



**Minutes
TEMPE MUNICIPAL ARTS COMMISSION
September 12, 2012**

Minutes of the Tempe Municipal Arts Commission (TMAC) recorded at 6 p.m. on September 12, 2012, within the Tempe History Museum Board Room, 809 E. Southern Avenue, Tempe, AZ, 85282.

(MEMBERS) Present:

Nancy Goren, Chair
Susan Bendix
Robert Moore
Kelly Nelson
Kiyomi Kurooka
Dave Kephart
Patrick Fanning
Gail Natale
Janis Webb
Celeste Plumlee

City Staff Present:

Maja Aurora, Arts Coordinator - Grants; Public Art/Art in Private Development
Barbara Roberts, Deputy Director - Library and Cultural Services Division
Ainsley Cutts – Grants; Public Art/Art in Private Development Intern

Guest(s) Present:

Clifford "Chip" Wood – Technical Director, Arizona Family Theater

(MEMBERS) Absent:

Hotchy Kiene
Frank Williams
Hilary Harp
Shiela Schmidt
Nikie Crawford

Agenda Item 1 - Call to Order

- Nancy Goren, Tempe Municipal Arts Commission (TMAC) Chair, called the TMAC meeting to order at 6:05 p.m.

Agenda Item 2 - Approval of the August 8, 2012, Tempe Municipal Arts Commission (TMAC) Meeting Minutes Document

- Nancy Goren asked the TMAC members to review an **unapproved TMAC minutes document dated August 8, 2012.**
- **MOTION:** Dave Kephart moved to approve the August 8, 2012, Tempe Municipal Arts Commission (TMAC) Meeting Minutes Document as presented.
SECOND: Kelly Nelson seconded.
DECISION: August 8, 2012, TMAC Meeting Minutes Document approved as presented.

Agenda Item 3 - Library and Cultural Services Deputy Director's Report

- Barbara Roberts, Library and Cultural Services Deputy Director, reported that the City of Tempe's recent Request for Proposal relating to the Tempe Center for the Arts closed on September 12, 2012.
- B. Roberts encouraged Tempe Municipal Arts Commission (TMAC) members to attend the upcoming Third Thursday events at the Tempe History Museum, located on 809 E. Southern Avenue. Discussion highlights included:
 - A *New General Plan Begins* will be held on Thursday, September 20 at 7p.m. and will feature a presentation by City of Tempe Senior Planner Nancy Ryan about Tempe General Plan 2040, which is the community's vision for the next 30 years for the city. B. Roberts announced that N. Ryan will attend the next TMAC.
 - The Future of Art Events* will be held on Thursday, November 15 at 7p.m. Greg Esser, a local art advocate who currently works as the Desert Initiative Director at the Herberger Institute for Design and the Arts, will present a discussion on the future of art.

Agenda Item 4 - Chairperson's Report

- Nancy Goren introduced new TMAC member Gail Natale.
- Gail Natale explained that she has been a Tempe resident since 1984 and was encouraged to join TMAC by current member Dave Kephart.

Agenda Item 5 – Public Art/Art in Private Development (AIPD) Coordinator's Report

- Maja Aurora, Arts Grants and Public Art/Art in Private Development Program Coordinator, reported that the Tempe Public Art Program will commission up to four artists to participate in cycle 3 of the IN FLUX project; each participating artist will receive up to \$4000 all-inclusive of fees, materials, equipment rental, transportation, shipping and de-installation. Discussion highlights included:
 - Scottsdale Public Art launched the IN FLUX initiative in 2010, and returned spring 2012 for a second cycle with a partnership with Tempe Public Art.
 - IN FLUX cycle 3 plans to begin September 2012 with a call to artists for opportunities throughout the Valley through the innovative regional partnership of 7 organizations in 7 cities including City of Chandler Public Art, City of Glendale Public Art, City of Goodyear Public Art, Mesa Arts Center, Phoenix Roosevelt Row, Scottsdale Public Art and Tempe Public Art.
 - A panel consisting of community members representing each city will jury submission, and divide chosen artists among the spaces, with the new installations planned for December 2012.
 - For the new cycle, the City of Tempe will be accepting submissions using Café, a nationally-utilized program for artists to submit their work.
 - Temporary artwork installations draw visitors to downtown Tempe and create connections between vacant and active storefronts.
 - Installations will provide exposure and work for local and emerging artists.
- **MOTION:** Susan Bendix moved to approve the IN FLUX Public Artwork Project and its corresponding project budget.
- **SECOND:** Gail Natale seconded.
- **DECISION:** IN FLUX Public Artwork Project and its corresponding project budget approved.

- M. Aurora announced that the Valley Forward Association's 32nd Annual Environmental Excellence Awards will take place on September 29, 2012. Presentation included:
 - Crosscut Canal "Contours and Crossing" Bridges and the IN FLUX initiative projects are both finalists in the Art in Public Places category.
 - IN FLUX initiative is a finalist in the Livable Communities, Adaptive Reuse category.

Agenda Item 6 – Arts Grants Coordinator's Report

- Maja Aurora presented the Arts Mini Grant Application for the Democracy Foundation. Presentation and discussion included:
 - Democracy Foundation is seeking \$500 in order to promote and distribute their film *Stuck Outside of Phoenix*. They plan to premiere the film at Valley Art Theater in Tempe on Thursday, November 8, 2012, and hold a free showing at Arizona State University on November 16, 2012. Democracy Foundation also plans to use the funds for marketing.
 - Stuck Outside of Phoenix* is a fictional movie about Tempe's significant role in the music industry in the 1990's. The movie is an adaptation of the book by the same name by Art Edwards. Edwards wrote the novel based on his experiences with The Refreshments, a popular band that got its start in Arizona.
 - The grant narrative and short trailer were unclear as to the exact content of the film.
 - Kelly Nelson and Dave Kephart state that it would be beneficial for artists to have help in writing these grant applications and explaining their work. K. Nelson and D. Kephart volunteer to help artists with grant applications in the future.
 - K. Nelson notes that she will abstain from the vote.
- **MOTION: Janis Webb moved to recommend the approval of the Democracy Foundation MiniGrant Application as presented.**
- **SECOND: Dave Kephart seconded.**
- **DECISION: Democracy Foundation MiniGrant Application approved as presented.**
- M. Aurora encouraged the TMAC members to audit City of Tempe Art Grant Recipient programming and events for September, and she requested TMAC members contact her via email message at Maja_Aurora@tempe.gov if they plan to audit.

Agenda Item 7 - Friends of Tempe Center for the Arts (TCA) Report

- No appearances.

Agenda Item 8 – Initial Discussion of TMAC goals

- Nancy Goren began open discussion for new goals for TMAC. Discussion included:
 - TMAC members agreed to use the previous mission statement and goals as a guideline.
 - TMAC members could advocate for the use of more technology to promote the arts in Tempe, specifically the use of smartphone applications.
 - The arts could be promoted more effectively to tourists visiting the city of Tempe.
 - TMAC members agreed to meet again to discuss possible goals.
- Barbara Roberts encouraged TMAC members to consider specific timelines for new goals in order to have a measurable plan and a feeling of accomplishment.

Agenda Item 9 - Commission Members' Announcements

- Janis Webb announced that she is nominated for two Arizoni Awards, one for acting and another for directing.
- Susan Bendix announced that she is hosting *The Moving Voice: a body based workshop integrating movement and sound*. The workshop will be held on October 6, 2012 from 1-3p.m. at the Terpsicore Dance Company Studio, 219 S. 5th Avenue, Phoenix.

Agenda Item 10 - Future Agenda Items

- Continued discussion of the Tempe Municipal Arts Commission goals will be discussed at a special meeting. Time and place are TBD.

Agenda Item 11 - Public Appearances

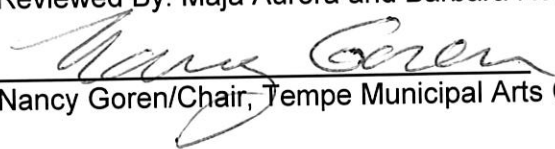
- Clifford "Chip" Wood, Technical Director for the Arizona Family Theater, made the following comments:
 - C. Wood and his family have lived in the City of Tempe since 1993 and they have recently started the Arizona Family Theater.
 - The Arizona Family Theater's mission is to bring together family and community, and engage both children and parents in shared experiences of the theater.
 - The Arizona Family Theater has acquired a one-of-a-kind stage and turntable, but is currently looking for space in the city of Tempe to house the stage and hold rehearsals.

Agenda Item 12 - Adjournment

- The next Tempe Municipal Arts Commission (TMAC) meeting is scheduled to take place at 6 p.m. on October 10, 2012, in the Tempe History Museum Board Room, 809 E. Southern Avenue, Tempe 85282.
- **Meeting adjourned at 7:35 p.m.**

Prepared By: Ainsley Cutts

Reviewed By: Maja Aurora and Barbara Roberts


Nancy Goren/Chair, Tempe Municipal Arts Commission