

Minutes TEMPE ARTS AND CULTURE COMMISSION September 11, 2023

Minutes of the Tempe Arts and Culture Commission (TACC) meeting recorded at 6:00pm on September 11, 2023, held at the Tempe Public Library and via Teams.

(MEMBERS) Present:

Jacqueline Bernatt-Swan – Vice-chair
Maureen Kobierowski – Chair
Harper Lines
Haylee Mills
Lisa Roach
Jennifer Song
Justin Stewart
Ginny Sylvester

City Staff Present:

Brendan Ross, Deputy Director – Arts & Culture Division
Joy Higgins, Management Assistant – Arts & Culture Division
Kara Osburn, Financial Analyst – Arts & Culture Division
Rebecca Blume Rothman, Manager – Tempe Public Art
Eileen May, General Manager – Tempe Center for the Arts
Brenda Abney, Manager – Tempe History Museum
Maja Aurora, Manager – Tempe Community Arts
Mercedes Payne, Manager – Recreation
Erin Kirkpatrick, Manager – Recreation

(MEMBERS) Absent:

Randall Schmidt

Guest(s) Present:

Ignacio Ventura, ASU student

Call to Order

- **Maureen Kobierowski**, TACC Chair, called the TACC meeting to order at 6:01 pm.

Agenda Item 1 – Public Appearances

- None

Agenda Item 2 - Approval of the August 14, 2023 Commission Minutes

M. Kobierowski asked the commissioners to review an unapproved TACC minutes document dated August 14, 2023.

MOTION: Jacqueline Bernatt-Swan moved to approve the August 14, 2023 Tempe Arts and Culture Commission Meeting Minutes with edits.
SECOND: Ginny Sylvester seconded
AYES: Jacqueline Bernatt-Swan, Maureen Kobierowski, Harper Lines, Haylee Mills, Lisa Roach, Jennifer Song, Justin Stewart, Ginny Sylvester
ABSTAIN: None
NAYS: None
RESULT: Motion passed with a 8-0 vote
ABSENT: Randall Schmidt

Agenda Item 3 – Presentation: Parks & Recreation Equity Study

- **Mercedes Payne & Erin Kirkpatrick**, Recreation Managers, presented information and sought feedback about the “Making Space: An Equity Study for Parks and Recreation.” More information and opportunities for feedback can be found on the Tempe website:
<https://www.tempe.gov/government/community-services/parks-recreation-equity-study>

Agenda Item 4 – Updates: Arts & Culture Division

- Arts Grants, Maja Aurora
 - Three grant categories, Wave Maker, Vibrant City, Arts in Schools
 - Vibrant City Grant, Cycle Two deadline Nov 15
 - Arts in Schools – serves fine arts programs in schools in the Kyrene School District, Tempe Elementary School District, and Tempe Union High School District. This year the focus is on supporting clinicians or guest artists in classrooms.
 - Fine Arts teachers have two grant options:
 - Grant request for specialty supplies
 - Grant request for artist or clinician for in class residency
 - The grant amount has doubled in 2023
 - 42 grants have been awarded; 25 teachers chose to work with guest artists or clinicians
 - Tempe will pay artists directly to speed up payments and reduce paperwork for schools
 - Lists of grantees can be found on the Tempe website:
<https://www.tempe.gov/government/community-services/arts-culture-history/community-arts/arts-grants>
- Tempe Playlist, Maja Aurora
 - 2023 is the third cycle of Tempe Playlist (started in 2017)
 - Supporting the professions of local musicians and bands actively performing in the valley
 - 44 of 115 band applications selected for Tempe Playlists
 - Spotify Tempe Playlist: <https://open.spotify.com/playlist/5xzLYd2sr4T1fICYIGphqm>
 - Photo shoot supplied by Tempe supplying 10 high resolution images to each band/artist
 - Tempe events are pulling musicians directly from this pre-qualified list
 - Tempe Playlist Booklet is online: [Tempe.gov/tempeplaylist](https://www.tempe.gov/tempeplaylist)
 - Commission questions:
 - How does the team determine to which businesses to distribute the book?
 - Team is researching businesses actively booking live music
 - Can the list get pushed out to businesses procuring a live music permit?
 - Are you getting feedback from musicians about successes?
- Arts & Culture Financial Report, Kara Osburn
 - A FY23 recap was presented.
- Signature Arts Event, Brendan Ross
 - Proof of concept year in 2024 to build a full program launch in 2025
 - Brainstorm and trial programs, ideas, and marketing
 - Build staff
 - Scoping
 - Researching pop up events and broadening events as a once-per-year offer
 - Building partnerships with local organizations and stakeholders like Gammage, Downtown Tempe Authority, ASU, and others
 - Spiegel tent planning for delivery in 2025
 - O’odham/Piipaash activations to be explored when the tribes are ready for those conversations
 - Advisory group to begin meeting in October (to include TACC Chair)
 - Hayden’s Ferry Festival to be held earlier in March to give the event its own space
 - TACC involvement:
 - Thank you for all the good ideas and enthusiasm
 - Please bring ideas or network opportunities to staff for consideration
 - More opportunities will be coming soon
 - Commission comments:
 - Are there walking, travelling, or pop up arts experiences that can fill a gap in the Equity Study?

- Live music is very important to the history of arts in Tempe, could it be included in the list of programs under scoping?
- Will walking/travelling experiences have a bicycle element?
- Walking/cycling access: Ensure accessibility is equitable across Tempe
 - Maureen to run things by the Disability Commission for ideas
- With what native organizations is Tempe working?
 - A collection of O'Odham and Piipash creatives, architects, designers under the name Hekiu

Agenda Item 5 – TACC Activations

- **Recent Activations**
 - Justin: worked with Tempe History Museum Programs Committee to finalize the season program
 - Maureen: Youth Advisory Committee festival announcement (Feb 20, may change to March)
 - Attended the Dark Side
 - A new store called EcoTherapy needs a muralist
 - Lisa: attended Clark Park backstage tour on Saturday
- **Upcoming Activations**
 - Reach out to boards and commissions to set up festival announcements at meetings in March 2024; Deliver talking points to commissioners
 - Fill out survey for Equity Study
 - Arts in the Parks
 - Tempe Signs Exhibition Opening
 - Governor's Arts Awards
 - ATC Opening

Agenda Item 6 – Discussion: October Meeting Date Change

- Next TACC meeting to be held on October 16

Agenda Item 7 – Future Agenda Items

- ATC introduction to TACC

Meeting adjourned at 7:59 pm

Prepared by: Joy Higgins