

# PROPOSED SPEED LIMIT CHANGES

## Public Comment Summary

Issue Review Session

June 20, 2024



**Tempe**

Making waves in the desert

# Project Timeline



→ Asking for Council Action to Proceed with the Proposed Speed Limits

# Why Are Speed Limit Changes Proposed?



- Staff is “right sizing” the speeds to match what is happening in the area.
- Roadway functions can change over time.
- Speeds should match the adjacent roadside culture.

# City Council Priorities

- Performance Measure
  - 3.26: 20-Minute City
  - 1.08: High Severity Crash Reduction



Safe & Secure  
Communities

# Proposed Changes



- **Mill Avenue:**

- Reduce the 45 mph speed limit to 35 mph at the north end to match the speed limit over the bridge
- Also reduce the 40 mph speed limit to 35 mph from south of University Dr to Broadway Rd



- **College Avenue:**

- Reduce the 35 mph speed limit to 30 mph from the north City limit to Curry Rd



- **First Street:**

- Reduce the 35 mph speed limit to 30 mph from Ash Ave to west end



- **Southern Avenue:**

- Reduce the 45 mph speed limit to 40 mph from 48<sup>th</sup> St to the RR tracks providing a consistent speed limit on Southern across the City

# Public Outreach

- Direct Mailer
- Social Media, Eblasts, and Press Releases
- Emails
- Project Webpage
- Public Meetings

# Direct Mailer & Emails

Direct mailer sent to residents within ½ mile of each corridor

Mailer included:

- Brief overview of proposal
- Details on public meetings
- How to provide comments

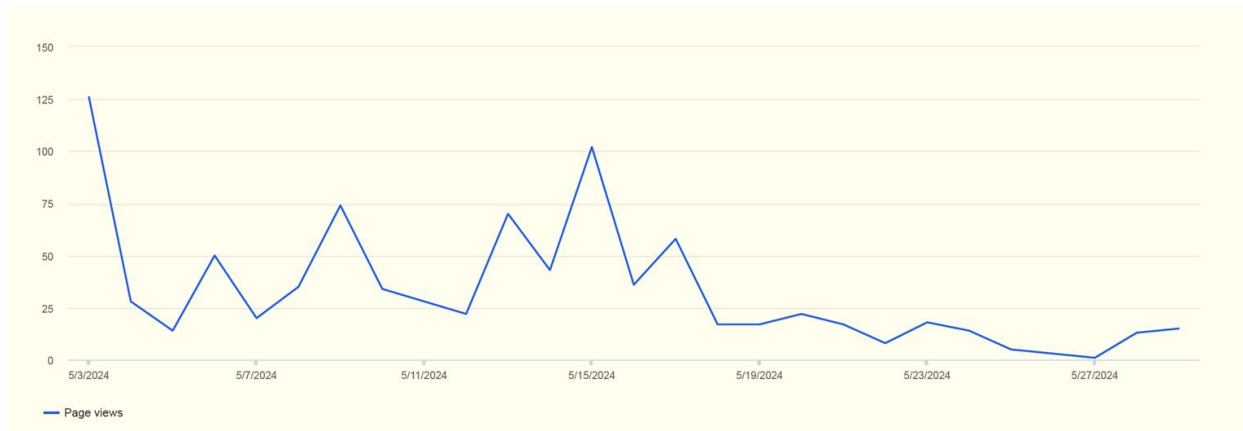
Email notifications sent to Tempe Forum, neighborhood contacts, boards and commissions inviting them to attend the meeting and/or provide comments



# Project Webpage

Webpage was established to provide details of the proposal. Visitor numbers are as follows:

- **808** site visits
- **882** page views
- **635** unique visitors
- **157** returning visitors





# Public Meeting

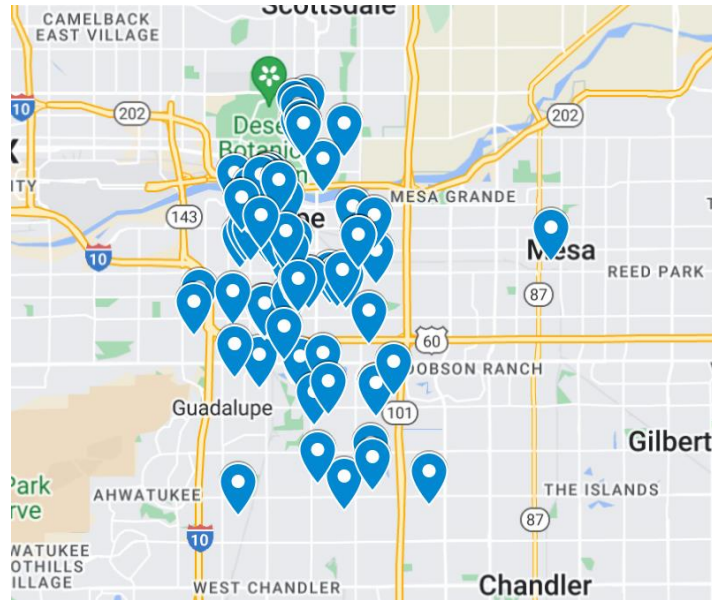
Public Meetings were held on May 15, 2024

- Virtual meeting at 12 noon  
18 attendees
- In-person at 6 pm at the Library  
22 attendees

# Responses

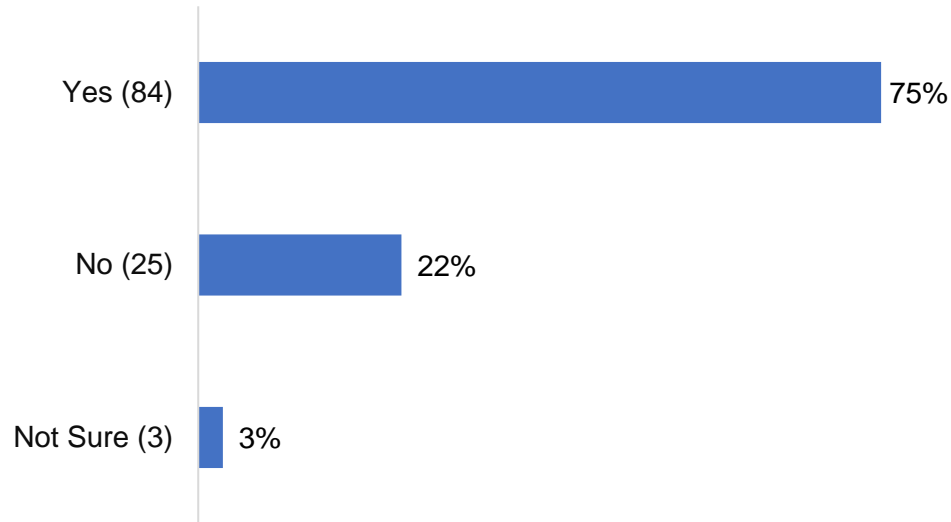
There were 112 responses received of which 83 provided addresses.

Responses were from across the City as shown in the map below:



# Responses

QUESTION: DO YOU SUPPORT THE PROPOSED SPEED LIMIT CHANGES?



The results indicate a clear **majority** in support of the proposal. A number of residents provided comments which are included in your packets.

# Next Steps



If Council provides direction to move forward with the changes:

- Two public hearings (Aug. 26 and Sept. 19)
- 30 days after second hearing changes can be implemented