Background

In response to neighborhood concerns regarding speeding on Los Feliz Drive South of Elliot Road, city staff collected traffic data, including speed counts. A meeting was held on Thursday, Nov. 17, 2022 at 6 p.m. at the Kiwanis Recreation Center, 6111 S. All-America Way to present the traffic data results and to provide an opportunity for the community to give feedback on potential traffic calming improvements to Los Feliz Drive. There were 25 attendees at the meeting. Possible solutions discussed included various striping options for the roadway and/or installing speed cushions.



II. Outreach

Several methods were used to provide information to the public regarding the project, meeting, and opportunities for input.

Direct Mailer

A direct mailer was sent to 1,168 properties between Elliot and Warner Roads and McClintock Drive and Kenwood Lane that included a brief overview of the project, details on how to attend the public meeting and how to provide comments.

Nextdoor

One Nextdoor post was published on Nov. 16, 2022, on the city of Tempe's account. The post shared project, meeting and survey information. The post had a total of 226 impressions and 3 comments.

City of Tempe Emails

City staff sent emails to the neighborhood and homeowners' association contacts in the area with project, meeting and survey information. An email was also sent to meeting attendees as a reminder to fill out the survey.

Project Webpage

The webpage, tempe.gov/NeighborhoodMeetings, was updated continuously and included information about the project, the date for the public meeting and the link to the survey. From Nov. 1 – Dec. 1 the website had 109 views.

Website Google Analytics:

NeighborhoodMeetings from 11/1 – 12/1

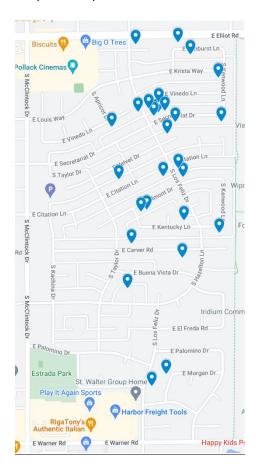


- Top Sources:
 - Google
 - Direct
 - Bing
 - Mailchimp
 - Open Town Hall
- Spikes:
 - 11/6 7 pageviews
 - o 11/9 10 pageviews
 - 11/17 17 pageviews

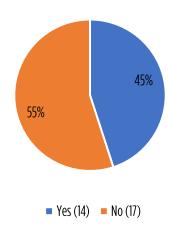
III. Survey Responses

The survey was available on the city's website from Nov. 17 through Dec. 1. Surveys were collected at the in-person meeting and online with a total of ?? received.

Map of respondents:

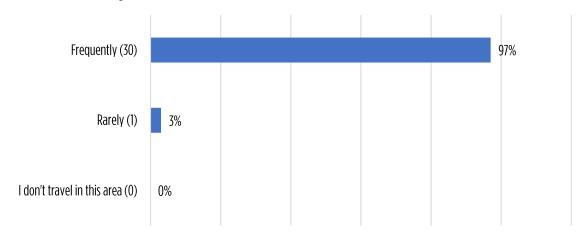


1. Is your home directly located on Los Feliz Drive?



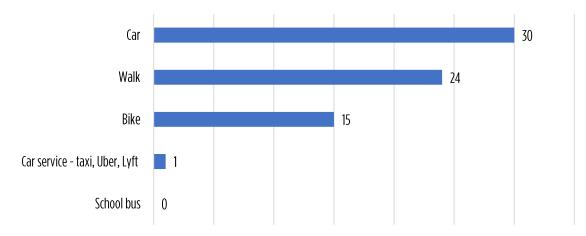
Responses: 31

2. How often do you drive Los Feliz Drive?

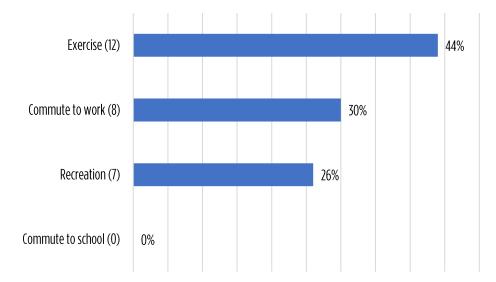


Responses: 31

3. What mode of transportation do you use to travel on Los Feliz Drive south of Elliot Road? Or, between Elliot and Citation/Carver? Check all that apply



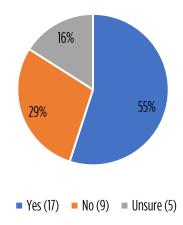
4. If you travel on Los Feliz Drive south of Elliot Road, what is your primary purpose for travel?



Responses: 27

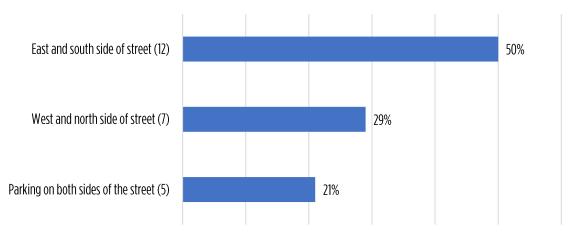
Possible solutions include: 1. striping the roadway with bike lanes and one-parking lane; 2. striping the roadway with sharrows and parking on both sides of street; and 3. installing additional speed cushions. Different solutions can be implemented along different sections of the roadway. For example, sharrows might be desired in areas with driveways fronting the roadway.

5. Do you support limiting parking to one side of the street to allow for bike lane striping?



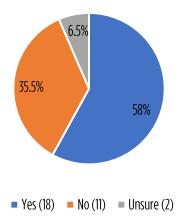
Responses: 31

6. Would you prefer parking on..

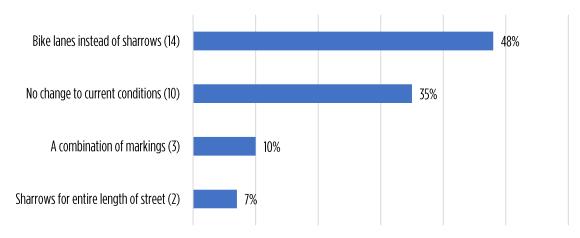


Responses: 24

7. In general, where appropriate, do you support adding bike lane striping to narrow the roadway for vehicles and define an area for bikes?

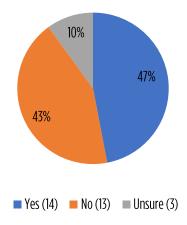


8. Sharrows are symbols that depict a bike rider that are painted in the street meant to signal that cars and bikes share the travel lanes. Do you prefer...



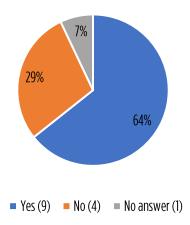
Responses: 29

9. Do you support installing speed cushions north of Secretariat (requires separate resident consensus process to be placed on waiting list)?



Responses: 30

Results from those that answered yes to "Is your home directly located on Los Feliz Drive or Calle de Caballos in the area shown on the map?"



10. Additional comments

- 1. Are the measured speeds are considered to be significant? How do they compare with other similar feeder streets? We've owned two homes on this block and have lived here since 2000, and we were surprised to see that there were speed concerns in this area as we've never felt it was an issue.
- 2. As a parent I am concerned about high speed traffic on Los Feliz. I don't believe street markings or parking will be sufficient to slow motorists. Several young children use bus stops right in the area in question and people deliberately speed up as soon as they pass the speed bump south of citation. We need speed bumps between secretariat and Elliot.
- 3. Cars travel too fast towards Elliott need to slow traffic down
- 4. Do not stripe the roadway to designate parking along the street. This will only encourage people who visit the neighborhood to park along Los Feliz rather than side streets. This will cause additional hazards for bicyclists, walkers, and motorists. It will also cause children who depart school buses to weave between parked cars to get to the sidewalk.

- 5. I don't see any bikes using Los Feliz. Seems like there are many close bike lane options for riders.
- 6. I feel strongly the parking and bike lanes should be located on the east side of Secretariat. This locate the vehicle traffic lanes further from yards and houses.
- 7. I very much appreciate the staff and presentation held on November 17. I have lived on Secretariat Dr. since February 2007. The speed cars travel on Los Feliz is excessive. When walking my dog, they fly by fast enough to make wind in my hair. When I drive, they tailgate because I am doing the speed limit; I have even been passed when doing the speed limit.
- 8. Los Feliz Drive south of Elliot Rd is straight, wide, with good visibility in both directions. Although some neighborhood residents have voiced concerns about speeding on this portion of the road, I don't believe the data provided at the November 17th meeting justifies some sort of traffic calming effort. The meeting's speaker could not provide any information as to traffic accidents and/or other incidents on that segment of the road that indicates a need for action. Personally, I find myself routinely driving around 30 miles per hour on that portion of the road because, given the road conditions, intuitively it is a safe and reasonable speed to me (yes, I know the speed limit is 25 mph). I would like to know of the speed counts taken what percentage were over the posted speed limit and distribution of the speeds from 26 mph to maximum speed recorded. Thank you for the opportunity to comment on this issue.
- 9. only center line striping, bike lanes or parking demarcation. Only sharrows to indicate bicycles present and pedestrians. Speed cushions only if other measures do not work.
- 10. Only the top link is working under the view examples section. The other 3 give an error code that says "failed to load PDF".
- 11. Parking & bike lanes should be on the east side of Secretariat. This is to locate vehicle traffic lanes further from yards & houses.
- 12. Please no cushions! They don't slow down the worst speeders anyway and they are so painful to those of us who have disabilities due to spinal stenosis!
- 13. Prior to installing speed calming deterrents, I would support a series of 3 periods of speed enforcement along Los Feliz, south of Elliott, by Tempe Police. Each period would be for a duration of 6 days (Mon Sat) split into two time-frames: >> 6a.m. 8a.m. and >> 5p.m. 6:30p.m. Duplicate the above for the Calle de Caballos-to-McClintock circuit. Citing speed violators would clearly communicate a zero-tolerance to irresponsible driving behavior. If the results are not as desired or durable, then I would support implementing 'hard' deterrents, such as, speed cushions.
- 14. South & East side parking. Bike lanes. The other options are out of the question.
- 15. Thank you! Fully support both striping and speed cushions.
- 16. The road noise on eastbound lanes of Elliot around Los Feliz is unbearable at times. My house literally shakes when large trucks pass through. The third lane doesn't seem to aid traffic congestion; it seems largely used for speeding. Elliot needs to have a wider distance between it and where houses along Elliot butt up or some sound barrier. Thank you. Pls do not share my email.
- 17. Too many cars speeding down Los Feliz
- 18. Under the current conditions on Los Feliz bike lanes will not deter the speeders. I live on the corner of Los Feliz and Belmont Dr. Every day I see cars and trucks going over the speed hump that is right by the alley behind my house and they are not slowing down as they bounce over it. The speeds are anywhere from at least 35 mph to 50mph. In the last 2 1/2 yrs. there have

been 2 wrecks on the southwest corner of Los Feliz and Citation. We have a number of children in this area and and one of the school bus stops is near the northwest corner of Los Feliz and Citation. In the past I have on a few occasions seen police parked in an alley along Los Feliz but not in the last couple of years. An occasional police presence may help some.

- 19. Why are these the only options? What about installing several solar powered radar speed signs telling people how fast they are going. These are used in several areas to as far as I know they have been reported to modify drivers' behavior and lower average speeds. They would almost certainly be less expensive to install then thousands of feet of new striping and/or speed bumps.
- 20. Would like to see the striping first to see if that alleviates the problem. Would also like consideration of the electric flashing speed limit signs before speed cushions.

IV. Emails

1. Nov. 17, 2022

Hi, hope I was able to send you my post on Nextdoor, regarding Los Feliz traffic. Got very little notice on ND, my feelings being, the people who are the offenders don't care. As long as they can get away with driving in a residential neighborhood like a idiot, and no one sees them, they will continue. Hope your meeting is successful. By the way, I was against Tempe and vision zero, for pretty much these same reasons.



Marilyn T. • South Tempe

I live off Los Feliz, and walk every morning in this area. In my opinion, this is our own neighbors, people I see everyday, driving fast, not stopping at stop signs... we see your cars, we see you turning off Los Feliz into the neighborhoods closer than McClintock & Elliott. You tailgate for blocks, to have you turn on to one of feeder streets. For those that drive and walk the neighborhood, we need to start policing ourselves. People will only slowdown when it starts to affect them, and we don't want to see a child or pet injured. Slow down Los Feliz, and there will be even more speeding down Citation, Secretariat, or another feeder street. Also, people are turning down Los Feliz to get off McClintock and Elliott, which are both extremely dangerous streets! Sorry for the rant...it is a problem that really scares me for our city, and needs to stop!

Final thought, I know there is meeting 11/17/22, and a survey to fill out, but you can't respond to survey, until the day of the meeting, I would like to be able to comment before the decision is already made. (edited)

3w Like Reply Share



2. Nov. 23, 2022

Hello, I looked at the materials the City presented for the issue of vehicle speeds on Los Feliz between Warner and Elliot. It's not clear there is an actual problem. There is a 25-mph speed limit and nearly everyone is adhering to it except for one section with some people going as fast as 32

mph in the most recent sampling. In the city material it is stated there are only two options. 1) do some form of striping 2) Install speed bumps. I would suggest there are two other options. 1) the do-nothing-different option. This might be the most appropriate as there is no demonstrated problem. The mere fact that some people exceed the posted speed limit by a small amount does not mean there is actually a problem that needs addressing. I've driven this stretch many times and nothing unsafe was going on. As the city material showed, the speed limits are pretty well adhered to. An occasional day of motorcycle traffic enforcement might be all that's needed to keep it that way. 2) Real-Time Radar Speed Advisory Signs. Several other valley cities have been using these signs as a way to slow traffic. I don't recall ever seeing any in Tempe, but I know Chandler and Scottsdale both use them. In those rare instances where the signs have indicated I am over the speed limit my natural inclination is to slow down and it seems to me so do the other people driving thru. I would suggest Tempe take a different approach than is being proposed currently. Rather than continue down the path of only considering options 1) and 2) I would suggest Tempe switch gears and use this as an opportunity to try something different. On the current path, if after more public involvement it is decided something needs to be done, it would be either option 1 or 2. 1) would create a mess of the parking on the street and push bicyclists closer to the actual traffic due to the proposed restriping and 2) would make driving on the street irritating and uncomfortable. I would propose those outcomes be held in abeyance and Tempe tell the citizens involved that the city is going to take a look at and study a non-intrusive alternative solution, the real-time radar speed advisory signs. The city has already collected "before" data on speeds thru this section twice so half the "before and after" study is done. The city could inexpensively and quickly install radar speed advisory signs and a year from now do an after study of speeds to judge their effectiveness. If the signs are not effective options 1, 2, and 3 could be put back on the table for citizen consideration at that time. The estimated cost to implement radar speed advisory signs is \$9,000 for two signs, one on the NB and one on the SB. More detailed info on the radar speed advisory signs and cost is attached. That would be for permanent installation of the solar powered version of the signs. The signs would continuously collect the speed of traffic and store the data for the city to use for the after studies. I'm sure the company representative, pkenney@radarsign.com, would be glad to provide the city more detailed info. I have no connection with or financial or other interest in this company or any other speed sign company.