

Special Events Task Force Meeting-Minutes

March 9, 2023

Tempe Transportation Center & Virtual Meeting – MS Teams

Meeting convened at 9:30 am

City Staff Present: Tim Bulson (PD), Jack Scofield III (PD), Luke Trader (PD), Tyler Watkins (PD), Scott Popatia (Fire), Annette Betancourt (Fire), Andrea Glass (Fire), Linda Cano (Special Events), Jonni Wolfe (Special Events), Chad Holmes (Special Events), Mary Keane (Special Events), James Hatch (Special Events), Jennifer Hagstrom (Special Events), Julie Burns (Tax & License), Max Porte (Transportation), Chris Hansen (Risk Mgmt), Nic Hernandez (Risk Mgmt), Patrick Saros (Solid Waste), Elizabeth Thomas (Neighborhood Services), Steve Abrahamson (Planning), Michelle Seitz (Emergency Mgmt).

Guests Present: Nick Santa Cruz (ASU PD), Sue Taaffe (COT Transportation), Jennifer Ho (Culdesac), Kasey Montes (Four Peaks), Jimmy Thomason (AIDS Walk), Catie Richman (AIDS Walk), Ronetta Andersen (Final Round), Latoya Cunningham (RYB), Raquel Bigman (DTA), Kaycee Ziefle (B Strong).

Linda Cano made a call to the audience asking if there was anyone not on the agenda who would like to address the committee.

I. Events for Initial Review

- A. Tour de Tempe, Sunday, April 2 (Kiwanis Park)
 - a. Motion to approve: Annette Betancourt
 - b. Second: Jenny Hagstrom
 - c. Motion carries.
- B. Culdesac Little Cholla, Thursdays, 3/23-9/28 (2025 E Apache)
 - a. Liquor extension of premises
 - i. Motion to approve: Jenny Hagstrom
 - ii. Second: Jonni Wolfe
 - iii. Motion carries. Note: approval is for 6 months & will require Task Force review for dates after September

- C. Rep Your Brand Market, Saturday, March 25 (AZ Mills Mall)
 - a. Motion to approve: James Hatch
 - b. Second: Annette Betancourt
 - c. Motion carries.
- D. AIDS Walk, Saturday, March 25 (Tempe Beach Park)
 - a. Motion to approve: James Hatch
 - b. Second: Julie Burns
 - c. Motion carries
- E. B Strong Charity Event Cornhole Corral, Saturday, March 25 (7200 S. Priest)
 - a. Liquor license in the name of B Strong Foundation
 - i. Motion to approve: Annette Betancourt
 - ii. Second: James Hatch
 - iii. Motion carries
- F. AZ Truck Driving Championship, Friday-Saturday, March 31-April 1 (diablo Stadium)
 - a. Motion to approve: Tabled to next meeting
 - b. Tabled
 - c. Tabled
- G. Rockford Fosgate Performance Audio Show, Sunday, March 12 (Kiwanis Park)
 - a. Motion to approve: Tabled to next meeting
 - b. Tabled
 - c. Tabled
- H. Foodie Fri-Yays, Fridays, April 7-28 (Tempe Beach Park)
 - a. Liquor license in the name of Downtown Tempe Foundation
 - i. Motion to approve: Annette Betancourt
 - ii. Second: Jenny Hagstrom
 - iii. Motion carries with stipulation of vendor list
- I. Final Round Anniversary, Saturday, April 8 (5030 S Mill #D20)
 - a. Liquor extension of premises
 - i. Motion to approve: James Hatch
 - ii. Second: Annette Betancourt
 - iii. Motion carries

II. Events for Post-Review

A. 93 Market, February 25 No problems reported

- B. Play Day, February 25 No problems reported
- C. Tempe Diablos Tennis Challenge, February 24-25 No problems reported
- D. AZ Wine Garden Party, February 25-26 No problems reported
- E. Innings Festival, February 25-26 Will have separate post-review
- F. Arts in the Parks, February 28 & March 1 No problems reported
- G. Hayden's Ferry Days Gala Reception, March 3 No problems reported
- H. Marcos de Niza Cornhole Tournament, March 4 No problems reported
- I. 14th Annual Nun Run, March 4 No problems reported
- J. Desert Sprints Regatta, March 5 No problems reported
- K. Hayden's Ferry Days Festival, March 5 No problems reported
- L. University Street Market, March 5 Vendor issues to be addressed

Public Meeting adjourned at 9:50 a.m. Prepared by: Mary Keane, Special Events

III. Internal Review & Discussion

The next meeting is scheduled for **Thursday**, **March 23**, Tempe Transportation Center