



Minutes TEMPE MUNICIPAL ARTS COMMISSION February 13, 2013

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on February 13, 2013, within the Tempe Public Library Meeting Room B, 3500 S. Rural Road, Tempe, AZ 85282.

(MEMBERS) Present:

Robert Moore
Kelly Nelson
Kiyomi Kurooka
Hotchy Kiene
Frank Williams
Shiela Schmidt
Dave Kephart
Hilary Harp
Celeste Plumlee
Nikie Crawford

City Staff Present:

Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development
Barbara Roberts, Deputy Community Services Director - Library and Cultural Services Division
Eric Iwersen, Transportation Planning Manager
Robert Yabes, Principal Planner

Guest(s) Present:

Andrea Fuller, Curator of Education - ASU Art Museum

(MEMBERS) Absent:

Patrick Fanning
Gail Natale
Susan Bendix
Janis Webb
David Lucier

Agenda Item 1 - Call to Order

- Hotchy Kiene, TMAC Chair, called the TMAC meeting to order at 6:00 p.m.

Agenda Item 2 - Approval of the January 9, 2013, Tempe Municipal Arts Commission (TMAC) Meeting Minutes Document

- Hotchy Kiene asked the TMAC members to review an **unapproved TMAC minutes document** dated **January 9, 2013**.
- **MOTION:** Frank Williams moved to approve the January 9, 2013, Tempe Municipal Arts Commission (TMAC) Meeting Minutes Document as presented.
SECOND: David Kephart seconded.
DECISION: January 9, 2013, TMAC Meeting Minutes Document approved as presented.

Agenda Item 3 – Chairperson’s Announcements

- Hotchy Kiene welcomed the TMAC members, City Staff and guest.

Agenda Item 4 - Friends of Tempe Center for the Arts (TCA) Report

- No report.

Agenda Item 5 – Public Art/Art in Private Development (AIPD) Coordinator’s Report

- Eric Iwersen, Transportation Planning Manager, provided information about the University Drive Streetscape Project. Discussion highlights included:
 - Project will enhance the streetscape and calm traffic on University Drive between Ash Avenue and Priest Drive
 - Streetscape projects are intended to promote neighborhood stability, sustainable business and development efforts while continuing Tempe's commitment to alternative modes of transportation.
 - Possible artwork opportunities include medians, light poles and pavement enhancements.
 - Visual artists residing in Arizona are eligible to apply for this public art opportunity. Artists submit materials as a single PDF to: PublicArt_Streetscapes@tempe.gov
 - Public Art Budget of \$24,000 is all-inclusive and covers artist fees, design, fabrication and installation, including but not limited to travel, public meeting presentations, models, shipping, administration, taxes and insurance.
 - The Artist Selection Panel will review artists’ images and written materials to select an artist. Artist Selection Panel is comprised of community stakeholders, neighborhood representatives and associated city staff.
 - For information about the University Drive Project visit: www.tempe.gov/UniversityDrive
- **MOTION:** Frank Williams moved to approve the University Drive Streetscape Public Art Project and its corresponding project budget.
SECOND: Robert Moore seconded.
DECISION: University Drive Streetscape Public Art Project and its corresponding project budget approved.
- Robert Yabes, COT Principal Planner, provided information about the Hardy Drive Streetscape Project. Discussion highlights included:
 - Project will enhance the streetscape and calm traffic on Hardy Drive between University Drive and Broadway Road.
 - Streetscape projects will include bicycle and pedestrian enhancements, public art, additional crosswalk opportunities, ADA improvements and landscaping.
 - Possible artwork opportunities include medians, transit shelters and pavement enhancements.
 - This project is open to professional artists working in any media. Artists submit materials as a single PDF to: PublicArt_Streetscapes@tempe.gov
 - Public Art Budget of \$24,000 is all-inclusive and covers artist fees, design, fabrication and installation, including but not limited to travel, public meeting presentations, models, shipping, administration, taxes and insurance.
 - The Artist Selection Panel will review artists’ images and written materials to select an artist. Artist Selection Panel is comprised of community stakeholders, neighborhood representatives and associated city staff.
 - For information about the Hardy Drive Project visit: www.tempe.gov/HardyDrive

-
- **MOTION:** Frank Williams moved to approve the Hardy Drive Streetscape Public Art Project and its corresponding project budget.
SECOND: Kelly Nelson seconded.
DECISION: Hardy Drive Streetscape Public Art Project and its corresponding project budget approved.
 - Maja Aurora and Eric Iwersen provided information about the Bicycle Lane Symbols Project. Discussion highlights included:
 - Tempe has had a long-standing commitment to encourage bicycling through the development of bikeways. Providing good mobility has meant building a bikeway network that spans the city with a high degree of connectivity.
 - The selected artist will design a series of bicycle lane symbols based on the universal symbol for bicycle lanes to be installed on Tempe bikeways throughout the city beginning with University Drive and Hardy Drive Streetscape Projects.
 - Visual artists residing in Arizona are eligible to apply for this public art opportunity. Emerging artists are encouraged to apply. Artists submit materials as a single PDF to: PublicArt_Bikeway@tempe.gov
 - Budget of \$2,500 covers artist fees, design, travel and public meeting presentations. The artist is not responsible for the costs associated with the fabrication or installation of the bike lane symbols.
 - Artist Selection Panel will review artists' images and written materials to select one artist. Artist Selection Panel is comprised of community stakeholders, neighborhood representatives and associated city staff.
 - **MOTION:** Hilary Harp moved to approve the Bicycle Lane Symbols Public Art Project and its corresponding project budget.
SECOND: Celeste Plumlee seconded.
DECISION: Bicycle Lane Symbols Public Art Project and its corresponding project budget approved.
 - Maja Aurora provided information about the platFORM Project. Discussion highlights included:
 - Public art programs from Tempe, Scottsdale, and Chandler have joined forces to create platFORM, an initiative to create opportunities for student artists/artist teams to propose sculptures for placement in public places.
 - Sculpture pads are located in Tempe Hayden Flour Mill site, along the southern stretch of Scottsdale Road, and in Chandler's historic downtown square.
 - Students currently enrolled in an arts program at any university, community, or private colleges within the state of Arizona are eligible.
 - University and College art programs have the opportunity for project staff to provide Public Art Educational Forums as well as Q & A sessions in the classroom to support this Call to Artists.
 - Artists will be selected through a public process conducted by all three partnering agencies. The selection panel will recommend one artist and one alternate per available opportunity.
 - Budget between \$1500 - \$4000 for each placement.
 - **MOTION:** Celeste Plumlee moved to approve the playFORM Public Art Project and its corresponding project budget.

SECOND: Hilary Harp seconded.
DECISION: platFORM Public Art Project and its corresponding project budget approved.

Agenda Item 6 – Arts Grants Coordinator’s Report

- Maja Aurora presented the Arts Mini Grant Application for the SPICMACAY-ASU Chapter. Presentation and discussion included:
 - SPICMACAY-ASU Chapter is seeking \$500 in order to present an Indian classical instrumental concert at Murdock Hall on ASU Campus on Saturday, March 23, 2013
 - The grant monies requested would fund a portion of the artists’ honorarium.
 - The Society for Promotion of the Indian Classical Music and Culture Amongst Youth (SPICMACAY) is a non-profit and voluntary student movement dedicated to introducing traditional Indian classical music and culture to the youth and communities.
 - Concert will be free to attend and open to all people who are interested.
 - The first half for the event will feature a lecture and demonstration describing Indian classical music on a slide guitar and the remaining half will feature a full Carnatic classical concert.
- **MOTION: Hilary Harp moved to recommend the approval of the SPICMACAY-ASU Chapter MiniGrant Application as presented.**
SECOND: David Kephart seconded.
DECISION: SPICMACAY-ASU Chapter MiniGrant Application approved as presented.
- Andrea Feller, Curator of Education - ASU Art Museum, gave a report about progress of their Arts Project Grant. Discussion highlights included:
 - The mission of the museum is to engage viewers through exhibitions, education programs and publications.
 - Artists Clare Patey and Matthew Moore will work within the community to explore art practice, food activism and climate change to then create a series of interactive art installations and actions at the ASU Art Museum. The goal is to generate and facilitate a deep community dialog about the future.
 - Clare Patey is an artist and curator. Her work explores participation, cultivation, food, conversation, celebration and cultural responses to climate change.
 - Matthew Moore works with video and sculpture to explore the loss of farmland to urban growth in metropolitan areas and the resulting consumer alienation from the basic principles of growing food and from the land
 - April 6th 11 am – 3 pm, 1st Saturdays for Families, come with your family to make art – we are still working with the artists to plan the project
 - April 13, 2 pm – 9 pm, Feast on the Street, on First Street between Taylor Place and Moreland in Phoenix www.feastonthestreet.org

Agenda Item 7 - Commission Members’ Announcements

- None

Agenda Item 8 - Public Appearances

- No appearances.

Agenda Item 9 - Adjournment

- The next Tempe Municipal Arts Commission (TMAC) meeting will be held on March 13, 2013 at the Tempe Center for the Arts Gallery at 700 W. Rio Salado Parkway, Tempe, AZ 85282
- **Meeting adjourned at 7:48 p.m.**

Prepared By: Maja Aurora
Reviewed By: Barbara Roberts