

**POLITICAL COMMITTEE**  
**CITY/TOWN OF TEMPE, ARIZONA**  
**CAMPAIGN FINANCE REPORT**  
**2012 August/November Regular Election**

FOR OFFICE USE ONLY

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CITY OF TEMPE  
 CITY CLERK'S OFFICE

1. **Revitalize Arizona**

Full Name of Committee

209 E. Baseline Rd, Suite E-102

Address

Tempe

85283

Maricopa

623-738-5466

City

ZIP Code

County

Phone

2.

Sponsoring Organization or Candidate and office

Name of Candidate and Office Sought (if applicable)

RevitalizeAZ@gmail.com

E-Mail Address

Fax #

3A. ID#

PC 12-06

4. **REPORTING PERIOD** (Please check appropriate box)

**DUE BETWEEN**

- January 31 Report - For Period of \_\_\_\_\_ \* thru December 31, 2011 ..... January 1, 2012 and January 31, 2012
- June 30 Report - For Period of January 1, 2012 thru May 31, 2012 ..... June 1, 2012 and June 30, 2012
- Pre-Primary Election Report - For Period of June 1, 2012 thru August 16, 2012 ..... August 17, 2012 and August 24, 2012
- Post-Primary Election Report - For Period of August 17, 2012 thru September 17, 2012 ..... September 18, 2012 thru September 27, 2012
- Pre-General Election Report - For Period of September 18, 2012 thru October 25, 2012 ..... October 26, 2012 and November 2, 2012
- Post-General Election Report - For Period of October 26, 2012 thru November 26, 2012 ..... November 27, 2012 and December 6, 2012
- \*\*January 31, Report - For Period of November 27, 2012 thru December 31, 2013 ..... January 1, 2014 and January 31, 2014

5. **SUMMARY**

- 5a Surplus from Previous Campaign (or at time Statement of Organization was filed for the new committee)
- 5b Cash on Hand at the Beginning of this Reporting Period
- 5c Total Receipts (from corresponding columns on Detailed Summary Page, Line 8)
- 5d Subtotal [add Lines b and c for Column A and add lines a and c for Column B]
- 6a Total Debts and Obligations from Previous Campaign Committee at Beginning of this Election Period (or at time Statement of Organization was filed for the new committee) [Do not add or subtract this line from the other lines]
- 6b Total Disbursements (from corresponding columns on Detailed Summary Page, Line 18)
- 7. Cash on Hand at Close of Reporting Period [Subtract Line 6b from Line 5d]

Column A Total This Reporting Period	Column B Election Period Total To Date
	\$0.00
\$466,038.07	
\$37,500	\$751,486.53
\$503,538.07	\$751,486.53
	\$0.00
\$400,194.53	\$648,142.99
\$103,343.54	\$103,343.54

\*Insert date which is 21 days after date of last election (A.R.S. §16-913).

\*\*Other reports will be due before this reporting period if a special or recall election is held prior to the next general election.

**DETAILED SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

1. Committee Name: Revitalize Arizona  
 3. Report covering period from 10/26/12 Thru 11/26/12

2. ID#  
 12-06

RECEIPTS	COLUMN A THIS PERIOD	COLUMN B CAMPAIGN TO DATE
4. Contributions other than loans and in-kind:		
(a) Individuals - more than \$25 (Total from Schedule A)		
(b) Individuals - aggregate \$25 or less (Total from Schedule A-1)		
(c) Political Committees (Total from Schedule B)	\$37,500	\$751,486.53
(d) Subtotal Contributions [add 4(a), 4(b), and 4(c)]	\$37,500	\$751,486.53
(e) Refund of contributions (Total from Schedule F-2)		
(f) Total Contributions Other than Loans and In-kind [subtract 4(e) from 4(d)]	\$37,500	\$751,486.53
5. (a) Loans made or guaranteed by candidate (Total from Schedule C)		
(b) All other loans (Total from Schedule C-1)		
(c) Total Loans [add 5(a) and 5(b)]		
6. In-kind contributions (Total from Schedule E)		
7. Dividends, interest, and other forms of receipts (Total from Schedule F-1)		
8. Total Receipts [add 4(f), 5(c), 6, and 7]	\$37,500	\$751,486.53
<b>QUALIFYING CONTRIBUTION RECEIPTS</b>		
Qualifying Contributions of \$5 from Individuals (Total from Schedule A2)		
<b>DISBURSEMENTS</b>		
9. Expenditures for operating expenses (Total from Schedule D)	\$6,092.80	\$51,902.80
10. Independent Expenditures (Total from Schedule D-1)		
11. Value of in-kind expenditures (Total from Schedule E)		
12. Loans made by reporting committee (Total from Schedule D-2)		
13. (a) Repayment of loans made or guaranteed by candidate (Total from Schedule D-4)		
(b) Repayment of all other loans (Total from Schedule D-5)		
(c) Total Loan Repayments [add 13(a) and 13(b)]		
14. Transfers to other political committees (Total from Schedule D-6)		
15. Any other disbursement (Total from Schedule D-7)	\$394,101.73	\$634,824.63
16. Subtotal disbursements [add lines 9, 10, 11, 12, 13(c), 14, and 15]	\$400,194.53	
17. Rebates, refunds and other offsets to operating expenses (Total from Schedule D-3)		
18. Total disbursements [subtract line 17 from line 16]	\$400,194.53	\$648,142.99
19. Total Outstanding Debts owed by Reporting Candidate or Political Committee (Schedule F-3)		

20. I certify, under penalty of perjury, that I have examined the contents of this campaign finance report and to the best of my knowledge and belief it is true and complete.

Renee Espinoza

Type or Print Name of Treasurer



12-5-12

Signature of Treasurer or Candidate or Designating Individual

Date

**CONTRIBUTIONS FROM POLITICAL COMMITTEES**

**SCHEDULE B**

1. Committee Name Revitalize Arizona

2. ID # PC 12-06

3. Report covering period from 10/26/12 thru 11/26/12

4		CONTRIBUTIONS	AMOUNT RECEIVED THIS PERIOD	CUMULATIVE TOTAL THIS CAMPAIGN TO DATE
		IDENTITY OF CONTRIBUTOR AND DATE RECEIVED		
4a	ID # 12-21	NAME, ADDRESS, CITY, STATE AND ZIP Residents for Accountability 209 E. Baseline Rd, Suite E-102 Tempe, AZ 85283	\$10,000	\$751,486.53
	DATE RECEIVED 10/29/12			
b.	ID # 12-21	NAME, ADDRESS, CITY, STATE AND ZIP Residents for Accountability 209 E. Baseline Rd, Suite E-102 Tempe, AZ 85283	\$25,000	\$751,486.53
	DATE RECEIVED 10/30/12			
c.	ID # 12-21	NAME, ADDRESS, CITY, STATE AND ZIP Residents for Accountability 209 E. Baseline Rd, Suite E-102 Tempe, AZ 85283	\$2,500	\$751,486.53
	DATE RECEIVED 10/30/12			
d.	ID #	NAME, ADDRESS, CITY, STATE AND ZIP		
	DATE RECEIVED			
e.	ID #	NAME, ADDRESS, CITY, STATE AND ZIP		
	DATE RECEIVED			
f.	ID #	NAME, ADDRESS, CITY, STATE AND ZIP		
	DATE RECEIVED			
g.	ID #	NAME, ADDRESS, CITY, STATE AND ZIP		
	DATE RECEIVED			
h.	ID #	NAME, ADDRESS, CITY, STATE AND ZIP		
	DATE RECEIVED			
i.	ID #	NAME, ADDRESS, CITY, STATE AND ZIP		
	DATE RECEIVED			
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE B <i>[If last page of Schedule B, transfer total to Detailed Summary Page, Line 4(c), Column A]</i>		\$37,500	\$751,486.53

**EXPENDITURES FOR OPERATING EXPENSES\***

**SCHEDULE D**

1. Committee Name Revitalize Arizona

2. ID#  
PC 12-06

3. Report covering period from 10/26/12 thru 11/26/12

4	EXPENDITURES	DATE EXPENDITURE MADE	AMOUNT OF THE EXPENDITURE
	NAME AND ADDRESS TO WHOM EXPENDITURE (DISBURSEMENT) WAS MADE		
4a.	NAME, ADDRESS, CITY, STATE AND ZIP JP Morgan Chase Bank N.A. PO Box 659754 San Antonio, TX 78265 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Fee	10/29/12	\$25.00
b.	NAME, ADDRESS, CITY, STATE AND ZIP JP Morgan Chase Bank N.A. PO Box 659754 San Antonio, TX 78265 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Fee	10/29/12	\$25.00
c.	NAME, ADDRESS, CITY, STATE AND ZIP JP Morgan Chase Bank N.A. PO Box 659754 San Antonio, TX 78265 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Fee	10/29/12	\$25.00
d.	NAME, ADDRESS, CITY, STATE AND ZIP JP Morgan Chase Bank N.A. PO Box 659754 San Antonio, TX 78265 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Fee	10/31/12	\$25.00
e.	NAME, ADDRESS, CITY, STATE AND ZIP JP Morgan Chase Bank N.A. PO Box 659754 San Antonio, TX 78265 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Fee	10/31/12	\$25.00
f.	NAME, ADDRESS, CITY, STATE AND ZIP Lake Research Partners 1726 Main St., NW, Suite 1100 Washington, DC 20036 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Professional services - consulting	11/02/12	\$5,937.80
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D [If last page of Schedule D, transfer total to Detail Summary Page Line 9, Column A]		

\*Expenditures, other than a contract, promise or agreement to make an expenditure resulting in credit

# EXPENDITURES FOR OPERATING EXPENSES\*

# SCHEDULE D

2. ID# PC 12-06

1. Committee Name Revitalize Arizona

3. Report covering period from 10/26/12 thru 11/26/12

4	EXPENDITURES	DATE EXPENDITURE MADE	AMOUNT OF THE EXPENDITURE
	NAME AND ADDRESS TO WHOM EXPENDITURE (DISBURSEMENT) WAS MADE		
4a.	NAME, ADDRESS, CITY, STATE AND ZIP Tempe City Hall 31 E. Fifth St, 2nd Floor Tempe AZ, 85281 DESCRIPTION OF ITEMS OR SERVICES PURCHASED Fee	11/13/12	\$30.00
b.	NAME, ADDRESS, CITY, STATE AND ZIP  DESCRIPTION OF ITEMS OR SERVICES PURCHASED		
c.	NAME, ADDRESS, CITY, STATE AND ZIP  DESCRIPTION OF ITEMS OR SERVICES PURCHASED		
d.	NAME, ADDRESS, CITY, STATE AND ZIP  DESCRIPTION OF ITEMS OR SERVICES PURCHASED		
e.	NAME, ADDRESS, CITY, STATE AND ZIP  DESCRIPTION OF ITEMS OR SERVICES PURCHASED		
f.	NAME, ADDRESS, CITY, STATE AND ZIP  DESCRIPTION OF ITEMS OR SERVICES PURCHASED		
5.	ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D [If last page of Schedule D, transfer total to Detail Summary Page Line 9, Column A]		\$6,092.80

\*Expenditures, other than a contract, promise or agreement to make an expenditure resulting in credit

**ANY OTHER DISBURSEMENT**

**SCHEDULE D-7**

1. Committee Name Revitalize Arizona

2. ID # PC 12-06

3. Report covering period from 10/26/12 thru 11/26/12

ANY OTHER DISBURSEMENTS		DATE DISBURSEMENT MADE	AMOUNT OF THE DISBURSEMENT
NAME, ADDRESS AND ID# OF COMMITTEE TO WHOM DISBURSEMENT WAS MADE; DESCRIPTION			
a.	NAME, ADDRESS, CITY, STATE, ZIP AND ID# SKDKnickerbocker LLC 1818 N Street, NW Suite 450 Washington, DC 20036  DESCRIPTION IE in other jurisdiction	10/29/12	\$4,719.73
b.	NAME, ADDRESS, CITY, STATE, ZIP AND ID# SKDKnickerbocker LLC 1818 N Street, NW Suite 450 Washington, DC 20036  DESCRIPTION IE in other jurisdiction	10/29/12	\$4,719.73
c.	NAME, ADDRESS, CITY, STATE, ZIP AND ID# SKDKnickerbocker LLC 1818 N Street, NW Suite 450 Washington, DC 20036  DESCRIPTION IE in other jurisdiction	10/29/12	\$4,719.74
d.	NAME, ADDRESS, CITY, STATE, ZIP AND ID# SKDKnickerbocker LLC 1818 N Street, NW Suite 450 Washington, DC 20036  DESCRIPTION IE in other jurisdiction	10/29/12	\$16,264.75
e.	NAME, ADDRESS, CITY, STATE, ZIP AND ID# The New Media Firm 1730 Rhode Island Avenue, NW Suite 213 Washington, DC 20036  DESCRIPTION IE in other jurisdiction	10/29/12	\$15,000
5. ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D-7 [Transfer total to Detailed Summary Page Line 15 Column A]			

**ANY OTHER DISBURSEMENT**

**SCHEDULE D-7**

1. Committee Name Revitalize Arizona

2. ID # 12-06

3. Report covering period from 10/26/12 thru 11/26/12

ANY OTHER DISBURSEMENTS		DATE DISBURSEMENT MADE	AMOUNT OF THE DISBURSEMENT
NAME, ADDRESS AND ID# OF COMMITTEE TO WHOM DISBURSEMENT WAS MADE; DESCRIPTION			
a.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      Mission Control Inc.                      114 A Mansfield Hollow Rd.                      Mansfield Center, CT 06250</p> <p>DESCRIPTION                      IE in other jurisdiction</p>	10/29/12	\$111,110.30
b.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      SKDKnickerbocker LLC                      1818 N Street, NW Suite 450                      Washington, DC 20036</p> <p>DESCRIPTION                      IE in other jurisdiction</p>	10/31/12	\$13,552.00
c.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      Torres Marquez Communications                      650 N. 6th Avenue                      Phoenix, AZ 85003</p> <p>DESCRIPTION                      IE in other jurisdiction</p>	10/31/12	\$9,750
d.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      Arizona Wins                      2206 E. Coghlan Pl.                      Phoenix, AZ 85028</p> <p>DESCRIPTION                      Charity contribution</p>	11/02/12	\$16,000
e.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      Public Policy Polling                      3020 Highwoods Blvd.                      Raleigh, NC 27604</p> <p>DESCRIPTION                      IE in other jurisdiction</p>	11/02/12	\$6,000
5. ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D-7 [Transfer total to Detailed Summary Page Line 15 Column A]			

**ANY OTHER DISBURSEMENT**

**SCHEDULE D-7**

1. Committee Name Revitalize Arizona

2. ID # 12-06

3. Report covering period from 10/26/12 thru 11/26/12

ANY OTHER DISBURSEMENTS		DATE DISBURSEMENT MADE	AMOUNT OF THE DISBURSEMENT
NAME, ADDRESS AND ID# OF COMMITTEE TO WHOM DISBURSEMENT WAS MADE; DESCRIPTION			
a.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      Arizona Wins                      2206 E. Coghlan Pl.                      Phoenix, AZ 85028</p> <p>DESCRIPTION                      Charity Contribution</p>	11/02/12	\$2,500
b.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#                      Mission Control Inc.                      114 A Mansfield Hollow Rd.                      Mansfield Center, CT 06250</p> <p>DESCRIPTION                      IE in other jurisdiction</p>	11/02/12	\$189,765.48
c.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#</p> <p>DESCRIPTION</p>		
d.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#</p> <p>DESCRIPTION</p>		
e.	<p>NAME, ADDRESS, CITY, STATE, ZIP AND ID#</p> <p>DESCRIPTION</p>		
5. ENTER TOTAL ONLY IF LAST PAGE OF SCHEDULE D-7 (Transfer total to Detailed Summary Page Line 15 Column A)			\$394,101.73