



# Ken McDonald Golf Course Clubhouse Improvements Public Input Summary March 2024

## Contents

- I. [Background](#)
- II. [Outreach](#)
- III. [Survey Results](#)
- IV. [Demographics](#)

## I. Background

The city is seeking feedback on the clubhouse at Ken McDonald Golf Course. Plans include a brand-new clubhouse building, parking improvements and updates to the adjacent practice areas. This project is jointly funded by the City of Tempe and CourseCo, which currently operates and maintains the course through a long-term public-private partnership.

Two public meetings were held for the Ken McDonald Golf Course Clubhouse Improvements on February 28, 2024:

- From 12 p.m. to 1 p.m. on Zoom with 53 participants
- From 6 p.m. to 7 p.m. at the Tempe Public Library, 3500 S. Rural Road with 39 participants

Additionally, a survey was available online at [tempe.gov/Forum](https://tempe.gov/Forum) from Feb. 28 through March 20, 2024. This survey received a total of 283 visitors and 141 responses.

## II. Outreach

Several methods were used to provide information to the public and stakeholders regarding the project, meeting and opportunities for input.

### Direct Mailer

A direct mailer was sent to residents near Ken McDonald Golf Course. The boundaries were Southshore Drive to the North, Elliot Road to the south, Kyrene Road to the east, and Lakeshore Drive to the west. The direct mailer included a brief overview of the project and details on how to attend the public meeting and provide comments.

### Media Hits

- [Tempe Independent](#)
- [Tempe Independent](#)

## Emails

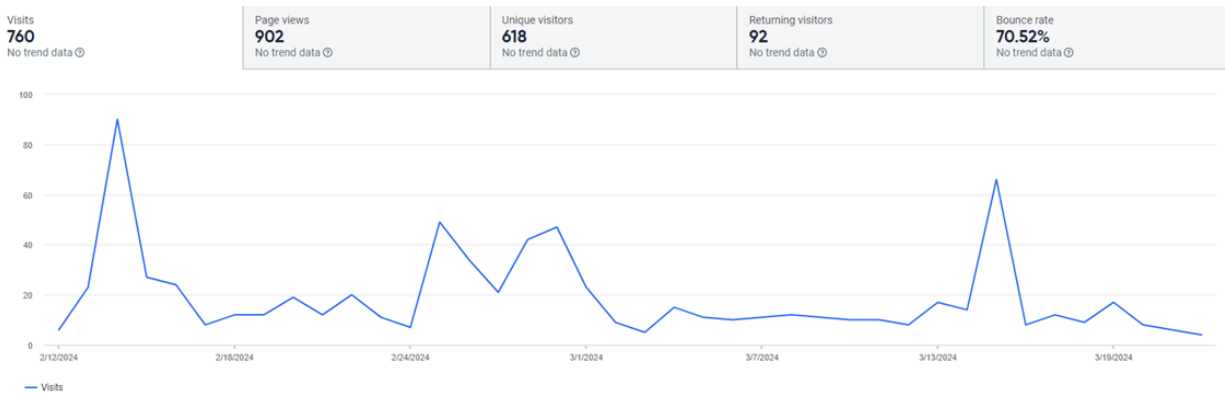
A notification email was sent to Tempe Forum subscribers, neighborhood contacts, relevant Boards and Commissions and previous participants in relevant project outreach inviting them to attend the meeting or to comment online.

## Project Webpage

The project [web page](#) was updated continuously and included information about the project, the date and access information for the public meeting and online comment information. From Feb. 12 – March 22, the website had 902 views.

### Top Sources:

- Direct
- Google
- Tempe Forum
- Tempe Independent
- Email blasts
- Spikes:
  - Public input announcement on 2/14 and Survey reminder on 3/15



## Social Media, Eblasts and Press Release



### City of Tempe Page

3/18/24 – [Survey Reminder](#)

- Reach: 3,540 | Engagements: 222 | Link clicks: 168

### Tempe Parks & Rec Page

2/25/24 – [Public input announcement](#)

- Reach: 1,360 | Engagements: 161 | Link clicks: 16

3/19/24 – [Survey Reminder](#)

- No insights available – shared post



2/23/24 – [Public outreach announcement](#)

- Impressions: 464 | Engagements: 20 | Link clicks: 1

3/17/24 – [Survey reminder](#)

- Impressions: 1,069 | Engagements: 73 | Link clicks: 40



### City of Tempe Page

1/17/24 – Instagram story – Public input announcement

- Reach: 263 | Engagements: 0 | Link clicks: 0

1/29/24 – Instagram story – Survey reminder

- Reach: 567 | Engagements: 49 | Link clicks: 32

### Tempe Parks & Rec Page

2/10/24 – Instagram post – Public input announcement

- Reach: 373 | Engagements: 30 | Link clicks: 3

1/29/24 – Instagram story – Meeting reminder

- Reach: 199 | Engagements: 2 | Link clicks: 1

2/22/24 – Public input announcement

- Impressions: 1,635 | Engagements: 0

1/29/24 – Survey reminder

- Impressions: 1,551 | Engagements: 2



2/14/24 – [Public outreach announcement](#)

- 6,880 emails sent, 37.7% open rate, 4.3% click rate, 166 clicks

2/20/24 – [Tempe This Week](#)

- 8,868 emails sent, 37.4% open rate, 9.7% click rate, 16 clicks

2/25/24 – [Public meeting reminder](#)

- 6,862 emails sent, 36.3% open rate, 3.3 % click rate, 156 clicks

2/26/24 – [Tempe This Week](#)

- 8,858 emails sent, 37.3% open rate, 10% click rate, 10 clicks

3/15/24 – [Survey reminder](#)

- 6,674 emails sent, 35.2% open rate, 8.9% click rate, 529 clicks

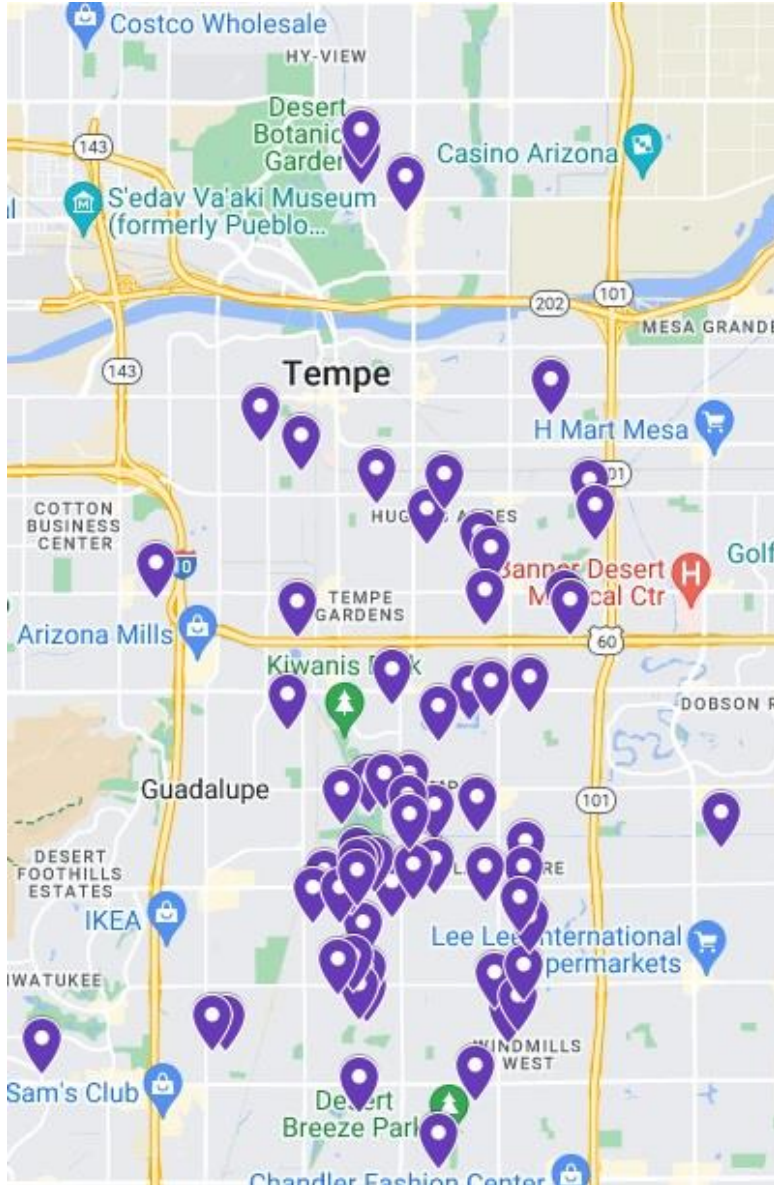
3/18/24 – [Tempe This Week](#)

- 8,869 emails sent, 38.9% open rate, 14.2% click rate, 39 clicks

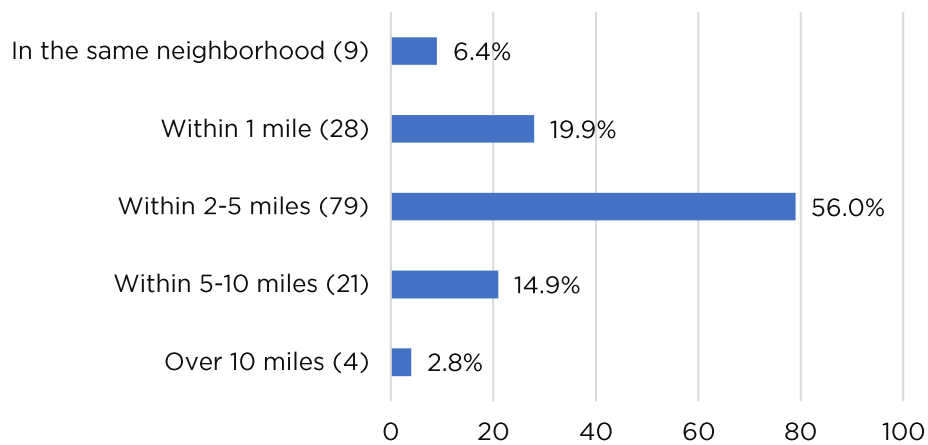
### III. Survey Results

The survey was available online at [tempe.gov/Forum](https://tempe.gov/Forum) from Feb. 28 through March 20, 2024 to gather input for the Ken McDonald Golf Course Clubhouse Improvements.

74 respondents provided an address with approximately 89% in Tempe.

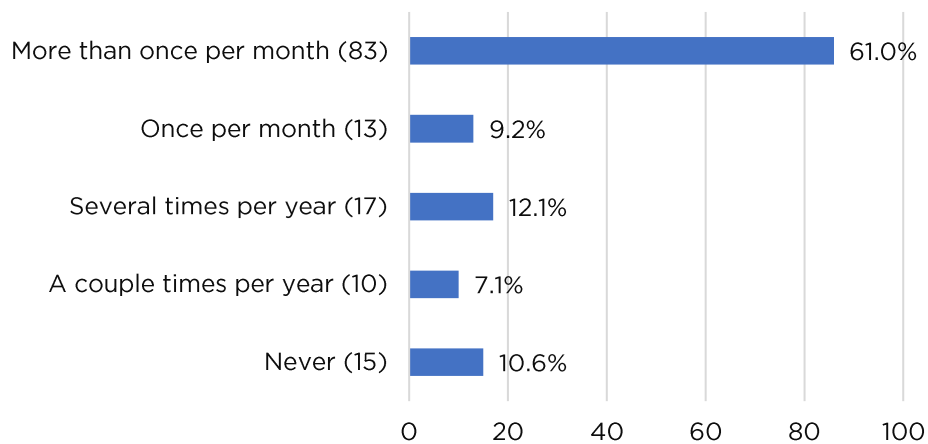


### 1. How far do you live from Ken McDonald Golf Course?



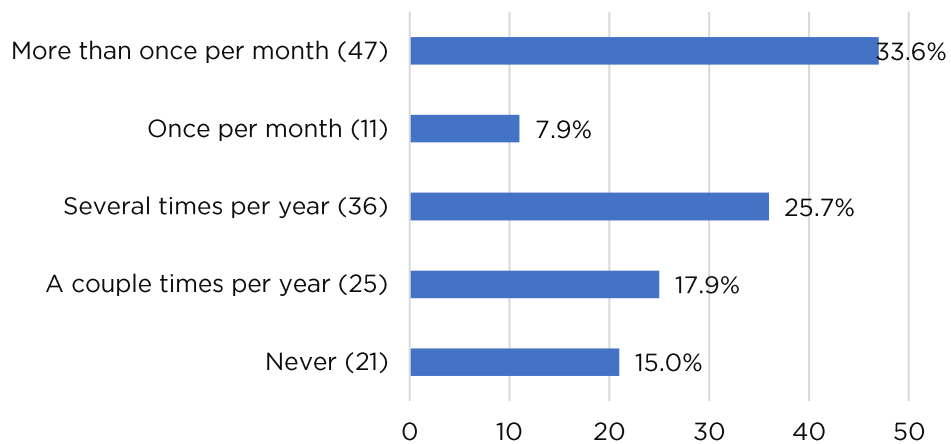
Responses: 141

### 2. Overall, how often do you play golf?



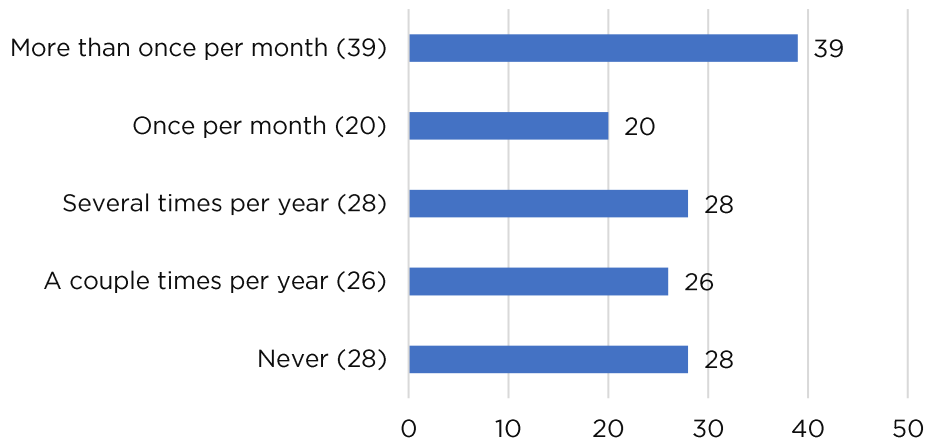
Responses: 141

### 3. How often do you play golf at Ken McDonald Golf Course?



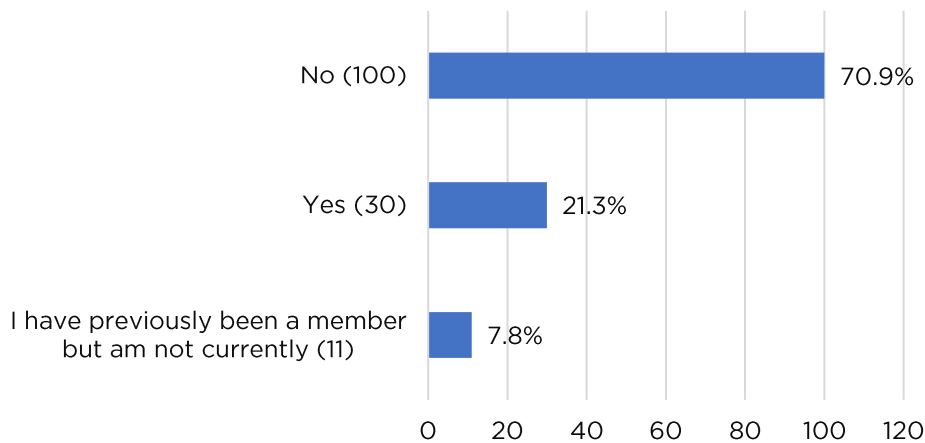
Responses: 140

**4. How often do you use the driving range at Ken McDonald Golf Course?**



Responses: 141

**5. Do you belong to a Ken McDonald association or league?**



Responses: 141

**6. What do you like best about the proposed site concept?**

1. A new clubhouse will be nice.
2. A new clubhouse will be nice.
3. Additional parking and clubhouse upgrades are desperately needed
4. -additional parking closer to clubhouse - modern facilities
5. Additional parking will be helpful and the new restaurant / clubhouse will be a good upgrade. Wondering what all the renovations will do to green fees.
6. Additional parking Green lawn
7. Additional parking Outdoor restaurant seating
8. Additional Parking, Expanded Clubhouse
9. additional parking, new clubhouse
10. all looks good
11. Be a much needed up grade

12. Better flow of traffic
13. Better parking and a modern facility. Hopefully upgraded driving range.
14. Better parking and family orientation
15. Better parking lots. New clubhouse
16. Better use of space
17. Can't tell....the plan is too small without a means of enlarging.
18. Chipping area near the practice range
19. Closer parking
20. closer parking
21. Club House Design and additional parking North of the Canal
22. Club house looks good and the improvement in the main putting green is surely welcomed. Parking closer will be nice but comes with a cost to practice facilities.
23. Clubhouse and restaurant are outdated, need to be replaced. Outdoor dining will be a big plus.
24. Clubhouse in need of renovation and looks like positive upgrades.
25. Clubhouse is fine.
26. Clubhouse is so old, no outdoor patio to speak of. We need a new clubhouse with outdoor covered patio and love this. Also, like putting the putting and chipping green by driving range.
27. Clubhouse upgrades are much needed.
28. Definitely need a new clubhouse.
29. Don't care one way or another
30. Existing facility if very dated. New proposal brings the course/club house forward and hopefully makes is a destination for more than a round of "muni" golf.
31. Extra parking is good. Consolidating all the practice facilities together is convenient.
32. Family atmosphere like Lou's at Papago
33. First and foremost, that it's New. Additional parking near the clubhouse.
34. General looks
35. Hopefully FSMILY FRIENDLY EVENTS ONLY!
36. I believe it brings a modern look design and feel to the course. The site is a nice refresh considering the age of the existing building.
37. I don't golf but I walk the course and path along the course often, so appreciate the updates.
38. I don't like anything about the proposed concept. When a new lease was proposed the presenters said that improvements would be made to the course. Non are noticeable. The bunkers are terrible.
39. I like the community event spaces, and that in other documentation, it said a multi-use path would be more featured. Hopefully the north/south exposure will keep energy costs lower.
40. I like the indoor/outdoor restaurant space as it can provide a great place for community members to share time together as well as enjoy the sport of golf. I think through possible partnership with restaurant group this could be a home run. Extending operating hours could add to value of having such a venue and increase revenue if done right.
41. I like the location and new parking
42. I like the new clubhouse, outdoor seating and more parking.
43. I like to see the innovative ideas for the club house. I also think it is a good idea with extra parking because it can get very crowded with the current setup.

44. I love that you are going to refresh it. This is one of the most hidden secrets in Tempe and it's just time. I also like that you're going to have an event venue. It's so beautiful in this area..
45. I really like having parking located closer to the clubhouse and not having to park on the south side of the canal. This is a huge improvement over the existing setup.
46. I think it's very well thought out, especially with additional parking
47. I'm not sure.
48. Increased parking area closer to the clubhouse is a plus.
49. Integrating practice areas is good, how about a practice bunker as well.
50. It looks fantastic and long overdue
51. It's nice
52. It's nice that parking would be closer.
53. Larger clubhouse with better seating/dining options Parking near clubhouse
54. Long overdue new clubhouse. The new facilities will be very welcome and are necessary. It is sites very well. The closer parking is a plus but see my comments below (Least liked). It's a good design for the use. Its layout is very similar to Papago's new facilities, which have been received very favorably. Should be a major improvement in revenue especially if the restaurant experience is elevated.
55. Looks good!
56. Looks good, driving range isn't facing west
57. makes better use for flow and parking.
58. Mimics the Isabella's and Papago style golf and social gathering place atmosphere. Confident concept can be successful based on the selected architects experience and prior in my opinion, fantastic successes. More parking adjacent to the facilitiy.
59. More parking
60. More Parking
61. More parking
62. More parking
63. More parking and better use of open space.
64. More parking close to clubhouse.
65. More parking close to the clubhouse - new or updated clubhouse is also a huge need that is being addressed.
66. More parking near clubhouse
67. More parking near the clubhouse.
68. More parking, outdoor covered seating making the clubhouse more asthetic
69. New and modern
70. New club house and closer parking are going to be great. Larger putting green will also be a major plus.
71. New club house and community space.
72. New club house restaurant and bar
73. New Clubhouse and Restaurant. More parking up top.
74. New clubhouse design and parking upgrades!
75. New clubhouse layout and location on the plot.
76. New clubhouse Outdoor seating More conducive parking
77. New expanded club house and the related amenities
78. Nice placement and planning. I play a public course with good playing conditions, not because they have a nice club house!!
79. Nicer clubhouse and more convenient parking
80. No change needed



81. Not Much
82. Nothing
83. nothing. It would have been nice to have the availability to enlarge the plans to see more detail.
84. Outdoor seating and event space
85. Parking closer to clubhouse
86. Parking closer to new clubhouse (current lot can fill up with YMCA traffic and is a longer walk)
87. Parking closer to the club house and a new facility
88. Parking is closer.
89. Parking is more convenient.
90. Parking that is close to club house
91. Parking will be nice. Overall it looks great, a place to spend some time before or after a game.
92. Parking! Modern clubhouse
93. Parking.
94. Pretty much everything
95. Really great plans with new clubhouse and closer parking
96. Restaurant with patio and more parking
97. Something new and more accommodating/ parking
98. Sounds great. I'm more concerned in adding sand to all the bunkers.
99. The city manages resources to make dated facilities fresh and appealing, worth tax payers money.
100. The clubhouse being updated and having our door seating. Additional parking is great
101. The course needs better parking and the clubhouse is old. So all the planning is good and the updating will be great.
102. The expanded bar / restaurant and outdoor seating.
103. The inclusion of additional parking close to the proposed clubhouse. Shifting of the practice greens to be adjacent to the driving range is very practical and makes good sense.
104. The increased parking is nice and the addition of outside space that overlooks the 18th green enhances the overall aesthetic of the clubhouse.
105. The new clubhouse is long overdue as the existing structure is functionally obsolete. As a result, the course has failed to be the community asset that it should be.
106. The parking and bag drop is fantastic. I love the outdoor covered seating and lawn. Very big improvement from its current state.
107. The parking and new club house
108. The parking much closer to the clubhouse
109. The possibility of local FAMILY FRIENDLY events.
110. The proposed changes will improve the flow of traffic and make for a better experience when playing ken MacDonald GC
111. the updated clubhouse looks great with nice outside seating.
112. The whole plan looks very nice....
113. Updated and locked in to only a \$2.00 increase per year
114. Updating the facilities, will make time spent at the golf course more enjoyable plus the restaurant may be used more by the patrons.
115. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?

## 7. What do you like least about the proposed site concept?

1. At least as proposed, shortening current number 18. This design needs to address the facilities as a whole, that is, including the golf course. Right now the focus seems solely on the clubhouse. As currently configured, the course is extremely unfriendly to walkers, requires the equivalent of walking two additional par fours to go from current #9 green to #10 tee box, and the same from #16 green to #17 tee box. Not only is this unnecessary, it is also time consuming. Please address this shortcoming in the redesign. A couple of my playing partners refer to this as "the dumbest walk in golf."
2. Biggest concern is what it will do to the green fees.
3. Can the pro shop see hole one from the window where cash registers will be?
4. Can't tell....the plan is too small without a means of enlarging.
5. Cart staging.
6. Concerned about loss of
7. Decrease in practice areas. Please remedy this to include practice putting green with variation of flat and undulated areas for diversification of putting scenarios as well as actually 'relocating', not eliminating, pitch/chipping green with practice bunker. I'd be open to sacrificing lawn area to make this possible.
8. Do NOT like it if any staff are let go.
9. Don't see a short game practice area any longer - maybe I missed it in the presentation. I practice at the current Ken McD short game area about 3x a month currently and really value having that space available. Whatever the design ends up being, would encourage you to set land aside for a short game practice facility.
10. elimination of the chipping practice area
11. Elimination of the practice chipping area with the bunker. It's one of the best selling points of golfing and practicing at Ken McDonald. It's gets a significant amount of use.
12. Event pavilions
13. Everyone's going to know about it because it's going to be so awesome and it will be harder to get teetimes.
14. Golf course water use
15. Happy with concept
16. Hope the practice area is improved
17. I by far least like that the chipping green will be gone. That is by far the best part about the practice facility and that will be going away. I heard the idea of replacing that green with a similar one by where 18 green is now. I like that concept it just should be very similar to the current chipping green.
18. I don't like the idea of losing the putting and chipping area, that will be covered over by the new parking area. That is one of the features that makes this an enjoyable local recreation area in that you don't have to play the golf to enjoy the facility. You can practice there and then go spend time in the clubhouse for lunch or breakfast. There are really no other golf courses that allow you to chip and putt and practice for free. This is a great benefit by living in Tempe that would be lost by those who enjoy practicing their golf game. This course is a diamond in the rough for the city of Tempe. Many out-of-towners come here to enjoy the local atmosphere this golf course has.
19. I don't see a short game practice area.
20. I don't see any improvement to entry/departure from the new parking lots. Would you have to drive over the canal to exit?

21. I don't think public funds should be used for improvements to privately owned facilities such as golf courses. In particular, golf courses are a misuse of natural resources and require too much water in a desert environment.
22. I have nothing. It's a great improvement and you guys covered all areas of concern.
23. I haven't been able to find budget information. What is this costing Tempe, and what's the return on investment?
24. I like everything proposed
25. I think it is a smart plan so nothing I don't like
26. I think it's pretty good
27. I think the practice area needs to be increased. Increased putting area and dedicated chipping area. The range is difficult to practice in the late afternoon due to sun being in your eyes. I realize you could not make the range looking back towards the club house due to travel logistics but this area should be looked into. Example of a great practice municipal course is Dobson Ranch.
28. I would encourage the design team to consider adding more desert native trees around the putting, chipping, and event lawns for patrons to get shade and a respite from the sun if taking short breaks for a beverage and or small snack. In the summer such shade will be very welcomed and make these areas more usable throughout the day during the hotter months. The addition of some low raised topography to separate the event lawn from the adjoining green would create a nice and subtle delineation between the two uses. Increase the landscape depth on the west portion of the entry so the area feels more visually inviting and appealing with landscape.
29. I'm a bit concerned about shortening the 18th hole. It appears that using the existing 18th tee to the new green will shorten the hole by at least 50 yards (really short). Using the back tee, which is currently not used except on very rare occasions, will make the hole length reasonable, but will require almost 200 yards carry just to make the existing fairway. Could be tough for an average to short knocker off the back tee. Also, what is the plan to keep the 18th open when the new green is being built?
30. I'm concerned the area for chipping will just be flat like the terrain there is currently. Please keep the chipping area large and open just like the current chipping area is at Kenny Mac now.
31. I'm now aware of the cost of all the improvements but I'm hopeful that the green fees will not be increased.
32. Is driving range and practice areas big enough to handle the demand
33. It does not include returning to one of the original course layouts, i.e., turning #17 back to #1 again, and making #9 the finishing hole.
34. It doesn't look like there is a dedicated chipping area with a sand trap like there is now. I love that area the most in the current layout it would be a shame to lose that. Looks like a lot of wasted space that is designated "lawn area" that could be used for golfing practice. All the lawn should be usable for golfing & golfing practice.
35. It looks like the awesome chipping area is being removed. I can't stress enough how valuable this area is. I always use that area when I come to the range or play.
36. It paves over the practice area to the east of the clubhouse. This is a great area to practice for golfers of all levels. It is especially valuable for kids or players who are new to the game. I used this area to teach my daughter how to chip and hit bunker shots.
37. Keep the neighborhood charm!
38. Ken McDonald currently has the best chipping/short game area available at a municipal golf course. It's sad that this plan will put a parking lot in its place and I do not see an equivalent replacement in the site concept drawings. Why put asphalt in

- place of grass? This move will remove such a great feature of the course simply so people can have walk a few less feet from their car to the first tee. Please reconsider.
39. Kenny Mac has some of the best short game facilities around. I go there multiple times a week to practice different types of chips, pitches, and bunker shots. The new design appears to have only a small chipping green, although the putting green does look like an improvement. I feel as though replacing the great short game facilities for parking when there is already plenty of parking is unnecessary. I also hope the driving range continues to offer real grass rather than mats 24/7 and that 18 doesn't get considerably shorter as it's a nice finishing hole.
  40. Loosing great large chipping green
  41. Losing the culture it has enjoyed for many years
  42. loss of fine chipping area Shortening of hole 18 expensive addition of a seldom used clubhouse Excessive outdoor space/seating that will not be used Lack of improvements to the golf course -Sand traps still worst in the valley -Bare roughs
  43. Loss of yardage on hole 18. No practice bunker.
  44. Making the 18th hole shorter.
  45. More can be done with the driving range. Switch it to west to east facing so the afternoons u could still hit balls and have a better atmosphere. Need to learn from Dobson Ranch with their driving ranch, food trucks, serving beer right at the range, etc.
  46. More car traffic will disrupt pedestrian/cyclist traffic along the canal path, putting path-users in danger.
  47. More parking on the north side of the canal. Parking lots are heat sinks. If I was a resident that backed up that area I'd be furious. More motorists will also be crossing the western canal path which adds more risk for path users. If this proceeds the bridge must have speed bumps and a stop sign that makes every motorist stop before crossing the canal.
  48. N/A
  49. N/A
  50. Need to update the driving range.
  51. nothing
  52. Nothing
  53. Nothing
  54. Nothing
  55. Nothing
  56. Nothing
  57. nothing - it would be great!
  58. Nothing, much needed facelift.
  59. Only concern with parking need to make sure there's more lighting when crossing canal area and the parking lot area.
  60. Parking lot event center taking over chip and putt area
  61. Parking may be too close to adjacent homes
  62. pictures showing golf carts near building or columns â€¦ bad idea. Golfers are terrible golf cart drivers don't allow them near the new structure! Only allow course employees to drive carts near clubhouse. You can do this with shrubbery and paths â€¦ and still allow patrons to get close for stops to restrooms, snack bar, restaurant, bar. Alcohol consumption also causes peyto drive like maniacs. Keep them at a distance. I work there I've seen it all!!!
  63. (potentially) less room for chipping practice area
  64. Practice area impacts.

65. Practice area seems like it will be smaller (and assuming there will still be a chipping area which could use a bunker)
66. Proposed pavilion
67. Putting a parking lot in place of the great chipping green, while more convenient to the course, is an awful idea. The proposal has no rendering for a replacement chipping green. By creating this new parking lot, the city will in turn create an abandoned parking lot where visitors currently park. How does that make common (or environmental) sense?
68. Reduced length on 18th hole, shortened driving range.
69. Results in smaller chipping green
70. See above
71. See above
72. Seems to be a lot crammed into a little area.
73. Shortened 18th
74. Shortening hole 18
75. Shortening of the 18th hole and potential damage issues
76. Shortening the 18th hole
77. Shortening up hole 18 - but worth the trade-off.
78. shortens 18th hole.
79. shorter 18th hole - but I understand the need
80. Site is good. General course conditions are not! How many water leaks do you have to endure before they get replaced/repaired?
81. Sounds good to me
82. Spending money on a new club house when the course itself needs vast improvements all around. People come to golf at a good course at a reasonable price. These clubhouse improvements will not attract more golfers. Renovations to the restaurant need to be made but not an entire makeover.
83. Still have to crossover twice when playing, would prefer to start on what is now hole 10 and then come around to hole #1 and go from to still finish on hole 18
84. Still long distance between 16 green and 17 tee.
85. That it took this long to consider.
86. The additional parking lot. We need less parking in Tempe, not more. This will also create more conflicts with users of the canal path, who should be given priority over drivers into the golf course parking lot.
87. The City of Tempe let a new management company come in and literally destroy the Tempe Rolling Hills Golf course. They put up over one hundred 50 foot steel lighting towers - shortened multiple holes and doubled prices and no I am not exaggerating. After 30 years we cant play it any longer. My biggest fear is that they will do the same to Ken Macdonald - how will they pay for all of this - by doubling rates once again? Tempe, Chandler, Scottsdale and Gilbert have a massive amount of restaurants - do we really need another one in the middle of a residential community buried behind a YMCA?
88. The course has a basic, structural flaw in it's location. It is not easy to access and sits back in a ""corner."" In addition to the above, the primary focus has to be on golf. The addition of eating facilities tends to blur this distinction. I've been going to Ken MacDonald for decades and I'm not sure I will ever think of it as more than a golf course.
89. The holes will remain the same like to see 9 holes north of the canal and 9 holes south of the canal

90. The only downside I see is the amount of time it will take to accomplish this.
91. The possibility for the chipping and putting green to decrease in size
92. The removal of the chipping green
93. The removal of the practice area adjacent to the canal. The bunkers and large putting / chipping area is a fantastic practice area.
94. The time it will take to finish the project. Hope it doesn't impact daily play.
95. There has been no improvement to the golf course itself. More importantly, I have neither seen nor heard any suggestions whatsoever concerning needed course improvements. The so-called sand traps for example, are a joke and complete disgrace. They are more like granite quarries with a thin film of dirt sprinkled over caliche. Regardless, I go to Ken McDonald golf course to GOLF, not very much to eat or drink, which I can also do elsewhere.
96. Uncertainty of the location and size of the practice chipping area.
97. uses course area just to add more none golf related usage hence the needed increase in parking. The same building could fit where the chipping green is now and gain parking where the old building is with only moving the 18 green a small amount.
98. Using taxpayer money on it when very few residents use it and we live in a desert.....not very wise. Just use what you already have.
99. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
100. Where are the practice bunker(s)? Are any upgrades being made to the driving range?
101. Will current houses along the 18th hole by the clubhouse have a parking lot view?
102. Wouldn't change anything
103. You cannot shorten hole #18. It is one of the more difficult holes on the course due to its length. If it is shortened, you will reduce the slope rating of the course which is already on the lower side of average. If the green is moved north, the tee box must be more an equivalent distance north as well. There is plenty of room there and an old tee box already exists. Elimination of the practice chipping green and sand trap is not acceptable. HOWEVER, there is a tremendous opportunity to build a new short game practice area just north of the existing 16th green. It is across the canal but very doable. If this is done with these proposed improvements, Ken McDonald will become a premier golf facility in the valley. With all the new parking on the north side of the canal, the facility will be significantly over-parked which would be a big waste of valuable real estate. There is definitely not enough space dedicated to cart staging.

#### **8. What do you like best about the proposed floor plan?**

1. A lot more space for golf equipment and clothing
2. A new building is always existing.
3. Appears to be open and spacious creating natural indoor/ outdoor flow.
4. Are you kidding me? The picture is too small to read and the words are blurry.
5. As long as you allow the canal joggers to use restrooms, I don't have an opinion
6. Bigger bar and grill and much larger patio
7. Bigger, more room for diners and after golf parties
8. cant read it
9. Can't read the floor plan, too blurry, shame
10. Can't read the map
11. Can't tell from the picture but need the bathrooms easy for access near the entrance

12. Can't tell....the plan is too small without a means of enlarging.
13. Don't see any meeting areas for south Tempe residents. Map too blurry to tell.
14. Easier access to parking and clubhouse
15. Expanded facilities open the building to the general public.
16. Garage type doors to open up the inside to the outside. For the rest, it is really too hard to see!
17. Good integration between the restaurant and the golf course/practice areas.  
Restaurant patrons will feel like part of the course as they sit on the patio.
18. Great
19. I guess it will help to accommodate all the tournaments there.
20. I like the additional space and the seating for the bar/restaurant.
21. I like the covered patio eating area overlooking the course.
22. I really like the new patio design for a feeling like Lou's Bar and Grill at Papago.
23. I typically don't use a clubhouse.
24. Indoor and outdoor seating
25. It is good
26. It looks inviting and spacious and seems to give a good view of the golf course while you relax. I don't know whether the first hole is going to remain where the first hole is today or if they're going to move it to another current hole, such as 17, to allow the Pro Shop easier control of the first hole and control the Teebox from the inside or not but hopefully it will.
27. It really looks great! I wish the dead and falling trees were taken care of so well!
28. It seems fine.
29. It will accommodate plenty of golfers and allow a view of the golf course
30. it would be a destination for the restaurant and patio, providing a community gathering spot that doesn't exist now.
31. Its hard to say. I'll leave it to the experts
32. It's more modern than the current clubhouse
33. it's ok . just a little too large
34. Just that it is new
35. looks good
36. Looks good
37. Looks good to me.
38. Looks like a good use of space and will provide a much needed update to the bar and grill.
39. Looks like Papago GC new club house floor plan except for the Pro Shop is moved behind the bar with limited access & view of the course.
40. Looks spacious and much more inviting. North facing patio is great for summertime.
41. Lots of room
42. Lots of room to hang out after our round.
43. Lots of space for grille and special events
44. Love the lawn area for kids to run around.
45. Modern design and facing the 18th green.
46. More room to bring family and not be in the bar area
47. More seating
48. More space
49. More space, more places to sit
50. Na
51. New and updated. Hopefully better course conditions with anything off the fairway

52. New clubhouse and north-south orientation.
53. New clubhouse and parking
54. Nice updates
55. Nice, clean concept.
56. No change needed
57. No Comment
58. No issues
59. No opinion
60. Not good.
61. Nothing in particular
62. Open seating and bar area overlooking the golf course and practice facility.
63. Opportunity for more separation of bar area and grill tables/seating, including substantial patio space.
64. Outdoor area is on North side so should be able to limit some sun exposure (create more shade)
65. Outdoor covered seating. Social.
66. Outdoor dining
67. outdoor patio
68. Outdoor seating
69. Outdoor seating
70. Outdoor seating
71. Outdoor seating
72. Outdoor seating
73. outdoor seating facing North
74. Outdoor sitting area
75. Outdoor sitting area. Would be great if misters were added to account for warmer months. Like the indoor/outdoor bar areas as well.
76. Outdoor space and seating options will be great to have.
77. Patio seating, more bar/dining space, and future pavilion.
78. Patio sitting
79. Restaurant look is a major upgrade.
80. Restaurant patio area. Good flow through pro shop to cart area
81. Seating needs to accommodate at least 150 people for golf tournaments that fill the course. Need to have a good speaker system for tournaments.
82. See above
83. Spacious and new
84. The addition of an event space is well needed.
85. The Club Pro gets a big office.
86. The extensive outdoor covered seating
87. The floor plan is fine but it is dependent upon the objective of the club house i.e. is it suppose to support more community event, weddings, etc. I also tried to enlarge but its too blurry to see clearly.
88. The patio
89. The restaurant and patio look great with nice views of the course.
90. The restaurant bar area is beautiful. I can't wait to finally golf the course and enjoy the amenities.
91. The upgrades
92. The whole concept is desirable. I really didn't have an issue with the existing facility.
93. Upgraded pro shop. Better snack bar and restaurant.



94. Very program, good orientation, good plan layout. It will be essential to continue to allow the golf carts to go into the parking lot as they do now. That will allow golfers to use the restrooms at the turn. You may consider design considerations for golfers to pick up drinks and food at the turn as well.
95. Very well thought out. Also looks more family friendly.
96. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
97. Why do we need a new clubhouse?

**9. What do you like least about the proposed floor plan?**

1. Access to the golf shop looks a little clunky, but hard to say.
2. All in all I think floor plan is fine.
3. Can't comment. Too hard to confirm the various areas. Hoping that the ladies restroom is larger (more stalls).
4. cant read it
5. Can't read the map
6. Can't tell....the plan is too small without a means of enlarging.
7. Change is always hard to adapt to
8. Concerned for desert plants.
9. Difficult to tell from the diagram
10. Golf course water use
11. Golf shop looks pretty small. Must not planning on carrying much merchandise.
12. Great job no negative feedback.
13. Haven't seen elevations but I am hoping the patio is open rather than a deep cover, which will detract from its good elements.
14. I can't really tell but it appears that there is too much outdoor seating. When the round is finished in the hot AZ sun, people want to cool down. The north shade is not going to be cool enough.
15. I do not like that it is being moved.
16. I like everything proposed
17. I really can't pick anything out. My only con to this renovation is the removing up the chipping green. That's it.
18. I worry that the costs for all this will force a big increase in green fees.
19. I would add restrooms near the cart area so people have a shorter distance to travel from the practice greens and hitting range. The entrance is much too confined and lacks a sense of arrival. Ditch the narrow hallway as you enter and bring the pro shop to the front (south face) of the building adjoining the main entrance. This will make a better first impression as patrons enter. Adding more windows at the south face for the pro-shop to increase natural light will increase the connection between the indoors and grounds.
20. It plus the parking are taking too much of the existing golf course, there by shortening holes 1 and 18.
21. It seems fine.
22. Looks good, food must be good, and even full breakfast, we used to go to breakfast after church on Sundays there
23. Losing distance on the current 18th.
24. More car traffic cutting across the canal path

25. More indoor seating (should have flex indoor/outdoor with ability to open up with garage style doors or slide panel w/ doors). Outdoor flex seating can be added during prime season.
26. Most is outside. Poor weather or too hot April thru September. Thank you.
27. N/A
28. N/A
29. n/a
30. N/a
31. NA
32. Na
33. No Comment
34. No comment
35. No comment
36. No issues
37. No opinion
38. None
39. None
40. Not enough indoor seating for our Women's league luncheons on Tuesdays. We have 4-5 luncheons and gatherings a year and on only one of those is the weather nice enough to be outside. There is not enough indoor seating and we like to sit at tables not at the bar. Also, the main bar is opposite and across the room from the kitchen. BAD DESIGN!!! The poor wait help will be running back and forth from the kitchen to the bar nonstop. Kitchen looks really small and I can't see the work triangle on the floor plan. Where are sinks and grille located? Very disappointing floor plan. I am an Interior Designer and know spacial planning. Please call me and I will help for free. I hate to see you spend all this money and make the big mistakes as shown.
41. Not sure
42. Not sure about all the meeting rooms. Do we really need them?
43. Not sure I would change anything.
44. Nothi g
45. nothing
46. nothing
47. nothing
48. Nothing
49. Nothing
50. Nothing
51. Nothing - it is great
52. Nothing in particular
53. Nothing in particular
54. Nothing jumps out.
55. Nothing to add.
56. Nothing, looks good.
57. Nothing.
58. Pavilion space is "future".
59. Perhaps too much focus on the "general public" aspect of the plan. Evaluate the percentage of floor space devoted to dining versus that devoted to golf.
60. Please NO DOBSON RANCH duplicate.
61. Plenty of space and rooms
62. Possibly too much seating that could interfere with practice space

63. Pro Shop is moved behind the bar with limited access & view of the course.
64. Restrooms seem small
65. See above
66. See above
67. See above
68. Seems crowded
69. Seems like a lot of space for pro shop and offices.
70. Seems like two few restroom facilities for a space with that much seating.
71. Significant space that will get limited use
72. Takes away community feel Gives a more corporate feeling. No thank you.
73. The central hallway looks like a possible choke point, with limited alternative access to the different locations.
74. The City of Tempe let a new management company come in and literally destroy the Rolling Hills Golf course. They put up over one hundred 50 foot steel lighting towers - shortened multiple holes and doubled prices and no I am not exaggerating. After 30 years we cant play it any longer. My biggest fear is that they will do the same to Ken Macdonald - how will they pay for all of this - by doubling rates once again? Tempe, Chandler, Scottsdale and Gilbert have a massive amount of restaurants - do we need another one in the middle of a residential community buried behind a YMCA?
75. The picture is difficult to read
76. Too blurry to read. Shame.
77. Unsure. Hard to grasp completely from a 2 dimensional drawing.
78. Very minimal cart staging area. Even during day to day play there is the need for almost two dozen carts staged for golfers to load up their clubs. The CourseCo team will have a very difficult time keeping up with the call for carts brought up from the basement. Ken McDonald has a lot of tournament play and sometimes has shotgun starts. I don't see any or place for up to 36 carts to be staged for a shotgun start. You most likely will need more toilet facilities considering the size of the dining area (indoor & outdoor), the number of golfers queuing up to play, the players making the turn and the people who are walking/running along the canal who use these facilities. These improvements will make Ken McDonald an even more popular golf destination.
79. Walkers still have a walk between 9 and 10 holes and 16 to 17 holes.
80. Way too big. I don't think KM restaurant can attract enough business to justify the large layout.
81. what I can see of the detail it pushes for a larger restaurant for now golfers
82. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
83. Would recommend service area being closer to golf course and 1st tee

**10. Please provide comments about the clubhouse and outdoor lawn concept.**

1. Anxious to try it out
2. As a frequent jogger on the canal I need to be able to use the restroom at times as long as that option remains available I am agreeing
3. As I mentioned above, seems like a waste to have lawn area that is not dedicated to golf practice. I go to Dobson Ranch more often, they don't have much area that is just lawn, putting green space is large, chipping area is almost as large with a sand trap, they even have an interior pitching area (you can only use during a lesson) but they don't seem to waste any space that could be used for golf. It would be nice if even half

of that lawn area was for putting and the area currently shown for putting is for chipping and sand practice.

4. As stated above NO DOBSON RANCH LOUD/party/drunks
5. Awesome!
6. Beautiful. Can't wait to enjoy it.
7. Can't read the map
8. Can't tell....the plan is too small without a means of enlarging.
9. Covered patio and west facing shade cover to reduce extreme western sun exposure is a huge need/requirement. Big lawn for natural cooling and social opportunities including corn hole, etc. This will be a big draw for south Tempe. Observing Papago's evening and weekend crowds, this plan may be far too limited.
10. Excellent plan treat is a pleasant visual while providing a buffer for safety from 18 green.
11. Excellent. It works well at Papago and will work very well here too.
12. Family friendly, a place for younger golfers to play while parents can enjoy after a round with them
13. Gives a more corporate feeling. No thank you.
14. Golf courses use too much water
15. Good
16. Good concept just needs to be fine tuned.
17. Good for golfers. Not a go-to place for anyone else.
18. Good landscaping around clubhouse, 1st impression. Jazz up the restrooms, completely outdated and old.
19. Good.
20. Great concept.
21. Having a new clubhouse with outdoor space will be great - especially to attract larger events and scrambles.
22. I could do without outdoor lawn area. I think focus should be on providing a great practice area that will keep golfers coming back and a good space that can be used after rounds/evenings that doesn't take away from the golf experience.
23. I don't think I like the outdoor lawn concept because I don't think there's space enough to have non-golf activities at the golf course without disturbing either the neighbors or the golfers themselves playing. I would rather see the outdoor lawn area used for the putting and chipping area that I think is going to be lost.
24. I like lawn concepts in general for yard games, hanging out, etc. However, I don't want this to turn into Papago where it's the brunch spot for every girl group of friends and they bring their kids to run around and scream.
25. I like the layout, don't have any negative issues.
26. I like the northerly orientation.
27. I like the overall concept and design of the outdoor lawn.
28. I love it. It can revitalize the course and allow a gathering place for the community.
29. I love the outdoor lawn concept. I just hope it is better care for compared to the 15-20 leaking water sprinklers that are in need of attention NOW.
30. I love this concept. This lawn concept will provide a great common area that I know will provide great memories.
31. I think it should resemble Lou's at Papago and Dobson Ranch areas. I think they do a great job.

32. I think it's a good idea to make the golf course a more multi-use facility so non-golfers can enjoy the area as well. Would like to see the other activities limited so as not to intrude on golfing.
33. I think the outdoor concept will bring more use of the restaurant
34. I think the outdoor lawn is excellent if it is utilized for community use, also for tournaments and or overall events. If it is not used it is more beneficial to enlarge the practice area.
35. I would prefer the chipping green but do de the benefit of an outdoor lawn area for events
36. It appears too take up too much space if it is shortening #18.
37. It could use a little work, maybe even more trees or bushes
38. It could use more than one bar to access beverages in patio area
39. It feels like the ASU Papago club house and that is an enjoyable facility
40. Just make the lounge area Quieter.
41. Less outdoor seating. More indoor seating. Please have Less seating at bars. The ladies like sitting inside at tables.
42. Like that concept
43. Like the concept...just need to manage how much grass we need to maintain. Consider adding some trees as well.
44. Like the the open air clubhouse approach. The outdoor lawn concept is very attractive and if the food is improved the restaurant can become a great meeting place for lunch to sit outside and enjoy overlooking the green area and golf course.
45. Looks good.
46. Looks good. Hot in summer.
47. Looks great
48. Looks nice
49. Looks nice
50. Looks oversized for the type of events that will be held there.
51. Looks very nice. Just wondering how this fits in with the direction to eliminate grass.
52. Love it!
53. Make it as big as possible
54. More details and a enlarged legible plan is needed.
55. Most people that sit outside like to watch the golfers come in on 18. It looks like you've eliminated that.
56. Need modern restaurant- Make family friendly with areas for kids to run around, play cornhole, lounge like Lou's at Papago
57. Need to have the clubhouse restaurant opened in the evening like until 8ish. We go to hit golf balls and want to grab something to eat afterwards and they are closed. Would be nice if they stayed open later.
58. Needs to be comfortable even in hot summer months
59. Needs updating and this will be great to bring the family after golf.
60. No Comment
61. No comments at this time
62. No one sets on patio in summer heat
63. Not a big fan of the outdoor lawn concept - would rather see that space used for a practice facility or an additional putting green.
64. OK idea but wonder about upkeep
65. Outdoor lawn concept is a nice idea. However, it may be an expense that is unwarranted. If there is not a true plan of use, I'd leave that out.

66. Outdoor shaded seating needs to be non-smoking.
67. Outdoor spaces are awesome.
68. Outside seating is great. Will 'future' pavilion space be initially available for event tents to host tournaments?
69. People that play golf like to be outside, this new plan allows that before, during and after a round of golf.
70. Perfect for south Tempe, and we would go there for dinner/lunch often
71. Same as above
72. See above
73. Seems good
74. Seems like a lot of grass area in front of the patio without much practical use. Lots of water consumption with little value for the golfers who pay to operate the course.
75. Seems like an attempt to change the vibe of Ken McDonald from a relaxing golf course to more of a vibrant place to golf and just hang out.
76. There will have to be a strategic plan by which non-golfers are attracted to/invited to the location. You cannot rely on golfers to fill this space.
77. This is a great way to increase the usefulness of the clubhouse for events outside of golf; in particular in the evenings and later when the facility is underutilized.
78. too large , catering to the none golfers and events
79. Use Dobson Ranch GC as a good blue print. Focus more on improving the golfing experience and then on the clubhouse. The lawn concept is nice but after golf typically you've been out in the sun for hours. Summer is to hot to sit out side.
80. Using taxpayer money on it when very few residents use it and we live in a desert.....not very wise. Just use what you already have.
81. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
82. Where will a chipping green now be located?
83. Who is the targeted market for this renovation ? this is not for the people that use the golf course as a golf course. Is the thought that this will be a wedding venue? or other event. seems unlikely.
84. Will increase interest in special event booking
85. Wonder how well received more outdoor events will be by adjoining neighborhoods? I like the simpler architectural touches, e.g. boardform concrete exterior and high ceilings.
86. Works for me.

**11. Please provide comments about the indoor and outdoor seating.**

1. Also include atmosphere for night out-door dining. Neighborhood will come here to eat and drink if decent. Same with indoor if the mood is right for evening happy hour inside.
2. Assume the outdoor seating will be under a roof and that misters will be utilized.
3. Awesome!
4. Beautiful area love mor outdoor seating
5. Can't read the map
6. Can't tell....the plan is too small without a means of enlarging.
7. Excellent. It works well at Papago and will work very well here too.
8. Excited for the new areas to enjoy.

9. For 8 months of the year outdoor seating is preferred. Being the location is facing North late afternoon sun will not be a factor.
10. Good idea but wonder about use during the hot season and especially how will all of the seating, etc. be secured to prevent damage and additional costs
11. Good if they are used.
12. Good.
13. Good. Social interaction and place to do that are important
14. Great for winter but need misters and shade for summer, important to not just cater to winter golf's which are mainly from out of state
15. Great having outdoor seating.
16. Great!
17. Hard to tell
18. Having both is great, but need to make sure outdoor seating has shade and misters in the summer.
19. I am SO surprised that you are not thinking of the rental potential for weddings and special events. Ideally The clubhouse should seat 100 at tables with a full commercial kitchen to serve the guests.
20. I believe this is a great idea to have both indoor and outdoor seating with the fluctuating weather in the desert. In March I will love sitting outside, where June I want to sit inside as a break between rounds.
21. I haven't used them enough to say
22. I like it very much - am concerned about it turning into Dobson Ranch with constant loud music. Would like to maintain the serenity of a traditional golf course with the added amenities of nice outdoor seating.
23. I like the outdoor seating the best, the layout looks nice.
24. I like what is being proposed.
25. I think it looks great.
26. I think there should be more indoor seating considering the uncomfortable temperatures for at least 6 months of the year.
27. I very seldom use the indoor/outdoor facilities.
28. Indoor design needs to lower noise decibels. Current restaurant is really loud!
29. It looks like the outdoor seating would be nice, but it surely would need to be covered and have misters for the summer months in order to ensure people use the area all year round.
30. Just need to be able to use restroom
31. Like it.
32. like the extra outdoor seating
33. Looking forward to updates
34. Looks ample with the significant addition of patio seating, and more separation between bar and dining areas.
35. Looks good on graphics
36. Looks good.
37. Looks great
38. Looks like a nice area to spend time.
39. Looks like good seating arrangements.
40. Looks wonderful
41. Love it!
42. Love it. Should be required at all restaurants in the Valley. Our weather is too great to not have this, assuming that the patio is covered.

43. Love the outdoor seating areas! Maybe install misters for the summer months
44. Mirrors clubhouse updates at other courses which have been successful
45. More indoor seating
46. More indoor seating would be nice
47. Much needed and appreciated.
48. Need shading or covert it's hot in AZ.
49. Nice
50. No Comment
51. None
52. Not all high tops please
53. Outdoor seating and upscale dining opportunities. Sorely missing in the current dreary facility. Garage door style partitioning gives a feeling of openness and flexibility for public private events (sans the pavilion).
54. Outside seating is too large.
55. Perfect
56. Perfect for out climate
57. Provide a variety of seating options- tables, lounge seating, lots of outdoor patio umbrellas and space heaters for winter
58. same as above
59. Same as above.
60. Seating looks good and views great. Will need to be well shaded for our hotter months.
61. See above
62. See above
63. See above.
64. See above.
65. See above.
66. Seems fine
67. The geometry of the patio hardscape is underwhelming and unimaginative. The patio should have soft/flowing edges like nature. The patio footprint also needs to be extended at the edges so people have ample room to stay on the patio surface around the perimeter tables. This will also keep sprinkler overspray further away from the tables if they are not stored after closing. I would recommend the use of pavers for a elevated feel and eliminate the potential for cracking and unwelcome looking concrete in the years to come.
68. The outdoor lawn is nice but the seating area needs to be shaded and misted if possible.
69. The seating and concept is good, but I really don't care to hear loud music blasting from speakers on the patio as they have coming from the clubhouse at Dobson Ranch for example.
70. Thrilled with the indoor outdoor seating area
71. Too much outdoor seating and not enough indoor seating.
72. Very modern and needed by the club
73. Very nice
74. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
75. why is this needed? who is planning to use it?

**12. Please provide comments about the parking west and east areas.**



1. Again, taking too much yardage from the holes themselves will lessen the challenge of those holes.
2. Agree with.
3. all new parking is appreciated
4. Any expansion and parking arrangements will be an improvement.
5. Any improvements to parking is helpful
6. Anything is better than what's there
7. Awesome!
8. can some of the parking spots have shade covers. with solar panels. electric car charging stations?
9. Can't tell....the plan is too small without a means of enlarging.
10. Good upgrade.
11. Great idea to increase parking closer to the clubhouse
12. Great improvement over schlepping clubs from the YMCA parking lot.
13. Great improvement. To go from 16 to 150 is huge. However we do need to really expand Handicap Parking
14. Great that there will finally be parking north of the canal.
15. Great to have more parking closer to the clubhouse. Any provision for EV parking/charging spots?
16. Great, but you need to replace the practice short game area. Replace it north of the 16th green south of the SRP Canal ROW. The existing parking adjacent to the 10th Tee will become excessive.
17. have designated walking paths within parking areas (people drive fast through current lot). Decrease current incline
18. Having parking close to the clubhouse is a great improvement over the current setup.
19. How many parking spaces are in these areas? Does the parking equate to current parking? Where will over flow parking be located? Retain the existing policy of allowing carts into the parking area, especially any overflow parking.
20. I agree parking needs to be improved
21. I have no opinion about the parking lots
22. I like more parking on the clubhouse side of the canal.
23. I walk to the course most of the time, when I have driven I never had any trouble with parking.
24. I'm hoping there will be more parking on the north side of the canal
25. Improving parking situation is great, but please don't let this take away from practice facilities.
26. Is there enough parking to accommodate a full house
27. It's about time!
28. It's nice to have closer parking, but to be honest, it's nice not to have cars in the area too much where people are walking with their golf clubs.
29. Killing grass and putting in asphalt pavement is not being environmentally conscious.
30. Like it closer but not sure that's enough parking for busy winter days
31. Like the idea of parking close to clubhouse if there is enough parking.
32. Like the new parking closer to the clubhouse
33. Looks good better than lugging clubs from the current area
34. Lots of lighting and make sure the road inbetween the parking spots is wide enough to get around golf carts as well as cars
35. Love the additional parking close by and I think its fine to have both.

36. Major improvement over current set up
37. More parking - more better
38. More parking is always appreciated!
39. More parking north of canal is not smart, IMO.
40. much better since it is closer to the restaurant and clubhouse
41. Much better than dragging the clubs over the canal.
42. Much better than the current parking
43. Much better than the current parking.
44. Much more convenient
45. Much need improvement
46. Need to be allowed to park so that I can jog the canal
47. Nice to have parking closer to clubhouse
48. Nice to have parking closer to the club house.
49. nice to not have that long walk but loss of a great practice facility is not worth it.
50. no need for that much increase
51. None
52. Ok
53. Parking currently is so bad, but it looks like this solves the problem, well done.
54. Parking fine now and do not mind the walk
55. Parking has always been tough and sometimes dangerous. Any way to connect parking to walking paths, not have the walking path be the same place people drive (like over the canal currently)
56. Parking has been a turn off over the years to visiting for a practice session or using the restaurant/bar facility at Kenny Mac. Plan is a major improvement.
57. Parking is always a necessity
58. Plans shows plenty of parking, maybe more handicapped spaces
59. Putting a parking lot in place of the great chipping green, while more convenient to the course, is an awful idea. The proposal has no rendering for a replacement chipping green. By creating this new parking lot, the city will in turn create an abandoned parking lot where visitors currently park. How does that make common (or environmental) sense?
60. Remove the section of jutting curb along the south side requiring drivers turn to exit the parking lot. Utilize pavers in the parking spots adjacent to landscape islands to increase the opportunity for percolation of water and the promotion of larger tree canopies. Use native desert trees for the landscaping.
61. See previous comments
62. seems adequate for golf and socializing
63. Smart plan
64. Some of the parking will still be quite a walk from the clubhouse. It would be nice if you'll allow carts to go into the parking area to load and unload clubs.
65. Stop signs or traffic signals are needed along the canal
66. That is awesome.
67. The closer the better
68. The east lot looks overly large. I wouldn't like to give up so much green space for pavement.
69. They appear to be a good design.
70. They are fine.
71. They are not good. It is annoying to walk so far. It would be nice if the parking lots were closer to the clubhouse

72. What existing landscaping will be removed or damaged with this project?
73. What is the cost of this project? Could funding be better put to use elsewhere outside of a dining activity such as golf?
74. Will create more issues with walkers, riders, and runners using the canal path. If the parking lots go forward, which I hope they don't, the City should have a raised cross walk for canal users and a designated right of way and stop signs for drivers.
75. Would prefer short game practice are replace some of this parking.
76. Yes! needed better parking
77. You don't need that much parking.

**13. Please provide comments about the relocated practice area near the driving range.**

1. Again, this is fine but being an avid golfer I prefer a larger practice area. Although the course is less than a mile from my house I go more to Dobson Ranch due to the overall complex and what it offers. If you can be half of what they have it would be great. Also, I prefer a better lighted driving ranch for night practice. Lights would also be needed for the other practice areas. Not sure what you can do regarding lighting due to neighbors.
2. All in one.
3. An appropriate place for the practice area
4. As I mentioned early and continue to drone on, sorry about that, it doesn't look like there is dedicated chipping area and I think that some of that ""lawn area"" would be better used to expand areas to practice golf. Below it asks if I would prefer a larger chipping green or putting green, I would prefer both of them to be larger. There are not questions asked about the driving range, that could use improvement, I usually go to Dobson for the top tracer. It would be great to have that walking distance from my house, I'm selfish that way.
5. As long as I can access the restrooms as a jogger on the canal i am happy
6. As long as it is not reduced in size
7. As mentioned previously, that area currently is very valuable. I'd love for it to have lights, but please keep it as big as possible.
8. Awesome!
9. Can't tell....the plan is too small without a means of enlarging.
10. Centralizing the practice areas makes it easier for everyone.
11. Chopping green needs to be as big in size and have a full bunker to practice on
12. Disagree strongly
13. Driving range needs covered bays and tracking tech , look at what Dobson Ranch did and copy it at minimum , it will pay for itself
14. fine
15. Good
16. Good idea
17. Good if they are upgraded
18. Good location but please retain a practice bunker and have dedicated chipping vs putting areas
19. Good to see practice facilities integrated.
20. Good.
21. Hard to call it relocated. Hasn't that practice area always been there. Can you now chip there?

22. Hard to say from the drawing. Needs more detail about the layout between the putting and chipping areas
23. Having a relocated practice area looks great.
24. High school kids need good practice area for their golf teams.
25. I am happy with the relocation as long as the chipping green is as good, if not better than the current one.
26. I don't have any comments.
27. I don't see a practice chipping green in the existing plan. This is an integral part of the current practice area.
28. I guess it will be OK.
29. I like the closeness of the practice area with the driving range. makes it more useful.
30. I like the convenience of locating them closer together. Where is the bunker?
31. I like the new placements
32. I think this needs to be revisited. The upgrades are great and will bring life to the course, but the main thing that keeps me coming back is the practice areas. Keeping turf at the range is important to me. Finding a solution where we can have a good size putting green with actual holes and variety in flat/undulating putting surfaces would be amazing. And actually relocating the practice chipping/pitching area with a practice bunker would allow for a well rounded practice experience that would keep people coming back (not to mention spending more money) even when they aren't coming to play a round. Adding a variety of targets on the range would also be a nice addition.
33. I would like to see the driving range enhanced as well. Please do not overcharge for range balls. Should keep that affordable for all to practice.
34. I'm sure it will be beautiful and more than sufficient for my families needs. Can't wait to bring our boys back for lessons once this is complete.
35. It makes a lot of sense to me
36. It makes sense. These updates have been needed for years.
37. it works
38. It's fine but ideally the driving range wouldn't run east-west.
39. It's fine. Certainly not finalized
40. It's probably more convenient
41. Larger chipping green is preferred
42. Like the larger and hopefully flatter main putting green. The main putting green has always been very marginal. Giving up the current chipping/putting/bunker area is a major downside of the plan.
43. Looks a little smaller than what we have now, perhaps move hole 1 a little closer to the green to expand the practice area
44. Looks fine for location if done to standards.
45. looks too small
46. Love it especially since it can still accommodate black tees
47. Makes better sense
48. Makes good sense
49. Makes more sense to be right next to the driving range
50. Makes sense instead of broken up
51. Makes sense to me, the old location barely gets used
52. Makes sense.
53. Moving putting green and making it larger is great.
54. Nice facility
55. Nice having putting/chipping and driving all in the same area.

56. Nice to have it closer to the driving range.
57. no chipping area or no putting. Both are not shown in the design and above question seemed to make the survey taker choose which one they wanted.
58. No issues
59. No opinion
60. No problem - it would be new and better
61. No problem with relocating near the driving range. Only concern is that it will probably be smaller than what it is now. The chipping and bunker practice area is one of the best around and the size is great allowing for chipping to various distances. The practice area always seems to be busy when I am there.
62. Nothing in particular except really want a chipping green practice area as well
63. Potential loss of one of the best chipping and sand practice areas (east side of current facility) in the valley. Hopefully, the new practice area can be maximized for the increased traffic and desire to combine practice with social time in the dining/bar area.
64. Practice area should not be decreased
65. "Relocated" practice area is not accurate. The practice area on the east side is being eliminated (for a parking lot!) without replacement. The practice area on the west side looks to be the identical size as it currently stands.
66. See previous comments
67. Seems like a no brainer
68. Seems small
69. Should be a upgrade for practice and lessons
70. Sounds good. Can we have real holes on the practice putting green?
71. That is not a relocated practice area, it is an enlargement of the existing practice putting green. It is not big enough to serve as a practice area for this course's use.
72. The change makes sense considering the overall design.
73. The more space the better
74. The plan is not clear on the capacity for the golf range. We do not need another Dobson Ranch drinking/partying/loud music arena.
75. The putting greens being improved will be great. However, I think that area will also need bunkers and proper short game room if you removing the practice green and bunker adjacent to the canal.
76. This is a misleading question. The proposal is not "relocating" the practice area. Rather the proposal is eliminating a vital part of the practice area and simply keeping the current driving range and putting greens. Nothing is being "relocated."
77. this is good
78. This makes sense and puts everything in one area instead of spread out.
79. Too small. You have cut out the practice chipping green without replacing it.
80. Unless I misunderstood what I saw, I only see a putting green but not a chipping and putting area so I am misunderstanding the term relocated practice area near the driving range.
81. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
82. Works for me.

**14. Please provide comments about the future community and event pavilion.**

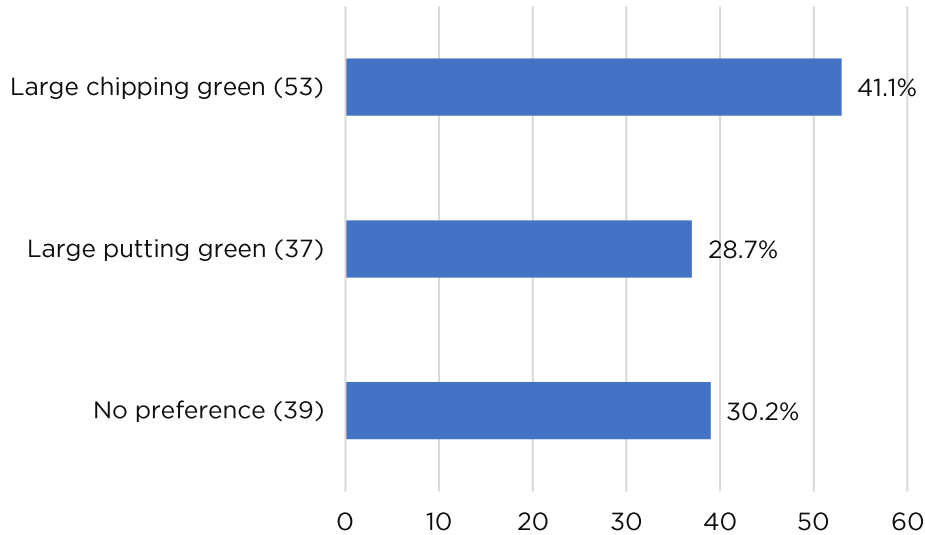
1. All for it. It works well at Papago, it will work here too.

2. An event center would be a great enhancement. Not certain how the pavilion would go over with the closest neighbors.
3. Awesome!
4. Biggest challenge will be parking when there concurrent scheduling of a large tournament and separate event at the pavilion.
5. Can't tell....the plan is too small without a means of enlarging.
6. Could be a good thing for the club
7. Do not want events to prevent closers for weekend use- make golfers/ restaurant goers the priority over the events
8. Does Tempe really need another event center? It's a golf course people stay focused. Tempe's last after what's happened to Rolling Hills. What a tragedy.
9. Don't care one way or another.
10. Don't make it too big I don't think it will be used a ton.
11. Fine, but what events can you have with golf going until dark, and does night events mean the driving range is closed that night of event?
12. Future events should be published to attract families
13. Golf courses are pretty niche and not used by most citizens. Anything you can do to add non golf opportunity is good.
14. good
15. Good
16. Good 19th hole makes good community. Is there demand for more events?
17. Good idea
18. Good luck
19. Great addition
20. Having those areas will increase the desirability of community and club functions.
21. I believe the event pavilion is a nice use of space. Great for community events.
22. I like it!
23. I think it's a wasteful use of space
24. I think the course would greatly increase and improve the number of golf events and non-golf events if there is more room for gathering and serving meals and drinks. This would be additional revenue to the city through the golf course as long as local Tempe residents are given preference so that outside communities don't take over the use of the facility and squeeze out Tempe residence from using the course and the facilities. Too many non-local related tournaments would freeze out the use of the course by local community members.
25. I would love to see more community events at this new facility.
26. Ideally becomes a popular venue for ongoing community events.
27. It is a good idea to have a community facility for the neighborhood.
28. It is amazing! Golf clubs over the years have updated to a similar setup as this and have thrived.
29. It is nice
30. Just need to be able to access restrooms
31. KEEP IT FAMILY FRIENDLY. Leave politics and ADULT party themes OUT!
32. Like the flexibility to host community events and will have to remain competitive with other comparable courses.
33. Like this idea but please keep in mind, the main activity is golf. Do not want other activities to intrude on the ability to get tee times and play golf.
34. Looking forward to this space to open up Ken McDonald for charity golf tournaments.
35. Love it

36. Love that idea!
37. May be nice
38. Much needed improvement to increase usability of the facility including hosting more golf events, but also getting more non-golf events to supplement the costs.
39. Needed in this part of the city.
40. No Comment
41. No comment.
42. No opinion
43. None
44. Not a fan
45. Not clear what is really being proposed here? Is it another building?
46. Not quite understanding this need
47. Not really a fan of this. I believe it will be extra expense and costly maintenance for very little actual use by the public. No value for the tax payer and very little benefit for the golfers who fund the course.
48. Not sure about this.
49. Not sure it's really necessary. why can't the restaurant double for that?
50. Not sure why this is necessary
51. Novel idea, hope it works but doubtful it will be booked enough to offset the cost
52. Open to the idea as long as it doesn't take away from the golf aspect. I would love for the practice area to be priority. This would allow for actually community events in form of practice clinic for kids and adults, etc.
53. Please please make the indoor space bigger so it can serve many groups all year long: heat, rain or cold. Outside seating works for only 6 months year.
54. Same as lawn. If there is a true plan of use, I welcome it. If it's just something that might be used for .etc. etc. Then it will be an expense that could be avoided.
55. See above
56. Segregate golfing and event traffic/crowds. These people will not willingly mix. In my honest opinion, this is primarily a golfing venue!
57. Should add it now
58. Tempe needs community space like this
59. The location of the dumpsters next to the event pavilion needs to be reconsidered. The smell that will emanate from the dumpsters and leaking fluids during hot months will be very off-putting.
60. this is a golf course first. don't take away course area just to add none golf area.
61. This is a golf course not an event site. Please don't waste my tax dollars on making this course like what Rolling Hills is becoming.
62. This is a must have to increase the overall business and community involvement.
63. this is a waste.
64. This seems like a "nice to have" vs a "must do." If there are budget limitations, this is the first thing I'd cut. Tempe already has many nice locations for community events.
65. Took my son to Santa and Swings in December. Would love to see more events like that. With the new areas provided and us being walking distance, we look forward to spending a lot more family time at Ken McDonald.
66. Unneeded
67. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?

- 68. While extending an invitation to the community is good and will increase functionality, I still believe making sure course conditions and maintenance are much more important for continued growth.
- 69. Will increase special event potential and rental revenue to support operations

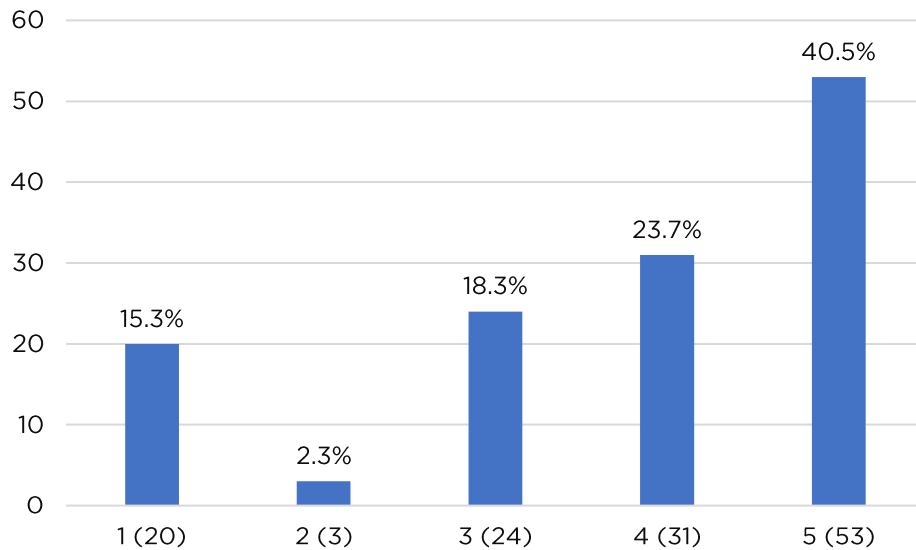
**15. Would you prefer a larger chipping green or putting green?**



Responses: 129

**16. With the proposed site concept, how likely are you or members of your family to: (1 not likely, 5 very likely)?**

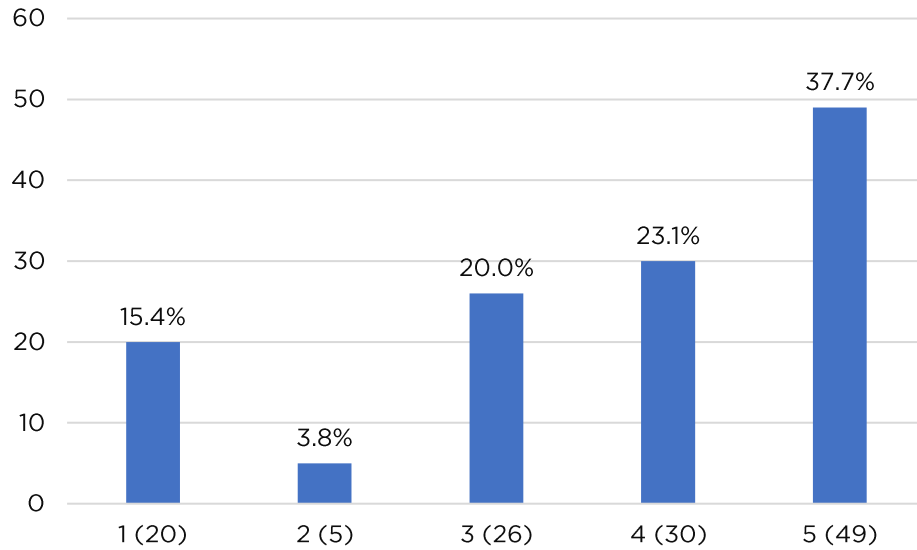
**a. Increase your visits to Ken McDonald to play golf?**



Responses: 131

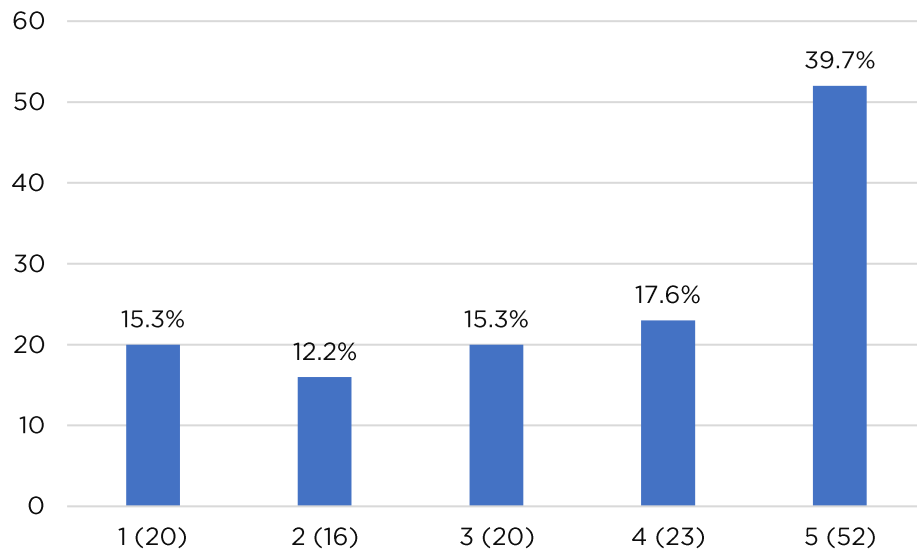


**b. Increase your visits to Ken McDonald to use the driving range, putting and chipping greens?**



Responses: 130

**c. Increase your visits to Ken McDonald for the restaurant/event lawn?**



Responses: 131

**17. Do you have any additional comments regarding the Ken McDonald Golf Course Clubhouse?**

1. A good clubhouse with promoting of events will be a huge improvement.
2. Add covered driving range bays with gamification- similar to Dobson
3. Address the routing of the course!!
4. Again, in my opinion, one of the larger challenges is mitigating noise to the neighborhood and golfers.
5. Any way for a comfort station extension off the clubhouse for the golfers to grab a sandwich and soda at the turn?

6. Course upgrades would be awesome to include. Dobson Ranch and other courses are far superior
7. Don't raise prices like Rolling Hills did. Ruined a good affordable golf course in Tempe.
8. Golf courses use too much water
9. Good luck. Hope it doesn't affect current play.
10. Hard to answer questions about increased attendance based on drawings and promises when present course watering system is deteriorating right before our eyes.
11. Hoping that this improvement doesn't substantially increase the rates. The course itself is not being enhanced at this time. Bunkers need to be replaced, tee boxes fixed and with the new irrigation there is hope that the fairways will be in great shape. (course in good shape now- but can't be considered great). Have seen rates substantially increased at other public courses and don't want to lose the last affordable place to play.
12. Hoping the transition is seamless as possible
13. I already go to Ken McDonald 2 to 3 times a week and I don't see that increasing regardless. Overall, I appreciate the need for change, but I feel like you're overestimating the amount of utilization the outdoor areas will receive for most of the year.
14. I am doing my best to understand city activities. That is why I respond.
15. I am glad the city of Tempe is investing in the golf course to ensure that it is a contributing reason for people wanting to recreate, locate and spend their money in Tempe. Also, covered parking, if possible, would be a great addition to the proposal, along with possibly generating electricity for the Golf Course and the city. Additionally, covered parking would need netting to prevent birds nesting and messing on the cars below. One additional item that needs to be discussed is that the golf course needs to be brought up to better standards, so not only will the city of Tempe have a great golf course venue, it will also have a great golf course to go with it. I'm not saying the golf courses in that bad of shape. The course needs additional attention to deep sand trap raking/tilling and putting green repair.
16. I am not a golfer but a citizen of Tempe. I believe the golf course needs an update.
17. I am not familiar with the financial aspects of this development--how much it will cost and who is footing the bill. My support for this development could shift dramatically depending on the answers to those questions. I would also like to learn whether greens fees will be increased, which I am opposed to.
18. I avoid Ken McDonald because they force you to share a golf cart. Because of that I've stopped playing at KM unless I have a partner. Before that policy was put into place (around Covid) I played there 2-3 times a week. Changing the clubhouse won't encourage me to play anymore. The golf staff has said the policy comes from the city and if I don't like it don't come back (I've been told that twice). 43 year resident of Tempe.
19. I believe improvements are long overdue. If done right this can make for an amazing addition to the community of Tempe. I believe golf should be at the forefront of this renovation. Keeping golfers coming back for golf will be the driving force behind all the other activities (golf clinics, community events, restaurant/entertainment, etc.). I think sacrificing the lawn area/some parking for the benefit of improving the practice areas would be doable with careful consideration. I like the idea of creating a new tee box for #18 instead of reducing yardage of the hole. I would like to echo the idea of affordability as others have mentioned, I believe golf is a great sport with many life lessons to offer, and considering accessibility/community will allow for future generations to thrive and enjoy this as well. Lastly, breakdown of cost and how this will be paid for would also be appreciated. All in all excited to see this become a reality.

20. I don't believe that spending taxpayer money on a golf facility when AZ is in the midst of a growing water scarcity crisis makes any sense at all.
21. I don't see any improvements to the driving range. Adding a ball tracker like Inrange or Top Tracer would be great and increase traffic more than an event center.
22. I don't think public funds should be used for improvements to privately owned facilities such as golf courses. In particular, golf courses a a misuse of natural resources and require too much water in a desert environment. With so many other needs in Temple, this seems like a terrible use of tax payer funds.
23. I haven't been able to find budget information. What is this costing Tempe, and what's the return on investment?
24. I hope it doesn't make the course become no longer a desirable place to play, as happened at Rolling Hills. My senior ladies group used to enjoy going there on occasion to play 9 holes. Now that option is no longer available, since one must pay for 18 holes. Use of the facility and yard for community events may make it less attractive to us average golfers.
25. I love how reasonable everything is here. I realize with all the upgrades it may not be possible to keep pricing the same but it's nice to have it accessible to all.
26. I love Kenny Mc. If you are shortening 18, maybe have people tee off on 17, then hole one becomes 10. Current hole 9 would be a great finishing hole.
27. I'm a regular at the golf course and look forward to a refresh.
28. I'm torn on the putting vs chipping areas. I want big on both. Typically we use the putting green more before playing a round but when practicing I like a large chipping area and those are hard to find. My kids have taken some lessons there and if that is going to be a priority for the course I think chipping should be the priority.
29. Increased parking at the cost of reducing the chipping or putting green is totally unacceptable.
30. Interested in lighted driving range in the evening.
31. Is this really a wise use of taxpayer dollars? Especially slapping down more blacktop? Come on.
32. It is my concern that it will be another Dobson Ranch where it cost \$ 100 dollars a round to play in winter. Playing 2-3 times a week your loyal long term supporter will be priced out of playing there. It's apparent you're looking to increase profit from winter visitors and the hell with local players.
33. Its all fine IF you can guarantee golf rates do NOT go up to pay for it and like I said above - is this something we need in the middle of a residential area behind a YMCA?
34. It's imperative that the green fees remain affordable for families. This is the one thing I really appreciate about KMG.
35. Just don't want any part of the new design to compromise the quality and challenge of the existing golf course, like it has adulterated Rolling Hills, for example. Also, since it is still a municipal golf course, the affordability of the rates should reflect this.
36. Just happy to see there will be some good improvements!
37. KEEP IT DRUNK FREE AND FAMILY FRIENDLY
38. Keep the prices the same. Do not make it so the community can't enjoy the place
39. Like the name says golf first other activities second
40. Love it's history.
41. Love the redesign. Makes it more of a destination for the family beyond the round of golf
42. Maybe others feel differently, but I like to golf at the golf course and practice golf. the only time I eat at the golf course is when there is a tournament, a charity event or my friends propose it, we normally go off to another location for lunch after. We would definitely give the new restaurant a try, if the food is good it might become a thing. But

all I care about really is the golf experience. I am looking forward to your upcoming changes.

43. Motor vehicles (golf carts included) are already quite oblivious to canal path users as they cross the canal. If you're going to increase vehicular traffic across this bridge, please include safety measures for pedestrian/cycling safety.
44. My go to in the south valley right now is Dobson due to its best overall practice facility and amazing food/beverage service. For the future, covered driving range ramadas and expanded evening lighted range hours would be my next big improvement. The existing plan to replace irrigation is important as the course does look its age more so than neighboring courses.
45. Nice improvements on the club house and restaurant. To much restaurant in my opinion. The price for playing at KM is one of my favorite reasons to visit. The course is ok and the pricing is appropriate. If prices go up for golf I don't care how nice the restaurant is I won't feel a need to drive there. Plenty of restaurants around. Because KM is so hidden try putting billboards/signs up on Elliot near the 14 tee box and Guadalupe by the 6th.
46. No
47. No
48. No
49. No
50. No
51. No
52. No, I like the fact that the course will remain open during construction
53. none
54. Not sure why you are spending all this money to fix something that clearly isn't broken.
55. Nothing you do will make me want to go there
56. Please call me to help you with the floor plan layouts of dining area and kitchen.
57. Please consider a monthly practice membership that includes unlimited range balls for a set monthly fee (similar to Arcis courses where I drive to now despite Ken Macdonald being in my neighborhood)
58. Please make sure the parking lot and restrooms accommodate access for those who jog the canal
59. Please make the ceiling heights a minimum of 12' in the public areas. Low ceilings are the bane of architecture and uninviting. Separately, make the architecture more timeless so the building ages with grace. The vast majority of contemporary architecture dates itself and will make the clubhouse less attractive in years to come and thereby reduce foot traffic for those seeking a place with good ambiance. The existing clubhouse is a prime example. I'm sure it was welcomed with fanfare when new but aged terribly. Utilize a native desert landscape palette with surface select boulders around the clubhouse property; cacti need far less routine maintenance and thereby reduce landscape maintenance and utility costs. The juxtaposition of desert landscaping next to lush greens is also far more appealing. Last, GAMIFY THE DRIVING RANGE to drive (no pun intended) increased foot traffic to the clubhouse restaurant and increase alcohol sales. Look at Top Golf and the foot traffic they generate even among people who have never played the sport. The opportunity to increase patron sales into the evening/night when the main course is closed will make the course more profitable and inject real life into the property!
60. Please read my previous comments
61. Please reconsider the addition of a parking lot in place of the chipping green that is used by hundreds of golfers each week.
62. Please think about walkers. There is not a lot that can be done, but the walk from 9 green to 10 tee and then from the 16 green to 17 tee is a hefty walk. What would help

some would be to connect the foot bridge to the cart path on the north and south sides of the canal. This would create a more direct route from 9 - 10 and 16 - 17. I believe that foot bridge across the canal was there long before all the walking/bike paths were added and there is no reason why we all can't share that bridge. I've used it for years. Everyone just needs to slow down a bit and be courteous to others when using this bridge.

63. Renovate current parking lots. When I come there is ample parking
64. should include solar panels for clubhouse and cart charging stations
65. Since this will reduce the length of the current finishing hole consider making the current 17 as hole 1 and finish on the current #9. That would be a wonderful finishing hole.
66. Thank you!
67. The current putting green is great size but the slope does not really allow you to practice any straight flat putts.
68. The facility has been neglected for far too long and the upgrade will be a great success if done right. There also couldn't be better timing as the industry has never been stronger.
69. The location of Ken McD is great. Would love to see the restaurant stay open until 10PM and serve dinner. There aren't enough good places to eat in South Tempe. This could be a major win/win for the city and community.
70. These all look like positive improvements!
71. This plans prioritizes increased parking which has never been an issue at the expense of the great practice area. Once that practice area is paved over there is no way to recover it.
72. This would be great - hurry up and do it
73. Use what you have.
74. Very concerned about a memorial tree that is planted outside the existing clubhouse and if it will be protected and maintained in the entire project. What steps will be taken?
75. Very excited to see these upgrades.
76. Very large waste of money that will not get used. Go look at the fantastic improvements to Dobson Ranch. They did not bother with the clubhouse, all improvements target the golfer.
77. Waste of money, likely to increase fees.
78. We moved our alumni golf tournament because Kenny Mac didn't have any room. The committee might need to rethink our playing course with the new improvements.
79. We would play and practice more there if there was more room for people. The range and course is always extremely overcrowded. There aren't enough slots available
80. What impact will it have to green fees?
81. What is the cost of this project? Could funding be better put to use elsewhere outside of a dying activity such as golf?
82. What is the downside of your plan you didn't share?
83. What would the area look like during construction? Would there be extensive closures of the course and/or the clubhouse? Can the tee box on 18 be moved back to save some of the distance on that hole? Can some improvements be made to the South Parking lot to make ingress/egress easier? Currently the narrowness of the road just south of the canal is challenging when large trucks stick out, or multiple cars and golf carts are attempting to navigate that space. Maybe remove parking from one side of that road to widen it?
84. While I support an update to the clubhouse I fear that the changes will increase the cost to golf at Ken McDonald and also change the vibe. In my opinion the current vibe is laid back which makes for an enjoyable round of golf. No loud music, no food trucks,

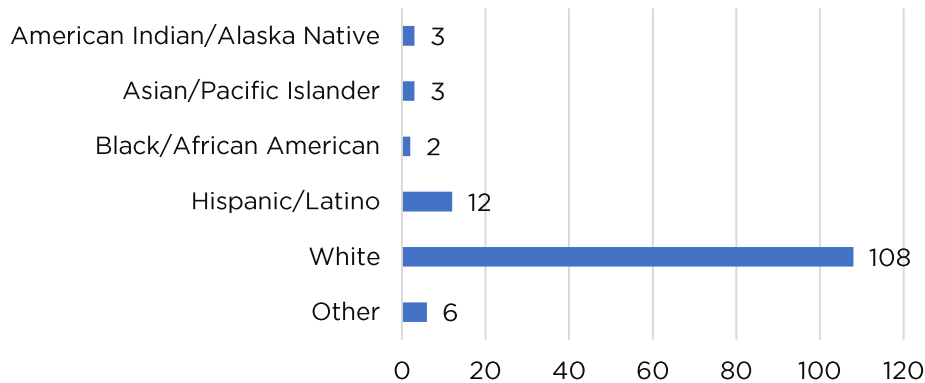
just golf. When I play Ken McDonald it's because I just want to golf. The clubhouse is long overdue for an update but please do not change the overall vibe of the golf course.

- 85. Will the kitchen be able to support a full tournament of 144 players and/or will there be grilling options?
- 86. Yes I do. I want to encourage the management and the city to put some sand in the bunkers. Hitting from dirt bunkers isn't very much fun, actually it is miserable. Also, please get all the marker signs at the tee boxes back. The ball washers disappeared when the new management took over and it is past time to get them replaced as well. The benches need to be replaced as soon as possible too. I want to encourage management to place signs at the first tee with the following information. ""PLAYERS, PLEASE RESPECT THE GOLFERS THAT FOLLOW YOU ON THE COURSE. FIX YOUR BALL MARKS ON THE GREENS, PRPLACE YOUR DIVOTS AND RAKE THE BUNKERS."" I'm always fixing the ball marks on the greens and feel that it isn't fair
- 87. Yes. Please fix the bunkers

#### IV. Demographics

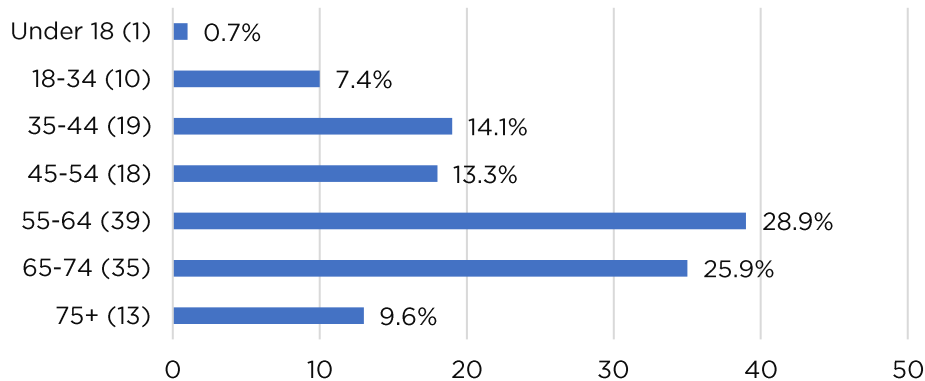
The City of Tempe wants to better understand how well it is serving community members. Collecting demographic data allows the city to effectively plan and distribute its programs and investments. The collection of data provides a more precise picture of current Tempe residents and businesses. Providing this information is highly encouraged and helpful to the city, but it is not mandatory.

##### Race:



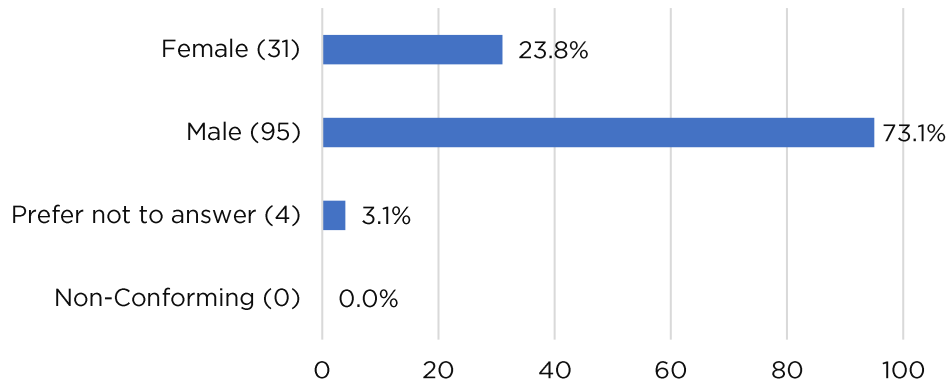
Responses: 128

##### Age:



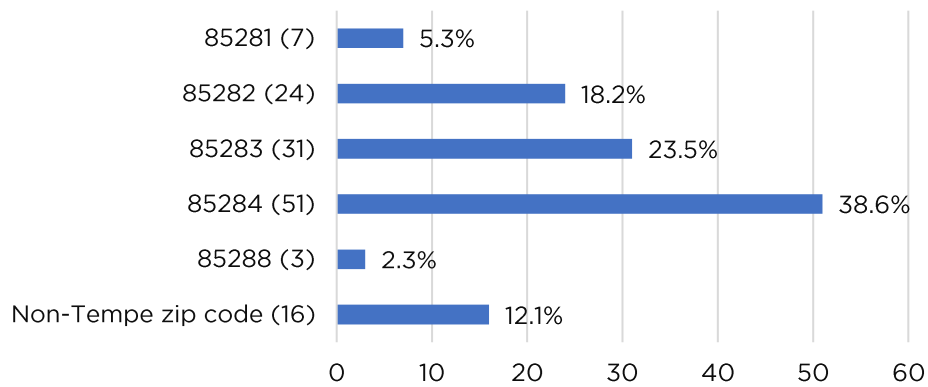
Responses: 135

### Gender:



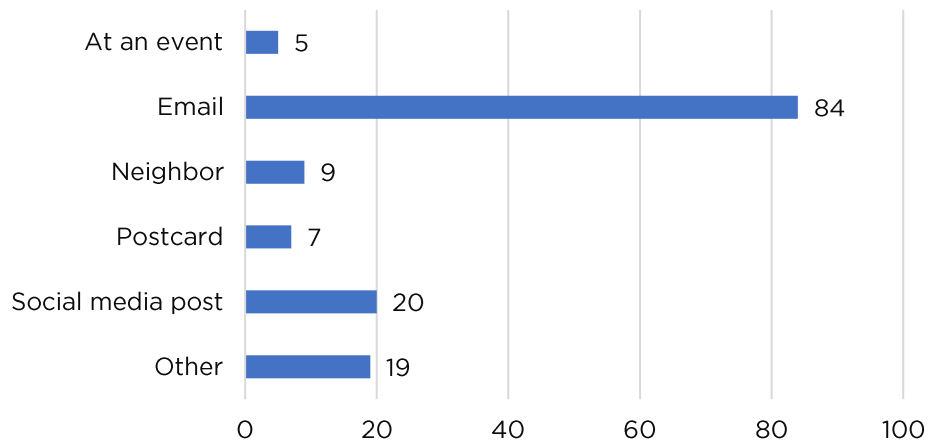
Responses: 130

### Zipcode



Responses: 132

### How did you hear about this survey? Check all that apply



- Other - A friend sent it to me.
- Other - At the course
- Other - At golf course
- Other - At Ken McDonald
- Other - at ken mcdonald golf shop.
- Other - At the course
- Other - At the course
- Other - At the course
- Other - At the hallway of clubhouse
- Other - Friend
- Other - I work at vourse
- Other - Saw the plan shown at the course.
- Other - Spouse
- Other - Tempe Today newsletter
- Other - Tempe Tribune
- Other - wife sent to me

Responses: 132