

City Council Weekly Information Packet

Friday, May 19, 2023

Includes the following documents/information:

- 1) City Council Events Schedule
- 2) State and Federal Updates & Grant Opportunities
- 3) Follow-up on the 2020 Census Count Question Resolution (CQR) and a New Post-Census Group Quarters Review (PCGQR)Apache Central RFP Update
- 4) Community Services Department Update

City Council Events Schedule



May 19, 2023 thru November 11, 2023

The Mayor and City Council have been invited to attend various community meetings and public and private events at which a quorum of the City Council may be present. The Council will not be conducting city business, nor will any legal action be taken. This is an event only and not a public meeting. A list of the community meetings and public and private events along with the schedules, dates, times, and locations is attached. Organizers may require a rsvp or fee.

| Fri | May 19 | 10:30 a.m. – 1:30 p.m. | Business Excellence Awards | |
|------|----------|------------------------|---|--|
| | IVIAY 13 | 10.30 α.π. – 1.30 μ.π. | Business Excellence Awards | |
| | | | Location: Doubletree by Hilton | |
| | | | 2100 S. Priest Drive | |
| | | | Tempe, AZ | |
| Fri | May 10 | 5,00 n m 7,00 n m | | |
| Fri | May 19 | 5:00 p.m. – 7:00 p.m. | Boards and Commission Appreciation Event | |
| | | | Location: Omni Hotel | |
| | | | 7 E. University Drive | |
| | | | Tempe, AZ | |
| Tues | May 23 | 4:00 p.m. – 5:00 p.m. | Tempe Police Department Recognition & Awards Ceremony | |
| | | | Location: Grace Community Church | |
| | | | 1200 E. Southern Avenue | |
| | | | Tempe, AZ | |
| | | | | |
| Wed | May 24 | 6:00 p.m. – 8:00 p.m. | Central Arizona Project Annual East Valley Cities & Towns Dinner | |
| | | | Location: Board and Batten Modern Bistro | |
| | | | 4012 E. Palm Street | |
| | | | Mesa, AZ | |
| T1 | | 40.20 4.00 | | |
| Thur | June 1 | 10:30 a.m. – 1:00 p.m. | Read on Tempe Literacy Event in Partnership with the Tempe Public Library | |
| | | | Elorary | |
| | | | Location: Tempe Public Library | |
| | | | 3500 S. Rural Road | |
| | | | Tempe, AZ | |
| Fri | June 9 | 3:30 p.m. – 5:00 p.m. | Moov Technologies Grand Opening | |
| | | | T 1 1 1 1 1 1 1 1 1 | |
| | | | Location: Moove Technologies Office at 100 Mill | |
| | | | 100 S. Mill Avenue Suite 1600 Tempe, AZ | |
| | | | Tempe, AZ | |
| Thur | June 15 | 4:00 p.m. – 7:00 p.m. | Lily's Pad Grand Opening | |
| | | | Location: Lily's Pad | |
| | | | 3320 S. Priest Drive, Suite 4 | |
| | | | Tempe, AZ | |
| | | | | |

| June 17 | 11:00 a.m. – 3:00 p.m. | 10 th Annual Juneteenth Celebration | |
|---------|---------------------------|--|--|
| | | Location: Tempe History Museum 809 E. Southern Avenue Tempe, AZ | |
| June 18 | 12:00 p.m. – 5:00 p.m. | Juneteenth Celebration | |
| | | Location: Arizona Heritage Center 1300 N. College Avenue Tempe, AZ | |
| June 23 | 6:00 p.m. – 9:00 p.m. | Arizona Theatre Company: Partnership Stakeholder Dinner | |
| | | Location: Tempe Center for the Arts 700 W. Rio Salado Parkway Tempe, AZ | |
| Sept 12 | 5:00 p.m. – 7:00 p.m. | MYAC Kick-Off Retreat | |
| | | Location: Tempe History Museum 2500 S. Rural Road Tempe, AZ | |
| Sept 27 | 5:30 p.m. – 9:00 p.m. | 40 th Annual Don Carlos Humanitarian Awards | |
| | | Location: SRP Pera Club 1 E. Continental Drive Tempe, AZ | |
| Nov 11 | 10:00 a.m. – 1:00 p.m. | Diwali and Veterans Day Assembly | |
| | | Location: Kyrene Del Norte Dual Language Academy 1331 E. Redfield Drive Tempe, AZ | |
| | June 18 June 23 Sept 12 | June 18 12:00 p.m. – 5:00 p.m. June 23 6:00 p.m. – 9:00 p.m. Sept 12 5:00 p.m. – 7:00 p.m. | |

05/19/2023 JR

MEMORANDUM

TO: Mayor and City Council

THROUGH: Andrew Ching, City Manager

FROM: Marge Zylla, Government Relations Officer

DATE: May 19, 2023

SUBJECT: State and Federal Update & Grant Opportunities



• State Legislative Update

Please let me know if there are follow-up questions for Tempe's federal lobbyist. Also, please let me know if Tempe staff members are pursuing federal grants so we can arrange for letters of support from our Congressional delegation.



State Legislative Update

Today is the 131st day of the 2023 state legislative session and 1,671 bills have been introduced. Of the 255 bills that have passed,171 have been signed into law, and 72 have been vetoed.

Last week, the state budget bills were introduced, passed, and signed by the Governor. Typically, the legislature adjourns sine die (adjourns for the session until the next legislative session) soon after the passage of the budget. However There are still a number of items remaining, including the Proposition 400 extension authorization language, as well as harmful bills that are still viable, including SB 1131, which eliminates the revenue from business engaged in residential rental. Both of these items are highlighted in the section below.

The bills of interest to Tempe will be added to lists (described below). Bills of significant interest will be highlighted in memo summaries as the proposals are amended in the legislative process.

Bill Lists

Staff is analyzing legislative proposals as they become available. The lists will be adjusted to reflect the latest available information. Bills that have failed to meet deadlines or have not received sufficient votes will be noted as "Dead".

To note, based on lack of significant bill status updates this week, the tracking lists are similar to earlier weeks' lists and can be found at https://doi.org/10.1016/j.nc/ week's memo.

The tracking list that follows the 4/14/23 memo includes the summaries of bills that may be of interest to Tempe. These lists are not exhaustive, and as more analysis is done, comments will be included. Readers can use the search/find tool (keyboard shortcut: press "Ctrl" and the "F" key) to search for terms of interest, like "fireworks", "rentals", "zoning", "safety", etc. Readers can also search the list by department to quickly be brought to the header under which there is a sublist of bills that may impact a specific area of city operations, for example: "Community Development" or "FMR".

In addition to the bills on the tracking lists, the city also has monitored and engaged on proposals in areas including the following:

- State Budget Bills
 - The Appropriations Act (also referred to as the feedbill or approps bill) and the Budget Reconciliation bills (referred to as BRBs) were introduced, passed through both legislative chambers, and were transmitted to the Governor all in this week.
 - Attached to this memo is a document prepared by the League of Arizona Cities and Towns with a summary of items of city interest in the budget bills.
- Taxation Proposals
 - SB 1131 now has a strike-everything amendment that revives the tax break for those in the business of residential rental. The city is opposed.
 - Mayor Woods joined other Arizona mayors is signing a letter to the Governor to highlight the significant negative effects of removing the tax on residential rental businesses. The letter is attached.
 - o Earlier proposals:
 - The city opposes the tax break proposals for entities that are in the businesses of residential rentals and for businesses that sell food for home consumption, which have been introduced as HB 2067/SB 1184 and HB 2061/HB 1063/HB 1089, respectively.
 - This would result in a combined revenue loss to the city of over \$26 million annually, and would give a tax break to specific interests that would exclude them from contributing to the transaction privilege taxes that are remitted by other companies doing business in the city. These revenues fund programs, capital investments, infrastructure projects, public safety, and services including affordable housing construction and rental assistance.

- HB 2067, SB 1184, HB 2061, and SB 1063 passed out of their respective initial committees on party line votes.
- SB 1184 passed out of the Legislature and the cities and other organizations urged a veto. The Governor vetoed SB 1184 on 2/23/23. Governor's Office press release is at this link and the veto letter is linked here.
- SB 1063 passed out of the Legislature and the cities and other organizations urged a veto. The Governor vetoed SB 1063 on 3/28/23. The Governor's veto letter is linked here.
- Fiscal notes are available (and linked) on the following: <u>HB 2067</u>, <u>SB 1184</u>, <u>HB 2061</u>, SB 1063.
- The League of AZ Cities and Towns has distributed materials noting the issues with these bills and those documents were attached to earlier memos.
- Tweet with the video illustrating the important revenue streams is at this link.
- Proposition 400 Extension Authorization
 - As of this writing, there are a number of proposals that have been introduced on the topic of the extension of the Proposition 400 regional half-cent tax that supports transportation projects and programs in Maricopa County.
 - The city supports the development of legislation that will allow the voters of Maricopa County to vote on a proposal that would, if passed, enable the implementation of the unanimously-approved regional transportation plan.
 - As of this writing, discussions on this item continue.
 - The city currently opposes the strike-everything amendment on HB 1102, which has funding allocations and non-germane language that does not reflect the unanimously approved regional transportation plan. This bill could be favorable with future amending language that brings the statutory language in line with the regionally approved transportation plan. This bill was advanced out of its House committee and the city looks forward to continuing the conversation to adjust the allocation language in the bill.
 - The city currently opposes the strike-everything amendment on HB 1246, which has funding allocations that do not reflect the unanimously approved regional plan. However, the other components of the bill mirror the needed language, so this bill could be favorable if the allocation proportions are updated. This bill was advanced out of its House committee and the city looks forward to continuing the conversation to adjust the allocation language in the bill.
 - The city supports HB 2527, which reflects the regional transportation plan which was unanimously approved by the elected representatives serving on the Maricopa Association of Governments, including Mayor Woods. This bill is dead.
 - The city currently opposes the strike-everything amendment on HB 2031, which has funding allocations that do not reflect the unanimously approved regional plan. However, the other components of the bill mirror the needed language, so this bill could be favorable if the allocation proportions are updated. This bill was not ultimately voted on in committee. This bill is dead.
 - The city opposed SB 1122, which does not reflect the unanimously approved regional transportation plan. A previous memo included a summary of the bill from Valley Metro, the region's transit agency of which the City of Tempe is a member. Vice Mayor Jennifer Adams represents Tempe on the Valley Metro Boards. This bill failed.
 - SB 1505 has favorable language but has not met the deadline to be heard in its chamber of origin.
- Local Zoning Issues
 - Current existing bills are bolded in the bulleted summary points below. The bill text for the bills are hyperlinked.
 - The city opposes the strike-everything amendment on SB 1117, which includes preemption language that would upend the city's voter-approved General Plan and aim

- to remove transparency and public access from planning activities. The bill also does not include any language that advances policies for guaranteed affordable housing.
- Mayor Woods testified against the bill in the committee (video at <u>this link</u>), noting that this proposal would have the result of blocking affordable housing developers from building needed guaranteed affordable housing in the city.
- A document from WeSERV Association of Realtors contains the efforts of surveyed cities in approving housing units, leading to a conclusion in the report that "city and towns are, and have been, approving housing permits...Delays [in housing construction] are from several sources, including builders and developers, supply chain woes, labor shortages and commodity shortages." Article at this link, report at this link, and related tweet at this link.
- An earlier memo included a one-page visual of the average lost size in every US state. It provides an illustration that Arizona is one of the smallest average lot sizes—the 48th smallest.
- SB 1117 bill failed on the Senate floor. However, many of the components of SB 1117 have been included in the strike-everything amendment that has been added to HB 2536.
- The HB 2536 striker language also fails to contain guaranteed affordability policy and it circumvents public outreach processes for development and standards for how development interacts with public transit and bike and pedestrian infrastructure.
 - An email from the League of AZ Cities outlining concerns with HB 2536 follows this memo.
- Some components of SB 1117 are also found in strike-everything amendments to <u>SB</u> 1161 and SB 1163.
 - An email from the League of AZ Cities outlining concerns with SB 1161 follows this memo.
- The city does not support the strikers to these three bills (HB 2536, SB 1161, SB 1163). The stated intent of delivering guaranteed affordable housing is supported, but the methodology in these bills does not achieve that aim while maintaining transparency, public process, and alignment with the voter-approved city General Plan.
- The city does support the housing proposal outlined in the Affordable Housing section below.
- The Governor has vetoed SB 1162, which would have added additional governmental layers and confusion regarding home-based businesses, which are an important part of the economic landscape in the city. The city opposed the bill and appreciate the veto of this unnecessary legislation.

Affordable Housing

- As noted in earlier Weekly Information Packet memos, Mayor Woods submitted a list of legislative solutions for consideration in his role as a member of the statewide legislative housing supply study committee. The city will be monitoring and analyzing housing proposals throughout the session and aim to see the solutions shared by Mayor Woods become bill proposals. Unfortunately, of the bills that include these provisions, none have been scheduled for a hearing as of this writing.
- The city has collaborated with other cities to develop language that could be used as a strike-everything amendment that would include affordable housing components that could be deployed locally.
 - This includes much of the stated intentions of the 3 bills that the city opposes (HB 2536, SB 1161, SB 1163), but this city-supported proposal delivers the policy in an effective way that continues to foster engagement and reflect local needs.
 - Below is an email that went to the members of the state legislature earlier from the League of AZ Cities and Towns. The attachments referenced in the message are attached to an earlier memo.

On behalf of the League of Arizona Cities and Towns, we want to share with you a proposal we have been discussing with Senator Kaiser that we believe presents an opportunity for the legislature to pass compromise housing legislation this session that focuses on efficiencies for developers and requires cities to facilitate middle and affordable housing options without infringing on property rights or granting greater entitlements for developers.

Housing affordability has been an issue on top of the minds of <u>local elected leaders</u> and voters over the past couple of years, and that is reflected in polling data and our actions at the local level. However, when you break down what constituents are asking for, it's important to note that they seek programs that aid in affordability while still entrusting their local elected officials to facilitate their community's growth. With that in mind, and the experience cities have had dealing with past preemptions related to affordable housing production and <u>Proposition 207 (Private Property Rights Protection Act)</u>, we have put forward a housing proposal that is attached to this email. With your support, this bill can provide new, more affordable housing opportunities for housing advocates and streamline processes for developers.

Attached is a summary of the League draft with comments on where the language is derived and a document explaining some challenges we have with HB2536, SB1161, and SB1163. When considering housing this legislative session, local governments want to be partners. We want to find common ground without infringing on property rights or granting new property rights that didn't previously exist.

The League looks forward to working with each of you to find a middle ground that meets the needs of our shared constituents. Please let us know if you have any questions or comments as we continue to move through the session."

 The city continues to advocate for policy that advances guaranteed affordable housing without undermine transparency in local decision-making. The city is actively working to advance favorable policies through amending language and/or strike-everything amendments.

Local Governance

- Efforts to preempt city charters, the authority for local governance, can be found in SCR 1023 and SCR 1027. The city opposes these anti-charter efforts.
 - Tempe voters have voted on charter provisions for the city of Tempe, and these types of proposals seek to put that into question with voters across the state.
 - A summary page prepared by the League of AZ Cities and Towns is highlights the types of voter-approved restrictions that this type of resolution, if passed, would remove. The page is attached.
 - The bills may be subject to amendments with a population threshold, but the city retains opposition to the concept of the legislature attempting to undermine local voters and the charter authority granted in the Arizona Constitution.

Short Term Rentals

There are a number of introduced bills and referenda regarding short-term rentals this session. Some of these proposals would remove the state preemption on local regulations of short-term rentals, which the city would support. These proposal were not scheduled for hearings will not move forwarded this session.

Taxation Proposals

The city opposes the tax break proposals for entities that are in the businesses of residential rentals and for businesses that sell food for home consumption, which have been introduced as HB 2067/SB 1184 and HB 2061/HB 1063/HB 1089, respectively.

- This would result in a combined revenue loss to the city of over \$26 million annually, and would give a tax break to specific interests that would exclude them from contributing to the transaction privilege taxes that are remitted by other companies doing business in the city. These revenues fund programs, capital investments, infrastructure projects, public safety, and services including affordable housing construction and rental assistance.
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- The League of AZ Cities and Towns has distributed materials noting the issues with these bills and those documents were attached to earlier memos.
- Tweet with the video illustrating the important revenue streams is at this link.
- Tobacco/Vaping
- Fireworks
- Liability Issues
- Water Policy
 - The city opposes SB 1660, which is similar to a problematic proposal that was defeated in last year's session, that attempts to undermine the regional mechanism for water supply. There is the potential for some industrial water users to be incentivized to extract fossil groundwater, would expand those companies' access to pumping in an unprecedented way, and would threaten the aquifers relied upon by municipal water users. News articles on the bill are at this link and this link.
 - The city opposed HB 2535, which had concerning language regarding water management of wells in newly incorporated areas. This bill passed out of the legislature and was vetoed by the Governor. The Governor's veto letter is available here. The Arizona Municipal Water Users Association (AMWUA) authored one of the letters urging a veto. Councilmember Arlene Chin is the city's representative on the AMWUA Board.

The city's framework for responses to legislative proposals is the Council supported Tempe State Legislative Principles, which are available at this link.

Zylla, Marge

From: Tom Savage <tsavage@azleague.org>
Sent: Monday, May 15, 2023 11:29 AM

To: Senators

Subject: CITIES AND TOWNS OPPOSE: HB2536: housing; zoning; regulation; preemption (Toma)



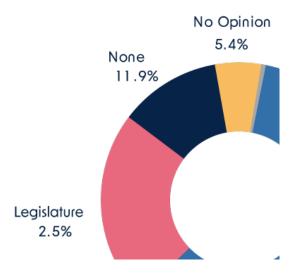
CITIES AND TOWNS <u>OPPOSE</u>: HB2536: housing; zoning; regulation; preemption (Toma)

Multiple provisions in HB2536 are opposed by municipalities based on the feedback from residents.

Below are the concerns cities, towns, and the public have with HB2536 coupled with data from a recent scientific poll (±4.88%) that identifies how likely voters in Arizona view some of the provisions in the bill and who they believe is best to regulate housing development.

1. Preemption on Design/Aesthetics Requirements

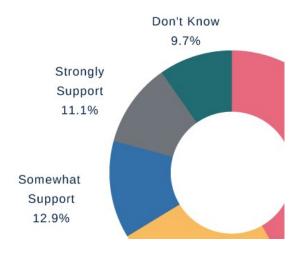
Design and aesthetic requirements ensure new construction matches the community's identity and desires and is an easy way to achieve public support for new development by alleviating concerns of substandard design of the development.



The poll asked the question, "In which level of government do you have the most confidence in regulating residential projects to ensure they have the look, feel, and appropriate density for your community?"

2. Preemption on Parking Requirements

HB2536 eliminates off-street parking requirements which will increase demand for limited street parking space while also increasing street maintenance costs and potentially disrupting proper traffic flow and emergency vehicle access. Even a limitation of one parking space per residence does not adequately reflect the needs of car-dependent communities that lack the transportation options for residents to forgo transportation by car.



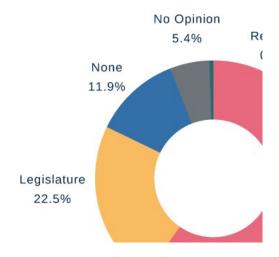
The poll asked the question, "Do you support or oppose cities eliminating offstreet parking requirements?"

3. Limits on Protecting Residents Impacted by Developments

Section 5 of HB2536 mandates approval of any zoning changes to a residential use requested by developers. If any property owners are impacted, they must prove by clear and convincing evidence (the highest possible burden of proof) that a new development will have an impact on their property. Practically speaking, this means that property owners will need to hire expensive attorneys and engineers to produce impact reports to prove nuisance impacts to their property regarding ONLY light, noise, odor, water runoff, parking, or traffic. Additionally, it requires those impacts to be mitigated in the **least restrictive means possible** AND that those mitigation requirements cannot create **an undue burden** on the developer. In other words, property owners will have little recourse in requiring developers to address issues related to impacts to their property and those issues may not be adequately addressed because of the limitation placed on municipalities when mediating those issues.

4. ADU's in the Side Yard

HB2536 amendments will allow for detached accessory dwelling units or casitas in the side yard. Voters support municipalities managing zoning and are supportive of ADU's and casitas. However, detached units should be located in the backyard.



The poll asked voters, "In which level of government do you have the most confidence in regulating residential development and zoning in your community?"

Arizona residents trust their local government to best address housing

| issues. |
|--|
| The poll asked voters, "Cities and towns are the government closest to the people. I trust local government more than the legislature when it comes to the housing needs of our community." |
| Finally, Arizonans know housing was affordable just three years ago. |
| In 2019, according to data from the Maricopa Association of Governments, 60% of all homes sold that year were under \$300,000 and 20% were under \$200,000. The primary culprit of rising prices in Arizona is not zoning but supply chain and population growth challenges that started during COVID. |
| |
| |
| |
| |
| |
| The poll asked voters, "Which of the following do you believe has the greatest negative impact on housing affordability in Arizona?" |

We Urge you to vote NO on HB2536

Click here for Web Version

League of Arizona Cities and Towns 1820 W Washington Street, Phoenix, AZ 85007

unsubscribe

MEMORANDUM

TO: Mayor and City Council

FROM: Jeff Tamulevich, Community Development Director

Ryan Levesque, Deputy Community Development Director

DATE: May 19, 2023

SUBJECT: Follow-up on the 2020 Census Count Question Resolution (CQR) and a New Post-Census Group

Quarters Review (PCGQR)

Last summer City Manager Andrew Ching authorized staff to conduct a thorough analysis of the housing unit count to determine whether there is a need to submit a Census Count Question Resolution (CQR) and a new Post-Census Group Quarters Review (PCGQR) to the Census Bureau. The staff analysis was to determine if there were discrepancies that may have impacted the total housing unit count conducted by the Census Bureau for 2020 and the ability to rectify any such discrepancies, contingent upon acceptance of all such data by the Census Bureau. Additionally, due to the worldwide COVID-19 pandemic in 2020, the U.S. Census Bureau created the PCGQR process that would allow municipal governments to rectify undercounting of the student population that resulted from cancelation of in-person classes and closure of dormitories on the Arizona State University Tempe campus.

BACKGROUND:

The Census Bureau conducted a decennial count by sending out survey questionnaires to every household that is habitable as of April 1, 2020. The population count was released to the public in August 2021. The Census Count Question Resolution operation gives local governments an opportunity to request that the Census Bureau review the City's boundaries and/or housing counts to identify errors that may have occurred while processing the 2020 Census counts. An accepted CQR submission would result in a revision to the count of housing units in the jurisdiction. While this process would not have an impact on the 2020 Census Population Count, the revised housing unit amount would reflect in subsequent years' population estimates.

Staff believes that this review is important to the City, as population count has a direct impact to the City's allocation of State Shared Revenue anticipated by the City. The population count also has direct and indirect impact on any future competitive grants that may be available to the City for the next ten years as population count is one of data used to calculate formula based grants such as Community Development Block Grants (CDBG) and HOME Investment Partnerships Program (HOME) grants from the Department of Housing and Urban Development (HUD), or other Federal agencies such as Federal Transit Authority (FTA) or Federal Highway Revenue Administration (FHWA), to name a few.

Since last summer, the Planning Division staff worked diligently to conduct a thorough analysis of the city-wide total count of completed housing units for the CQR process, mainly concentrating efforts in the City's highest growth areas which is primarily the north Tempe area. This process included extensive research and analysis by staff to verify number of dwelling units and addresses of all occupiable dwelling units for the Census Bureau. The verification was conducted by gathering building permits completed, Certificate of Occupancy (CofO) issued, approved floor plans with unit counts for each of the sub areas and subsequently submitting all as evidence of verification to the US Census Bureau.



In addition to this, staff worked very closely with Arizona State University (ASU) to conduct a Post Census Group Quarters Review (PCGQR). The 2020 PCGQR is a new one-time operation for municipal governments to request that the U.S. Census Bureau review the population of group quarters they believe are not correctly counted as of April 1, 2020. Group Quarters are defined as places where people live or stay in a group living arrangement that is owned or managed by an organization providing housing and/or services for the residents. Group quarters include such places as college residence halls, residential treatment centers, skilled nursing facilities, group homes, military barracks, prisons, and worker dormitories.

The deadline to submit CQR is June 30, 2023 and there are no additional cost to the City to conduct this analysis to submit to the Census Bureau. Staff concluded that both the Census population and group quarters numbers for the City of Tempe had errors in reporting and subsequently City staff submitted all necessary data and evidence to the Census Bureau on January 31, 2023.

CONCLUSION:

The PCGQR analysis conducted by staff, working with ASU, indicated that an approximate 40% decrease in ASU's student dormitories count, from which pre-Census numbers had totaled 11,975 students (February 3, 2020) who would have otherwise lived on campus, left the campus due to the COVID-19 pandemic and closure of in-person classes and dormitories. Staff is excited to announce that the US Census Bureau has accepted the PCGQR numbers provided by the Planning Division! The missing group quarters population count of 4,708 has increased the total city population to 185,295! Please note, that this number will not be reflected in the total population of Tempe in 2020 Census, but it will be subsequently counted for all annual population totals.

The CQR data submitted to the US Census Bureau was to rectify a missing total of 214 dwelling units that were not counted for the 2020 US Census. The results of the CQR challenge are still pending review and acceptance by the Census Bureau. Staff will provide an update once word is received from the Census Bureau.

ATTACHMENTS:

Letter to the US Census 2020 PCGQR (Post Census Group Quarters Review) Letter to the US Census 2020 CQR (Count Question Resolution)

City of Tempe PO Box 5002 Tempe, AZ 85280-5002 www.tempe.gov



1/31/2023

U.S. Census Bureau National Processing Center 1201 East 10th Street Jeffersonville, IN 47132 dcmd.2020.pcggr.submission@census.gov

RE: 2020 PCGQR

To whom it may concern:

The City of Tempe, Arizona is the location of one of the largest public universities by population in the nation; Arizona State University (ASU). The circumstances of the COVID-19 pandemic in 2020 resulted in the cancelation of in-person classes and the closure of dormitories on the ASU Tempe campus. It is due to this, that the City of Tempe respectfully submits this Post Census Group Quarters Review (PCGQR). In this submission is enclosed the following contents: this summary letter, a report from the ASU Housing Operations Department, and the completed 2020 PCGQR Response Template with count discrepancies.

The results of the 2020 Census depict a population decline in Tempe, which was unexcepted and in contradiction with most projections. The reported population of Tempe in the 2020 Census was counted at 180,587, which falls below the American Community Survey (ACS) 5-year estimates from 2018, 2019, and 2020 which are 183,652, 187,454, and 191,607, respectively. There are many reasons the counts may be reflecting this; it seems exceedingly likely that the missing population from the ASU dormitories would have a significant impact on the population counts for Tempe and by extension the ACS estimates. Additionally, students who live off-campus in apartments they lease independently of ASU may have also temporarily left Tempe to reside with family since classes were conducted online. Although students who left in 2020 and did not live in a group quarter cannot be reviewed in this process, it is still notable as a cause of population discrepancy. The impact on the ACS surveys seems apparent already as the 2021 ACS 5-year estimate for Tempe shows a total population count at 178,862: a decrease of nearly 13,000 residents from the previous year's 5-year estimate.

Per the PCGQR Participant Guide and the Residence Criteria and Residence Situations for the 2020 Census of the United States, students of ASU who live in dormitories should be counted there as this is the location they live and sleep most of the time. The Participant Guide goes on to state that students who would have been living in the group quarters facility if not for the COVID-19 pandemic should also be included in the group quarter's count. The combination of these criteria confirms the validity that City of Tempe should submit this PCGQR and that there is a discrepancy of counted population in group quarters that can be resolved through this process.

ASU operated 27 group quarters for the 2020 year, the most recent of which was opened and occupied by residents in the second half of 2017. As the 2020 PCGQR Response Template and the report from the ASU Housing Operations Department will detail further, ASU's dormitories closed in 2020 and had many students return to their family's place of residence during the pandemic. Numbers that ASU provided the City of Tempe show that as of April 1, 2020, the number of students living on campus in dormitories was at 7,267. This value is reflected in the 2020 Census table P5, which shows a College/University group quarters population at 7,624 (there are several other smaller colleges with residential facilities in Tempe). This is a decrease of about 40% of ASU's students in dormitories count they conducted on February 3, 2020, which totaled at 11,975 residents. The February 3rd date is significant as this is the 21st day of the semester, which is the day that ASU uses for its own internal population metrics. The difference in these numbers clearly depicts the usual residents of the dormitories relocating elsewhere, which is something this population would not have done without the COVID-19 pandemic.

January 31, 2023 Page 2

While the City of Tempe understands that this review will have no effect on the reported 2020 Census populations or the 2021 ACS 5-year estimate, we believe there is value in appropriately reporting the populations in our group quarters from the largest operator of such facilities in the city.

We appreciate your time and consideration in this effort.

Jan Payn

Sincerely,

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1/31/2023

U.S. Census Bureau
National Processing Center
1201 East 10th Street
Jeffersonville, IN 47132
dcmd.2020.cqr.submission@census.gov

RE: 2020 CQR

To whom it may concern:

The City of Tempe (the City) has experienced a rapid housing construction growth period over the last ten years. In the 4-year period between 2016 and the first quarter of 2020, the City issued Certificates of Occupancy for 5,575 dwelling units. This trend continues to the present and currently the City has some 11,000 dwelling units under construction or in plan review. When the 2020 Decennial Census data was released in August 2021, there seemed to be discrepancy between the housing and population growth we experience. It is because of these circumstances that the City of Tempe respectfully submits this 2020 Census Count Question Resolution (CQR) Housing Count Discrepancy case. In this submission is enclosed the following content: this summary letter, the complete 2020 Census CQR spreadsheet, map exhibits for contested Census Blocks, and Certificates of Occupancy with addressing suite plans to validate the counts proposed for each block.

Analyzing the population and dwelling unit quantity data from the 2020 Census and past and present estimates from the American Community Surveys (ACS) depicts a decline in Tempe in both metrics. ACS 5-year estimate data have dwelling unit quantities increase from 81,051 in 2019 to 83,039 in 2020, then to decrease to 80,863 in the 2021 estimate. The 2020 Census data shows a similar pattern, down to 82,626 from the ACS 5-year estimate from the same year. The same goes for population estimates, which drop from 191,607 in the 2020 ACS 5-year estimate to 178,862 in the 2021 figure. The cause of a decrease in dwelling unit quantities is uncertain, as the City of Tempe has not demolished approximately 3,000 units in a single year, but it is our understanding that through this CQR process this might be remedied in future ACS reporting.

The CQR process offers two options for creating a count discrepancy case: a boundary case and a housing count discrepancy case. As a landlocked city, Tempe's boundaries have not shifted much in the past 10 years and as such we are submitting this CQR case as a housing count discrepancy type. In working through this process, City staff identified eight Census Blocks with a significant difference in Census reported housing units and our residential addressing data. In total, this review identified 214 housing units that appear in our residential addressing data that did not seem to be counted accordingly in the 2020 Census Block totals. The block IDs and proposed housing numbers for each can be seen in the CQR report spreadsheet. Several of these blocks contain new apartment communities which received Certificates of Occupancy and were occupiable in the few months prior to the 2020 Census commencing in April, and the Certificates of Occupancy enclosed in this submittal validate this claim.

While the City of Tempe understands that this review will have no effect on the reported 2020 Census populations or the 2021 ACS 5-year estimate, we believe there is value in appropriately reporting the count of dwelling units within our municipal boundaries.

We appreciate your time and consideration in this effort.

Sincerely,

January 31, 2023 Page 2

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May 19, 2023

NEW PUBLIC ART COMING TO TEMPE

New artwork is coming to Tempe this summer as part of the I-10 Broadway Curve Improvement Project.

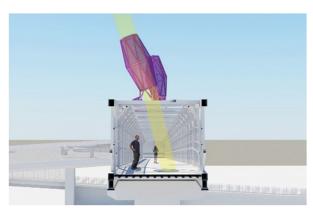
In 2019, the city commissioned an artist to work with Arizona Department of Transportation (ADOT) to enhance the future pedestrian bridges at Alameda and Western Canal, which are being constructed as part of the I-10 Broadway Curve Improvement Project. The artist met with the public for review and comment on design concepts in March 2020 after sharing the designs with the Tempe Arts and Culture Commission and the Transportation Commission in February 2020. The artist was required to use themes that respond to the desert climate, in addition to limiting the artwork to a designated area. The design was completed prior to the construction bid to ensure weight loads, engineering and any additional support could be addressed prior to the design build process.





Artwork "fruit" sculptures and their inspiration.

A group of panelists made up of community stakeholders, city staff and arts professionals recommended the selection of Tempe residents Matthew and Maria Salenger of coLab Studio to create artwork that would enhance two pedestrian bridges. The artists have been actively working with the city and ADOT since 2019 to help bring this artwork to fruition. Matthew and Maria are nationally recognized artists and architects who were selected out of 67 applicants procured through a national selection process. Their design is inspired by the fruit of the prickly pear cactus and is meant to provide visibility to vehicular traffic while providing pedestrians on the bridge with a unique art experience.



The pedestrian experience.



Example of one of the cut metal plate mock ups (shown unpainted).

Con't on Page 2

May 19, 2023

NEW PUBLIC ART COMING TO TEMPE (CON'T)

Each "fruit" sculpture has a metal plate at the bottom that allows the sun to pass through and cast shadows of hand drawn organic patterns based on insights from the local flora. There will be 10 fruits on each bridge, painted magenta to reference the fruit on which the artwork is based. At present, the fabrication of the artwork is being conducted by Black Label Steel in Phoenix. This artwork was paid for using Transit Tax funds with additional artist fees paid from the Municipal Arts Fund.



Vehicular view of one of the bridges with "fruit" attached.

ARTS IN THE PARKS

2,500 people came out to the Arts in the Parks: Spring Celebrations over the months of April and May at seven parks including Corbell, Indian Bend, Selleh, Scudder, Hollis, Harelson, and Optimist. These events featured 32 dance artists, 18 local musicians and 1,016 tie dyed shirts. This hyperlocal series provides opportunities for neighbors to connect with each other and meaningfully engage with the arts. These Community Arts events mark the end of the FY23 Arts in the Parks season with a total of 25 events and 5 art installations. See you in October!



MUSIC UNDER THE STARS



On April 28, over 1,700 people came to see 700 musicians perform at Tempe Diablo Stadium for Music Under the Stars. The program is a partnership between Community Arts, Tempe Union High School District, Arizona Winds Symphony and Tempe Winds. Students from all six high school bands performed alongside professional musicians under beautiful Tempe skies. Additionally, the two high school steel drum bands and mariachi band performed. Music Under the Stars offers an inclusive community atmosphere where everyone can enjoy live music free of charge. Save the date for next year on Friday, April 26, 2024.

May 19, 2023

NATIONAL BOAT SAFETY WEEK-FREE LIFE JACKET EXCHANGE AND BOAT INSPECTIONS AT TEMPE TOWN LAKE

The Recreation Boating staff is coordinating with The U.S. Coast Guard Auxiliary sponsored by AZ Game and Fish to host a Free Life Jacket Exchange and Boat Inspection event at Tempe Town Lake Marina on Saturday, May 20th. People are asked to bring in their old life jackets and exchange them for news ones!

The event will take place from 6 AM - 11AM

This is a great event to enhance safety for those that use the lake for recreational boating. Town Lake user groups include rowers, sailors, kayakers, stand up paddle boarders, dragon boaters, outriggers in addition to others. As part of the Parks and Recreation Master Plan, recreational boating is a vital offering on the lake and these safety events play and important role in keeping lake users as safe as possible.

City of Tempe Boating staff oversees 239 public boat storage spaces. In addition, in FY22 they issued 1,880 boating permits and offered 148 classes with over 820 participants. Staff also coordinated with visiting university rowing teams who came to train on the lake including Washington State University, University of Iowa, Kansas University and New ST. Andrews.





Photos courtesy of Jack Pauly, Division 10 Staff Officer-Public Affairs.

Con't on Page 4

May 19, 2023

NATIONAL BOAT SAFETY WEEK-FREE LIFE JACKET EXCHANGE AND BOAT INSPECTIONS AT TEMPE TOWN LAKE (CON'T)



LIFE JACKET

EXCHANGE



Bring in your old life jackets and exchange them for new ones!

Saturday, May 20th 6 AM - 11 AM

Tempe Town Lake

Boat Marina

FREE Boat Inspections

May 19, 2023

Special Events Update: May 19-June 4

The Special Events Task Force Committee works with event producers up to 18 months in advance to ensure that administrative and operational logistics are addressed before the event receives final approval.



| Date | Event | Location | Notation |
|------|-------------------------|---------------------|---------------------|
| 5/19 | Movies in the Park | Kiwanis Park | Family Movie Series |
| 5/20 | Rep Your Brand Market | AZ Mills Mall | Community Market |
| 5/20 | Arizona Sunrise Series | Kiwanis Park | Community 5k |
| 5/23 | AIHA Conference Run | Kiwanis Park | 5k Walk/Run |
| 5/26 | Movies in the Park | Kiwanis Park | Family Movie Series |
| 6/3 | Tempe Pride Celebration | Centerpoint on Mill | Community Event |



Movies in the Park: Grab the gang, your blankets, a picnic dinner, and head to Kiwanis Park to enjoy a free family-friendly flick on Friday evenings this May. Movies begin at dusk, approximately 7 p.m., in the north soccer field (Baseline Road and Ash Avenue). Come early to reserve your spot and hang out with the Tempe Play Mobile for fun pre-movie activities.

May 19: Kung Fu Panda and May 26: Soul

Pride Party DTA: An unforgettable night of celebration and love at Downtown Tempe's Pride Party featuring Drag Entertainer, Barbra Seville. Downtown Tempe Love is LOVE, and we're ready to show it off with you! We've got a silent disco, food, beer, and wine, along with other surprises to make sure your night is one to remember.



For additional information on activities, events, and things to do in and around Tempe, visit:

Tempe Center for the Arts (Tempe.gov/TCA),

Downtown Tempe Authority (Downtowntempe.com/explore),

Tempe Tourism (Tempetourism.com), and

Tempe Public Library (<u>Tempepubliclibrary.org</u>).







