
**CITY OF TEMPE
DEVELOPMENT REVIEW COMMISSION**

**Meeting Date: 10/08/2013
Agenda Item: 5**

ACTION: Introduction and first public hearing for a Major General Plan Amendment for GENERAL PLAN 2040. The applicant is the City of Tempe. The second and final public hearing with the Development Review Commission is scheduled for October 22, 2013.

FISCAL IMPACT: There is no fiscal impact on City funds.

RECOMMENDATION: Staff - Approval

BACKGROUND INFORMATION: Tempe General Plan 2040 (PL130352) is a 30-year vision for growth and development of Tempe. General Plan 2040 has been developed through a 13 month process of public input to create this guidance document. Arizona State law requires each city to adopt a comprehensive, long-range General Plan to guide the physical development of the community. The current General Plan 2030 is effective for up to ten years from the date the plan was initially adopted (December 2003) and ratified by voters (March 2004). On or before the 10th anniversary of the plan's most recent adoption, the city is required to either re-adopt the existing plan or adopt a new General Plan and take the document back to the ballot for public ratification by majority affirmative vote. This document was prepared as required and in accordance with Arizona State Law for general plans in ARS 9-461.05. The request includes the following:

GEP13006 Amending the General Plan 2030 and adopting General Plan 2040.

ATTACHMENTS: Final General Plan 2040, General Plan Amendment File. For additional information go to: www.Tempe.gov/GP2040

STAFF CONTACT: Nancy Ryan, Project Management Coordinator (480) 350-8096

Department Director: Dave Nakagawara, Community Development Director

Legal review by: N/A

Prepared by: Nancy Ryan, Project Management Coordinator

INTRODUCTION: Tempe's is projected to grow from 161,719 in 2010 to 217,000 in 2040, reflecting an increase of approximately 55,000 residents. Similarly, employment growth is projected to increase from 169,208 in 2010 to 244,000 in 2040, reflecting an increase of approximately 75,000 new jobs in Tempe. The General Plan addresses how to plan and accommodate that growth while maintaining the quality of life attributes our residents enjoy.

General Plan 2040 builds upon the foundation of General Plan 2030 yet implements substantive changes to address growth and development which are:

- Five Guiding Principles to guide preparation of the General Plan: Balanced Land Use; Enhanced Quality of Life and Preservation of Neighborhood Character; Increase Economic Vitality; Sustained Mobility/Greater Accessibility; and Sustainability and Environmental Stewardship
- Establish Tempe as leader in "Urban Living" and example of how (Growth-density) and quality of life amenities will serve this diverse and engaged community. Tempe is poised to provide the best urban living in the state because of its approaches to economic development, energy, transportation, arts, culture, community facilities, public and human services, open space, parks and recreation
- Create "Hubs" within established activity centers throughout the city with high density cores, which include shifting mixed use land use away from multiple isolated sites and consolidating into four new growth areas – ASU Stadium District, Warner and I-10, Baseline and Rural and South Tempe Technology Corridor, where mixed use growth will be used to achieve urban activity centers.
- Connect Hubs with pedestrian, bicycle and transit options to become a "20-minute city."
- Apply a different approach to the High Density designation by splitting it into two – High Density (up to 65 du/ac) and High Density-Urban Core (greater than 65 du/ac). The Projected Density Map has been modified to reflect the pattern and vision for Tempe's urban core to have the highest density development, and other areas outside to core reflect high density, but not to the degree of the urban core.
- Recognize the value of stable, established neighborhoods. As part of this effort the plan will reduce density of land use, where (in the GP2030 Plan) High Density is adjacent to Cultural Resource Areas (as defined in the General Plan) to support a clear transition between single family and high density residential areas. Neighborhood Revitalization and Preservation is an expanded component of the General Plan 2040, to reflect the community's interest that its neighborhoods remain safe and attractive.

On July 7, 2012, the Preliminary General Plan 2040 was released for public review. From July through September public comments were collected on the plan. These comments have been used for the Final General Plan 2040 which is presented to the Development Review Commission.

COMMENTS:

This General Plan encompasses the entire city and its 40.1 square miles. Not every property in the city will be changed by General Plan 2040 Projected Land Use and Projected Density maps, but all parcels will be subject to the Goals, Objectives and Strategies identified in the new plan.

Existing entitlements for development on all properties within the city will remain in effect.

The General Plan will increase or decrease the projected Land Use on properties in comparison to the current General Plan 2030 as show in Table 1

General Plan 2040 divides the High Density (Greater than 25 du/ac) category into two density ranges – High Density (up to 65 du/ac) and High Density-Urban Core (greater than 65 du/ac). Table 2 identifies the change in acres for each category of Residential Density for General Plan 2040 in comparison to General Plan 2030.

Table 1 Projected Land Use - GP2030 and GP2040

LAND USES	2030 Plan Land Use		2040 Projected Land Use	
	ACRES	Percent of GP 2030 land use	ACRES	Percent of total projected land use
RESIDENTIAL	9424.50	44.80	9,476	46.6%
COMMERCIAL	1892.19	14.00	2189	10.8%
MIXED USE	2160.40	0.06	1939	9.5%
INDUSTRIAL	3458.90	16.00	3535	17.4%
CIVIC	683.48	1.50	74	0.4%
EDUCATIONAL	48.86	3.50	432	2.1%
OPEN SPACE	1877.48	7.20	2025	10.0%
WATER	432.52	2.20	390	1.9%
PRIVATE OPEN SPACE	65.52	2.00	97	0.5%
RECREATIONAL/CULTURAL	195.07	0.90	160	0.8%
CITY TOTAL :	20,238.92		20,316.86	100.0%

Table 2 Projected Residential Density - GP2030 and GP2040

Projected Density Category	GP 2030 updated to 2012 Acres	DISTRIBUTION in GP2030	GP 2040 Acres	DISTRIBUTION AS OF 2040**
LOW-DENSITY RESIDENTIAL (0-3 DU/ACRE)	1,266	10.3	1,258	9.9%
LOW-TO-MODERATE (4-9 DU/ACRE)	5,062	41.2	5,061	39.9%
CULTURAL RESOURCE AREA (DENSITY DEPENDING ON UNDERLYING ZONING)	838	6.8	821	6.7%
MEDIUM-DENSITY RESIDENTIAL (10-15 DU/ACRE)	1,274	10.4	1,275	6.5%
MEDIUM-TO-HIGH RESIDENTIAL (16 -25 DU/ACRE)	2,770	22.6	2,874	22.7%
HIGH-DENSITY RESIDENTIAL (GREATER THAN 25 DU/ACRE)	1,074	8.7	--	--
HIGH-DENSITY RESIDENTIAL (26 - 65 DU/ACRE)	--	--	714	5.6%
HIGH-DENSITY – URBAN CORE RESIDENTIAL (GREATER THAN 65 DU/ACRE) (NEW DENSITY CATEGORY)	--	--	659	5.2%
TOTAL		100%		100%

Note: Final GIS calculation remains incomplete, so acres may adjust slightly and will be available for 2nd DRC hearing

Staff is requesting the Development Review Commission provide recommendations to City Council for the Major General Plan Amendment. For further processing, the applicant will need approval and adoption of General Plan 2040 by Resolution and ratification by the registered voters of the City of Tempe.

PUBLIC INPUT

- A Public Involvement Plan (PIP) was prepared for the General Plan, which was adopted by City Council on September 9, 2012. The PIP called for early and continuous public involvement
- Community Meetings were held to invite input and comment on the General Plan 2040 on September 24, 2012, January 22, May 26, June 1 August, 1 and August 3, 2013, at the Tempe History Museum.
- On November 15, 2012, City Council established and appointed the General Plan 2040 Community Working Group (CWG) of 23 members from the community. The CWG met monthly from December 2012 through July 2013 (except for June 2013) to assist in the development of General Plan 2040's vision.
- Boards and Commissions received briefing and provided comments on General Plan 2040 in November/December 2012 and June/July 2013 during its development.. Fourteen different Board and Commission Meetings were attended.
- Two mailings of over 80,000 postcards were delivered by USPS to each house, apartment, business, and post office box in the city of Tempe to publicize the September, January and August community meetings
- Additional Presentations were made to ASU-Tempe Tailgate, 3rd Thursday at Tempe History Museum, GAIN Night 2012, Chamber of Commerce, Downtown Tempe Community Board, Tempe Tourism Advisory Board, Mayors Youth Advisory Committee, Joint Review Commission (Tempe/ASU); TEAM Interfaith Group, Kiwanis Club of Tempe, Rotary Club, Neighborhood Advisory Commission Retreat, Tempe Community Council Board regarding General Plan 2040
- An IRS before City Council was provided on June 23, 2013
- A brown-bag lunch-time lecture on topics relevant to the General Plan was held on March 26, 2012
- Website at tempe.gov/GP2040 provided a survey and opportunity to complete comment cards on-line.
- Agency and Affected Stakeholders outside of Tempe were distributed the preliminary plan and provide a 60-day comment period from July 8 through September 9, 2013. Agency responses are included as Attachment # 1.
- See attached spreadsheet of all comments received by the City, from meetings, email, comment cards, on-line comments. (Attachment #2).

PROJECT ANALYSIS

GENERAL PLAN

The General Plan Goals, Objectives and Strategies address a number of important issues for growth and development over the next 30 years. Each Chapter contains multiple Elements. A summary of the primary changes for General Plan 2040 are identified below.

Land Use and Development Chapter - Land Use, Community Design, Historic Preservation, Neighborhood Preservation and Revitalization, Redevelopment and Housing Elements and General Plan Amendment Procedure:

- Activity centers to create Hubs with high density cores; three new Hubs are identified south of US 60.
- High Density and High Density-Urban Core density designations are added to the Projected Density Map
- Open Space designation includes public school fields as a component of Public Open Space
- Community Design for Sustainable and Healthy Community Design
- Recognition of the value of stable, established neighborhoods
- Neighborhood revitalization is added as focus on attending to aging, deteriorating neighborhoods
- Density and intensity of development is better related to Land Use as tool for neighborhood preservation

- General Plan Amendment process remains essentially the same, but criteria have been modified to recognize multi-modal transportation and to consider the affect on quality of life components.

Economic Development Chapter – Economic Development, Growth Areas and Cost of Development Elements:

- Strengthening the relationship between a highly trained workforce, community quality of life in attracting well-paid jobs to Tempe
- Established Growth Areas that include the new Growth Area Hubs – ASU Stadium District, Warner and I-10, Baseline and Rural and South Tempe Technology Corridor
- Creating a strong tie between new growth and responsibility for cost of additional services and facilities to serve that additional growth.

Circulation Chapter - Pedestrian Bikeways Network, Transit, Travel-ways, Parking and Access Management and Aviation Elements:

- Implementing Multi-modal Streets that provide for multiple modes of transport similar to the “Complete Streets” principles
- Improve pedestrian connections with shade and other amenities to encourage walking that facilitates a healthy lifestyle
- Using bikeways to connect neighborhood hubs, open space, schools, cultural and community facilities
- Serve additional neighborhoods with local (Orbit) transit
- Coordinate expansion of High capacity transit – streetcar, bus rapid transit, inter-city / commuter rail
- Importance of Asset Management – maintenance

Conservation Chapter - Energy Element, Environmental Planning and Water Resource Elements

- Increased use of Solar and producing efficiencies in how city buildings are developed and operated
- Shade and Trees to address ambient temperatures
- Floodplain Management
- Low Impact Development that targets storm water for irrigation

Open Space, Recreation and Cultural Amenities Chapter – Open Space, Recreation, Public Arts and Cultural Amenities Elements:

- Parks/Open Space with Urban Development
- Importance of including open space/parks with new urban development
- Addition of objectives and strategies for Museums and Libraries, public art and cultural programs

Public Buildings and Services Chapter – Public Buildings and Facilities, Public Services, Municipal Court and Public Safety Elements:

- Green Building Practices/Efficient Buildings and facilities
- Importance of Asset Management – maintenance
- Human Services that address aging in place and the important connection between the community and our educational institutions

Section 6-303 D. Approval criteria for General Plan Major Amendment: and *Response in Italics*

1. Appropriate short and long term public benefits
 - a. *General Plan 2040 identifies the goals, objectives and strategies for achieving short and long term growth that benefits the community and reflects the five guiding principles*
 - b. *Changes the Projected Land Use and Residential Density maps addresses concerns about the transition of density from the urban mixed use core to the suburban residential*
2. Mitigates impacts on land use, water infrastructure or transportation
 - a. *General Plan 2040 provides the vision and guidance for growth and development to maximize the benefits and minimize the impact on land use, transportation and water resources.*
3. Helps the city attain applicable objectives of the General Plan
 - a. *General Plan 2040 updates and revises the objectives and strategies to achieve the Guiding Principles and Goals of the Plan*
4. Provides rights-of-way, transit facilities, open space, recreational amenities or public art
 - a. *General Plan 2040 identifies these existing and potential facilities and public amenities*
5. Potentially negative influences are mitigated and deemed acceptable by the City Council
 - a. *General Plan 2040 provides the planning and vision to allow Tempe to grow with the least impact and retention of quality of life attributes.*
6. Judgment of the appropriateness of the amendment with regard to market demands, and impacts on surrounding area, service, fiscal, traffic, historic properties, utilities and public facilities.
 - a. *General Plan 2040 addresses how Tempe meet the projected population, employment and housing growth through 2040, and how to address the needed public services, facilities, neighborhood preservation, and economic development to support projected growth.*

Conclusion

Based on the information provided and the above analysis, staff recommends approval of the requested Major General Plan Amendment.

HISTORY & FACTS:

September 9, 2012	City Council adopts the Public Involvement Plan for General Plan 2040
September 10-12, 2012	Over 80,000 post card delivered to every home, apartment, business and post office box announcing the Community meetings on September 24, 2012 and January 22, 2013
September 24, 2012	1 st Community-wide meeting for General Plan 2040
September-October 2012	Brief Board and Commissions on the start of General Plan 2040 and encourage applicants for the GP 2040 Community Working Group from Board and Commissions
November 15, 2012	City Council establishes and appoints members to the General Plan 2040 Community Working Group
December 18, 2012	1 st GP2040 Community Working Group Meeting
January 3, 2012	2 nd GP2040 Community Working Group Meeting
January 22, 2013	2 nd Community-wide meeting for General Plan 2040
February 27, 2013	3 rd GP2040 Community Working Group Meeting

March 26, 2013	Brown-bag lunch time lecture on General Plan topics
March 27, 2013	4 th GP2040 Community Working Group Meeting
April 24, 2013	5 th GP2040 Community Working Group Meeting
May 22, 2013	6 th GP2040 Community Working Group Meeting
May 29 & June 1, 2013	3 rd Community-wide meeting for General Plan 2040
June 23, 2013	City Council IRS presentation on preliminary General Plan 2040
June-July 2013	Brief Boards and Commission on the preliminary General Plan 2040, and encourage their detailed review and comments on the plan
July 7, 2013	Preliminary General Plan 2040 released for public review
July 10-12, 2013	Over 80,000 post cards delivered to every home, apartment, business and post office box announcing the Community meeting on August 1 and 3
July 24, 2013	7 th GP2040 Community Working Group Meeting
August 1 & August 3, 2013	4 th Community-wide meeting to provide comment on preliminary General Plan 2040
August-September, 2013	Comment cards and comments on line collected from the community
September 10 & 24, 2013	GP2040 Workshops with Development Review Commission on the preliminary GP2040
October 7, 2013	Final General Plan 2040 released (Tentative date)
October 8, 2013	1 st Development Review Commission Public Hearing (in South Tempe)
October 22, 2013	2 nd Development Review Commission Public Hearing (in North Tempe) and Recommendation to City Council (Tentative date)
November 7, 2013	1 st City Council Public Hearing on Final General Plan 2040 (Tentative date)
November 21, 2013	2 nd City Council Public Hearing on Final General Plan 2040 (Tentative date)
May 14, 2013	Election for Ratification of the General Plan 2040 by Tempe voters (Tentative date)



GENERAL PLAN AMENDMENT FILE

For

GENERAL PLAN 2040

ATTACHMENTS:

1. Public Comments on General Plan
2. Agency Comments in Response to 60-Day Notice
Final General Plan 2040 dated 10/7/2013 (separate attachment / via website link)

Tempe Tailgate, ASU Campus Old Main Building
Thursday August 30, 2012
General Plan Table

Community Comments (from post-it notes on a city map)

More local businesses in downtown
Don't burden the City with more turf grass (to maintain)
More open areas
Get Orbit in South Tempe
Add more light rail than busses
More green grass (in South Tempe)
Plant lots of trees
More recreation programs
Mill Avenue Streetcar
Streetcar Please!
Streetcars
A School (South of Elliott/East of McClintock)

Third Thursday Lecture, Tempe History Museum
Thursday September 20, 2012

A New General Plan Begins: Where the heck are those flying cars?

Community Comments

Example in Fort Collins, CO

- o Biking trails all over town
- o Why doesn't Tempe use the canals for biking more
- o Pave the edges and provide overpass at streets

Connecting paths and trails to others

Railroad crossing at Rural should be an Underpass/Overpass situation, not safe for the amount of traffic

The Netherlands – have a lot of dedicated bike path and as separate roads

- o Also have pedestrian Streets; streets closed to cars

More Cooperation with surrounding cities to achieve common facilities.

- o Tempe Marketplace/Mesa Riverview are not both needed, so why?
- o TCA/Mesa Arts Center two art facilities so close together why?
- o Coordinate/cooperate on facilities that benefit both cities
- o Need Mesa Water Treatment on board if we ever want to use Tempe Town Lake for swimming (year round)

Change Arterials

- o Can the bicycle paths take over sidewalks, to move them away from auto?
- o Can sidewalks be enlarged to accommodate pedestrians and bikes?

Vehicle Drivers, bicyclists, pedestrians all need to be considerate and co-exist.

Generally slow traffic to make safer condition for bikes

- o Look at bike lane on sidewalk

Especially near University and in Downtown, create signalized intersections that stop all cars and let only pedestrians proceed (Pedestrian scramble like in the Gas Lamp District of San Diego)

Would like wider sidewalks (like NY City) that allows a family of four to walk, instead of 2 by 2

- o And buildings at the street edge, rather than parking lots
- o More pedestrian streets

Separate bike lane from cars with barrier curb or vegetation (landscaping)

Would like to have Wifi available all throughout Tempe

What can the city do with large vacant lots in downtown, because the grand development plans have gone away; what interim uses and activities can happen there?

City should buy the closing schools (like McKemy School) and then use the fields for park and convert the classrooms to community use (like a smaller community center or small children's library)

Encourage use of solar energy

- o Solar permits – too long to get permits

General Plan 2040 Comments
 September 24, 2012 Community Meeting
 Tempe History Museum
 September 24, 2012 Community Meeting

General Plan			
Name	zip	Topic area	Comment
Cliff Anderson	85282	Conservation & Circulation	Paragraph 1 under Air Quality misses wood-burning smoke as a source of air pollution. Objectives: Reduce our pollution from burning wood - quantify local air pollution effects of wood burning. Strategies: Convert a substantial portion of fire places to natural gas or other low emission forms. Increase the number of no-burn days beyond county days. Increase awareness of the importance of a complete stop before turning right (motor vehicles). Implement automotive bicycle/pedestrian counters. Work with Tempe Bicycle Action Group on counts. Increase bicycle safety awareness for children/teens.
Patrick McNamara	85282	Circulation	I hope to hear discussion of the following: Reintroduction of bike/ped crossing the UPRR at Terrace or Dorsey. Streetcar alignment along Rio Salado in place or addition to Mill.
Jan Bush	85283	Open Space, Recreation & Cultural Amenities	Tempe needs a denser system of very small open space and/or landscaped areas that allow for walking, sitting and conversations. Once quarter to one half mile from neighborhoods and adjacent to commercial areas. Redevelopment should be required to provide areas described above. IT is not healthy to develop a parcel without space for walking and sitting.
Andrea Gregory	85283	Conservation, Circulation & Land Use /Development	Ambient temperature reduction and green spaces/lawns. Increasing bicycle-friendly = shade + trees in addition to pathways. Redevelopment of Mill but sensitive to history. Reduce light pollution = different lighting options?
Sandy Wallach	85282	Meeting	The format was so relaxed I didn't really know what to do. Were we supposed to write our ideas on those lg. pads of paper? Not what I expected.
Niki Harris	85283	Open Space, Recreation & Cultural Amenities	Wood Elementary School - reclaim park of the school yard for a community park.
Robert Sandstedt	85281	Conservation, Public Services, Circulation	The railroad provides a corridor for wildlife. We occasionally are see gray foxes in the Maple Ash neighborhood and great horned owls travel (fly) along the railroad. These creatures help control roof rats. The City should consider the downsides of population growth. I know it brings in revenue but it also brings more high-rise, more traffic and more crime. Police/Law Enforcement Goal: Tempe need to abandon its bias against left turn drivers at green arrow only left turns where there are yellow and red arrows. I was hit by a driver who accidentally put her foot on the accelerator instead of her break and I was blamed. As a former long-distance runner I enjoyed many runs in Tempe extending to Papago Park and south to Kiwanis Park and on to ?? We need to discourage increased automobile traffic and encourage other forms of transportation) bikes, buses, trains)
Deborah Zajac	85281		I would like to see some limitations or restrictions regarding height of new construction so views are still accessible. Also, on Rural a parkway - between road and sidewalk as a safety measure. Scottsdale has done some of this in the southern locations
Philip R. Amorosi	85281		none

Josette Madonia	85282	Circulation, Open Space, Recreation & Cultural Amenities, Public Services and Facilities	Make roads more pedestrian/bicycle friendly (like the canal). Also more shade for pedestrians to encourage walking. Preserve Peterson House culture - more tours and events there. Provide recycling bins with all areas with trash (townhomes communities, apartment complexes). Solar energy on City buildings. Involvement in solar for townhome communities. Fill empty buildings before building new ones. I would like to see more Science and Technology jobs in Tempe
Caitlin Kelley	85259	Land Use/Development, Conservation, Open Space & Recreation	It would be great to make the city more pedestrian friendly by adding more shade to encourage people to leave their cars. More trees, more bike paths. I like the idea some wrote about using the alleys more creatively. Perhaps there can be some way to reduce light pollution. More uses of Tempe Town Lake.
Fletcher Hickey	85282		none
Eduarda Schroder	85226	Public Services & Facilities	Can you post specific examples of how you plan to support education? Consider easing tax license requirements for arts groups who put on festivals and rely on small crafts for financial support! Arts council for youth supports TUHSD as well as Kyrene and Tempe Elementary
Steve Bass	85283	Public Services & Facilities, Circulation	Work with public schools to remove recently built fences. These fences represent visual blight in the neighborhoods and indicate a breakdown in the long-standing relationship between City of Tempe parks and neighborhood schools.
Aaron Golub	85281	Open Space, Recreation & Cultural Amenities	The Clark Park area is a low-income area in great need for amenities - please help Clark Park renovation (master plan) high on your list for future projects! Many will benefit.
Robert Hollander	85283	Conservation	Storm water and water shed protection goal - although there are challenges with its implementation you may look at rainwater harvesting similar to what Tucson is doing to reduce storm water runoff and use for watering trees and plants in public and commercial areas.
none		Public Services & Facilities, Circulation	Kid Zone: is it possible to have some type of scan in/out process for the kids. Like how they Boys and Girls club does (in focus scanner)
Donna Pertz	85282	Public Services & Facilities	Need a new homeowner info packet tool Renters often have no clue about recycling and garbage (un-recyclables) and even what goes (or not) in which dumpster. More direct communication needed to those actually living in Tempe homes whether by door hanger fliers or penalties. Us good residents have put up (and often clean up) after our uneducated neighbors. Dumping junk by outside parties in alleys continues to be a problem. I call in some occurrences so as not to be penalized or fined for something I did not do!
Benjamin Shaw	85281	Public Service & Facilities, Economic Development	Promote discussions around ways to constructively balance the needs of Tempe's homeless population with the family/business/professional image that Tempe is trying to promote - particularly in the downtown - Mill Ave area and all the City's parks.
Angle Thornton	85284	Public Services & Facilities	We need to do a better job on educating our community regarding recycling. We need a resource center for abused women and children in Tempe.
Haryaksha Gregor Knauer	85281	Planning process	Everybody very friendly and forth coming - thanks. I hope to dig deeper into the General Plan and participate in the community, working group (CWG)
Kenneth P. Castaneda	85285	Planning process	I actually missed the meetings, but came in cause the Library was closed. I grew up in Tempe and have always thought I should get involved in the community, etc. Look forward to being or getting involved.
Ernie Nickels	85282	None	none

General Plan 2040 Comments
 September 24, 2012 Community Meeting
 Tempe History Museum

Robert Moore	85282	Cultural Amenities, Land Use / Development; Economic Development	Transform/intergrade the water tank facility and surrounding impacted area on top of Bell Butte into a "landmark" public art work - possibly honoring the raw nature characterized by the Butte or its archeological heritage - would be a gateway to the valley. Emphasis design and arts with a "vertical" perspective within the airplane corridor - this would equally enhance Tempe's landscape when viewing from Google Earth or Bing Maps. More emphasis on wetlands (interpretive information) around TCA. More emphasis on nurturing "cottage industries" in Tempe, creative small-scale businesses often transform into employment engines.

Community Meeting January 22, 2013

Newspaper Headline for 2043

Topic Area	Newspaper Headline of Tempe's Accomplishment	# of Similar Headlines
Art	The arts in all schools have total support with costs and location use	0
Art	TCA to have grown in use and in size	0
Art	Transportation to TCA and all of Tempe cultural and arts events	0
Community	Active and supported neighborhoods	0
Community	A city with clear values and community goals that maintain quality of life for the needy as well as the successful and for the broader community's future success, not just short term concerns	0
Conservation	Green-Environmentally compliant. Better at recycling, less auto more biking	0
Conservation	Keeping constant care of trees possible less grass, unless they do use gray water	0
Cultural Diversity	A rich mix of cultures in many/most neighborhoods - Anglo, Hispanic, gay, young, old, well-educated, less-well-educated, Christian, Jewish, etc.	1
Cultural Diversity	Diversity - LGBT, Cultural, etc. in neighborhoods, City of Tempe offices, shopping, dining. Everything and everyone accepted	1
Cultural Facilities/ Industrial Growth	Coordinated development of cultural facilities and modern industrial growth	1
Design	Every area/neighborhood appealing to the senses - great architecture, landscaping, etc.	0
Economic Development	Cultural amenities to ensure high paying jobs within Tempe	1 (Cultural amenities)
Economic Development	Hub of high technology for the Phoenix Metro area	1
Economic Development	An emphasis on clean, advanced technology business	1
Education	Extremely high educational STDS in the public schools coupled with extremely high graduation rates from high school	0
Entrepreneurship	Dynamic small businesses led by young entrepreneurs from ASU and supported by projects like Gangplank in Chandler	0

Community Meeting January 22, 2013

Newspaper Headline for 2043

Sustainable Construction/		
Preservation	More sustainable construction and historic preservation	4 (Preservation)
Transportation	Promote more public transportation related events	0
Transportation	Most balanced transportation plan balancing cars, buses, bikes pedestrians, and an integrated rail system with other cities and the state	2
Transportation	Multi-modal transportation systems	2
Transportation	As a city with closed boundaries development of its transportation facilities	0

Preliminary General Plan Rating Comments by GP2040 Community Working Group

July 24, 2013 Meeting

Tempe Public Library

Name	Chapter Reviewed	No Score	Score of 0 to 6	Score of 7 to 10	Comments
Joseph Salvatore	Introduction	1			<p>Land use/development/redevelopment- introduce the concept of Hubs as the genesis of the 20 minute cities, Sprung from the seeds of existing centers or ashes of dying ones. This statement is not focused enough to give intent or direction. Focusing on TOD- as one of the backbones of interhub connectivity. Encouraging mixed use development and mixed-income residential opportunities- need to focus this on neighborhood hubs- vertical mixed use development in urban hubs needs mention. Implementing complete multi-modal streets- I believe we should strengthen this to send the city into a new paradigm for street design which solidly integrates bicycle modality in a way that amazed Tempe's commitment to it. Using bikeways to connect open space, neighborhoods, schools, cultural and commercial areas- THIS NEEDS TO BE ELEVATED TO PRIORITY- this needs to include connection inside and between neighborhood hubs. Including urban parks and open space along with urban development- THIS NEEDS TO BE ELEVATED IN PRIORITY- urban parks and open space need to be integrated into each neighborhood hub as, if not the central focal point or "plaza", its equal partner with the built environment. Tempe Vision: "Tempe's vision for itself in the year 2040 is one of livability- a community that is visually attractive and multi-mode transportation accessible has revitalized neighborhoods and parks and provides the quality of life attributes that attract residents and businesses as well as serve a diverse, vibrant and engaged community."- There is something wrong with this sentence- too many and's and, do we really want to say "revitalized neighborhoods" or "diverse and identifiable neighborhoods". Guiding principles: I think there needs to be recognition here that Tempe is a very desirable location within the valley due to many facts and attributes but also access to all other cities, airport and freeways. We need to illustrate that Tempe is landlocked and we believe the combination of these two facts will put a demand for Tempe to as a place to live, work and play. We need to identify the major steps Tempe has in place that will need to be protected and enhanced to accelerate the desirability of Tempe for all those quality of life issues. (Light Rail, Town Lake, Downtown, Marketplace, ASU Kiwanis Park, Recreation complex at Warner and Hardy, North, Westside and Escalante Rec Centers, multiple single family residential neighborhood with a variety of characteristics, Ken MacDonald Gold Course, Rolling Hills, North Tempe Desert Park, ASU Research Park, Elliot Retail Complex, etc.) We need to recognize up and coming neighborhoods to begin the process of solidifying their place in Tempe's identifiable vocabulary. Likewise we need to recognize those neighborhoods that need help to become identifiable neighborhood hubs so revitalization can be directed with a solid plan.</p>
Alan Beaudoin	Introduction				<p>While we were not asked to rank this section, I would like to say that I feel it is missing our discussion on urban form. During our work as a group, we talked a fair amount about the mixed use hubs and I though we were moving towards Plan recommendations that would extend some of the synergy established within the Downtown Area to the south to establish an urban form that would extend south along the central spine to promote more density/intensity along this spine as necessary to move towards improvements to transportation that build upon the excellent form that has evolved in Tempe. This, I believe, was the "Big Idea" for the 2040 Plan.</p>
Joseph Salvatore	Circulation			1	<p>Well written and very informative chapter, like the traffic volumes on streets and planting the seed for commuter rail looking into the future. Thoughts for improvement: I feel like the plan is responding to the current City form and not striving to what the Tempe form might be in 2040. Once again, we discuss areas of higher density and intensity (hubs) and this does not seem to be worked into the land use or circulation chapters.</p>
Joseph Salvatore	Circulation			1	<p>OK but needs to tie into the neighborhood hub concept and focus future smart road design as connector between hubs.</p>

Preliminary General Plan Rating Comments by GP2040 Community Working Group

July 24, 2013 Meeting
Tempe Public Library

Benjamin Shaw	Conservation			1	This chapter does a very effective job of surfacing and promoting conservation goals. Find to be extremely important to quality of life and sustainability.
Celeste Plumlee	Conservation			1	(reason for score) I am impressed with the focus on environmental health and responsibility including ambient temperature, waste water, and wildlife management. (improvement) Increase in public education about what the city is doing in these areas and why it is being done.
Cole Hickman	Conservation			1	(well written and comprehensive.
Joe Salvatore	Conservation			1	Excellent section. Require recycling in multi-family housing.
Michael Myrick	Conservation			1	Change bulk pick-up schedule. Perform noise (air and auto) studies at Warner and Rural. ER-3-4 put a time table to change lights over to LED or equivalent. Perform noise studies at Warner and Rural from airplanes and vehicles.
Azmando Espino	Conservation			1	Comprehensive
Julie Ramsey	Conservation			1	grey water more uses
Ed Mitchell	Conservation			1	
Ryan Guzy	Conservation			1	(Improvement) Make composting as visible and prominent as recycling. Bins should have three components, recycle, compost, and alter that trash or landfill. Water reclamation facility? What are we doing with grey water? Residential grey water needs to have incentives and plans for individual homes and apartments to re-use gray water on site. Tempe is forward thinking because of its generations to ASU but we must do more with solar. More investments in solar panel or shade trees.
Woody Wilson	Conservation			1	
Lisa Roach	Conservation			1	Very good, but could be great. Solid waste/ Recycling- need to add- 'adaptive reuse of existing building' mentioned in other chapters, but fits well in the conservation chapter. *Multi-family recycling-need to make easier to setup. *more recycle bins in business areas-marketplace, etc. *encourage more 'green' waste.
Don Cassano	Conservation			1	Pleased that this chapter encouraging that Tempe is part of the Region and cannot by itself impact some of the greater problems. However the plan does have goals and strategies that are localized.
Alan Beaudoin	Economic Development			1	Well written and very informative chapter and particularly like the growth projections. Thoughts for improvement: I would like to see a much bigger emphasis on the Rural and Baseline Growth Area. I think this should be a mixed use emphasis and expand significantly to the north, crossing Highway 60 and up to and through Southern Ave. This should be emphasized as an intensity/density hub and a strong target for job growth. I also believe the Tempe Marketplace area has great potential for mixed us and growth.
Joseph Salvatore	Economic Development		1		RS1: Higher density here is a must to accelerate the urbanity and mystique of the Tempe Town Lake. Loops 101 and 202 interchange Growth Area: One of the best locations in the valley for high density, mixed use development. Eventually I would like to see the Marketplace in addition to the remediated land to the east converted into a true vertical mixed use project with high density housing above ground level retail, underground parking. Even with the Marketplace, the internal parking lots could be converted into mid- to high-rise developments with ground floor retail opposing the existing single story retail creating vibrant streets and plazas. Warner & I-10 Growth Area and the South Tempe Technology Center area: Another two of Tempe's great locations for high density HIGH QUALITY mixed use (VERTICAL) development including areas designated as pure commercial. Very high quality, high density residential (owner occupied) should be infused into the mix of retail, and commercial. The Warner area is off to a bad start and needs to be restructured. The ASU Research Park has quality buildings but needs to be densified and mixed use.

Preliminary General Plan Rating Comments by GP2040 Community Working Group

July 24, 2013 Meeting
 Tempe Public Library

<p>Alan Beaudoin</p>	<p>Land Use and Development</p>	<p>1</p>	<p>1</p>	<p>The chapter is very good and covers most of our discussions. Thoughts for improvement: I would like to see our "big idea" for 2040 incorporated into the Plan. I was hoping to see mixed use hubs geographically distributed in the City that would be density/intensity focus areas and promote future high capacity transportation facilities oriented in the north/south orientation possible along the Rural Rd spine to promote the concept of the 20 minute city and improvements in walkability. I would like to see the annual schedule for Amendments within a defined annual cycle. Would like to see more discussion and encouragement of Neighborhood Conservation Plans in response to the public comment and concerns for development encroachments. I do not see, nor would I support the addition of Villages, Burroughs, Parishes, as an additional layer and form of governing. I like the table within the Community Design Element related to Design Principles, Issues, Observations and Directions.</p>
<p>Joseph Salvatore</p>	<p>Land Use and Development</p>	<p>1</p>	<p>1</p>	<p>Land use Maps: I would like to see the entire ASU Research Park converted to MU. I would like to see the entire Warner-Elliott-1-10-Priest land area converted to MU. I would like to see the Tempe Marketplace converted to MU. I would like to see the Area along the Indian Bend Wash-Hayden-McKellips-202 converted to MU. Warner and Priest is improperly designated as residential. Land Use Goal 1: 20 minute city, neighborhood hubs focused development toward these goals. LU goal 4: Rewrite the first two bullet points; totally off target; needs to be subordinate to overall neighborhood hub plan. The transit oriented design should be focused more on interconnectivity to neighborhood hubs not willy-nilly along existing arterials. The hubs need to be identified first and then the transportation modalities layered upon them to make the connections. LU Goal 5, 7, 9: Needs to be subordinate to overall neighborhood hub plan. Character Area Planning: This is inadequate to express the thoughts of the CWG with regard to the neighborhoods hubs. We need the hubs to focus on the 20-minute city principles. The elements listed are fine but it needs to go way beyond that to describe the sustainability of each hub as an identifier, a character protector, a center capable of supporting the neighborhood with many of the daily needs. This is a goal so we need to shoot high and idealistically so we can direct future development toward that very high quality of life. Community Design, Accessibility and Historic Preservation Goals: I really like these sections and all their objectives. I would like to see it tied more closely with the land use goals. We need to get people in the habit of identifying the neighborhood hubs or they will lose momentum. Neighborhood Preservation: I really like this section too. It is one of the major goals of neighborhood hubs and the ultimate result of this entire document. Neighborhood Revitalization: Long lasting neighborhood revitalization must be based on a broad based plan of action. This section is hitting all marks and is excellent. But it needs to be tied to the neighborhood hubs to provide the constant flow of energy for the revitalization. Cohesiveness to the underlying theme will unite the neighborhoods and provide momentum that can't be stopped.</p>
<p>Dennis Webb</p>	<p>Land Use and Development</p>	<p>1</p>	<p>1</p>	<p>In reading the entire general plan, it became evident that the plan really pertains to the portion of the city from the 202 Freeway to the north to Southern Ave to the South. 95% of the pictures are from that area. Way too much emphasis on affordable housing as opposed to owner occupied housing. Affordable and section 8 housing does not strengthen a city. We are a city of renters and that trend has to reverse itself. We need more specifics in regards to redevelopment. There are many areas of the city that are shrouded in blight and those areas need to be cleaned up or redeveloped. Code enforcement personnel needs to double insure that blighted residences come under control. We already have a high degree of affordable housing due to the conditions and age of our existing residences. Tempe's average age of dwellings is among the oldest in the Valley. Great people move out of our city where they can buy a newer home and raise a family. The continued proliferation of student housing and apartments is not going to change that.</p>

Preliminary General Plan Rating Comments by GP2040 Community Working Group

July 24, 2013 Meeting
 Tempe Public Library

Alan Beaudoin	Open Space, Rec, Cultural Amenities	1			The link to this section did not work so I was not able to review the materials.
Steve Nielsen	Open Space, Recreation and Cultural Amenities	1		1	(Improvement) Realign charts to effect loss of Kaasten ? Hot 59 from Open Space to Commercial.
Don Watkins	Open Space, Recreation and Cultural Amenities			1	Comprehensive, thorough and well-done!
Julie Ramsey	Open Space, Recreation and Cultural Amenities			1	Community needs current.
Azmando Espino	Open Space, Recreation and Cultural Amenities			1	Lack of planning of other recreational amenities- professional MLB-Spring training facilities; Amusement parks, water theme parks, etc.
Ed Mitchell	Open Space, Recreation and Cultural Amenities			1	Accessibility
Celeste Plumlee	Open Space, Recreation and Cultural Amenities			1	There is thoughtfulness in the plan that considers many facets of the city's needs. I am proud to live in a city with well-intentioned cultural amenities.
Cole Hickman	Open Space, Recreation and Cultural Amenities			1	Well written and comprehensive. Add 'dog size' to OS 2 #14 on dog park standards.
Michael Myrick	Open Space, Recreation and Cultural Amenities			1	Turn the PIT at Warner and I-10 into an educational center. Also add Porta Johns to parks in South Tempe during the Fall and Spring. The PIT at Warner and I-10 reach out to ADOT to acquire the land and turn it into an education center.
Joe Salvatore	Open Space, Recreation and Cultural Amenities			1	well done; however emphasize the absolute need for meaningful public open space (urban) as part of any new M.V. Space development integrated so it is as important as the building space. Private open space does the public no good. Need parks and open space renewal program. get the borrow PIT bank from ADOT.
Benjamin Shaw	Open Space, Recreation and Cultural Amenities			1	I particularly like the focus on Arts and Cultural amenities. Tempe needs to be a leader in the area to attract and retain top companies and talent and keep residents. Be sure to include South Tempe in art projects.

					1	Comprehensive and well thought out. It stresses Tempe's commitment to neighborhood parks and open areas.
--	--	--	--	--	---	--

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Name	Zip Code	Chapter Reviewed	No Score	Score of 0 to 6	Score of 7 to 10	Comments
No name provided		Circulation	1			I'm 73 and have lived north of Shalimar Golf Course since 1986. I recognize I will someday not be able to drive myself to grocery stores, library, church, etc. There is no real push for transportation to allow me to "age in place" and be physically able to access Orbit, etc. Perhaps we need to have cheaper taxi service which offers help to elderly— and get that information into city brochures.
No name provided		Circulation	1			I'd like to see the path along the Western Canal between Kiwanis Park and Baseline, as well as a crossing at Baseline Road.
Joan Ducharme	85282	Circulation		1		Facilitator need to control the Q&A so that everyone would participate. Limit amount of time from participants. Orbit goes by my house 85 times a day. There is hardly anyone on it. Two people at most. Make the route on Southern at the regular bus stops. Free rides is ridiculous.
Anne Ducharme	85282	Circulation		1		Street car, commuter rail to Tucson... all great ideas! Continue improvement to existing streets and freeways with maintenance. I would like to see bicycle boulevards that have names, special advertisements, and special treatment. I am very excited to see the gaps in bike lanes on main streets filled in.
Mary Grant	85282	Circulation		1		Save the "Gammage" curve at Mill and Apache. Expect the streetcar route to connect City Hall/Downtown to Library/Museum -Rural and Southern. Extend Orbit routes to connect neighborhoods south of 60. Additional education for rules of the road for bike riders, such as 4 way stops.
Kolby Granville	85282	Circulation		1		
Lisa Roach		Circulation		1		

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Albert Dane Sr.	85281	Circulation	1	[Positive] Just looking forward. Love commuter rail- go with (orange)
No name provided		Circulation	1	The plan addresses many of the projects I'd like to see. Improvement: Bike crossings at the railroad south of Apache
John and Elaine Purchase	85281	Circulation	1	Some good ideas are being poorly implemented. Roundabouts in Old Tempe- streets too narrow to accommodate safely large vehicles, big centerpiece and dog walking pedestrians- accident waiting to happen (same problem if walking with young children.) Access to downtown Tempe needs to be improved. Traffic is bad at rush hours- not enough parking (free or cheap) in the immediate perimeter of city- often prices are hiked for special events. Tempe seems to be going in the right direction. More transit modes, more accommodation of diverse needs- I look forward o safer transitions between bike paths and access roads- and synchronized traffic rights.
Clare Rhoads		Conservation	1	(reason for score) *SWR1-recycling services to dorms and apartments specially! * Please start to charge per trash barrel picked up. People who recycle are subsidizing people who do not recycle and instead send everything to the landfill. *Please pass a law against plastic bags. * Provide space where electronics or household items that could be easily fixed could be fixed and donated to less fortunate people. *More city blue bins, especially near bus stops. *Create bins like at ASU Landfill Recycle choice
Karyn Gitlis	85281	Conservation	1	I like the progress so far!
Kevin Brown	85281	Conservation	1	Not much knowledge to detail. More details general overviews are not why I'm here.
Mark Rentz	85281	Conservation	1	Keep flood irrigation Irrigation costs are schedules to rise too fast, too high.

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Eduarda Yates	85282: Conservation	1		Preserve flood irrigation. This is only way to preserve our older beautiful cool shady neighborhoods. Customers can't be expected to pay all costs for maintaining pipes, etc.
Kenneth P. Castaneda	Conservation		1	Very informed people in question and answers.
No name provided	Conservation		1	Plan addresses conservation and recharge as well as infrastructure improvements.
Raymond Linafelter	85282: Conservation		1	[Positive] Preparation for 500+100 year floods
Steve Paz	85282: Conservation	1		
Jeff Arnett	85282: Conservation		1	
Steve	Conservation	1		Improvements: Encourage residential water harvesters similar to Tucson programs. Under Goal 1, strategies Greywater harvesting program. Feel need to do more for use of solar energy and flood water areas and more concern for what our water demands will be. Improvements: Solar energy more use, flood water areas.
No name provided	Conservation		1	Conserve water- drain the Lake! The continued cost over runs and the new dam costs are a big burden on Tempe taxpayers! Lets get back to the basics, like trash collection!
No name provided	Conservation		1	

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Clare	Economic Development	1	Baseline to Southern and McClintock to Rural- This square could be targeted as an entrepreneurial square. ASU will be launching the Alexandria Project at Tempe Library. The library is going to be offering a co-working space to promote new businesses. In this square we could promote "local first" small businesses that entrepreneurs would like to frequent. This could pull ASU students enough off the campus that they could put down roots in the community it would also draw startups/entrepreneurs to the area. Most startups are intimidated by ASU and do not access the many services there. A public/private partnership with ASU to create an entrepreneur area in this square would be great. The old Bashar's at Southern/ McClintock would be great if it were subdivided and rented by startups.	
Matt Sherry	Economic Development	85281	1	Good economic growth and development of ASU Stadium District. 10 would have been for higher population growth and job growth.
No name provided	Economic Development	1	It was brought up that if the voters of Tempe vote down the 2040 plan, that the city would have to stay with the 2030 plan. (Question) When was the 2030 plan voted on by the voters of Tempe? (ask for the date and voting results i.e. how many for and against)	
Mark Lymer	Economic Development	1	ASUD2: What Review? State Farm review process came up very short on quality. Too much facilitation! Agree need jobs but that State Farm can put. Is that what Tempeans voted and paid for the town lake? Proposed structures at state farm on Town Lake has no specific identity. They do not stay in Tempe. Should be brought up into more design segments/style/character. 16 stories is too tall by twice. Encourage unique "Tempe" design. Ditto for Stadium District	
No name provided	Economic Development	1	I like the new economic zones south of US 60. Explore more use of communications facilities along the railways.	
Karyn Gitlis	Economic Development	85281	1	(I don't know whether I'm completely satisfied yet). I think we need to keep tweaking to get a more polished product with more refined ideas.

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Matt Nelson	85281	Economic Development		1	Good info. Good to see new businesses attracted to Tempe. Maintain business attraction but balance with managed development that is supportive/embraces Tempe's general plan.
Rick Carr	85284	Economic Development		1	Developers are too powerful and get too many economic incentives, leaving Tempe citizens holding the BAG. Developers must be held responsible for public art, open spaces and financial contribution to Town Lake.
T.E. Lucier	85281	Economic Development	1		My particular area of concern is what is called the "character" areas. It appears that there is no specific, systematic, and intentional plan for their development. As it stands, there are very limited controls on chain/big box stores and their use of commercial property in Tempe. I see this as detrimental to quality of life and beautification issues. This concern brushes on things like stores lying empty while more are built. I'm new to the area. I have seen other cities successfully deal with these things.
Sharon Poppleton	85282	Economic Development		1	(Score of 3 for high density, 7 for vagueness and 10 for effort) I desire sensitivity for development near my neighborhood, Tomlinson Estates. I would like to know how the working community group contributed and changed the docs presented in the first meeting. Thank you for all your efforts! I can see the hard work that has gone into this presentation!
Christine Hartman	85281	Land Use and Development	1	1	Not enough consideration of transitioning down from high density next to single family historic neighborhoods. Specifically along Dorsey between 8th and Apache. Should limit to density and height between Stanley and Dorsey from 8th Street South to Apache. Current plan has no limit. Homes in University Heights neighborhood should not have to see extremely high density tall buildings within a few hundred feet of its edges (especially along Dorsey!)
Charles Buss	85281	Land Use and Development		1	

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

No name provided			1	I'm seeing Broadway businesses close down- there's a feeling of lowering the economic scale of our area around Broadway and McClintock. We need City help to avoid becoming an economic desert. City needs to find a means to encourage building owners to rent all economic levels. We've lost grocery stores on Broadway and McClintock and Southern and McClintock- so maintaining my independence - (or sustenance, for that matter) becomes more difficult.
Cole Hickman	85281	Land Use and Development	1	More concrete changes should be made to the map to put buffer zones between single-family home neighborhoods and new dense housing development. More concrete map changes.
Mark Lymer		Land Use and Development	1	RS1: Boring!! These could be in Rotterdam or Vancouver. Does not look LOCAL. Large projects need variety like those of style/character. Tempe State Farm proposals making same mistake!
No name provided		Land Use and Development	1	I'd like to see another level of density above the 25 Du/Ac. I think that the requirements of the developers needs to be increased significantly to get this new level.
Blake Edwards		Land Use and Development	1	Improve the street view of the Rio Salado Industrial Drive. It's the one eye sore of Rio Salado. McClintock to 101, south side of Rio Salado. ASU corner (ASU storage lot?)
Troy Ireland	85283	Land Use and Development	1	Keep the beauty of Arizona- using sunsets and Arizona natural beauty- would like that maintained.
T.E. Lucier	85281	Land Use and Development	1	Not enough consideration for ameliorating downside of development. Loss of athletic areas needs public open space incorporated into mixed use development.
Nancy Buell	85282	Land Use and Development	1	Looks feasible.
Rick Carr	85284	Land Use and Development	1	Pleased to see minimal projected residential density changes. Managed growth providing sufficient tax base (residential and business) for city to maintain its high quality of life.

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Karen Gitlis	Land Use and Development	1			I love the language and many of the concepts you have in this chapter. The biggest improvements I can imagine for this chapter are 1) including a phrase in the 1st paragraph on p4. Would be excellent to draw attention to the importance of historic preservation for some of our cultural resources would be great: "land use patterns are to provide balanced employment and housing," add: "preservation of historic resources." 2) add strategies to support cultural resource area preservation under neighborhood preservation and historic preservation. Most important: I feel like the whole chapter needs more historic preservation oomph/language.
Jason Morehouse	Open Space, Rec & Cultural Amenities	1			Open field areas in closed schools- like Busto Elementary- can be used for public gardens.
Larry Conway	Open Space, Rec & Cultural Amenities	1			Focus on library needs (good). Provide fiber optic cable to library campus. If ASU has it, why not the only public library in Tempe? Provide economic vitality to library to assure its future success as a vital, right community resources in the 21st century. Restore, staff and hours to library.
Kevin Brown	Open Space, Rec & Cultural Amenities	1			Good info.
Jordan Garcia	Open Space, Rec & Cultural Amenities	1			Things look good. I would like to see a public cultural center in Tempe. ASU has over 5200 international students, and I think that's a significant number that should be looked at.
Clare Rhoads	Open Space, Rec & Cultural Amenities	1			Lets work to bring activities to TCA. Let's think creatively- not just national acts. Let's bring in the public with their own talents. Could we please put more emphasis on creating more activities/events at the TCA. We could make it a cultural connectivity area that invites Tempe residents to participate. For instance, rent craft booths out near the lake and invite food trucks once a month to have a night Carnival. Another example is invite people to bring their sketch pads, watercolors, etc. to all draw a model/display.

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Rick Carr	85284	Open Space, Rec & Cultural Amenities	1	1	I would consider Tempe above average on this chapter. Protection and increase of common ground open space and recreation amenities and more distinction of art and cultural facilities.
No name provided		Open Space, Rec & Cultural Amenities	1		Public art required by buildings ordinances should go to art, not programming. Would like to see more public art in parks, open spaces.
Therese Lucier	85281	Open Space, Rec & Cultural Amenities	1	1	Wal-Mart didn't create public art. The facility is an eye sore. Don't let corps "buy out" public art and leave ugly facilities. "Private" open space must be accessible to public even if limited, i.e. daylight hours, M-F.
No name provided		Open Space, Rec & Cultural Amenities		1	I'd like to see more cultural activities
Carolyn Cooper	85284	Open Space, Rec & Cultural Amenities	1		I would like to comment that our city should hold on to all our public spaces and NOT sell off public spaces/services etc. to private entities.
Raymond Linafelter	85282	Open Space, Rec & Cultural Amenities		1	[positive] Maintaining 40+ Parks \$6 Million
John Fan	85284	Open Space, Rec & Cultural Amenities	1		More green (such as big trees) More cultural activities (e.g.. Chinese New Years Celebration).
Steve Paz	85282	Open Space, Rec & Cultural Amenities		1	The subject matter is not well defined.
No name provided		Open Space, Rec & Cultural Amenities		1	There will be a significant influx of population in the next 30 years, but not a significant increase in green space/recreation facilities. Where are they going to go? More recreation facilities for the next 30 years.

GP2040 Rating Comments on Preliminary General Plan
 August 1 and August 3, 2013 Community Meeting
 Tempe History Museum

Jeff Arnett	85282	Public Facilities and Services		1	He explained most of the questions and concerns I had.
No name provided		Public Facilities and Services	1		Big plans but no ideas how to implement them. Ideas as how to make these plans feasible.
Steve		Public Facilities and Services	1		Because of the bulk trash new schedule! I love in an "alley neighborhood" and across from an alley opening and now that bulk trash wall build up until Dec. 2013! There will be rodent issues, mosquitoes, west Nile, etc. Stop some the "fancier" things like narrowing roads, and instead: pick up the trash!! Please go back to monthly pick ups.
David Lucier	85281	Public Facilities and Services		1	Comprehensive, Inclusive nature of the process.
Therese Lucier	85281	Public Facilities and Services		1	Well presented, room for comments. Would like to see education as the #1 priority.

Phoenix Operations
7815 S 48th Street
Phoenix Az 85044

Phoenix Clock Tower Office
7776 S Point Parkway W Suite 185
Phoenix 85044

Casa Grande Operations
931 W Gila Bend Hwy Suite 2
Casa Grande Az 85222

Date: 7-24-13

To: Nancy Ryan

Phone: 480 350 8096
Fax:

From: Ron Brown

Phone: 602 438 4232
Fax:

RE: City of Tempe General Plan

No Conflict with El Paso Natural Gas
A Kinder Morgan Company

KM-EPNG HAS NO CONCERNS FOR
THE CITY OF TEMPE GENERAL PLAN

Project #: General Plan
Signature: Ronnie J Brown
Date: 7-24-13

Kinder Morgan Inc.
7776 West Pointe Parkway West Suite 185
Phoenix Az. 85044
Tel: (602) 438-4221 Fax: (602) 438-4216
www.kindermorgan.com

Ryan, Nancy

Subject: FW: Comment period for Tempe's preliminary General Plan 2040

From: Limmer, Ben [<mailto:Blimmer@valleymetro.org>]
Sent: Friday, August 02, 2013 8:47 AM
To: Ryan, Nancy
Cc: Collins, Lisa; Voss, Teresa; Warner, Shauna; Dayal, Abhishek; Luecker, Amanda
Subject: RE: Comment period for Tempe's preliminary General Plan 2040

Nancy,

I hope all is well and that you're having a great summer. Here is a snapshot of Valley Metro's comments.

The Tempe *General Plan* contains a number of transit friendly recommendations and emphasizes the importance of increasing access between transit facilities and bike and pedestrian travel ways.

- In the **Circulation Element** (pg. 8), consider adding transit (Streetcar and light rail) as elements to include on wayfinding signs. Clear directions to these major transit facilities will improve bike and pedestrian access and help increase ridership.
- Also in the **Circulation Element** (pg. 11), consider using an updated Streetcar route, as the alignment has changed and two extensions are currently under public evaluation.
- The **Land Use Element** encourages precisely the type of multi-modal transportation system that complements bus and rail service. On page 14, LU₁, Strategy 1, the word 'bicycle' could be added so that the end of the sentence reads: "...pedestrian and **bicycle** travel and access to transit."
- In **Land Use**, page 17, consider replacing the word 'above' with 'near' so that the fourth sentence in the paragraph on integration reads "... large shade trees **near** bus stop seating." Although trees above bus stop seating provide valuable shade, they attract birds and generate maintenance issues.
- Tempe has identified "cultural resource areas" which are residential neighborhoods that are considered culturally significant to Tempe and would be preserved through continuation of the underlying zoning. Incidentally, a large swath of these areas are west of Mill (between University and Apache) and south of Apache (between Mill and Macallister).

Thank you for the opportunity to comment. Let Abhi or I know if you have any questions.

Hope to see you again soon.

Best,

Benjamin Limmer, AICP
Valley Metro

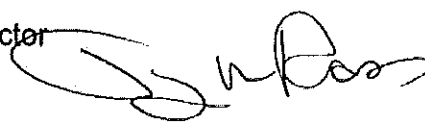


City of Phoenix

To: Nancy Ryan, Special Projects Coordinator
Community Development Department,
City of Tempe

Date: September 9, 2013

From: Judy M. Ross, Deputy Aviation Director
Aviation Department
City of Phoenix



Subject: CITY OF PHOENIX AVIATION DEPARTMENT COMMENTS REGARDING THE
CITY OF TEMPE GENERAL PLAN 2040

Thank you for the opportunity to review the draft General Plan 2040 for the City of Tempe. Please consider incorporating the following comments into the General Plan 2040.

Circulation Element

- Page 20, paragraph 1 – References American Airlines as one of the two largest carriers. At the time of publication, please update this pending the outcome of the Department of Justice lawsuit on the US Airways and American merger.
- Page 20, paragraph 2 – Please use PHX Sky Train™ when referring to the Sky Train.
- Page 20, paragraph 3 – Please capitalize Terminal Radar Approach Control (TRACON).
- Page 20, paragraph 5 – Please update the information on Phoenix Mesa Gateway Airport to the current status as of publication. According to the Spirit Airlines website, service from the Phoenix, AZ area will be from Sky Harbor effective October 25, 2013. According to the Phoenix Mesa Gateway Airport website, there is no information for Frontier Airlines operating at Gateway.
- Page 21, first line – Please add the City of Apache Junction to the Phoenix Mesa Gateway Airport Authority participants. Please note the Phoenix Mesa Gateway Airport Board of Directors website.
- Page 21, first full sentence – Please confirm the number of cities Phoenix Mesa Gateway Airport serves prior to publication.
- Page 21, paragraph 2, last sentence – States "The City of Tempe has a 1994 agreement with the City of Phoenix on flight procedures designed to mitigate

noise from Phoenix Sky Harbor International Airport.” Please consider relocating this sentence. As it currently reads, it sounds more like a helicopter agreement rather than an aircraft noise agreement. It may be more appropriate on Page 20, paragraph 3.

- Page 21, Aviation Goal – Please consider adding as an Objective: Protect Phoenix Sky Harbor International Airport as a regional asset. Strategy: Enact zoning to protect the City of Tempe, local and regional assets from incompatible land uses including noise and height related development.
- Page 31, Air Traffic Growth – Please update the references to the proposed merger between US Airways and American Airlines pending the outcome of the US Department of Justice anti-trust lawsuit on the merger, prior to publication.
- Page 31, Air Traffic Growth, 5th sentence – Please include the following after Allegiant Airlines, based at Phoenix Mesa Gateway Airport, is an example...
- Page 31, Air Traffic Growth, last sentence – This statement has not been documented as proven, please consider removing this sentence.
- Page 31, Performance Based Navigation, 2nd Sentence – Please clarify that Safety is still and will continue to be the top priority, not just management of the system. The FAA values safety above all.
- Page 31, Performance Based Navigation – The FAA has implemented Performance Based Navigation arrival procedures and is working toward implementing Performance Based Navigation Procedures that will continue to comply with the 4 DME procedure.

Conservation Element

- Page 9, Strategies 1. – Please consider adding to the strategy, “Operate parks, Salt River Low Flow Channel, and lakes to minimize standing water.”
 - Note: Is it appropriate to state, minimize standing water in a lake?
- Page 11, Strategies – Please consider adding the following strategy to the Flood Plain Management Goal. “Continue to coordinate with FCDMC, adjacent municipalities and SRP to manage flow in the Salt River.”

TEMPE GENERAL PLAN UPDATE

September 9, 2013

Dear Development Review Commission Members,

I'm writing on behalf of the Livable Communities Coalition (LCC) in regards to the Tempe General Plan 2040. I am aware that you are moving forward to public hearings for the Plan and on behalf of the Livable Communities Coalition, I am reaching out to you.

The LCC is an organization dedicated to changing the way Arizona grows by focusing on the interconnection of transportation, public health, housing, and land use. The LCC has been following the development of the Tempe General Plan 2040 closely and we see the plan as the foundation for creating a healthy community for Tempe residents. Healthy community design helps create, foster, and preserve positive connections between residents and provides opportunities for residents of all ages and abilities to live an active lifestyle.

The LCC applauds Tempe for including strong General Plan policies for housing, transportation, and the environment that will create social connection and economic vitality. However, the LCC believes that Tempe is overlooking one of the primary benefits of living in Tempe – Tempe is a healthy community. Although “health” is addressed in the Recreation Element, the LCC believes that “healthy lifestyle” or “healthy community” should be a recurring theme throughout the entire General Plan.

Livable Communities Coalition members have reviewed the draft General Plan 2040 and have prepared a list of comments. Those comments are attached to this letter for your review and provide suggestions as to how the General Plan language can be broadened to provide a greater focus on Tempe as a healthy community.

Overall, LCC members are very supportive of the Tempe General Plan 2040. Clearly the successful implementation of policies in the existing General Plan is reflected in the high quality of livability that exists today in Tempe. But the LCC is hopeful that Tempe will build on those successes and place a greater emphasis on moving forward with the efforts to create a healthy, livable community

LCC members believe it's important that the LCC not only provide written comments, but that we offer our time to help fine tune the General Plan language. With that in mind, LCC members are offering to work with city staff and provide input and suggest language to incorporate into the General Plan 2040. The LCC views this as the opportunity to place a greater focus on Tempe as a healthy community and to enhance, and create, opportunities for residents to live a healthier lifestyle in the future.

Thank you for your consideration,

Dean Brennan, FAICP
Livable Communities Coalition
Advocacy Committee
480-390-9185
dbrennan.plc@cox.net

TEMPE GENERAL PLAN UPDATE

TEMPE GENERAL PLAN RECOMMENDATIONS

Tempe General Plan Guiding Principles – Modify Principles to address healthy lifestyle

Enhanced Quality of Life and Preservation of Neighborhood Character – Although “healthy places” is mentioned, because of the importance of the role played by neighborhoods in the community, modify to make a reference to the contribution that neighborhoods make to the “healthy lifestyle” for residents. Consider also modifying to incorporate a reference to the 20 minute neighborhood.

Overarching Recommendations

- Consider addressing common themes throughout each chapter, articulating how the realization of chapter objectives will impact each theme. For instance, each chapter in the General Plan for the City of Phoenix will describe the impact to
 - Health
 - The Environment
 - Prosperity
 - The City’s Identity
- The term “healthy neighborhoods” is used throughout the document. It is recommended that this term is broadly defined in the document, and that the definition includes “equitable access to healthy food and physical activity.”
- Define the term “quality of life” at some point in the document.

Introduction Chapter

- Page 7 - The inclusion of healthy living is a step in the right direction; however, it may be beneficial to expand of the definition of healthy living. For example, the sentence could read, “Developing the city to afford equitable access to healthy foods, physical activity, health care, and other resources which lead to healthier lifestyles.”
- Page 11 - Under the principle “Sustained Mobility...” there is valued mention of “...increased bike and pedestrian connections.” It is recommended that IMPROVED bike and pedestrian connections in also included (i.e., focus on creating new, and improving existing, connections).

Land Use and Development Chapter

There are multiple opportunities in this chapter to reference “healthy community”, “healthy lifestyle” and help reinforce the importance of an objective or strategy.

Following are examples of how that can be accomplished:

- Page 4 – When discussing Tempe’s future land use, the mention of “healthy and thriving neighborhoods” could be more instructive if worded, “thriving neighborhoods which promote healthy and active lifestyles...” Other recommendations in this paragraph include a) adding “easily accessible” to the description of “services and shopping,” and b) expanding on the inclusion of “open spaces and recreation opportunities” by adding “...for physical activity and social cohesion.”
- Page 4 – First sentence in the “Land Use Element” section: It is recommended that the opening sentence incorporates the term “health-promoting.” For example, the sentence could read, “The Land Use Element is used to make land use decisions that maintain an attractive, livable, health-promoting, and economically sustainable city...”

TEMPE GENERAL PLAN UPDATE

- Page 13 – The statement, “Zoning is intended to...protect public health” should be modified to include “...protect and improve public health...”
- Page 31 – NP4: Recommended additional strategy: “Develop accessible, safe, health-promoting open spaces within neighborhoods.”
- Page 41 – Same critique as #3 above.

LAND USE GOAL

- Objective LU5 – Strategy 3 – Reference the opportunities that “compact, efficient infill development” can provide for healthy lifestyles for residents and how this type of development will contribute to the 20 minute neighborhood.

COMMUNITY DESIGN ELEMENT

The design of the community has much to do with the health of residents and the discussion in the introduction section could be expanded to make that point.

For example – Introduction; Integration paragraph, last sentence

“Open space provides the connecting tissue to integrate neighborhoods with parks, preserves, paths, lakes and canals, as well as the basis to enhance interaction.”

Add - “and providing residents the opportunity to be active and lead a healthy lifestyle.”

Healthy Design – Consider adding a section after Accessible Design (Pg. 20) that discusses “Healthy Community Design”

Objectives/Strategies – Consider modifying objectives and strategies – for example

- Objective CD4, Strategy 1 – “Provide pedestrian facilities that encourage people to walk”. Add - “to provide residents the opportunity to be more physically active and lead a healthy lifestyle.”

Economic Development Chapter

At some point in this chapter, note Tempe’s ability to encourage economic development through the promotion and incentives for healthy grocers as anchor stores for larger complexes – especially in underserved areas.

Page 18 – ASU2 Additional Strategy: “Partner with community partners including private, non-profit, and government entities to improve public health.”

Circulation Chapter

- The term “quality of life” is use throughout this chapter; however, there is little to no mention of health. It is recommended that “quality of life” is defined for the sake of this chapter, and that the impact of circulation on health is articulated repeatedly.
- The chapter discusses the economic impact of aviation and mass transit, but neglects to highlight the opportunity for pedestrian and bikeway strategies to also be economic drivers – in addition to their ability to be health drivers.
- The inclusion of a commitment to complete streets is highly recommended.

TEMPE GENERAL PLAN UPDATE

- No reference to “Complete Streets” in the Circulation Element.

Pedestrian and Bicycle Element

- Tempe has definitely done an exemplary job promoting walking and biking and is definitely a leader in creating a communitywide bicycling network. The introduction in this element discusses the successes as well as identifying how the current systems can be enhanced. However, there is no mention of the how walking and biking contribute to a healthy lifestyle and by having an extensive, and complete, pedestrian and biking networks, Tempe residents have the opportunity to be more active. The introduction could also discuss the role that the pedestrian and bicycle networks can play in helping to create the 20 minute neighborhoods.
- In this element, none of the objectives or strategies mention “healthy lifestyle” or “healthy community” as a benefit of the implementation of communitywide pedestrian and bicycle networks or any reference to the 20-minute neighborhood. In addition, the terms “walkable” bikeable” “walkability” and “bikeability” are not used which is unusual because of the general use of the terms in most planning and transportation documents.

For example – Objective PN1

- Strategy 3. “Utilize programs to education and encourage walking by youth.” Consider modifying to read “Utilize programs to encourage walking by youth and to educate them regarding the health benefits of walking.”
- And/or a new strategy could be added –
- “Strategy 4. Develop programs that educate residents regarding the health benefits of walking and encourages them to walk.”

There are other opportunities for modifying the language in both the pedestrian section and the bicycle section.

Open Space, Recreation, and Cultural Amenities Chapter

In the introduction to the chapter, the word “health” is identified as a product of recreation and is identified as a component of the Recreation Element. “Health” and “healthy lifestyle” is an important component of the Tempe community and should be a theme repeated throughout the General Plan

- Page 6 – OS2, Strategy 2: Identifying areas which do not have access to open space is an excellent initiative; however, it is recommended that this statement expands on its definition of “access.” For example, the statement could read, “Identify residential areas of the community which may not have access to open space within a 0.5 mile radius of neighborhood center points.”
- Page 7 – OS2, Additional Strategy Recommendation: “Partner with local schools and districts to assess the potential for schools to open their recreation ground for public use outside of normal school hours.”
- Page 8 – OS5, Strategy 3: Partnering with school districts for joint use of their facilities is a worthy pursuit. It is recommended that this strategy is expanding to include joint use of school facilities with the City of Tempe, along with the general public. See #2 above.

OPEN SPACE ELEMENT

TEMPE GENERAL PLAN UPDATE

- The contribution that parks, trails and other recreational amenities make to a healthy lifestyle should be reinforced.
- Urban Open Space – Excellent discussion regarding the need for more urban spaces. But this discussion could include references to how these spaces contribute to a healthy lifestyle, both physically and mentally.
- Identify opportunities to incorporate references to healthy lifestyle in the Objectives and Strategies.

RECREATION ELEMENT

- Great references to benefits of recreation – physical and mental – and the potential for addressing chronic diseases such as obesity.
- Recreation Goal – identifies health as an important component of recreation.
- Identify opportunities to incorporate references to healthy lifestyle in the Objectives and Strategies.

GENERAL COMMENTS

Will Tempe GP 2040 have an implementation plan?

How will accountability be built into the application of the general plan?

Page 3 - Key Recommendations

- We applaud Tempe for prioritizing the allocation of human service funding to those with the greatest need. This is a step toward a more stable, humane, and equitable community.

Page 11 - Requirements for General Plan

- Specific mention needed of **urban agriculture** – home gardens, community gardens, urban farms, farmers markets, food systems and security, food availability/affordability/accessibility. Tempe is a leader in facilitating the establishment of community gardens.

Page 12 - What's New in GP2040?

- Make a commitment to passage of a Complete Streets policy and implementation plan
- What is the Tempe concept of "healthy living?" Please explain.
 - Access to healthy food?
 - Access to opportunities to be physically active?
 - Access to affordable, quality health care?
 - Access to alternative transportation options?
 - Making the healthy choice the easy choice in all settings?
 - Designing 20-minute neighborhoods?

Page 13 - Land Use and Development Chapter

- See comment for page 11

Page 18 - Circulation Element

TEMPE GENERAL PLAN UPDATE

- Is there a plan to develop a trail system in Tempe? If not, consider doing so.
- See OPEN SPACE, RECREATION AND CULTURAL AMENITIES CHAPTER on page 8, OS6 , strategy #2
- Ensure that the vision is regional in scope, to further enhance connectivity across municipal boundaries.
- Are alleys an amenity that is underutilized for alternative transportation connectivity?

RECOMMENDED STRATEGIES

- Extend access to Orbit bus system to residents s/o the US 60
- Provide commuters who reside s/o the US 60 access to light rail Park and Ride at Apache and Price, via Orbit or bus
See CIRCULATION Appendix, page 24 "Connecting the Last Mile"
- Provide bike lockers at Park and Ride locations
- Continue to develop the canal environments to the standard of the Western Canal
- Regarding Transit Goal 2, "Support transit that facilitates regional and interregional commute patterns," be sure to give attention to the Dial-a-Ride system that is utilized by vulnerable residents to ensure that they have access to efficient and convenient regional connectivity.

Page 19 - Ped-Bike Network

- What is the plan for utilization of the Union Pacific RR lines? Inter-city rail for transport of commuters?

Page 22-23 - Open Space, Recreation and Cultural Amenities Chapter

- Is there a plan for utilization of limited-access "private" open space, or does the plan simply map and acknowledgements its presence?
- Is public school property considered "public" or "private" space?

Page 24

- Promote schools as the heart of the neighborhood

RECOMMENDED STRATEGIES

- Pursue joint-use / share-use agreements where needed to facilitate access to school amenities for community benefit during out-of-school time (OST)
See OPEN SPACE, RECREATION AND CULTURAL AMENITIES CHAPTER on page 8, OS5, strategy #1, 3
- Develop Safe Routes to School programs, providing infrastructure and promoting lifestyle changes that benefit the health of children and neighborhood residents
- Develop partnerships with school districts that make schools potential sites for lifelong learning, community building, and neighborhood-based service delivery
See PUBLIC FACILITIES AND SERVICES on page 6, PB8, strategy #3

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

DATE: September 9, 2013

FROM: Scott Wilken, Regional Planner III, Maricopa Association of Governments (MAG)

SUBJECT: TEMPE GENERAL PLAN 2040 COMMENTS

Comments from MAG Information Services Division

Land Use Chapter

1. The land use categories utilized in the draft General Plan are extremely general and do not provide sufficient details to develop a complete build out analysis. MAG staff can conduct further analysis if details on mixed use and employment areas are provided. The build out calculated in June 2013 as part of the MAG Socioeconomic Projections development efforts found a build-out population of 221,220, build-out employment of 263,858, and build-out dwelling units of 92,461 for the Tempe municipal planning area. MAG develops regional socioeconomic projections every 3 to 5 years. An updated set was adopted in June 2013 and the numbers for Tempe are included in the profile attachment.
2. Page 5 says current planning area is 40.36 square miles and the ultimate planning area is 40.1.
3. Page 12 addresses the aggregates requirement of SB1598 by referencing the 2007 Directory of Active Mines and map. It might be a good idea to include this property on a map within the General Plan.
4. Page 19 in the first line in Observations/Directions, there's an extra comma after "particular."
5. On page 30, strategies 3 and 4 of NP1 are written in a different font color than the rest.
6. Page 34 – the final approved MAG 2013 Socioeconomic projections have the following projected dwelling unit figures for the Tempe MPA:
 - a. In 2020 77,300 dwelling units
 - b. In 2030 90,000 dwelling units
 - c. In 2040 91,400 dwelling units
7. On page 34, please remove the citation of the MAG Projections 2007 from Table 3. The current figures are from the 2013 projections.
8. On page 47, there is a pair of double asterisks in the Distribution As Of 2040 heading, but no corresponding footnote for the double asterisks.
9. On page 48, in the Eminent Domain paragraph, there seems to be an unnecessary period, as well as a change in font color.
10. On the bottom of page 48 to top of page 49, the section is labeled Specific Area Plan, but the text uses the term Specific Plan throughout. As stated in the text, state law uses the term Specific Plan.
11. On page 57 there's no source listed for Figure 10
12. On page 61, is the reference to MCCC intended to be the MAG Continuum of Care Regional Committee on Homelessness? If so, please update the reference.

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

Economic Development Chapter

13. On page 7, please change the reference for the MAG projections from 2007 to 2013.
14. For page 8, the final approved MAG 2013 Socioeconomic projections have the following projected employment figures for the Tempe MPA:
 - a. In 2020 221,400
 - b. In 2030 236,400
 - c. In 2040 244,900
15. On page 8, please add a citation to Table 1 of the MAG 2013 Socioeconomic Projections.
16. On page 8, what is the source of Figure 2? If it is the MAG 2013 Socioeconomic Projections, please add a citation.
17. On page 9, it appears that the maps in Figure 3 are from a draft version of the 2013 MAG Socioeconomic Projections. Please update the maps with the final approved projections.
18. On page 33, the population and dwelling unit maps in the appendix cite draft MAG projections. Please update to final projections.
19. On page 34, what is the source of Figure 2? If it is the MAG 2013 Socioeconomic Projections, please add a citation.

Circulation Chapter

20. On page 24, there is a typo in the last sentence of the Connecting the Last Mile paragraph: "A resident of one of's residential neighborhoods..."

Glossary

21. There is a typo in the definition of MAG: "Air Quality Panning Agency"

Comments from MAG Environmental Programs Division

Conservation Element

The Conservation Element of the City of Tempe General Plan 2040 includes a discussion of solid waste and recycling. The element contains a comprehensive set of objectives and strategies designed to accomplish the goal of reducing the amount of trash and hazardous waste generated through an integrated solid waste managed approach. The strategies include using the Education Recycling Information Center (ERIC) to inform and educate the community of recycling, encouraging "green cycling" of organic matter through a compost program, and continuing the operation of the hazardous waste collection facility. These activities were included by the City as best practices in the Solid Waste Best Practices in the MAG Region report. In addition, these efforts are aligned with the goals and objectives in the MAG Regional Solid Waste Management Plan.

Environmental Planning Element

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

The Environmental Planning Element includes a discussion on air quality. The element states, "Failure to obtain an approved plan or to reach the goals set forth in the plan could lead to denial of federal funding and permits for such improvements as highway construction and sewage treatment plants." Please revise this sentence to correctly state, "Failure to obtain an approved plan or to reach the goals set forth in the plan could lead to denial of federal highway funding."

Water Resources Element

The Water Resources Element contains a goal to safely collect and treat wastewater from residences and businesses using the best available technology and most cost effective means of treatment. The element discusses the 91st Avenue Wastewater Treatment Plant and the Kyrene Reclamation Facility. Most of the wastewater from the City is treated at the 91st Avenue Wastewater Treatment Plant operated by the City of Phoenix. The Kyrene Reclamation Facility is owned by Tempe and has been deactivated until demand for wastewater treatment capacity increases. Both of these facilities are identified in the MAG 208 Water Quality Management Plan. It is important to ensure that wastewater treatment plants are consistent with the MAG 208 Plan. The MAG 208 Plan is the key guiding document used by Maricopa County and the Arizona Department of Environmental Quality in granting permits for wastewater treatment systems in the MAG region. Consistency is necessary for permit approvals.

Comments from MAG Transportation Division

Circulation Chapter

1. On page 5, Photoshop a helmet on Eric.
2. On page 5, consider using the FHWA term "shared use" rather than "multi-use."
3. On page 5, consider altering the spacing of the text. It is hard to read. For example: PN1 – align the text as below:
Increase awareness that pedestrians are a priority in Tempe, and that pedestrian travel is an important part of the overall transportation system
4. On page 5, align the word STRATEGIES over the numbers.
5. On page 8, all the beginning words should be in caps:
 3. Create a network that includes:
 - a. Safe bike lanes on arterial streets,
 - b. enhanced half-mile or mid-block street crossing improvements,
 - c. crossings at railroad rights-of-way, canals, freeways,
 - d. reduction of other barriers to bike travel and
 - e. additional multi-use paths and crossings
6. On page 25, ADOT I-10 Corridor Improvement Study (Broadway Curve) - Recommend edits to first paragraph to include the following: In 2001, ADOT initiated a Corridor Improvement Study (CIS) to evaluate freeway improvement alternatives along the I-10 from State Route 51 to Loop 202 (Santan Freeway). Alternatives include adding local and express lanes in the study area. After identifying airspace issues with Phoenix-Sky Harbor International Airport in 2011, a new

DRAFT COMMENTS FROM MAG ON TEMPE GENERAL PLAN UPDATE

approach for addressing the congestion along Interstate 10 in Tempe was identified with a Corridor Master Plan. MAG will be developing this plan, in association with ADOT, FHWA, and the affected cities along I-10, including the City of Tempe. Recommendations for this plan are expected by the fall of 2014, where the MAG Regional Council will identify a program for mitigating the congestion along I-10.

7. Please see the attached document for comments on rail transit.

Attachments

The following attached documents were prepared by MAG staff using various datasets that MAG maintains. If you would like further analysis or information on any of the attached documents, please let us know.

1. Rail Transit Comments (8 pages)
2. 2013 Tempe Socioeconomic Profile (25 pages)
3. Environmentally Sensitive Development Areas analysis (4 pages)
4. Trip Reduction Survey data analysis – Where Tempe Residents Work (1 page)
5. Trip Reduction Survey data analysis – Where Tempe Workers Live (1 page)
6. Tempe Job Center Analysis (4 page)
7. Analysis of average residential distance to fire stations (1 page). Please note that this analysis is by distance, rather than travel times. If you're interested in travel time analysis, or if you're interested in analysis of residential distance to other services (hospitals, schools, etc), please let us know.

MAG Rail Transit Comments

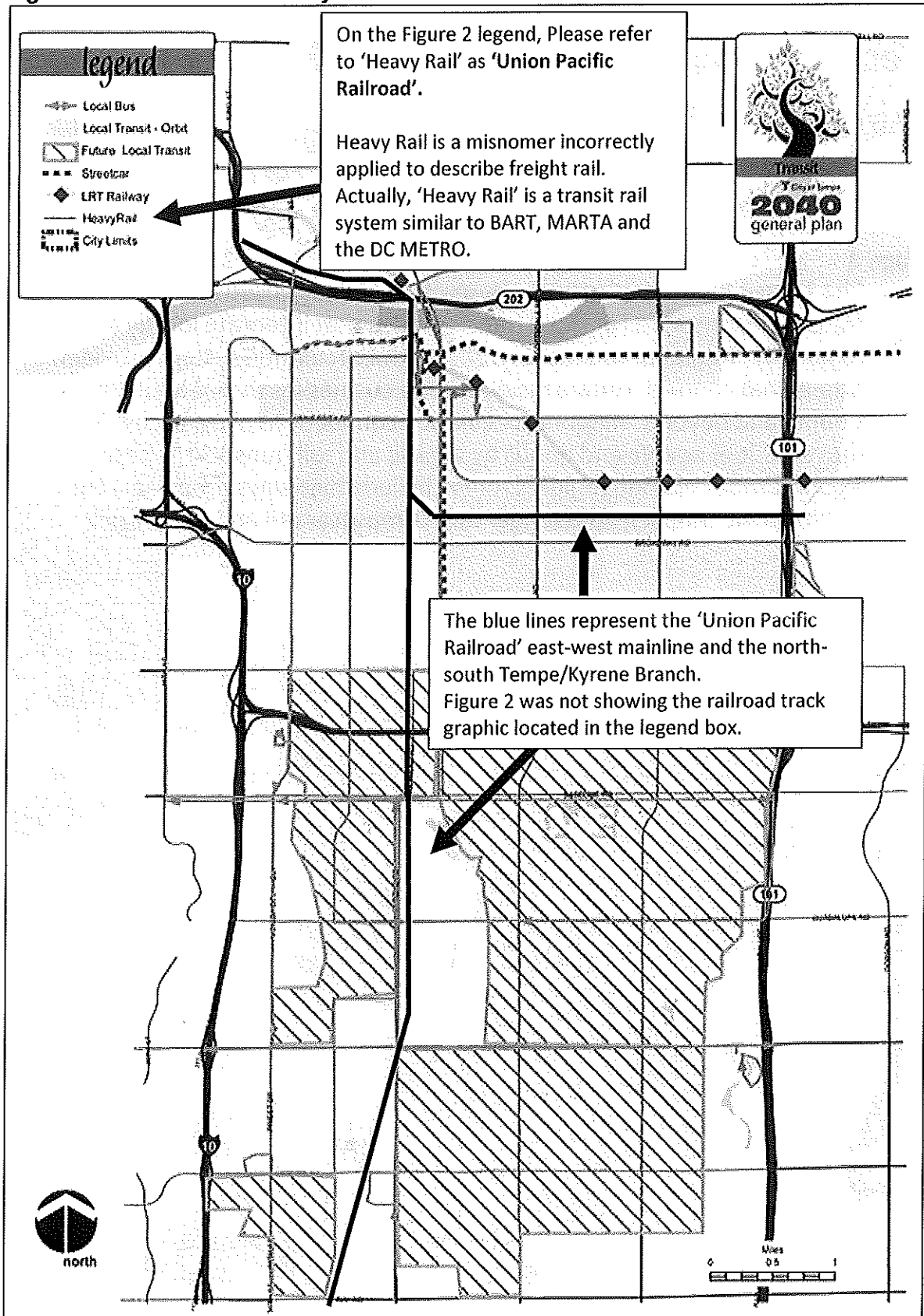
Tempe General Plan Update 2013

MAG COMMENTS & ADDITIONS IN BLUE.

Page 3

- ▲ The Transit Element identifies the existing and proposed system of mass transit, circulator, rail or rapid transit modes that integrate locally and regionally. Regional connection reflects the circulation system provided by others that connect Tempe residents and businesses throughout Maricopa County and beyond. Regional circulation connections allow access for the movement of people and goods by vehicle and rail transport. These existing and proposed regional routes include highways, freeways, bus rapid transit, inter-city **passenger rail**, **commuter rail** and freight rail.

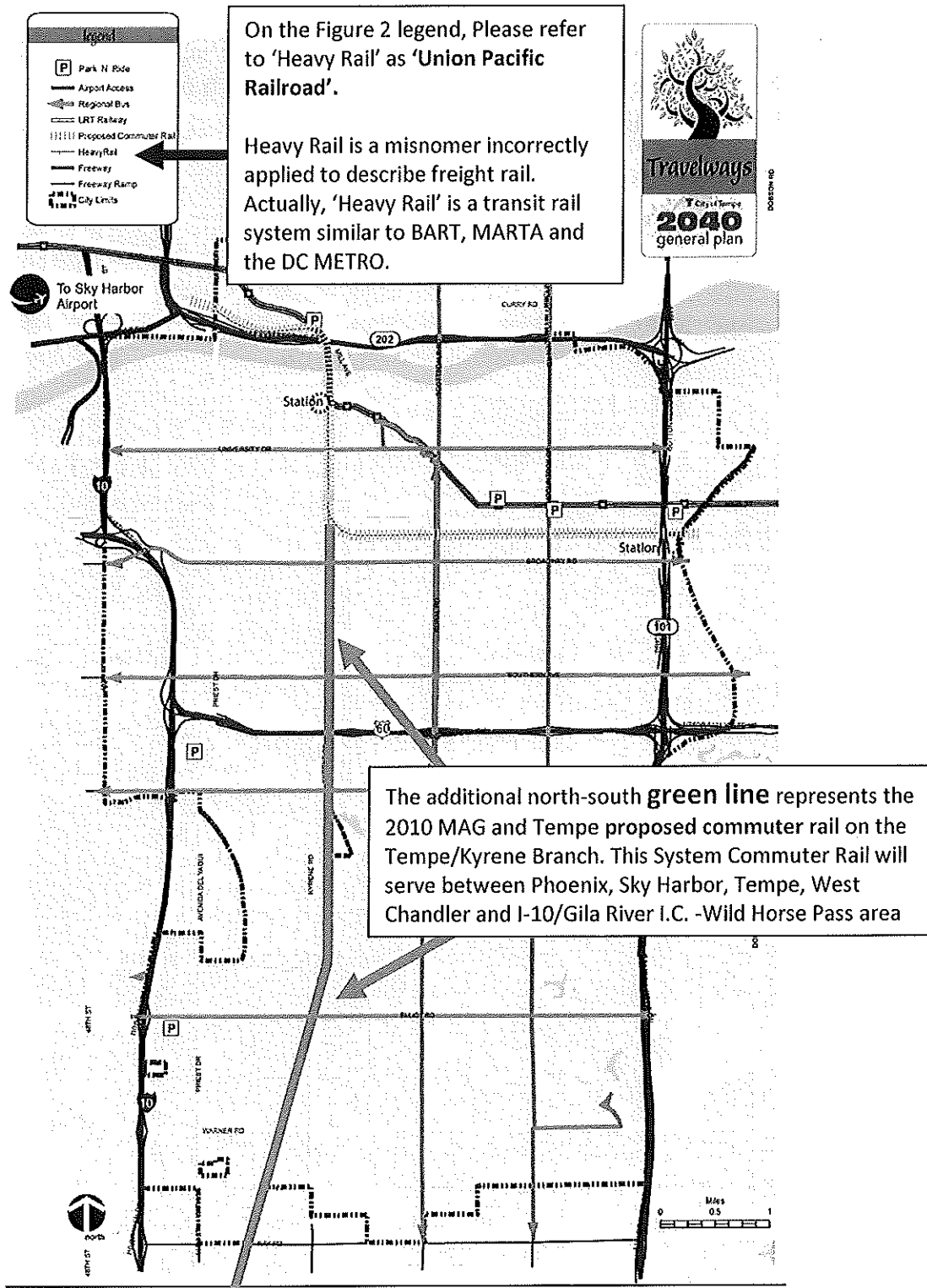
Figure 2 Transit & Rail Systems



Page 12
Goal 2
Objectives TR3 Strategies

Bullet Point #4

4. Study the viability of commuter rail along the Union Pacific **east-west mainline** corridor and the **north-south Tempe/Kyrene Branch** corridor and placement of rail station(s) in Tempe



Phoenix, Town of Gilbert, Town of Queen Creek, and the Gila River Indian Community. Gateway serves 38 cities. The airport Master Plan forecasts enplanements to reach 850,000 by 2017 and 2.2 million by 2027. Recent extension of Highway 202 to Phoenix-Mesa Gateway Airport **and future SR 24 – Gateway Freeway** ~~is a~~ **are** products of regional cooperation and the regional consensus that is facilitating continued growth of commercial aviation at Gateway. The question of Phoenix-Mesa Gateway Airport, becoming a larger reliever airport to Phoenix Sky Harbor International Airport is connected to the pace of suburban development over the long term and foreseeable capacity limitations or economic incentives for any major airline carrier to move its operations from Sky Harbor or start up new regular service at the Phoenix-Mesa Gateway Airport.

NOTE: **BNSF Railway** is the correct vernacular. The railroad ceased being known as 'Burlington Northern Santa Fe' in 2005. They prefer to be called 'BNSF Railway' in all publications, much like the Chesapeake Seaboard railroad company is now famously known as 'CSX'.

Passenger and Freight Rail

The State's railroads, while not owned or operated by ADOT, are a critical part of Arizona's multimodal and intermodal transportation system and, likewise, an important part of the statewide and national economies.

Intercity passenger rail services are currently provided by Amtrak, and ADOT is looking to these services to provide an important travel alternative – as is the nation as a whole. There is no north-south connection between the major metropolitan areas of Phoenix and Tucson. Amtrak's Sunset Limited route traverses 1,995 miles between New Orleans, Tucson, and Los Angeles. The route crosses the southern tier of Arizona on the Sunset Route of the Union Pacific (UP) Railroad with stations in Benson, Tucson, Maricopa, and Yuma. The Southwest Chief route travels 2,256 miles between Chicago, Flagstaff, and Los Angeles. The route crosses the north-central tier of Arizona on the Transcontinental Route of the **BNSF Railway** ~~Burlington Northern Santa Fe Railway (BNSF)~~. There are four stations in Arizona served by the Southwest Chief: Winslow, Flagstaff, Williams Junction (connection to the Grand Canyon **Railway Railroad** discussed below), and Kingman. Over the longer term, there may be support for implementation of an interregional commuter rail service, for example between Phoenix and Tucson, to provide long distance commuters an alternative to driving (see Local and Regional Plans section regarding the ADOT Inter-city-Commuter Rail Study underway).

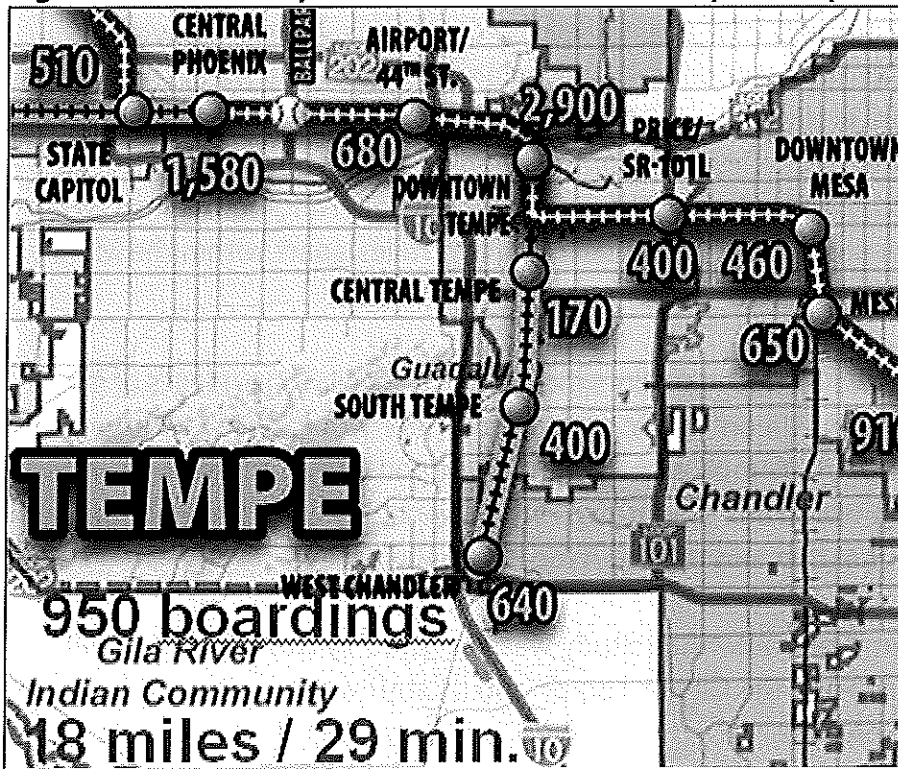
Goods moving on freight railways typically require truck transport on either or both ends of the trip, making highways the necessary enabler for freight rail transport. Both the **BNSF Railway** ~~Burlington Northern Santa Fe Railway Company~~ and Union Pacific **Railroad** have significant intermodal operations in Arizona; because of the State's proximity to Mexico, many of the State's jobs depend on rail freight, freight movements, and foreign trade.

Avenue and east of Kyrene Road within the City boundary. As of 2013, freight traffic averages eight trains per day, and the Tempe local often uses the Tempe/Kyrene branch once per day to serve the lines serving industrial areas within the City. There are 44 railroad/roadway crossings in Tempe.

PLEASE ADD THIS PARAGRAPH WHERE APPROPRIATE IN THIS SECTION.

Commuter Rail

Figure: #? – MAG System Commuter Rail Study – Tempe Corridors.



The purpose of the MAG 2010 Commuter Rail System Study was to define an optimized network of potential commuter rail corridors and the elements needed to implement a regional commuter rail system. As envisioned within the study, a 110-mile, four-line, commuter rail system would radiate from downtown Phoenix and would share existing Union Pacific Railroad freight track along three corridors in the Southwest, Tempe/Kyrene and Southeast; and BNSF Railway freight track in the Northwest Grand Avenue corridor. The system would connect the downtowns of 18 of the Valley's communities along with both major airports.

The System Study provided a detailed evaluation of potential commuter rail links to the East Valley (including the Tempe, Chandler, and Southeast Corridors) and links to the West Valley. The System Study was formulated by incorporating the findings of the Grand Avenue (Grand) and Yuma West (Yuma) Corridor Development Plans, both of which were produced in conjunction with this System Study. Overall, using the then-recent 2007 socio-economic and transit network model, the four-line system was projected to carry approximately 18,000 riders per day. A revised model incorporating the 2010 data would provide a more accurate and increased level of ridership.

Commuter rail systems are generally used in congested urban areas to improve travel time, mitigate congestion, add convenience, and provide an alternative means of travel along greater distances – particularly in times of increasing energy prices. Commuter rail trains typically provide service between suburbs to urban centers for the purpose of reaching activity centers, such as employment, special events, and intermodal connections. Designed to primarily meet the needs of regional commuters in the AM and PM peak travel times, commuter rail service typically occurs at lower frequency than light rail transit. The distance of most commuter rail corridors is also longer than that of light rail, ranging from 30 to 40 miles, with passenger stations generally spaced 3 to 7 miles apart within the MAG Region.

In relation to Tempe, two distinct corridors may provide access to residents of the community. The east-west Union Pacific mainline corridor would link Downtown Phoenix and Sky Harbor via Tempe with Mesa, Gilbert and Queen Creek. The Tempe/Kyrene Branch would link downtown Phoenix and Sky Harbor via Tempe with South Tempe, West Chandler and the I-10/Wild Horse Pass area.

The 2010 MAG System Commuter Rail Study was accepted by the MAG Regional Council in summer 2010 and the City of Tempe and its staff was an active stakeholder in the two year study process.

Ryan, Nancy

From: Neil Calfee <Neil.Calfee@asu.edu>
Sent: Tuesday, September 10, 2013 10:08 AM
To: Ryan, Nancy
Subject: RE: General Plan 2040
Attachments: RFQ Athl Fac District Final.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Hi Nancy – see below. Let me know if you need anything else

Neil

From: Ryan, Nancy [mailto:nancy_ryan@tempe.gov]
Sent: Friday, September 06, 2013 11:27 AM
To: Neil Calfee
Subject: General Plan 2040

Neil:

Thanks for taking the time to meet with me about ASU's comments on the General Plan.

From our conversation you were going to provide me with:

- A map that shows in greater detail where the proposed mixed use area east of Rural Road would be aligned
 - **ASU is satisfied with the current Mixed Use designation and does not seek a further change**
- A copy of the RFQ for the Stadium District
 - **Attached**
- Any estimate for range of development that could result in stadium district development (resident population and employment would be most helpful) Below is our development program pre-State Farm. We had Elliot Pollack look at our massing assump

Development Program:

<u>Use</u>	<u>SF</u>
Office	2,500,000
Retail/Restaurant	400,000
Hotel	1,000 Rooms
Residential	3,800 Units (Apartment/Condos – but no student housing)

- A description of development phasing of the stadium redevelopment, and the sports fields elimination, relocation or replacement,
 - **Renovation of Sun Devil Stadium could start as soon as Spring 2014 and is projected to take up to five years to complete. Planning and design are underway now to finalize the schedule.**
 - **Sun Devil Baseball will vacate Packard Stadium after the 2014 baseball season and will begin playing in Phoenix Muni Stadium in 2015. No reuse plans for Packard Stadium have been developed at this time, this site may serve as a staging area for stadium renovations in the short term.**

- Negotiations are underway with City of Phoenix for ASU to take over management of Papago Golf Course, which would eventually serve as the replacement for Karsten Golf Course. Karsten could be shut down as soon as summer 2014, but definitive schedules have not been completed yet.
- Idea behind the "eco district" components
 - The Eco District was proposed as a differentiation strategy for the Stadium District redevelopment in hopes of creating a unique setting that would attract business and residents alike. There are some unique infrastructure opportunities associated with the Stadium and Town Lake which could be strategically exploited to enable district wide sustainability practices, not just a collection of LEED buildings. We are promoting this idea moving forward in our planning for the Stadium District, however, we are cognizant of feasibility challenges and cost implications of implementing such systems and we do not possess the tools needed to incentivize such practices.
- Wording to describe the campus "evolution" that will address changes in buildings and spaces on campus over time, and
- # of beds on campus
 - ASU's Tempe Campus is in a constant state of evolution to meet the ever-changing needs of its students. This may entail new construction or renovation or repurposing of an existing building, existing open spaces may be repurposed and enhanced or potentially used as building sites. The goal is to most efficiently and effectively utilize the campus buildings, infrastructure and open space to provide the best possible campus environment while achieving the institutional goals of the University.

Nancy Ryan, AICP, CPM

Community Development

City of Tempe

480.350.8096

nancy_ryan@tempe.gov

Ryan, Nancy

Subject: FW: Draft Changes
Attachments: Tempe General Plan 2040 Comments.docx; ATT00001.txt; ATT00002.htm

From: Randy.Clawson@aps.com [<mailto:Randy.Clawson@aps.com>]
Sent: Monday, September 09, 2013 4:59 PM
To: Ryan, Nancy
Cc: Michelle.Gettinger@aps.com
Subject: Draft Changes

Here's a start.

Public Facilities and Services Chapter
Page 11

PF2, Delete strategy #2 (Consider back up providers for utilities to meet service demands)

- Note APS has a Certificate of Convenience and Necessity granted by the Arizona Corporation Commission allowing it to serve approximately 6 square miles of territory in Tempe.

PF3, Proposed wording:

Facilitate activities of providers of public utilities to ensure coordinated infrastructure improvements which support technology advancements and required system expansion or enhancements.

Add Strategy #2:

Coordinate extension/expansion needs of utility improvements while minimizing disturbances to existing lines and corridors serving customers.

Let's talk tomorrow to see if what I put down makes sense. Thanks for your help. It must be nice having things come together on this. I know how much work you put into it!



RANDY CLAWSON, CEM, LEED-AP

Customer Project Manager, Consultant

1500 E. University Drive, Tempe, AZ 85281

P.O. Box 53933 Phoenix, AZ 85072-3933 M.S.4118

Tel 480 446 0115 Cell 602 799 3548

Twitter: @APS_RandyC, LinkedIn: linkedin.com/Randy.Clawson@aps.com

randy.clawson@aps.com aps.com

Ryan, Nancy

Subject: FW: Final Reminder for Tempe General Plan 2040 Comments

From: Ward Mariann H [<mailto:Mariann.Ward@srpnet.com>]
Sent: Tuesday, September 10, 2013 12:37 PM
To: Ryan, Nancy
Cc: Randy.Clawson@aps.com
Subject: RE: Final Reminder for Tempe General Plan 2040 Comments

Nancy:

Randy Clawson, APS shared his recommendations with me. Like APS, SRP has a defined service territory within Tempe so PF2 Strategy #2 would not apply to us. I agree with his recommendations for PF3 and Strategy #2 within PF3.

I would also comment that in the glossary **Utility Lines: Cables and wires carrying utilities such as electric, telephone, cable television and natural gas.**

I might change the definition to say Utilities: And then modify it from there. Telecom may be another option for telephone and cable TV and be more inclusive if you add Wi-Fi. Also there is no mention of water? SRP has canals and piped water distribution. Natural Gas is in the same piping system as water

Thank you
Mariann

From: Ward Mariann H
Sent: Thursday, September 05, 2013 3:14 PM
To: 'Ryan, Nancy'
Cc: Ballard John C; DiRoss Patricia; Trout Scott A
Subject: RE: Final Reminder for Tempe General Plan 2040 Comments

Nancy:

Thank you so much for allowing SRP to review the City's General Plan 2040. It is quite detailed and thorough and provides wonderful insights for SRP as we continue to partner with the City of Tempe as you continue to grow and evolve as your resident base does.

Regards:
Mariann

Mariann H. Ward
Manager,
Customer Construction Services - Strategic Business Development
Salt River Project
P.O. Box 52025, mail station: Xcut 320
Phoenix, Az 85072-2025
Phone: (602) 236-6389
Mobile: (602) 809-2602
Mariann.Ward@srpnet.com