



Special Events Task Force Meeting-Minutes September 19, 2024 Tempe Transportation Center & Virtual Meeting MS Teams

Meeting convened at 9:30 am

City Staff Present: Annette Betancourt (Fire), Monique Rodriguez (Fire), Dustin Preston (Fire), Luke Trader (PD), Tim Bulson (PD), Tyler Watkins (PD), Michelle Heermans (PD), Jonni Wolfe (Special Events), Linda Cano (Special Events), Mary Keane (Special Events), Chad Holmes (Special Events), Matt Peterson (Special Events), Jenny Leon Hagstrom (Special Events), Juliane Moore (Tax & License), Max Porte (Transportation), Chris Hansen (Risk Mgmt), Patrick Saros (Solid Waste), Elizabeth Thomas (Neighborhood Services), Shawn Wagner (Community Services)

Guests Present: Ally Dykstra (Downtown Tempe Authority), Nick Santa Cruz (ASU PD), Ashley Gennaro (COT) Ryan Allison (COT), Ginny Belousek (COT), Velicia McMillan Humes (COT), Tamar Burch (COT), David Arnce (Shop Beer), Shannon Lindner (AZ Trail Race), Jacque Blaser (ASU), Tom Collins (ASU), Josh Acosta (Axel/Dixon), Johann Warnholtz (Craft Beer Awards), Paul Sheard (Oktoberfest), Patrick O'Hara (Oktoberfest), Anthony Strait (Downtown Tempe Authority).

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. Sun Devil Swimming & Diving Home Meets, October 4, 2024-February 8, 2025 (601 S. College)
 - a. Liquor licenses in the name of Sun Devil Swimming Foundation
 - i. Motion to approve: Luke Trader
 - ii. Second: Jenny Hagstrom
 - iii. Motion carries
- B. Four Peaks Oktoberfest, Friday-Sunday, October 11-13 (Tempe Beach Park)
 - a. Liquor license in the name of Tempe Sister City Corporation
 - i. Motion to approve: Luke Trader
 - ii. Second: Tim Bulson
 - iii. Motion carries

- C. Axel Crew Foundation x Dixxon Flannel Release Party, Saturday, October 12 (7200 S. Priest)
 - a. Motion to approve: Chad Holmes
 - b. Second: Luke Trader
 - c. Motion carries.

- D. One Million Steps for OCD Walk, Saturday, October 12 (Kiwanis Park)
 - a. Motion to approve: Elizabeth Thomas
 - b. Second: Luke Trader
 - c. Motion carries

- E. XTERRA Papago Desert Trail Run, Sunday October 13 (N Linear Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Chad Holmes
 - c. Motion carries

- F. AZ Craft Beer Awards Festival, Saturday, October 19, (Centerpoint Plaza)
 - a. Liquor license in the name of Arizona Craft Brewers Guild
 - i. Motion to approve: Elizabeth Thomas
 - ii. Second: Jonni Wolfe
 - iii. Motion carries with the stipulation of PD Agreement

- G. Day of the Dead – Celebration of Life, Saturday, October 26 (922 W. 1st St)
 - a. Liquor extension of premises
 - i. Motion to approve: Jonni Wolfe
 - ii. Second: Chad Holmes
 - iii. Motion carries

- H. Tempe Tardeada, Sunday, October 6 (Library Complex)
 - a. Motion to approve: Luke Trader
 - b. Second: Chad Holmes
 - c. Motion carries

- I. Movies in the Park, Fridays, October 4, 11 & 18 (Kiwanis Park)
 - a. Motion to approve: Luke Trader
 - b. Second: Jonni Wolfe
 - c. Motion carries

II. Events for Post-Review

- A. Tempe Healing Field, September 7-11 No problems reported
- B. CASA Devils Disco September 6-7
- C. Mullett Arena Tailgate, September 7

- D. ASU Tailgate, September 7
- E. Sparky's Touchdown Tailgate, September 7
- F. Chuckbox Tailgate, September 7
- G. TMF 9/11 Heroes Run, September 14

Public Meeting adjourned at 9:55 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday, October 3**, Tempe Transportation Center