Tempe Public Art Opportunity
Bicycle Lane Symbols

Tempe Public Art announces a public art opportunity for an artist to design bicycle lane symbols. The selected artist will design a series of bicycle lane symbols to be installed on Tempe bikeways throughout the city beginning with University Drive and Hardy Drive Streetscape Projects.

Tempe has had a long-standing commitment to encourage bicycling through the development of bikeways. The city's commitment dates back to 1973 when the first Tempe Bicycle Plan was developed. It was the first comprehensive bicycle plan in the state. Since then, there has been a steady expansion of the city's bikeway network.

Tempe has one of the highest percentages of bicycle commuters in the country. Providing good mobility has meant building a bikeway network that spans the city with a high degree of connectivity. Hardy Drive is a connective street providing access and University Drive is a high-volume arterial street providing direct routes. These two streetscape projects are intended to promote neighborhood stability, sustainable business and development efforts while continuing Tempe's commitment to alternative modes of transportation.

University Drive Streetscape project will enhance the streetscape and calm traffic on University Drive between Ash Avenue and Priest Drive. For information about the University Drive Project visit: www.tempe.gov/UniversityDrive

Hardy Drive Streetscape project will enhance the streetscape and calm traffic on Hardy Drive between University Drive and Broadway Road. For information about the Hardy Drive Project visit: www.tempe.gov/HardyDrive

Eligibility

Visual artists residing in Arizona are eligible to apply for this public art opportunity. This project is open to professional artists with experience and expertise in any two-dimensional media including painting, drawing, printmaking, digital art and more. Emerging artists are encouraged to apply.

Accepted artist will be required by Arizona State Law HB 2008 to sign a statement verifying that they are lawfully present in the United States. City of Tempe employees, selection panelists, Tempe Municipal Arts Commission Members, City of Tempe volunteers, and their immediate family members are excluded from participating in this project.

Budget

Design of Bicycle Lane Symbols – $2,500
Budget covers artist fees, design, travel and public meeting presentations. The artist is not responsible for the costs associated with the fabrication or installation of the bike lane symbols.

Deadline

Submittal Materials must be received by 5pm on Thursday, March 14, 2013. Late or incomplete applications will not be accepted. E-mail all submittal materials as a single PDF to: PublicArt_Bikeway@tempe.gov

How to Apply

The entire submission should be sent as one PDF file including all submittal materials listed below. Specific proposals are not requested at this stage in the process and will not be accepted.

- **Letter of Intent:** (Maximum 1 page) Describe why you are interested in a bicycle lane symbols project and relevant past experience.
- **Resume:** (Maximum 2 pages) Please include your address, email address and telephone number.
- **Images:** Five images of recent related work. Specific proposals will not be accepted.
- **Image List:** (Maximum 2 pages) A separate document providing information about the images. For each image submitted list the title, date, media, size, site, budget and a thumbnail of the image.

Pre-Submittal Sessions

If you have questions about the project please attend a pre-submittal session. Please arrive anytime between the two-hour time frames. Bring your draft submittal materials and questions for an informal one-to-one session.

Friday, March 1 at Essence Bakery Cafe
8:30-10:30 a.m. 825 W. University Drive

Thursday, March 7 at Connections Café in the Tempe Public Library
4:30-6:30 p.m. 3500 S. Rural Road

Tuesday, March 12 at Cartel Coffee Lab in Tempe
1:30-3:30 p.m. 225 W. University Drive

Artist Selection Panel

Artist Selection Panel will review artists' images and written materials to select one artist. The panel may recommend alternate artists for this project. Artist Selection Panel is comprised of community stakeholders, neighborhood representatives and associated city staff.

Tempe Public Art

The Tempe Public Art was established in 1988 and commissions a mixture of quality temporary and permanent projects that complements the natural and built environment. Tempe Public Art continues to implement new initiatives and commission artwork that engages our community. For information about Tempe's public art program visit: www.tempe.gov/arts/publicart

Please contact Maja Aurora, Public Arts Coordinator, maja_aurora@tempe.gov
480-350-5160.

This Call to Artist does not commit the city to enter into any agreement, to pay any costs incurred in the preparation of the proposal to this request or in subsequent negotiations or to produce a contract for the project. The city reserves the right to reject any or all applications, reissue the Call to Artist, revise the project terms or procure any service by other means. While all reasonable care will be taken, the city is not responsible for loss of or damage to materials included with applications.