAG) which collects data, county wide. The City of Tempe sends MAG statistics on building permits, building applications, anticipated changes, trends and development patterns. The data is combined with a state wide projection and brought down to smaller components. Every City in Maricopa County wants to have a really big projection. MAG has the important distinction of trying to temper the projection with reality. MAG has economic models that are used for projecting numbers. Transportation analysis zones are considered for transportation modeling. Other components considered are birth rates, death rates, migration, employment projections and population.

How accurate were the projected numbers for the previous 10 years?

Ms. Ryan indicated the projected numbers for the previous 10 years were higher than what we ended up with. The economic downturn was not anticipated.

A concern was stated regarding the 20-Minute City. What is being considered to mitigate the heat to encourage bicycling as a form of transportation?

Ms. Ryan stated there has been discussion providing a comfortable walking and riding environment. There has been considerable community support to come up with a city-wide program to increase shade in terms of trees. Trees are needed in the areas people are likely to use. Part of the core idea of the General Plan includes planting a tree this generation for the next generation to benefit. Connecting points with water and restrooms along the way would make the commute for bike riders more comfortable.

Retail parking spaces are also uncomfortable during the hot summer months. It would be nice to have more trees or canopies in the parking lots

Ms. Ryan stated the energy element within the conservation chapter talks about trying to increase the use of solar energy, not specifically for parking canopies. The General Plan does not usually drill down into how many trees per parking spaces in a shopping center. The idea of the General Plan is to set the vision or concept forward. Green spaces help contribute to ambient temperature reductions. There has been significant discussion about the flood irrigated areas. While we are concerned about water conservation, those flood irrigated neighborhoods within the city are lush and green and have lower temperatures because of all the vegetation. Those areas contribute to the cooling effect of the city. We want to be smart about how we use water, but we also want to have a comfortable neighborhood for walking and bicycling.

How are ASU plans factored in with the City?

The City is responsible for identifying and accommodating the growth of ASU. The City continues to have efforts with the Joint Review Committee. The Joint Review Committee is a joint City/ASU Committee. The Committee has the intent to complete the conversation for privately developed ASU properties. The City and ASU work in tandem.



What type of feedback should be provided by the Library Advisory Board?

Ms. Ryan indicated the Cultural Services Staff has been absolutely fabulous in facilitating a great set of goals, objectives and strategies that relate to library services. She would like to know if there is some other aspect of the plan that is important.

Does the website have more detail on the General Plan 2040?

Ms. Ryan stated the website does have more detail. The website currently has a lot of materials that have been developed through the community outreach working group. The General Plan 2040 will be posted on the internet.

The ratification vote for the General Plan 2040 will be a Special Election. The voters will be specifically voting on the General Plan.

Information regarding the General Plan 2040 has been sent out with the water bill.

Public outreach has been continued through meetings. Items can still be included in the plan. Talk to your neighbors and friends to make them aware of the process. The City does want contributions from the public. Postcards were sent out in early September to every house and business in Tempe with information regarding the public meetings being held.

Channel 11 has an advertisement about the start of the General Plan process. The advertisement is aired between programs.

A suggestion was made to advertise the General Plan 2040 on busses.

### **3. ANNOUNCEMENTS**

None

Meeting adjourned: 6:56 p.m.