



Maryanne Corder Neighborhood Grant Application FY 2024/2025

Created in 1994, this grant funds neighborhood-initiated projects designed to benefit all community members. It is named in recognition of the founder and first director of the city's Neighborhood Services Program. **Applications must be submitted by 5 p.m. on April 22, 2024.**

Name of association

University Park

Project location and major cross streets

Parkway Blvd/George Ditch

Primary contact for grant follow up (please specify role i.e.

Chair, board member, treasurer, resident)

of households

159

Authorizing individual, if different (will accept funds, sign contract- for HOAs typically Community Property Manager)

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

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UNIVERSITY PARK NEIGHBORHOOD ASSOCIATION
MARYANNE CORDER NEIGHBORHOOD GRANT APPLICATION 2024

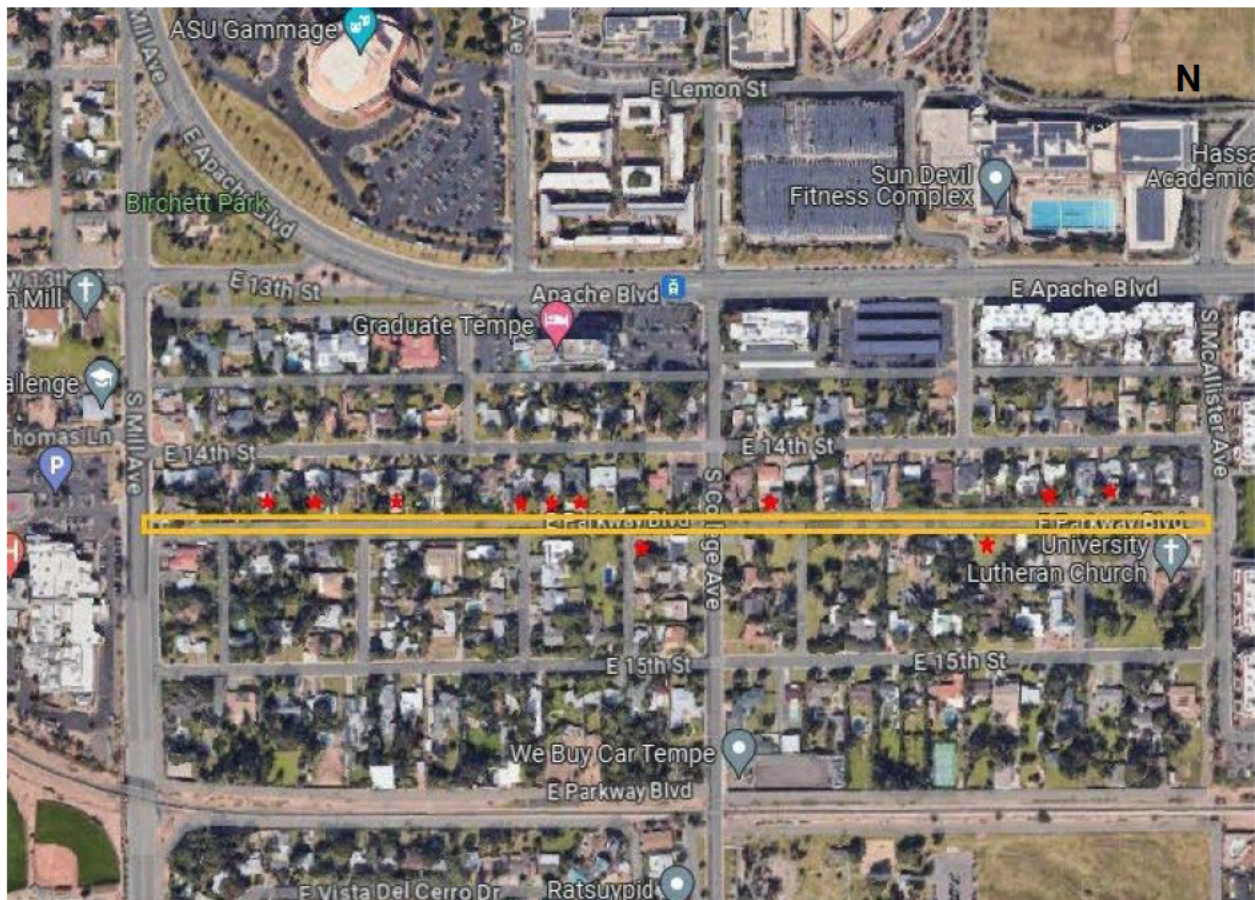
Project description

Our vision is to create a series of 10 murals on private walls along the historic George Ditch which serves as a pathway bisecting our neighborhood. The plan is to hold a weekend long event where artists and neighbors collaborate to paint murals during an event that also includes live music and food. The neighborhood is seeking the Marianne Corder Neighborhood Grant for artist fees and materials, homeowner contributions will fund entertainment and food related to the event.



We hope to include a QR code for each artist that would link to their Venmo so that they could receive additional donations in the same way our musicians receive tips during our Ditch Music concerts. This logo will be used to promote the event.

Area Map



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Project Budget

<u>Expenses</u>	<u>Amount</u>
Artist fees \$1200 per artist - 10 artists	\$12,000
Primer and misc. painting supplies	\$1000
** homeowner contributions \$100 per household (those receiving murals)	\$1200
Additional neighborhood funds (not grant funds) will be used for music, promotions, food)	
Grant funds requested:	\$13,000
Total project cost:	\$14,200

Ability

If approved for funding, briefly describe your ability to complete the project in a year and how it will be maintained in the future.

Neighborhood representatives attended the Oak Street Alley Mural Festival Phoenix during their latest event in March to get a feel for how their event works and later had a conversation with organizers. While much larger in scale than our event, it was informative and great to see the energy that can be created with murals.



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Our next step in the project, if funded, will be to match the artists with the homeowners (Aug.-Sept.). The event to paint the murals is tentatively planned for the weekend of Oct. 18-20, 2024.

All murals will be on private walls and the responsibility of the homeowner to maintain. We anticipate asking artists that participate to provide minor touch ups for the first year.

Community Impact

How does your project plan demonstrate meaningful and varied efforts to increase neighbor participation and include diverse participants? Share how your outreach process and strategies are and will continue to be as intentional and inclusive as possible. Describe how your project will impact the neighborhood/community and the desired outcome. (i.e. better health due to more physical activity or public art promoting community identification and pride.

The University Park neighborhood has a long history of community involvement including:

- Tree planting and on-going maintenance of trees and landscaping along the Ditch and at the street closure planter at the far west end.
- Ditch Music series started during COVID in 2020
- Participation in Neighborhood Olympics since inception 11 years ago
- Participation in the Neighborhood Grant to turn former abandoned parking lot at Daley Park into a community space with cornhole boards, fruit trees, a bocce court, and shade structure in conjunction with the City of Tempe and surrounding neighborhoods.
- Standpipe enhancement projects
- A regular schedule of neighborhood meetings to update neighbors on city issues and seek input on projects.

This grant project is the result of numerous neighborhood meetings, mailings, emails, and hand-delivered fliers. The meetings were well-attended and the details of how this project would take place were a result of the discussions. All neighbors were invited to participate including those not bordering on the Ditch. See Appendix A.

We seek two specific outcomes with this grant:

1. To hold a community building event that involves neighbors in the work of priming and painting the murals and provides an opportunity to gather, listen to music, and share in sense of community created by working together towards a common good.
2. To enhance the primary walking path through our neighborhood with art. We believe that murals will further enhance our sense of identity and be a source of pride for everyone in the neighborhood.

APPENDIX A – Outreach

Outreach to Neighbors



Agenda:

1. Development Updates/College Ave Speeding/Safety
2. Mill Ave Refresh
3. 2050 General Plan
4. Introductions of people that are running for office that are declared/gathering signatures
5. Neighborhood Grant Ideas (College Ave Medians, Muralfest, other)
6. Event feedback and future neighborhood event dates, Ditch Music, Ditchmas, Olympics, Beer Mile, GAIN, etc
7. Any Other Business

Questions? [REDACTED]

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On Sat, Nov 18, 2023 at 9:58 AM Paul Kent [REDACTED] wrote:

University Park Residents:

We are meeting on Monday to talk about MURALS on residents' walls that face the ditch. (potentially other walls, but let's see how this goes first)

When: Monday 11/20 at 5:30

Where: University Lutheran, 340 E. 15th

Goal is to get a count of residents interested in murals to be painted on the walls facing the ditch. Also to talk through some questions we have, ideas we have and any issues or concerns people might have.

The rough idea is to apply for a grant to put 10-20 murals up along the ditch with some monetary contribution from each mural location resident/owner and potentially some other small monetary help from any neighbor that would like to help. (example: we don't live on the ditch, but we'd throw a few bucks in to help do this project on the ditch) BUT, the main idea is to use grant funding for the vast majority of it.

We would have to apply by the April-ish of this year, hopefully, be awarded in the summer, and do the project in Fall of 2024.

The vision for the project day(s) would be for artists to start on a Friday with some limited neighborhood help with labor, have music that eve, then the murals are completed the next day and have a coffee/food truck or something there during the day.

Nothing is cut in stone, so please attend the meeting or email me or Laura with your interest or questions.

The flier was hand-delivered to all neighborhood residents.



University Park neighbors: Let's talk murals!

At our last neighborhood meeting it was agreed that we would look into exploring a neighborhood grant to paint murals on people's walls that are along our canal. Well, we met with a couple artists to think through how this might work and now want to discuss how we might move forward with the project with all of you.

The basics:

- Murals would be open to anyone along the canal that is interested in having an artist design a mural for their back wall
- Homeowners will be asked to contribute a portion of the cost (amount to be determined)
- Painting would take place as part of a neighborhood celebration—possibly with music and a potluck
- Total grant amount potentially available for the project is \$20,000
- If we are awarded grant, project would take place in the fall of 2024

Interested? LET'S DISCUSS!

Monday, November 20, 2023 | 5:30 p.m. | University Lutheran Church, 340 E. 15th St.

Can't make it but interested in having a mural on your wall? Fill out the info below and slip it in my mail slot:



YES! This sounds fun! Count us in!

Name _____

Address: _____

Email: _____

Phone: _____



The November meeting was well attended and even neighbors not facing the Ditch agreed that the project was worth pursuing. A participation fee of \$100 was agreed upon to fund activities related to the event that the grant would not cover.

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to artists

The **University Park Neighborhood** is seeking muralists to participate in a project to create a series of murals on private walls along the George Ditch in Tempe. University Park is a small neighborhood on 13th, 14th and 15th Streets east of Mill Avenue and west of McAllister Street. The neighborhood is bisected by George Ditch, a historic irrigation canal that also serves as a walking connection. The Ditch is the community center of our neighborhood and has been improved over the years with grants to plant shade trees and paint the irrigation standpipes along its banks. The Ditch also serves as the location for Ditchmusic, Friday night concerts featuring local musicians, as well as Ditchmas, an annual holiday event with music, luminarias along the Ditch, and a potluck. George Ditch is also home to our 'art bridge,' a footbridge over the canal that serves as a collecting point for anyone wishing to add to it.



University Park is pursuing a Marianne Corder Neighborhood Grant to fund a series of 10-12 murals on individual homeowners' walls that back up to the Ditch.

Our vision: a weekend-long event held in the Fall of 2024 featuring the live painting of murals, bands, and food (food trucks, or potluck, or maybe both).

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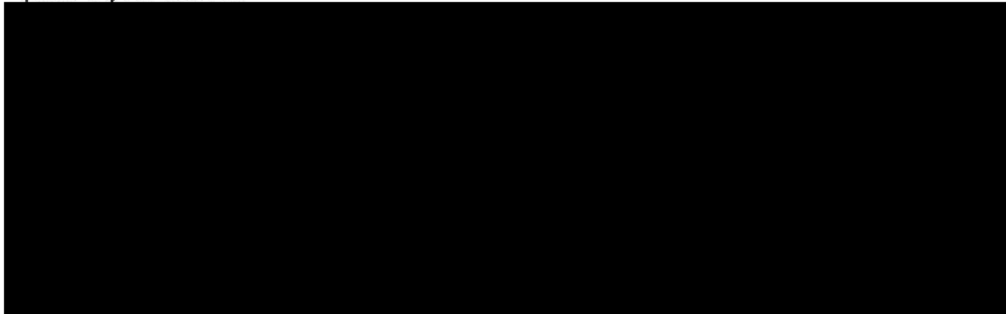
Timeline:

1. Call to artists- receive confirmation from artists of their interest in participating by March 12, 2024
2. Grant application prepared; due to the City April 22, 2024
3. City reviews and awards successful grants to neighborhoods August 2024
4. UPNA facilitates matching artists with homeowners August – September 2024
5. Artists work with homeowners to get general guidance, develop concepts early September 2024
6. Mural Event tentatively Oct, 18-20, 2024

Other things to know:

- The neighborhood has met twice to discuss concepts - there is a general understanding of what this project looks like
- We anticipate being able to provide artists with a stipend of \$1200, the stipend would cover the artist's labor and the paint, and supplies needed
- Artists are encouraged to use neighbors to help with basic painting (with direction from artist) IF the artist is comfortable with this
- Size of mural is one 'panel' of a typical block wall- 6' x 15' (max), but if a larger concept is agreed upon, a homeowner can work with the artist to settle on an additional fee (apart from the grant)
- Artists will be provided with 50% of the total stipend prior to the event so that no out-of-pocket costs for paint, etc. are incurred.

We hope this project sounds as fun to you as it does to us! **If you are interested in participating, please reply to this email no later than March 12.** Your email will be included in our grant application to serve as proof of your interest.

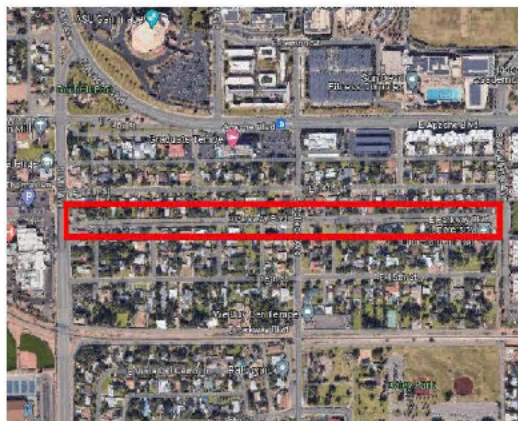


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Good morning!

Last week we sent out a call to local artists seeking muralists for a city of Tempe neighborhood grant project. The response to date has been great, but we'd like to add a few more artists to our list due to the numerous neighbors interested in having murals on their walls facing George Ditch.

Area Map



As mentioned in the previous email, University Park is pursuing a Marianne Corder Neighborhood Grant to fund a series of 10-12 murals on individual homeowners' walls that back up to the Ditch.

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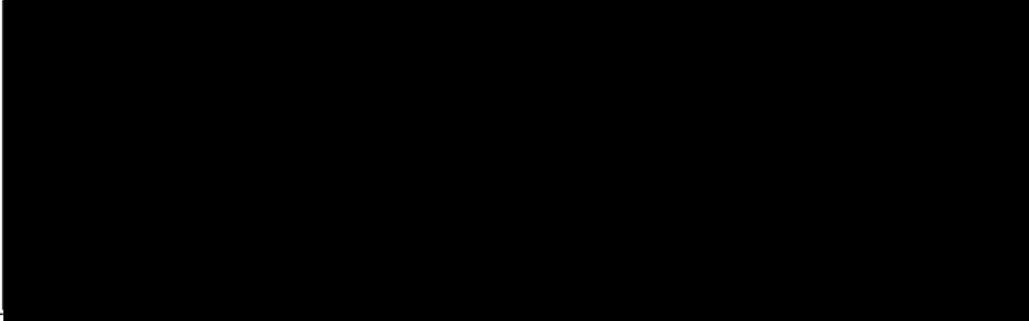
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We hope this project sounds as fun to you as it does to us! **If you are interested in participating, please reply to this email no later than March 12.** Your email will be included in our grant application to serve as proof of your interest.



These emails were sent to the City's list of all 38 mural artists. A total of 18 artists expressed an interest in the project and sent portfolio materials to be used with the neighbors should we receive this grant.

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APPENDIX B: Artist List – The artists listed below all responded to the call to artists and agreed to accept the \$1200 stipend for their labor, paint and supplies.

Andy Brown



Champ Styles Group



Isaac Caruso



Jake Early

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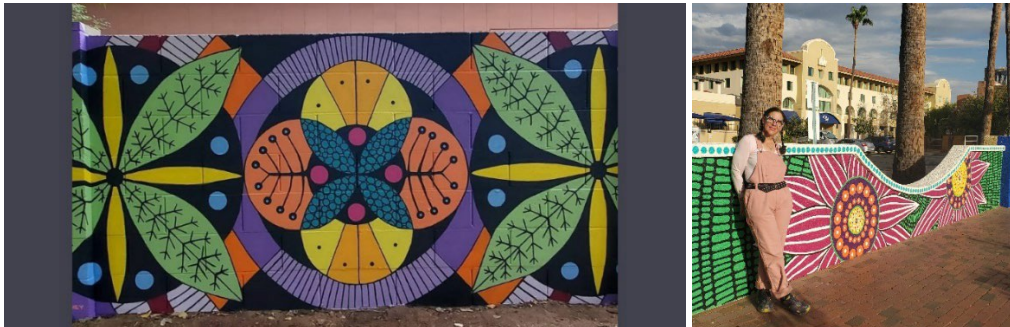
Jason Begay



Kris Mananares



Kyllan Maney

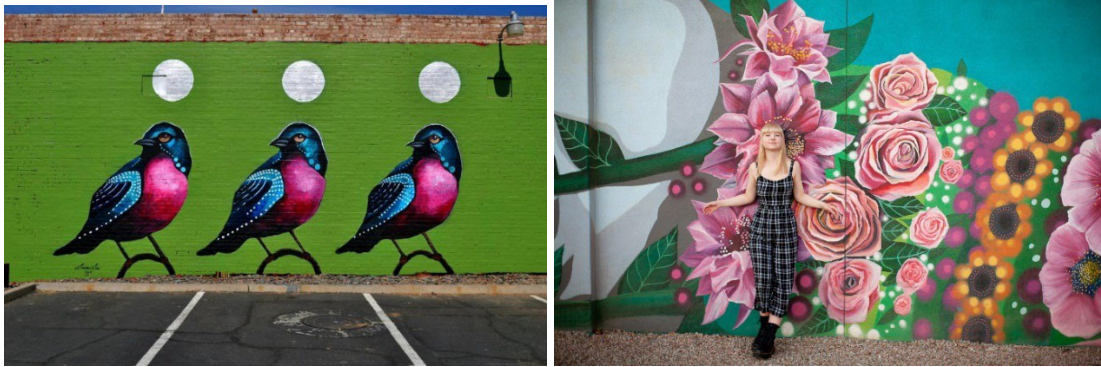


Laura Thurbon



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Lauren Lee (only willing to do larger piece for a minimum of \$3000- neighbor will pay the difference if she is selected)



Liz Taylor



Lizzy Lubitsky



Lucretia Torva



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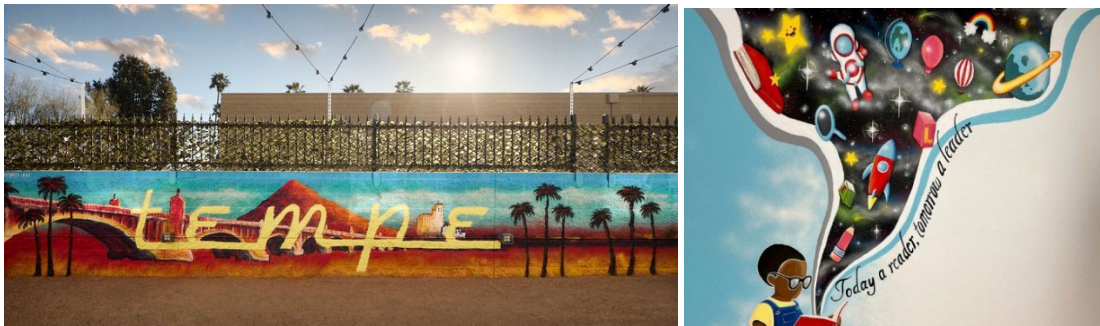
Michael Schwartz



Nicole Poppel



Paige Reesor



Pato Aguilar



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Quinn Murphy



Rebecca Ross

