



City Council Weekly Information Packet

Friday, September 22, 2023

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) Rio Salado Implementation Update
- 3) Community Services Department Update



City Council Events Schedule

September 22, 2023 thru December 16, 2023

The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

Fri	Sept 22	4:00 p.m. – 11:59 p.m.	Boots in the Park Location: Tempe Beach Park 80 W. Rio Salado Parkway Tempe, AZ
Sat	Sept 23	4:00 p.m. – 11:59 p.m.	Boots in the Park Location: Tempe Beach Park 80 W. Rio Salado Parkway Tempe, AZ
Sun	Sept 24	3:30 p.m. – 4:40 p.m.	Youth Artists Development Association – Youth Festival of Arts Location: ASU Kerr 6110 N. Scottsdale Road Scottsdale, AZ
Tues	Sept 26	11:00 a.m. – 12:00 p.m.	Blink Tempe Media Tour Location: Blink Facility 2404 W. 14 th Street Tempe, AZ
Tues	Sept 26	12:00 p.m. – 1:00 p.m.	Historic Preservation Ordinance Updates Virtual Meeting Location: Zoom https://us06web.zoom.us/meeting/register/tZcuc-2hqojG9OfKJHQYSBLRIPCW6nBBv61
Tues	Sept 26	6:00 p.m. – 7:00 p.m.	Historic Preservation Ordinance Updates In-Person Meeting Location: Tempe Public Library 3500 S. Rural Road Tempe, AZ
Wed	Sept 27	2:00 p.m. – 4:00 p.m.	Retirement Open House for Naomi Farrell Location: Tempe Public Library Connections Café 3500 S. Rural Road Tempe, AZ

Wed	Sept 27	2:00 p.m. – 3:00 p.m.	NLC Public Safety and Crime Prevention Meeting Location: Zoom https://nlc-org.zoom.us/j/9024118277
Wed	Sept 27	5:30 p.m. – 9:00 p.m.	40 th Annual Don Carlos Humanitarian Awards Location: SRP Pera Club 1 E. Continental Drive Tempe, AZ
Thur	Sept 28	3:00 p.m. – 4:00 p.m.	Building Dedication Location: Cul de Sac 6 th Street and Mill Tempe, AZ
Thur	Sept 28	4:00 p.m. – 5:00 p.m.	Residence Inn Tempe Downtown – 10 Year Anniversary Ribbon Cutting Location: Residence Inn Tempe Downtown 510 S. Forest Ave Tempe, AZ
Thur	Oct 5	6:50 a.m. – 8:15 a.m.	Psyche Mission Launch Viewing Party and STEM Fair Location: ASU Prep Downtown 735 E. Fillmore Street Phoenix, AZ
Sun	Oct 8	12:00 p.m. – 8:00 p.m.	Tardeada Location: Tempe Community Complex 809 E. Southern Avenue Tempe, AZ
Sat	Oct 14	4:30 p.m. – 8:00 p.m.	Buena Vista Ranchos Neighborhood BBQ Location: Buena Vista Ranchos 8603 S. Terrace Road Tempe, AZ
Tues	Oct 17	5:00 p.m. – 7:00 p.m.	Mckemy Academy Hispanic Heritage Festival Location: Mckemy Academy of International Studies 2250 S. College Avenue Tempe, AZ
Fri	Oct 20	8:30 a.m. – 1:30 p.m.	14 th Annual Positively Powerful Education Summit - Woman Awards Conference Location: The Showcase Room 149 S. Farmer Avenue Tempe, AZ

Sun	Oct 22	10:00 a.m. – 12:00 p.m.	2023 Phoenix Pride Parade Location: 3 rd Street between Windsor and Hoover Phoenix, AZ
Sat	Oct 28	8:00 a.m. – 12:00 p.m.	ASU 2023 Homecoming Parade Location: Downtown Tempe 851 S. Forest Mall Tempe, AZ
Wed	Nov 1	8:00 a.m. – 10:00 a.m.	LISC Phoenix Annual Breakfast & Community Awards Location: Renaissance Phoenix Downtown Hotel 100 N. 1 st Street Phoenix, AZ
Wed	Nov 1	8:30 a.m. – 11:30 a.m.	Police Appreciation Breakfast Location: Love International Church 2655 W. Georgia Avenue Phoenix, AZ
Sat	Nov 4	6:00 p.m. – 9:00 p.m.	Tempe Jam Location: Tempe Sports Complex 8401 S. Hardy Drive Tempe, AZ
Mon	Nov 6	8:00 a.m. – 6:00 p.m.	Mpact Transit Conference Location: Phoenix – Precise Location Details TBD Phoenix, AZ
Thur	Nov 9	5:30 p.m. – 8:30 p.m.	16 th Annual Golden Rule Awards Banquet Location: Mesa Convention Center – Centennial Hall 201 N. Center Street Mesa, AZ
Sat	Nov 11	10:00 a.m. – 1:00 p.m.	Diwali and Veterans Day Assembly Location: Kyrene Del Norte Dual Language Academy 1331 E. Redfield Drive Tempe, AZ
Thur	Nov 16	6:00 p.m. – 8:00 p.m.	7 th Annual Celebrating Champions for Youth Location: Tempe Union Innovation Center – Café 490 W. Guadalupe Road Tempe, AZ

Fri	Nov 24	6:00 p.m. – 9:00 p.m.	Fantasy of Lights Street Parade Location: 3 rd Street & Mill 1 W. Rio Salado Parkway Tempe, AZ
Thur	Dec 7	5:30 p.m. – 7:30 p.m.	Downtown Tempe Menorah Lighting Location: Ragsdale MLK Park 24 E. 6 th Street Tempe, AZ
Sat	Dec 16	6:00 p.m. – 9:00 p.m.	NAACP State Conference Fundraiser Gala Location: Hyatt Regency 122 N. Second Street Tempe, AZ

09/22/2023 JR

MEMORANDUM

TO: Mayor and Council
FROM: Craig Hayton, Community Services Director, Ext. 5234
Julie Hietter, Community Services Manager, Ext. 8412
DATE: September 22, 2023
SUBJECT: Rio Salado Implementation Update



PURPOSE:

The purpose of this memo is to provide Mayor and Council with an update on the implementation of the Rio Salado Master Plan, including specific next steps.

CITY COUNCIL STRATEGIC PRIORITY:

3.16: Achieve ratings of "Very Satisfied" or "Satisfied" with the "Quality of City parks, recreation, arts, and cultural centers" greater than or equal to the top 10% of the national benchmark cities as measured in the Community Survey.

BACKGROUND:

Master Plan

The Rio Salado and Beach Park Master Plan represents the future development and improvement of Tempe's Rio Salado parks. The Master Plan is a comprehensive and inclusive roadmap for public and private development surrounding the Tempe Town Lake for the next 20-30 years, fulfilling Tempe's vision for the Rio Salado as a grand public amenity, desirable destination, and point of pride for the community. Central to the plan are five guiding principles, each of which ensures diversity in design and planning, while maintaining consistent vision and level of quality.

Guiding Principles include:

1. **Public Ownership:** Balance between special events and everyday experiences.
2. **Connectivity:** Multimodal access from near and far; connections to various networks and neighborhoods.
3. **Shade:** Trees as primary source with supplementary structures related to new developments.
4. **Opportunity:** Vibrant combination of active and passive activities for all walks of life.
5. **Sustainability:** Environmental stewardship, flora and fauna conservation, ease of maintenance.

These guiding principles set the stage for the identification and planned development of ten distinct activity zones (see Appendix A), covering the project's boundaries: the north and south sides of the Rio Salado, from Priest Drive on the west to McClintock Drive on the east. Each activity zone includes possible elements and uses, consistent with either the current or future use and feel of each area of the Rio Salado parks. The plan concludes with several implementation strategies, stressing the importance of ensuring consistency with the adopted plan.

Implementation Plan

Staff have implemented strategies to assist in attaining the vision of the adopted master plan through initial and long-term actions associated with programming, improvements, and funding. Staff is focused on ensuring overall continuity with the plan, while following a clear pathway for this important planning and development effort. The implementation plan identified the top three scoring activity zones (Entertainment North Shore, Athletics, and Recreation/Adventure), and the opportunity to offset city funding for building and operating improvements by seeking public private partnerships (P3). Staff pursued business community ideas during a broad Request for Information (RFI) process and sought community input on submitted opportunities. Staff and a consultant have completed a Feasibility Study, an effort and document that will assist future P3 respondents

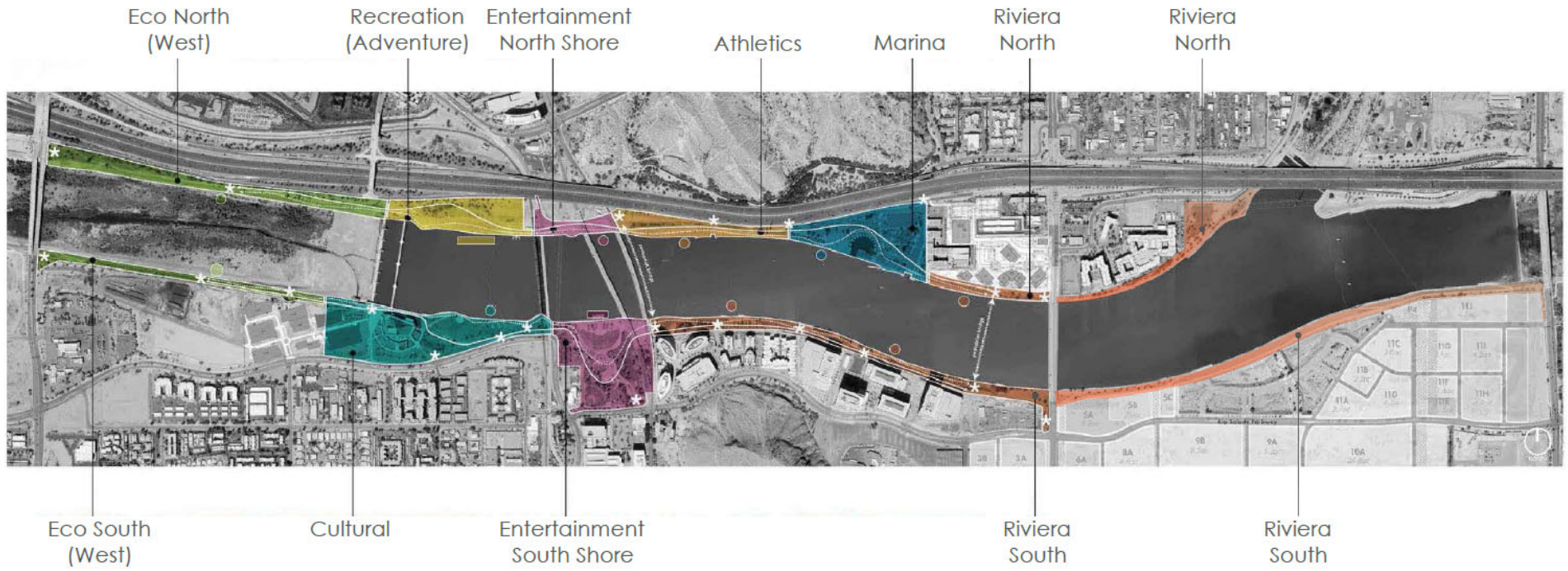
by outlining constraints and general opportunities for development within the limits of the larger Rio Salado parks.

Current & Next Steps

Currently, staff is working on three interconnected, yet distinct next steps, providing targeted opportunities and positive momentum towards achieving plan goals, ensuring the Rio Salado parks and the Tempe Town Lake are a point of pride for the community and a regional destination.

1. **October 2023:** Staff is now finalizing for an October release of a Request for Proposals (RFP) for passive, concession-based recreation on the Tempe Town Lake. Opportunities exist for the community and visitors to interact on the Tempe Town Lake in new ways. Additionally, opportunities and interest exist for the business community to provide these new experiences, including, but not limited to, brew boats, cycle boats, and tour boats.
2. **January 2024:** Issue a Request for Qualifications (RFQ) to develop a conceptual master plan for three activity zones (Entertainment North Shore, Athletics, and Recreation/Adventure). These three interconnected, yet distinct, activity zones are currently either under or un-developed, recreationally. Exciting opportunities exist to partner with a qualified design firm and the community to map out specific amenities within this twenty-one and a half (21.5) acre area, in an effort to provide a better mix of passive and active recreational opportunities.
3. **Early 2025:** Issue RFP for land, aerial, and water-based recreational opportunities. As we near the end of the conceptual master planning process, an additional P3 opportunity will be presented, in order to provide regionally distinct, privately funded and operated recreational opportunities. The highest scoring options from the RFI process included a zip-line, rock climbing wall, observation tower, bungee jumping, and flow-rider/surf pool.

Appendix A:



COMMUNITY SERVICES UPDATE

September 22, 2023

Special Events Update: September 22—October 8

The Special Events Task Force Committee works with event producers up to 18 months in advance to ensure the administrative and operational logistics are addressed before the event receives final approval.



Date	Event	Location	Notation
9/22-23	Boots in the Park	Tempe Beach Park	Music Festival
9/23	Travis Manion 911 Heroes Run	Kiwanis Park	Walk/Run
9/30	Walk for POP	Kiwanis Park	Charity Walk/Run
10/1	Hope Love Feast	637 S. McClintock	Church BBQ
10/4	Mindful Art Party	FABRIC	Charity Fundraiser
10/6	Playworks Corporate Kick-ball	Benedict Sports Complex	Kickball Event
10/6	Movies in the Park	Kiwanis Park	Community Event
10/7	A Taste of Michigan in AZ Picnic	Kiwanis Park	Picnic for Former Michigan Residents
10/8	DTA 2 nd Sundays on Mill	Mill Avenue	Community Event
10/8	Tempe Tardeada	Library Complex	Cultural Event
10/8	XTERRA Papago Desert Trail Run	Papago Trail	Trail Run



Boots in the Park returns to Tempe Beach Park with an expanded, two-day event filled with chart-topping country artists, line dancing, beer and craft cocktails, curated local food vendors, art installations, beautiful Arizona views and so much more.

Blake Shelton, Sam Hunt, Brook & Dunn, Dustin Lynch, Scotty McCreery, Tyler Hubbard, Rodney Atkins, Ingrid Andress, Ashland Craft, Leaving Austin and Luwix Lux.

September 22 & 23

<https://tickets.bootsinthepark.com/e/boots-in-the-park-2023-tempe>

For additional information on activities, events, and things to do in and around Tempe, visit:

- Tempe Arts and Culture** (Tempe.gov/arts),
- Downtown Tempe Authority** (Downtowntempe.com/explore),
- Tempe Tourism** (Tempetourism.com), and
- Tempe Public Library** (Tempepubliclibrary.org).

