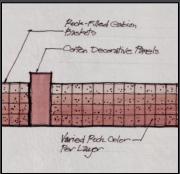
Broadway Road: Bicycle & Pedestrian Streetscape Enhancements Project

06.11.2013

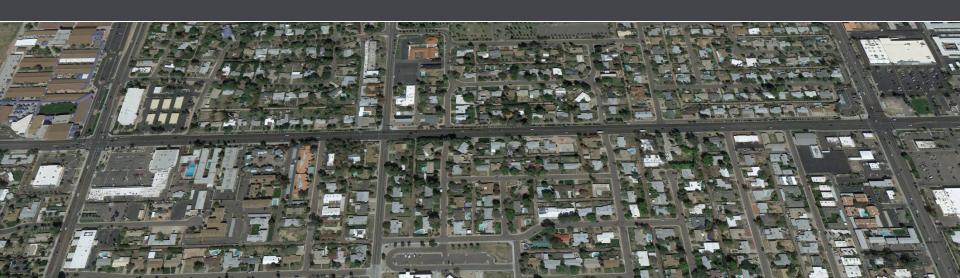






Project Location

- Broadway Road (Rural Mill)
- 1 mile length
- Broadmor, Daley Park, University Park and University Estates
- Tempe High School
- Residential & Commercial mix

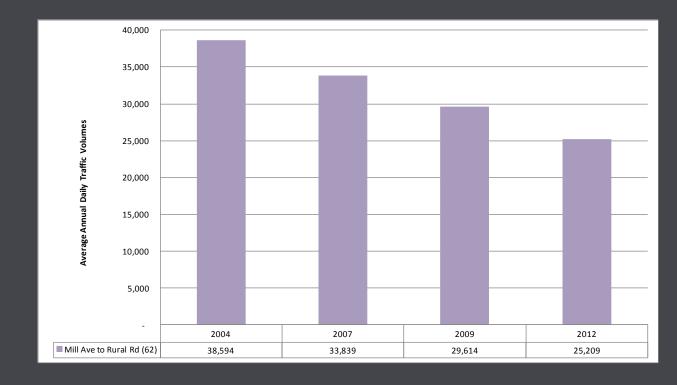


Project History & Funding

- 2001 Corridor Study
- 2003 Tempe General Plan 2030
- 2004 Tempe Comprehensive Transportation Plan
- 2005-2007 Federal Grant Applications/Funds
 - \$3.857Million
 - +-\$5K annual O&M
- 2008 2010 Initial Public Process
- 2012 Reconfigured Project Team & Public Process

Conditions

- 5 lane arterial (3 EB / 2 WB w/ center turn lane, 35-40 MPH speed limits) & Broadway Lane Frontage Road
- 4-8 ft. sidewalks, some ADA issues
- No bike lanes
- Traffic volume decline





Early Project Concepts Vetted

- Cost & Policy Decisions (concepts evaluated, not advanced in this phase):
 - Additional lighting or pedestrian level lighting
 - Bus pull outs
 - Widening of street or Land (ROW) Purchase
 - Project may require use of existing ROW

City Right-of-Way / Conditions





City Right-of-Way / Conditions



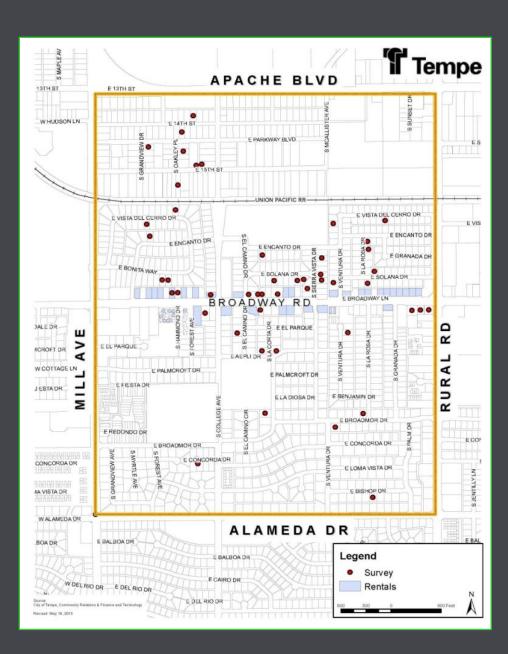


Public Process

- Public Meeting February 25, 2013
 - Project website, door hangers, press releases, social media, direct mailers (Broadway Lane & Road property owners & entire project area)
 - Separate meetings with property owners & businesses
 - Presented 5 total options including lane removal & base treatment options (bike lanes, sidewalks, medians, trees, wall/buffer)
 - Presented ROW information for each property owner
- Boards & Commission review (Transportation Commission 3x)
- City Council IRS Support for lane removal and general concept
 - Return Fall 2013

Public Response

- 81 respondents (5,800 notified)
- Majority support for:
 - Lane removal (EB)
 - Wall/Buffer treatment
 - Landscaping & median islands
 - Bike lanes & sidewalks
 - Sierra Vista crosswalk



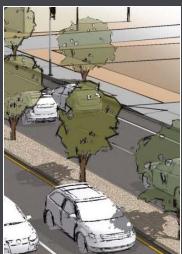


Project Elements Advancing

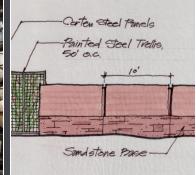
- Landscape median islands w/ left turn access
- Widened sidewalks (south side) & ADA upgrades
- Bike lanes (green at intersections) & possible buffer treatment
- Street trees / Side of road, medians
- Wall / Buffer treatment (north side)
- Sierra Vista crosswalk
- Public art

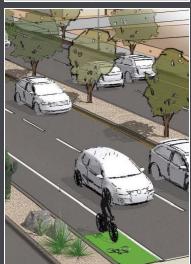






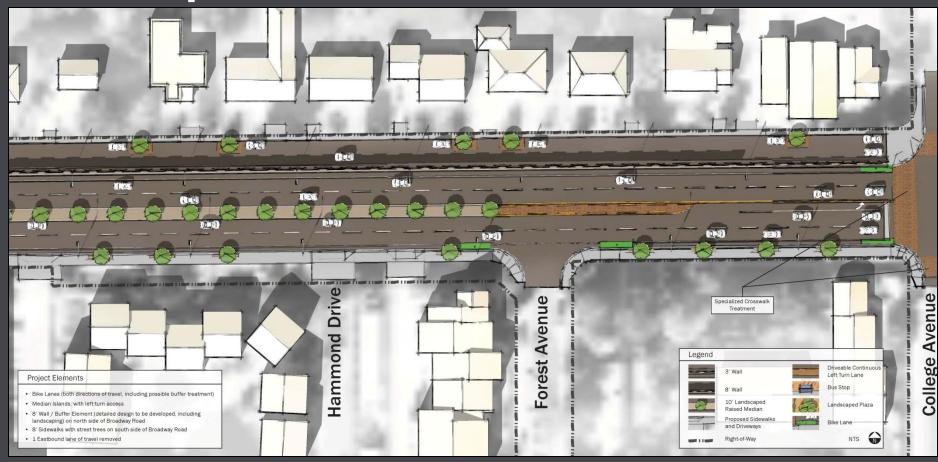








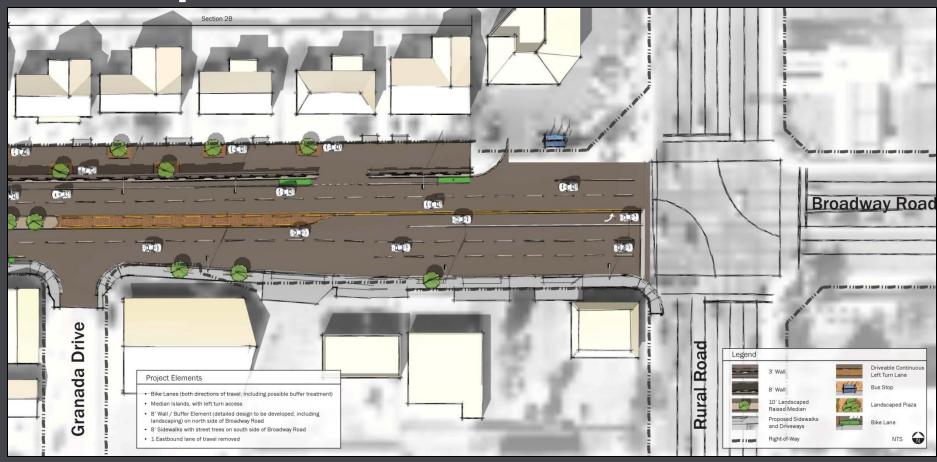






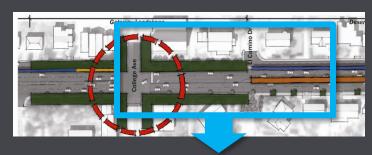






Corridor-wide Conceptual Landscape Treatments

- Tree Groves at Gateways
- Desert Plantings between gateway nodes





Corridor-wide Conceptual Landscape Treatments

Gateway Grove Concept







Desert Median Concept





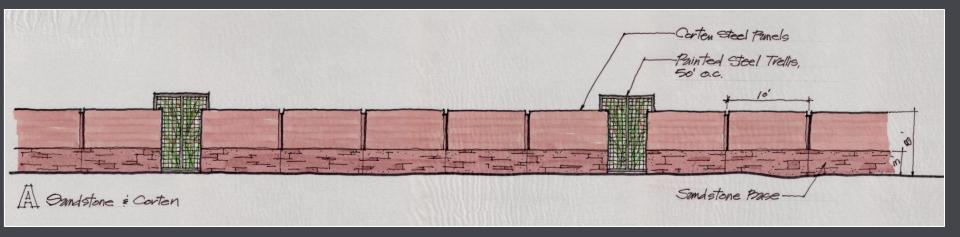


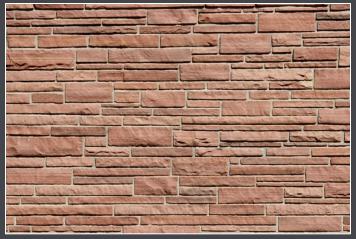
Traditional Wall





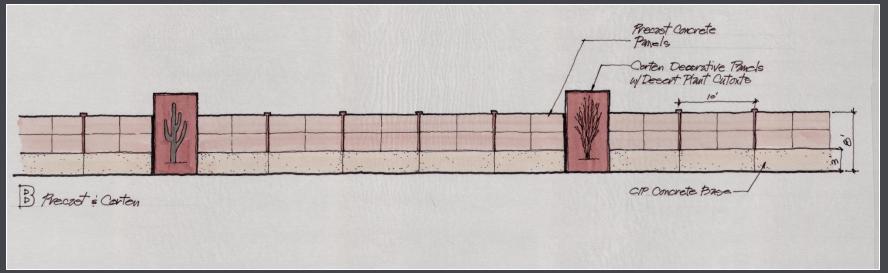
Sandstone and Corten







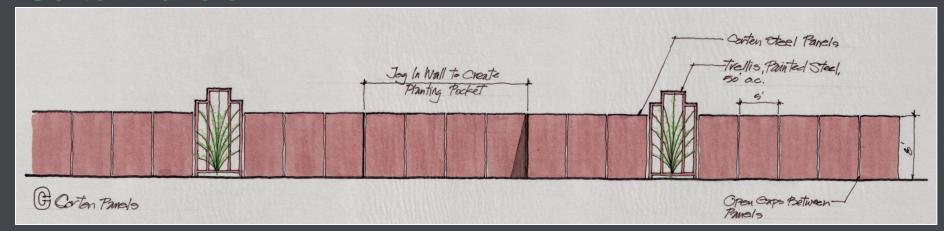
Precast and Corten





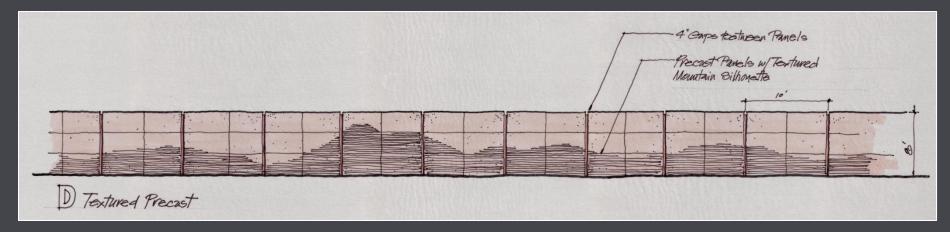


Corten Panels





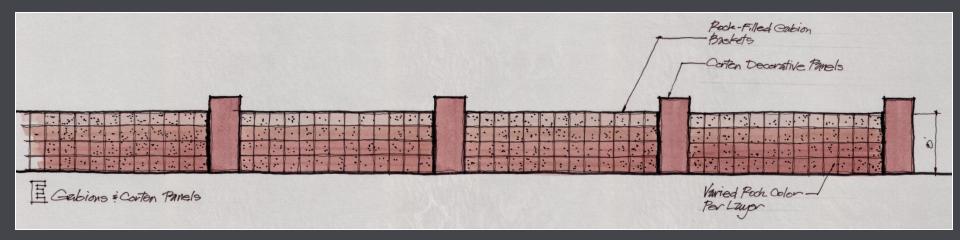
Textured Precast







Gabion Wall





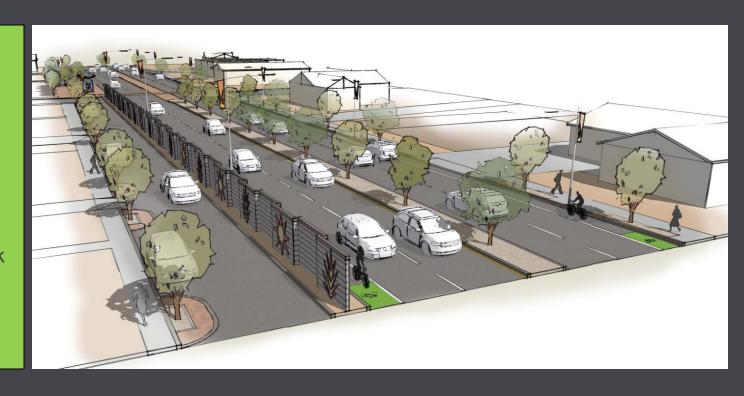


Next Steps / Direction

- Summer 2013
- Advance preferred alternative
 - Simulated closure in September 2013
- Develop wall/buffer and landscape design details
 - Comment cards going around Voice your opinion
- Coordinate with business, property owners and residents of Broadway Road and Lane for specific design solutions
- Fall 2013 Public Meeting & City Council Review
- Construction Documents & Environmental Approvals Winter 2013/14
- Construct Fall 2014

Option 2A – 4 lanes, Traditional

- 2 Lanes EB/2 Lanes WB
- 8' Sidewalk & Trees on South Side
- Parking Allowedon BroadwayLane/4' Sidewalk
- Builds into CityRight-of-Way



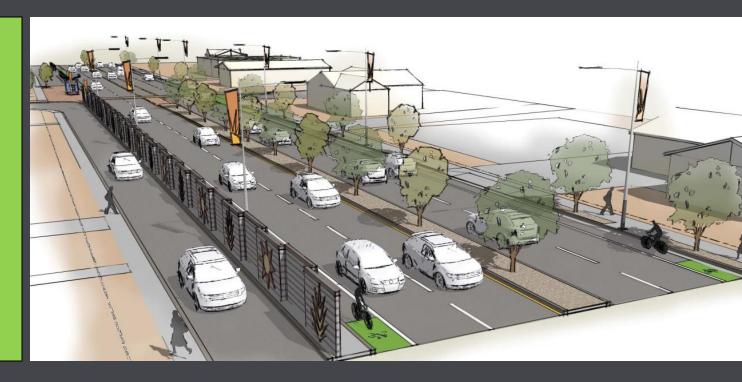
Option 2B – 4 lanes, Shared

- 2 Lanes EB/2 Lanes WB
- 8' Sidewalk & Trees on South Side
- Parking Allowed on Broadway
 Lane/Cars &
 Pedestrians Share
 - Street Space
- Builds into City Right-of-Way



Option 2C – 4 lanes, Existing back S/W

- 2 Lanes EB/2 Lanes WB
- 8' Sidewalk & Trees on South Side
- No Parking on Broadway Lane/5' Sidewalk
- Does Not Require
 Building into City
 Right-of-Way



How you can get involved?

- Voice your opinion
 - Comment cards going around
 - Project website: <u>ww.tempe.gov/broadwayroad</u>
 - Feedback
 - Overall Project design
 - Sierra Vista crossing
 - Wall character
 - Landscaping and median character

Questions?



