Broadway Road: Bicycle & Pedestrian Streetscape Enhancements Project

10.17.2013







Project Location

- Broadway Road (Rural Mill)
- 1 mile length
- Broadmor, Daley Park, University Park and University Estates
- Tempe High School
- Residential & Commercial mix

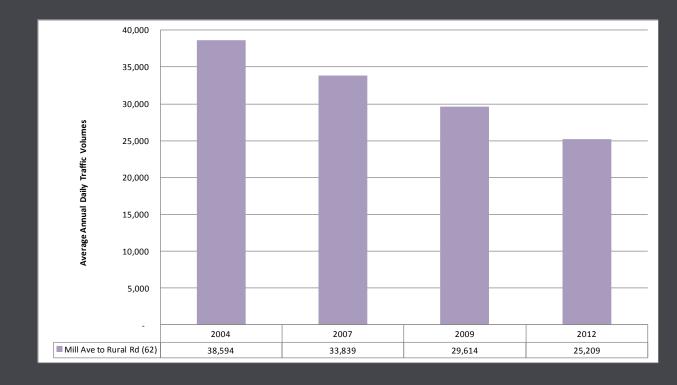


Project History & Funding

- 2001 Corridor Study
- 2003 Tempe General Plan 2030
- 2004 Tempe Comprehensive Transportation Plan
- 2005-2007 Federal Grant Applications/Funds
 - \$3.857Million
 - +-\$5K annual O&M
- 2008 2010 Initial Public Process
- 2012 2013 Reconfigured Project Team & Public Process
 - Public meetings February & June, 2013
 - City Council May, 2013

Conditions

- 5 lane arterial (3 EB / 2 WB w/ center turn lane, 35-40 MPH speed limits) & Broadway Lane Frontage Road
- 4-8 ft. sidewalks, some ADA issues
- No bike lanes
- Traffic volume decline





City Right-of-Way / Conditions





Public Process

- Public Meeting February 25 & June 11, 2013
 - Project website, door hangers, press releases, social media, direct mailers (Broadway Lane & Road property owners & entire project area)
 - Separate meetings with property owners & businesses
 - Presented options including lane removal & base treatment options (bike lanes, sidewalks, medians, trees, wall)
 - Presented ROW information for each property owner
- Board & Commission review (Transportation Commission 3x)
- City Council May 2013

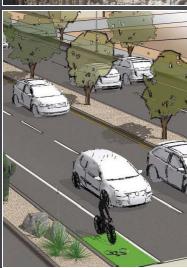
 IRS Support for lane removal and general concept
 - Simulate lane closure
 - Return Fall 2013

Project Elements Advancing Based on Public Input

- Eastbound lane removal
- Landscape median islands w/ left turn access
- Widened sidewalks (south side) & ADA upgrades
- Bike lanes (green at intersections)
- Street trees / Side of road, medians
- Wall treatment (north side)
- Signalized crosswalk between Ventura & Sierra Vista (modified location from June)











Sheet 1













Sheet 3









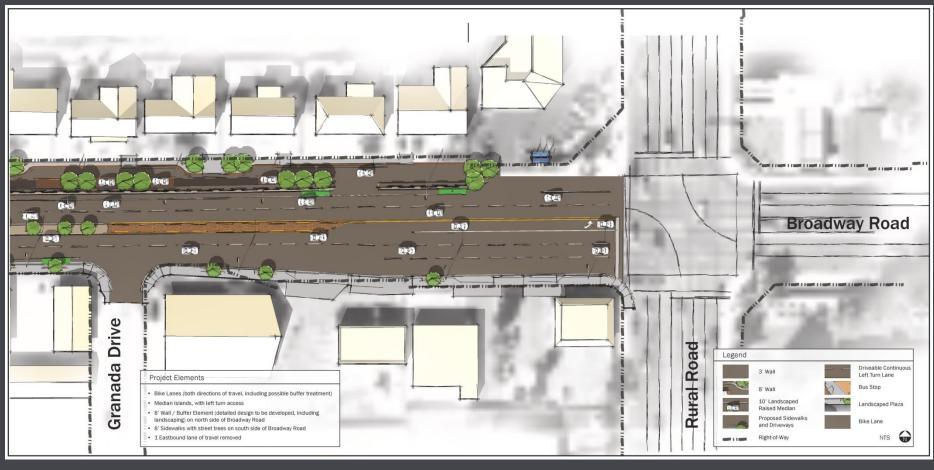
Broadway Road

Section 5







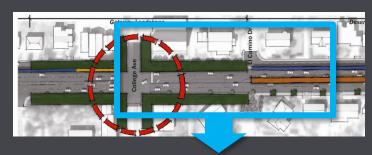






Corridor-wide Conceptual Landscape Treatments

- Tree Groves at Gateways
- Desert Plantings between gateway nodes





Corridor-wide Conceptual Landscape Treatments

Gateway Grove Concept







Desert Median Concept



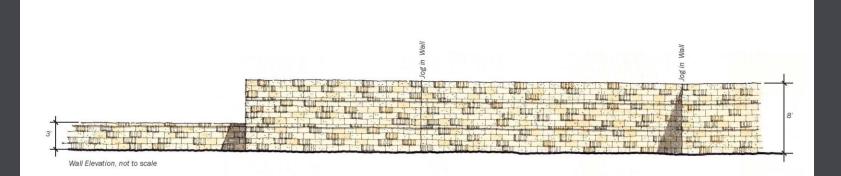




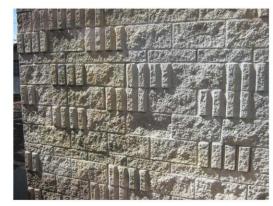
Corridor-wide Landscape Palette



Conceptual Wall Treatments







Split Faced, Textured Concrete Block Wall at Rural Road

Broadway Road

Wall Option 1

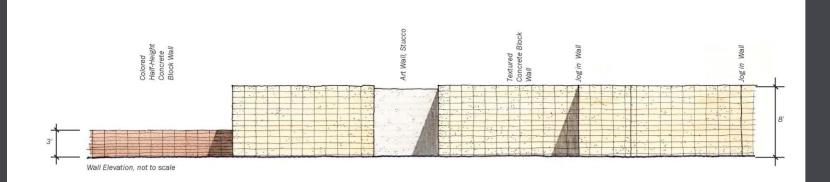
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Conceptual Wall Treatments





Concrete Block Wall, Half-Height Units, Stacked Bond Pattern



Art Wall Treatment at Mill Street



Split Faced Concrete Block Wall, Honed Finish, Stacked Bond Pattern

Broadway Road

Wall Option 2

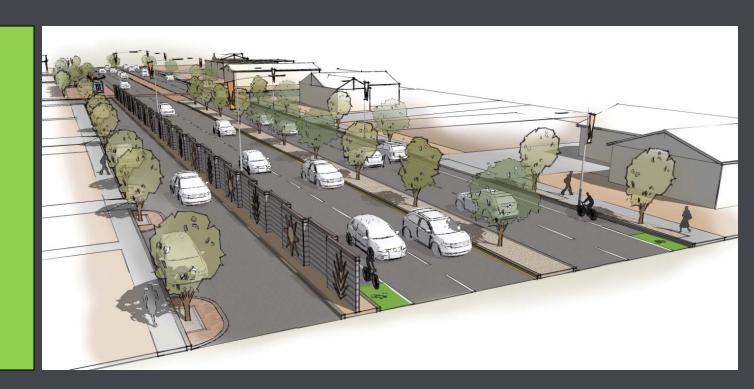
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- 2 Lanes EB/2Lanes WB
- 8' Sidewalk & Trees on South Side
- Parking Allowed on BroadwayLane/4' Sidewalk
- Builds into CityRight-of-Way



Encanto Drive to College Avenue



- 2 Lanes EB/2 Lanes WB
- 8' Sidewalk & Trees on South Side
- Parking Allowed
 on Broadway
 Lane/Cars &
 Pedestrians Share
 Street Space
- Builds into City Right-of-Way



Ventura Drive to Rural Road



- 2 Lanes EB/2 Lanes WB
- 8' Sidewalk & Trees on South Side
- No Parking on Broadway Lane/5' Sidewalk
- Does Not RequireBuilding into CityRight-of-Way



El Camino Drive to Sierra Vista Drive



Traffic Data



Next Steps / Direction

- Develop construction documents with design details for project
- Comment cards going around Voice your opinion
- Coordinate with business, property owners and residents of Broadway Road and Lane for specific design solutions
- November/December City Council Review
- Construction Documents & Environmental Approvals Winter 2013/14
- Construct Fall 2014
- Stay informed: <u>www.tempe.gov/broadwayroad</u>

How you can get involved?

- Voice your opinion
 - Comment cards going around
 - Project website: www.tempe.gov/broadwayroad
 comment thru Oct. 28
 - Feedback
 - Overall Project Design
 - Mid-block Pedestrian Crossing
 - Wall & Landscape Treatments