

Broadway Road Survey Responses (from online and June 11 public meeting) as of close of comment period, June 30, 2013.

1. What do you think of the preferred design concept?

- Bus stop next to my property is unacceptable. Move it east of College or west of Hammond.
- Fantastic. The 8 foot wall is MOST welcome. As a citizen I am privileged to have you meet with us to describe plans and options. I am grateful for the open door and invitation for input from residents.
- I agree with it, but this process has certainly taken a long time.
- It appears to be very functional and should meet the facility's use and purpose.
- Looks great.
- I feel positively about it. Very happy about the addition of a bike lane and improving the overall aesthetic of Broadway Lane and Broadway Road.
- Looks fine, no complaints
- I think this is going to be great. I like the idea of parking and landscaping along Broadway Lane, but should be up to neighbors affected. My key concern is that the right of way is not built in to next to our house. The design there really only affects us and it seems that there should be some flexibility in the area since the road does not go through there and it is a landscaped area. Love the trees and sidewalk, but our wall (which is built in right of way) was there when we bought the house and that sliver of yard we have on the south side really serves as our back yard off the porch. Please work with us on this. We have put a lot of money into purchasing and remodeling this house so it looks nice and we really feel it would be a detriment to our property to have the public area go almost right up to the porch. Thank you.
- Excellent - well presented
- Great. Mix it up. Multiple treatments!
- Prefer to leave as is. Will there be a turn at College and Sierra Vista for those on south side to go west or do we add more traffic to southern neighborhoods to go west? As a resident for 40+ years, you should have been concerned 20 years ago. Now there isn't much traffic. We welcome the college students.
- I like the design, especially the wall and the fewer lanes of traffic.
- Overall it's a very pleasing look and design. However, we are perplexed on where the wall stops along Broadway lane at both Sierra Vista and El Camino. The main reason we want the wall is for noise abatement and separation from the view of traffic. We live on Sierra Vista and we're still going to get the noise from the road because the wall stopped short of expectations. The same on El Camino and the homeowners will still hear the noise. Please note, the bus stop between Ventura and Sierra Vista hardly has any riders. We see it every day, and it's empty. Please check with the city and see how many people are picked up or dropped off there. It's a sad use of funds and a waste of time for the bus driver and people on the bus. We would like to see the wall extended east to the entrance roads before and at Ventura. Of course they need to be shorter or stopped short of those roads to view traffic when pulling out.
- We own the house at 1755 S. El Camino Dr, also known as 302 E. Broadway Lane. Thus, we are directly impacted by the proposed changes. Overall we are extremely pleased with Option 2c and feel that design reflects the hopes and needs of the neighbors and neighborhood. We do have a few serious concerns remaining (see comments below).
- Looks great. Just one suggestion - add a bus pullout to the stop on the north side between College Ave and El Camino. Seems like there's plenty of room. Who needs more rocks? Do something functional with the space.
- I like it . . . can't think of any improvements.

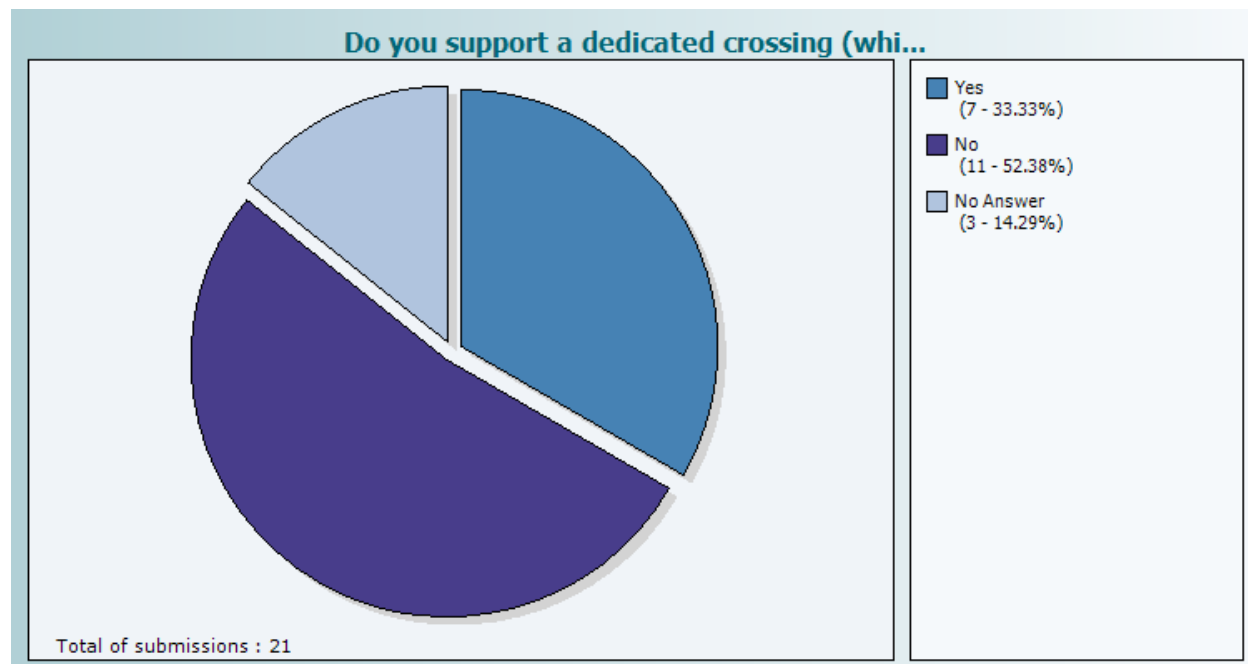
- Overall, I like the design concept. I originally provided my input on the choice of design to keep all the Broadway Lane landscaping on the north side of the street with a direct line for traffic along Broadway Lane and parking on the street. Since viewing the entire design and attending the neighborhood meeting, I have changed my mind. I now would like the section from Encanto to College to have landscaping on both sides of Broadway Lane with the traffic having to weave along Broadway Lane. Seeing the entire street on the design concept allowed me to see the advantage of having the landscape staggered on both sides to provide for slowing traffic. I own two houses along this section of Broadway Lane between Encanto and College. I reside in one (144 E. Broadway Lane) and rent the other (120 E. Broadway Lane).
- Thank you for removing an unneeded EB lane of traffic and installing much-needed bike lanes on this stretch of Broadway! Hopefully this will eventually lead to further improvements on Broadway both west of Mill and east of Rural. My only complaint is that the bike lanes disappear approaching both Mill and Rural with seemingly no guidance on where cyclists should go. As someone who cycles regularly, it is likely that I would resort to riding on the sidewalk for the unprotected intersection approach rather than risk being hit by a turning vehicle.
- We love the concept of customizing the solutions for different sections of Broadway Lane. Option 2c is perfect for our 300 block section. And we get to keep our existing landscape, boulders, etc. The width of the sidewalk should be 6' as previously discussed.

See clarification of items 2, 3 & 4 in Additional Comments below

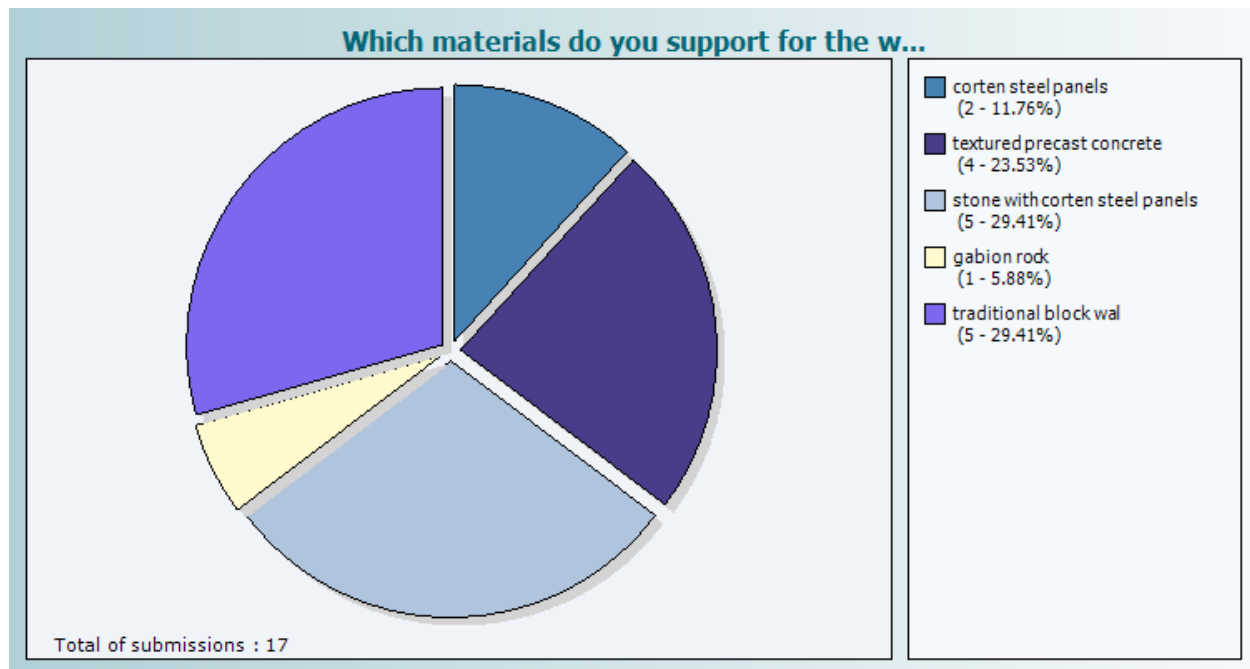
Also see design suggestions in MORE COMMENTS in Additional Comments below

- I think it is a travesty to constrict traffic flow through a major artery through town. I am concerned that this will jam up during rush hour and cause more cut-through traffic through the neighborhoods and actually create more pollution as cars sit idle or move at snails pace on their commute. I have lived in Broadmor Estates for 19 years and whenever traffic slows on Broadway we get significant cut-through traffic, making the neighborhood less safe and desirable.

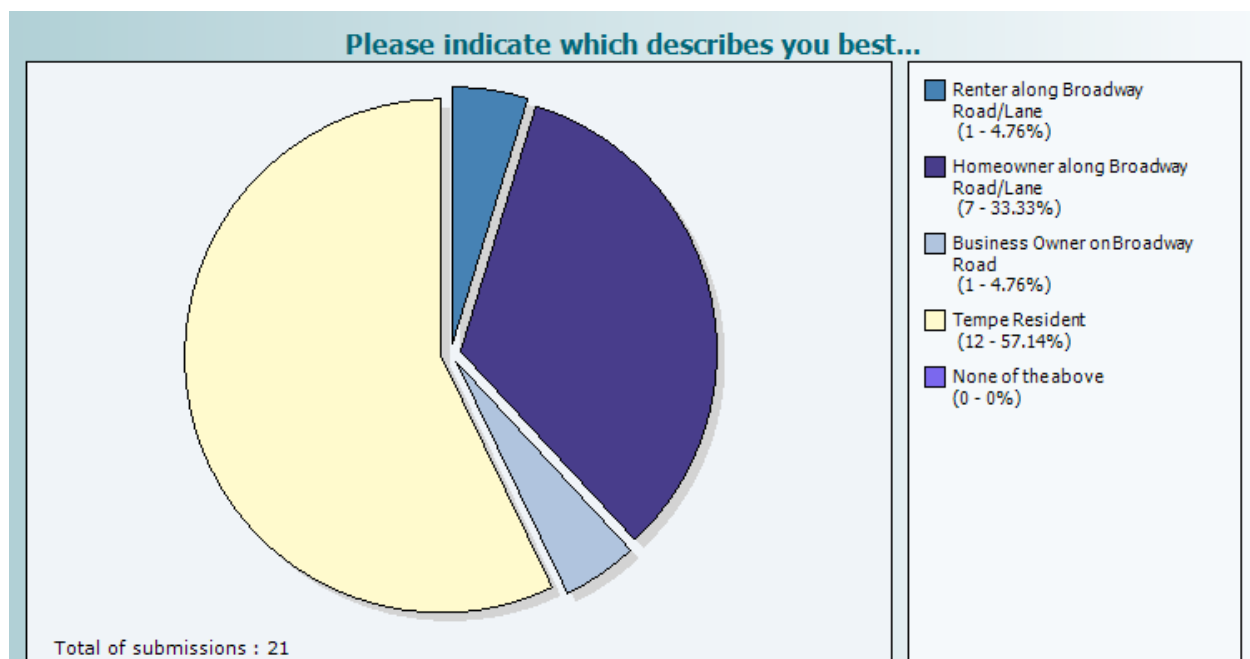
2. Do you support a dedicated crossing (which may include a signal) at Sierra Vista?



3. Which materials do you support for the wall treatment? (Select all that apply)



4. Please indicate which describes you best. Are you a renter, homeowner, business owner or Tempe resident?



5. Additional comments

- More trees along south side would be ideal. Would love to have 2 in front of our house at 309 E. Broadway Road.
- Thank you.
- My primary concern is that this is taking so much time. Are we certain that the federal funding is rock solid? What happened with the millions to renovate Daley Park, voted on by voters?
- I am a homeowner at 455 E. Broadway and did not receive any information in February regarding this project.
- I'm really excited about the upcoming improvements to Broadway Road. I was wondering if there are any potential plans to improve Broadway Road in between Priest and Mill? This is an area that I believe also needs pedestrian and bicycle lane improvements. Thank you.
- We would like to request an individual meeting with any designers regarding the specific impact to our property. Specifically giving us details about right of way issues and dimensions.
- Love the desert landscaping and natural materials and colors. Would be happy with shade trees too. I do think graffiti could be an issue, so painted treated steel that could be cleaned would be preferred for the wall. I also think a thinner wall with landscaping would look nice. Thanks.
- Like the Rural wall, the height is great and takes away the noise like crazy! What if we had a wall like that with cats claw on it? That would take away the stark block wall look, but keep the sound barrier. Again that's most important.
- The material used to build the wall is very important to make sure the wall muffles as much sound from the road as possible, the original purpose of building the wall. We trust the judgment of our architect neighbor and long-time wall advocate, Ernie Nickles, and support the common block wall, which we understand he recommends.

We strongly urge the extension of the eight-foot wall toward College Ave, ending it at or beyond the rear of the residential property across the street from us to the west. The design ends the wall at the west end of our property, apparently for reasons of visibility for traffic at the College/E. Broadway intersection. At this time there are large bougainvillea bushes in that area, which block the view, and the new design approves additional plantings, which will also block the view. We feel the houses across the street and to the west of us should also be protected from the road noise, and the extension we recommend impacts no traffic and still leaves open the area from the rear of the Episcopal church to the intersection, which provides greater visibility there than at many other intersections in the area.

Widening the sidewalks from Rural to College along E. Broadway Lane seems both expensive and unnecessary. The road itself is seldom used except by residents and garbage/delivery/construction vehicles. Thus, that section of E. Broadway Lane is more of a walkway and bike lane than road. Since the bike lane is moving to the south side of the wall, the "traffic" along that section of E. Broadway Lane will be even less. Along that block the owners have spent large sums and years growing established foliage that not only is attractive but keeps that walkway cool. Adding more concrete and removing the foliage will result in a canyon of concrete and heat that will further reduce pedestrian use. If for unknown reasons that sidewalk must be widened, could you build in openings in the pavement that could serve as planter boxes along the easement so we can again plant trees, bushes and other natural amenities?

We also support whatever Ernie recommends for the dedicated crossing at Sierra Vista, as he has the most comprehensive knowledge about the neighborhood and how to improve it both practically and aesthetically.

Thank you for your consideration and we look forward to a much quieter neighborhood.

- I live on Broadway Lane (144 E. Broadway Lane) and I own a rental home on Broadway Lane (120 E. Broadway Lane) between College and Mill Ave. I previously put input into the design that I wanted the landscaping that was all on the north side of Broadway Lane, with street parking on Broadway Lane and a direct line for traffic along Broadway Lane. Since reviewing the design presented at the neighborhood meeting, I have changed my mind. I think that the design with the landscaping staggered on the north and south sides of Broadway Lane (traffic having to weave around the landscaping sections), with street parking is better. It allows for slower traffic along Broadway Lane and still provides room for street parking. I would like to suggest that the wall from Encanto (Mill) to College along Broadway Lane be textured precast concrete (my first choice) with artwork of some type on it or my second choice would be Gabion rock (the computer would not let me choose more than one answer in question 3). I believe that the textured precast concrete will be more sound proof to the traffic on Broadway Road and deter graffiti. If a traditional block wall is chosen, then artwork on the wall would be necessary to deter graffiti.

As for landscaping, I would like the trees that are planted along Broadway Lane to be true shade trees, like Ash or some other large shade tree, instead of some desert trees. A large shade tree will provide more shade to the street for the cars parked there and provide a canopy over the street, as well as block out traffic noise.

- This project is yet another good step in Tempe's evolution away from auto-oriented and toward people-oriented. Thank you!!!
- 2. Support dedicated crossing (may include a signal) at Sierra Vista?
NO. The crossing should be at Ventura so that the wall can be extended further east to protect homes along Sierra Vista. Ventura is already open for vehicular traffic. Any pedestrian crossing would have to be *signaled for safety*. AND the *speed limit should be 35 mph* for the entire length of Broadway Road from Rural to Mill, where it becomes 35 anyway for Tempe High School.

3. Materials for wall treatment

Note: Wall should be of off-the-shelf, readily available materials for ease of construction & repair
Cor-Ten steel panels could be included in design of concrete masonry unit (common block) wall.
Textured precast concrete – NO - cannot be easily repaired due to accident or graffiti. Stone with corten steel panels – NO - impractical & Cor-Ten steel has no thickness for sound barrier. Gabion rock – NO – just the latest fad/cliché. Traditional block wall could incorporate Cor-Ten steel panels & panels of metal artwork

4. Homeowner or renter?

Homeowner on Broadway Lane for 46 years (since 1967)

MORE COMMENTS

- a) In the 300 block of Broadway Lane the wall should extend to the alley west of El Camino to shield homes on El Camino from Broadway Road. There are no vehicular openings there anyway & the wall would offer more protection than only landscape.
- b) Propose that the masonry wall be in segments with 6' spaces for Cor-Ten steel panels or for metal artwork (see Sketches 1 & 2 submitted 6/14/13).
- c) Walls in sections can be easily repaired from damage or graffiti. Paint color to be selected by the design team from a palette of pleasant earthy colors.
- d) Propose 16"x16" openings up high ("windows") strategically spaced to further break up monotony of plain block wall.
- e) Wall should have stepped transition from 8' down to required 3' near intersections (see Sketch 1, 6/14/13).

- I believe there are other ways to provide bike paths and beautify this section of town without creating the traffic flow constriction that this approach will most undoubtedly create.

Broadway Road comments (from email or phone call) as of close of comment period, June 30, 2013.

1. Mrs. Morgan , Property owner of 508 e. Broadway Lane. Wants more parking and no trees. Wants to sell her house as a great rental

2. Ernie and Jeanette Nickels

1. Preferred design concept?

We love the concept of customizing the solutions for different sections of Broadway Lane. Option 2c is perfect for our 300 block section. And we get to keep our existing landscape, boulders, etc. The width of the sidewalk should be 6' as previously discussed.

2. Support dedicated crossing (may include a signal) at Sierra Vista?

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Dear Mr. Mayor and Council Members,

As residents on Broadway Lane, we have worked on the "campaign" to solve the problem of Broadway Road from Rural Road to Mill Avenue, with its mix of single-family neighborhoods, multi-housing and business interests, since 1985. That was back in the day of so-called "block busting" in Phoenix and fears that it was going to happen in Tempe. That's when Planning Director Don Hull and Terry Day first got me involved in supporting an idea that turned out to be hugely unpopular - they managed to escape unscathed but I was the one who was blamed for it. By 1988 neighbors were so riled up about that and many other issues that our Daley Park Neighborhood Association was formed, with Dan Durrenberger as chair, and Tempe was encouraging the formation of neighborhood associations to deal with localized issues of rentals, traffic, ASU student parking, etc. Rural Road was widened for relocation of power lines and our neighbors worked closely with Public Works director Jim Jones on the design of the handsome Rural Road masonry sound wall and street closures along Rural and along Broadway to prevent heavy traffic from being dumped into our neighborhood. (This project even appeared in Sunset Magazine as an example of protecting residential neighborhoods)

Over the 46 years we have lived here, we have seen many proposals appear and disappear; generations of City Council, Mayors, city staff and neighbors come and go; funding promised and disappeared. Until now it had seemed to be impossible to devise a plan that would please everyone. Finally, we are happy to see that Project Manager Eric Iwersen and PB Consultant Tom Hester have come up with a winning approach for improvements to Broadway Road from Rural Rd to Mill Ave that includes 3 different design options for 3 different sections of Broadway Lane on the north side, so each section gets the design scheme they want and that suits them best. Reducing east-bound traffic lanes from 3 to 2 on the south side is also a great idea.

Eric and Tom (and previous Project Manager Robert Yabes) should be commended for their talents and patience with the impossible task of trying to please all the property owners along both sides of Broadway Road.

We appreciate your support.

Sincerely,

Ernie & Jeanette Nickels
322 E Broadway Lane
Tempe AZ 85282

Dear Mr. Iwersen,

I am unable to attend the meeting for this project and would like to voice my opinion.

As an Arizona native and long-time Tempe resident, I am 100% opposed to removing an eastbound lane on Broadway Road between Mill and Rural Road.

Evidently you are not traveling Broadway Road on a daily basis as I am. This is an extremely heavy congested roadway during the work week, Monday through Friday and it would bring traffic to a major halt with traffic congestion and backup all the way to Priest if you remove a lane. This could cause more traffic accidents as people try to "beat the light" and tie up our police resources. Also, by eliminating this lane, you would force traffic to take either to University (already congested) or Southern Ave. (already congested daily back to Kyrene), or Baseline (I see a lineup starting at 48th Street – bumper to bumper). Speaking from experience, I was forced to take an alternate route due to an accident on Broadway Road and an impatient driver struck my vehicle trying to get into a left turn lane (hit and run even though I had the license plate, description of driver and vehicle-police never apprehended this person).

Have you done a traffic study on Broadway Road? If anything, we need to add lanes and make the roadway wider like Baseline Road.

Sincerely,

Dorene A. Pemberton
2134 E. Stanford Drive
Tempe, AZ 85283