Memorandum

Finance and Technology Department



Date: November 15, 2013
To: Mayor and Council

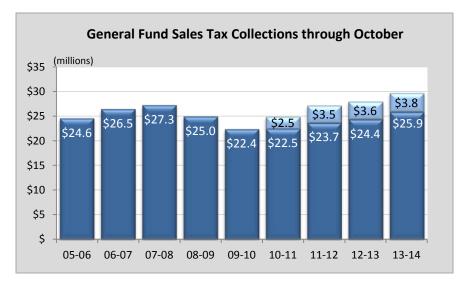
From: Ken Jones, Finance and Technology Director (350-8504)

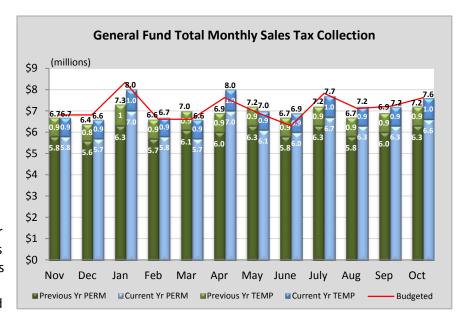
Subject: Tax Revenue Statistical Report – October 2013

Attached is the Executive Summary of the Tax Revenue Statistical Report for October 2013 covering September sales activity reported to our Tax and License Division in October.

The graph to the right depicts year-todate General Fund historical privilege tax revenue from FY 2005-06 through FY 2013-14. General Fund Sales Tax revenue collected for 2013-14 is up 5.9% from the same period in the prior fiscal year. In terms of actual dollars received (\$29.7 million), we are \$1.7 million ahead of last fiscal year (\$28.0 million). Of the total amount collected through October, \$3.8 million was from the temporary sales tax, which expires June 30, 2014. Although this is positive news, the 5.9% increase in General Fund privilege tax revenue more reflects how deep the recession was than a swift recovery. Arizona's economy is recovering more slowly than the nation as a whole, and is not expected to catch up until the beginning of 2014. The leading category of growth in terms of dollars received was Retail, which grew by 6.5%. When further analyzing Retail activity, the Furniture/Equipment/Electronics sector increased by 20.8% year-to-date because of earlier fiscal year taxable sales of software.

The graph to the right represents twelve months of activity, comparing current year General Fund monthly sales tax collections to the previous year. Current and previous years' collections are broken into two components: the 1.2% permanent tax and the 0.2% temporary tax.





Though sales taxes are not budgeted on a monthly basis, it is possible to apply historical collection percentages to the annual budget number to gain insight into sales tax performance. Using this approach, sales tax collections in the General Fund are 0.3%, or \$66 thousand above forecast through October.

Executive Summary

	Current Month -October				Fiscal Year to Date through October											
	2010-11	Change	2011-12	Change	2012-13	Change	2013-14	Change	2010-11	Change	2011-12	Change	2012-13	Change	2013-14	Change
Taxable Sales	2010-11	Change	2011-12	Change	2012-13	Change	2013-14	Change	2010-11	Change	2011-12	Change	2012-13	Change	2013-14	Change
Total Taxable Sales	508,179,000	2.6%	530,789,000	4.4%	561,030,000	5.7%	574,354,000	2.4%	2,008,506,000	1.2%	2,054,909,000	2.3%	2,136,406,000	4.0%	2,248,198,000	5.2%
Retail Taxable Sales	245,101,000	9.7%	246,113,000		281,636,000	14.4%	279,765,000	-0.7%	1,003,014,000	8.5%	1,001,417,000	-0.2%	1,088,680,000	8.7%	1,144,137,000	
Tax Revenues by Funds																
Privilege Tax - General Fund (1.2%)	5,762,000	2.7%	6,175,000	7.2%	6,333,000	2.6%	6,552,000	3.5%	22,505,000	0.3%	23,662,000	5.1%	24,423,000	3.2%	25,887,000	6.0%
Temporary Privilege Tax - General Fund			876,000	3.4%	927,000	5.8%	963,000	3.9%	2,453,000		3,450,000	40.6%	3,621,000	5.0%	3,822,000	5.6%
Transit Tax Fund (.5%)	2,401,000	2.7%	2,573,000	7.2%	2,641,000	2.6%	2,732,000	3.4%	9,385,000	0.3%	9,868,000	5.1%	10,186,000	3.2%	10,798,000	6.0%
Arts Tax Fund (.1%)	494,000	2.5%	530,000	7.3%	544,000	2.6%	563,000	3.5%	1,935,000	0.4%	2,035,000	5.2%	2,099,000	3.1%	2,225,000	6.0%
Privilege Tax - Rebates Fund	368,000	11.5%	293,000	-20.4%	305,000	4.1%	337,000	10.5%	1,531,000	13.6%	1,195,000	-21.9%	1,212,000	1.4%	1,287,000	6.2%
Bed Tax Fund	278,000	86.6%	224,000	-19.4%	289,000	29.0%	339,000	17.3%	838,000	52.9%	923,000	10.1%	988,000	7.0%	1,167,000	18.1%
Totals	10,150,000	13.9%	10,671,000	5.1%	11,039,000	3.4%	11,486,000	4.0%	38,647,000	8.5%	41,133,000	6.4%	42,529,000	3.4%	45,186,000	6.2%
Tax Revenues - Business Activities																
Retail	4,923,000	17.3%	5,069,000	3.0%	5,588,000	10.2%	5,701,000	2.0%	19,430,000	13.7%	20,691,000	6.5%	22,124,000	6.9%	23,564,000	6.5%
Rentals	2,022,000	11.4%	2,171,000		2,100,000	-3.3%	2,212,000	5.3%	7,437,000	7.1%	7,815,000	5.1%	7,980,000	2.1%	8,161,000	2.3%
Utilities/Communication	1,059,000	13.1%	1,080,000		1.059.000	-1.9%	1,112,000	5.0%	4.231.000	8.2%	4,271,000	0.9%	4,294,000	0.5%	4,450,000	3.6%
Restaurants	777,000	12.6%	767,000	-1.3%	849,000	10.7%	930,000	9.5%	2,836,000	9.0%	3,051,000	7.6%	3,156,000	3.4%	3,464,000	9.8%
Contracting	604,000	-17.6%	962,000		710,000	-26.2%	745,000	4.9%	2,256,000	-28.1%	2,831,000	25.5%	2,386,000	-15.7%	2,715,000	13.8%
Hotel/Motel	150,000	13.6%	134,000	-10.7%	157,000	17.2%	177,000	12.7%	493,000	12.8%	537,000	8.9%	548,000	2.0%	613,000	11.9%
Transient (Bed Tax)	278,000	86.6%	224,000	-19.4%	289,000	29.0%	339,000	17.3%	839,000	52.8%	922,000	9.9%	987,000	7.0%	1,168,000	18.3%
Amusements	166,000	7.8%	155,000	-6.6%	126,000	-18.7%	132,000	4.8%	628,000	11.9%	609,000	-3.0%	530,000	-13.0%	579,000	9.2%
All Other	171,000	62.9%	109,000	-36.3%	161,000	47.7%	138,000	-14.3%	497,000	27.1%	406,000	-18.3%	524,000	29.1%	472,000	-9.9%
Totals	10,150,000	13.9%	10,671,000	5.1%	11,039,000	3.4%	11,486,000	4.0%	38,647,000	8.5%	41,133,000	6.4%	42,529,000	3.4%	45,186,000	6.2%
Tax Revenues - Retail Activities Breakd	lown															
Automotive	670,000	30.1%	710,000	6.0%	930,000	31.0%	954,000	2.6%	2,715,000	8.0%	3,044,000	12.1%	3,565,000	17.1%	3,823,000	7.2%
Furniture/Equipment/Electronics	1,009,000	28.5%	1,082,000		1,199,000	10.8%	1,257,000	4.8%	4,307,000	31.3%	4,375,000	1.6%	4,887,000	11.7%	5,903,000	20.8%
Department Stores	826,000	9.5%	879,000		916,000	4.2%	903,000	-1.4%	3,477,000	11.7%	3,818,000	9.8%	4,002,000	4.8%	3,896,000	-2.6%
Grocery Stores	575,000	6.1%	582,000		640,000	10.0%	642,000	0.3%	2,139,000	6.8%	2,283,000	6.7%	2,334,000	2.2%	2,467,000	5.7%
Drugs/Small Stores	564,000	18.0%	537,000		599,000	11.5%	608,000	1.5%	2,124,000	17.7%	2,232,000	5.1%	2,297,000	2.9%	2,415,000	5.1%
Manufacturing Firms	304,000	13.4%	335,000		354,000	5.7%	299,000	-15.5%	1,073,000	-17.0%	1,348,000	25.6%	1,347,000	-0.1%	1,095,000	-18.7%
Building Supply Stores	167,000	-4.0%	174,000		183,000	5.2%	200,000	9.3%	703,000	8.2%	709,000	0.9%	708,000	-0.1%	767,000	8.3%
All Other Retail	808,000	19.2%	770,000	-4.7%	767,000	-0.4%	838,000	9.3%	2,892,000	18.8%	2,882,000	-0.3%	2,984,000	3.5%	3,198,000	7.2%
Totals	4,923,000	17.4%	5,069,000	3.0%	5,588,000	10.2%	5,701,000	2.0%	19,430,000	13.7%	20,691,000	6.5%	22,124,000	6.9%	23,564,000	6.5%
Tax Revenues - Business Districts																
Elliot Corridor	1,181,000	27.3%	1,195,000	1.2%	1,524,000	27.5%	1,495,000	-1.9%	4,941,000	13.1%	5,022,000	1.6%	6,125,000	22.0%	6,573,000	7.3%
Autoplex (included in Elliot Corridor)	425,000	32.0%	440,000		660,000	50.0%	666,000	0.9%	1,776,000	7.2%	1,955,000	10.1%	2,481,000	26.9%	2,647,000	6.7%
Market Place	391,000	11.7%	427,000		429,000	0.5%	486,000	13.3%	1,588,000		1,668,000	5.0%	1,768,000	6.0%	1,875,000	6.1%
Market Flace	321,000	20.00/	446,000	2.270	450,000	2.00/	467,000	1.70/	1,000,000	17.10/	2,065,000	9.70	2,077,000	0.070	2,020,000	0.170

467,000

359,000

232,000

225,000

246,000

1.7%

27.8%

28.2%

20.3%

-3.9%

3.3%

1,899,000

885,000

707,000

517,000

951,000

27,159,000

17.1%

11.0%

19.2%

40.9%

17.1%

5.9%

2,065,000

939,000

717,000

594,000

1,002,000

29,126,000

8.7%

6.1%

1.4%

14.9%

5.4%

7.2%

2,077,000

1,029,000

715,000

674,000

885,000

29,256,000

0.6%

9.6%

-0.3%

13.5%

0.4%

-11.7%

2,029,000

1,231,000

844,000

808,000

981,000

30,845,000

-2.3%

19.6%

18.0%

19.9%

10.8%

5.4%

Mills Mall

Apache Blvd.

ASU Properties

All Other Areas

Downtown Tempe

Rio Salado (1.8% and 3.0% Bed Tax)

434,000

260,000

192,000

175,000

323,000

7,194,000

20.9%

17.1%

26.3%

41.1%

68.2%

9.3%

446,000

213,000

178,000

187,000

285,000

7,740,000

2.8%

-7.3%

6.9%

7.6%

-11.8%

-18.1%

459,000

281,000

181,000

187,000

256,000

7,722,000

2.9%

31.9%

1.7%

0.0%

-10.2%

-0.2%

Privilege Tax Revenue - General Fund (1.2%) 2013-14 Actual Compared to Budget

Monthly Amounts

	2013-14 I	Budget	2013-14	Over(Under)		
	Percent	Amount	Actual	Amount	Percent	
Jul	8.5%	6,558,000	6,742,000	184,000	2.8%	
Aug	8.0%	6,172,000	6,314,000	142,000	2.3%	
Sep	8.1%	6,250,000	6,279,000	29,000	0.5%	
Oct	8.5%	6,558,000	6,552,000	(6,000)	-0.1%	
Nov	7.9%	6,095,000				
Dec	7.8%	6,018,000				
Jan	9.7%	7,484,000				
Feb	7.9%	6,095,000				
Mar	8.0%	6,172,000				
Apr	9.1%	7,021,000				
May	8.4%	6,481,000				
Jun	8.1%	6,252,000				
Totals	100.0%	77,156,000	25,887,000	349,000		

Cumulative Amounts

	2013-14 F	Budget	2013-14	Over(Under)		
	Percent	Amount	Actual	Amount	Percent	
Jul	8.5%	6,558,000	6,742,000	184,000	2.8%	
Jul-Aug	16.5%	12,730,000	13,056,000	326,000	2.6%	
Jul-Sep	24.6%	18,980,000	19,335,000	355,000	1.9%	
Jul-Oct	33.1%	25,538,000	25,887,000	349,000	1.4%	
Jul-Nov	41.0%	31,633,000				
Jul-Dec	48.8%	37,651,000				
Jul-Jan	58.5%	45,135,000				
Jul-Feb	66.4%	51,230,000				
Jul-Mar	74.4%	57,402,000				
Jul-Apr	83.5%	64,423,000				
Jul-May	91.9%	70,904,000				
Jul-Jun	100.0%	77,156,000				

Tax and License Annual Privilege Tax Revenue Projections

	Privilege Tax		Overage/Sho	rtage
Method			Amount	Percent Percent
Percent of Increase	77,960,000	77,156,000	804,000	1.0%
Percentage Received	78,208,000	77,156,000	1,052,000	1.4%

Temporary Privilege Tax Revenue - General Fund Year-to-Date Comparison - October

Monthly Amounts

	2013-14	Budget	2013-14	Over(Under)		
	Percent	Amount	Actual	Amount	Percent	
Jul	8.5%	971,000	1,001,000	30,000	3.1%	
Aug	8.0%	914,000	943,000	29,000	3.2%	
Sep	8.1%	926,000	916,000	(10,000)	-1.1%	
Oct	8.5%	971,000	962,000	(9,000)	-0.9%	
Nov	7.9%	903,000				
Dec	7.8%	891,000				
Jan	9.7%	1,108,000				
Feb	7.9%	903,000				
Mar	8.0%	914,000				
Apr	9.1%	1,040,000				
May	8.4%	960,000				
Jun	8.1%	925,000				
Totals	100.0%	11,426,000	3,822,000	40,000		

Cumulative Amounts

	2013-14	Budget	2013-14	Over(Under)		
	Percent	Amount	Actual	Amount	Percent	
Jul	8.5%	971,000	1,001,000	30,000	3.1%	
Jul-Aug	16.5%	1,885,000	1,944,000	59,000	3.1%	
Jul-Sep	24.6%	2,811,000	2,860,000	49,000	1.7%	
Jul-Oct	33.1%	3,782,000	3,822,000	40,000	1.1%	
Jul-Nov	41.0%	4,685,000				
Jul-Dec	48.8%	5,576,000				
Jul-Jan	58.5%	6,684,000				
Jul-Feb	66.4%	7,587,000				
Jul-Mar	74.3%	8,501,000				
Jul-Apr	83.4%	9,541,000				
Jul-May	91.8%	10,501,000				
Jul-Jun	100.0%	11,426,000				

Tax and License Annual Privilege Tax Revenue Projections

	<u>Privile</u>	ge Tax	Overage/Shortage		
Method	Projected	Budgeted	Amount	Percent	
Percentage Increase	11,524,000	11,426,000	98,000	0.9%	
Percentage Received	11,547,000	11,426,000	121,000	1.1%	